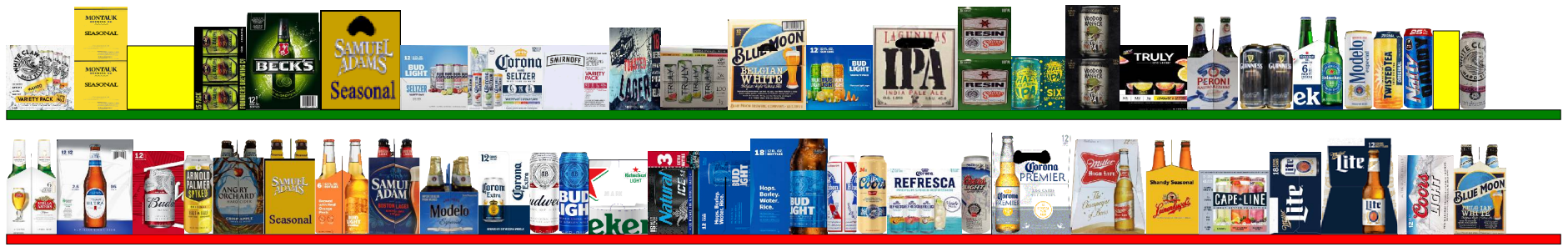




11\_3\_DOOR\_COLD



Printed: 7/9/2020

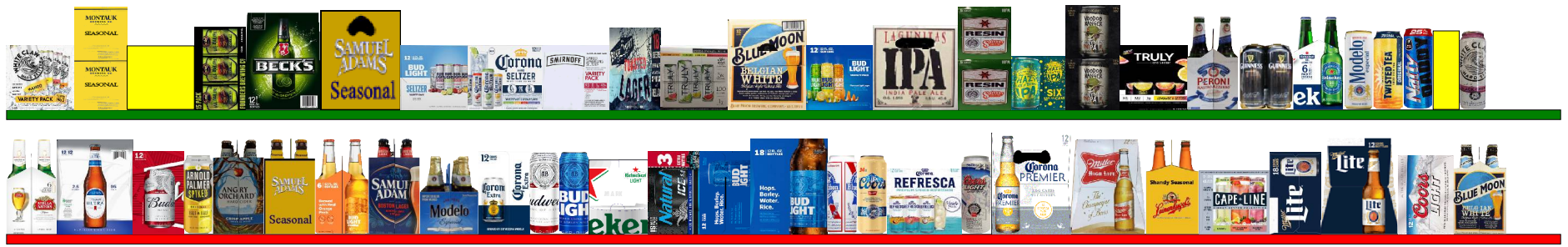
Traffic Flow Left-right

POG: 11.psa

POG Size: 7'0.00
Segments 1 - 3 of 3
Page: 1



11\_3\_DOOR\_COLD



Printed: 7/9/2020

Traffic Flow Left-right

POG: 11.psa

POG Size: 7'0.00
Segments 1 - 3 of 3
Page: 2



11\_3\_DOOR\_COLD



Printed: 7/9/2020

Traffic Flow Left-right

POG: 11.psa

POG Size: 7'0.00
Segments 1 - 3 of 3
Page: 3

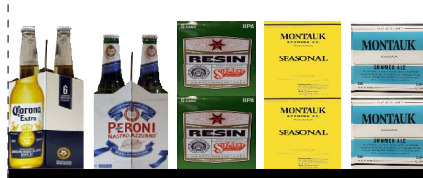


# 11\_3\_DOOR\_COLD





# 11\_3\_DOOR\_COLD



Printed: 7/9/2020

Traffic Flow Left-right

POG: 11.psa

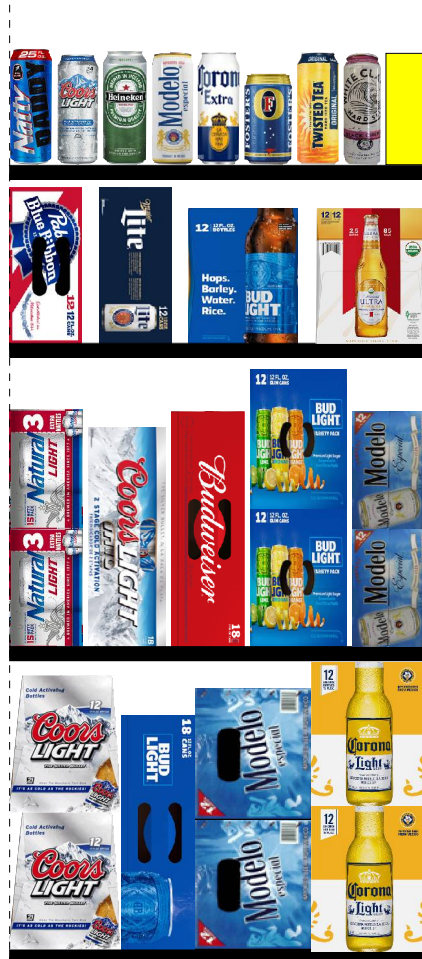
POG Size: 7'0.00

Segment: 2 of 3

Page: 5



# 11\_3\_DOOR\_COLD



Printed: 7/9/2020

Traffic Flow Left-right

POG: 11.psa

POG Size: 7'0.00

Segment: 3 of 3




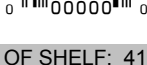
Page: 6

**SCHEMATIC BACKING REPORT**




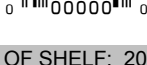
11.psa

**Planogram: 11\_3\_DOOR\_COLD**




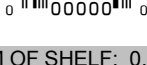
Segment #1 : Shelf #1      DEPTH: 24 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
36	1	85389700227	BON & VIV VR 12PK	1.50	3.00	1.00	54.55	0.39	
37	1	64286090024	FOUNDERS ALL DAY I...	9999999...	2.00	2.00	0.00	0.00	
38	1	85224700810	MONTAUK SELTZER 1...	1.50	3.00	1.00	0.00	0.00	
39	1	86907100027	MTK WAVE CHSR 6PKC	1.50	6.00	2.00	11.26	3.73	




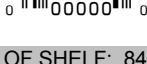
Segment #1 : Shelf #2      DEPTH: 24 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
40	1	8200078142	SMIRNOFF SPIKED SE...	9999999...	3.00	1.00	0.00	0.00	
41	1	1820020208	BL SELTZER 12PKCN	9999999...	3.00	1.00	454.55	0.08	
42	1	68174500134	BLUE POINT TOASTED...	9999999...	2.00	2.00	0.00	0.00	
43	1	8378311010	SIERRA NEVADA HAZE...	9999999...	6.00	2.00	0.00	0.00	

Segment #1 : Shelf #3      DEPTH: 24 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.50 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
44	1	63598580006	WHITE CLAW VARIET...	9999999...	6.00	3.00	0.00	0.00	
45	1	8769200804	TRULY TROP 12PKCN	9999999...	6.00	3.00	727.27	0.08	
46	1	8769200991	TRULY SPIKED & SPAR...	9999999...	6.00	3.00	0.00	0.00	
47	1	8769201103	SAMUEL ADAMS SEAS...	9999999...	4.00	2.00	0.00	0.00	

Segment #1 : Shelf #4      DEPTH: 24 in    WIDTH: 28 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in
























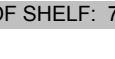


POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
48	1	63598554890	WHT CLW SLZ 12PKCN	3.00	6.00	3.00	11.14	3.77	
49	1	8769200424	TRULY CIT VAR 12PK	3.00	6.00	3.00	34.12	1.23	
50	1	8769200686	TRULY BERRY 12PKCN	3.00	6.00	3.00	57.46	0.73	
51	1	3354400043	CORONA HARD SELTZ...	9999999...	6.00	3.00	0.00	0.00	

Segment #2 : Shelf #1      DEPTH: 24 in    WIDTH: 150 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 84.00 in


POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
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**SCHEMATIC BACKING REPORT**

11.psa

1	1	63598580006	WHITE CLAW VARIET...	9999999...	2.00	1.00	0.00	0.00	0		0
2	1	86907100026	MTK 2NDSSNL 6PK CN	9999999...	6.00	2.00	47.48	1.77	0		0
3	1	85224700810	MONTAUK SELTZER 1...	1.00	2.00	1.00	0.00	0.00	0		0
4	1	64286090024	FOUNDERS ALL DAY I...	9999999...	1.00	1.00	0.00	0.00	0		0
5	1	8248812300	BECKS 12/12B	9999999...	2.00	1.00	0.00	0.00	0		0
25	1	8769201103	SAMUEL ADAMS SEAS...	9999999...	2.00	1.00	0.00	0.00	0		0
26	1	1820020208	BL SELTZER 12PKCN	9999999...	2.00	1.00	454.55	0.08	0		0
27	1	3354400043	CORONA HARD SELTZ...	9999999...	2.00	1.00	0.00	0.00	0		0
28	1	8200078142	SMIRNOFF SPIKED SE...	9999999...	2.00	1.00	0.00	0.00	0		0
52	1	68174500134	BLUE POINT TOASTED...	9999999...	1.00	1.00	0.00	0.00	0		0
53	1	8769200804	TRULY TROP 12PKCN	9999999...	2.00	1.00	727.27	0.08	0		0
54	1	7199009516	BLUE MOON BELGIAN ...	9999999...	2.00	1.00	0.00	0.00	0		0
55	1	1820020210	BUD LIGHT PEELS VA...	9999999...	2.00	1.00	0.00	0.00	0		0
56	1	72383010009	LAGUNITAS INDIA PAL...	9999999...	2.00	1.00	0.00	0.00	0		0
79	1	85909300246	SIXPOINT RESIN DOU...	9999999...	6.00	2.00	0.00	0.00	0		0
80	1	8378311010	SIERRA NEVADA HAZE...	9999999...	3.00	1.00	0.00	0.00	0		0
81	1	75452700885	NEW BELGIUM VOOD...	9999999...	6.00	2.00	0.00	0.00	0		0
82	1	8769200991	TRULY SPIKED & SPAR...	9999999...	2.00	1.00	0.00	0.00	0		0
6	1	18195400002	PERONI NASTRO AZZ...	9999999...	3.00	1.00	0.00	0.00	0		0
7	1	8382012360	GUINNESS DRAUGHT ...	9999999...	4.00	1.00	0.00	0.00	0		0
8	1	7289000621	HEINEKEN 0.0 NA 6/12B	9999999...	3.00	1.00	0.00	0.00	0		0
9	1	8066095721	MODELO ESPECIAL 1/...	9999999...	8.00	1.00	0.00	0.00	0		0
10	1	8769283231	TWISTED TEA HARD I...	9999999...	8.00	1.00	0.00	0.00	0		0
11	1	1820025013	NATTY DADDY 1/25C	9999999...	8.00	1.00	0.00	0.00	0		0
12	1	63598500004	White Claw Surge Single...	9999999...	9.00	1.00	0.00	0.00	0		0
13	1	63598526038	WHITE CLAW HARD S...	9999999...	9.00	1.00	0.00	0.00	0		0

























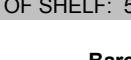


Segment #2 : Shelf #2      DEPTH: 24 in    WIDTH: 150 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 72.00 in

POS	#	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
14	1		78615000001	STELLAART 6PK BT	9999999...	3.00	1.00	34.15	0.61	



## SCHEMATIC BACKING REPORT

11.psa


15	1	1820005990	MICH ULTRA 12PKBT	9999999...	2.00	1.00	45.45	0.31	0		0
16	1	1820011047	BUD 12PK CAN	9999999...	2.00	1.00	14.00	1.00	0		0
17	1	61300874829	ANPALM SPDHH 1PK	9999999...	8.00	1.00	35.51	1.58	0		0
18	1	8769282102	ANGRY ORCH CRSP 6P	9999999...	3.00	1.00	136.36	0.15	0		0
19	1	8769230050	SAM ADM SEAS 6PKBT	9999999...	3.00	1.00	34.15	0.61	0		0
29	1	1820020079	BUD LT ORG 6PK BTL	9999999...	3.00	1.00	272.73	0.08	0		0
30	1	8769210012	SAMADM BOSTLGR 6PK	9999999...	3.00	1.00	42.00	0.50	0		0
31	1	8066095765	MODELO ESP 6PK BT	9999999...	2.00	1.00	22.76	0.61	0		0
32	1	8066095695	CORONA 12PK CAN	9999999...	2.00	1.00	52.04	0.27	0		0
33	1	1820025000	BUDWEISER	9999999...	8.00	1.00	44.13	1.27	0		0
34	1	1820025001	BUD LIGHT	9999999...	8.00	1.00	29.71	1.89	0		0
35	1	7289000188	HEINEKEN LT 12P CN	9999999...	2.00	1.00	45.45	0.31	0		0
57	1	1820028443	NATURAL ICE 15PKCN	9999999...	1.00	1.00	16.55	0.42	0		0
58	1	1820053047	BUD LT 12PK CANS	9999999...	2.00	1.00	12.13	1.15	0		0
59	1	1820053308	BUD LT 18PK BT	9999999...	1.00	1.00	16.55	0.42	0		0
60	1	2210000004	PABST SGL CN	9999999...	8.00	1.00	112.00	0.50	0		0
61	1	7199010071	COORS SGL CAN	9999999...	8.00	1.00	40.43	1.39	0		0
83	1	3354400013	CORNA REFSC 12PKCN	9999999...	2.00	1.00	52.04	0.27	0		0
84	1	7199030120	COORS LT 3PK	9999999...	2.00	1.00	36.36	0.39	0		0
85	1	3354495042	CORONA PRM 12PK BT	9999999...	2.00	1.00	72.92	0.19	0		0
86	1	3410001509	MIL HIGH LF 12PKBT	9999999...	2.00	1.00	45.45	0.31	0		0
87	1	3410051605	LEIN SNL SHND 6PK	9999999...	3.00	1.00	109.38	0.19	0		0
20	1	3410051681	CAPE LINE VTY 12PK	9999999...	2.00	1.00	72.92	0.19	0		0
21	1	3410057340	MILLER LITE 18PKCN	9999999...	1.00	1.00	10.12	0.69	0		0
22	1	3410057509	MILLER LITE 12PKBT	9999999...	2.00	1.00	36.36	0.39	0		0
23	1	7199000048	COORS LT 12PK CAN	9999999...	2.00	1.00	11.37	1.23	0		0
24	1	7199009511	BLUE MOON 6PK BT	9999999...	3.00	1.00	36.40	0.58	0		0

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.00 in






POS	#	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
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**SCHEMATIC BACKING REPORT**





11.psa

62	1	86273700006	MTK SSNL 6PK CN	1.50	6.00	2.00	72.79	0.58	
63	1	86907100026	MTK 2NDSSNL 6PK CN	9999999...	6.00	2.00	47.48	1.77	
64	1	85909300246	SIXPOINT RESIN DOU...	9999999...	6.00	2.00	0.00	0.00	
65	1	18195400002	PERONI NASTRO AZZ...	9999999...	3.00	1.00	0.00	0.00	
66	1	8066095605	CORONA 6PK BT	0.75	3.00	1.00	22.75	0.92	




Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
67	1	75452700885	NEW BELGIUM VOOD...	9999999...	6.00	2.00	0.00	0.00	
68	1	8382012360	GUINNESS DRAUGHT ...	9999999...	4.00	1.00	0.00	0.00	
69	1	7289000011	HEINEKEN 6 PK BT	0.75	3.00	1.00	27.31	0.77	
70	1	7289000621	HEINEKEN 0.0 NA 6/12B	9999999...	3.00	1.00	0.00	0.00	
71	1	8248812300	BECKS 12/12B	9999999...	2.00	1.00	0.00	0.00	




Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 19.50 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
72	1	7199009516	BLUE MOON BELGIAN ...	9999999...	4.00	2.00	0.00	0.00	
73	1	7289000020	HEINEKEN 12PK CAN	2.00	4.00	2.00	29.11	0.96	
74	1	7289000159	HEINEKEN LT 12PK	2.00	4.00	2.00	31.64	0.89	
75	1	78615000014	STELLAART 12PK BT	2.00	4.00	2.00	14.56	1.92	

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in






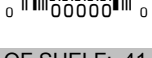
POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
76	1	72383010009	LAGUNITAS INDIA PAL...	9999999...	4.00	2.00	0.00	0.00	
77	1	7289000016	HEINEKEN 12PK BTL	2.00	4.00	2.00	7.58	3.69	
78	1	8066095615	CORONA 12PK BT	2.50	5.00	1.00	11.24	3.12	

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 53.00 in





POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
88	1	63598500004	White Claw Surge Single...	9999999...	9.00	1.00	0.00	0.00	
89	1	63598526038	WHITE CLAW HARD S...	9999999...	9.00	1.00	0.00	0.00	
90	1	8769283231	TWISTED TEA HARD I...	9999999...	8.00	1.00	0.00	0.00	

**SCHEMATIC BACKING REPORT**






11.psa

91	1	7089701331	FOSTERS LAGER CAN...	0.58	7.00	1.00	0.00	0.00	
92	1	8066095643	CORONA EXTRA CAN	0.67	8.00	1.00	26.48	2.12	
93	1	8066095721	MODELO ESPECIAL 1/...	9999999...	8.00	1.00	0.00	0.00	
94	1	7289000119	HEINEKEN SGL CN	0.67	8.00	1.00	29.71	1.89	
95	1	7199030065	COORS LT SGL CAN	0.67	8.00	1.00	80.92	0.69	
96	1	1820025013	NATTY DADDY 1/25C	9999999...	8.00	1.00	0.00	0.00	





Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 41.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
97	1	1820020083	MICH PG 12PK BT	1.00	2.00	1.00	6.87	2.04	
98	1	1820000769	BUD LT 12PK BT	1.00	2.00	1.00	16.55	0.85	
99	1	3410057636	MILLER LTE 12PK CN	1.50	3.00	1.00	17.06	1.23	
100	1	2210000170	PABST 12 PACK CAN	1.50	3.00	1.00	32.11	0.65	

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 20.50 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
101	1	8066095715	MODELO ESP 12PKCN	2.00	4.00	2.00	42.81	0.65	
102	1	1820020210	BUD LIGHT PEELS VA...	9999999...	6.00	2.00	0.00	0.00	
103	1	1820011218	BUD 18PK CAN	3.00	3.00	2.00	27.31	0.77	
104	1	7199030017	COORS LT 18PK CAN	3.00	3.00	1.00	32.11	0.65	
105	1	1820020077	NATURAL LT 15PK CN	1.00	2.00	2.00	45.45	0.31	

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 28 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
106	1	8066095675	CORONA LT 12PK BT	2.00	4.00	2.00	10.25	2.73	
107	1	8066095757	MODELO 12PKBT	2.00	4.00	2.00	24.26	1.15	
108	1	1820053218	BUD LT 18PK CAN	3.00	3.00	1.00	12.41	1.69	
109	1	7199030069	COORS LT 12PK BT	2.00	4.00	2.00	56.00	0.50	

SKUs on Planogram: 83