



# 1517\_8\_DOOR\_COLD

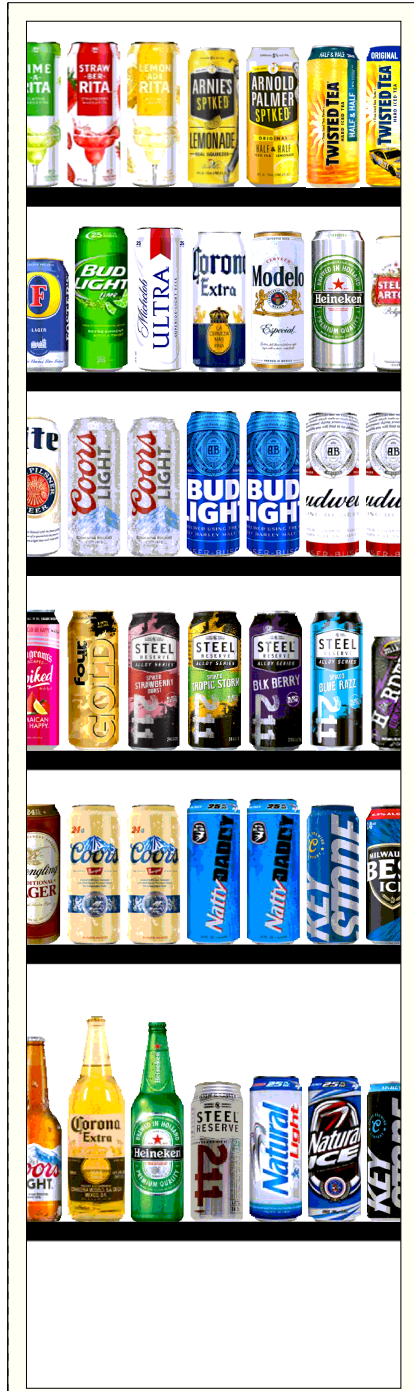
## 405 BLOOMING GROVE TPKE





1517\_8\_DOOR\_COLD

Front



1 ft 10.25 in

### Shelf Schematic Report

\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8

Name: 1_6					
UPC	Name	HFac...	Mvmt	DOS	
1820025014	BUD LIGHT LIME LIME-A-RITA 1/2...	1	5.120	12.3	
1820025505	BUD LIGHT LIME STRAW-BER-RI...	1	11.885	5.3	
1820095999	BUD LIGHT LIME LEMON-ADE-RI...	1	13.692	4.6	
61300875407	ARNOLD PALMER SPIKED LEMO...	1	0.000	0.0	
61300874829	ARNOLD PALMER SPIKED HALF ...	1	8.269	7.6	
8769275231	TWISTED TEA HALF AND HALF 1/...	1	8.462	7.4	
8769283231	TWISTED TEA ORIGINAL 1/24 CAN	1	10.885	5.8	

Name: 1_5					
UPC	Name	HFac...	Mvmt	DOS	
7089701331	FOSTERS 1/25.4 CAN	1	10.692	5.2	
1820025009	BUD LIGHT LIME 1/25 CAN	1	5.778	10.9	
1820025010	MICHELOB ULTRA 1/25 CAN	1	7.346	8.6	
8066095643	CORONA 1/24 CAN	1	5.143	12.2	
8066095721	MODELO ESPECIAL 1/24 CAN	1	8.154	7.7	
7289000119	HEINEKEN 1/24 CAN	1	15.423	3.6	
78615000170	STELLA ARTOIS 1/19.2 CAN	1	8.308	8.4	

Name: 1_4					
UPC	Name	HFac...	Mvmt	DOS	
3410000355	LITE 1/24 CAN	1	14.346	4.4	
7199030065	COORS LIGHT 1/24 CAN	1	43.000	2.9	
7199030065	COORS LIGHT 1/24 CAN	1	43.000	2.9	
1820025001	BUD LIGHT 1/25 CAN	2	31.385	4.0	
1820025000	BUD 1/25 CAN	2	41.769	3.0	

Name: 1_3					
UPC	Name	HFac...	Mvmt	DOS	
7031001483	SEAGRAMS ESCAPES SPIKED J...	1	4.500	14.0	
84980600116	FOUR LOKO GOLD 1/23.5 CAN (14)	1	10.192	6.2	
3410000871	STEEL RESERVE ALLOY SPIKED...	1	0.000	0.0	
7825000633	STEEL RESERVE ALLOY SPIKED...	1	4.905	12.8	
7825000605	STEEL RESERVE ALLOY BLK BE...	1	3.769	16.7	
7825000627	STEEL RESERVE ALLOY SPIKD ...	1	4.615	13.7	
635985010125	MIKES HARDER BLACK CHERRY...	1	6.962	10.1	

Name: 1_2					
UPC	Name	HFac...	Mvmt	DOS	
8992460024	YUENGLING LAGER 1/24 CAN	1	13.577	4.6	
7199010071	COORS BANQUET 1/24 CAN	2	17.038	7.4	
1820025013	NATTY DADDY 1/25 CAN	2	23.077	5.5	
7199048024	KEYSTONE LIGHT 1/24 CAN	1	4.269	14.8	
3410000820	MILWAUKEES BEST ICE 1/24 CAN	1	13.308	4.7	

Name: 1_1					
UPC	Name	HFac...	Mvmt	DOS	
8780000034	COORS LIGHT 1/18 BTL	1	0.000	0.0	
8066095641	CORONA 1/24 BTL	1	14.077	4.0	
7289000478	HEINEKEN 1/22 BTL	1	8.808	7.2	
7825000328	STEEL RESERVE 211 1/24 CAN	1	12.423	5.1	
1820025002	NATURAL LIGHT 1/25 CAN	1	3.346	18.8	
1820025008	NATURAL ICE 1/25 CAN	1	6.038	10.4	
7199047712	KEYSTONE ICE 1/24 CAN	1	11.038	5.7	



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Front



← 1 ft 10.25 in →

### Shelf Schematic Report

\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8

Name: 2_12					
UPC	Name	HFac...	Mvmt	DOS	
3410000323	REDDS WICKED 1/24 CAN	1	8.846	7.1	
3410000387	REDDS WICKED BLACK CHERRY...	1	7.192	8.8	
8769200951	TRULY WILD BERRY 1/24 CAN	1	0.000	0.0	
1820026031	NATURAL LIGHT SELTZER CATA...	1	0.000	0.0	
1820026032	NATURAL LIGHT SELTZER ALOH...	1	0.000	0.0	
63598526039	WHITE CLAW MANGO 1/19.2 CAN	1	0.000	0.0	
63598526038	WHITE CLAW BLACK CHERRY 1/...	1	10.700	6.5	

Name: 2_11					
UPC	Name	HFac...	Mvmt	DOS	
8769283102	TWISTED TEA ORIGINAL 6/12 BTL	1	1.920	10.9	
8769275102	TWISTED TEA HALF AND HALF 6/...	1	1.440	14.6	
8769283134	TWISTED TEA ORIGINAL 12/12 C...	1	1.818	7.7	
34100051680	CAPE LINE VARIETY PACK 6/12 ...	1	1.450	14.5	

Name: 2_10					
UPC	Name	HFac...	Mvmt	DOS	
63598506744	MIKES HARD BLACK CHERRY LE...	1	2.077	10.1	
63598560611	MIKES HARD CRANBERRY PASS...	1	1.400	15.0	
63598510062	MIKES HARD LEMONADE 6/11.2 ...	1	1.480	14.2	
3354400043	CORONA SELTZER VARIETY 12/...	1	0.000	0.0	

Name: 2_9					
UPC	Name	HFac...	Mvmt	DOS	
85389700227	BON AND VIV SPIKED SELTZER ...	1	1.560	9.0	
63598554890	WHITE CLAW VARIETY PACK 12/...	1	6.231	2.2	
63598520025	WHITE CLAW BLACK CHERRY 6/...	1	7.577	2.8	
3410098959	HENRY'S HARD SPARKLING VAR...	1	2.235	9.4	

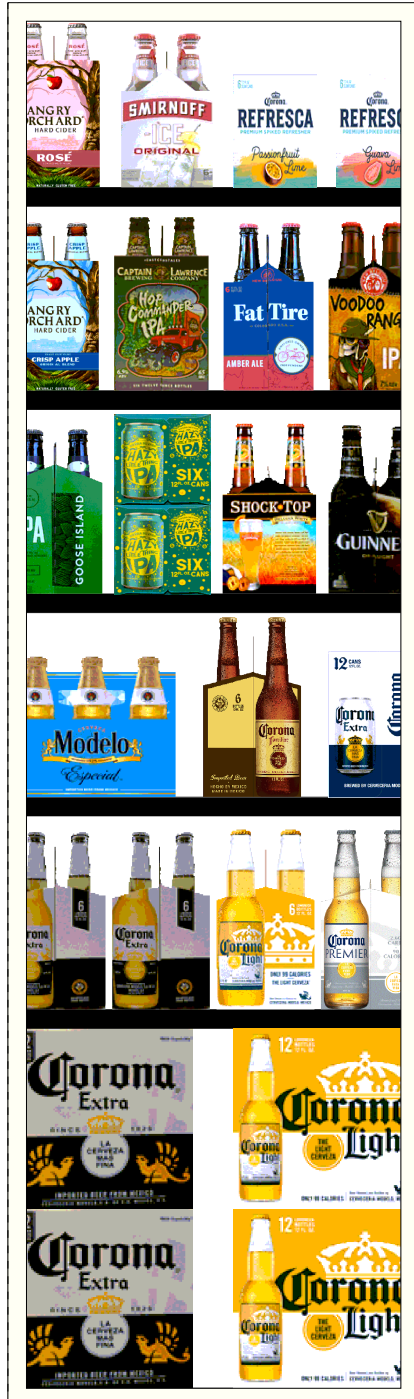
Name: 2_8					
UPC	Name	HFac...	Mvmt	DOS	
1820020208	BUD LIGHT SELTZER VARIETY 1...	1	0.000	0.0	
8769200417	TRULY COLIMA LIME 6/12 CAN	1	3.440	6.1	
8769200804	TRULY VARIETY TROPICAL 12/12...	1	0.000	0.0	
8769200686	TRULY VARIETY BERRY 12/12 C...	1	3.808	3.7	

Name: 2_7					
UPC	Name	HFac...	Mvmt	DOS	
8066095757	MODELO ESPECIAL 12/12 BTL	1	4.040	6.9	
8066095711	MODELO ESPECIAL 18/12 CAN	1	0.000	0.0	
8066095715	MODELO ESPECIAL 12/12 CAN	1	3.120	9.0	



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Front



### Shelf Schematic Report

\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8					
Name: 3_18					
UPC	Name	HFac...	Mvmt	DOS	
8769200660	ANGRY ORCHARD ROSE 6/12 BTL	1	2.080	10.1	
8200072385	SMIRNOFF ICE ORIGINAL 6/11 2...	1	1.440	14.6	
3354495063	CORONA REFRESCA PASSIONF...	1	2.250	9.3	
3354495067	CORONA REFRESCA GUAVA LIM...	1	2.583	8.1	
Name: 3_17					
UPC	Name	HFac...	Mvmt	DOS	
8769282102	ANGRY ORCHARD CRISP APPLE...	1	2.120	9.9	
81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	1	3.692	5.7	
75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	1	4.115	5.1	
75452700066	NEW BELGIUM VOODOO RANGE...	1	3.952	5.3	
Name: 3_16					
UPC	Name	HFac...	Mvmt	DOS	
73692011132	GOOSE ISLAND IPA 6/12 BTL	1	2.040	10.3	
8378311010	SIERRA NEVADA HAZY LITTLE T...	1	0.000	0.0	
1820013986	SHOCK TOP BELGIAN WHITE 6/1...	1	0.962	21.8	
8382010401	GUINNESS DRAUGHT STOUT 6/1...	1	1.417	14.8	
Name: 3_15					
UPC	Name	HFac...	Mvmt	DOS	
8066095765	MODELO ESPECIAL 6/12 BTL	1	3.500	8.0	
3354495051	CORONA FAMILIAR 6/12 BTL	1	1.474	14.2	
8066095695	CORONA 12/12 CAN	1	1.762	7.9	
Name: 3_14					
UPC	Name	HFac...	Mvmt	DOS	
8066095605	CORONA 6/12 BTL	2	8.115	5.2	
8066095625	CORONA LIGHT 6/12 BTL	1	2.538	8.3	
3354495041	CORONA PREMIER 6/12 BTL	1	2.654	7.9	
Name: 3_13					
UPC	Name	HFac...	Mvmt	DOS	
8066095615	CORONA 12/12 BTL	1	14.115	3.0	
8066095675	CORONA LIGHT 12/12 BTL	1	3.692	11.4	



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Front



### Shelf Schematic Report

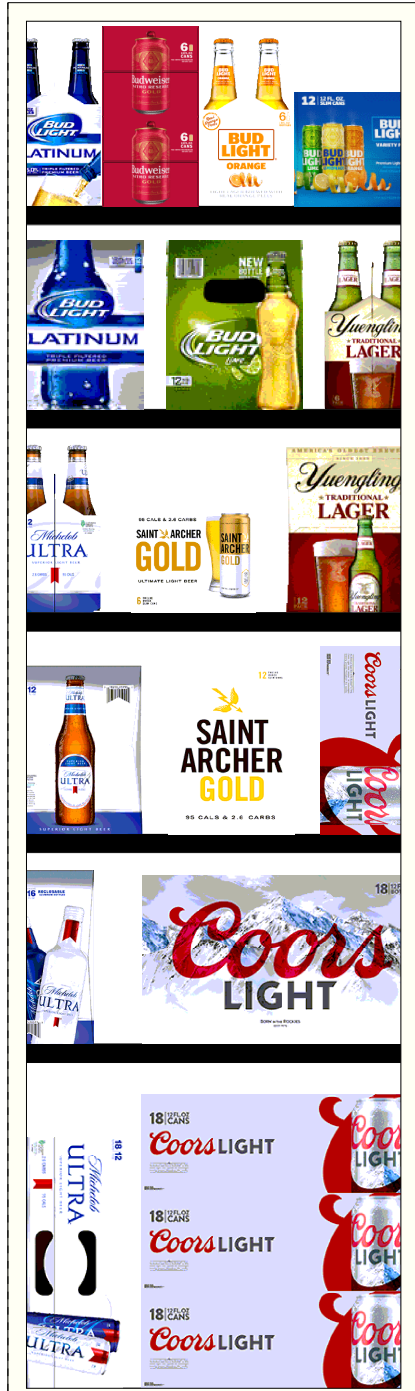
\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8					
Name: 4_24					
UPC	Name	HFac...	Mvmt	DOS	
8769200127	SAMUEL ADAMS REBEL IPA 6/12 ...	1	1.538	13.7	
8769230050	SAMUEL ADAMS SEASONAL 6/12...	1	2.292	9.2	
67243800024	BALLAST POINT SCULPIN IPA 6/1...	1	0.923	22.8	
3061300001	BROOKLYN LAGER 6/12 BTL	1	0.760	27.6	
Name: 4_23					
UPC	Name	HFac...	Mvmt	DOS	
86326700000	NEWBURGH CREAM ALE 4/16 CAN	1	1.885	18.6	
86326700005	NEWBURGH MEGA BOSS 4/16 C...	1	4.765	7.3	
79837312602	MAGIC HAT 9 NOT QUITE PALE A...	1	1.846	11.4	
3410051605	LEINIES SEASONAL SHANDY 6/1...	1	2.421	8.7	
Name: 4_22					
UPC	Name	HFac...	Mvmt	DOS	
7199017044	BLUE MOON BELGIAN WHITE 6/1...	1	1.840	11.4	
7199009591	BLUE MOON LIGHT SKY 6/12 CAN	1	0.000	0.0	
7199009561	BLUE MOON MANGO WHEAT 6/1...	1	0.000	0.0	
7199009511	BLUE MOON BELGIAN WHITE 6/1...	1	2.885	7.3	
Name: 4_21					
UPC	Name	HFac...	Mvmt	DOS	
18195400115	PERONI 6/11.2 CAN	1	1.059	19.8	
7231163012	DOS EQUIS 6/12 BTL	1	1.115	18.8	
78615000001	STELLA ARTOIS 6/11.2 BTL	1	2.808	7.5	
78615000016	STELLA ARTOIS 12/11.2 CAN	1	2.462	11.4	
Name: 4_20					
UPC	Name	HFac...	Mvmt	DOS	
7289000020	HEINEKEN 12/12 CAN	1	0.000	0.0	
7289000011	HEINEKEN 6/12 BTL	2	10.115	4.2	
7289000158	HEINEKEN LIGHT 6/12 BTL	1	1.435	14.6	
Name: 4_19					
UPC	Name	HFac...	Mvmt	DOS	
7289000016	HEINEKEN 12/12 BTL	1	5.962	4.7	
7289000159	HEINEKEN LIGHT 12/12 BTL	1	1.923	14.6	
78615000014	STELLA ARTOIS 12/11.2 BTL	1	2.923	9.6	



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Front



1 ft 10.25 in

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\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8					
Name: 5_30					
UPC	Name	HFac...	Mvmt	DOS	
1820018993	BUD LIGHT PLATINUM 6/12 BTL	1	0.846	24.8	
1820020202	BUDWEISER RESERVE NITRO 6/...	1	0.000	0.0	
1820020079	BUD LIGHT ORANGE 6/12 BTL	1	1.083	19.4	
1820020210	BUD LIGHT PEELS VARIETY 12/1...	1	0.000	0.0	
Name: 5_29					
UPC	Name	HFac...	Mvmt	DOS	
1820018992	BUD LIGHT PLATINUM 12/12 BTL	1	0.739	18.9	
1820014990	BUD LIGHT LIME 12/12 BTL	1	0.583	24.0	
8992427891	YUENGLING LAGER 6/12 BTL	1	2.000	10.5	
Name: 5_28					
UPC	Name	HFac...	Mvmt	DOS	
1820005989	MICHELOB ULTRA 6/12 BTL	1	2.615	8.0	
85777500728	SAINT ARCHER GOLD 6/12 CAN	1	0.000	0.0	
8992427896	YUENGLING LAGER 12/12 BTL	1	2.192	6.4	
Name: 5_27					
UPC	Name	HFac...	Mvmt	DOS	
1820005990	MICHELOB ULTRA 12/12 BTL	1	3.040	4.6	
85777500729	SAINT ARCHER GOLD 12/12 CAN	1	0.000	0.0	
7199000048	COORS LIGHT 12/12 CAN	1	13.154	3.2	
Name: 5_26					
UPC	Name	HFac...	Mvmt	DOS	
1820020011	MICHELOB ULTRA 8/16 BTL (AL)	1	0.769	27.3	
7199030078	COORS LIGHT 18/12 BTL	1	1.520	13.8	
Name: 5_25					
UPC	Name	HFac...	Mvmt	DOS	
1820096721	MICHELOB ULTRA 18/12 CAN	1	3.154	6.7	
7199030017	COORS LIGHT 18/12 CAN	1	6.308	10.0	



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Front



1 ft 10.25 in

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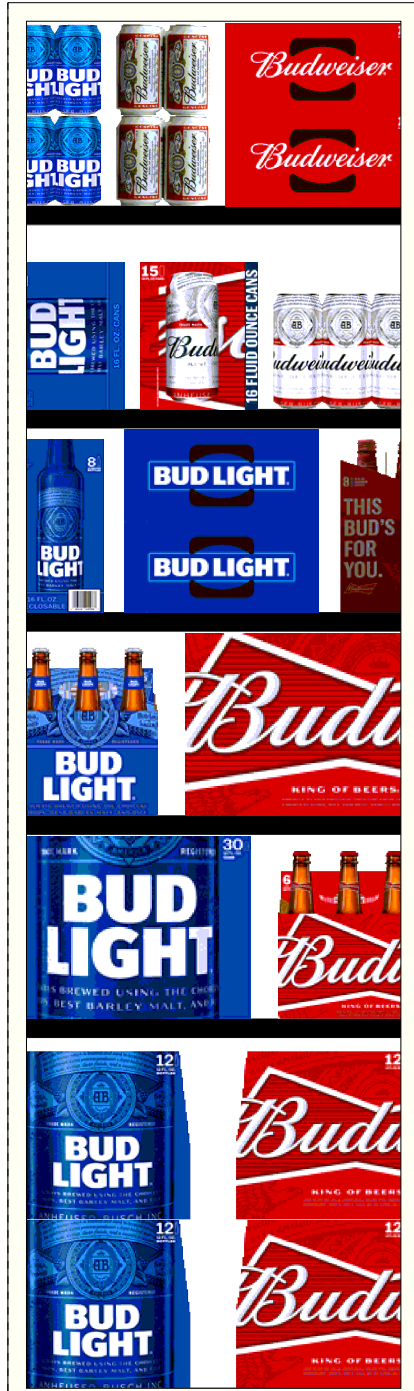
\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8					
Name: 6_36					
UPC	Name	HFac...	Mvmt	DOS	
7199000008	COORS LIGHT 6/12 CAN	1	2.231	15.7	
7199032000	COORS LIGHT 6/16 CAN	1	1.750	12.0	
7199017028	COORS BANQUET 6/12 BTL	1	0.667	42.0	
Name: 6_35					
UPC	Name	HFac...	Mvmt	DOS	
7199030104	COORS LIGHT 9/16 BTL (AL)	1	1.875	11.2	
7199030005	COORS LIGHT 6/12 BTL	1	2.846	12.3	
3410057505	LITE 6/12 BTL	1	1.400	15.0	
Name: 6_34					
UPC	Name	HFac...	Mvmt	DOS	
7199030069	COORS LIGHT 12/12 BTL	1	4.654	9.0	
7199030069	COORS LIGHT 12/12 BTL	1	4.654	9.0	
Name: 6_33					
UPC	Name	HFac...	Mvmt	DOS	
7199030030	COORS LIGHT 30/12 CAN	1	0.885	23.7	
3410057509	LITE 12/12 BTL	1	2.240	6.3	
Name: 6_32					
UPC	Name	HFac...	Mvmt	DOS	
7199000048	COORS LIGHT 12/12 CAN	1	13.154	3.2	
3410057340	LITE 18/12 CAN	1	4.615	9.1	
Name: 6_31					
UPC	Name	HFac...	Mvmt	DOS	
1820053218	BUD LIGHT 18/12 CAN	3	11.077	5.7	
1820053308	BUD LIGHT 18/12 BTL	1	1.346	10.4	



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Front



### Shelf Schematic Report

\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8

Name: 7_42					
UPC	Name	HFac...	Mvmt	DOS	
182000106	BUD LIGHT 6/12 CAN	1	1.120	37.5	
182000016	BUD 6/12 CAN	1	1.500	28.0	
1820011047	BUD 12/12 CAN	1	6.346	6.6	

Name: 7_41					
UPC	Name	HFac...	Mvmt	DOS	
1820014022	BUD LIGHT 15/16 CAN	1	0.917	15.3	
1820014021	BUD 15/16 CAN	1	1.667	8.4	
1820000018	BUD 6/16 CAN	1	1.038	33.7	

Name: 7_38					
UPC	Name	HFac...	Mvmt	DOS	
1820053030	BUD LIGHT 30/12 CAN	1	2.000	10.5	
1820000834	BUD 6/12 BTL	1	1.615	21.7	

Name: 7_37					
UPC	Name	HFac...	Mvmt	DOS	
1820000769	BUD LIGHT 12/12 BTL	1	2.308	18.2	
1820000771	BUD 12/12 BTL	1	3.500	12.0	

Name: 7_40					
UPC	Name	HFac...	Mvmt	DOS	
1820020998	BUD LIGHT 8/16 BTL (AL)	1	1.692	8.3	
1820053047	BUD LIGHT 12/12 CAN	1	9.462	4.4	
1820021979	BUD 8/16 BTL (AL)	1	0.769	18.2	

Name: 7_39					
UPC	Name	HFac...	Mvmt	DOS	
1820000833	BUD LIGHT 6/12 BTL	1	1.654	21.2	
1820011030	BUD 30/12 CAN	1	1.423	14.8	

Name: 8\_45





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Front



### Shelf Schematic Report

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CUMBERLAN... Store # 1517 # of segments: 8					
Name: 7_40					
Name: 7_39					
Name: 8_45					
UPC	Name	HFac...	Mvmt	DOS	
7199048008	KEYSTONE LIGHT 6/16 CAN	3	10.962	5.7	
1820061047	BUSCH 12/12 CAN	1	1.000	14.0	
Name: 8_48					
UPC	Name	HFac...	Mvmt	DOS	
1820025878	NATTY DADDY 6/16 CAN	1	4.885	8.6	
1820025878	NATTY DADDY 6/16 CAN	1	4.885	8.6	
3410000882	ICEHOUSE 6/16 CAN	1	3.346	6.3	
3410000007	HIGH LIFE 6/16 CAN	1	2.231	9.4	
Name: 8_47					
UPC	Name	HFac...	Mvmt	DOS	
3410000016	MILWAUKEES BEST ICE 6/16 CAN	2	16.423	5.1	
3410000016	MILWAUKEES BEST ICE 6/16 CAN	2	16.423	5.1	
Name: 8_46					
UPC	Name	HFac...	Mvmt	DOS	
1820000063	BUSCH 6/16 CAN	1	21.846	5.8	
1820000063	BUSCH 6/16 CAN	1	21.846	5.8	
1820000063	BUSCH 6/16 CAN	1	21.846	5.8	
1820000426	BUSCH LIGHT 6/16 CAN	1	5.923	7.1	
Name: 8_44					
UPC	Name	HFac...	Mvmt	DOS	
1820011308	BUD 18/12 BTL	1	1.280	5.5	
1820020133	NATURDAYS 12/12 CAN	1	0.000	0.0	
2210000170	PABST 12/12 CAN	1	2.692	7.8	
Name: 8_43					
UPC	Name	HFac...	Mvmt	DOS	
1820011218	BUD 18/12 CAN	3	8.692	7.2	
7199028151	KEYSTONE ICE 15/12 CAN	1	0.200	140.0	



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Reverse



### Shelf Schematic Report

\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8

Name: 1_6					
UPC	Name	HFac...	Mvmt	DOS	
8769283231	TWISTED TEA ORIGINAL 1/24 CAN	1	10.885	5.8	
8769275231	TWISTED TEA HALF AND HALF 1/...	1	8.462	7.4	
61300874829	ARNOLD PALMER SPIKED HALF ...	1	8.269	7.6	
61300875407	ARNOLD PALMER SPIKED LEMO...	1	0.000	0.0	
1820095999	BUD LIGHT LIME LEMON-ADE-RI...	1	13.692	4.6	
1820025505	BUD LIGHT LIME STRAW-BER-RI...	1	11.885	5.3	
1820025014	BUD LIGHT LIME LIME-A-RITA 1/2...	1	5.120	12.3	

Name: 1_5					
UPC	Name	HFac...	Mvmt	DOS	
78615000170	STELLA ARTOIS 1/19.2 CAN	1	8.308	8.4	
7289000119	HEINEKEN 1/24 CAN	1	15.423	3.6	
8066095721	MODELO ESPECIAL 1/24 CAN	1	8.154	7.7	
8066095643	CORONA 1/24 CAN	1	5.143	12.2	
1820025010	MICHELOB ULTRA 1/25 CAN	1	7.346	8.6	
1820025009	BUD LIGHT LIME 1/25 CAN	1	5.778	10.9	
7089701331	FOSTERS 1/25.4 CAN	1	10.692	5.2	

Name: 1_4					
UPC	Name	HFac...	Mvmt	DOS	
1820025000	BUD 1/25 CAN	2	41.769	3.0	
1820025001	BUD LIGHT 1/25 CAN	2	31.385	4.0	
7199030065	COORS LIGHT 1/24 CAN	1	43.000	2.9	
7199030065	COORS LIGHT 1/24 CAN	1	43.000	2.9	
3410000355	LITE 1/24 CAN	1	14.346	4.4	

Name: 1_3					
UPC	Name	HFac...	Mvmt	DOS	
635985010125	MIKES HARDER BLACK CHERRY...	1	6.962	10.1	
7825000627	STEEL RESERVE ALLOY SPIKD ...	1	4.615	13.7	
7825000605	STEEL RESERVE ALLOY BLK BE...	1	3.769	16.7	
7825000633	STEEL RESERVE ALLOY SPIKED...	1	4.905	12.8	
3410000871	STEEL RESERVE ALLOY SPIKED...	1	0.000	0.0	
84980600116	FOUR LOKO GOLD 1/23.5 CAN (14)	1	10.192	6.2	
7031001483	SEAGRAMS ESCAPES SPIKED J...	1	4.500	14.0	

Name: 1_2					
UPC	Name	HFac...	Mvmt	DOS	
3410000820	MILWAUKEES BEST ICE 1/24 CAN	1	13.308	4.7	
7199048024	KEYSTONE LIGHT 1/24 CAN	1	4.269	14.8	
1820025013	NATTY DADDY 1/25 CAN	2	23.077	5.5	
7199010071	COORS BANQUET 1/24 CAN	2	17.038	7.4	
8992460024	YUENGLING LAGER 1/24 CAN	1	13.577	4.6	

Name: 1_1					
UPC	Name	HFac...	Mvmt	DOS	
7199047712	KEYSTONE ICE 1/24 CAN	1	11.038	5.7	
1820025008	NATURAL ICE 1/25 CAN	1	6.038	10.4	
1820025002	NATURAL LIGHT 1/25 CAN	1	3.346	18.8	
7825000328	STEEL RESERVE 211 1/24 CAN	1	12.423	5.1	
7289000478	HEINEKEN 1/22 BTL	1	8.808	7.2	
8066095641	CORONA 1/24 BTL	1	14.077	4.0	
8780000034	COORS LIGHT 1/18 BTL	1	0.000	0.0	



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Reverse



← 1 ft 10.25 in →

### Shelf Schematic Report

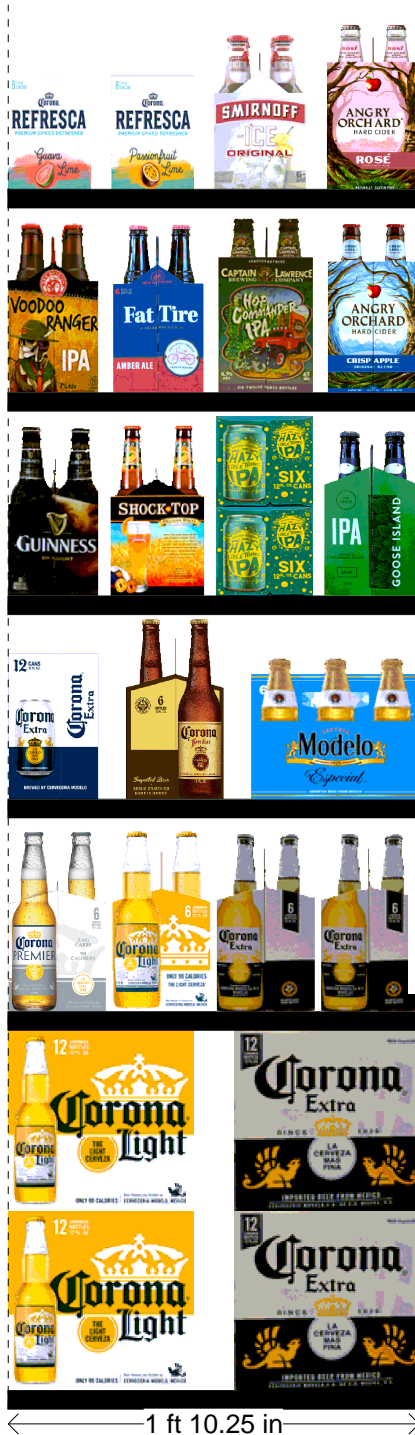
\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8					
Name: 2_12					
UPC	Name	HFac...	Mvmt	DOS	
63598526038	WHITE CLAW BLACK CHERRY 1/...	1	10.700	6.5	
63598526039	WHITE CLAW MANGO 1/19.2 CAN	1	0.000	0.0	
1820026032	NATURAL LIGHT SELTZER ALOH...	1	0.000	0.0	
1820026031	NATURAL LIGHT SELTZER CATA...	1	0.000	0.0	
8769200951	TRULY WILD BERRY 1/24 CAN	1	0.000	0.0	
3410000387	REDD'S WICKED BLACK CHERRY...	1	7.192	8.8	
3410000323	REDD'S WICKED 1/24 CAN	1	8.846	7.1	
Name: 2_11					
UPC	Name	HFac...	Mvmt	DOS	
3410051680	CAPE LINE VARIETY PACK 6/12 ...	1	1.450	14.5	
8769283134	TWISTED TEA ORIGINAL 12/12 C...	1	1.818	7.7	
8769275102	TWISTED TEA HALF AND HALF 6/...	1	1.440	14.6	
8769283102	TWISTED TEA ORIGINAL 6/12 BTL	1	1.920	10.9	
Name: 2_10					
UPC	Name	HFac...	Mvmt	DOS	
3354400043	CORONA SELTZER VARIETY 12/...	1	0.000	0.0	
63598510062	MIKES HARD LEMONADE 6/11.2 ...	1	1.480	14.2	
63598560611	MIKES HARD CRANBERRY PASS...	1	1.400	15.0	
63598506744	MIKES HARD BLACK CHERRY LE...	1	2.077	10.1	
Name: 2_9					
UPC	Name	HFac...	Mvmt	DOS	
3410098959	HENRYS HARD SPARKLING VAR...	1	2.235	9.4	
63598520025	WHITE CLAW BLACK CHERRY 6/...	1	7.577	2.8	
63598554890	WHITE CLAW VARIETY PACK 12/...	1	6.231	2.2	
85389700227	BON AND VIV SPIKED SELTZER ...	1	1.560	9.0	
Name: 2_8					
UPC	Name	HFac...	Mvmt	DOS	
8769200686	TRULY VARIETY BERRY 12/12 C...	1	3.808	3.7	
8769200804	TRULY VARIETY TROPICAL 12/12...	1	0.000	0.0	
8769200417	TRULY COLIMA LIME 6/12 CAN	1	3.440	6.1	
1820020208	BUD LIGHT SELTZER VARIETY 1...	1	0.000	0.0	
Name: 2_7					
UPC	Name	HFac...	Mvmt	DOS	
8066095715	MODELO ESPECIAL 12/12 CAN	1	3.120	9.0	
8066095711	MODELO ESPECIAL 18/12 CAN	1	0.000	0.0	
8066095757	MODELO ESPECIAL 12/12 BTL	1	4.040	6.9	



1517\_8\_DOOR\_COLD

Reverse



### Shelf Schematic Report

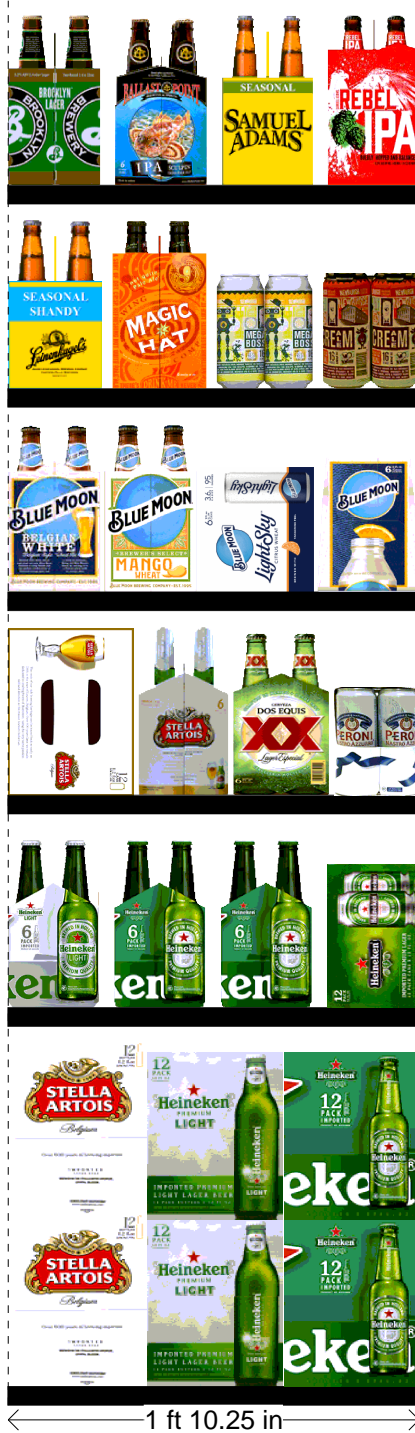
\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8					
Name: 3_18					
UPC	Name	HFac...	Mvmt	DOS	
3354495067	CORONA REFRESCA GUAVA LIM...	1	2.583	8.1	
3354495063	CORONA REFRESCA PASSIONF...	1	2.250	9.3	
8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	1	1.440	14.6	
8769200660	ANGRY ORCHARD ROSE 6/12 BTL	1	2.080	10.1	
Name: 3_17					
UPC	Name	HFac...	Mvmt	DOS	
75452700066	NEW BELGIUM VOODOO RANGE...	1	3.952	5.3	
75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	1	4.115	5.1	
81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	1	3.692	5.7	
8769282102	ANGRY ORCHARD CRISP APPLE...	1	2.120	9.9	
Name: 3_16					
UPC	Name	HFac...	Mvmt	DOS	
8382010401	GUINNESS DRAUGHT STOUT 6/1...	1	1.417	14.8	
1820013986	SHOCK TOP BELGIAN WHITE 6/1...	1	0.962	21.8	
8378311010	SIERRA NEVADA HAZY LITTLE T...	1	0.000	0.0	
73692011132	GOOSE ISLAND IPA 6/12 BTL	1	2.040	10.3	
Name: 3_15					
UPC	Name	HFac...	Mvmt	DOS	
8066095695	CORONA 12/12 CAN	1	1.762	7.9	
3354495051	CORONA FAMILIAR 6/12 BTL	1	1.474	14.2	
8066095765	MODELO ESPECIAL 6/12 BTL	1	3.500	8.0	
Name: 3_14					
UPC	Name	HFac...	Mvmt	DOS	
3354495041	CORONA PREMIER 6/12 BTL	1	2.654	7.9	
8066095625	CORONA LIGHT 6/12 BTL	1	2.538	8.3	
8066095605	CORONA 6/12 BTL	2	8.115	5.2	
Name: 3_13					
UPC	Name	HFac...	Mvmt	DOS	
8066095675	CORONA LIGHT 12/12 BTL	1	3.692	11.4	
8066095615	CORONA 12/12 BTL	1	14.115	3.0	



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Reverse



### Shelf Schematic Report

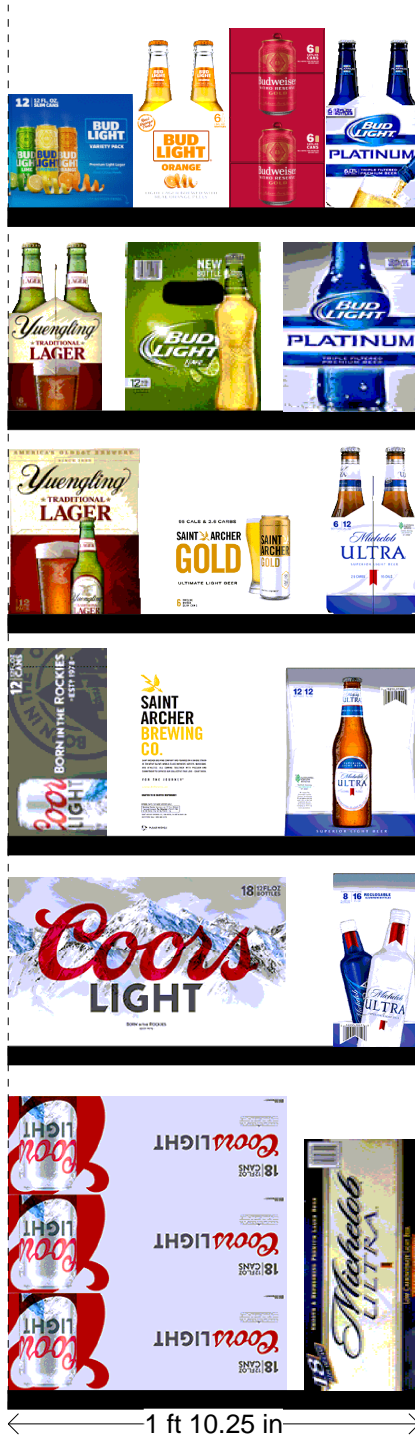
\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8					
Name: 4_24					
UPC	Name	HFac...	Mvmt	DOS	
3061300001	BROOKLYN LAGER 6/12 BTL	1	0.760	27.6	
67243800024	BALLAST POINT SCULPIN IPA 6/1...	1	0.923	22.8	
87692300050	SAMUEL ADAMS SEASONAL 6/12...	1	2.292	9.2	
8769200127	SAMUEL ADAMS REBEL IPA 6/12 ...	1	1.538	13.7	
Name: 4_23					
UPC	Name	HFac...	Mvmt	DOS	
3410051605	LEINIES SEASONAL SHANDY 6/1...	1	2.421	8.7	
79837312602	MAGIC HAT 9 NOT QUITE PALE A...	1	1.846	11.4	
86326700005	NEWBURGH MEGA BOSS 4/16 C...	1	4.765	7.3	
86326700000	NEWBURGH CREAM ALE 4/16 CAN	1	1.885	18.6	
Name: 4_22					
UPC	Name	HFac...	Mvmt	DOS	
7199009511	BLUE MOON BELGIAN WHITE 6/1...	1	2.885	7.3	
7199009561	BLUE MOON MANGO WHEAT 6/1...	1	0.000	0.0	
7199009591	BLUE MOON LIGHT SKY 6/12 CAN	1	0.000	0.0	
7199017044	BLUE MOON BELGIAN WHITE 6/1...	1	1.840	11.4	
Name: 4_21					
UPC	Name	HFac...	Mvmt	DOS	
78615000016	STELLA ARTOIS 12/11.2 CAN	1	2.462	11.4	
78615000001	STELLA ARTOIS 6/11.2 BTL	1	2.808	7.5	
7231163012	DOS EQUIS 6/12 BTL	1	1.115	18.8	
18195400115	PERONI 6/11.2 CAN	1	1.059	19.8	
Name: 4_20					
UPC	Name	HFac...	Mvmt	DOS	
7289000158	HEINEKEN LIGHT 6/12 BTL	1	1.435	14.6	
7289000011	HEINEKEN 6/12 BTL	2	10.115	4.2	
7289000020	HEINEKEN 12/12 CAN	1	0.000	0.0	
Name: 4_19					
UPC	Name	HFac...	Mvmt	DOS	
78615000014	STELLA ARTOIS 12/11.2 BTL	1	2.923	9.6	
7289000159	HEINEKEN LIGHT 12/12 BTL	1	1.923	14.6	
7289000016	HEINEKEN 12/12 BTL	1	5.962	4.7	



1517\_8\_DOOR\_COLD

Reverse



### Shelf Schematic Report

\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8

Name: 5_30					
UPC	Name	HFac...	Mvmt	DOS	
1820020210	BUD LIGHT PEELS VARIETY 12/1...	1	0.000	0.0	
1820020079	BUD LIGHT ORANGE 6/12 BTL	1	1.083	19.4	
1820020202	BUDWEISER RESERVE NITRO 6/...	1	0.000	0.0	
1820018993	BUD LIGHT PLATINUM 6/12 BTL	1	0.846	24.8	

Name: 5_29					
UPC	Name	HFac...	Mvmt	DOS	
8992427891	YUENGLING LAGER 6/12 BTL	1	2.000	10.5	
1820014990	BUD LIGHT LIME 12/12 BTL	1	0.583	24.0	
1820018992	BUD LIGHT PLATINUM 12/12 BTL	1	0.739	18.9	

Name: 5_28					
UPC	Name	HFac...	Mvmt	DOS	
8992427896	YUENGLING LAGER 12/12 BTL	1	2.192	6.4	
85777500728	SAINT ARCHER GOLD 6/12 CAN	1	0.000	0.0	
1820005989	MICHELOB ULTRA 6/12 BTL	1	2.615	8.0	

Name: 5_27					
UPC	Name	HFac...	Mvmt	DOS	
7199000048	COORS LIGHT 12/12 CAN	1	13.154	3.2	
85777500729	SAINT ARCHER GOLD 12/12 CAN	1	0.000	0.0	
1820005990	MICHELOB ULTRA 12/12 BTL	1	3.040	4.6	

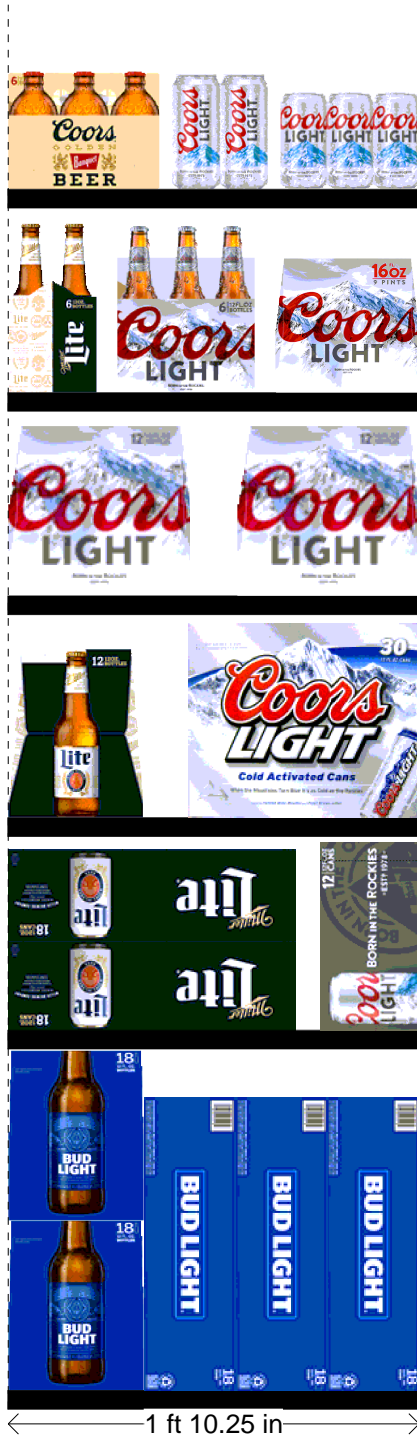
Name: 5_26					
UPC	Name	HFac...	Mvmt	DOS	
7199030078	COORS LIGHT 18/12 BTL	1	1.520	13.8	
1820020011	MICHELOB ULTRA 8/16 BTL (AL)	1	0.769	27.3	

Name: 5_25					
UPC	Name	HFac...	Mvmt	DOS	
7199030017	COORS LIGHT 18/12 CAN	1	6.308	10.0	
1820096721	MICHELOB ULTRA 18/12 CAN	1	3.154	6.7	



1517\_8\_DOOR\_COLD

Reverse



### Shelf Schematic Report

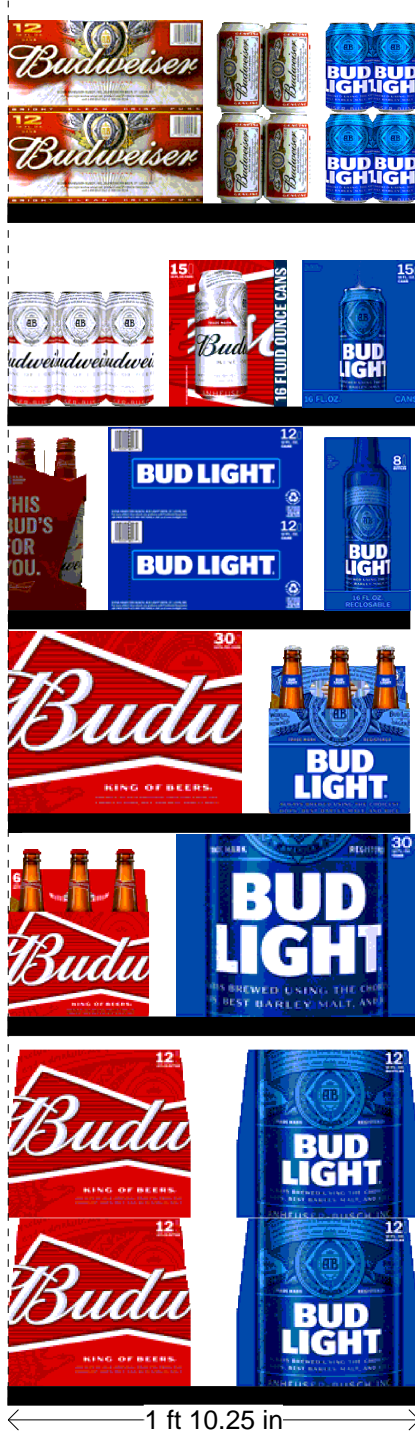
\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8					
Name: 6_36					
UPC	Name	HFac...	Mvmt	DOS	
7199017028	COORS BANQUET 6/12 BTL	1	0.667	42.0	
7199032000	COORS LIGHT 6/16 CAN	1	1.750	12.0	
7199000008	COORS LIGHT 6/12 CAN	1	2.231	15.7	
Name: 6_35					
UPC	Name	HFac...	Mvmt	DOS	
3410057505	LITE 6/12 BTL	1	1.400	15.0	
7199030005	COORS LIGHT 6/12 BTL	1	2.846	12.3	
7199030104	COORS LIGHT 9/16 BTL (AL)	1	1.875	11.2	
Name: 6_34					
UPC	Name	HFac...	Mvmt	DOS	
7199030069	COORS LIGHT 12/12 BTL	1	4.654	9.0	
7199030069	COORS LIGHT 12/12 BTL	1	4.654	9.0	
Name: 6_33					
UPC	Name	HFac...	Mvmt	DOS	
3410057509	LITE 12/12 BTL	1	2.240	6.3	
7199030030	COORS LIGHT 30/12 CAN	1	0.885	23.7	
Name: 6_32					
UPC	Name	HFac...	Mvmt	DOS	
3410057340	LITE 18/12 CAN	1	4.615	9.1	
7199000048	COORS LIGHT 12/12 CAN	1	13.154	3.2	
Name: 6_31					
UPC	Name	HFac...	Mvmt	DOS	
1820053308	BUD LIGHT 18/12 BTL	1	1.346	10.4	
1820053218	BUD LIGHT 18/12 CAN	3	11.077	5.7	



1517\_8\_DOOR\_COLD

Reverse



### Shelf Schematic Report

\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8					
Name: 7_42					
UPC	Name	HFac...	Mvmt	DOS	
1820011047	BUD 12/12 CAN	1	6.346	6.6	
1820000016	BUD 6/12 CAN	1	1.500	28.0	
1820000106	BUD LIGHT 6/12 CAN	1	1.120	37.5	
Name: 7_41					
UPC	Name	HFac...	Mvmt	DOS	
1820000018	BUD 6/16 CAN	1	1.038	33.7	
1820014021	BUD 15/16 CAN	1	1.667	8.4	
1820014022	BUD LIGHT 15/16 CAN	1	0.917	15.3	
Name: 7_38					
UPC	Name	HFac...	Mvmt	DOS	
1820000834	BUD 6/12 BTL	1	1.615	21.7	
1820053030	BUD LIGHT 30/12 CAN	1	2.000	10.5	
Name: 7_37					
UPC	Name	HFac...	Mvmt	DOS	
1820000771	BUD 12/12 BTL	1	3.500	12.0	
1820000769	BUD LIGHT 12/12 BTL	1	2.308	18.2	
Name: 7_40					
UPC	Name	HFac...	Mvmt	DOS	
1820021979	BUD 8/16 BTL (AL)	1	0.769	18.2	
1820053047	BUD LIGHT 12/12 CAN	1	9.462	4.4	
1820020998	BUD LIGHT 8/16 BTL (AL)	1	1.692	8.3	
Name: 7_39					
UPC	Name	HFac...	Mvmt	DOS	
1820011030	BUD 30/12 CAN	1	1.423	14.8	
1820000833	BUD LIGHT 6/12 BTL	1	1.654	21.2	
Name: 8_45					





1517\_8\_DOOR\_COLD

Reverse



### Shelf Schematic Report

\*Includes all shelves in the planogram

CUMBERLAN... Store # 1517 # of segments: 8

Name: 7\_40

Name: 7\_39

Name: 8\_45

UPC	Name	HFac...	Mvmt	DOS
1820061047	BUSCH 12/12 CAN	1	1.000	14.0
7199048008	KEYSTONE LIGHT 6/16 CAN	3	10.962	5.7

Name: 8\_48

UPC	Name	HFac...	Mvmt	DOS
3410000007	HIGH LIFE 6/16 CAN	1	2.231	9.4
3410000082	ICEHOUSE 6/16 CAN	1	3.346	6.3
1820025878	NATTY DADDY 6/16 CAN	1	4.885	8.6
1820025878	NATTY DADDY 6/16 CAN	1	4.885	8.6

Name: 8\_47

UPC	Name	HFac...	Mvmt	DOS
3410000016	MILWAUKEES BEST ICE 6/16 CAN	2	16.423	5.1
3410000016	MILWAUKEES BEST ICE 6/16 CAN	2	16.423	5.1

Name: 8\_46

UPC	Name	HFac...	Mvmt	DOS
1820000426	BUSCH LIGHT 6/16 CAN	1	5.923	7.1
1820000063	BUSCH 6/16 CAN	1	21.846	5.8
1820000063	BUSCH 6/16 CAN	1	21.846	5.8
1820000063	BUSCH 6/16 CAN	1	21.846	5.8

Name: 8\_44

UPC	Name	HFac...	Mvmt	DOS
2210000170	PABST 12/12 CAN	1	2.692	7.8
1820020133	NATURDAYS 12/12 CAN	1	0.000	0.0
1820011308	BUD 18/12 BTL	1	1.280	5.5

Name: 8\_43

UPC	Name	HFac...	Mvmt	DOS
7199028151	KEYSTONE ICE 15/12 CAN	1	0.200	140.0
1820011218	BUD 18/12 CAN	3	8.692	7.2