



2961\_3\_DOOR\_COLD





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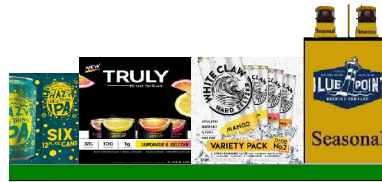
Traffic Flow Left-right

POG: 2961.psa

POG Size: 5'6.00
Segments 1 - 3 of 3
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Traffic Flow Left-right

POG: 2961.psa

POG Size: 5'6.00

Segment: 1 of 3

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Traffic Flow Left-right

POG: 2961.psa

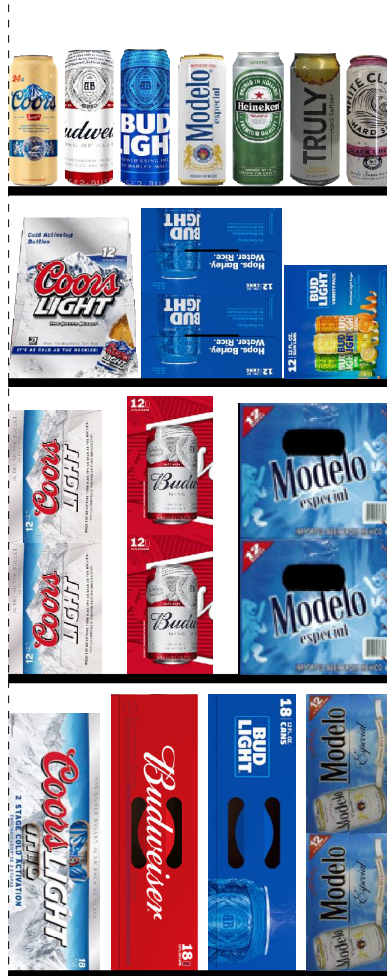
POG Size: 5'6.00

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Traffic Flow Left-right

POG: 2961.psa

POG Size: 5'6.00

Segment: 3 of 3




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**SCHEMATIC BACKING REPORT**




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**Planogram: 2961\_3\_DOOR\_COLD**




Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
10	1	85389700227	BON & VIV VR 12PK	1.00	2.00	1.00	30.30	0.46	
11	1	3354400013	CORNA REFSC 12PKCN	1.00	2.00	1.00	12.13	1.15	
12	1	68174511118	BLUE PNT SEASON 6P	9999999...	4.00	1.00	28.96	1.69	




Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
13	1	8200078142	SMIRNOFF SPIKED SE...	9999999...	3.00	1.00	0.00	0.00	
14	1	1820020208	BL SELTZER 12PKCN	9999999...	3.00	1.00	454.55	0.08	
15	1	7199009516	BLUE MOON BELGIAN ...	9999999...	2.00	1.00	0.00	0.00	





Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
16	1	8769200804	TRULY TROP 12PKCN	9999999...	3.00	1.00	454.55	0.08	
17	1	8769200991	TRULY SPIKED & SPAR...	9999999...	3.00	1.00	0.00	0.00	
18	1	8769200686	TRULY BERRY 12PKCN	1.50	3.00	1.00	27.31	0.77	

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
19	1	63598554890	WHT CLW SLZ 12PKCN	3.00	6.00	2.00	6.66	6.31	
20	1	63598580006	WHITE CLAW VARIET...	9999999...	8.00	2.00	0.00	0.00	
21	1	3354400043	CORONA HARD SELTZ...	9999999...	8.00	2.00	0.00	0.00	




Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
31	1	8378311010	SIERRA NEVADA HAZE...	9999999...	4.00	1.00	0.00	0.00	
32	1	7289000020	HEINEKEN 12PK CAN	1.00	2.00	1.00	4.44	3.15	
33	1	7289000011	HEINEKEN 6 PK BT	0.75	3.00	1.00	7.80	2.69	
34	1	8066095605	CORONA 6PK BT	0.75	3.00	1.00	7.48	2.81	




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Segment #2 : Shelf #2      DEPTH: 24 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
35	1	7289000159	HEINEKEN LT 12PK	1.00	2.00	1.00	5.60	2.50	
36	1	78615000014	STELLAART 12PK BT	1.00	2.00	1.00	4.44	3.15	
37	1	78615000001	STELLAART 6PK BT	0.75	3.00	1.00	13.32	1.58	








Segment #2 : Shelf #3      DEPTH: 24 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
38	1	8066095675	CORONA LT 12PK BT	1.00	2.00	1.00	2.87	4.88	
39	1	8066095695	CORONA 12PK CAN	1.00	2.00	1.00	15.82	0.89	
40	1	3354495042	CORONA PRM 12PK BT	1.00	2.00	1.00	22.76	0.61	

Segment #2 : Shelf #4      DEPTH: 24 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
41	1	7289000016	HEINEKEN 12PK BTL	3.00	6.00	2.00	6.74	6.23	
42	1	8066095615	CORONA 12PK BT	3.00	6.00	2.00	3.18	13.19	

Segment #3 : Shelf #1      DEPTH: 24 in    WIDTH: 90 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 71.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
1	1	68174511118	BLUE PNT SEASON 6P	9999999...	3.00	1.00	28.96	1.69	
2	1	63598580006	WHITE CLAW VARIET...	9999999...	2.00	1.00	0.00	0.00	
3	1	8769200991	TRULY SPIKED & SPAR...	9999999...	2.00	1.00	0.00	0.00	
4	1	8378311010	SIERRA NEVADA HAZE...	9999999...	3.00	1.00	0.00	0.00	
22	1	8200078142	SMIRNOFF SPIKED SE...	9999999...	2.00	1.00	0.00	0.00	
23	1	63598526038	WHITE CLAW HARD S...	9999999...	9.00	1.00	0.00	0.00	
24	1	1820020210	BUD LIGHT PEELS VA...	9999999...	2.00	1.00	0.00	0.00	
25	1	7199009516	BLUE MOON BELGIAN ...	9999999...	2.00	1.00	0.00	0.00	
43	1	3354400043	CORONA HARD SELTZ...	9999999...	2.00	1.00	0.00	0.00	
44	1	8769200804	TRULY TROP 12PKCN	9999999...	2.00	1.00	454.55	0.08	
45	1	1820020208	BL SELTZER 12PKCN	9999999...	2.00	1.00	454.55	0.08	
66	1	8769200970	TRULY PINEAPPLE	9999999...	8.00	1.00	97.05	1.15	



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Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 90 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 59.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
5	1	68174511112	BLUE POINT TOASTED...	9999999...	3.00	1.00	0.00	0.00	0 00000 0
6	1	61300874829	ANPALM SPDHH 1PK	9999999...	8.00	1.00	15.66	3.58	0 00000 0
7	1	1820020077	NATURAL LT 15PK CN	9999999...	1.00	1.00	26.02	0.27	0 00000 0
8	1	8769282102	ANGRY ORCH CRSP 6P	9999999...	3.00	1.00	34.15	0.61	0 00000 0
9	1	8769230050	SAM ADM SEAS 6PKBT	9999999...	3.00	1.00	23.73	0.89	0 00000 0
26	1	7199030120	COORS LT 3PK	9999999...	2.00	1.00	14.55	0.96	0 00000 0
27	1	7199030065	COORS LT SGL CAN	9999999...	8.00	1.00	18.43	3.04	0 00000 0
28	1	1820020079	BUD LT ORG 6PK BTL	9999999...	3.00	1.00	272.73	0.08	0 00000 0
29	1	7199009511	BLUE MOON 6PK BT	9999999...	3.00	1.00	30.35	0.69	0 00000 0
30	1	3410057636	MILLER LTE 12PK CN	9999999...	2.00	1.00	14.55	0.96	0 00000 0
46	1	3410057340	MILLER LITE 18PKCN	9999999...	1.00	1.00	18.18	0.39	0 00000 0
47	1	3410051681	CAPE LINE VTY 12PK	9999999...	2.00	1.00	30.30	0.46	0 00000 0
48	1	3410001509	MIL HIGH LF 12PKBT	9999999...	2.00	1.00	7.28	1.92	0 00000 0
67	1	3354495053	CORONA FAM 12PK BT	9999999...	2.00	1.00	90.91	0.15	0 00000 0
68	1	2210000170	PABST 12 PACK CAN	9999999...	2.00	1.00	20.23	0.69	0 00000 0
69	1	1820028443	NATURAL ICE 15PKCN	9999999...	1.00	1.00	90.91	0.08	0 00000 0
70	1	1820000769	BUD LT 12PK BT	9999999...	2.00	1.00	28.00	0.50	0 00000 0




Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in

POS	# FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
49	1	63598526038	WHITE CLAW HARD S...	9999999...	9.00	1.00	0.00	0.00	0 00000 0
50	1	8769200970	TRULY PINEAPPLE	9999999...	8.00	1.00	97.05	1.15	0 00000 0
51	1	7289000119	HEINEKEN SGL CN	0.67	8.00	1.00	7.58	7.38	0 00000 0
52	1	8066095721	MODELO SGL CN	0.67	8.00	1.00	6.80	8.23	0 00000 0
53	1	1820025001	BUD LIGHT	0.53	8.00	1.00	9.90	5.65	0 00000 0
54	1	1820025000	BUDWEISER	0.53	8.00	1.00	7.24	7.73	0 00000 0
55	1	7199010071	COORS SGL CAN	0.67	8.00	1.00	3.98	14.08	0 00000 0




Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

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POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
56	1	1820020210	BUD LIGHT PEELS VA...	9999999...	2.00	1.00	0.00	0.00	
57	1	1820053047	BUD LT 12PK CANS	2.00	4.00	2.00	14.56	1.92	
58	1	7199030069	COORS LT 12PK BT	1.00	2.00	1.00	12.56	1.12	

Segment #3 : Shelf #5      DEPTH: 24 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 17.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
59	1	8066095757	MODELO 12PKBT	2.00	4.00	2.00	5.92	4.73	
60	1	1820011047	BUD 12PK CAN	2.00	4.00	2.00	7.43	3.77	
61	1	7199000048	COORS LT 12PK CAN	2.00	4.00	2.00	9.33	3.00	

Segment #3 : Shelf #6      DEPTH: 24 in    WIDTH: 22 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

POS #	FAC	UPC	NAME	CASES	CAPACI...	UNITS HIGH	DOS	MVMT	Barcode
62	1	8066095715	MODELO ESP 12PKCN	2.00	4.00	2.00	4.95	5.65	
63	1	1820053218	BUD LT 18PK CAN	3.00	3.00	1.00	21.00	1.00	
64	1	1820011218	BUD 18PK CAN	3.00	3.00	1.00	12.70	1.65	
65	1	7199030017	COORS LT 18PK CAN	3.00	3.00	1.00	17.62	1.19	

SKUs on Planogram: 58