



# 2440\_3\_DOOR\_COLD





# 2440\_3\_DOOR\_COLD



Printed: 7/9/2020

Traffic Flow Left-right

POG: 2440.psa

POG Size: 5'6.00

Segments 1 - 3 of 3

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2440\_3\_DOOR\_COLD



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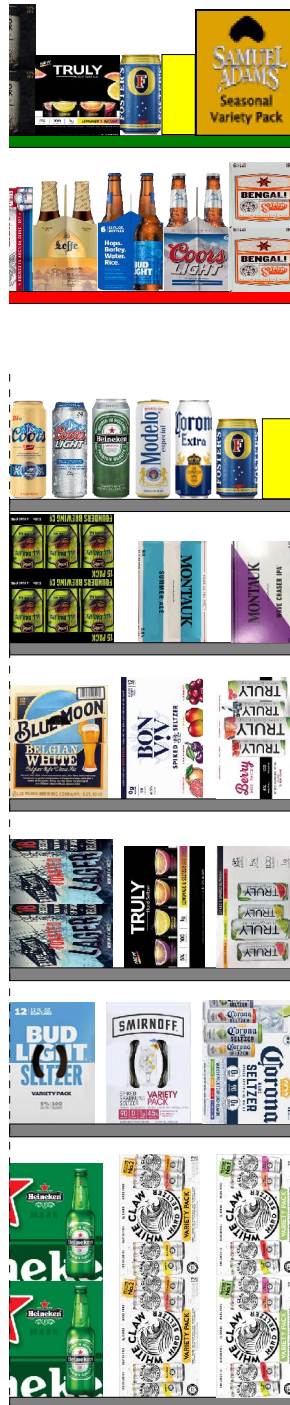
Traffic Flow Left-right

POG: 2440.psa

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|---------------------|
| POG Size: 5'6.00    |
| Segments 1 - 3 of 3 |
| Page: 3             |



# 2440\_3\_DOOR\_COLD



Printed: 7/9/2020

Traffic Flow Left-right

POG: 2440.psa

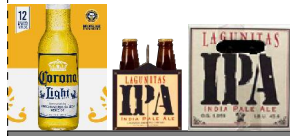
POG Size: 5'6.00

Segment: 1 of 3

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2440\_3\_DOOR\_COLD



Printed: 7/9/2020

Traffic Flow Left-right

POG: 2440.psa

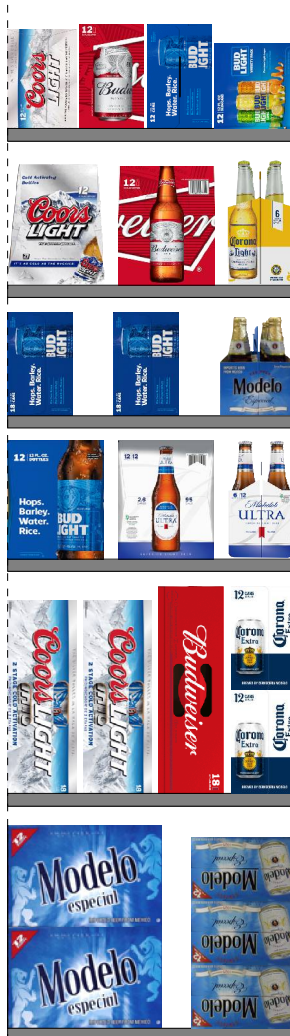
POG Size: 5'6.00

Segment: 2 of 3

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Printed: 7/9/2020

Traffic Flow Left-right

POG: 2440.psa

POG Size: 5'6.00

Segment: 3 of 3
























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## SCHEMATIC BACKING REPORT

2440.psa



### Planogram: 2440\_3\_DOOR\_COLD

Segment #0 : Shelf #1      DEPTH: 24 in    WIDTH: 175 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 97.00 in


























| POS | # FAC | UPC         | NAME                    | CASES      | CAPACI... | UNITS HIGH | DOS    | MVMT | Barcode   |
|-----|-------|-------------|-------------------------|------------|-----------|------------|--------|------|---|
| 1   | 1     | 8769229103  | SAMUEL ADAMS BRE...     | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |    |
| 2   | 1     | 63598500004 | WHITE CLAW SURGE ...    | 9999999... | 9.00      | 1.00       | 0.00   | 0.00 |    |
| 3   | 1     | 7089701331  | FOSTERS LAGER 1/25C     | 9999999... | 7.00      | 1.00       | 0.00   | 0.00 |    |
| 4   | 1     | 8769200991  | TRULY SPIKED & SPAR...  | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |    |
| 31  | 1     | 75452700885 | NEW BELGIUM VOOD...     | 9999999... | 6.00      | 2.00       | 0.00   | 0.00 |    |
| 32  | 1     | 8378311010  | SIERRA NEVADA HAZE...   | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |    |
| 33  | 1     | 85909300246 | SIXPOINT RESIN DOU...   | 9999999... | 6.00      | 2.00       | 0.00   | 0.00 |    |
| 34  | 1     | 72383010009 | LAGUNITAS INDIA PAL...  | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |    |
| 58  | 1     | 7289000621  | HEINEKEN 0.0 NA 6/12B   | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |  |
| 59  | 1     | 8382012360  | GUINNESS DRAUGHT ...    | 9999999... | 4.00      | 1.00       | 0.00   | 0.00 |  |
| 60  | 1     | 18195400004 | PERONI NASTRO AZZ...    | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 61  | 1     | 7231123012  | DOS EQUIS XX LAGER...   | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 82  | 1     | 75452700421 | NEW BELGIUM VOOD...     | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |  |
| 83  | 1     | 1820020210  | BUD LIGHT PEELS VA...   | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 84  | 1     | 3692011132  | GOOSE ISLAND IPA 6/1... | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |  |
| 85  | 1     | 8769200804  | TRULY TROPICAL VARI...  | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 86  | 1     | 68174500134 | BLUE POINT TOASTED...   | 9999999... | 1.00      | 1.00       | 0.00   | 0.00 |  |
| 87  | 1     | 8200078142  | SMIRNOFF SPIKED SE...   | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 88  | 1     | 3354400043  | CORONA HARD SELTZ...    | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 89  | 1     | 1820020208  | BUD LIGHT SELTZER ...   | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 90  | 1     | 8769201103  | SAMUEL ADAMS SEAS...    | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 91  | 1     | 86273700006 | MONTAUK SUMMER A...     | 9999999... | 6.00      | 2.00       | 0.00   | 0.00 |  |
| 92  | 1     | 86907100027 | MONTAUK WAVE CHA...     | 9999999... | 6.00      | 2.00       | 0.00   | 0.00 |  |
| 93  | 1     | 8769200424  | TRULY SPIKED & SPAR...  | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 94  | 1     | 1820005989  | MICH ULTRA 6PK BT       | 9999999... | 3.00      | 1.00       | 545.45 | 0.08 |  |

**SCHEMATIC BACKING REPORT**

2440.psa

|    |   |             |                      |            |      |      |        |      |   |
|----|---|-------------|----------------------|------------|------|------|--------|------|---|
| 95 | 1 | 85389700227 | BON & VIV VR 12PK    | 9999999... | 2.00 | 1.00 | 454.55 | 0.08 |  |
| 96 | 1 | 63598580006 | WHITE CLAW VARIET... | 9999999... | 2.00 | 1.00 | 0.00   | 0.00 |  |


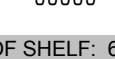
Segment #0 : Shelf #2      DEPTH: 24 in    WIDTH: 175 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 85.00 in

| POS | # | FAC | UPC         | NAME                    | CASES      | CAPACI... | UNITS HIGH | DOS    | MVMT | Barcode   |
|-----|---|-----|-------------|-------------------------|------------|-----------|------------|--------|------|---|
| 5   | 1 |     | 85909300243 | SIXPOINT BENGALI TI...  | 9999999... | 6.00      | 2.00       | 0.00   | 0.00 |    |
| 6   | 1 |     | 71990300005 | COORS LT 6PK BT         | 9999999... | 3.00      | 1.00       | 33.93  | 0.62 |    |
| 7   | 1 |     | 1820000833  | BUD LGHT 6PK BT         | 9999999... | 3.00      | 1.00       | 181.03 | 0.12 |    |
| 8   | 1 |     | 78615000030 | LEFFE BLONDE 6/11.2B    | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |    |
| 35  | 1 |     | 1820020077  | NATURAL LT 15PK CN      | 9999999... | 1.00      | 1.00       | 6.60   | 1.06 |    |
| 36  | 1 |     | 75452700022 | NEW BGM FTAM 6PKBT      | 9999999... | 3.00      | 1.00       | 196.26 | 0.11 |    |
| 37  | 1 |     | 73692011132 | GOOSE ISLD PLE 6PK      | 9999999... | 3.00      | 1.00       | 287.67 | 0.07 |    |
| 38  | 1 |     | 1820020079  | BUD LT ORG 6PK BTL      | 9999999... | 3.00      | 1.00       | 552.63 | 0.04 |    |
| 39  | 1 |     | 72383000020 | LAGUNITAS A LITTLE S... | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |    |
| 62  | 1 |     | 61300874829 | ANPALM SPDHH 1PK        | 9999999... | 8.00      | 1.00       | 41.64  | 1.35 |   |
| 63  | 1 |     | 7231123021  | SOL 12/12B              | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 64  | 1 |     | 1820020083  | MICH PG 12PK BT         | 9999999... | 2.00      | 1.00       | 245.61 | 0.06 |  |
| 97  | 1 |     | 18195400002 | PERONI NAST 6PK BT      | 9999999... | 3.00      | 1.00       | 196.26 | 0.11 |  |
| 98  | 1 |     | 9200002000  | SMALL TOWN NOT YO...    | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |  |
| 99  | 1 |     | 7289000158  | HEINEKEN LT 6PK BT      | 9999999... | 3.00      | 1.00       | 62.13  | 0.34 |  |
| 100 | 1 |     | 1820025000  | BUDWEISER               | 9999999... | 8.00      | 1.00       | 19.15  | 2.92 |  |
| 101 | 1 |     | 8769200660  | ANGRY ORCH ROSE 6P      | 9999999... | 3.00      | 1.00       | 60.69  | 0.35 |  |
| 102 | 1 |     | 8769200127  | SAMUEL ADAMS REBE...    | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |  |
| 103 | 1 |     | 8382012393  | GUIN STOUT 6PK BT       | 9999999... | 3.00      | 1.00       | 35.65  | 0.59 |  |
| 104 | 1 |     | 8378337521  | SIERRA PALE 6PK BT      | 9999999... | 2.00      | 1.00       | 90.32  | 0.16 |  |
| 105 | 1 |     | 2210000170  | PABST 12 PACK CAN       | 9999999... | 2.00      | 1.00       | 21.41  | 0.65 |  |
| 106 | 1 |     | 3061300001  | BROOKLYN LAGER 6PK      | 9999999... | 3.00      | 1.00       | 567.57 | 0.04 |  |
| 107 | 1 |     | 8248812345  | BECKS 6PK BT            | 9999999... | 3.00      | 1.00       | 95.45  | 0.22 |  |
| 108 | 1 |     | 3061300019  | BROOKLYN EAST IPA 6...  | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |  |
| 109 | 1 |     | 8248812300  | BECKS 12 PK BT          | 9999999... | 2.00      | 1.00       | 40.46  | 0.35 |  |







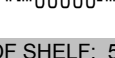


**SCHEMATIC BACKING REPORT**




2440.psa

|     |   |            |                       |            |      |      |        |      |   |   |   |
|-----|---|------------|-----------------------|------------|------|------|--------|------|---|---|---|
| 110 | 1 | 3061300053 | BROOKLYN SEASNL 6P    | 9999999... | 3.00 | 1.00 | 166.67 | 0.13 | 0 |  | 0 |
| 111 | 1 | 3410001509 | MIL HIGH LF 12PKBT    | 9999999... | 2.00 | 1.00 | 16.28  | 0.86 | 0 |  | 0 |
| 112 | 1 | 7143934450 | RLGRK BEER12PK        | 9999999... | 2.00 | 1.00 | 38.78  | 0.36 | 0 |  | 0 |
| 113 | 1 | 8066095755 | MODELO ESPECIAL 6/... | 9999999... | 6.00 | 2.00 | 0.00   | 0.00 | 0 |  | 0 |
| 114 | 1 | 7199009511 | BLUE MOON 6PK BT      | 9999999... | 3.00 | 1.00 | 28.57  | 0.73 | 0 |  | 0 |
| 115 | 1 | 7289010011 | AMSTEL LIGHT 6/12B    | 9999999... | 3.00 | 1.00 | 0.00   | 0.00 | 0 |  | 0 |
| 116 | 1 | 8066095301 | PACIFICO CLARA 6/12B  | 9999999... | 3.00 | 1.00 | 0.00   | 0.00 | 0 |  | 0 |
| 117 | 1 | 7199009532 | BLUE MOON SEAS 6PK    | 9999999... | 3.00 | 1.00 | 145.83 | 0.14 | 0 |  | 0 |




Segment #1 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 69.00 in

| POS | # FAC | UPC         | NAME                 | CASES      | CAPACI... | UNITS HIGH | DOS   | MVMT | Barcode   |
|-----|-------|-------------|----------------------|------------|-----------|------------|-------|------|---|
| 9   | 1     | 63598500004 | WHITE CLAW SURGE ... | 9999999... | 8.00      | 1.00       | 0.00  | 0.00 |    |
| 10  | 1     | 7089701331  | FOSTERS LAGER 1/25C  | 9999999... | 7.00      | 1.00       | 0.00  | 0.00 |    |
| 11  | 1     | 8066095643  | CORONA EXTRA CAN     | 0.67       | 8.00      | 1.00       | 12.14 | 4.61 |   |
| 12  | 1     | 8066095721  | MODELO SGL CN        | 0.67       | 8.00      | 1.00       | 19.80 | 2.83 |  |
| 13  | 1     | 7289000119  | HEINEKEN SGL CN      | 0.58       | 7.00      | 1.00       | 16.48 | 2.97 |  |
| 14  | 1     | 7199030065  | COORS LT SGL CAN     | 0.67       | 8.00      | 1.00       | 16.34 | 3.43 |  |
| 15  | 1     | 7199010071  | COORS SGL CAN        | 0.67       | 8.00      | 1.00       | 8.09  | 6.92 |  |

Segment #1 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC         | NAME                  | CASES      | CAPACI... | UNITS HIGH | DOS  | MVMT | Barcode   |
|-----|-------|-------------|-----------------------|------------|-----------|------------|------|------|---|
| 16  | 1     | 86907100027 | MONTAUK WAVE CHA...   | 9999999... | 4.00      | 1.00       | 0.00 | 0.00 |  |
| 17  | 1     | 86273700006 | MONTAUK SUMMER A...   | 9999999... | 4.00      | 1.00       | 0.00 | 0.00 |  |
| 18  | 1     | 64286090024 | FOUNDERS ALL DAY S... | 1.00       | 2.00      | 2.00       | 0.00 | 0.00 |  |




Segment #1 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC         | NAME               | CASES      | CAPACI... | UNITS HIGH | DOS    | MVMT | Barcode   |
|-----|-------|-------------|--------------------|------------|-----------|------------|--------|------|---|
| 19  | 1     | 8769200686  | TRULY BERRY 12PKCN | 1.50       | 3.00      | 1.00       | 272.73 | 0.08 |  |
| 20  | 1     | 85389700227 | BON & VIV VR 12PK  | 9999999... | 3.00      | 1.00       | 454.55 | 0.08 |  |
| 21  | 1     | 7199009516  | BLUE MOON WHT 12P  | 1.00       | 2.00      | 1.00       | 35.81  | 0.39 |  |




Segment #1 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.00 in

**SCHEMATIC BACKING REPORT**




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| POS # | FAC | UPC         | NAME                   | CASES      | CAPACI... | UNITS HIGH | DOS  | MVMT | Barcode   |
|-------|-----|-------------|------------------------|------------|-----------|------------|------|------|---|
| 22    | 1   | 8769200804  | TRULY TROPICAL VARI... | 9999999... | 3.00      | 1.00       | 0.00 | 0.00 |  |
| 23    | 1   | 8769200991  | TRULY SPIKED & SPAR... | 9999999... | 3.00      | 1.00       | 0.00 | 0.00 |  |
| 24    | 1   | 68174500134 | BLUE POINT TOASTED...  | 9999999... | 2.00      | 2.00       | 0.00 | 0.00 |  |





Segment #1 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

| POS # | FAC | UPC        | NAME                  | CASES      | CAPACI... | UNITS HIGH | DOS  | MVMT | Barcode   |
|-------|-----|------------|-----------------------|------------|-----------|------------|------|------|---|
| 25    | 1   | 3354400043 | CORONA HARD SELTZ...  | 9999999... | 3.00      | 1.00       | 0.00 | 0.00 |  |
| 26    | 1   | 8200078142 | SMIRNOFF SPIKED SE... | 9999999... | 3.00      | 1.00       | 0.00 | 0.00 |  |
| 27    | 1   | 1820020208 | BUD LIGHT SELTZER ... | 9999999... | 3.00      | 1.00       | 0.00 | 0.00 |  |




Segment #1 : Shelf #6 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS # | FAC | UPC         | NAME                 | CASES      | CAPACI... | UNITS HIGH | DOS   | MVMT | Barcode   |
|-------|-----|-------------|----------------------|------------|-----------|------------|-------|------|---|
| 28    | 1   | 63598554890 | WHT CLW SLZ 12PKCN   | 4.00       | 8.00      | 2.00       | 69.31 | 0.81 |    |
| 29    | 1   | 63598580006 | WHITE CLAW VARIET... | 9999999... | 8.00      | 2.00       | 0.00  | 0.00 |   |
| 30    | 1   | 7289000016  | HEINEKEN 12PK BTL    | 2.00       | 4.00      | 2.00       | 2.98  | 9.38 |  |


Segment #2 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 69.00 in

| POS # | FAC | UPC        | NAME                    | CASES      | CAPACI... | UNITS HIGH | DOS  | MVMT | Barcode   |
|-------|-----|------------|-------------------------|------------|-----------|------------|------|------|---|
| 40    | 1   | 3692011132 | GOOSE ISLAND IPA 6/1... | 9999999... | 3.00      | 1.00       | 0.00 | 0.00 |  |
| 41    | 1   | 8378311010 | SIERRA NEVADA HAZE...   | 9999999... | 4.00      | 1.00       | 0.00 | 0.00 |  |
| 42    | 1   | 7289000621 | HEINEKEN 0.0 NA 6/12B   | 9999999... | 3.00      | 1.00       | 0.00 | 0.00 |  |
| 43    | 1   | 8382012360 | GUINNESS DRAUGHT ...    | 9999999... | 4.00      | 1.00       | 0.00 | 0.00 |  |

Segment #2 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in



| POS # | FAC | UPC         | NAME                 | CASES      | CAPACI... | UNITS HIGH | DOS   | MVMT | Barcode   |
|-------|-----|-------------|----------------------|------------|-----------|------------|-------|------|---|
| 44    | 1   | 7289000159  | HEINEKEN LT 12PK     | 1.00       | 2.00      | 1.00       | 21.77 | 0.64 |  |
| 45    | 1   | 18195400004 | PERONI NASTRO AZZ... | 9999999... | 2.00      | 1.00       | 0.00  | 0.00 |  |
| 46    | 1   | 8066095605  | CORONA 6PK BT        | 0.75       | 3.00      | 1.00       | 7.30  | 2.88 |  |

Segment #2 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 45.00 in




| POS # | FAC | UPC         | NAME             | CASES | CAPACI... | UNITS HIGH | DOS   | MVMT | Barcode   |
|-------|-----|-------------|------------------|-------|-----------|------------|-------|------|---|
| 47    | 1   | 78615000001 | STELLAART 6PK BT | 0.75  | 3.00      | 1.00       | 31.58 | 0.67 |  |

### SCHEMATIC BACKING REPORT




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|    |   |             |                    |      |      |      |       |      |   |
|----|---|-------------|--------------------|------|------|------|-------|------|---|
| 48 | 1 | 78615000014 | STELLA ART 12PK BT | 1.00 | 2.00 | 1.00 | 12.47 | 1.12 |  |
| 49 | 1 | 3354495042  | CORONA PRM 12PK BT | 1.00 | 2.00 | 1.00 | 5.39  | 2.60 |  |



Segment #2 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 33.00 in

| POS | # FAC | UPC        | NAME                  | CASES      | CAPACI... | UNITS HIGH | DOS   | MVMT | Barcode   |
|-----|-------|------------|-----------------------|------------|-----------|------------|-------|------|---|
| 50  | 1     | 7289000011 | HEINEKEN 6 PK BT      | 0.75       | 3.00      | 1.00       | 8.95  | 2.35 |  |
| 51  | 1     | 7231123012 | DOS EQUIS XX LAGER... | 9999999... | 2.00      | 1.00       | 0.00  | 0.00 |  |
| 52  | 1     | 3354495053 | CORONA FAM 12PK BT    | 1.00       | 2.00      | 1.00       | 90.91 | 0.15 |  |





Segment #2 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 21.00 in

| POS | # FAC | UPC         | NAME                   | CASES      | CAPACI... | UNITS HIGH | DOS   | MVMT | Barcode   |
|-----|-------|-------------|------------------------|------------|-----------|------------|-------|------|---|
| 53  | 1     | 72383010009 | LAGUNITAS INDIA PAL... | 9999999... | 2.00      | 1.00       | 0.00  | 0.00 |  |
| 54  | 1     | 72383000009 | LAGUNITAS IPA 6/12B    | 0.50       | 2.00      | 1.00       | 0.00  | 0.00 |  |
| 55  | 1     | 8066095675  | CORONA LT 12PK BT      | 1.00       | 2.00      | 1.00       | 14.55 | 0.96 |  |




Segment #2 : Shelf #6 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC        | NAME              | CASES | CAPACI... | UNITS HIGH | DOS   | MVMT  | Barcode   |
|-----|-------|------------|-------------------|-------|-----------|------------|-------|-------|---|
| 56  | 1     | 7289000020 | HEINEKEN 12PK CAN | 2.00  | 4.00      | 2.00       | 10.68 | 2.62  |  |
| 57  | 2     | 8066095615 | CORONA 12PK BT    | 4.00  | 8.00      | 2.00       | 3.21  | 17.43 |  |

Segment #3 : Shelf #1 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 69.00 in

| POS | # FAC | UPC        | NAME                  | CASES      | CAPACI... | UNITS HIGH | DOS  | MVMT | Barcode   |
|-----|-------|------------|-----------------------|------------|-----------|------------|------|------|---|
| 65  | 1     | 1820020210 | BUD LIGHT PEELS VA... | 9999999... | 2.00      | 1.00       | 0.00 | 0.00 |  |
| 66  | 1     | 1820053047 | BUD LT 12PK CANS      | 1.00       | 2.00      | 1.00       | 8.50 | 1.65 |  |
| 67  | 1     | 1820011047 | BUD 12PK CAN          | 1.00       | 2.00      | 1.00       | 8.78 | 1.59 |  |
| 68  | 1     | 7199000048 | COORS LT 12PK CAN     | 1.00       | 2.00      | 1.00       | 5.14 | 2.72 |  |



Segment #3 : Shelf #2 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 57.00 in

| POS | # FAC | UPC        | NAME             | CASES | CAPACI... | UNITS HIGH | DOS    | MVMT | Barcode   |
|-----|-------|------------|------------------|-------|-----------|------------|--------|------|---|
| 69  | 1     | 8066095625 | CORONA LT 6PK BT | 0.75  | 3.00      | 1.00       | 109.38 | 0.19 |  |
| 70  | 1     | 1820000771 | BUD 12PK BT      | 1.00  | 2.00      | 1.00       | 12.83  | 1.09 |  |
| 71  | 1     | 7199030069 | COORS LT 12PK BT | 1.00  | 2.00      | 1.00       | 15.18  | 0.92 |  |




Segment #3 : Shelf #3 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 47.00 in

**SCHEMATIC BACKING REPORT**




2440.psa

| POS # | FAC | UPC        | NAME              | CASES | CAPACI... | UNITS HIGH | DOS   | MVMT | Barcode   |
|-------|-----|------------|-------------------|-------|-----------|------------|-------|------|---|
| 72    | 1   | 8066095765 | MODELO ESP 6PK BT | 0.50  | 2.00      | 1.00       | 6.82  | 2.05 |  |
| 73    | 2   | 1820053218 | BUD LT 18PK CAN   | 2.00  | 2.00      | 1.00       | 31.25 | 0.45 |  |



Segment #3 : Shelf #4 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 36.00 in

| POS # | FAC | UPC        | NAME              | CASES      | CAPACI... | UNITS HIGH | DOS    | MVMT | Barcode   |
|-------|-----|------------|-------------------|------------|-----------|------------|--------|------|---|
| 74    | 1   | 1820005989 | MICH ULTRA 6PK BT | 9999999... | 3.00      | 1.00       | 545.45 | 0.08 |  |
| 75    | 1   | 1820005990 | MICH ULTRA 12PKBT | 1.00       | 2.00      | 1.00       | 28.63  | 0.49 |  |
| 76    | 1   | 1820000769 | BUD LT 12PK BT    | 1.00       | 2.00      | 1.00       | 25.23  | 0.56 |  |

Segment #3 : Shelf #5 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 18.00 in

| POS # | FAC | UPC        | NAME              | CASES | CAPACI... | UNITS HIGH | DOS   | MVMT | Barcode  |
|-------|-----|------------|-------------------|-------|-----------|------------|-------|------|--|
| 77    | 1   | 8066095695 | CORONA 12PK CAN   | 2.00  | 4.00      | 2.00       | 14.81 | 1.89 |   |
| 78    | 1   | 1820011218 | BUD 18PK CAN      | 2.00  | 2.00      | 1.00       | 14.13 | 0.99 |   |
| 79    | 2   | 7199030017 | COORS LT 18PK CAN | 6.00  | 6.00      | 1.00       | 12.89 | 3.26 |  |

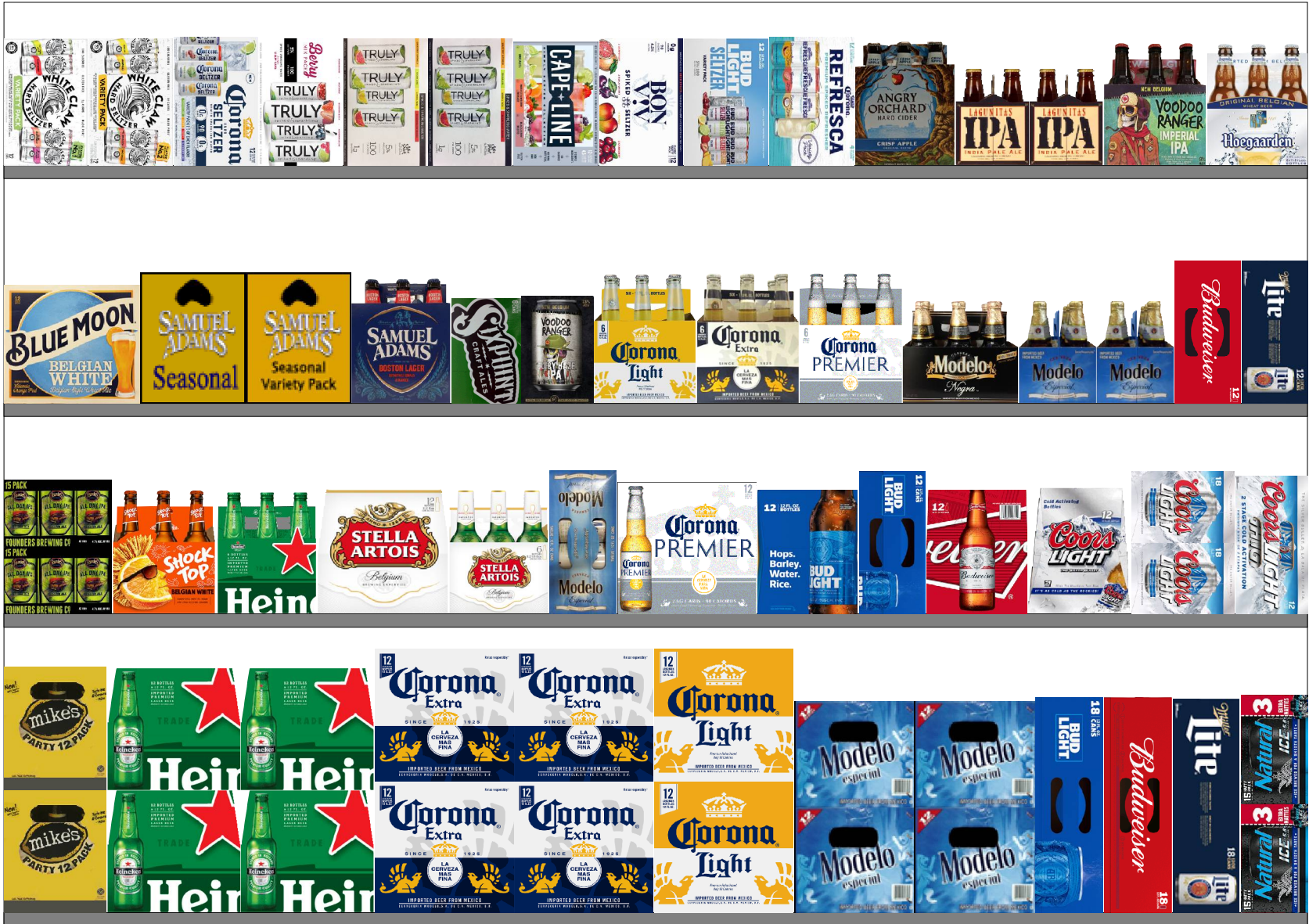
Segment #3 : Shelf #6 DEPTH: 23 in WIDTH: 22 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS # | FAC | UPC        | NAME              | CASES | CAPACI... | UNITS HIGH | DOS   | MVMT | Barcode   |
|-------|-----|------------|-------------------|-------|-----------|------------|-------|------|---|
| 80    | 1   | 8066095715 | MODELO ESP 12PKCN | 3.00  | 6.00      | 3.00       | 18.48 | 2.27 |  |
| 81    | 1   | 8066095757 | MODELO 12PKBT     | 2.00  | 4.00      | 2.00       | 5.00  | 5.60 |  |

SKUs on Planogram: 96



2440\_8ft\_OPEN\_WARM



Printed: 7/9/2020

Traffic Flow Left-right

POG: 2440.psa

POG Size: 8'0.00

Segment: 1 of 1

Page: 1



2440\_8ft\_OPEN\_WARM



Printed: 7/9/2020

Traffic Flow Left-right

POG: 2440.psa

|                  |
|------------------|
| POG Size: 8'0.00 |
| Segment: 1 of 1  |
| Page: 2          |



2440\_8ft\_OPEN\_WARM



Printed: 7/9/2020

Traffic Flow Left-right

POG: 2440.psa

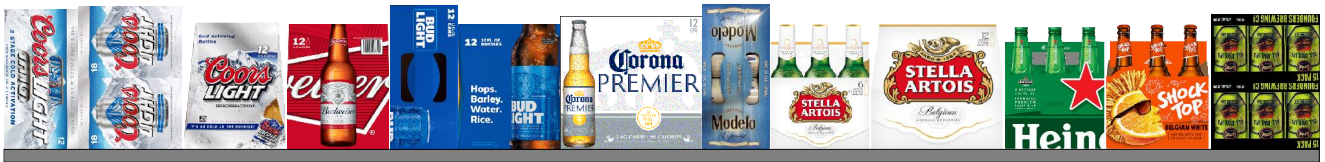
POG Size: 8'0.00

Segment: 1 of 1

Page: 3



2440\_8ft\_OPEN\_WARM



















**SCHEMATIC BACKING REPORT**










2440.psa

**Planogram: 2440\_8ft\_OPEN\_WARM**

Segment #1 : Shelf #1      DEPTH: 22 in    WIDTH: 96 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 55.00 in

| POS | # FAC | UPC         | NAME                   | CASES      | CAPACI... | UNITS HIGH | DOS    | MVMT | Barcode   |
|-----|-------|-------------|------------------------|------------|-----------|------------|--------|------|---|
| 1   | 1     | 63598554890 | WHT CLW SLZ 12PKCN     | 1.50       | 3.00      | 1.00       | 25.99  | 0.81 |    |
| 2   | 1     | 63598580006 | WHITE CLAW VARIET...   | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |    |
| 3   | 1     | 3354400043  | CORONA HARD SELTZ...   | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |    |
| 4   | 1     | 8769200686  | TRULY BERRY 12PKCN     | 1.50       | 3.00      | 1.00       | 272.73 | 0.08 |    |
| 5   | 1     | 8769200424  | TRULY SPIKED & SPAR... | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |    |
| 6   | 1     | 8769200804  | TRULY TROPICAL VARI... | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |    |
| 7   | 1     | 3410051681  | CAPE LINE VTY 12PK     | 1.50       | 3.00      | 1.00       | 78.07  | 0.27 |    |
| 8   | 1     | 85389700227 | BON & VIV VR 12PK      | 9999999... | 3.00      | 1.00       | 272.73 | 0.08 |    |
| 9   | 1     | 1820020208  | BUD LIGHT SELTZER ...  | 9999999... | 3.00      | 1.00       | 0.00   | 0.00 |  |
| 10  | 1     | 3354400013  | CORNA REFSC 12PKCN     | 1.50       | 3.00      | 1.00       | 272.73 | 0.08 |  |
| 11  | 1     | 8769282102  | ANGRY ORCH CRSP 6P     | 1.00       | 4.00      | 1.00       | 94.92  | 0.29 |  |
| 12  | 2     | 72383000009 | LAGUNITAS IPA 6/12B    | 1.00       | 4.00      | 1.00       | 0.00   | 0.00 |  |
| 13  | 1     | 75452700421 | NEW BELGIUM VOOD...    | 9999999... | 4.00      | 1.00       | 0.00   | 0.00 |  |
| 14  | 1     | 78615000146 | HOEGAARDEN WITBIE...   | 1.00       | 4.00      | 1.00       | 0.00   | 0.00 |  |

Segment #1 : Shelf #2      DEPTH: 22 in    WIDTH: 96 in    DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 37.50 in











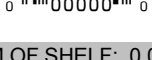

| POS | # FAC | UPC         | NAME                  | CASES      | CAPACI... | UNITS HIGH | DOS    | MVMT | Barcode   |
|-----|-------|-------------|-----------------------|------------|-----------|------------|--------|------|---|
| 15  | 1     | 7199009516  | BLUE MOON WHT 12P     | 1.00       | 2.00      | 1.00       | 35.81  | 0.39 |  |
| 16  | 1     | 8769201103  | SAMUEL ADAMS SEAS...  | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 17  | 1     | 8769229103  | SAMUEL ADAMS BRE...   | 9999999... | 2.00      | 1.00       | 0.00   | 0.00 |  |
| 18  | 1     | 8769210012  | SAMADM BOSTLGR 6PK    | 1.00       | 4.00      | 1.00       | 125.56 | 0.22 |  |
| 19  | 1     | 85909300246 | SIXPOINT RESIN DOU... | 9999999... | 4.00      | 1.00       | 0.00   | 0.00 |  |
| 20  | 1     | 75452700885 | NEW BELGIUM VOOD...   | 9999999... | 4.00      | 1.00       | 0.00   | 0.00 |  |
| 21  | 1     | 8066095625  | CORONA LT 6PK BT      | 1.00       | 4.00      | 1.00       | 145.83 | 0.19 |  |
| 22  | 1     | 8066095605  | CORONA 6PK BT         | 1.00       | 4.00      | 1.00       | 9.73   | 2.88 |  |
| 23  | 1     | 3354495041  | CORONA PRM 6PK BT     | 1.00       | 4.00      | 1.00       | 110.24 | 0.25 |  |

### SCHEMATIC BACKING REPORT








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|    |   |            |                    |      |      |      |       |      |   |
|----|---|------------|--------------------|------|------|------|-------|------|---|
| 24 | 1 | 8066095785 | NEGRA MODELO 6PKBT | 0.75 | 3.00 | 1.00 | 90.91 | 0.23 |  |
| 25 | 2 | 8066095765 | MODELO ESP 6PK BT  | 1.00 | 4.00 | 1.00 | 13.63 | 2.05 |  |
| 26 | 1 | 1820011047 | BUD 12PK CAN       | 1.00 | 2.00 | 1.00 | 8.78  | 1.59 |  |
| 27 | 1 | 3410057636 | MILLER LTE 12PK CN | 1.00 | 2.00 | 1.00 | 9.97  | 1.40 |  |

Segment #1 : Shelf #3 DEPTH: 22 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in



| POS | # FAC | UPC         | NAME                  | CASES | CAPACI... | UNITS HIGH | DOS   | MVMT | Barcode   |
|-----|-------|-------------|-----------------------|-------|-----------|------------|-------|------|---|
| 28  | 1     | 64286090024 | FOUNDERS ALL DAY S... | 1.00  | 2.00      | 2.00       | 0.00  | 0.00 |    |
| 29  | 1     | 1820013986  | SHOCK TOPALE 6PKBT    | 1.00  | 4.00      | 1.00       | 93.65 | 0.30 |    |
| 30  | 1     | 7289000011  | HEINEKEN 6 PK BT      | 1.00  | 4.00      | 1.00       | 11.94 | 2.35 |    |
| 31  | 1     | 78615000014 | STELLAART 12PK BT     | 1.50  | 3.00      | 1.00       | 18.70 | 1.12 |    |
| 32  | 1     | 78615000001 | STELLAART 6PK BT      | 1.00  | 4.00      | 1.00       | 42.11 | 0.67 |    |
| 33  | 1     | 8066095715  | MODELO ESP 12PKCN     | 1.00  | 2.00      | 1.00       | 6.16  | 2.27 |    |
| 34  | 1     | 3354495042  | CORONA PRM 12PK BT    | 1.00  | 2.00      | 1.00       | 5.39  | 2.60 |   |
| 35  | 1     | 1820000769  | BUD LT 12PK BT        | 1.00  | 2.00      | 1.00       | 25.23 | 0.56 |  |
| 36  | 1     | 1820053047  | BUD LT 12PK CANS      | 1.00  | 2.00      | 1.00       | 8.50  | 1.65 |  |
| 37  | 1     | 1820000771  | BUD 12PK BT           | 1.00  | 2.00      | 1.00       | 12.83 | 1.09 |  |
| 38  | 1     | 7199030069  | COORS LT 12PK BT      | 1.00  | 2.00      | 1.00       | 15.18 | 0.92 |  |
| 39  | 1     | 7199030017  | COORS LT 18PK CAN     | 2.00  | 2.00      | 2.00       | 4.30  | 3.26 |  |
| 40  | 1     | 7199000048  | COORS LT 12PK CAN     | 1.00  | 2.00      | 1.00       | 5.14  | 2.72 |  |

Segment #1 : Shelf #4 DEPTH: 22 in WIDTH: 96 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC         | NAME               | CASES | CAPACI... | UNITS HIGH | DOS   | MVMT  | Barcode   |
|-----|-------|-------------|--------------------|-------|-----------|------------|-------|-------|---|
| 41  | 1     | 63598512998 | MIKES PRTY 12PK BT | 2.00  | 4.00      | 2.00       | 80.46 | 0.35  |  |
| 42  | 2     | 7289000016  | HEINEKEN 12PK BTL  | 6.00  | 12.00     | 2.00       | 8.95  | 9.38  |  |
| 43  | 2     | 8066095615  | CORONA 12PK BT     | 4.00  | 8.00      | 2.00       | 3.21  | 17.43 |  |
| 44  | 1     | 8066095675  | CORONA LT 12PK BT  | 2.00  | 4.00      | 2.00       | 29.11 | 0.96  |  |
| 45  | 2     | 8066095757  | MODELO 12PKBT      | 3.00  | 6.00      | 2.00       | 7.50  | 5.60  |  |
| 46  | 1     | 1820053218  | BUD LT 18PK CAN    | 2.00  | 2.00      | 1.00       | 31.25 | 0.45  |  |
| 47  | 1     | 1820011218  | BUD 18PK CAN       | 2.00  | 2.00      | 1.00       | 14.13 | 0.99  |  |

# SCHEMATIC BACKING REPORT

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|    |   |            |                    |      |      |      |       |      |   |
|----|---|------------|--------------------|------|------|------|-------|------|---|
| 48 | 1 | 3410057340 | MILLER LITE 18PKCN | 2.00 | 2.00 | 1.00 | 22.15 | 0.63 |  |
| 49 | 1 | 1820028443 | NATURAL ICE 15PKCN | 1.00 | 2.00 | 2.00 | 12.90 | 1.09 |  |

SKUs on Planogram: 49