






## SCHEMATIC BACKING REPORT




6997.PSA

### Planogram: 6997\_2\_DOOR\_COLD




Segment #1 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 67.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	1	63598554890	White Claw Variety Pk Hr...	1.50	3.00	1.00	
2	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	
3	1	3354400043	Corona Seltzer Variety P...	1.50	3.00	1.00	




Segment #1 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
4	1	8769200991	Truly Spiked Spklig Lemo...	1.50	3.00	1.00	
5	1	1820020208	Bud Light Seltzer Variety ...	1.50	3.00	1.00	
6	1	8769282102	Angry Orchard Crisp App...	0.75	3.00	1.00	




Segment #1 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
7	1	78615000001	Stella Artois 6/11B	0.75	3.00	1.00	
8	1	78615000014	Stella Artois 12/11B	1.00	2.00	1.00	
9	1	8248812300	Becks 12/12B	1.00	2.00	1.00	

Segment #1 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
10	1	7289000020	Heineken 12/12C	1.00	2.00	1.00	
11	1	7199009511	Blue Moon Belgian White...	1.00	4.00	1.00	
12	1	8066095605	Corona Extra 6/12B	1.00	4.00	1.00	



Segment #1 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
13	1	7289000011	Heineken 6/12B	0.75	3.00	1.00	
14	1	7289000159	Heineken Premium Light ...	1.00	2.00	1.00	
15	1	8066095675	Corona Light 12/12B	1.00	2.00	1.00	








Segment #1 : Shelf #6 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

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POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
16	1	7289000016	Heineken 12/12B	3.00	6.00	2.00	 3
17	1	8066095615	Corona Extra 12/12B	3.00	6.00	2.00	 2




Segment #2 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 67.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
18	1	63598526038	White Claw Blk Cherry H...	0.33	8.00	1.00	 7
19	1	8769200951	Truly Spiked Spkg Wild ...	0.67	8.00	1.00	 1
20	1	8769283231	Twisted Tea 1/24C	0.67	8.00	1.00	 7
21	1	1820025001	Bud Light 1/25C	0.53	8.00	1.00	 9
22	1	1820025000	Budweiser 1/25C	0.53	8.00	1.00	 2
23	1	7199030065	Coors Light 1/24C	0.58	7.00	1.00	 4
24	1	7089701331	Fosters Lager 1/25C	0.50	6.00	1.00	 5




Segment #2 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 56.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
25	1	1820005989	Michelob Ultra 6/12B	0.75	3.00	1.00	 6
26	1	7199030069	Coors Light 12/12B	1.00	2.00	1.00	 2
27	1	3410001509	Miller High Life 12/12B	1.00	2.00	1.00	 1

Segment #2 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
28	1	8066095695	Corona Extra 12/12C	2.00	4.00	2.00	 4
29	1	1820000769	Bud Light 12/12B	1.00	2.00	1.00	 9
30	1	7199000048	Coors Light 12/12C	1.00	2.00	1.00	 6





Segment #2 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
31	1	1820053047	Bud Light 12/12C	1.00	2.00	1.00	 0
32	1	1820011047	Budweiser 12/12C	1.00	2.00	1.00	 4
33	1	1820000771	Budweiser 12/12B	1.00	2.00	1.00	 2




Segment #2 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

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POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
34	1	1820053218	Bud Light 18/12C	2.00	2.00	1.00	
35	1	1820011218	Budweiser 18/12C	2.00	2.00	1.00	
36	1	7199030017	Coors Light 18/12C	3.00	3.00	1.00	
37	1	3410057340	Miller Lite 18/12C	2.00	2.00	1.00	

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
38	1	8066095715	Modelo 12/12C	2.00	4.00	2.00	
39	1	8066095757	Modelo 12/12B	2.00	4.00	2.00	
40	1	1820028443	Natural Ice 15/12C	3.00	6.00	3.00	

SKUs on Planogram: 40



6997\_8ft\_OPEN\_WARM



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Traffic Flow Left-right

POG: 6997.PSA









POG Size: 8'0.00
Segment: 1 of 1
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**Planogram: 6997\_8ft\_OPEN\_WARM**

Segment #1 : Shelf #1      DEPTH: 24 in    WIDTH: 96 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
1	2	63598554890	White Claw Variety Pk Hr...	3.00	6.00	1.00	
2	1	63598580006	White Claw Variety Pk2 ...	1.50	3.00	1.00	
3	1	7199009516	Blue Moon Belgian White...	1.00	2.00	1.00	
4	2	7199009511	Blue Moon Belgian White...	1.50	6.00	1.00	
5	2	8769282102	Angry Orchard Crisp App...	1.50	6.00	1.00	
6	1	81760601020	Captain Lawrence IPA 6/...	1.00	4.00	1.00	
7	1	8769200991	Truly Spiked Spklg Lemo...	1.50	3.00	1.00	
8	1	8769200686	Truly Spiked Spklg Berry ...	1.50	3.00	1.00	
9	1	85389700227	Bon & Viv SS Variety Pa...	1.50	3.00	1.00	
10	2	8066095605	Corona Extra 6/12B	1.50	6.00	1.00	
11	1	1820005989	Michelob Ultra 6/12B	1.00	4.00	1.00	

Segment #1 : Shelf #2      DEPTH: 24 in    WIDTH: 96 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in











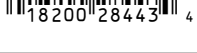
POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
12	1	8769210014	Samuel Adams Boston L...	1.00	2.00	1.00	
13	1	8066095695	Corona Extra 12/12C	1.50	3.00	1.00	
14	2	8066095715	Modelo 12/12C	3.00	6.00	1.00	
15	1	1820005990	Michelob Ultra 12/12B	1.00	2.00	1.00	
16	1	1820020083	Michelob Ultra Pure Gold...	1.00	2.00	1.00	
17	1	1820053047	Bud Light 12/12C	2.00	4.00	2.00	
18	1	1820000769	Bud Light 12/12B	1.50	3.00	1.00	
19	1	8992427896	Yuengling Traditional Lag...	1.50	3.00	1.00	
20	1	7199000048	Coors Light 12/12C	1.50	3.00	1.00	
21	1	7199030069	Coors Light 12/12B	1.00	2.00	1.00	
22	1	3410001509	Miller High Life 12/12B	1.50	3.00	1.00	

Segment #1 : Shelf #3      DEPTH: 24 in    WIDTH: 96 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in











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POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
23	1	7861500014	Stella Artois 12/11B	1.00	2.00	1.00	 4
24	1	7861500001	Stella Artois 6/11B	0.75	3.00	1.00	 4
25	1	7289000011	Heineken 6/12B	1.00	4.00	1.00	 8
26	1	7289000020	Heineken 12/12C	2.00	4.00	2.00	 0
27	1	7289000159	Heineken Premium Light ...	1.00	2.00	1.00	 7
28	1	8248812300	Becks 12/12B	1.00	2.00	1.00	 6
29	1	3354495042	Corona Premier 12/12B	1.00	2.00	1.00	 5
30	1	1820053218	Bud Light 18/12C	2.00	2.00	2.00	 4
31	1	1820011047	Budweiser 12/12C	2.00	4.00	2.00	 4
32	1	7199030017	Coors Light 18/12C	2.00	2.00	2.00	 3
33	1	1820020077	Natural Light 15/12C	1.00	2.00	2.00	 9
34	1	1820028443	Natural Ice 15/12C	0.50	1.00	1.00	 4

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACITY	UNITS HIGH	Barcode
35	4	7289000016	Heineken 12/12B	8.00	16.00	2.00	 3
36	2	8066095615	Corona Extra 12/12B	4.00	8.00	2.00	 2
37	1	8066095680	Corona Extra 18/12B	2.00	2.00	2.00	 0
38	1	8066095757	Modelo 12/12B	2.00	4.00	2.00	 9
39	1	1820011218	Budweiser 18/12C	4.00	4.00	4.00	 8
40	1	1820000771	Budweiser 12/12B	2.00	4.00	2.00	 2
41	1	7199030078	Coors Light 18/12B	2.00	2.00	2.00	 4
42	1	3410057340	Miller Lite 18/12C	2.00	2.00	2.00	 9

SKUs on Planogram: 42