



2027_3_DOOR_COLD



Printed: 7/2/2020

Traffic Flow Left-right

POG: 2027.PSA

POG Size: 5'9.00

Segments 1 - 3 of 3





Page: 1

SCHEMATIC BACKING REPORT





2027.PSA

Planogram: 2027_3_DOOR_COLD





Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.50 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|---|
| 1 | 1 | 73692011132 | Goose Island India Pale ... | 1.00 | 4.00 | 1.00 |  |
| 2 | 1 | 8769210012 | Samuel Adams Boston L... | 0.75 | 3.00 | 1.00 |  |
| 3 | 1 | 8769230050 | Samuel Adams Seasonal... | 0.75 | 3.00 | 1.00 |  |
| 4 | 1 | 8769282102 | Angry Orchard Crisp App... | 0.75 | 3.00 | 1.00 |  |




Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|----------------------------|-------|----------|------------|--|
| 5 | 1 | 7199009511 | Blue Moon Belgian White... | 0.75 | 3.00 | 1.00 |  |
| 6 | 1 | 1820013986 | Shock Top Belgian White... | 0.75 | 3.00 | 1.00 |  |
| 7 | 1 | 78615000001 | Stella Artois 6/11B | 0.75 | 3.00 | 1.00 |  |
| 8 | 1 | 78615000014 | Stella Artois 12/11B | 1.00 | 2.00 | 1.00 |  |


Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|---------------------|-------|----------|------------|---|
| 9 | 1 | 7289000011 | Heineken 6/12B | 0.75 | 3.00 | 1.00 |  |
| 10 | 1 | 8066095605 | Corona Extra 6/12B | 0.75 | 3.00 | 1.00 |  |
| 11 | 1 | 8066095695 | Corona Extra 12/12C | 1.00 | 2.00 | 1.00 |  |
| 12 | 1 | 8066095715 | Modelo 12/12C | 1.00 | 2.00 | 1.00 |  |

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in


| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|----------------------------|-------|----------|------------|---|
| 13 | 1 | 7289000020 | Heineken 12/12C | 2.00 | 4.00 | 2.00 |  |
| 14 | 1 | 7289000016 | Heineken 12/12B | 3.00 | 6.00 | 2.00 |  |
| 15 | 1 | 7289000159 | Heineken Premium Light ... | 2.00 | 4.00 | 2.00 |  |


Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.50 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|---|
| 16 | 1 | 63598554890 | White Claw Variety Pk Hr... | 1.50 | 3.00 | 1.00 |  |




SCHEMATIC BACKING REPORT

2027.PSA




| | | | | | | | |
|----|---|------------|----------------------------|------|------|------|---|
| 17 | 1 | 8769200991 | Truly Spiked Spklg Lemo... | 1.50 | 3.00 | 1.00 |  |
|----|---|------------|----------------------------|------|------|------|---|

| | | | | | | | |
|----|---|------------|------------------------------|------|------|------|---|
| 18 | 1 | 8769200686 | Truly Spiked Spklg Berry ... | 1.50 | 3.00 | 1.00 |  |
|----|---|------------|------------------------------|------|------|------|---|




Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-------------------------------|-------|----------|------------|---|
| 19 | 1 | 63598580006 | White Claw Variety Pk2 ... | 1.50 | 3.00 | 1.00 |  |
| 20 | 1 | 1820020208 | Bud Light Seltzer Variety ... | 1.50 | 3.00 | 1.00 |  |
| 21 | 1 | 1820020210 | Bud Light Peels Variety 1... | 1.50 | 3.00 | 1.00 |  |








Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|-----------------------------|-------|----------|------------|---|
| 22 | 1 | 3354400043 | Corona Seltzer Variety P... | 1.50 | 3.00 | 1.00 |  |
| 23 | 1 | 8066095675 | Corona Light 12/12B | 1.00 | 2.00 | 1.00 |  |
| 24 | 1 | 3354495053 | Corona Familiar 12/12B | 1.00 | 2.00 | 1.00 |  |

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|---------------------|-------|----------|------------|---|
| 25 | 1 | 8066095615 | Corona Extra 12/12B | 2.00 | 4.00 | 2.00 |  |
| 26 | 1 | 8066095757 | Modelo 12/12B | 1.00 | 2.00 | 2.00 |  |
| 27 | 1 | 1820053047 | Bud Light 12/12C | 2.00 | 4.00 | 2.00 |  |

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in




| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|-----------------------------|-------|----------|------------|---|
| 28 | 1 | 63598526038 | White Claw Blk Cherry H... | 0.38 | 9.00 | 1.00 |  |
| 29 | 1 | 8769200970 | Truly Spiked Spklg Pinea... | 0.67 | 8.00 | 1.00 |  |
| 30 | 1 | 7289000119 | Heineken 1/24C | 0.67 | 8.00 | 1.00 |  |
| 31 | 1 | 1820025001 | Bud Light 1/25C | 0.53 | 8.00 | 1.00 |  |
| 32 | 1 | 1820025000 | Budweiser 1/25C | 0.53 | 8.00 | 1.00 |  |
| 33 | 1 | 7199030065 | Coors Light 1/24C | 0.67 | 8.00 | 1.00 |  |
| 34 | 1 | 7199010071 | Coors 1/24C | 0.67 | 8.00 | 1.00 |  |

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in





| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-----|------|-------|----------|------------|---------|
|-----|-------|-----|------|-------|----------|------------|---------|

SCHEMATIC BACKING REPORT





2027.PSA

| | | | | | | | | |
|----|---|------------|-------------------------|------|------|------|---|---|
| 35 | 1 | 3354495042 | Corona Premier 12/12B | 1.00 | 2.00 | 1.00 |  | 5 |
| 36 | 1 | 1820005990 | Michelob Ultra 12/12B | 1.00 | 2.00 | 1.00 |  | 2 |
| 37 | 1 | 3410001509 | Miller High Life 12/12B | 1.00 | 2.00 | 1.00 |  | 1 |

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.00 in

| POS | # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|---|-----|-------------|----------------------------|-------|----------|------------|---|
| 38 | 1 | | 61300874833 | Arnold Palmer Spiked Ha... | 0.75 | 3.00 | 1.00 |  |
| 39 | 1 | | 1820000771 | Budweiser 12/12B | 1.00 | 2.00 | 1.00 |  |
| 40 | 1 | | 1820011047 | Budweiser 12/12C | 1.50 | 3.00 | 1.00 |  |
| 41 | 1 | | 7199000048 | Coors Light 12/12C | 1.50 | 3.00 | 1.00 |  |

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|---|-----|------------|----------------------|-------|----------|------------|---|
| 42 | 1 | | 1820053218 | Bud Light 18/12C | 3.00 | 3.00 | 1.00 |  |
| 43 | 1 | | 1820011218 | Budweiser 18/12C | 3.00 | 3.00 | 1.00 |  |
| 44 | 1 | | 7199030017 | Coors Light 18/12C | 4.00 | 4.00 | 1.00 |  |
| 45 | 1 | | 1820020077 | Natural Light 15/12C | 1.00 | 2.00 | 2.00 |  |

SKUs on Planogram: 45