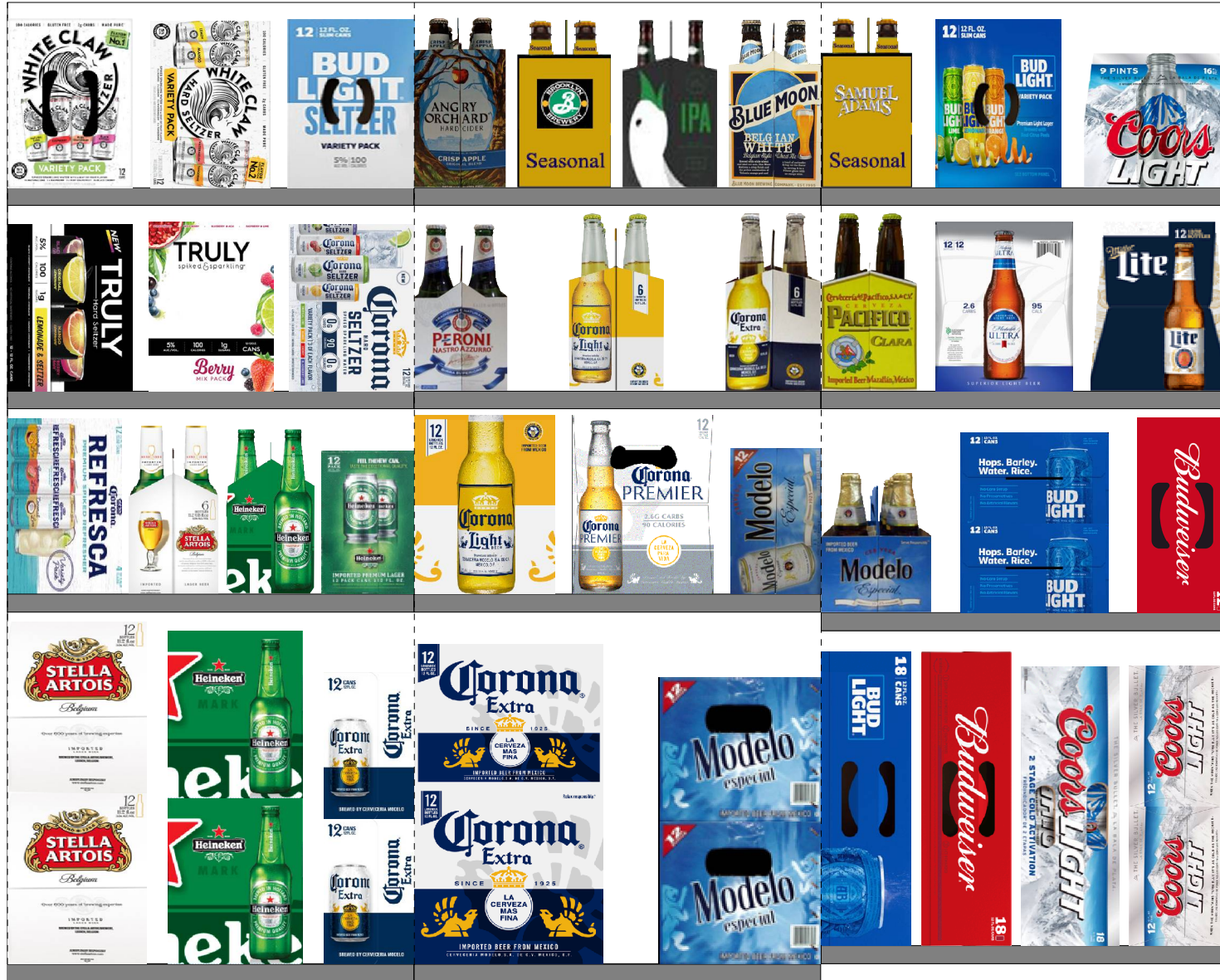




1107\_3\_DOOR\_COLD



Printed: 7/9/2020

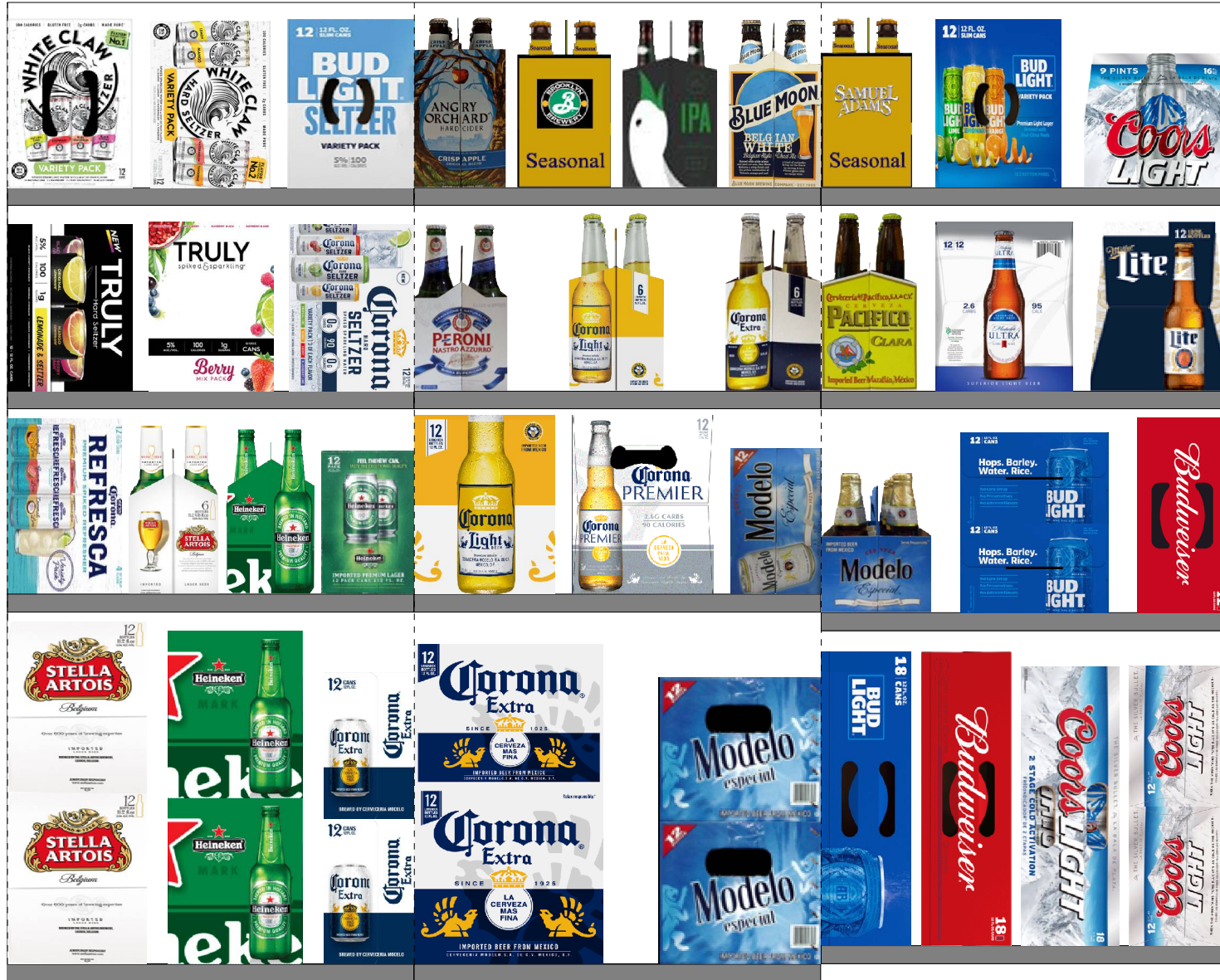
Traffic Flow Left-right

POG: 1107.PSA

POG Size: 5'6.00
Segments 1 - 3 of 3
Page: 1



1107\_3\_DOOR\_COLD



Printed: 7/9/2020

Traffic Flow Left-right

POG: 1107.PSA

POG Size: 5'6.00
Segments 1 - 3 of 3
Page: 2



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Printed: 7/9/2020

Traffic Flow Left-right

POG: 1107.PSA

POG Size: 5'6.00
Segments 1 - 3 of 3
Page: 3



1107\_3\_DOOR\_COLD



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Traffic Flow Left-right

POG: 1107.PSA

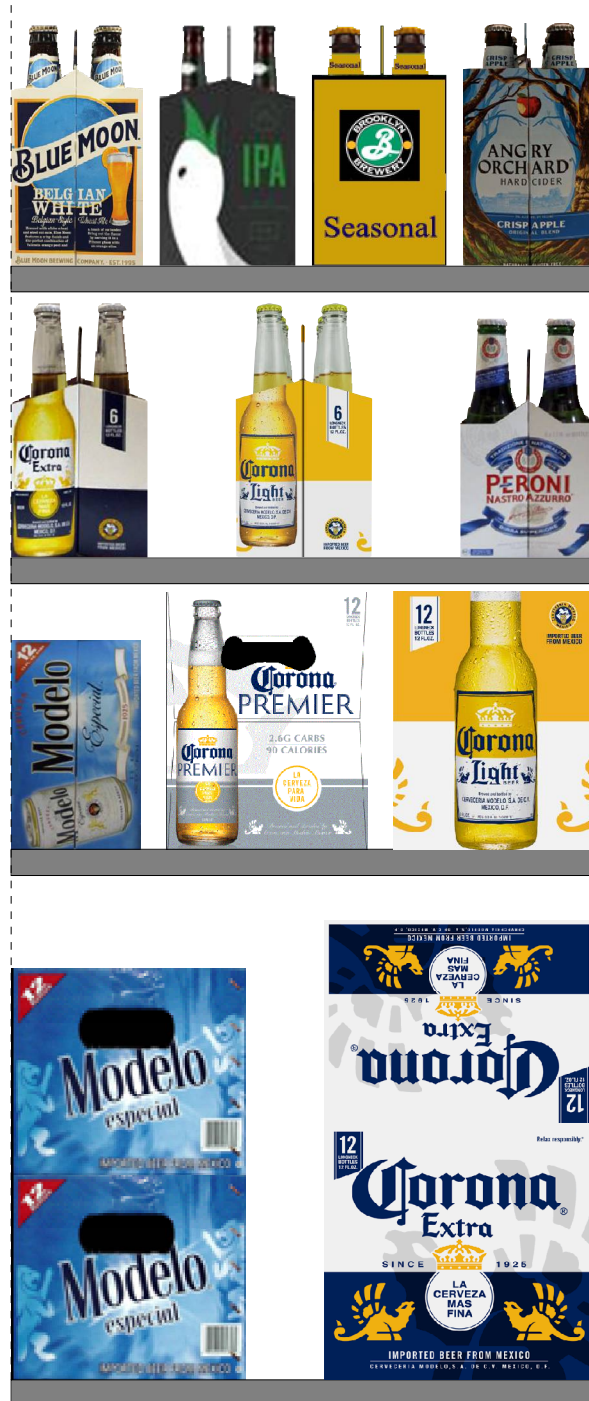
POG Size: 5'6.00

Segment: 1 of 3

Page: 4



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Traffic Flow Left-right

POG: 1107.PSA

POG Size: 5'6.00

Segment: 2 of 3

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Traffic Flow Left-right

POG: 1107.PSA

POG Size: 5'6.00

Segment: 3 of 3




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## SCHEMATIC BACKING REPORT




1107.PSA

### Planogram: 1107\_3\_DOOR\_COLD




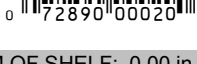
Segment #1 : Shelf #1      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
1	1	63598554890	White Claw Variety Pk Hr...	1.50	3.00	1.00	21.00	1.00	
2	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	0.00	0.00	
3	1	1820020208	Bud Light Seltzer Variety ...	1.50	3.00	1.00	21.00	1.00	




Segment #1 : Shelf #2      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
4	1	8769200991	Truly Spiked Spklig Lemo...	1.50	3.00	1.00	0.00	0.00	
5	1	8769200686	Truly Spiked Spklig Berry ...	1.50	3.00	1.00	26.99	0.78	
6	1	3354400043	Corona Seltzer Variety P...	1.50	3.00	1.00	0.00	0.00	




Segment #1 : Shelf #3      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 19.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
7	1	3354400013	Corona Refresca Variety ...	1.50	3.00	1.00	26.25	0.80	
8	1	78615000001	Stella Artois 6/11B	0.75	3.00	1.00	35.00	0.60	
9	1	7289000011	Heineken 6/12B	0.75	3.00	1.00	25.00	0.84	
10	1	7289000020	Heineken 12/12C	1.00	2.00	1.00	88.61	0.16	

Segment #1 : Shelf #4      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
11	1	78615000014	Stella Artois 12/11B	2.00	4.00	2.00	31.64	0.89	
12	1	7289000016	Heineken 12/12B	2.00	4.00	2.00	32.67	0.86	
13	1	8066095695	Corona Extra 12/12C	2.00	4.00	2.00	62.22	0.45	

Segment #2 : Shelf #1      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in




POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
14	1	8769282102	Angry Orchard Crisp App...	0.75	3.00	1.00	29.09	0.72	
15	1	3061300053	Brooklyn Seasonal 6/12B	0.75	3.00	1.00	92.51	0.23	
16	1	73692011132	Goose Island India Pale ...	0.75	3.00	1.00	44.59	0.47	

## SCHEMATIC BACKING REPORT




1107.PSA

17	1	7199009511	Blue Moon Belgian White...	0.75	3.00	1.00	27.45	0.77	
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Segment #2 : Shelf #2      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
18	1	18195400002	Peroni Nastro Azzuro 6/1...	0.75	3.00	1.00	35.53	0.59	
19	1	8066095625	Corona Light 6/12B	0.50	2.00	1.00	28.00	0.50	
20	1	8066095605	Corona Extra 6/12B	0.50	2.00	1.00	15.33	0.91	




Segment #2 : Shelf #3      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 19.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
21	1	8066095675	Corona Light 12/12B	1.00	2.00	1.00	83.83	0.17	
22	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	29.17	0.48	
23	1	8066095715	Modelo 12/12C	1.00	2.00	1.00	33.10	0.42	




Segment #2 : Shelf #4      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
24	1	8066095615	Corona Extra 12/12B	2.50	5.00	1.00	29.17	1.20	
25	1	8066095757	Modelo 12/12B	1.00	2.00	2.00	0.00	0.00	

Segment #3 : Shelf #1      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
26	1	8769230050	Samuel Adams Seasonal...	0.75	3.00	1.00	110.53	0.19	
27	1	1820020210	Bud Light Peels Variety 1...	1.50	3.00	1.00	0.00	0.00	
28	1	7199030104	Coors Light 9/16AL	1.00	2.00	1.00	33.98	0.41	

Segment #3 : Shelf #2      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
29	1	8066095301	Pacifico Clara 6/12B	0.50	2.00	1.00	23.33	0.60	
30	1	1820005990	Michelob Ultra 12/12B	1.00	2.00	1.00	0.00	0.00	
31	1	3410057509	Miller Lite 12/12B	1.00	2.00	1.00	76.92	0.18	




Segment #3 : Shelf #3      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
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**SCHEMATIC BACKING REPORT**

1107.PSA

32	1	8066095765	Modelo 6/12B	0.50	2.00	1.00	20.23	0.69	
33	1	1820053047	Bud Light 12/12C	2.00	4.00	2.00	53.64	0.52	
34	1	1820011047	Budweiser 12/12C	1.00	2.00	1.00	35.00	0.40	

Segment #3 : Shelf #4      DEPTH: 23 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
35	1	1820053218	Bud Light 18/12C	2.00	2.00	1.00	35.81	0.39	
36	1	1820011218	Budweiser 18/12C	2.00	2.00	1.00	73.68	0.19	
37	1	7199030017	Coors Light 18/12C	3.00	3.00	1.00	34.48	0.61	
38	1	7199000048	Coors Light 12/12C	2.00	4.00	2.00	17.34	1.62	

SKUs on Planogram: 38