



10038_16ft_OPEN_WARM



Printed: 7/2/2020

Traffic Flow Left-right

POG: 10038.PSA

POG Size: 16'0.00
Segments 1 - 4 of 4
Page: 1

SCHEMATIC BACKING REPORT

10038.PSA

Planogram: 10038_16ft_OPEN_WARM

Segment #2 : Shelf #1 DEPTH: 12 in WIDTH: 192 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	2	81760601020	Captain Lawrence IPA 6/...	1.00	4.00	1.00	
2	5	60690500830	Ithaca Flower Power IPA ...	2.50	10.00	1.00	
13	2	81957801006	Two Roads Road 2 Ruin ...	1.00	4.00	1.00	
14	1	3410051605	Leinenkugel Seasonal Sh...	0.50	2.00	1.00	
15	2	78615000001	Stella Artois 6/11B	1.00	4.00	1.00	
26	2	7289000011	Heineken 6/12B	1.00	4.00	1.00	
27	3	8066095605	Corona Extra 6/12B	1.50	6.00	1.00	
28	1	8066095785	Negra Modelo 6/12B	0.50	2.00	1.00	
39	4	7231163012	Dos Equis Lager 6/12B	2.00	8.00	1.00	
40	3	1820005989	Michelob Ultra 6/12B	1.50	6.00	1.00	

Segment #2 : Shelf #2 DEPTH: 12 in WIDTH: 192 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.00 in














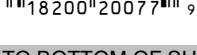
POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
3	4	7199009516	Blue Moon Belgian White...	2.00	4.00	1.00	
4	2	64286090024	Founders All Day IPA 15/...	4.00	8.00	2.00	
16	2	8769200991	Truly Spiked Spkkg Lemo...	1.00	2.00	1.00	
17	2	63598554890	White Claw Variety Pk Hr...	1.00	2.00	1.00	
18	5	1820053047	Bud Light 12/12C	5.00	10.00	2.00	
29	3	1820011047	Budweiser 12/12C	3.00	6.00	2.00	
30	1	7199000008	Coors Light 6/12C	1.00	4.00	2.00	
41	3	7199000048	Coors Light 12/12C	3.00	6.00	2.00	
42	1	3410001509	Miller High Life 12/12B	0.50	1.00	1.00	
43	1	3410001636	Miller High Life 12/12C	1.00	2.00	2.00	
44	1	1820028443	Natural Ice 15/12C	1.00	2.00	2.00	

Segment #2 : Shelf #3 DEPTH: 12 in WIDTH: 192 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in













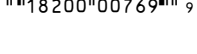
POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
-----	-------	-----	------	-------	----------	------------	---------

SCHEMATIC BACKING REPORT

10038.PSA





5	1	8769210014	Samuel Adams Boston L...	0.50	1.00	1.00	
6	1	8769283134	Twisted Tea 12/12C	1.00	2.00	2.00	
7	3	8248812300	Becks 12/12B	1.50	3.00	1.00	
8	1	7289000020	Heineken 12/12C	1.00	2.00	2.00	
19	5	8066095715	Modelo 12/12C	5.00	10.00	2.00	
20	1	7231123021	Sol 12/12B	0.50	1.00	1.00	
21	1	1820020083	Michelob Ultra Pure Gold...	0.50	1.00	1.00	
31	1	1820006991	Michelob Ultra 12/12C SC	0.50	1.00	1.00	
32	3	1820053218	Bud Light 18/12C	6.00	6.00	2.00	
33	1	1820011218	Budweiser 18/12C	2.00	2.00	2.00	
45	4	7199030017	Coors Light 18/12C	8.00	8.00	2.00	
46	1	3410057340	Miller Lite 18/12C	2.00	2.00	2.00	
47	1	2210000170	Pabst 12/12C	1.00	2.00	2.00	
48	1	1820020077	Natural Light 15/12C	1.00	2.00	2.00	

Segment #2 : Shelf #4 DEPTH: 12 in WIDTH: 192 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
9	1		78615000014	Stella Artois 12/11B	1.00	2.00	2.00	
10	1		7289000159	Heineken Premium Light ...	1.00	2.00	2.00	
11	1		7289000016	Heineken 12/12B	1.00	2.00	2.00	
12	3		8066095675	Corona Light 12/12B	3.00	6.00	2.00	
22	2		8066095615	Corona Extra 12/12B	2.00	4.00	2.00	
23	1		8066095680	Corona Extra 18/12B	2.00	2.00	2.00	
24	1		3354495042	Corona Premier 12/12B	1.00	2.00	2.00	
25	1		8066095757	Modelo 12/12B	2.00	4.00	2.00	
34	2		8066095787	Negra Modelo 12/12B	2.00	4.00	2.00	
35	1		1820005990	Michelob Ultra 12/12B	1.00	2.00	2.00	
36	1		1820096721	Michelob Ultra 18/12C SC	2.00	2.00	1.00	
37	1		1820053308	Bud Light 18/12B	2.00	2.00	2.00	
38	1		1820000769	Bud Light 12/12B	1.00	2.00	2.00	

SCHEMATIC BACKING REPORT

10038.PSA

49	1	1820000771	Budweiser 12/12B	1.00	2.00	2.00	
50	2	1820011030	Budweiser 30/12D	4.00	4.00	2.00	
51	2	7199030069	Coors Light 12/12B	2.00	4.00	2.00	
52	1	7199030078	Coors Light 18/12B	2.00	2.00	2.00	

SKUs on Planogram: 52



10038_4_DOOR_COLD



Printed: 7/2/2020

Traffic Flow Left-right

POG: 10038.PSA




POG Size: 7'4.00
Segments 1 - 4 of 4
Page: 1

SCHEMATIC BACKING REPORT




10038.PSA

Planogram: 10038_4_DOOR_COLD




Segment #1 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	
2	1	63598554890	White Claw Variety Pk Hr...	1.50	3.00	1.00	
3	1	8769200686	Truly Spiked Spklg Berry ...	1.50	3.00	1.00	




Segment #1 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
4	1	8200078142	Smirnoff Spk Seltzer Mix...	1.50	3.00	1.00	
5	1	3410051605	Leinenkugel Seasonal Sh...	0.75	3.00	1.00	
6	1	81760601020	Captain Lawrence IPA 6/...	0.75	3.00	1.00	




Segment #1 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
7	1	64286090024	Founders All Day IPA 15/...	1.00	2.00	1.00	
8	1	60690500830	Ithaca Flower Power IPA ...	1.00	4.00	1.00	
9	1	72383010009	Lagunitas IPA 12/12B	1.00	2.00	1.00	

Segment #1 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
10	1	7199009591	Blue Moon Light Sky 6/12C	0.75	3.00	1.00	
11	1	7199009516	Blue Moon Belgian White...	1.00	2.00	1.00	
12	1	8769201103	Samuel Adams Seasonal...	1.00	2.00	1.00	




Segment #1 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 8.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
13	1	75452700885	New Belgium Voodoo Ra...	1.00	4.00	2.00	
14	1	8769210014	Samuel Adams Boston L...	1.00	2.00	1.00	
15	1	3410051607	Leinenkugel Seasonal Sh...	1.00	2.00	1.00	




Segment #2 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

SCHEMATIC BACKING REPORT




10038.PSA

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
16	1	8769200991	Truly Spiked Spklg Lemo...	1.50	3.00	1.00	
17	1	85389700227	Bon & Viv SS Variety Pa...	1.50	3.00	1.00	
18	1	3354400043	Corona Seltzer Variety P...	1.50	3.00	1.00	




Segment #2 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
19	1	73692011651	Goose Island India Pale ...	1.00	2.00	2.00	
20	1	8066095715	Modelo 12/12C	1.00	2.00	1.00	
21	1	8066095757	Modelo 12/12B	1.00	2.00	1.00	




Segment #2 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
22	1	7289000011	Heineken 6/12B	0.75	3.00	1.00	
23	1	7289000020	Heineken 12/12C	1.00	2.00	1.00	
24	1	7289000016	Heineken 12/12B	1.50	3.00	1.00	



Segment #2 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
25	1	7289000159	Heineken Premium Light ...	1.00	2.00	1.00	
26	1	8066095605	Corona Extra 6/12B	0.50	2.00	1.00	
27	1	8066095615	Corona Extra 12/12B	1.00	2.00	1.00	

Segment #2 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in


POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
28	1	85909300246	SixPoint Resin 6/12C	2.25	9.00	3.00	
29	1	3354495042	Corona Premier 12/12B	2.00	4.00	2.00	
30	1	8066095680	Corona Extra 18/12B	2.00	2.00	2.00	


Segment #3 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
31	1	8066095785	Negra Modelo 6/12B	0.50	2.00	1.00	
32	1	78615000001	Stella Artois 6/11B	0.75	3.00	1.00	




SCHEMATIC BACKING REPORT

10038.PSA




33	1	7231163012	Dos Equis Lager 6/12B	0.50	2.00	1.00	
----	---	------------	-----------------------	------	------	------	---

34	1	8382012368	Guinness Draught 8/15C	0.67	2.00	1.00	
----	---	------------	------------------------	------	------	------	---




Segment #3 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
35	1	78615000014	Stella Artois 12/11B	1.00	2.00	1.00	
36	1	8248812300	Becks 12/12B	1.00	2.00	1.00	
37	1	1820005989	Michelob Ultra 6/12B	0.75	3.00	1.00	




Segment #3 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
38	1	7231123021	Sol 12/12B	1.00	2.00	1.00	
39	1	1820096721	Michelob Ultra 18/12C SC	2.00	2.00	1.00	
40	1	1820005990	Michelob Ultra 12/12B	1.00	2.00	1.00	




Segment #3 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
41	1	8066095675	Corona Light 12/12B	1.00	2.00	1.00	
42	1	1820020210	Bud Light Peels Variety 1...	1.50	3.00	1.00	
43	1	1820053047	Bud Light 12/12C	1.00	2.00	1.00	

Segment #3 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in





POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
44	1	1820053308	Bud Light 18/12B	2.00	2.00	2.00	
45	1	1820000769	Bud Light 12/12B	2.00	4.00	2.00	
46	1	1820053218	Bud Light 18/12C	2.00	2.00	2.00	

Segment #4 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in




POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
47	1	7089701331	Fosters Lager 1/25C	0.50	6.00	1.00	
48	1	8769283231	Twisted Tea 1/24C	0.67	8.00	1.00	
49	1	8066095643	Corona Extra 1/24C	0.67	8.00	1.00	

SCHEMATIC BACKING REPORT




10038.PSA

50	1	1820025001	Bud Light 1/25C	0.53	8.00	1.00	
51	1	1820025000	Budweiser 1/25C	0.53	8.00	1.00	
52	1	7199010071	Coors 1/24C	0.58	7.00	1.00	
53	1	7199030065	Coors Light 1/24C	0.58	7.00	1.00	




Segment #4 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
54	1		1820011047	Budweiser 12/12C	1.00	2.00	1.00	
55	1		1820000771	Budweiser 12/12B	1.00	2.00	1.00	
56	1		3410001509	Miller High Life 12/12B	1.00	2.00	1.00	




Segment #4 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
57	1		1820011218	Budweiser 18/12C	2.00	2.00	2.00	
58	1		7199000008	Coors Light 6/12C	1.50	6.00	2.00	
59	1		1820020077	Natural Light 15/12C	1.00	2.00	2.00	

Segment #4 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
60	1		7199030069	Coors Light 12/12B	1.00	2.00	1.00	
61	1		7199000048	Coors Light 12/12C	1.50	3.00	1.00	
62	1		1820028443	Natural Ice 15/12C	1.00	2.00	2.00	

Segment #4 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
63	1		7199030078	Coors Light 18/12B	2.00	2.00	2.00	
64	1		7199030017	Coors Light 18/12C	3.00	3.00	3.00	
65	1		3410057340	Miller Lite 18/12C	2.00	2.00	1.00	

SKUs on Planogram: 65