



1617_6_DOOR_COLD

251 HIGHLAND AVE





1617_6_DOOR_COLD

Front



← 1 ft 10 in →

Shelf Schematic Report

*Includes all shelves in the planogram

CUMBERLAN... Store # 1617 # of segments: 6

Name: 1_6					
UPC	Name	HFac...	Mvmt	DOS	
1820026032	NATURAL LIGHT SELTZER ALOH...	1	0.000	0.0	
1820026031	NATURAL LIGHT SELTZER CATA...	1	0.000	0.0	
8769200951	TRULY WILD BERRY 1/24 CAN	1	0.000	0.0	
8769201042	TRULY LEMONADE 1/24 CAN	1	0.000	0.0	
63598526039	WHITE CLAW MANGO 1/19.2 CAN	1	0.000	0.0	
63598526038	WHITE CLAW BLACK CHERRY 1/...	1	2.667	26.2	
63598526044	WHITE CLAW RUBY GRAPEFRUI...	1	2.800	25.0	

Name: 1_5					
UPC	Name	HFac...	Mvmt	DOS	
3410000097	VIZZY PINEAPPLE MANGO 1/24 ...	1	0.000	0.0	
3410000387	REDD'S WICKED BLACK CHERRY...	1	2.000	31.5	
3410000323	REDD'S WICKED 1/24 CAN	1	5.538	11.4	
1820025505	BUD LIGHT LIME STRAW-BER-RI...	1	7.346	8.6	
64286013024	FOUNDERS ALL DAY SESSION I...	1	0.000	0.0	
7199017049	BLUE MOON BELGIAN WHITE 1/2...	1	2.192	28.7	
1820025010	MICHELOB ULTRA 1/25 CAN	1	1.808	34.8	

Name: 1_4					
UPC	Name	HFac...	Mvmt	DOS	
1820025001	BUD LIGHT 1/25 CAN	1	19.615	3.2	
1820025000	BUD 1/25 CAN	3	48.385	3.9	
7199030065	COORS LIGHT 1/24 CAN	2	16.500	7.6	
3410000355	LITE 1/24 CAN	1	5.000	12.6	

Name: 1_3					
UPC	Name	HFac...	Mvmt	DOS	
3410000005	HIGH LIFE 1/24 CAN	1	3.000	21.0	
7199047712	KEYSTONE ICE 1/24 CAN	2	23.192	5.4	
7199048024	KEYSTONE LIGHT 1/24 CAN	1	5.500	11.5	
1820025003	BUSCH 1/25 CAN	1	2.846	22.1	
7199010071	COORS BANQUET 1/24 CAN	1	5.923	10.6	
6821309451	MOLSON ICE 1/24 CAN	1	2.769	22.8	

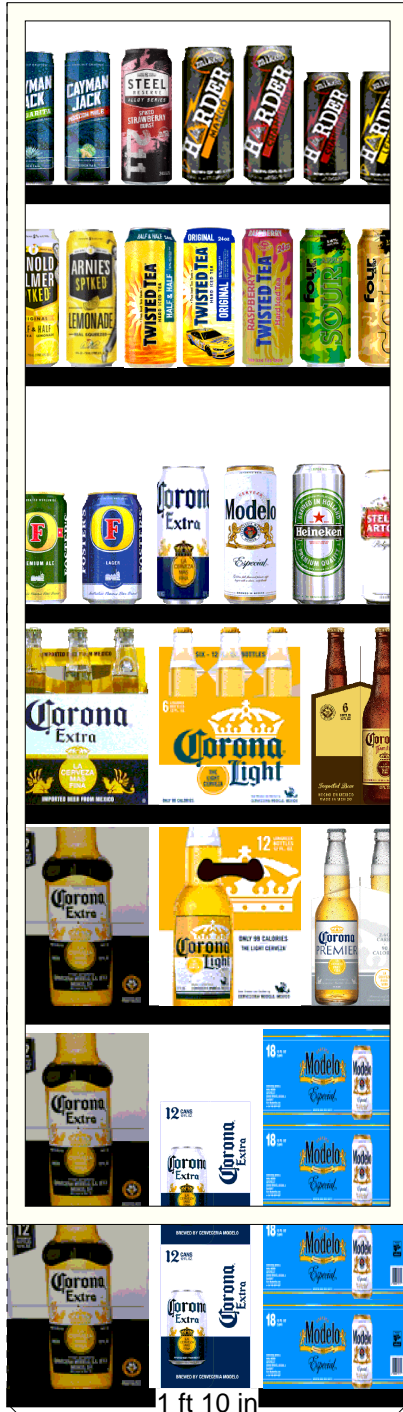
Name: 1_2					
UPC	Name	HFac...	Mvmt	DOS	
1820025006	BUD ICE 1/25 CAN	1	5.615	11.2	
7143900601	ROLLING ROCK 1/25 CAN	1	3.462	18.2	
3410000820	MILWAUKEE'S BEST ICE 1/24 CAN	1	5.269	12.0	
1820025013	NATTY DADDY 1/25 CAN	2	29.346	4.3	
1820025008	NATURAL ICE 1/25 CAN	1	10.385	6.1	
6821300119	MOLSON XXX 1/24 CAN	1	2.808	22.4	

Name: 1_1					
UPC	Name	HFac...	Mvmt	DOS	
8780000034	COORS LIGHT 1/18 BTL	1	0.000	0.0	
8066095641	CORONA 1/24 BTL	2	12.000	9.3	
7289000478	HEINEKEN 1/22 BTL	2	6.538	19.3	
3410000622	OLDE ENGLISH 800 1/42 BTL	1	2.160	22.7	



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Front



Shelf Schematic Report

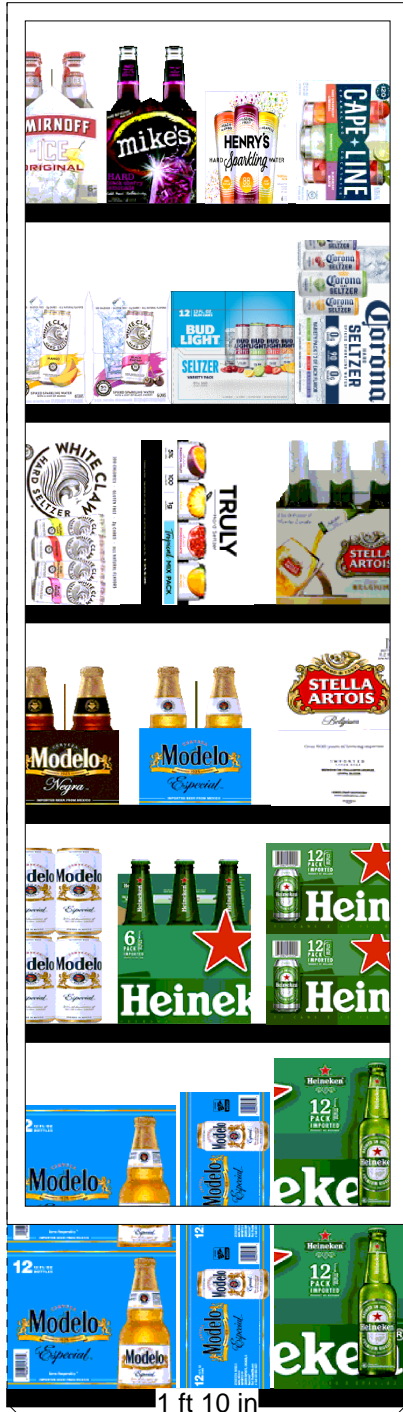
*Includes all shelves in the planogram

CUMBERLAN... Store # 1617 # of segments: 6					
Name: 2_12					
UPC	Name	HFac...	Mvmt	DOS	
81582901085	CAYMAN JACK MARGARITA 1/19...	1	0.000	0.0	
81582901082	CAYMAN JACK MOSCOW MULE ...	1	0.000	0.0	
3410000871	STEEL RESERVE ALLOY SPIKED...	1	0.000	0.0	
63598525891	MIKES HARDER MANGO PUNCH ...	1	1.941	32.5	
63598524985	MIKES HARDER CRANBERRY LE...	1	2.571	24.5	
635985010375	MIKES HARDER CRANBERRY LE...	1	2.038	34.3	
63598525875S	MIKES HARDER LEMONADE 1/16...	1	5.538	12.6	
Name: 2_11					
UPC	Name	HFac...	Mvmt	DOS	
61300874829	ARNOLD PALMER SPIKED HALF ...	1	3.625	17.4	
61300875407	ARNOLD PALMER SPIKED LEMO...	1	0.000	0.0	
8769275231	TWISTED TEA HALF AND HALF 1/...	1	5.577	11.3	
8769283231	TWISTED TEA ORIGINAL 1/24 CAN	1	4.538	13.9	
8769285231	TWISTED TEA RASPBERRY 1/24 ...	1	0.000	0.0	
84980600095	FOUR LOKO SOUR APPLE 1/23.5 ...	1	1.962	32.1	
84980600116	FOUR LOKO GOLD 1/23.5 CAN (14)	1	3.000	21.0	
Name: 2_10					
UPC	Name	HFac...	Mvmt	DOS	
7089718331	FOSTERS PREMIUM 1/25.4 CAN	1	8.500	6.6	
7089701331	FOSTERS 1/25.4 CAN	1	6.769	8.3	
8066095643	CORONA 1/24 CAN	1	3.923	16.1	
8066095721	MODELO ESPECIAL 1/24 CAN	1	4.846	13.0	
7289000119	HEINEKEN 1/24 CAN	1	4.400	12.7	
78615000170	STELLA ARTOIS 1/19.2 CAN	1	5.423	12.9	
Name: 2_9					
UPC	Name	HFac...	Mvmt	DOS	
8066095605	CORONA 6/12 BTL	1	6.038	4.6	
8066095625	CORONA LIGHT 6/12 BTL	1	1.462	19.2	
3354495051	CORONA FAMILIAR 6/12 BTL	1	1.846	11.4	
Name: 2_8					
UPC	Name	HFac...	Mvmt	DOS	
8066095615	CORONA 12/12 BTL	1	9.769	4.3	
8066095675	CORONA LIGHT 12/12 BTL	1	1.105	12.7	
3354495041	CORONA PREMIER 6/12 BTL	1	1.346	15.6	
Name: 2_7					
UPC	Name	HFac...	Mvmt	DOS	
8066095615	CORONA 12/12 BTL	1	9.769	4.3	
8066095695	CORONA 12/12 CAN	1	1.095	25.6	
8066095711	MODELO ESPECIAL 18/12 CAN	1	0.000	0.0	



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Front



1 ft 10 in

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*Includes all shelves in the planogram

CUMBERLAN... Store # 1617 # of segments: 6					
Name: 3_18					
UPC	Name	HFac...	Mvmt	DOS	
8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	1	0.731	28.7	
63598506744	MIKES HARD BLACK CHERRY LE...	1	1.250	16.8	
3410098959	HENRY'S HARD SPARKLING VAR...	1	0.500	42.0	
3410051680	CAPE LINE VARIETY PACK 6/12 ...	1	1.000	35.0	
Name: 3_17					
UPC	Name	HFac...	Mvmt	DOS	
63598526087	WHITE CLAW MANGO 6/12 CAN	1	0.000	0.0	
63598520025	WHITE CLAW BLACK CHERRY 6/...	1	1.458	14.4	
1820020208	BUD LIGHT SELTZER VARIETY 1...	1	0.000	0.0	
3354400043	CORONA SELTZER VARIETY 12/...	1	0.000	0.0	
Name: 3_16					
UPC	Name	HFac...	Mvmt	DOS	
63598554890	WHITE CLAW VARIETY PACK 12/...	1	0.480	43.8	
8769200804	TRULY VARIETY TROPICAL 12/12...	1	0.000	0.0	
78615000001	STELLA ARTOIS 6/11.2 BTL	1	2.231	15.7	
Name: 3_15					
UPC	Name	HFac...	Mvmt	DOS	
8066095785	MODELO NEGRA 6/12 BTL	1	0.737	19.0	
8066095765	MODELO ESPECIAL 6/12 BTL	1	3.208	4.4	
78615000014	STELLA ARTOIS 12/11.2 BTL	1	1.192	11.7	
Name: 3_14					
UPC	Name	HFac...	Mvmt	DOS	
8066095755	MODELO ESPECIAL 6/12 CAN	1	1.654	25.4	
7289000011	HEINEKEN 6/12 BTL	1	3.808	9.2	
7289000020	HEINEKEN 12/12 CAN	1	0.000	0.0	
Name: 3_13					
UPC	Name	HFac...	Mvmt	DOS	
8066095757	MODELO ESPECIAL 12/12 BTL	1	3.846	7.3	
8066095715	MODELO ESPECIAL 12/12 CAN	1	2.000	14.0	
7289000016	HEINEKEN 12/12 BTL	1	2.538	11.0	



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Shelf Schematic Report

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CUMBERLAN... Store # 1617 # of segments: 6					
Name: 4_24					
UPC	Name	HFac...	Mvmt	DOS	
8769283102	TWISTED TEA ORIGINAL 6/12 BTL	1	0.955	22.0	
8769282102	ANGRY ORCHARD CRISP APPLE...	1	1.154	18.2	
8769200127	SAMUEL ADAMS REBEL IPA 6/12 ...	1	1.600	13.1	
8769230050	SAMUEL ADAMS SEASONAL 6/12...	1	1.038	20.2	
Name: 4_23					
UPC	Name	HFac...	Mvmt	DOS	
8769210012	SAMUEL ADAMS BOSTON LAGE...	1	0.962	21.8	
7199009591	BLUE MOON LIGHT SKY 6/12 CAN	1	0.000	0.0	
7199009511	BLUE MOON BELGIAN WHITE 6/1...	1	0.640	32.8	
75452700066	NEW BELGIUM VOODOO RANGE...	1	2.600	8.1	
Name: 4_22					
UPC	Name	HFac...	Mvmt	DOS	
1820020202	BUDWEISER RESERVE NITRO 6/...	1	0.000	0.0	
8378311010	SIERRA NEVADA HAZY LITTLE T...	1	0.000	0.0	
73692011132	GOOSE ISLAND IPA 6/12 BTL	1	0.769	27.3	
1820014991	BUD LIGHT LIME 6/12 BTL	1	0.708	29.7	
Name: 4_21					
UPC	Name	HFac...	Mvmt	DOS	
1820020210	BUD LIGHT PEELS VARIETY 12/1...	1	0.000	0.0	
85777500728	SAINT ARCHER GOLD 6/12 CAN	1	0.000	0.0	
7199032000	COORS LIGHT 6/16 CAN	1	0.913	23.0	
7199000008	COORS LIGHT 6/12 CAN	1	1.125	18.7	
Name: 4_20					
UPC	Name	HFac...	Mvmt	DOS	
1820005989	MICHELOB ULTRA 6/12 BTL	1	1.840	19.0	
85777500729	SAINT ARCHER GOLD 12/12 CAN	1	0.000	0.0	
7199030005	COORS LIGHT 6/12 BTL	1	1.958	17.9	
Name: 4_19					
UPC	Name	HFac...	Mvmt	DOS	
1820096721	MICHELOB ULTRA 18/12 CAN	1	5.731	3.7	
7199030017	COORS LIGHT 18/12 CAN	1	2.846	7.4	
7199030078	COORS LIGHT 18/12 BTL	1	0.708	19.8	



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CUMBERLAN... Store # 1617 # of segments: 6					
Name: 5_29					
UPC	Name	HFac...	Mvmt	DOS	
1820000833	BUD LIGHT 6/12 BTL	1	0.960	36.5	
1820000115	BUD LIGHT 6/16 CAN	1	0.462	90.9	
1820000016	BUD 6/12 CAN	1	0.583	120.1	
Name: 5_28					
UPC	Name	HFac...	Mvmt	DOS	
7199030104	COORS LIGHT 9/16 BTL (AL)	1	1.808	11.6	
3410057509	LITE 12/12 BTL	1	0.615	22.8	
1820000834	BUD 6/12 BTL	1	0.846	24.8	
Name: 5_27					
UPC	Name	HFac...	Mvmt	DOS	
1820000769	BUD LIGHT 12/12 BTL	1	0.654	32.1	
1820020998	BUD LIGHT 8/16 BTL (AL)	1	1.038	27.0	
Name: 5_26					
UPC	Name	HFac...	Mvmt	DOS	
3410057340	LITE 18/12 CAN	1	0.500	42.0	
1820053218	BUD LIGHT 18/12 CAN	1	1.346	15.6	
1820053047	BUD LIGHT 12/12 CAN	1	2.192	12.8	
1820011047	BUD 12/12 CAN	1	3.962	7.1	
Name: 5_25					
UPC	Name	HFac...	Mvmt	DOS	
7199000048	COORS LIGHT 12/12 CAN	1	2.462	11.4	
7199030069	COORS LIGHT 12/12 BTL	1	1.923	14.6	
1820053308	BUD LIGHT 18/12 BTL	1	0.476	29.4	



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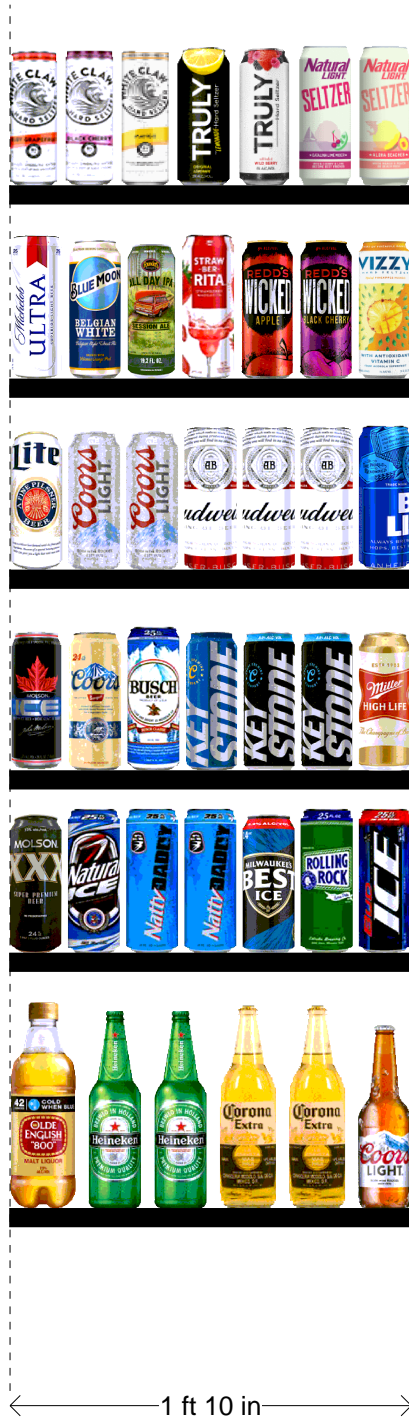
*Includes all shelves in the planogram

CUMBERLAN... Store # 1617 # of segments: 6					
Name: 6_35					
UPC	Name	HFac...	Mvmt	DOS	
7199048008	KEYSTONE LIGHT 6/16 CAN	1	0.958	36.5	
1820025878	NATTY DADDY 6/16 CAN	1	1.962	17.8	
3410000007	HIGH LIFE 6/16 CAN	1	0.462	45.5	
Name: 6_34					
UPC	Name	HFac...	Mvmt	DOS	
1820000426	BUSCH LIGHT 6/16 CAN	1	3.385	10.3	
3410000016	MILWAUKEES BEST ICE 6/16 CAN	1	13.000	4.3	
3410000016	MILWAUKEES BEST ICE 6/16 CAN	1	13.000	4.3	
Name: 6_33					
UPC	Name	HFac...	Mvmt	DOS	
1820000063	BUSCH 6/16 CAN	3	14.269	8.8	
1820061047	BUSCH 12/12 CAN	1	5.346	3.9	
Name: 6_32					
UPC	Name	HFac...	Mvmt	DOS	
1820000801	BUSCH LIGHT 12/12 CAN	1	0.619	33.9	
7199028151	KEYSTONE ICE 15/12 CAN	1	0.111	252.3	
7199048045	KEYSTONE LIGHT 15/12 CAN	1	0.136	205.9	
Name: 6_31					
UPC	Name	HFac...	Mvmt	DOS	
7143945712	ROLLING ROCK 12/12 BTL	1	0.160	87.5	
1820020133	NATURDAYS 12/12 CAN	1	0.000	0.0	
3410001509	HIGH LIFE 12/12 BTL	1	0.308	45.5	
Name: 6_30					
UPC	Name	HFac...	Mvmt	DOS	
1820011308	BUD 18/12 BTL	1	0.429	32.6	
1820011218	BUD 18/12 CAN	1	0.542	38.7	
1820000771	BUD 12/12 BTL	1	1.038	27.0	



1617_6_DOOR_COLD

Reverse



Shelf Schematic Report

*Includes all shelves in the planogram

CUMBERLAN... Store # 1617 # of segments: 6

Name: 1_6					
UPC	Name	HFac...	Mvmt	DOS	
63598526044	WHITE CLAW RUBY GRAPEFRU...	1	2.800	25.0	
63598526038	WHITE CLAW BLACK CHERRY 1/...	1	2.667	26.2	
63598526039	WHITE CLAW MANGO 1/19.2 CAN	1	0.000	0.0	
8769201042	TRULY LEMONADE 1/24 CAN	1	0.000	0.0	
8769200951	TRULY WILD BERRY 1/24 CAN	1	0.000	0.0	
1820026031	NATURAL LIGHT SELTZER CATA...	1	0.000	0.0	
1820026032	NATURAL LIGHT SELTZER ALOH...	1	0.000	0.0	

Name: 1_5					
UPC	Name	HFac...	Mvmt	DOS	
1820025010	MICHELOB ULTRA 1/25 CAN	1	1.808	34.8	
7199017049	BLUE MOON BELGIAN WHITE 1/2...	1	2.192	28.7	
64286013024	FOUNDERS ALL DAY SESSION 1...	1	0.000	0.0	
1820025505	BUD LIGHT LIME STRAW-BER-RI...	1	7.346	8.6	
3410000323	REDD'S WICKED 1/24 CAN	1	5.538	11.4	
3410000387	REDD'S WICKED BLACK CHERRY...	1	2.000	31.5	
3410000097	VIZZY PINEAPPLE MANGO 1/24 ...	1	0.000	0.0	

Name: 1_4					
UPC	Name	HFac...	Mvmt	DOS	
3410000355	LITE 1/24 CAN	1	5.000	12.6	
7199030065	COORS LIGHT 1/24 CAN	2	16.500	7.6	
1820025000	BUD 1/25 CAN	3	48.385	3.9	
1820025001	BUD LIGHT 1/25 CAN	1	19.615	3.2	

Name: 1_3					
UPC	Name	HFac...	Mvmt	DOS	
6821309451	MOLSON ICE 1/24 CAN	1	2.769	22.8	
7199010071	COORS BANQUET 1/24 CAN	1	5.923	10.6	
1820025003	BUSCH 1/25 CAN	1	2.846	22.1	
7199048024	KEYSTONE LIGHT 1/24 CAN	1	5.500	11.5	
7199047712	KEYSTONE ICE 1/24 CAN	2	23.192	5.4	
3410000005	HIGH LIFE 1/24 CAN	1	3.000	21.0	

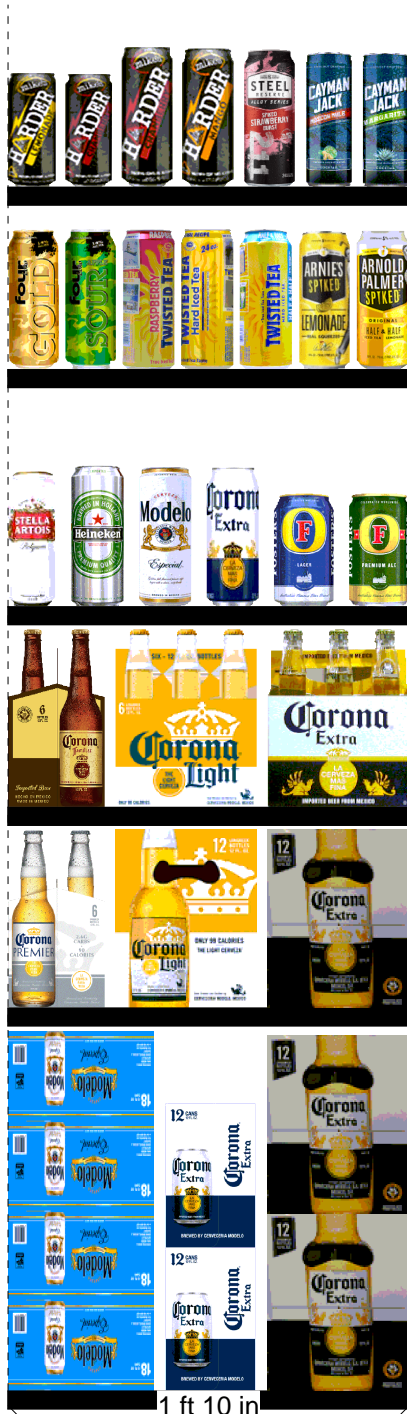
Name: 1_2					
UPC	Name	HFac...	Mvmt	DOS	
6821300119	MOLSON XXX 1/24 CAN	1	2.808	22.4	
1820025008	NATURAL ICE 1/25 CAN	1	10.385	6.1	
1820025013	NATTY DADDY 1/25 CAN	2	29.346	4.3	
3410000820	MILWAUKEES BEST ICE 1/24 CAN	1	5.269	12.0	
7143900601	ROLLING ROCK 1/25 CAN	1	3.462	18.2	
1820025006	BUD ICE 1/25 CAN	1	5.615	11.2	

Name: 1_1					
UPC	Name	HFac...	Mvmt	DOS	
3410000622	OLDE ENGLISH 800 1/42 BTL	1	2.160	22.7	
7289000478	HEINEKEN 1/22 BTL	2	6.538	19.3	
8066095641	CORONA 1/24 BTL	2	12.000	9.3	
8780000034	COORS LIGHT 1/18 BTL	1	0.000	0.0	



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Reverse



Shelf Schematic Report

*Includes all shelves in the planogram

CUMBERLAN... Store # 1617 # of segments: 6

Name: 2_12					
UPC	Name	HFac...	Mvmt	DOS	
63598525875	MIKES HARDER LEMONADE 1/16...	1	5.538	12.6	
63598501037	MIKES HARDER CRANBERRY LE...	1	2.038	34.3	
63598524985	MIKES HARDER CRANBERRY LE...	1	2.571	24.5	
63598525891	MIKES HARDER MANGO PUNCH ...	1	1.941	32.5	
3410000871	STEEL RESERVE ALLOY SPIKED...	1	0.000	0.0	
81582901082	CAYMAN JACK MOSCOW MULE ...	1	0.000	0.0	
81582901085	CAYMAN JACK MARGARITA 1/19....	1	0.000	0.0	

Name: 2_11					
UPC	Name	HFac...	Mvmt	DOS	
84980600116	FOUR LOKO GOLD 1/23.5 CAN (14)	1	3.000	21.0	
84980600095	FOUR LOKO SOUR APPLE 1/23.5 ...	1	1.962	32.1	
8769285231	TWISTED TEA RASPBERRY 1/24 ...	1	0.000	0.0	
8769283231	TWISTED TEA ORIGINAL 1/24 CAN	1	4.538	13.9	
8769275231	TWISTED TEA HALF AND HALF 1/...	1	5.577	11.3	
61300875407	ARNOLD PALMER SPIKED LEMO...	1	0.000	0.0	
61300874829	ARNOLD PALMER SPIKED HALF ...	1	3.625	17.4	

Name: 2_10					
UPC	Name	HFac...	Mvmt	DOS	
78615000170	STELLA ARTOIS 1/19.2 CAN	1	5.423	12.9	
7289000119	HEINEKEN 1/24 CAN	1	4.400	12.7	
8066095721	MODELO ESPECIAL 1/24 CAN	1	4.846	13.0	
8066095643	CORONA 1/24 CAN	1	3.923	16.1	
7089701331	FOSTERS 1/25.4 CAN	1	6.769	8.3	
7089718331	FOSTERS PREMIUM 1/25.4 CAN	1	8.500	6.6	

Name: 2_9					
UPC	Name	HFac...	Mvmt	DOS	
3354495051	CORONA FAMILIAR 6/12 BTL	1	1.846	11.4	
8066095625	CORONA LIGHT 6/12 BTL	1	1.462	19.2	
8066095605	CORONA 6/12 BTL	1	6.038	4.6	

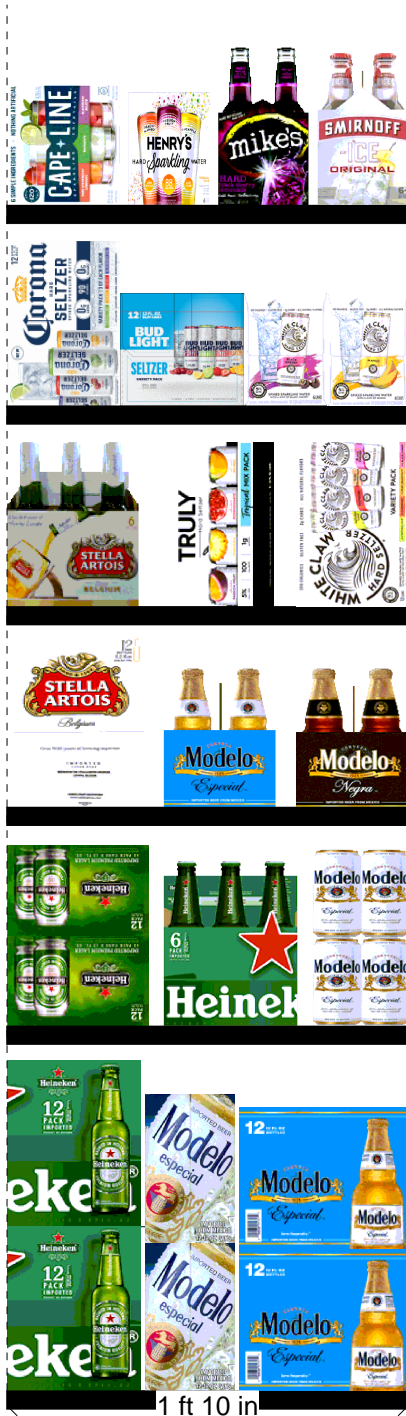
Name: 2_8					
UPC	Name	HFac...	Mvmt	DOS	
3354495041	CORONA PREMIER 6/12 BTL	1	1.346	15.6	
8066095675	CORONA LIGHT 12/12 BTL	1	1.105	12.7	
8066095615	CORONA 12/12 BTL	1	9.769	4.3	

Name: 2_7					
UPC	Name	HFac...	Mvmt	DOS	
8066095711	MODELO ESPECIAL 18/12 CAN	1	0.000	0.0	
8066095695	CORONA 12/12 CAN	1	1.095	25.6	
8066095615	CORONA 12/12 BTL	1	9.769	4.3	



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Reverse



Shelf Schematic Report

*Includes all shelves in the planogram

CUMBERLAN... Store # 1617 # of segments: 6

UPC	Name	HFac...	Mvmt	DOS
3410051680	CAPE LINE VARIETY PACK 6/12 ...	1	1.000	35.0
3410098959	HENRY'S HARD SPARKLING VAR...	1	0.500	42.0
63598506744	MIKES HARD BLACK CHERRY LE...	1	1.250	16.8
8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	1	0.731	28.7

UPC	Name	HFac...	Mvmt	DOS
3354400043	CORONA SELTZER VARIETY 12/...	1	0.000	0.0
1820020208	BUD LIGHT SELTZER VARIETY 1...	1	0.000	0.0
63598520025	WHITE CLAW BLACK CHERRY 6/...	1	1.458	14.4
63598526087	WHITE CLAW MANGO 6/12 CAN	1	0.000	0.0

UPC	Name	HFac...	Mvmt	DOS
78615000001	STELLA ARTOIS 6/11.2 BTL	1	2.231	15.7
8769200804	TRULY VARIETY TROPICAL 12/12...	1	0.000	0.0
63598554890	WHITE CLAW VARIETY PACK 12/...	1	0.480	43.8

UPC	Name	HFac...	Mvmt	DOS
78615000014	STELLA ARTOIS 12/11.2 BTL	1	1.192	11.7
8066095765	MODELO ESPECIAL 6/12 BTL	1	3.208	4.4
8066095785	MODELO NEGRA 6/12 BTL	1	0.737	19.0

UPC	Name	HFac...	Mvmt	DOS
7289000020	HEINEKEN 12/12 CAN	1	0.000	0.0
7289000011	HEINEKEN 6/12 BTL	1	3.808	9.2
8066095755	MODELO ESPECIAL 6/12 CAN	1	1.654	25.4

UPC	Name	HFac...	Mvmt	DOS
7289000016	HEINEKEN 12/12 BTL	1	2.538	11.0
8066095715	MODELO ESPECIAL 12/12 CAN	1	2.000	14.0
8066095757	MODELO ESPECIAL 12/12 BTL	1	3.846	7.3



1617_6_DOOR_COLD

Reverse



Shelf Schematic Report

*Includes all shelves in the planogram

CUMBERLAN... Store # 1617 # of segments: 6

Name: 4_24					
UPC	Name	HFac...	Mvmt	DOS	
8769230050	SAMUEL ADAMS SEASONAL 6/12...	1	1.038	20.2	
8769200127	SAMUEL ADAMS REBEL IPA 6/12 ...	1	1.600	13.1	
8769282102	ANGRY ORCHARD CRISP APPLE...	1	1.154	18.2	
8769283102	TWISTED TEA ORIGINAL 6/12 BTL	1	0.955	22.0	

Name: 4_23					
UPC	Name	HFac...	Mvmt	DOS	
75452700066	NEW BELGIUM VOODOO RANGE...	1	2.600	8.1	
7199009511	BLUE MOON BELGIAN WHITE 6/1...	1	0.640	32.8	
7199009591	BLUE MOON LIGHT SKY 6/12 CAN	1	0.000	0.0	
8769210012	SAMUEL ADAMS BOSTON LAGE...	1	0.962	21.8	

Name: 4_22					
UPC	Name	HFac...	Mvmt	DOS	
1820014991	BUD LIGHT LIME 6/12 BTL	1	0.708	29.7	
73692011132	GOOSE ISLAND IPA 6/12 BTL	1	0.769	27.3	
8378311010	SIERRA NEVADA HAZY LITTLE T...	1	0.000	0.0	
1820020202	BUDWEISER RESERVE NITRO 6/...	1	0.000	0.0	

Name: 4_21					
UPC	Name	HFac...	Mvmt	DOS	
7199000008	COORS LIGHT 6/12 CAN	1	1.125	18.7	
7199032000	COORS LIGHT 6/16 CAN	1	0.913	23.0	
85777500728	SAINT ARCHER GOLD 6/12 CAN	1	0.000	0.0	
1820020210	BUD LIGHT PEELS VARIETY 12/1...	1	0.000	0.0	

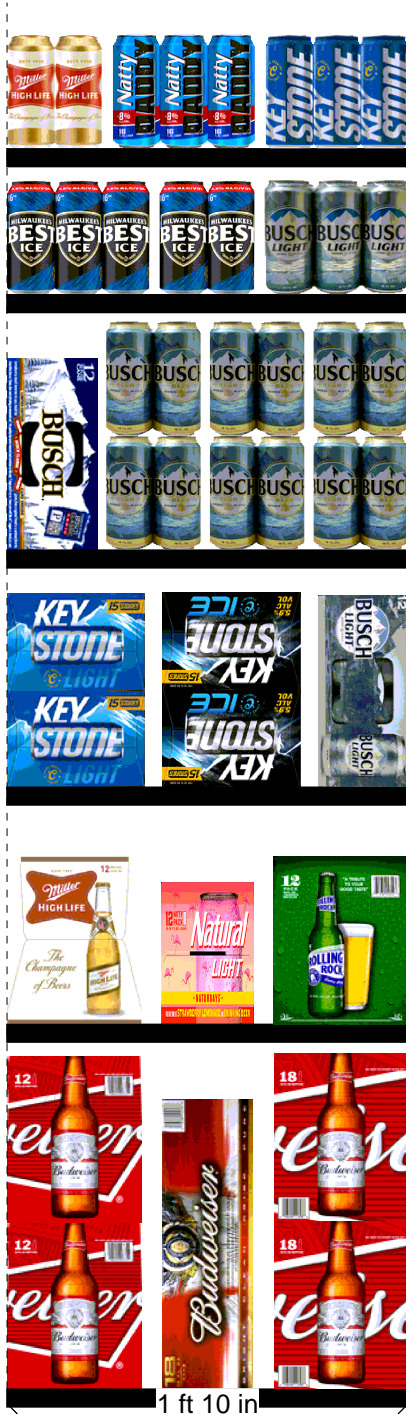
Name: 4_20					
UPC	Name	HFac...	Mvmt	DOS	
7199030005	COORS LIGHT 6/12 BTL	1	1.958	17.9	
85777500729	SAINT ARCHER GOLD 12/12 CAN	1	0.000	0.0	
1820005989	MICHELOB ULTRA 6/12 BTL	1	1.840	19.0	

Name: 4_19					
UPC	Name	HFac...	Mvmt	DOS	
7199030078	COORS LIGHT 18/12 BTL	1	0.708	19.8	
7199030017	COORS LIGHT 18/12 CAN	1	2.846	7.4	
1820096721	MICHELOB ULTRA 18/12 CAN	1	5.731	3.7	



1617_6_DOOR_COLD

Reverse



Shelf Schematic Report

*Includes all shelves in the planogram

CUMBERLAN... Store # 1617 # of segments: 6

Name: 6_35					
UPC	Name	HFac...	Mvmt	DOS	
3410000007	HIGH LIFE 6/16 CAN	1	0.462	45.5	
1820025878	NATTY DADDY 6/16 CAN	1	1.962	17.8	
7199048008	KEYSTONE LIGHT 6/16 CAN	1	0.958	36.5	

Name: 6_34					
UPC	Name	HFac...	Mvmt	DOS	
3410000016	MILWAUKEES BEST ICE 6/16 CAN	1	13.000	4.3	
3410000016	MILWAUKEES BEST ICE 6/16 CAN	1	13.000	4.3	
1820000426	BUSCH LIGHT 6/16 CAN	1	3.385	10.3	

Name: 6_33					
UPC	Name	HFac...	Mvmt	DOS	
1820061047	BUSCH 12/12 CAN	1	5.346	3.9	
1820000063	BUSCH 6/16 CAN	3	14.269	8.8	

Name: 6_32					
UPC	Name	HFac...	Mvmt	DOS	
7199048045	KEYSTONE LIGHT 15/12 CAN	1	0.136	205.9	
7199028151	KEYSTONE ICE 15/12 CAN	1	0.111	252.3	
1820000801	BUSCH LIGHT 12/12 CAN	1	0.619	33.9	

Name: 6_31					
UPC	Name	HFac...	Mvmt	DOS	
3410001509	HIGH LIFE 12/12 BTL	1	0.308	45.5	
1820020133	NATURDAYS 12/12 CAN	1	0.000	0.0	
7143945712	ROLLING ROCK 12/12 BTL	1	0.160	87.5	

Name: 6_30					
UPC	Name	HFac...	Mvmt	DOS	
1820000771	BUD 12/12 BTL	1	1.038	27.0	
1820011218	BUD 18/12 CAN	1	0.542	38.7	
1820011308	BUD 18/12 BTL	1	0.429	32.6	