



4121_3_DOOR_COLD





4121_3_DOOR_COLD





4121_3_DOOR_COLD



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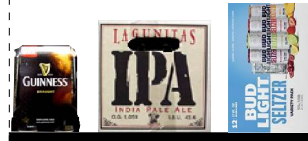
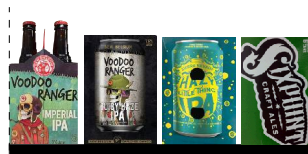
Traffic Flow Left-right

POG: 4121.psa

POG Size: 5'6.00
Segments 1 - 3 of 3
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Traffic Flow Left-right

POG: 4121.psa

POG Size: 5'6.00

Segment: 1 of 3

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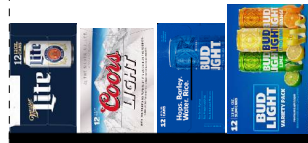


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Traffic Flow Left-right

POG: 4121.psa

POG Size: 5'6.00

Segment: 3 of 3
























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SCHEMATIC BACKING REPORT

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Planogram: 4121_3_DOOR_COLD

Segment #0 : Shelf #1 DEPTH: 24 in WIDTH: 150 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 91.00 in




















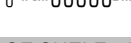
POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
1	1	8769283231	TWISTED TEA SGL CN	9999999...	8.00	1.00	20.36	5.50	
2	1	63598526038	WHITE CLAW HARD S...	9999999...	9.00	1.00	0.00	0.00	
3	1	63598500004	WHITE CLAW SURGE ...	9999999...	9.00	1.00	0.00	0.00	
4	1	7289000621	HEINEKEN 0.0 NA 6/12B	9999999...	3.00	1.00	0.00	0.00	
5	1	8382012360	GUINNESS DRAUGHT ...	9999999...	4.00	1.00	0.00	0.00	
6	1	18195400004	PERONI NASTRO AZZ...	9999999...	2.00	1.00	0.00	0.00	
27	1	7231123012	DOS EQUIS XX LAGER...	9999999...	2.00	1.00	0.00	0.00	
28	1	8769200991	TRULY SPIKED & SPAR...	9999999...	2.00	1.00	0.00	0.00	
29	1	75452700885	NEW BELGIUM VOOD...	9999999...	6.00	2.00	0.00	0.00	
50	1	8378311010	SIERRA NEVADA HAZE...	9999999...	3.00	1.00	0.00	0.00	
51	1	85909300246	SIXPOINT RESIN DOU...	9999999...	6.00	2.00	0.00	0.00	
52	1	72383010009	LAGUNITAS INDIA PAL...	9999999...	2.00	1.00	0.00	0.00	
53	1	1820025013	NATTY DADDY 1/25C	9999999...	8.00	1.00	0.00	0.00	
81	1	8066095721	MODELO ESPECIAL 1/...	9999999...	8.00	1.00	0.00	0.00	
82	1	75452700421	NEW BELGIUM VOOD...	9999999...	3.00	1.00	0.00	0.00	
83	1	1820020210	BUD LIGHT PEELS VA...	9999999...	2.00	1.00	0.00	0.00	
84	1	8769200804	TRULY TROPICAL VARI...	9999999...	2.00	1.00	0.00	0.00	
85	1	68174500134	BLUE POINT TOASTED...	9999999...	1.00	1.00	0.00	0.00	
86	1	8200078142	SMIRNOFF SPIKED SE...	9999999...	2.00	1.00	0.00	0.00	
87	1	3354400043	CORONA HARD SELTZ...	9999999...	2.00	1.00	0.00	0.00	
88	1	8769229103	SAMUEL ADAMS BRE...	9999999...	2.00	1.00	0.00	0.00	
89	1	8769201103	SAMUEL ADAMS SEAS...	9999999...	2.00	1.00	0.00	0.00	
90	1	86907100026	MTK 2NDSSNL 6PK CN	9999999...	6.00	2.00	1105.26	0.04	
91	1	1820020208	BL SELTZER 12PKCN	9999999...	2.00	1.00	921.05	0.04	
92	1	86907100027	MTK WAVE CHSR 6PKC	9999999...	6.00	2.00	545.45	0.08	

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93	1	63598580006	WHITE CLAW VARIET...	9999999...	2.00	1.00	0.00	0.00	0  0
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Segment #0 : Shelf #2 DEPTH: 24 in WIDTH: 150 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 79.00 in


POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
7	1	75452700161	NEW BGM FTR 12PKCN	9999999...	2.00	1.00	30.30	0.46	0  0
8	1	3410051605	LEIN SNL SHND 6PK	9999999...	3.00	1.00	32.11	0.65	0  0
9	1	3410031344	MILW BST 15PKC	9999999...	1.00	1.00	4.79	1.46	0  0
10	1	75452700022	NEW BGM FTAM 6PKBT	9999999...	3.00	1.00	22.75	0.92	0  0
30	1	3410051607	LEINENKUGEL SUMME...	9999999...	2.00	1.00	0.00	0.00	0  0
31	1	68174511118	BLUE POINT SEASON...	9999999...	3.00	1.00	0.00	0.00	0  0
32	1	1820013986	SHOCK TOPALE 6PKBT	9999999...	3.00	1.00	39.03	0.54	0  0
33	1	1820025001	BUD LIGHT	9999999...	8.00	1.00	17.33	3.23	0  0
54	1	63598512998	MIKE'S HARD VARIETY...	9999999...	2.00	1.00	0.00	0.00	0  0
55	1	61300874829	ANPALM SPDHH 1PK	9999999...	8.00	1.00	17.54	3.19	0  0
56	1	8769210012	SAMADM BOSTLGR 6PK	9999999...	3.00	1.00	23.73	0.89	0  0
57	1	1820025000	BUDWEISER	9999999...	8.00	1.00	17.98	3.12	0  0
58	1	8769200660	ANGRY ORCHARD RO...	9999999...	3.00	1.00	0.00	0.00	0  0
59	1	8066095643	CORONA EXTRA CAN	9999999...	8.00	1.00	22.75	2.46	0  0
94	1	8066095625	CORONA LIGHT 6/12B	9999999...	3.00	1.00	0.00	0.00	0  0
95	1	7199030120	COORS LT 3PK	9999999...	2.00	1.00	11.74	1.19	0  0
96	1	1820020079	BUD LT ORG 6PK BTL	9999999...	3.00	1.00	90.91	0.23	0  0
97	1	7199030078	COORS LIGHT 18/12B	9999999...	1.00	1.00	0.00	0.00	0  0
98	1	7199010071	COORS SGL CAN	9999999...	8.00	1.00	8.82	6.35	0  0
99	1	7199009511	BLUE MOON 6PK BT	9999999...	3.00	1.00	14.00	1.50	0  0

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 65.00 in




POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
11	1	85909300246	SIXPOINT RESIN DOU...	9999999...	4.00	1.00	0.00	0.00	0  0
12	1	8378311010	SIERRA NEVADA HAZE...	9999999...	4.00	1.00	0.00	0.00	0  0
13	1	75452700885	NEW BELGIUM VOOD...	9999999...	4.00	1.00	0.00	0.00	0  0

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14	1	75452700421	NEW BELGIUM VOOD...	9999999...	3.00	1.00	0.00	0.00	
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Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
15	1	8200078142	SMIRNOFF SPIKED SE...	9999999...	3.00	1.00	0.00	0.00	
16	1	3354400013	CORNA REFSC 12PKCN	1.50	3.00	1.00	30.35	0.69	
17	1	7199009516	BLUE MOON BELGIAN ...	1.00	2.00	1.00	0.00	0.00	




Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
18	1	1820020208	BL SELTZER 12PKCN	9999999...	3.00	1.00	921.05	0.04	
19	1	72383010009	LAGUNITAS INDIA PAL...	9999999...	2.00	1.00	0.00	0.00	
20	1	8382012360	GUINNESS DRAUGHT ...	9999999...	4.00	1.00	0.00	0.00	





Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
21	1	3354400043	CORONA HARD SELTZ...	9999999...	6.00	2.00	0.00	0.00	
22	1	8769200991	TRULY SPIKED & SPAR...	9999999...	6.00	2.00	0.00	0.00	
23	1	8769200804	TRULY TROPICAL VARI...	9999999...	6.00	2.00	0.00	0.00	

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
24	1	63598554890	WHT CLW SLZ 12PKCN	3.00	6.00	2.00	11.38	3.69	
25	1	63598580006	WHITE CLAW VARIET...	9999999...	6.00	2.00	0.00	0.00	
26	1	8769200686	TRULY BERRY 12PKCN	3.00	6.00	2.00	365.22	0.12	




Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 65.00 in

POS # FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode	
34	1	7289000011	HEINEKEN 6 PK BT	0.75	3.00	1.00	12.13	1.73	
35	1	7289000621	HEINEKEN 0.0 NA 6/12B	9999999...	3.00	1.00	0.00	0.00	
36	1	8066095605	CORONA 6PK BT	0.75	3.00	1.00	10.92	1.92	
37	1	8066095765	MODELO ESP 6PK BT	0.50	2.00	1.00	10.11	1.39	




Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.00 in

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POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
38	1	7289000159	HEINEKEN LT 12PK	1.00	2.00	1.00	7.14	1.96	
39	1	8248812300	BECKS 12 PK BT	1.00	2.00	1.00	12.56	1.12	
40	1	1820020083	MICH PG 12PK BT	1.00	2.00	1.00	13.00	1.08	




Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 42.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
41	1	78615000001	STELLAART 6PK BT	0.75	3.00	1.00	13.00	1.62	
42	1	78615000014	STELLAART 12PK BT	1.00	2.00	1.00	4.18	3.35	
43	1	1820005990	MICH ULTRA 12PKBT	1.00	2.00	1.00	8.88	1.58	







Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
44	1	64286090024	FOUNDERS ALL DAY S...	9999999...	2.00	2.00	0.00	0.00	
45	1	8066095675	CORONA LT 12PK BT	2.00	4.00	2.00	9.58	2.92	
46	1	1820000769	BUD LT 12PK BT	2.00	4.00	2.00	13.74	2.04	

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in


POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
47	1	72890000016	HEINEKEN 12PK BTL	2.00	4.00	2.00	4.95	5.65	
48	1	72890000020	HEINEKEN 12PK CAN	2.00	4.00	2.00	21.41	1.31	
49	1	8066095615	CORONA 12PK BT	2.00	4.00	2.00	5.92	4.73	

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 66.00 in





POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
60	1	63598500004	WHITE CLAW SURGE ...	9999999...	9.00	1.00	0.00	0.00	
61	1	63598526038	WHITE CLAW HARD S...	9999999...	9.00	1.00	0.00	0.00	
62	1	8769283231	TWISTED TEA SGL CN	9999999...	8.00	1.00	20.36	5.50	
63	1	7089701331	FOSTERS SGL CN	0.58	7.00	1.00	8.55	5.73	
64	1	8066095721	MODELO ESPECIAL 1/...	9999999...	8.00	1.00	0.00	0.00	
65	1	1820025013	NATTY DADDY 1/25C	9999999...	8.00	1.00	0.00	0.00	

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66	1	7199030065	COORS LT SGL CAN	0.67	8.00	1.00	19.16	2.92	
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Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 54.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
67	1	1820020210	BUD LIGHT PEELS VA...	9999999...	3.00	1.00	0.00	0.00	
68	1	1820053047	BUD LT 12PK CANS	1.00	2.00	1.00	4.73	2.96	
69	1	7199000048	COORS LT 12PK CAN	1.00	2.00	1.00	5.69	2.46	
70	1	3410057636	MILLER LTE 12PK CN	1.00	2.00	1.00	4.44	3.15	




Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 35.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
71	1	1820053218	BUD LT 18PK CAN	3.00	3.00	1.00	11.87	1.77	
72	1	1820011218	BUD 18PK CAN	3.00	3.00	1.00	15.60	1.35	
73	1	7199030017	COORS LT 18PK CAN	3.00	3.00	1.00	21.00	1.00	
74	1	3410057340	MILLER LITE 18PKCN	3.00	3.00	1.00	12.13	1.73	

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
75	1	8066095715	MODELO ESP 12PKCN	1.00	2.00	1.00	6.87	2.04	
76	1	7199030069	COORS LT 12PK BT	1.00	2.00	1.00	11.37	1.23	
77	1	1820020077	NATURAL LT 15PK CN	1.00	2.00	2.00	6.39	2.19	

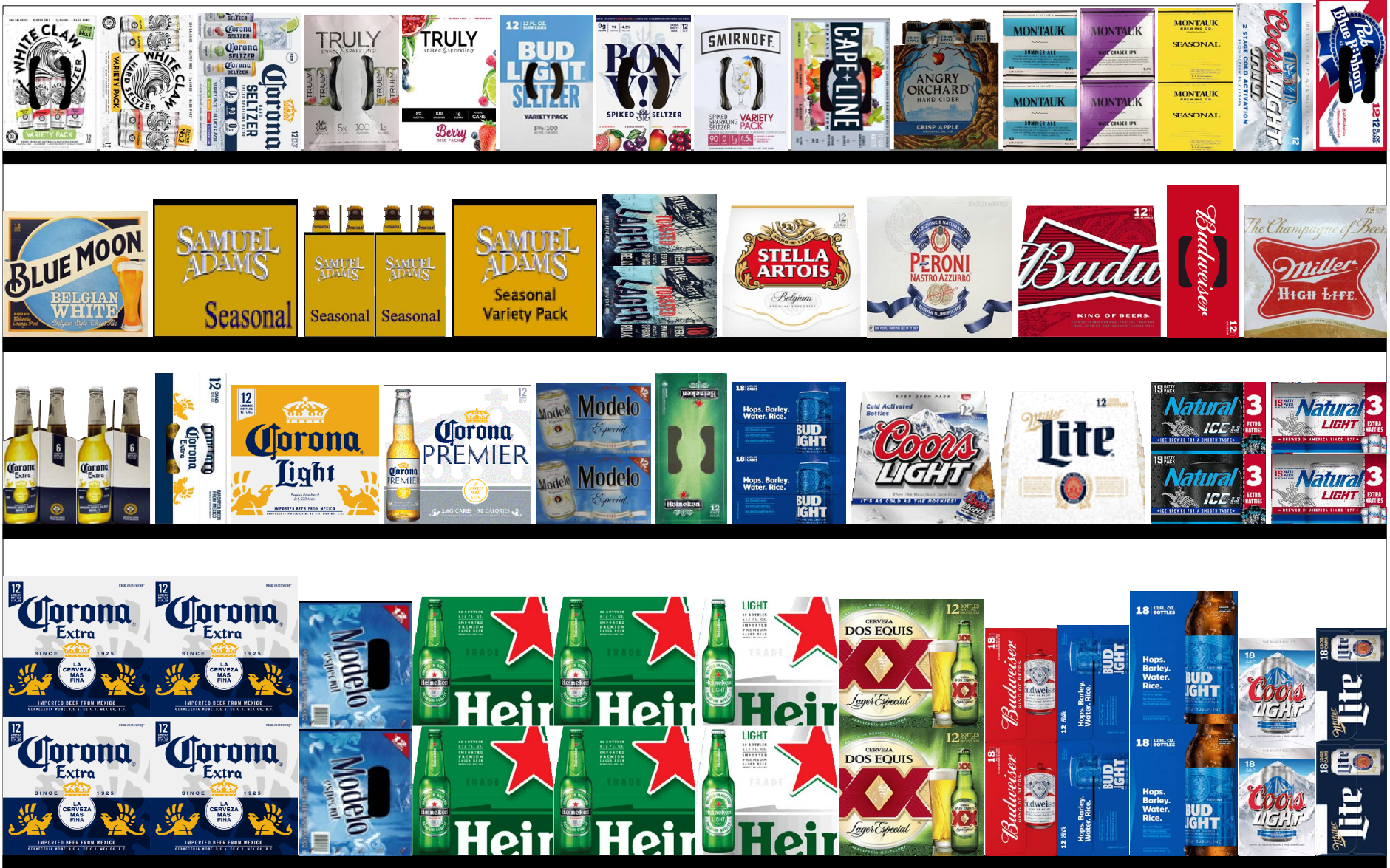
Segment #3 : Shelf #5 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
78	1	8066095757	MODELO 12PKBT	2.00	4.00	2.00	13.00	2.15	
79	1	1820053308	BUD LT 18PK BT	2.00	2.00	2.00	9.33	1.50	
80	1	1820028443	NATURAL ICE 15PKCN	1.50	3.00	2.00	6.82	3.08	

SKUs on Planogram: 80



4121_8ft_OPEN_WARM

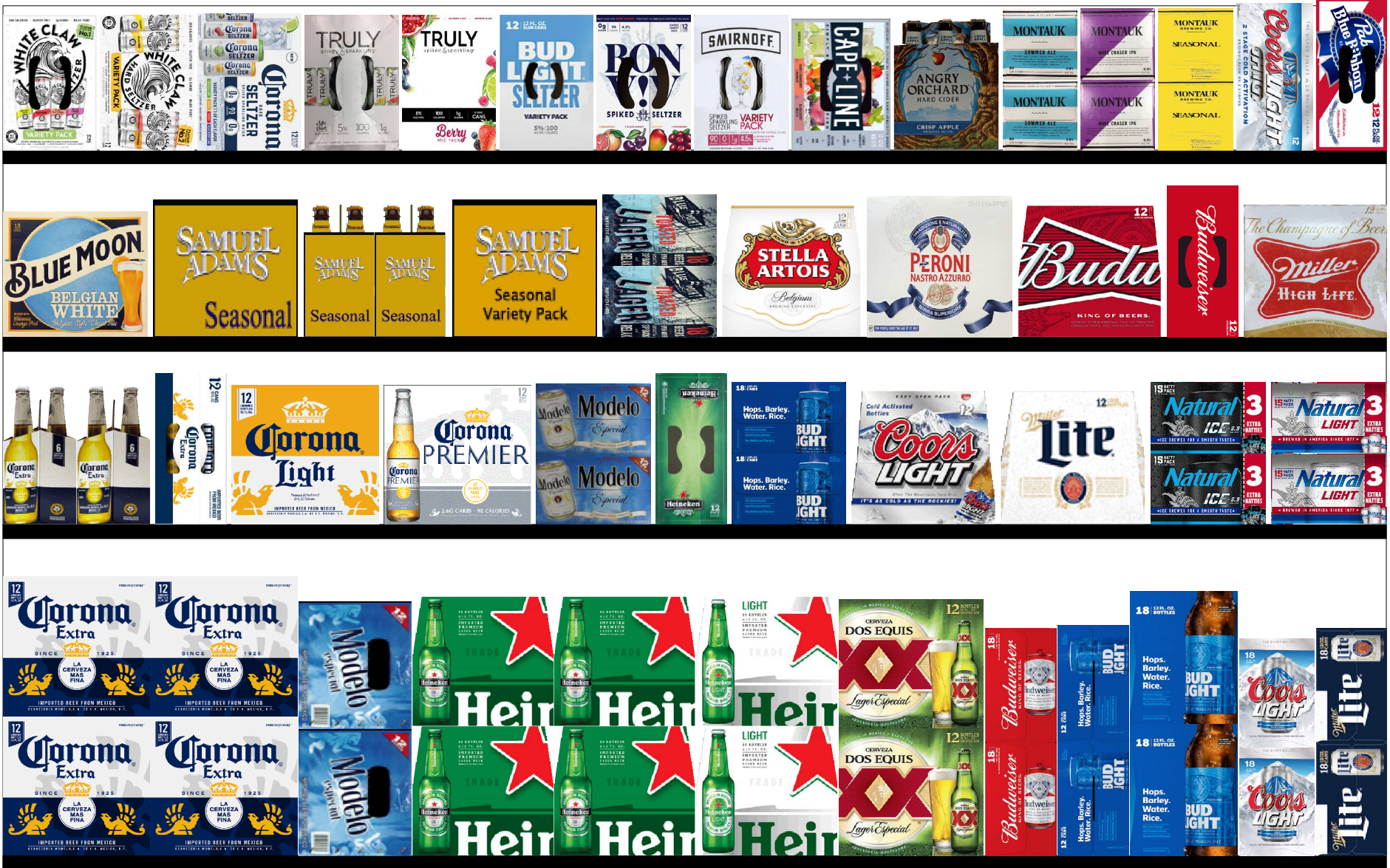


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POG: 4121.psa

POG Size: 8'0.00
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4121_8ft_OPEN_WARM



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Traffic Flow Left-right
POG: 4121.psa

POG Size: 8'0.00
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4121_8ft_OPEN_WARM



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Traffic Flow Left-right

POG: 4121.psa

POG Size: 8'0.00

Segment: 1 of 1

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4121_8ft_OPEN_WARM













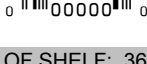




SCHEMATIC BACKING REPORT









4121.psa

Planogram: 4121_8ft_OPEN_WARM

Segment #1 : Shelf #1 DEPTH: 16 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 49.00 in



POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
1	1	63598554890	WHT CLW SLZ 12PKCN	1.00	2.00	1.00	3.79	3.69	
2	1	63598580006	WHITE CLAW VARIET...	9999999...	2.00	1.00	0.00	0.00	
3	1	3354400043	CORONA HARD SELTZ...	9999999...	2.00	1.00	0.00	0.00	
4	1	8769200424	TRULY CIT VAR 12PK	1.00	2.00	1.00	90.91	0.15	
5	1	8769200686	TRULY BERRY 12PKCN	1.00	2.00	1.00	121.74	0.12	
6	1	1820020208	BL SELTZER 12PKCN	9999999...	2.00	1.00	368.42	0.04	
7	1	85389700227	BON & VIV VR 12PK	1.00	2.00	1.00	30.30	0.46	
8	1	8200078142	SMIRNOFF SPIKED SE...	9999999...	2.00	1.00	0.00	0.00	
9	1	3410051681	CAPE LINE VTY 12PK	1.00	2.00	1.00	18.21	0.77	
10	1	8769282102	ANGRY ORCH CRSP 6P	0.75	3.00	1.00	12.41	1.69	
11	1	86273700006	MTK SSNL 6PK CN	1.00	4.00	2.00	736.84	0.04	
12	1	86907100027	MTK WAVE CHSR 6PKC	9999999...	4.00	2.00	363.64	0.08	
13	1	86907100026	MTK 2NDSSNL 6PK CN	9999999...	4.00	2.00	736.84	0.04	
14	1	7199000048	COORS LT 12PK CAN	1.00	2.00	1.00	5.69	2.46	
15	1	2210000170	PABST 12 PACK CAN	1.00	2.00	1.00	8.46	1.65	

Segment #1 : Shelf #2 DEPTH: 16 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in












POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
16	1	7199009516	BLUE MOON BELGIAN ...	1.00	2.00	1.00	0.00	0.00	
17	1	8769201103	SAMUEL ADAMS SEAS...	9999999...	2.00	1.00	0.00	0.00	
18	2	8769230050	SAM ADM SEAS 6PKBT	1.00	4.00	1.00	20.22	1.39	
19	1	8769229103	SAMUEL ADAMS BRE...	9999999...	2.00	1.00	0.00	0.00	
20	1	68174500134	BLUE POINT TOASTED...	9999999...	2.00	2.00	0.00	0.00	
21	1	78615000014	STELLAART 12PK BT	1.00	2.00	1.00	4.18	3.35	
22	1	18195400004	PERONI NASTRO AZZ...	9999999...	2.00	1.00	0.00	0.00	
23	1	1820000771	BUD 12PK BT	1.00	2.00	1.00	12.56	1.12	

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24	1	1820011047	BUD 12PK CAN	1.00	2.00	1.00	7.58	1.85	
25	1	3410001509	MIL HIGH LF 12PKBT	1.00	2.00	1.00	10.40	1.35	

Segment #1 : Shelf #3 DEPTH: 16 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 23.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
26	2	8066095605	CORONA 6PK BT	1.00	4.00	1.00	14.56	1.92	
27	1	8066095695	CORONA 12PK CAN	1.00	2.00	1.00	20.23	0.69	
28	1	8066095675	CORONA LT 12PK BT	1.00	2.00	1.00	4.79	2.92	
29	1	3354495042	CORONA PRM 12PK BT	1.00	2.00	1.00	22.76	0.61	
30	1	8066095715	MODELO ESP 12PKCN	1.00	2.00	2.00	6.87	2.04	
31	1	7289000020	HEINEKEN 12PK CAN	1.00	2.00	1.00	10.70	1.31	
32	1	1820053218	BUD LT 18PK CAN	2.00	2.00	2.00	7.91	1.77	
33	1	7199030069	COORS LT 12PK BT	1.00	2.00	1.00	11.37	1.23	
34	1	3410057509	MILLER LITE 12PKBT	1.00	2.00	1.00	12.13	1.15	
35	1	1820028443	NATURAL ICE 15PKCN	1.00	2.00	2.00	4.55	3.08	
36	1	1820020077	NATURAL LT 15PK CN	1.00	2.00	2.00	6.39	2.19	

Segment #1 : Shelf #4 DEPTH: 16 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
37	2	8066095615	CORONA 12PK BT	4.00	8.00	2.00	11.84	4.73	
38	1	8066095757	MODELO 12PKBT	1.00	2.00	2.00	6.50	2.15	
39	2	7289000016	HEINEKEN 12PK BTL	4.00	8.00	2.00	9.90	5.65	
40	1	7289000159	HEINEKEN LT 12PK	2.00	4.00	2.00	14.27	1.96	
41	1	7231123012	DOS EQUIS XX LAGER... 9999999...	4.00	4.00	2.00	0.00	0.00	
42	1	1820011218	BUD 18PK CAN	2.00	2.00	2.00	10.40	1.35	
43	1	1820053047	BUD LT 12PK CANS	1.00	2.00	2.00	4.73	2.96	
44	1	1820053308	BUD LT 18PK BT	2.00	2.00	2.00	9.33	1.50	
45	1	7199030017	COORS LT 18PK CAN	2.00	2.00	2.00	14.00	1.00	
46	1	3410057340	MILLER LITE 18PKCN	2.00	2.00	2.00	8.09	1.73	

SKUs on Planogram: 46