



2211_3_DOOR_COLD





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Printed: 7/9/2020

Traffic Flow Left-right

POG: 2211.psa

POG Size: 5'6.00
Segments 1 - 3 of 3
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Traffic Flow Left-right

POG: 2211.psa

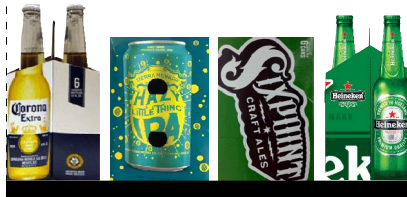
POG Size: 5'6.00

Segment: 1 of 3

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Traffic Flow Left-right

POG: 2211.psa

POG Size: 5'6.00

Segment: 2 of 3

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Traffic Flow Left-right

POG: 2211.psa

POG Size: 5'6.00

Segment: 3 of 3




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SCHEMATIC BACKING REPORT




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Planogram: 2211_3_DOOR_COLD




Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.50 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
10	1	1820020208	BUD LIGHT SELTZER ...	9999999...	2.00	1.00	0.00	0.00	
11	1	8200078142	SMIRNOFF SPIKED SE...	9999999...	2.00	1.00	0.00	0.00	
12	1	3354400013	CORNA REFSC 12PKCN	1.00	2.00	1.00	40.46	0.35	




Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 31.50 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
13	1	8769200804	TRULY TROPICAL VARI...	9999999...	3.00	1.00	0.00	0.00	
14	1	85389700227	BON & VIV VR 12PK	1.50	3.00	1.00	42.00	0.50	
15	1	7199009516	BLUE MOON BELGIAN ...	9999999...	2.00	1.00	0.00	0.00	





Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
16	1	8769200686	TRULY BERRY 12PKCN	1.50	3.00	1.00	68.18	0.31	
17	1	8769200991	TRULY SPIKED & SPAR...	9999999...	3.00	1.00	0.00	0.00	
18	1	3354400043	CORONA HARD SELTZ...	9999999...	3.00	1.00	0.00	0.00	

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in





POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
19	1	63598554890	WHT CLW SLZ 12PKCN	4.00	8.00	2.00	39.35	1.42	
20	1	63598580006	WHITE CLAW VARIET...	9999999...	8.00	2.00	0.00	0.00	
21	1	7289000016	HEINEKEN 12PK BTL	2.00	4.00	2.00	5.02	5.58	

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 80 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 65.00 in



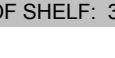
POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
1	1	63598580006	WHITE CLAW VARIET...	9999999...	2.00	1.00	0.00	0.00	
2	1	7089701331	FOSTERS LAGER 1/25C	9999999...	7.00	1.00	0.00	0.00	
3	1	8769200991	TRULY SPIKED & SPAR...	9999999...	2.00	1.00	0.00	0.00	
4	1	8378311010	SIERRA NEVADA HAZE...	9999999...	3.00	1.00	0.00	0.00	

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22	1	85909300246	SIXPOINT RESIN DOU...	9999999...	6.00	2.00	0.00	0.00	0		0
23	1	63598526038	WHITE CLAW HARD S...	9999999...	9.00	1.00	0.00	0.00	0		0
24	1	1820020210	BUD LIGHT PEELS VA...	9999999...	2.00	1.00	0.00	0.00	0		0
25	1	7199009516	BLUE MOON BELGIAN ...	9999999...	2.00	1.00	0.00	0.00	0		0
42	1	8769200804	TRULY TROPICAL VARI...	9999999...	2.00	1.00	0.00	0.00	0		0
43	1	8200078142	SMIRNOFF SPIKED SE...	9999999...	2.00	1.00	0.00	0.00	0		0
44	1	3354400043	CORONA HARD SELTZ...	9999999...	2.00	1.00	0.00	0.00	0		0
66	1	1820020208	BUD LIGHT SELTZER ...	9999999...	2.00	1.00	0.00	0.00	0		0
67	1	63598500004	WHITE CLAW SURGE ...	9999999...	9.00	1.00	0.00	0.00	0		0

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 80 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.00 in




POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode		
5	1	61300874829	ANPALM SPDHH 1PK	9999999...	8.00	1.00	85.63	0.65	0		0
6	1	1820011047	BUD 12PK CAN	9999999...	2.00	1.00	24.26	0.58	0		0
7	1	8769282102	ANGRY ORCH CRSP 6P	9999999...	3.00	1.00	90.91	0.23	0		0
8	1	1820020079	BUD LT ORG 6PK BTL	9999999...	3.00	1.00	182.61	0.12	0		0
9	1	8769230050	SAMUEL ADAMS SEAS...	9999999...	3.00	1.00	0.00	0.00	0		0
26	1	3354495053	CORONA FAM 12PK BT	9999999...	2.00	1.00	60.61	0.23	0		0
27	1	1820025000	BUDWEISER	9999999...	8.00	1.00	24.68	2.27	0		0
28	1	7199009511	BLUE MOON 6PK BT	9999999...	3.00	1.00	42.00	0.50	0		0
29	1	7199000048	COORS LT 12PK CAN	9999999...	2.00	1.00	19.15	0.73	0		0
45	1	3410057636	MILLER LTE 12PK CN	9999999...	2.00	1.00	36.36	0.39	0		0
46	1	1820025001	BUD LIGHT	9999999...	8.00	1.00	33.10	1.69	0		0
47	1	3410051681	CAPE LINE VTY 12PK	9999999...	2.00	1.00	36.36	0.39	0		0
48	1	3410051605	LEIN SNL SHND 6PK	9999999...	3.00	1.00	90.91	0.23	0		0
68	1	3410001509	MIL HIGH LF 12PKBT	9999999...	2.00	1.00	15.82	0.89	0		0

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 39.70 in



POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode		
30	1	7289000011	HEINEKEN 6 PK BT	0.75	3.00	1.00	18.83	1.12	0		0

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31	1	85909300246	SIXPOINT RESIN DOU...	9999999...	4.00	1.00	0.00	0.00	
32	1	8378311010	SIERRA NEVADA HAZE...	9999999...	4.00	1.00	0.00	0.00	
33	1	8066095605	CORONA 6PK BT	0.75	3.00	1.00	16.06	1.31	




Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
34	1	8066095675	CORONA LT 12PK BT	1.00	2.00	1.00	17.33	0.81	
35	1	3354495042	CORONA PRM 12PK BT	1.00	2.00	1.00	40.46	0.35	







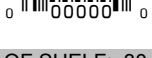
Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 19.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
36	1	7289000159	HEINEKEN LT 12PK	1.00	2.00	1.00	24.26	0.58	
37	1	78615000014	STELLA ART 12PK BT	1.00	2.00	1.00	19.15	0.73	
38	1	78615000001	STELLA ART 6PK BT	0.75	3.00	1.00	27.31	0.77	

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
39	1	7289000020	HEINEKEN 12PK CAN	2.00	4.00	2.00	25.11	1.12	
40	1	8066095615	CORONA 12PK BT	2.50	5.00	1.00	3.38	10.35	
41	1	8066095715	MODELO ESP 12PKCN	2.00	4.00	2.00	24.26	1.15	

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in




POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
49	1	63598500004	WHITE CLAW SURGE ...	9999999...	9.00	1.00	0.00	0.00	
50	1	63598526038	WHITE CLAW HARD S...	9999999...	9.00	1.00	0.00	0.00	
51	1	7089701331	FOSTERS LAGER 1/25C	9999999...	7.00	1.00	0.00	0.00	
52	1	7289000119	HEINEKEN SGL CN	0.67	8.00	1.00	25.55	2.19	
53	1	8066095721	MODELO SGL CN	0.67	8.00	1.00	32.35	1.73	
54	1	7199030065	COORS LT SGL CAN	0.67	8.00	1.00	18.43	3.04	
55	1	7199010071	COORS SGL CAN	0.67	8.00	1.00	10.55	5.31	

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 30.00 in




POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
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56	1	1820020210	BUD LIGHT PEELS VA...	9999999...	3.00	1.00	0.00	0.00		
57	1	7199030069	COORS LT 12PK BT		1.00	2.00	1.00	14.00	1.00	
58	1	1820020077	NATURAL LT 15PK CN		1.00	2.00	2.00	14.55	0.96	

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 19.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
59	1	8066095757	MODELO 12PKBT	1.00	2.00	1.00	4.49	3.12	
60	1	1820000769	BUD LT 12PK BT	1.00	2.00	1.00	26.02	0.54	
61	1	1820053047	BUD LT 12PK CANS	1.00	2.00	1.00	12.56	1.12	

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
62	1	1820053218	BUD LT 18PK CAN	3.00	3.00	1.00	21.83	0.96	
63	1	1820011218	BUD 18PK CAN	3.00	3.00	1.00	552.63	0.04	
64	1	7199030017	COORS LT 18PK CAN	3.00	3.00	1.00	109.38	0.19	
65	1	3410057340	MILLER LITE 18PKCN	3.00	3.00	1.00	27.31	0.77	

SKUs on Planogram: 55