



10210\_2\_DOOR\_COLD



Printed: 7/2/2020

Traffic Flow Left-right

POG: 10210.PSA

POG Size: 3'8.00

Segments 1 - 2 of 2





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**SCHEMATIC BACKING REPORT**





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**Planogram: 10210\_2\_DOOR\_COLD**




Segment #1 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	1		7199009591	Blue Moon Light Sky 6/12C	0.75	3.00	1.00	
2	1		7199009511	Blue Moon Belgian White...	0.75	3.00	1.00	
3	1		75452700022	New Belgium Fat Tire A...	0.75	3.00	1.00	
4	1		73692011132	Goose Island India Pale ...	0.75	3.00	1.00	




Segment #1 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
5	1		63598520025	White Claw Blk Cherry H...	0.75	3.00	1.00	
6	1		63598554890	White Claw Variety Pk Hr...	1.50	3.00	1.00	
7	1		63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	
8	1		7289000011	Heineken 6/12B	0.75	3.00	1.00	



Segment #1 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
9	1		8769200991	Truly Spiked Spkkg Lemo...	1.50	3.00	1.00	
10	1		8769200686	Truly Spiked Spkkg Berry ...	1.50	3.00	1.00	
11	1		7289000186	Heineken Premium Light ...	1.00	4.00	1.00	

Segment #1 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in


POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
12	1		7289000020	Heineken 12/12C	1.00	2.00	1.00	
13	1		78615000014	Stella Artois 12/11B	1.00	2.00	1.00	
14	1		8066095757	Modelo 12/12B	0.50	1.00	1.00	

Segment #1 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in





POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
15	1		7289000016	Heineken 12/12B	2.00	4.00	2.00	
16	1		8066095715	Modelo 12/12C	2.00	4.00	2.00	

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17	1	8066095615	Corona Extra 12/12B	2.00	4.00	2.00	
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Segment #2 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
18	1	63598510062	Mikes Hard Lemonade 6/...	0.75	3.00	1.00	
19	1	8769210012	Samuel Adams Boston L...	0.75	3.00	1.00	
20	1	8769282102	Angry Orchard Crisp App...	0.75	3.00	1.00	
21	1	7199030005	Coors Light 6/12B	0.75	3.00	1.00	




Segment #2 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
22	1	78615000001	Stella Artois 6/11B	0.75	3.00	1.00	
23	1	8066095605	Corona Extra 6/12B	0.50	2.00	1.00	
24	1	1820005989	Michelob Ultra 6/12B	0.75	3.00	1.00	
25	1	1820000833	Bud Light 6/12B	0.75	3.00	1.00	



Segment #2 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
26	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	
27	1	1820005990	Michelob Ultra 12/12B	1.00	2.00	1.00	
28	1	1820020083	Michelob Ultra Pure Gold...	1.00	2.00	1.00	

Segment #2 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in



POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
29	1	1820000769	Bud Light 12/12B	1.00	2.00	1.00	
30	1	1820000771	Budweiser 12/12B	1.00	2.00	1.00	
31	1	7199000048	Coors Light 12/12C	1.50	3.00	1.00	

Segment #2 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
32	1	1820053218	Bud Light 18/12C	2.00	2.00	1.00	
33	1	1820053047	Bud Light 12/12C	2.00	4.00	2.00	

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34	1	1820011047	Budweiser 12/12C	2.00	4.00	2.00	
35	1	7199030017	Coors Light 18/12C	3.00	3.00	1.00	

SKUs on Planogram: 35