



366_3_DOOR_COLD



Printed: 7/2/2020

Traffic Flow Left-right

POG: 366.PSA




| |
|---------------------|
| POG Size: 5'9.00 |
| Segments 1 - 3 of 3 |
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SCHEMATIC BACKING REPORT




366.PSA

Planogram: 366_3_DOOR_COLD





Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|-----------------------------|-------|----------|------------|---|
| 1 | 1 | 63598554890 | White Claw Variety Pk Hr... | 1.50 | 3.00 | 1.00 |  |
| 2 | 1 | 63598580006 | White Claw Variety Pk2 ... | 1.50 | 3.00 | 1.00 |  |
| 3 | 1 | 3354400043 | Corona Seltzer Variety P... | 1.50 | 3.00 | 1.00 |  |




Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|------------|------------------------------|-------|----------|------------|---|
| 4 | 1 | 8769200686 | Truly Spiked Spklg Berry ... | 1.50 | 3.00 | 1.00 |  |
| 5 | 1 | 8769200991 | Truly Spiked Spklg Lemo... | 1.50 | 3.00 | 1.00 |  |
| 6 | 1 | 7199009516 | Blue Moon Belgian White... | 1.00 | 2.00 | 1.00 |  |




Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|-----------------------|-------|----------|------------|---|
| 7 | 1 | 78615000001 | Stella Artois 6/11B | 0.75 | 3.00 | 1.00 |  |
| 8 | 1 | 7289000020 | Heineken 12/12C | 1.00 | 2.00 | 1.00 |  |
| 9 | 1 | 7289000011 | Heineken 6/12B | 0.75 | 3.00 | 1.00 |  |
| 10 | 1 | 3354495042 | Corona Premier 12/12B | 1.00 | 2.00 | 1.00 |  |

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in


| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|----------------------|-------|----------|------------|---|
| 11 | 1 | 78615000014 | Stella Artois 12/11B | 2.00 | 4.00 | 2.00 |  |
| 12 | 1 | 7289000016 | Heineken 12/12B | 2.00 | 4.00 | 2.00 |  |
| 13 | 1 | 8248812300 | Becks 12/12B | 2.00 | 4.00 | 2.00 |  |

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in




| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|------------------------------|-------|----------|------------|---|
| 14 | 1 | 7199009511 | Blue Moon Belgian White... | 0.75 | 3.00 | 1.00 |  |
| 15 | 1 | 75452700885 | New Belgium Voodoo Ra... | 1.50 | 6.00 | 2.00 |  |
| 16 | 1 | 1820020210 | Bud Light Peels Variety 1... | 1.50 | 3.00 | 1.00 |  |

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|----|---|------------|------------------|------|------|------|---|
| 17 | 1 | 1820053047 | Bud Light 12/12C | 1.00 | 2.00 | 1.00 |  |
|----|---|------------|------------------|------|------|------|---|




Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|----------------------------|-------|----------|------------|---|
| 18 | 1 | 81760601020 | Captain Lawrence IPA 6/... | 0.75 | 3.00 | 1.00 |  |
| 19 | 1 | 1820005990 | Michelob Ultra 12/12B | 1.00 | 2.00 | 1.00 |  |
| 20 | 1 | 1820053218 | Bud Light 18/12C | 2.00 | 2.00 | 2.00 |  |








Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|--------------------|-------|----------|------------|---|
| 21 | 1 | 8066095605 | Corona Extra 6/12B | 0.75 | 3.00 | 1.00 |  |
| 22 | 1 | 8066095715 | Modelo 12/12C | 2.00 | 4.00 | 2.00 |  |
| 23 | 1 | 1820000769 | Bud Light 12/12B | 1.00 | 2.00 | 1.00 |  |

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|------------|--------------------------|-------|----------|------------|---|
| 24 | 1 | 8066095615 | Corona Extra 12/12B | 2.00 | 4.00 | 2.00 |  |
| 25 | 1 | 8066095757 | Modelo 12/12B | 1.00 | 2.00 | 2.00 |  |
| 26 | 1 | 1820096721 | Michelob Ultra 18/12C SC | 2.00 | 2.00 | 2.00 |  |

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 44.00 in





| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-------------|----------------------------|-------|----------|------------|---|
| 27 | 1 | 63598526038 | White Claw Blk Cherry H... | 0.38 | 9.00 | 1.00 |  |
| 28 | 1 | 8769200970 | Truly Spiked SpkIg Pine... | 0.67 | 8.00 | 1.00 |  |
| 29 | 1 | 7289000119 | Heineken 1/24C | 0.67 | 8.00 | 1.00 |  |
| 30 | 1 | 1820025001 | Bud Light 1/25C | 0.53 | 8.00 | 1.00 |  |
| 31 | 1 | 7199030065 | Coors Light 1/24C | 0.67 | 8.00 | 1.00 |  |
| 32 | 1 | 3410000355 | Miller Lite 1/24C | 0.67 | 8.00 | 1.00 |  |
| 33 | 1 | 3410000005 | Miller High Life 1/24C | 0.67 | 8.00 | 1.00 |  |

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in




| POS | # FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|-------|-----|------|-------|----------|------------|---------|
|-----|-------|-----|------|-------|----------|------------|---------|

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|----|---|------------|--------------------|------|------|------|---|
| 34 | 1 | 1820011047 | Budweiser 12/12C | 1.00 | 2.00 | 1.00 |  4 |
| 35 | 1 | 7199030120 | Coors Light 3/24C | 0.40 | 2.00 | 1.00 |  0 |
| 36 | 1 | 7199000048 | Coors Light 12/12C | 1.00 | 2.00 | 1.00 |  6 |
| 37 | 1 | 7199030017 | Coors Light 18/12C | 2.00 | 2.00 | 2.00 |  3 |

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.00 in

| POS | # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|---|-----|------------|--------------------|-------|----------|------------|---|
| 38 | 1 | | 1820000771 | Budweiser 12/12B | 1.00 | 2.00 | 1.00 |  2 |
| 39 | 1 | | 3410057340 | Miller Lite 18/12C | 2.00 | 2.00 | 2.00 |  9 |
| 40 | 1 | | 7199030069 | Coors Light 12/12B | 1.00 | 2.00 | 1.00 |  2 |

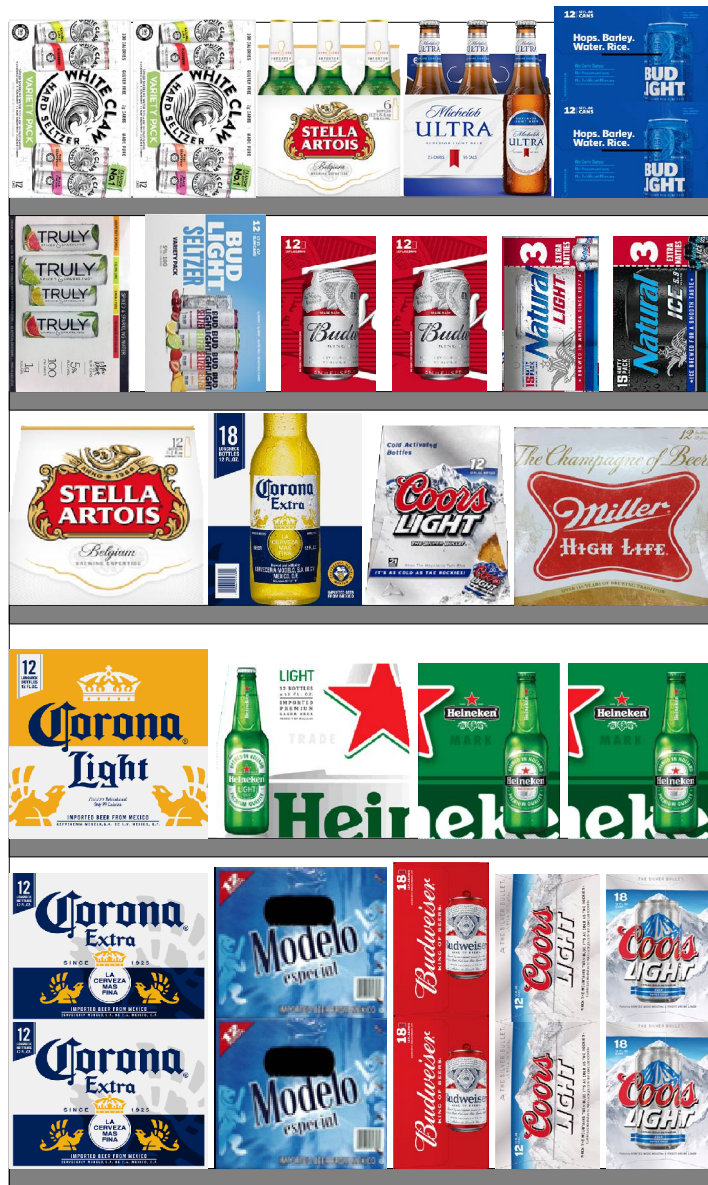
Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 23 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-----|---|-----|------------|-------------------------|-------|----------|------------|---|
| 41 | 1 | | 1820011218 | Budweiser 18/12C | 3.00 | 3.00 | 1.00 |  8 |
| 42 | 1 | | 1820028443 | Natural Ice 15/12C | 1.00 | 2.00 | 2.00 |  4 |
| 43 | 1 | | 1820020077 | Natural Light 15/12C | 1.00 | 2.00 | 2.00 |  9 |
| 44 | 1 | | 3410001509 | Miller High Life 12/12B | 2.00 | 4.00 | 2.00 |  1 |

SKUs on Planogram: 44



366_3ft_OPEN_WARM



Printed: 7/2/2020

Traffic Flow Left-right

POG: 366.PSA

| |
|------------------|
| POG Size: 3'0.00 |
| Segment: 1 of 1 |
| Page: 1 |

SCHEMATIC BACKING REPORT

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Planogram: 366_3ft_OPEN_WARM

Segment #1 : Shelf #1 DEPTH: 12 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 50.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|-----------------------------|-------|----------|------------|---------|
| 1 | 2 | 63598554890 | White Claw Variety Pk Hr... | 1.00 | 2.00 | 1.00 | |
| 2 | 1 | 78615000001 | Stella Artois 6/11B | 0.50 | 2.00 | 1.00 | |
| 3 | 1 | 1820005989 | Michelob Ultra 6/12B | 0.50 | 2.00 | 1.00 | |
| 4 | 1 | 1820053047 | Bud Light 12/12C | 1.00 | 2.00 | 2.00 | |

Segment #1 : Shelf #2 DEPTH: 12 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 40.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|------------|-------------------------------|-------|----------|------------|---------|
| 5 | 1 | 8769200804 | Truly Spiked Spkig Tropi... | 0.50 | 1.00 | 1.00 | |
| 6 | 1 | 1820020208 | Bud Light Seltzer Variety ... | 0.50 | 1.00 | 1.00 | |
| 7 | 2 | 1820011047 | Budweiser 12/12C | 1.00 | 2.00 | 1.00 | |
| 8 | 1 | 1820020077 | Natural Light 15/12C | 0.50 | 1.00 | 1.00 | |
| 9 | 1 | 1820028443 | Natural Ice 15/12C | 0.50 | 1.00 | 1.00 | |

Segment #1 : Shelf #3 DEPTH: 12 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 29.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-------------|-------------------------|-------|----------|------------|---------|
| 10 | 1 | 78615000014 | Stella Artois 12/11B | 0.50 | 1.00 | 1.00 | |
| 11 | 1 | 8066095680 | Corona Extra 18/12B | 1.00 | 1.00 | 1.00 | |
| 12 | 1 | 7199030069 | Coors Light 12/12B | 0.50 | 1.00 | 1.00 | |
| 13 | 1 | 3410001509 | Miller High Life 12/12B | 0.50 | 1.00 | 1.00 | |

Segment #1 : Shelf #4 DEPTH: 12 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.00 in






| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|------------|----------------------------|-------|----------|------------|---------|
| 14 | 1 | 8066095675 | Corona Light 12/12B | 0.50 | 1.00 | 1.00 | |
| 15 | 1 | 7289000159 | Heineken Premium Light ... | 0.50 | 1.00 | 1.00 | |
| 16 | 2 | 7289000016 | Heineken 12/12B | 1.00 | 2.00 | 1.00 | |

Segment #1 : Shelf #5 DEPTH: 12 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS # | FAC | UPC | NAME | CASES | CAPACITY | UNITS HIGH | Barcode |
|-------|-----|-----|------|-------|----------|------------|---------|
|-------|-----|-----|------|-------|----------|------------|---------|

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|----|---|------------|---------------------|------|------|------|---|
| 17 | 1 | 8066095615 | Corona Extra 12/12B | 1.00 | 2.00 | 2.00 |  |
| 18 | 1 | 8066095757 | Modelo 12/12B | 1.00 | 2.00 | 2.00 |  |
| 19 | 1 | 1820011218 | Budweiser 18/12C | 2.00 | 2.00 | 2.00 |  |
| 20 | 1 | 7199000048 | Coors Light 12/12C | 1.00 | 2.00 | 2.00 |  |
| 21 | 1 | 7199030017 | Coors Light 18/12C | 2.00 | 2.00 | 2.00 |  |

SKUs on Planogram: 21