

Fairway Market Red Hook - 28-Foot Cooler



SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Fairway Red Hook_Spring2019.psa

Planogram: Fairway Market Red Hook - 28-Foot Cooler

Segment #4 : Shelf #6 DEPTH: 24 in WIDTH: 340 in

POS	#	FAC	UPC	NAME
58	1		3061300038	Brooklyn Lager 12/12C
59	1		3061300056	Brooklyn Seasonal 12/12C
60	1		3061301136	Brooklyn East India Pale Ale 12/12C
61	1		3061300031	BROOKLYNLAGER12LN
62	1		3061300071	BROOKLYNVARIETYPACK12LN
63	1		8769210014	SAMADAMSBOSTONLGR12LN
127	1		8769201103	SAMADAMSSEASONAL12LN
128	1		8769200037	Samuel Adams Seasonal Select 12/12B
129	1		7199009516	BLUEMOON12NR
130	1		7199009554	BLUEMOONVARIETYPACK12NR
131	1		7199009536	BLUEMOONSEASONAL12NR
132	1		8769200033	Angry Orchard Crisp Apple 12/12B
186	1		8769200017	Angry Orchard Variety Pack 12/12B
187	1		1820023997	Stella Artois Cidre 12/12B
188	2		78615000014	Stella Artois 12/11B
189	1		78615000016	Stella Artois 12/11C
190	1		8248812300	BECKS12LN
232	2		7289000016	HEINEKEN12NR
233	1		7289000159	HEINEKENLIGHT12NR
234	1		7289010016	AMSTELLT12NR
235	1		7231113312	PILSNERURQUELL12LN
236	2		8066095615	CORONA12LN
276	1		8066095675	CORONALT12LN
277	1		3354495042	Corona Premier 12/12B
278	1		3354495053	Corona Familiar 12/12B
279	1		8066095757	MODELOESPECIAL12NR
280	1		8066095787	NEGRAMODELO12NR
281	1		8066095315	Pacifico Clara 12/12B
314	1		3410001509	MHL12LN
315	1		3410057340	LITE18CAN
316	1		7199030078	COORSLT18LN
317	1		7199030017	COORSLT18CAN
318	1		1820053308	BUDLT18LN
353	1		1820053218	BUDLT18CANFRIDGE
354	1		1820011308	BUD18LN
355	1		1820011218	BUD18CANFRIDGE
356	1		2210000170	PABST12CAN
357	1		2210000170	PABST12CAN

Segment #4 : Shelf #5 DEPTH: 24 in WIDTH: 340 in

POS	#	FAC	UPC	NAME
52	1		3061300001	BROOKLYNLAGER6LN
53	1		3061300053	BROOKLYNSUMMERALE6LN
54	1		3061300019	BROOKLYNEASTIPA6LN
55	1		3061311212	Brooklyn Defender IPA 6/12B
56	1		79837312602	Magic Hat #9 6/12B
57	1		8769210012	SAMADAMSBOSTONLGR6LN
120	1		8769230050	SAMADAMSSEASONAL6LN
121	1		8769200004	Samuel Adams Seasonal Select 6/12B
122	1		7199009511	BLUEMOONBELGIANWHITEALE6LN
123	1		7199009532	BLUEMOONSEASONAL6LN
124	1		7199009584	Blue Moon Cinnamon Horchata Ale 6/12B
125	1		8769200149	Angry Orchard Green Apple 6/12B
126	1		8769200433	Angry Orchard Easy Apple 6/12B
181	1		1820024001	Stella Artois Cidre 6/12B
182	2		78615000001	STELLA ARTOIS6PKÿÿÿÿ
183	1		78615000200	Stella Artois 6/11C
184	1		8248812345	BECKS6LN
185	1		7289000020	HEINEKEN12CANFRIDGE(KEG)

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

226	1	7289000011	HEINEKEN6NR
227	1	7289000158	HEINEKENLIGHT6NR
228	1	7289010011	AMSTELLT6NR
229	1	7231163001	PILSNERURQUELL6LN
230	2	8066095605	CORONA6LN
231	1	8066095625	CORONALT6LN
270	1	3354495041	Corona Premier 6/12B
271	1	3354495051	Corona Familiar 6/12B
272	1	8066095765	MODELOESPECIAL6NR
273	1	8066095785	NEGRAMODELODARK6NR
274	1	8066095301	PACIFICOCLARA6LN
275	1	3410001505	MHL6LN
308	1	3410057636	LITE12CAN
309	1	7199030005	COORSLT6LN
310	1	7199030069	COORSLT12LN
311	1	7199000048	COORSLT12CAN
312	1	1820000833	BUDLT6LN
313	1	1820000769	BUDLT12LN
347	1	1820053047	BUDLT12CAN
348	1	1820000834	BUD6LN
349	1	1820000771	BUD12LN
350	1	1820011047	BUD12CAN
351	1	7143934450	ROLLINGROCK12CAN
352	1	7143934806	ROLLINGROCK6LN

Segment #4 : Shelf #4 DEPTH: 24 in WIDTH: 340 in

POS	#	FAC	UPC	NAME
46	1		3061301951	Brooklyn Bel Air Sour 6/12B
47	1		3061310777	Brooklyn Sorachi Ace 6/12B
48	1		3061300016	BROOKLYNPILSNER6LN
49	1		3061300004	BROOKLYNBROWNALE6LN
50	1		67082210612	Cisco Brewers WhaleTale Ale 6/12B
51	1		70277008201	Omission Pale Ale 6/12B
113	1		70277008101	Omission Lager 6/12B
114	1		70277008301	Omission IPA 6/12B
115	1		1820013986	SHOCKTOP6LN
116	1		4182740012	Harpoon Cider 6/12B
117	1		4182740022	Harpoon Seasonal Cider 6/12B
118	1		8769282102	Angry Orchard Crisp Apple 6/12B
119	1		8769200660	Angry Orchard Rose 6/12B
173	1		85860400548	Austin East Seasonal 4/6C
174	1		85860400526	Austin East Pineapple 4/6 Can
175	1		85860400535	Austin Eastciders Blood Org Cidr 6/12C
176	1		85860400506	Austin East Original 4/6 Can
177	1		85860400556	Austin East Rose' 4/6C
178	1		85379800310	Jack's Hard Apple Cider 6/12C
179	1		78615000036	Hoegaarden 6/11L
180	1		78615000030	Leffe Blonde 6/11L
221	1		78615000076	Leffe Brown 6/11B
222	2		18195400002	Peroni Nastro Azzuro 6/12B
223	1		18195400115	Peroni Nastro Azzuro 6/12C
224	1		18195400004	Peroni Nastro Azzuro 12/12B
225	1		8066095401	CORONITA6/7OZNR
264	1		8066095695	CORONA12CAN
265	1		3354495044	Corona Premier 12/12C
266	1		8066095715	MODELOESPECIAL12CAN
267	1		8066095755	MODELOESPECIAL6CAN
268	1		71905700131	Presidente 6/12L
269	1		71905700156	Presidente 12/12B
303	1		3410057509	LITE12LN
304	1		1820005989	MICHULTRA6LN
305	1		1820005990	MICHULTRA12LN
306	1		1820020082	Michelob Ultra Pure Gold 6/12B
307	1		1820020083	Michelob Ultra Pure Gold 12/12B
341	1		8992427891	YUENGLINGTRADAMBER6LN
342	1		8992427896	YUENGLINGTRADAMBER12LN
343	1		8992495432	YUENGLINGBLK&TAN6LN
344	1		8992429386	YUENGLINGBLK&TAN12LN
345	1		8992433567	Yuengling Golden Pilsner 6/12B
346	1		8992433125	Yuengling Golden Pilsner 12/12B

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Segment #4 : Shelf #3 DEPTH: 24 in WIDTH: 340 in

POS	# FAC	UPC	NAME
40	1	68174511112	Blue Point Toasted Lager 6/12B
41	1	68174511118	Blue Point Seasonal Lager 6/12B
42	1	68174511130	Blue Point Blueberry Ale 6/12L
43	1	68174511102	Blue Point Hoptical Illusion 6/12B
44	1	73692011651	Goose Island India Pale Ale 15/12C
45	1	79603011494	Kona Longboard Lager 6/12B
106	1	79603011496	Kona Big Wave Golden Ale 6/12L
107	1	8769200686	Truly Spiked Spkkg Berry Variety 12/12C
108	1	8769200678	Truly Spiked Spkkg Wild Berry 6/12C
109	1	63598554890	White Claw Variety Pk HrdSeltzer 12/12C
110	1	63598520025	White Claw Blk Cherry HrdSeltzer 6/12C
111	1	85959700409	Pampelonne Blood Orange 4-Pack
112	1	85959700414	Pampelonne French 4-Pack
166	1	85959700401	Pampelonne Rose Lime 4-Pack
167	1	79844900511	Ace Joker Cider 6/12B
168	1	2219800423	McKenzie's Blk Cherry Hard Cider 6/12B
169	2	64499613725	Wolffer Dry Rose 6/4 Bottle
170	1	6449613726	Wolffer Dry White 6/4 Bottle
171	1	64499613899	Wolffer Dry Red Cider 6/4B
172	1	8834510151	Strongbow Gold Hard Cider 6/11B
214	1	8834510201	Strongbow Rose Apple Cider 6/11B
215	1	85329500501	Islander Ginger Beer 4/12B
216	2	84855700000	Crabbie's Ginger Beer 4/11B
217	1	85162100022	Kronenbourg 1664 6/12B
218	1	85162100004	Kronenbourg 1664 Blanc 6/11B
219	1	4257205012	Radenburger 12pk
220	1	8760010021	CARLSBERG6/11.2OZNR
258	1	8374100005	GROLSCH6NR
259	1	8015761194	PAULANERHEFEWEIZEN6LN
260	1	8205410454	WARSTEINERPREMIUM6/11.2OZLN
261	1	405340001780	Jever Pilsner 6/12B
262	1	83883200221	Augustiner Brau Edelstoff 6/11B
263	1	83883200321	Augustiner Brau Maximator 6/11B
297	1	7231163012	DOSEQUISSPECLAGER6NR
298	1	7231163011	DOSEQUISAMBER6NR
299	1	8982650001	TECATE6NR
300	1	8982690033	Tecate 12/12C
301	1	8834510053	NEWCASTLEBROWNALE12NR
302	1	8382056793	REDSTRIPE6NR
335	1	8382013894	REDSTRIPE12NR
336	1	6206705172	LABATTBLUE6/11.5OZNR
337	1	6206705155	LABATTBLUE12/11.5OZLN
338	1	1820000784	ODOULS6LN
339	1	1820002992	ODOULSAMBER6LN
340	1	7199077005	COORSNA6LN

Segment #4 : Shelf #2 DEPTH: 24 in WIDTH: 340 in

POS	# FAC	UPC	NAME
32	1	3061300034	Brooklyn Lager 4/16C
33	1	3061301140	Brooklyn East India Pale Ale 4/16C
34	1	86326700000	Newburgh Cream Ale 4/16C
35	1	88715100094	Coney Island Mermaid Pilsner 6/12B
36	1	887151004183	Coney Island Merman IPA 4/6
37	1	73692011132	Goose Island India Pale 6/12L
38	1	73692011118	Goose Island Seasonal 6/12L
39	1	7213055001	Narragansett Lager 6/16C
99	1	71375797542	Narragansett Seasonal 6/16C
100	1	85389700227	Spiked Seltzer Variety Pack 12/12C
101	1	85389700231	Spiked Seltzer IndRvr Grapefruit 6/12C
102	1	85389700228	Spiked Seltzer Cape Cod Cranbrry 6/12C
103	1	85389700230	Spiked Seltzer West Indies Lime 6/12C
104	1	75157107871	Graft Cider Farm Floor 6/4 Can
105	1	75157107877	Graft Cider Hop Tropic 6/4 Can
157	1	4023259638	Original Sin Hard Cider 6/12C
158	1	04023261399	Original Sin Rose' 4/6 Can

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

159	1	64499613860	Wolffer Rose' 6/4 Can
160	1	85861200339	Downeast Original Blend 4/6C
161	1	85861200342	Downeast Seasonal Blend 4/6C
162	1	85861200341	Downeast Double Blend 4/6C
163	1	81062602011	Rekorderlig Pear Cider 4/11C
164	1	81062602008	Rekorderlig StrawberryLime Cider 4/11C
165	1	81062602014	Rekorderlig Wild Berries Cider 4/11C
208	1	85252700008	Stiegl Goldbrau 6/11B
207	1	85252700026	Stiegl Radler Grapefruit 6/11B
209	1	85252700026	Stiegl Radler Grapefruit 6/11B
210	1	4257204412	Schofferhofer Grapefrt Hefewzn 12/11C
211	1	4257204006	Schofferhofer Grapefrt Hefewzn 6/11B
212	1	4257206201	Schofferhofer Hefeweizen 6/11B
213	1	4257205006	Radeberger Pilsner 6/11B
251	1	83273200132	Gaffel Kolsch 6/12B
252	1	67574700111	Hofbrau Original 6/12B
253	1	67574701427	Hofbrau Munchen Oktoberfest 6/12B
254	1	75224514350	Weihenstephaner Original 6/12B
255	1	75224514150	Weihenstephaner Hefeweissbier 6/12B
256	1	8382010401	GUINNESSDRAUGHT6/11.2OZLN
257	1	8382012393	GUINNESSEXSTOUT6NR
291	1	8382018132	Guinness Blonde 6/12B
292	1	76227407131	Bass Pale Ale 6/12B
293	1	60580050004	Morland Old Speckled Hen Ale 6/12B
294	1	8834510005	NEWCASTLEBROWNALE6NR
295	1	4006310090	Kirin Ichiban 12/12C
296	1	8797501350	SAPPORODRAFT6NR
328	1	3876636120	Asahi Super Dry 6/12L
329	1	7289000621	Heineken 0.0 4/6B
330	1	8248812700	BECKSNA6LN
331	1	2050700041	Bitburger Drive NA 6/12B
332	1	4257205715	CLAUSTHALER6NR
333	1	4257205101	Clausthaler Amber NA 6/12B
334	1	8382072553	KALIBER6NR

Segment #4 : Shelf #1 DEPTH: 24 in WIDTH: 340 in

POS	#	FAC	UPC	NAME
16	1		60878252000	Delirium Tremens 1/25B
17	1		79209805234	Saison Dupont 1/25B
18	1		8170600004	CHIMAYALEPREMIERE25.4OZNR
19	1		8170600007	CHIMAYALEGRNDRSR25.4OZNR
20	1		85999600075	Duvel Special Belgian Ale 1/25B
21	1		64944000001	Ommegang Abbey Ale 1/25B
22	1		64944000003	Ommegang Hennepin 1/25B
23	1		64944000004	Ommegang Three Philosophers 1/25B
24	1		72383000004	Lagunitas IPA 1/22B
25	1		72383000001	Lagunitas Maximus 1/22L
26	1		72383000002	Lagunitas Imperial Stout 1/22B
27	1		8378337522	Sierra Nevada Pale Ale 1/24B
28	1		8378367505	Sierra Nevada Torpedo Extra IPA 1/24B
29	1		65379200930	Doc's Draft Hard Apple Cider 1/22B
30	1		65379200502	Doc's Draft Hard Pear Cider 1/22L
31	1		65379200318	Doc's Draft Hard Raspberry Cider 1/22B
83	1		65379201031	Doc's Draft Hard Pumpkin Cider 1/22B
84	1		1612102200	J.K.'s Scrumpy Hard Cider Apple 1/22B
85	1		8572511531	Samuel Smiths Organic Cider 1/19B
86	1		8572511525	Samuel Smiths Organic Lager 1/19B
87	1		8572511607	Samuel Smiths Organic Choc Stout 1/19B
88	1		8572511509	SAMSMITHSOATMEALSTOUT18.7OZNR
89	1		8572511508	SAMSMITHSNUTBROWNALE18.7OZNR
90	1		67574700415	Hofbrau Hefeweizen 1/17B
91	1		67574700109	Hofbrau Original 1/17B
92	1		75224511450	Weihenstephaner Pilsner 1/17B
93	1		75224512254	Weihenstephaner Vitus 1/17B
94	1		75224511150	Weihenstephan Hefeweizen 1/25B
95	1		8205430166	Warsteiner 1/22B
96	1		78615000057	Stella Artois 1/22B
97	1		7289000478	Heineken 1/22B
98	1		8066095603	Corona Extra 1/22B
147	2		64286013024	Founders All Day IPA 1/19C

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

148	2	64286013031	Founders Solid Gold 1/19C
149	2	72383001192	Lagunitas IPA 19.2C
150	2	72383019245	Lagunitas Sumpin Easy 1/19C
151	2	72383019247	Lagunitas 12th of Never 1/19C
152	2	08378337535	Sierra Nevada BFD 19.2
153	2	63848900306	Dogfish Head 60 Minute IPA 1/19C
154	2	63848900307	Dogfish Head SeaQuenchAle 1/19C
155	2	68174541116S	Blue Point Toasted Lager 1/16C
156	1	85919900307	Citizen Cider Unified Press 4/16C
199	1	85919900313	Citizen Cider Dirty Mayor 4/16C
200	1	85919900332	Citizen Cider The Lake Hopper 4/16C
201	1	85919900315	Citizen Cider Wits Up 4/16C
202	1	86865700019	Burgkopf Grapefruit 6/4C
203	1	4257204404	Schofferhofer Grapefrt Hefewzn 4/16C
204	1	400524900418	Veltins 6/4 Can 16 oz
205	1	8760010075	Okocim O.K. Beer 4/17C
206	1	4257205026	Radeberger Pilsner 6/17C
245	1	00828705103	Krombacher Pilsner 4/6 Can
246	1	9282400000	Konig Pilsner 4/16C
247	2	2050700011	Bitburger Pilsner 4/17C
248	2	8760010115	Carlsberg 4/16C
249	2	8382012360	GUINNESSDRAUGHT4/14.9OZCAN
250	1	76227481393	Boddingtons Pub Ale 4/16C
283	1	7231113302	Pilsner Urquell 4/17C
284	1	8248812377	Becks 4/16C
285	2	ifaisdii	Carlsberg 33oz
286	2	7089701331	FOSTERS25.4OZCAN
287	2	7089718331	FOSTERSPREMIUMALE25.4OZCAN
288	2	8797502650	SAPPORO22OZCAN
289	2	8797572650	Sapporo Reserve 1/22C
290	2	8982600142	Tecate 1/24C
319	2	8066095721	Modelo 1/24C
320	2	8066095643	CORONA24OZCAN
321	2	68907661175	Narragansett Lager 1/24C
322	2	1820025000	Budweiser 1/25C
323	2	1820025001	Bud Light 1/25C
324	2	7199030065	COORSLT24OZCAN
325	2	7199010071	COORS24OZCAN
326	2	7031000146	Genesee 1/24C
327	2	7031000150	Genesee Cream Ale 1/24C

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 200 in

POS	# FAC	UPC	NAME
10	1	78615000051	Hoegaarden 12/11L
11	1	67082211612	Cisco Brewers WhaleTale Ale 12/12C
12	1	1820011985	REDBRIDGE6LN
13	1	79603011493	Kona Castaway IPA 6/12B
14	1	7031000141	Narragansett Lager 12/12C
15	1	84855700001	Crabbie's Ginger Beer 1/17B
75	1	76227407531	Bass Pale Ale 12/12B
76	1	87692006732	Sam Adams '76 4/6 Can
77	1	8066095881	Victoria 6/12B
78	1	8982623010	Beers of Mexico 12/12B
79	1	88715100102	Coney Island Seasonal 6/12B
80	1	3410000355	LITE24OZCAN
81	1	7231132124	Dos Equis Lager 1/24C
82	1	9200001306	Tsingtao 6/12B
139	1	79844900811	Ace Pineapple Cider 6/12B
140	1	85729100407	Kombrewcha Royal Ginger 6/4
141	1	85729100405	Kombrewcha Lemongrass 6/4
142	1	85729100408	Kombrewcha Black Tea 6/4
143	1	2507807506	Dortmunder DAB Original 6/17C
144	1	85252700029	Stiegl Radler Grapefruit 4/17C
145	1	60878252100	Delirium Nocturnum 1/25B
146	1	2210000289	Pabst 6/12B
198	1	88715100207	Coney Island Lager 6/12B

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 230 in

POS	# FAC	UPC	NAME
-----	-------	-----	------

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

1	1	85252700026	Stiegl Radler Grapefruit 6/11B
2	1	85329500501	Islander Ginger Beer 4/12B
3	1	64286013031	Founders Solid Gold 1/19C
4	1	63598520025	White Claw Blk Cherry HrdSeltzer 6/12C
5	1	63598554890	White Claw Variety Pk HrdSeltzer 12/12C
6	1	86326700000	Newburgh Cream Ale 4/16C
7	1	75157107871	Graft Cider Farm Floor 6/4 Can
8	1	75157107877	Graft Cider Hop Tropic 6/4 Can
9	1	85860400556	Austin East Rose' 4/6C
64	1	85860400548	Austin East Seasonal 4/6C
65	1	85861200342	Downeast Seasonal Blend 4/6C
66	1	85861200341	Downeast Double Blend 4/6C
67	1	8572511508	SAMSMITHSNUTBROWNALE18.7OZNR
68	1	65379200502	Doc's Draft Hard Pear Cider 1/22L
69	1	65379201031	Doc's Draft Hard Pumpkin Cider 1/22B
70	1	63848900306	Dogfish Head 60 Minute IPA 1/19C
71	1	63848900307	Dogfish Head SeaQuenchAle 1/19C
72	1	72383001192	Lagunitas IPA 19.2C
73	1	68174511130	Blue Point Blueberry Ale 6/12L
74	1	73692011118	Goose Island Seasonal 6/12L
133	1	2050700041	Bitburger Drive NA 6/12B
134	1	1820020082	Michelob Ultra Pure Gold 6/12B
135	1	1820020083	Michelob Ultra Pure Gold 12/12B
136	1	8015761194	PAULANERHEFEWEIZEN6LN
137	1	7289000621	Heineken 0.0 4/6B
138	1	8769200004	Samuel Adams Seasonal Select 6/12B
191	1	6206705172	LABATTBLUE6/11.5OZNR
192	1	8769200033	Angry Orchard Crisp Apple 12/12B
193	1	3410001505	MHL6LN
194	1	3354495044	Corona Premier 12/12C
195	1	3354495053	Corona Familiar 12/12B
196	1	81062602008	Rekorderlig StrawberryLime Cider 4/11C
197	1	81062602014	Rekorderlig Wild Berries Cider 4/11C
237	1	79209805234	Saison Dupont 1/25B
238	1	67574700109	Hofbrau Original 1/17B
239	1	85379800310	Jack's Hard Apple Cider 6/12C
240	1	8797501350	SAPPORODRAFT6NR
241	1	8992433567	Yuengling Golden Pilsner 6/12B
242	1	8992433125	Yuengling Golden Pilsner 12/12B
243	1	8992429386	YUENGLINGBLK&TAN12LN
244	1	8205430166	Warsteiner 1/22B
282	1	85919900315	Citizen Cider Wits Up 4/16C

SKUs on Planogram: 313

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Fairway Red Hook_Spring2019.psa

Planogram: Fairway Market Red Hook - 16-Foot Cooler

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 246 in

POS	#	FAC	UPC	NAME
1	1		89785300299	Cigar City Hotter Than Helles 6/12C
2	1		72383037011	Lagunitas Daytime 4/6C
3	1		675748383923	Five Borough Hoppy Lager 4/6C
4	1		85961200113	21st Variety Pack 12/12C
14	1		85961200158	21st Sparkale 6/12C
15	1		7858493300202	Montauk Pilsner 4/6 Can
16	1		63625174264	Stone Tropic of Thunder 4/6C
17	1		60367511182	Allagash Black 4/12B
18	1		85043800237	Half Acre Pony Pilsner 4/16C
19	1		86599900022	Burial Surf Wax 4/6C
20	1		61624112856	Kelso IPA 6/4 Can
21	1		86884800001	Lawsons Sip of Sunshine IPA 4/16C
22	1		18636005020	Collective Arts Life in the Clouds 6/4C
71	1		18636005019	Collective Arts Mash Up the Jam 4/16C
72	1		18636001003	Collective Arts Ransack Universe 4/16C
73	1		64944000184	Ommegang Brut IPA 6/4B
74	1		8857333101	Shiner Bock 6/12B
75	1		85586700622	Five Borough Pilsner 4/6C
76	1		85586700635	Five Boroughs Tiny IPA 4/6C
77	1		856632004837	Bronx Well Earned 4/6C
78	1		74052210963	Bell's Official 4/6B
126	1		63848900188	Dogfish Head Beer For Breakfast 6/12B
127	1		63848900342	Dogfish Head American Beauty 4/6B
128	1		63848900312	Dogfish Head 90 Min Imp IPA 6/12B
129	1		8378316000	Sierra Nevada 4 Way IPA Vrtly Pck 12/12B
130	1		08378322851	Sierra Nevada Hop Bullet 4/6 Can
131	1		72383000017	Lagunitas Maximus IPA 6/12L
179	1		856632004820	Bronx Built For This 4/6C
180	1		0733574867	Peekskill Eastern Standard 6/4C
181	1		85669400606	LIC Beer Project Higher Burning 6/4C
182	1		85669400608	LIC Beer Project Coded Tiles 6/4C
183	1		040232574207	Threes Vliet 6/4C
184	1		86580000012	Radiant Pig Junior IPA 6/12C
185	1		86580000013	Radiant Pig No Half Steppin 6/4C
186	1		86580000014	Radiant Pig TV Party 6/4C
187	1		85663200481	Bronx Now You's Can't Leave 6/4C
5	1		86036700072	Sloop Juice Bomb 4/6C
6	1		85909300268	Sixpoint Jammer 4/6C
7	1		85909300294	Sixpoint Alpenflo 6/12C
8	1		85666200552	Cigar City Guayabera Citra 6/12C

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 225 in

POS	#	FAC	UPC	NAME
9	1		85961200137	21st Seasonal 15/12C
10	1		86112200023	Braven Skyliner 4/6
23	1		86977500001	Braven White IPA 6/12B
24	1		767648484	Lagunitas 12th of Never 2/12 Can
25	1		63027977406	Victory Prima Pils 6/12L
26	1		63027975206	Victory Seasonal 6/12B
27	1		85146400308	Revolution Anti Hero IPA 6/12C
28	1		63770406251	Troegs Perpetual IPA 6/12B
29	1		64145511065	DuClaw Sweet Baby Jesus 6/12B
79	1		73753006005	Schlafly Seasonal A 6/12B
80	1		4182700012	HARPOONMIXPACK12LN
81	1		4182700074	Harpoon IPA 12/12C
82	1		78624355024	Flying Dog Bloodline Bld Orge 6/12B
83	1		72213055500	Bear Republic Racer5 IPA 6/12L
84	1		2486610361	Full Sail Session Premium Lgr 6/11B
85	1		81601402045	Southern Tier Nu Skool IPA 6/12C

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

132	1	74052210023	Bell's Amber Ale 6/12B
133	1	60275500603	Firestone Walker Union Jack IPA 6/12B
134	1	63848900061	Dogfish Head 90 Min Imp IPA 4/12L
135	1	63625174612	Stone Ruination IPA 6/12B
136	1	63625174135	Stone Ripper 4/6 Can
137	1	72383010012	Lagunitas A Little Sumpin Sumpin 12/12B
138	1	72383012047	Lagunitas 12th of Never 6/12C
188	1	67243800113	Ballast Point Pumpkin Down 6/12B
189	1	67243800200	Ballast Point Fathom IPA 6/12C
190	1	67243800101	Ballast Point Grapefruit Sculpin 6/12C
191	1	67243800047	Ballast Point Sculpin IPA 6/12C
192	1	64286070005	Founders Centennial IPA 6/12C
193	1	89785300294	Cigar City Maduro Oatmeal Brown 6/12C
194	1	89785300295	Cigar City Florida Cracker Wit 6/12C
195	1	85663600100	Butternuts Porkslap Pale Ale 6/12C
196	1	85043800254	Half Acre Seasonal 4/16C
11	1	85155900701	Mill House Kold One Kolsch 6/4 16 oz
12	1	85155900700	Mill House Cucumber Blessings 6/4 16 oz
13	1	86580000010	Radiant Pig Gangster Duck Ale 4/16C

Segment #2 : Shelf #7 DEPTH: 24 in WIDTH: 192 in

POS	#	FAC	UPC	NAME
65	1		85961200113	21st Variety Pack 12/12C
66	1		723830100459	Lagunitas Little Sumpin' Easy 2/12 Can
67	1		72383010011	Lagunitas Pils Czech Style 12/12B
68	1		72383010009	Lagunitas IPA 12/12B
69	1		8378322812	Sierra Nevada Seasonal 12/12B
70	1		8378316000	Sierra Nevada 4 Way IPA Vrtly Pck 12/12B
120	1		8378337512	SIERRANEVPALEALE12NR
121	1		8378322200	Sierra Nevada Pale Ale 12/12C
122	1		75452700161	New Belgium Fat Tire Amber Ale 12/12C
123	1		81994200005	Oskar Blues Dale's Pale Ale 12/12C
124	1		81994200303	Oskar Blues Canandrum 15 Pack
125	1		74052211086	Bell's Two Hearted Ale 12/12C
174	2		64286090024	Founders All Day IPA 15/12C
175	1		64286090005	Founders Centennial IPA 15/12C
176	1		64286090025	Founders Seasonal 15/12C
177	1		79556312009	Smuttynose IPA 12/12B
178	1		63848900189	Dogfish Head 60 Minute IPA 12/12C
206	1		63027988736	Victory Kickback 15C
207	1		81601402080	Southern Tier Variety 15/12C
208	1		85663600104	Butternuts Variety Pack 12/12C
209	1		85663200468	Bronx IPA Variety 2/12 Can
210	1		85663200428	Bronx Boogie Down 2/12
211	1		85909300261	SixPoint Variety Pack 12/12C

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 192 in

POS	#	FAC	UPC	NAME
58	1		85961200102	21st Seasonal 6/12C
59	1		85961200158	21st Sparkale 6/12C
60	1		85961200103	21st Brew Free or Die IPA 6/12C
61	1		75452700421	New Belgium Voodoo Ranger ImpIPA 6/12B
62	1		75452700066	New Belgium VooDoo Ranger IPA 6/12B
63	1		75452700716	New Belgium Fat Tire Belgn White 6/12B
64	1		75452700022	New Belgium Fat Tire Amber Ale 6/12B
111	1		8857333107	Shiner Bock 6/12C
112	1		8857333101	Shiner Bock 6/12B
113	1		85970800219	Destihl Here Gose Nothin 4/12C
114	1		85970800217	Destihl Wild Sour Dry Hopped Sr 4/12C
115	1		89785300299	Cigar City Hotter Than Helles 6/12C
116	1		85666200552	Cigar City Guayabera Citra 6/12C
117	1		89785300293	Cigar City Jai-Alai IPA 6/12C
118	1		4182790046	Harpoon UFO Pumpkin Ale 6/12B
119	1		4182790036	HARPOONUFOWHITEWHEAT6LN
168	1		4182700146	HARPOONSUMMER6LN
169	1		4182700076	HARPOONIPA6LN
170	1		79556300015	Smuttynose Seasonal 6/12B
171	1		79556300009	Smuttynose IPA 6/12L

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

172	1	85375900012	Southern Tier IPA 6/12L
173	1	85375900027	Southern Tier 2XIPA 6/12B
197	1	675748383923	Five Borough Hoppy Lager 4/6C
198	1	85586700622	Five Borough Pilsner 4/6C
199	1	85586700635	Five Boroughs Tiny IPA 4/6C
200	1	856632004837	Bronx Well Earned 4/6C
201	1	856632004820	Bronx Built For This 4/6C
202	1	85663200431	Bronx Slow Your Roll 4/6 Can
203	1	85663200427	Bronx Seasonal 4/6 Can
204	1	856632004318	Bronx No Resolutions IPA 4/6 Can
205	1	85663200423	Bronx American Pale Ale 6/12C

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 144 in

POS	# FAC	UPC	NAME
51	1	67243800068	Ballast Point Grapefruit Sculpin 6/12B
52	1	67243800024	Ballast Point Sculpin IPA 6/12B
53	1	81994200003	Oskar Blues Dale's Pale Ale 6/12C
54	1	79386653002	Left Hand Milk Stout Nitro 6/12B
55	1	78624356000	Flying Dog Double Dog Dbl IPA 6/12B
56	1	78624355014	Flying Dog The Truth Imprl IPA 6/12B
57	1	78624311990	Flying Dog Raging Btch Belgn Ale 6/12B
104	1	63848900188	Dogfish Head Beer For Breakfast 6/12B
105	1	63848900342	Dogfish Head American Beauty 4/6B
106	1	63848900312	Dogfish Head 90 Min Imp IPA 6/12B
107	1	63848900029	Dogfish Head 60 Minute IPA 6/12L
108	1	63848900193	Dogfish Head SeaQuenchAle 6/12C
109	1	63848900190	Dogfish Head Flesh & Blood IPA 6/12C
110	1	86599900022	Burial Surf Wax 4/6C
160	1	60367510482	Allagash Tripel 4/12B
161	1	60367511182	Allagash Black 4/12B
162	1	60367512882	Allagash Saison 4/12B
163	1	60367510182	Allagash White 4/12L
164	1	60875200906	River Horse Tripel Horse 6/12B
165	1	81152703000	Toast 4/6 Cans
166	1	86977500005	Braven Bushwick Pilsner 6/12B
167	1	86580000012	Radiant Pig Junior IPA 6/12C

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 144 in

POS	# FAC	UPC	NAME
44	1	63625174002	Stone Delicious IPA 6/12B
45	1	63625177612	Stone IPA 6/12L
46	1	63625174264	Stone Tropic of Thunder 4/6C
47	1	63625174163	Stone Tangerine Express 4/6 Can
48	1	74052211168	Bell's Lager of the Lakes 6/12C
49	1	74052210030	Bell's Porter 6/12B
50	1	74052210047	Bell's Kalamazoo Stout 6/12B
98	1	74052210016	Bell's Oberon Ale 6/12B
99	1	74052210963	Bell's Official 4/6B
100	1	74052210083	Bell's Two Hearted Ale 6/12B
101	1	63027977606	Victory Sour Monkey 6/12B
102	1	63027946506	Victory Golden Monkey 6/12L
103	1	64944000065	Ommegang Witte 6/12B
151	1	64944099967	Ommegang Rare Vos 4/6
152	1	64944099818	Ommegang Nirvana IPA 6/12B
153	1	64944000184	Ommegang Brut IPA 6/4B
154	1	61624112856	Kelso IPA 6/4 Can
155	1	6767584994	Kelso IPA 4/6 Can
156	1	70533271504	Kelso CG 4/6 Cans
157	1	69685912934	Kelso Nut Brown Lager 6/12C
158	1	69685912936	Kelso Pilsner 6/12C
159	1	86036700072	Sloop Juice Bomb 4/6C

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 144 in

POS	# FAC	UPC	NAME
38	1	7278300100	ANCHORSTEAM6NR
39	1	72383000014	Lagunitas Seasonal 6/12L

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

40	1	72383000017	Lagunitas Maximus IPA 6/12L
41	1	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B
42	1	72383000011	Lagunitas Pilsner 6/12B
43	1	72383000006	Lagunitas Dog Town Pale Ale 6/12B
92	1	72383000009	Lagunitas IPA 6/12B
93	1	8378337543	Sierra Nevada Tropical Torpedo 6/12B
94	1	8378333100	SIERRANEVTORPEDOALE6NR
95	1	8378322822	SIERRANEVSUMMERFEST6NR
96	1	8378337521	SIERRANEVPALEALE6NR
97	1	64286020052	Founders Breakfast Stout 4/12B
145	1	64286020023	Founders Porter 6/12B
146	1	64286020007	Founders Dirty Bastard 6/12B
147	1	64286020005	Founders Centennial IPA 6/12B
148	1	64286020024	Founders All Day IPA 6/12B
149	1	85998900504	Greenport Harbor Harbor Ale 6/12B
150	1	85998900516	Greenport Harbor Otherside IPA 6/12B

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 144 in

POS	# FAC	UPC	NAME
30	2	86884800001	Lawsons Sip of Sunshine IPA 4/16C
31	1	18636005020	Collective Arts Life in the Clouds 6/4C
32	1	18636005019	Collective Arts Mash Up the Jam 4/16C
33	1	18636001003	Collective Arts Ransack Universe 4/16C
34	1	85043800237	Half Acre Pony Pilsner 4/16C
35	1	85043800270	Half Acre Tuna EPA 4/16C
36	1	85043800203	Half Acre Daisy Cutter Pale Ale 4/16C
37	1	63848900333	Dogfish Head Liquid Truth Sirium 6/4C
86	1	85654400742	Lord Hobo Boom Sauce 4/16C
87	1	72383037011	Lagunitas Daytime 4/6C
88	1	72383000178	Lagunitas Super Cluster 6/12C
89	1	08378322851	Sierra Nevada Hop Bullet 4/6 Can
90	1	8378311010	Sierra Nevada Hazy Little Thing 6/12C
91	1	70932601808	Uinta Hop Nosh IPA 6/12C
139	1	64286015025	Founders Seasonal 6/12C
140	1	64286015031	Founders Solid Gold 6/12C
141	1	64286070024	Founders All Day IPA 6/12C
142	1	78036950906	Peak Organic Seasonal 6/12C
143	1	76585734993	Peak Organic Fresh Cut Pils 6/12C
144	1	78036960806	Peak Organic IPA 6/12C

Segment #4 : Shelf #3 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
225	1	86580000014	Radiant Pig TV Party 6/4C
226	1	86580000013	Radiant Pig No Half Steppin 6/4C
227	1	86580000011	Radiant Pig Save The Robots 4/16C
228	1	0733574867	Peekskill Eastern Standard 6/4C
229	1	730792488488	Barrier Money 6/4C
230	1	85669400606	LIC Beer Project Higher Burning 6/4C
231	1	85669400608	LIC Beer Project Coded Tiles 6/4C
232	1	040232574207	Threes Vliet 6/4C
233	1	85663200481	Bronx Now You's Can't Leave 6/4C

Segment #4 : Shelf #2 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
218	1	85909300246	SixPoint Resin 6/12C
219	1	85909300247	SixPoint Cycliquids Shared UPC 6/12C
220	1	85909300268	Sixpoint Jammer 4/6C
221	1	85909300294	Sixpoint Alpenflo 6/12C
222	1	85909300244	SixPoint The Crisp 6/12C
223	1	85909300242	SixPoint Sweet Action 6/12C
224	1	85909300243	SixPoint Bengali 6/12C

Segment #4 : Shelf #1 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
-----	-------	-----	------

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

212	1	7858493300202	Montauk Pilsner 4/6 Can
213	1	86273700006	Montauk Summer Ale 6/12C
214	1	86907100026	Montauk Seasonal 6/12C
215	1	86273700007	Montauk Session IPA 6/12C
216	1	86273700002	Montauk Driftwood Ale 6/12C
217	1	86907100027	Montauk Wave Chaser IPA 6/12C

SKUs on Planogram: 193

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Fairway Red Hook_Spring2019.psa

Planogram: Fairway Market Red Hook - Mainstream Warm Racks

Segment #1 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
56	1		1820011218	BUD18CANFRIDGE
57	1		1820011308	BUD18LN
58	1		1820000769	BUDLT12LN
59	1		1820053218	BUDLT18CANFRIDGE
60	1		1820053308	BUDLT18LN

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
50	1		1820011047	BUD12CAN
51	1		1820000771	BUD12LN
52	1		1820053047	BUDLT12CAN
53	1		1820018992	Bud Light Platinum 12/12B
54	1		1820020082	Michelob Ultra Pure Gold 6/12B
55	1		1820020083	Michelob Ultra Pure Gold 12/12B

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
43	1		1820000834	BUD6LN
44	1		1820000833	BUDLT6LN
45	1		1820018993	Bud Light Platinum 6/12B
46	1		1820014991	BUDLTLIME6LN
47	1		1820014990	BUDLTLIME12LN
48	1		1820005989	MICHULTRA6LN
49	1		1820005990	MICHULTRA12LN

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
36	1		79603011496	Kona Big Wave Golden Ale 6/12L
37	1		79603011494	Kona Longboard Lager 6/12B
38	1		79603081491	Kona Hanalei Island 6/12B
39	1		79603031499	Kona Aloha Series 6/12B
40	1		1820015981	SHOCKTOP12LN
41	1		1820013986	SHOCKTOP6LN
42	1		1820017993	Shock Top Seasonal 6/12B

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
28	1		1820000784	ODOULS6LN
29	1		1820002992	ODOULSAMBER6LN
30	1		8248812700	BECKSNA6LN
31	1		7289000621	Heineken 0.0 4/6B
32	1		2050700041	Bitburger Drive NA 6/12B
33	1		4257205715	CLAUSTHALER6NR
34	1		4257205101	Clausthaler Amber NA 6/12B
35	1		4257205101	Clausthaler Amber NA 6/12B

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
19	2		1820025000	Budweiser 1/25C
20	2		1820025001	Bud Light 1/25C
21	2		7199030065	COORSLT24OZCAN

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

22	2	7199010071	COORS24OZCAN
23	2	7031000146	Genesee 1/24C
24	2	7031000150	Genesee Cream Ale 1/24C
25	2	8992460024	Yuengling Traditional Lager 1/24C
26	2	8982600142	Tecate 1/24C
27	2	8982690124	Tecate Light 1/24C

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 330 in

POS	# FAC	UPC	NAME
10	1	85389700229	Spiked Seltzer Valencia Orange 6/12C
11	1	85729100407	Kombrewcha Royal Ginger 6/4
12	1	85729100405	Kombrewcha Lemongrass 6/4
13	1	85729100408	Kombrewcha Black Tea 6/4
14	1	85729100406	Kombrewcha Blackberry Hibiscus 6/4
15	1	3410008716	Redd's Apple Ale 6/12B
16	1	8769283102	TWISTEDTEA6LN
17	1	63598522413	Mikes Hard Strawberry Lemonade 6/11B
18	1	75452700608	New Belgium Glutiny Pale Ale 6/12B
71	1	85333600511	Social Sparkling Elderflower Apple 6/4
72	1	8834510198	Strongbow Artisanal Blend Cider 6/11B
73	1	79844900611	Ace Seasonal Cider 6/12B
74	1	2219800422	McKenzie's Grn Apple Hard Cider 6/12B
75	1	1820020982	Best of Belgium Variety 12/11B
76	1	79871320008	Carib Shandy Ginger 6/12B
77	1	78615000149	Stella Artois 18/11B
78	1	85252700008	Stiegl Goldbrau 6/11B
79	1	8066095935	STPAULI6NR
135	1	85252700029	Stiegl Radler Grapefruit 4/17C
136	1	NA6	Grevensteiner 4pk
137	1	2507808606	Dortmunder DAB Dark 6/17C
138	1	65005514217	Konig Ludwig Weiss 6/11B
139	1	7199070002	GEOKILLIANSIRISHRED6LN
140	1	8760010018	Carlsberg 12/12B
141	1	76227407531	Bass Pale Ale 12/12B
142	1	60580000018	Morland Old Speckled Hen Ale 6/4C
143	1	8015711376	Paulaner Munich Premium Lager 6/12B
196	1	400828775846	Krombacher Pils 6/11B
197	1	400828776336	Krombacher Hefeweizen 6/11B
198	1	8680260037	Monopolio Negra 6-Pack Can
199	1	8382012422	Guinness Nitro IPA 6/11C
200	1	60580000010	Belhaven Black Scottish Stout 4/15C
201	1	60580000004	Morland Old Crafty Hen 6/12B
202	1	8454380007	Singha 6/12L
203	1	3410058805	LEINIESAMBERLIGHT6LN
254	1	7199009584	Blue Moon Cinnamon Horchata Ale 6/12B
255	1	3354495047	Corona Premier 1/24C
256	1	7231132124	Dos Equis Lager 1/24C
257	1	1820008981	Budweiser 8/16C
258	1	1820008989	Bud Light 8/16C
259	1	1820021985	Budweiser 3/25C
260	1	1820021986	Bud Light 3/25C
261	1	7199077005	COORSNA6LN
262	1	79603011493	Kona Castaway IPA 6/12B
263	1	79603011480	Kona Kanaha Blonde Ale 6/12B
311	1	8834510158	Strongbow Honey Apple Cider 6/11B
312	1	9200002000	Small Town Not Your Fathers RtBr 6/12B
313	1	88715100213	Coney Island Hard Root Beer 6/12B

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 300 in

POS	# FAC	UPC	NAME
1	1	85959700427	Pampelonne Black Cherry 4/8
2	1	85959700429	Pampelonne Negroni 4/8C
3	1	85959700431	Pampelonne Watermelon 4/8
4	1	60878252722	Delirium Tremens 4/16C
5	1	4257204606	Schofferhofer Pomogranate Hefe 6/11B
6	1	85379800307	Jack's Hard Cider Helens Blend 6/12C
7	1	76396331111	Banks Caribbean Lager 6/12B
8	1	85231300483	Press Seltzer Variety Pack 12/12C SC

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

9	1	63598522413	Mikes Hard Strawberry Lemonade 6/11B
61	1	63598506064	Mikes Hard Blk Raspberry Lemnade 6/11B
62	1	8834510151	Strongbow Gold Hard Cider 6/11B
63	1	60275500946	Firestone Walker Rosalie 4/6C
64	1	85329500501	Islander Ginger Beer 4/12B
65	1	85389700232	Spiked Seltzer Cherry 4/6C
66	1	85389700249	Spiked Seltzer Prickly Pear 4/6C
67	1	85389700249	Spiked Seltzer Prickly Pear 4/6C
68	1	86043800169	Willie's Superbrew Mango 4/6C
69	1	86043800161	Willie's Superbrew Pommegranite 4/6C
70	1	86043800160	Willie's Superbrew Ginger 4/6C
126	1	92699009188	Royal Jamaican Alc Ginger Beer 6/12B
127	1	63598506744	MIKE HRD LEMON BERRY
128	1	63598560611	Mikes Hard Cranberry Lemonade 6/11B
129	1	63598506074	mikes seasonal
130	1	88715100213	Coney Island Hard Root Beer 6/12B
131	1	75157107871	Graft Cider Farm Floor 6/4 Can
132	1	75157107877	Graft Cider Hop Tropic 6/4 Can
133	1	75157107874	Graft Cider Gose 6/4 Can
134	1	86353200020	Shacksbury Cider Dry 6/4 12 oz Cans
186	1	85919900315	Citizen Cider Wits Up 4/16C
187	1	4182740022	Harpoon Seasonal Cider 6/12B
188	1	81590706177	McKenzie's Peach Tea Hard Cider 6/12B
189	1	85860400556	Austin East Rose' 4/6C
190	1	85860400548	Austin East Seasonal 4/6C
191	1	85861200310	Downeast Cider Sampler Pack 9/12C
192	1	85861200341	Downeast Double Blend 4/6C
193	1	8382056793	REDSTRIPE6NR
194	1	65334135520	Narragansett Light 2/12 Can
195	1	85622200610	Einstok Icelandic White Ale 6/11C
246	1	3354495044	Corona Premier 12/12C
247	1	60580000018	Morland Old Speckled Hen Ale 6/4C
248	1	8992433481	Yuengling Golden Pilsner 12/12C
249	1	71375797542	Narragansett Seasonal 6/16C
250	1	8982690124	Tecate Light 1/24C
251	1	79603081491	Kona Hanalei Island 6/12B
252	1	79603031499	Kona Aloha Series 6/12B
253	1	7289000621	Heineken 0.0 4/6B

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
118	1		7199030078	COORSLT18LN
119	1		7199030069	COORSLT12LN
120	1		7199030017	COORSLT18CAN
121	1		3410057340	LITE18CAN
122	1		8992433125	Yuengling Golden Pilsner 12/12B
123	1		8992427896	YUENGLINGTRADAMBER12LN
124	1		8992429386	YUENGLINGBLK&TAN12LN
125	1		8992423040	YUENGLINGAMBERLIGHT12LN

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
110	1		7199030005	COORSLT6LN
111	1		7199000008	COORSLT6CAN
112	1		7199000048	COORSLT12CAN
113	1		8992433481	Yuengling Golden Pilsner 12/12C
114	1		8992433567	Yuengling Golden Pilsner 6/12B
115	1		8992427891	YUENGLINGTRADAMBER6LN
116	1		8992495432	YUENGLINGBLK&TAN6LN
117	1		8992420111	YUENGLINGAMBERLIGHT6LN

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
103	1		3410057505	LITE6LN
104	1		3410057509	LITE12LN
105	1		3410017505	MGD6LN

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

106	1	3410001505	MHL6LN
107	1	3410001509	MHL12LN
108	1	7143934806	ROLLINGROCK6LN
109	1	7143934450	ROLLINGROCK12CAN

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
96	1		7199009516	BLUEMOON12NR
97	1		7199009536	BLUEMOONSEASONAL12NR
98	1		2210000289	Pabst 6/12B
99	1		2210000170	PABST12CAN
100	1		7213055001	Narragansett Lager 6/16C
101	1		7031000141	Narragansett Lager 12/12C
102	1		65334135520	Narragansett Light 2/12 Can

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
89	1		7199009511	BLUEMOONBELGIANWHITEALE6LN
90	1		7199009532	BLUEMOONSEASONAL6LN
91	1		7199009561	Blue Moon Abbey Ale 6/12B
92	1		3410078658	Leinenkugel Grapefruit Shandy 6/12B
93	1		3410051605	Leinenkugel Seasonal Shandy 6/12B
94	1		71375797542	Narragansett Seasonal 6/16C
95	1		65334135590	Narragansett Fresh Catch 4/6 16oz Can

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
80	2		8066095721	Modelo 1/24C
81	2		8066095643	CORONA24OZCAN
82	2		3354495047	Corona Premier 1/24C
83	2		8797502650	SAPPORO22OZCAN
84	2		8797572650	Sapporo Reserve 1/22C
85	2		8797552650	Sapporo Premium Black 1/22C
86	2		474001976577	Carlsberg 1/34C
87	2		7089701331	FOSTERS25.4OZCAN
88	2		7089718331	FOSTERSPREMIUMALE25.4OZCAN

Segment #3 : Shelf #8 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
180	1		3354495042	Corona Premier 12/12B
181	2		8066095615	CORONA12LN
182	1		8066095675	CORONALT12LN
183	1		3354495053	Corona Familiar 12/12B
184	1		8066095757	MODELOESPECIAL12NR
185	1		8066095787	NEGRAMODELO12NR

Segment #3 : Shelf #7 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
174	1		3354495041	Corona Premier 6/12B
175	2		8066095605	CORONA6LN
176	1		8066095625	CORONALT6LN
177	1		3354495051	Corona Familiar 6/12B
178	1		8066095765	MODELOESPECIAL6NR
179	1		8066095785	NEGRAMODELODARK6NR

Segment #3 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
167	1		3354495044	Corona Premier 12/12C
168	1		8066095695	CORONA12CAN

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

169	1	8066095401	CORONITA6/7OZNR
170	1	7231163021	SOL6LN
171	1	8066095301	PACIFICOCLARA6LN
172	1	8066095315	Pacifico Clara 12/12B
173	1	8066095715	MODELOESPECIAL12CAN

Segment #3 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
159	1	71905700156	Presidente 12/12B
160	1	7231163012	DOSEQUISSPECLAGER6NR
161	1	7231163011	DOSEQUISAMBER6NR
162	1	8982650001	TECATE6NR
163	1	8982690033	Tecate 12/12C
164	1	8680260033	Monopolio Lager 6-Pack Cans
165	1	8680260037	Monopolio Negra 6-Pack Can
166	1	8066095755	MODELOESPECIAL6CAN

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
151	1	71905700131	Presidente 6/12L
152	1	85622200610	Einstok Icelandic White Ale 6/11C
153	1	4006310090	Kirin Ichiban 12/12C
154	1	4006317546	Kirin Ichiban 6/12L
155	1	4006311678	Kirin Light 6/12B
156	1	1820097001	Estrella Jalisco 6/12B
157	1	5064823383	Estrella Damm Lager 6/11B
158	1	5064826383	Estrella Damm Daura 6/11B

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
144	1	8797501350	SAPPORODRAFT6NR
145	1	6206705172	LABATTBLUE6/11.5OZNR
146	1	60972894939	Einstok Icelandic White Ale 6/11B
147	1	60972894937	Einstok Icelandic Toasted Porter 6/11B
148	1	60580050004	Morland Old Speckled Hen Ale 6/12B
149	2	76227481393	Boddingtons Pub Ale 4/16C
150	2	8382012360	GUINNESSDRAUGHT4/14.9OZCAN

Segment #4 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
239	1	7289000174	HEINEKEN5LTRKEG
240	2	7289000016	HEINEKEN12NR
241	1	7289000159	HEINEKENLIGHT12NR
242	1	7289010016	AMSTELLT12NR
243	1	8248812300	BECKS12LN
244	1	8248812381	Becks 12/12C
245	1	7231113312	PILSNERURQUELL12LN

Segment #4 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
232	1	7289000020	HEINEKEN12CANFRIDGE(KEG)
233	1	7289000042	Heineken 6/7B
234	1	7289000011	HEINEKEN6NR
235	1	7289000158	HEINEKENLIGHT6NR
236	1	7289010011	AMSTELLT6NR
237	1	8248812345	BECKS6LN
238	1	7231163001	PILSNERURQUELL6LN

Segment #4 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
-----	-------	-----	------

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

225	1	8374110012	GROLSCH12NR
226	1	8374100005	GROLSCH6NR
227	1	8374150314	Grolsch 4/15B
228	1	8760010021	CARLSBERG6/11.2OZNR
229	1	8760010023	Carlsberg Elephant Malt 6/12L
230	2	8248812377	Becks 4/16C
231	2	7231113302	Pilsner Urquell 4/17C

Segment #4 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
218	1		76227407131	Bass Pale Ale 6/12B
219	1		8382023473	HARPLAGER6NR
220	1		8834510005	NEWCASTLEBROWNALE6NR
221	1		8834510053	NEWCASTLEBROWNALE12NR
222	1		8205410454	WARSTEINERPREMIUM6/11.2OZLN
223	1		8205410565	Warsteiner Dunkel 6/11B
224	1		405340001780	Jever Pilsner 6/12B

Segment #4 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
210	1		8382010401	GUINNESSDRAUGHT6/11.2OZLN
211	1		8382012393	GUINNESSEXSTOUT6NR
212	1		8382018116	Guinness Foreign Extra Stout 4/11B
213	1		8382018132	Guinness Blonde 6/12B
214	1		8382007152	SMITHWICKS6LN
215	1		8015761194	PAULANERHEFEWEIZEN6LN
216	1		83883200221	Augustiner Brau Edelstoff 6/11B
217	1		83273200132	Gaffel Kolsch 6/12B

Segment #4 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
204	2		8760010115	Carlsberg 4/16C
205	2		2050700011	Bitburger Pilsner 4/17C
206	2		9282400000	Konig Pilsner 4/16C
207	1		00828705103	Krombacher Pilsner 4/6 Can
208	1		8760010075	Okocim O.K. Beer 4/17C
209	2		400524900418	Veltins 6/4 Can 16 oz

Segment #5 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
304	1		8382013894	REDSTRIPE12NR
305	1		8382056793	REDSTRIPE6NR
306	1		18195400004	Peroni Nastro Azzuro 12/12B
307	1		78615000051	Hoegaarden 12/11L
308	2		78615000014	Stella Artois 12/11B
309	1		78615000016	Stella Artois 12/11C
310	1		78615000200	Stella Artois 6/11C

Segment #5 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
297	1		71975120203	Birra Moretti La Rossa 6/12B
298	1		18195400002	Peroni Nastro Azzuro 6/12B
299	1		18195400115	Peroni Nastro Azzuro 6/12C
300	1		78615000036	Hoegaarden 6/11L
301	2		78615000001	STELLA ARTOIS6PKyÿÿÿÿ
302	1		78615000030	Leffe Blonde 6/11L
303	1		78615000076	Leffe Brown 6/11B

Segment #5 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

POS	# FAC	UPC	NAME
289	1	8370640117	Duvel Tripel Hop 4/11B
290	1	8370601415	Duvel Ale 4/11B
291	1	79209805237	Saison Dupont 4/11B
292	1	85162100022	Kronenbourg 1664 6/12B
293	1	85162100004	Kronenbourg 1664 Blanc 6/11B
294	1	1820024001	Stella Artois Cidre 6/12B
295	1	8834510151	Strongbow Gold Hard Cider 6/11B
296	1	787859493032030	Strongbow Rose' Cider 4/6

Segment #5 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
281	1	75224514150	Weihenstephaner Hefeweissbier 6/12B
282	1	75224514350	Weihenstephaner Original 6/12B
283	1	75224512261	Weihenstephaner Pilsner 6/12B
284	1	75224512271	Weihenstephaner Vitus 6/12B
285	1	67574700317	Hofbrau Munchen Dunkel 6/12B
286	1	67574700406	Hofbrau Hefeweizen 6/12B
287	1	67574700111	Hofbrau Original 6/12B
288	1	67574701427	Hofbrau Munchen Oktoberfest 6/12B

Segment #5 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
273	1	4257205006	Radeberger Pilsner 6/11B
274	1	4257204412	Schofferhofer Grapefrt Hefewzn 12/11C
275	1	4257204006	Schofferhofer Grapefrt Hefewzn 6/11B
276	1	4257204606	Schofferhofer Pomogranate Hefe 6/11B
277	1	4257206201	Schofferhofer Hefeweizen 6/11B
278	1	85252700026	Stiegl Radler Grapefruit 6/11B
279	1	85252700008	Stiegl Goldbrau 6/11B
280	1	85252700039	Stiegl Radler Lemon 4-Pack Can

Segment #5 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
264	1	4257205026	Radeberger Pilsner 6/17C
265	2	4257204404	Schofferhofer Grapefrt Hefewzn 4/16C
266	1	86865700019	Burgkopf Grapefruit 6/4C
267	1	2507807506	Dortmunder DAB Original 6/17C
268	1	60878252722	Delirium Tremens 4/16C
269	1	81062602011	Rekorderlig Pear Cider 4/11C
270	1	81062602008	Rekorderlig StrawberryLime Cider 4/11C
271	1	81062602014	Rekorderlig Wild Berries Cider 4/11C
272	1	81062602019	Rekorderlig Passionfruit Cider 4/11C

Segment #6 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
358	1	8769200033	Angry Orchard Crisp Apple 12/12B
359	1	8769200017	Angry Orchard Variety Pack 12/12B
360	1	85860400534	Austin Eastciders Cider Varty Pk 12/12C
361	1	85861200310	Downeast Cider Sampler Pack 9/12C
362	1	85919900335	Citizen Cider Variety Pack 8/16C
363	1	85919900313	Citizen Cider Dirty Mayor 4/16C
364	1	85919900307	Citizen Cider Unified Press 4/16C
365	1	85919900315	Citizen Cider Wits Up 4/16C
366	1	85919900332	Citizen Cider The Lake Hopper 4/16C
367	1	1612102210	J.K.'s Scrumpy Hard Cider Apple 4/16C

Segment #6 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
350	1	8769282102	Angry Orchard Crisp Apple 6/12B

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

351	1	8769200660	Angry Orchard Rose 6/12B
352	1	8769200149	Angry Orchard Green Apple 6/12B
353	1	8769200433	Angry Orchard Easy Apple 6/12B
354	1	8769200310	Angry Orchard Stone Dry 6/12B
355	1	2219800421	McKenzie's Original Hard Cider 6/12B
356	1	81590702009	McKenzie's Blk Cherry Hard Cider 6/12B
357	1	81590706177	McKenzie's Peach Tea Hard Cider 6/12B

Segment #6 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
342	1		8873390002	Ciderboys First Press HdAplCider 6/12B
343	1		8873390012	Ciderboys Magic AppleStwbryHdCdr 6/12B
344	1		8873390022	Ciderboys Seasonal Hard Cider 6/12B
345	1		4182740017	Harpoon Cider 12/12C
346	1		4182740012	Harpoon Cider 6/12B
347	1		4182740022	Harpoon Seasonal Cider 6/12B
348	1		79844900511	Ace Joker Cider 6/12B
349	1		79844900211	Ace Perry Cider 6/12B

Segment #6 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
334	1		73929500710	Original Sin Hard Cider 6/12B
335	1		64117138611	Brooklyn Cider Kinda Dry 4-Pack
336	1		64117138615	Brooklyn Cider Half Sour 4-Pack
337	2		64499613725	Wolffer Dry Rose 6/4 Bottle
338	1		64499613860	Wolffer Rose' 6/4 Can
339	2		64499613899	Wolffer Dry Red Cider 6/4B
340	1		6449613726	Wolffer Dry White 6/4 Bottle
341	1		64499613861	Wolffer Dry White 6/4 Can

Segment #6 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
324	1		4023259638	Original Sin Hard Cider 6/12C
325	1		04023261399	Original Sin Rose' 4/6 Can
326	1		85861200339	Downeast Original Blend 4/6C
327	1		85861200342	Downeast Seasonal Blend 4/6C
328	1		85861200341	Downeast Double Blend 4/6C
329	1		85860400506	Austin East Original 4/6 Can
330	1		85860400535	Austin Eastciders Blood Org Cidr 6/12C
331	1		85860400526	Austin East Pineapple 4/6 Can
332	1		85860400556	Austin East Rose' 4/6C
333	1		85860400548	Austin East Seasonal 4/6C

Segment #6 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
314	1		75157107871	Graft Cider Farm Floor 6/4 Can
315	1		75157107877	Graft Cider Hop Tropic 6/4 Can
316	1		75157107874	Graft Cider Gose 6/4 Can
317	1		86353200020	Shacksbury Cider Dry 6/4 12 oz Cans
318	1		1497450006	Woodchuck Amber 6/12C
319	1		01497421005	Woodchuck Bubbly Rose 6/12C
320	1		01497421166	Woodchuck Bubbly Pearsecco 6/12C
321	1		85379800310	Jack's Hard Apple Cider 6/12C
322	1		85379800307	Jack's Hard Cider Helens Blend 6/12C
323	1		60275500946	Firestone Walker Rosalie 4/6C

Segment #7 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
407	1		85389700227	Spiked Seltzer Variety Pack 12/12C
408	1		8769200424	Truly Spiked Spkkg Mix Pack 12/12C
409	1		8769200686	Truly Spiked Spkkg Berry Variety 12/12C

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

410	1	8769200417	Truly Spiked Spkkg Colima Lime 6/12B
411	1	8769200420	Truly Spiked Spkkg Grpfrt Pomelo 6/12B
412	1	8769200678	Truly Spiked Spkkg Wild Berry 6/12C
413	1	63598554890	White Claw Variety Pk HrdSeltzer 12/12C
414	1	63598520025	White Claw Blk Cherry HrdSeltzer 6/12C
415	1	63598502598	White Claw Natrl Lime HrdSeltzer 6/12C
416	1	63598520028	White Claw Rby Grpfrt HrdSeltzer 6/12C

Segment #7 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
400	1		1820028548	Spiked Seltzer Variety 4/6C
401	1		85389700231	Spiked Seltzer IndRvr Grapefruit 6/12C
402	1		85389700228	Spiked Seltzer Cape Cod Cranbrry 6/12C
403	1		85389700230	Spiked Seltzer West Indies Lime 6/12C
404	1		85389700232	Spiked Seltzer Cherry 4/6C
405	1		85389700249	Spiked Seltzer Prickly Pear 4/6C
406	1		85231300483	Press Seltzer Variety Pack 12/12C SC

Segment #7 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
392	1		63598510062	MIKES HRD LMNADE 6PK
393	1		63598506744	MIKE HRD LEMON BERRY
394	1		63598506064	Mikes Hard Blk Raspberry Lemnade 6/11B
395	1		63598560611	Mikes Hard Cranberry Lemonade 6/11B
396	1		63598522413	Mikes Hard Strawberry Lemonade 6/11B
397	1		63598506074	mikes seasonal
398	1		8200072385	SMIRNOFFICE6NR
399	1		8200072751	SMIRNOFFTWISTDVGRNAP6/11.2OZNR

Segment #7 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
386	2		84855700000	Crabbie's Ginger Beer 4/11B
387	2		84855700003	Crabbie's Spiced Org Ginger Beer 4/11B
388	2		67583493030230	New City Ginger Beer 4-Pack
389	2		85329500501	Islander Ginger Beer 4/12B
390	1		92699009188	Royal Jamaican Alc Ginger Beer 6/12B
391	1		76396331111	Banks Caribbean Lager 6/12B

Segment #7 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
378	1		86043800169	Willie's Superbrew Mango 4/6C
379	1		86043800161	Willie's Superbrew Pommegranite 4/6C
380	1		86043800160	Willie's Superbrew Ginger 4/6C
381	2		6757483839	Kombrewcha 4/6C
382	1		65458000202	Two Brothers Pre Path Gldn Ale 6/12B
383	1		70277008101	Omission Lager 6/12B
384	1		70277008201	Omission Pale Ale 6/12B
385	1		70277008301	Omission IPA 6/12B

Segment #7 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
368	1		85459900705	Mighty Swell Watermelon 6/4C
369	1		86272900028	Mighty Swell Peach 6/4C
370	1		85459900701	Mighty Swell Mango 6/4C
371	1		86272900027	Mighty Swell Grapefruit 6/4C
372	1		85959700401	Pampelonne Rose Lime 4-Pack
373	1		85959700409	Pampelonne Blood Orange 4-Pack
374	1		85959700414	Pampelonne French 4-Pack
375	1		85959700427	Pampelonne Black Cherry 4/8
376	1		85959700429	Pampelonne Negroni 4/8C
377	1		85959700431	Pampelonne Watermelon 4/8

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Segment #8 : Shelf #6 DEPTH: 24 in WIDTH: 36 in

POS	#	FAC	UPC	NAME
-----	---	-----	-----	------

422	1		7567584949	Mixers & Flex
-----	---	--	------------	---------------

Segment #8 : Shelf #5 DEPTH: 24 in WIDTH: 36 in

POS	#	FAC	UPC	NAME
-----	---	-----	-----	------

421	1		7567584949	Mixers & Flex
-----	---	--	------------	---------------

Segment #8 : Shelf #4 DEPTH: 24 in WIDTH: 36 in

POS	#	FAC	UPC	NAME
-----	---	-----	-----	------

420	1		7567584949	Mixers & Flex
-----	---	--	------------	---------------

Segment #8 : Shelf #3 DEPTH: 24 in WIDTH: 36 in

POS	#	FAC	UPC	NAME
-----	---	-----	-----	------

419	1		7567584949	Mixers & Flex
-----	---	--	------------	---------------

Segment #8 : Shelf #2 DEPTH: 24 in WIDTH: 36 in

POS	#	FAC	UPC	NAME
-----	---	-----	-----	------

418	1		7567584949	Mixers & Flex
-----	---	--	------------	---------------

Segment #8 : Shelf #1 DEPTH: 24 in WIDTH: 36 in

POS	#	FAC	UPC	NAME
-----	---	-----	-----	------

417	1		7567584949	Mixers & Flex
-----	---	--	------------	---------------

SKUs on Planogram: 366

Fairway Market Red Hook - Craft Warm Racks



SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Fairway Red Hook_Spring2019.psa

Planogram: Fairway Market Red Hook - Craft Warm Racks

Segment #4 : Shelf #2 DEPTH: 24 in WIDTH: 525 in

POS	#	FAC	UPC	NAME
1	1		85961200118	21st El Sully 6/12C
2	1		67243830003	Ballast Point Variety Pack 12/12B
3	1		85654400765	Lord Hobo Angelica 4/6C
4	1		85654400763	Lord Hobo Hobo Life 6/12C
5	1		8769230030	SAMADAMSBOSTONALE6LN
6	1		2486602017	Full Sail Session Premium Lager 15/12C
7	1		67243800178	Ballast Point Sour Wench 6/12B
31	1		67243800162	Ballast Point Bonito Blonde 6/12C
32	1		8769200673	Samuel Adams Sam 76 6/12C
33	1		67243800079	Ballast Point Seasonal 6/12B
34	1		67243800113	Ballast Point Pumpkin Down 6/12B
35	1		70932602408	Uinta Baba Black Lager 6/12C
36	1		69092600036	Speakeasy Big Daddy IPA 6/12B
37	1		69092600026	Speakeasy Prohibition Ale 6/12B
38	1		79058600614	Great Divide Titan IPA 6/12L
39	1		63625174087	Stone Go To IPA 6/16C
102	1		67243800210	Ballast Point Unfiltered Sculpin 6/12C
103	1		67243800227	Ballast Point Discovery Mix Pack 12/12C
104	1		7336018661	Lone Star 6/12B
105	1		08378367516	Sierra Nevada Hop Variety 2/12 Can
106	1		75452700900	New Belgium Voodoo Ranger JcyHaz 4/16C
107	1		8378322837	Sierra Nevada Nooner Pilsner 6/12C
108	1		81994200006	Oskar Blues Dale's Old Chu Scott 6/12C
109	1		7278300150	Anchor IPA 6/12B
110	1		60275500651	Firestone Pivo Pils 6/12B
170	1		60275500701	Firestone Easy Jack 6/12B
171	1		60275500603	Firestone Walker Union Jack IPA 6/12B
172	1		64145511075	DuClaw Dirty Little Freak 6/12B
173	1		63848900069	Dogfish Head Burton Baton 4/12B
174	1		63848900063	Dogfish Head Midas Touch 4/12B
175	1		63848900140	Dogfish Head Tweason Ale 4/12B
176	1		63848900026	Dogfish Head Indian Brown Ale 6/12L
177	1		70174878112	Cambridge Flower Child 4/6 Can
178	1		73753006011	Schlafly Grapefruit IPA 6/12B
179	1		73753006006	Schlafly Kolsch 6/12B
238	1		64286020037	Founders Backwoods Bastard 4/12B
239	1		64286020050	Founders Speciality Series 4/12B
240	1		84281710013	Brew Dog Jet Black Heart 4/6C
241	1		5647393927489...	Founders PC Pils 4/6 Can
242	1		64286070005	Founders Centennial IPA 6/12C
243	1		85797300316	Grey Sail Captains Daughter 4/12C
244	1		67082211612	Cisco Brewers WhaleTale Ale 12/12C
245	1		8769200343	Samuel Adams Rebel GrapefruitIPA 6/12B
246	1		8769200129	Samuel Adams Rebel IPA 12/12B
303	1		4182790034	Harpoon UFO White 12/12C
304	1		4182790123	Harpoon UFO Explorer 12/12C
305	1		4182700274	Harpoon Sweet Spot 12/12C
306	1		8002011707	Abita Wrought Iron IPA 6/12B
307	1		8002035332	Abita Turbo Dog 6/12B
308	1		8002041007	Abita Big Easy IPA 6/12B
309	1		88715100188	Coney Island Lager 6/12B
310	1		86112200023	Braven Skyliner 4/6
371	1		86977500001	Braven White IPA 6/12B
372	1		85818700309	Owls Brew Radler Thats My Jam 6/12C
373	1		85818700303	Owls Brew Radler The Blondie 6/12C
374	1		85818700304	Owls Brew Radler Wicked Watermln 6/12C
375	1		60940872983	Port Jeff Beach Beer Ale 6/12C
376	1		60940872979	Port Jeff Party Boat IPA 6/12C
377	1		81760601045	Captain Lawrence EffortlessGrpft 12/12C
378	1		60690500510	Ithaca Apricot Wheat Ale 6/12L
379	1		60875202306	River Horse IPA 6/12B

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

380	1	0945001276	Saranac Seasonal 6/12B
433	1	7878695940330	Saranac Belgian White 4/6B
434	1	86944200001	Warflag Pilsner 4/6
435	1	86944200007	Warflag IPA 4/6
436	1	81601402045	Southern Tier Nu Skool IPA 6/12C
437	1	68174512232	Blue Point Mosaic Session 2 6/12B
438	1	603675174825	Allagash Hoppy Table Beer 6/4
439	1	71155609010	Erdinger Hefeweizen Dark 1/25B
440	1	71155609000	Erdinger Hefeweizen 1/17B
441	1	63786602511	Czech Rebel 1/17B
442	1	410474001030	Sunner Kolsch 1/17B
443	1	75224511350	Weihenstephaner HefeweissbierDnk 1/17B
444	1	73604051945	Innis & Gunn Oak Aged-Original 1/25B
8	1	68844450001	St. Peters Golden Ale 1/17B
9	1	68844450018	St. Peters Organic Ale 1/17B
10	1	70033000016	Well's Banana Bread 1/17B
11	1	8572511522	Samuel Smiths IPA 1/19B
12	1	84855700001	Crabbie's Ginger Beer 1/17B
13	1	63625177000	Stone IPA 1/22B
14	1	81073000052	Lion Stout 1/22B
15	1	6206702798	HITACHINONESTWHITEALE24.3OZNR
16	1	8572510817	Lindemans Pomme Lambic 1/25B
17	1	74793409434	Bosteels Pauwel Kwak Ale 1/25B
18	1	60878250082	Gouden Carolus CuveeVanDeKzrBlue 1/2...
19	1	60878250197	Gouden Carolus Curvée Rood 1/25B
20	1	60878252100	Delirium Nocturnum 1/25B
21	1	8170600013	Chimay Cinq Cents Ale 1/25B
22	1	79209805231	Saison Dupont 1/11B
23	1	3061300142	Brooklyn Sorachi Ace 1/25B
24	1	3061300132	Brooklyn Seasonal 1/25B
25	1	85909300232	SixPoint Hi Res 4/12C

Segment #1 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
82	1	85632900713	Birra 91 White 6/4C
83	1	85632900720	Birra 91 IPA 6/4C
84	1	85632900706	Birra 91 Blone 6/4C
85	1	767648484	Lagunitas 12th of Never 2/12 Can
86	1	723830100459	Lagunitas Little Sumpin' Easy 2/12 Can
87	1	72383010011	Lagunitas Pils Czech Style 12/12B
88	1	72383010009	Lagunitas IPA 12/12B
89	1	72383010012	Lagunitas A Little Sumpin Sumpin 12/12B
90	1	67243800127	Ballast Point Sculpin Variety Pk 12/12B

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
73	1	7278300130	Anchor California Lager 6/12B
74	1	7278300100	ANCHORSTEAM6NR
75	1	67243800200	Ballast Point Fathom IPA 6/12C
76	1	67243800203	Ballast Point Manta Ray 4/6C
77	1	67243800261	Ballast Point Lager 6/12C
78	1	67243800101	Ballast Point Grapefruit Sculpin 6/12C
79	1	67243800047	Ballast Point Sculpin IPA 6/12C
80	1	67243800068	Ballast Point Grapefruit Sculpin 6/12B
81	1	67243800024	Ballast Point Sculpin IPA 6/12B

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
65	1	63625174080	Stone Arrogant Bastard Ale 6/16C
66	1	63625174214	Stone Fear Movie Lions 6/16C
67	1	63625174264	Stone Tropic of Thunder 4/6C
68	1	63625174175	Stone Scorpion Bowl 4/6C
69	1	63625174135	Stone Ripper 4/6 Can
70	1	63625174163	Stone Tangerine Express 4/6 Can
71	1	63625174002	Stone Delicious IPA 6/12B
72	1	63625177612	Stone IPA 6/12L

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
58	1		72383000014	Lagunitas Seasonal 6/12L
59	1		72383010001	Lagunitas Hop Stoopid Ale 6/12B
60	1		72383000017	Lagunitas Maximus IPA 6/12L
61	1		72383000020	Lagunitas A Little Sumpin Sumpin 6/12B
62	1		72383000006	Lagunitas Dog Town Pale Ale 6/12B
63	1		72383000011	Lagunitas Pilsner 6/12B
64	1		72383000009	Lagunitas IPA 6/12B

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
49	1		70932610008	Uinta Detour Double IPA 6/12C
50	1		70932611808	Uinta Hop Nosh Tangerine IPA 6/12C
51	1		70932601808	Uinta Hop Nosh IPA 6/12C
52	1		72383012047	Lagunitas 12th of Never 6/12C
53	1		72383037011	Lagunitas Daytime 4/6C
54	1		72383000178	Lagunitas Super Cluster 6/12C
55	1		60275500199	Firestone Luponis Distortion 6/12C
56	1		60275500949	Firestone Walker Mind Haze 4/6
57	1		60275500610	Firestone Union Jack IPA 6/12C

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
40	4		80532471609	BrouCzech Lager 1/17B
41	2		18233000001	Krusovice Imperial Lager 1/17B
42	2		8760010070	Okocim O.K. Beer 1/17B
43	2		67574700415	Hofbrau Hefeweizen 1/17B
44	2		75224511450	Weihenstephaner Pilsner 1/17B
45	2		75224512254	Weihenstephaner Vitus 1/17B
46	2		75224513130	Weihenstephaner Korbinian Malt 1/17B
47	2		75224511250	Weihenstephaner Kristallweiss 1/17B
48	2		75224511150	Weihenstephaner Hefeweizen 1/25B

Segment #4 : Shelf #1 DEPTH: 24 in WIDTH: 360 in

POS	#	FAC	UPC	NAME
26	1		63770400062	Troegs Shared UPC 6/12B
27	1		73753414115	Bolero Snort ApBull PiePA Almod 4/16C
28	1		64145511053	DuClaw Sweet Baby Java 6/12B
29	1		68174500208	Blue Point Shore Thing 6/12C
30	1		68174500215	Blue Point The IPA 6/12C
91	1		85666200576	Cigar City Jai-Alai IPA 12/12C
92	1		85146400308	Revolution Anti Hero IPA 6/12C
93	1		85632900713	Birra 91 White 6/4C
94	1		85632900720	Birra 91 IPA 6/4C
95	1		85632900706	Birra 91 Blone 6/4C
96	1		8769200492	Samuel Adams Sam 76 6/12B
97	1		85961200158	21st Sparkale 6/12C
98	1		67243800127	Ballast Point Sculpin Variety Pk 12/12B
99	1		67243800261	Ballast Point Lager 6/12C
100	1		85586700622	Five Borough Pilsner 4/6C
101	1		85586700635	Five Boroughs Tiny IPA 4/6C
159	1		64944000007	Ommegang Pale Sour 4/12B
160	1		040232574207	Threes Vliet 6/4C
161	1		85669400606	LIC Beer Project Higher Burning 6/4C
162	1		85669400608	LIC Beer Project Coded Tiles 6/4C
163	1		86580000014	Radiant Pig TV Party 6/4C
164	1		86580000013	Radiant Pig No Half Steppin 6/4C
165	1		86580000011	Radiant Pig Save The Robots 4/16C
166	1		0733574867	Peekskill Eastern Standard 6/4C
167	1		73079248873	Barrier Green Room 6/4 16oz
168	1		730792488488	Barrier Money 6/4C

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

169	1	85663200481	Bronx Now You's Can't Leave 6/4C
227	1	74052211168	Bell's Lager of the Lakes 6/12C
228	1	641455110328	Duclaw Gose' 4/6C
229	1	70932610008	Uinta Detour Double IPA 6/12C
230	1	70932611808	Uinta Hop Nosh Tangerine IPA 6/12C
231	1	63625174264	Stone Tropic of Thunder 4/6C
232	1	63625174175	Stone Scorpion Bowl 4/6C
233	1	72383037011	Lagunitas Daytime 4/6C
234	1	63625174214	Stone Fear Movie Lions 6/16C
235	1	85961200103	21st Brew Free or Die IPA 6/12C
236	1	85961200130	21st Blah Blah Blah IPA 6/12C
237	1	85961200118	21st El Sully 6/12C
295	1	08378322851	Sierra Nevada Hop Bullet 4/6 Can
296	1	63027933406	Victory No Brainer IPA 4/6
297	1	63027977406	Victory Prima Pils 6/12L
298	1	63027975206	Victory Seasonal 6/12B
299	1	63027946506	Victory Golden Monkey 6/12L
300	1	630279776063	Victory Sour Monkey 4/6
301	1	63027956606	Victory Twisted Monkey 4/6
302	1	8857333101	Shiner Bock 6/12B
361	1	60275500199	Firestone Luponic Distortion 6/12C
362	1	60275500949	Firestone Walker Mind Haze 4/6
363	1	60275500610	Firestone Union Jack IPA 6/12C
364	1	85970800216	Destihl Wild Sour SynchopathicAp 4/12C
365	1	85970800219	Destihl Here Gose Nothin 4/12C
366	1	63770406251	Troegs Perpetual IPA 6/12B
367	1	63770400072	Troegs Troegenator Double Bock 6/12B
368	1	64286015025	Founders Seasonal 6/12C
369	1	4182700074	Harpoon IPA 12/12C
370	1	4182700712	HARPOONIPA12LN
429	1	4182700012	HARPOONMIXPACK12LN
430	1	81760601081	Captain Lawrence Seasonal 6/12C
431	1	75224513130	Weihenstephaner Korbinian Malt 1/17B
432	1	75224512254	Weihenstephaner Vitus 1/17B

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
152	1	8378322200	Sierra Nevada Pale Ale 12/12C
153	1	8378337512	SIERRANEVPALEALE12NR
154	1	8378316000	Sierra Nevada 4 Way IPA VrtY Pck 12/12B
155	1	8378322812	Sierra Nevada Seasonal 12/12B
156	1	75452700470	New Belgium Variety Pack 12/12C
157	1	75452700024	New Belgium Fat Tire Amber Ale 12/12B
158	1	8857343333	Shiner Bock 12/12B

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
145	2	72734400023	North Coast Old Rasputin Stout 4/12B
146	1	75452700421	New Belgium Voodoo Ranger ImpIPA 6/12B
147	1	75452700066	New Belgium VooDoo Ranger IPA 6/12B
148	1	75452700716	New Belgium Fat Tire Belgn White 6/12B
149	1	75452700022	New Belgium Fat Tire Amber Ale 6/12B
150	1	75452700161	New Belgium Fat Tire Amber Ale 12/12C
151	1	8857333101	Shiner Bock 6/12B

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	# FAC	UPC	NAME
138	1	79386636002	Left Hand Milk Stout 6/12L
139	1	79386653002	Left Hand Milk Stout Nitro 6/12B
140	2	74730102071	Kentucky Bourbon Barrel Stout 4/12B
141	2	74730100327	Kentucky Bourbon Barrel Ale 4/12B
142	1	8857370002	Shiner Family Reunion Mix 6/12B
143	1	8857380002	Shiner Seasonal 6/12B
144	1	8857333107	Shiner Bock 6/12C

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
131	1		8378337530	Sierra Nevada Hop Hunter IPA 6/12B
132	1		8378333101	Sierra Nevada Kellerweis Hefe 6/12B
133	1		8378337543	Sierra Nevada Tropical Torpedo 6/12B
134	1		8378333100	SIERRANEVTORPEDOALE6NR
135	1		8378322822	SIERRANEVSUMMERFEST6NR
136	1		8378337533	Sierra Nevada SideCar Orange PA 6/12B
137	1		8378337521	SIERRANEVPALEALE6NR

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
121	1		85961200130	21st Blah Blah Blah IPA 6/12C
122	1		85961200102	21st Seasonal 6/12C
123	1		85961200158	21st Sparkale 6/12C
124	1		85961200131	21st Brew Free or Die BidOrg IPA 6/12C
125	1		85961200103	21st Brew Free or Die IPA 6/12C
126	1		8378353535	Sierra Nevada Otra Vez 6/12C
127	1		08378322851	Sierra Nevada Hop Bullet 4/6 Can
128	1		8378311010	Sierra Nevada Hazy Little Thing 6/12C
129	1		79636300495	Avery El Gose Sour Ale 6/12C
130	1		79636300416	Avery White Rascal 6/12C

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
111	2		73739802722	Schneider Weisse Wiesen E-W 1/17B
112	2		73739801620	Schneider Weisse Hefe-Weizen 1/17B
113	2		73739801820	Schneider Weisse Aventins 1/17B
114	2		8332600151	Youngs Double Chocolate Stout 1/17B
115	2		8572511508	SAMSMITHSNUTBROWNALE18.7OZNR
116	2		8572511509	SAMSMITHSOATMEALSTOUT18.7OZNR
117	2		8572511607	Samuel Smiths Organic Choc Stout 1/19B
118	2		8572511527	Samuel Smiths Organic Ale 1/19B
119	2		8572511525	Samuel Smiths Organic Lager 1/19B
120	2		8572511531	Samuel Smiths Organic Cider 1/19B

Segment #3 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
219	1		2486607299	Full Sail Session Black Lager 6/11B
220	1		2486610361	Full Sail Session Premium Lgr 6/11B
221	1		81994200005	Oskar Blues Dale's Pale Ale 12/12C
222	1		81994200303	Oskar Blues Canandrum 15 Pack
223	1		73692011651	Goose Island India Pale Ale 15/12C
224	1		67574839392020	Founders Solid Gold 15 Pack Cans
225	1		64286090025	Founders Seasonal 15/12C
226	1		64286090005	Founders Centennial IPA 15/12C

Segment #3 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
212	1		63027933406	Victory No Brainer IPA 4/6
213	1		63027977406	Victory Prima Pils 6/12L
214	1		63027975206	Victory Seasonal 6/12B
215	1		63027946506	Victory Golden Monkey 6/12L
216	1		630279776063	Victory Sour Monkey 4/6
217	1		63027956606	Victory Twisted Monkey 4/6
218	1		63027946706	Victory HopDevil Ale 6/12L

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
-----	---	-----	-----	------

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

205	1	73692011502	Goose Island Four Star Pils 6/12B
206	1	73692011182	Goose Island 312 Urban Wheat Ale 6/12B
207	1	73692011118	Goose Island Seasonal 6/12L
208	1	73692011132	Goose Island India Pale 6/12L
209	1	74052210963	Bell's Official 4/6B
210	1	74052210016	Bell's Oberon Ale 6/12B
211	1	74052210083	Bell's Two Hearted Ale 6/12B

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
199	2		64286020037	Founders Backwoods Bastard 4/12B
200	2		64286020052	Founders Breakfast Stout 4/12B
201	1		64286020023	Founders Porter 6/12B
202	1		64286020007	Founders Dirty Bastard 6/12B
203	1		64286020005	Founders Centennial IPA 6/12B
204	1		64286020024	Founders All Day IPA 6/12B

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
189	1		81994200011	Oskar Blues Mama's Little Yella 6/12C
190	1		81994200003	Oskar Blues Dale's Pale Ale 6/12C
191	1		85146400308	Revolution Anti Hero IPA 6/12C
192	1		85970800220	Destihl Wild Sour Blueberry Gose 4/12C
193	1		85970800216	Destihl Wild Sour SynchronopathicAp 4/12C
194	1		85970800219	Destihl Here Gose Nothin 4/12C
195	1		64286015025	Founders Seasonal 6/12C
196	1		64286015031	Founders Solid Gold 6/12C
197	1		64286070024	Founders All Day IPA 6/12C
198	1		74052211168	Bell's Lager of the Lakes 6/12C

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
180	2		65379200318	Doc's Draft Hard Raspberry Cider 1/22B
181	2		65379200502	Doc's Draft Hard Pear Cider 1/22L
182	2		65379200930	Doc's Draft Hard Apple Cider 1/22B
183	2		1612102200	J.K.'s Scrumpy Hard Cider Apple 1/22B
184	2		72383000002	Lagunitas Imperial Stout 1/22B
185	2		72383000001	Lagunitas Maximus 1/22L
186	2		72383000004	Lagunitas IPA 1/22B
187	2		8378367505	Sierra Nevada Torpedo Extra IPA 1/24B
188	2		8378337522	Sierra Nevada Pale Ale 1/24B

Segment #4 : Shelf #8 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
288	2		64286090024	Founders All Day IPA 15/12C
289	1		74052211086	Bell's Two Hearted Ale 12/12C
290	1		63027988736	Victory Kickback 15C
291	1		63848900189	Dogfish Head 60 Minute IPA 12/12C
292	1		85666200576	Cigar City Jai-Alai IPA 12/12C
293	1		78624360000	Flying Dog Variety Pack 12/12B
294	1		79556312001	Smuttynose Sampler 12/12L

Segment #4 : Shelf #7 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
281	1		78624356002	Flying Dog Gonzo Imperial Porter 6/12B
282	1		78624356000	Flying Dog Double Dog Dbl IPA 6/12B
283	1		78624355024	Flying Dog Bloodline Bld Orge 6/12B
284	1		78624355014	Flying Dog The Truth Imprl IPA 6/12B
285	1		78624311990	Flying Dog Raging Btch Belgn Ale 6/12B
286	1		78624361102	Flying Dog Classic Pale Ale 6/12L
287	1		78624311180	Flying Dog Snake Dog IPA 6/12B

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Segment #4 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
273	1		641455110328	Duclaw Gose' 4/6C
274	1		63770400062	Troegs Shared UPC 6/12B
275	1		63770400072	Troegs Troegenator Double Bock 6/12B
276	1		63770406251	Troegs Perpetual IPA 6/12B
277	1		79556300002	Smuttynose Old Brown Dog 6/12L
278	1		79556300011	Smuttynose Robust Ptr 6/12B
279	1		79556300015	Smuttynose Seasonal 6/12B
280	1		79556300009	Smuttynose IPA 6/12L

Segment #4 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
266	1		64145511065	DuClaw Sweet Baby Jesus 6/12B
267	1		64145511053	DuClaw Sweet Baby Java 6/12B
268	1		63848900188	Dogfish Head Beer For Breakfast 6/12B
269	1		63848900342	Dogfish Head American Beauty 4/6B
270	1		63848900312	Dogfish Head 90 Min Imp IPA 6/12B
271	1		63848900029	Dogfish Head 60 Minute IPA 6/12L
272	1		63848900137	Dogfish Head Namaste 6/12B

Segment #4 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
256	1		84281710031	Brew Dog Hazy Jane 4/6C
257	1		84281710019	Brew Dog Elvis Juice 4/6C
258	1		84281710003	Brew Dog Punk IPA 4/6C
259	1		89785300299	Cigar City Hotter Than Helles 6/12C
260	1		89785300294	Cigar City Maduro Oatmeal Brown 6/12C
261	1		89785300295	Cigar City Florida Cracker Wit 6/12C
262	1		85666200552	Cigar City Guayabera Citra 6/12C
263	1		89785300293	Cigar City Jai-Alai IPA 6/12C
264	1		63848900190	Dogfish Head Flesh & Blood IPA 6/12C
265	1		63848900193	Dogfish Head SeaQuenchAle 6/12C

Segment #4 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
247	2		77228505111	Unibroue La Fin Du Monde 1/25B
248	2		8572510815	Lindemans Peche Lambic 1/25B
249	2		8572510812	Lindemans Kreik Lambic 1/25B
250	2		8572510814	LINDEMANSFRAMBOISE25.4OZNR
251	2		60878252000	Delirium Tremens 1/25B
252	2		79209805234	Saison Dupont 1/25B
253	2		8170600007	CHIMAYALEGRNDRSR25.4OZNR
254	2		8170600004	CHIMAYALEPREMIERE25.4OZNR
255	2		85999600075	Duvel Special Belgian Ale 1/25B

Segment #5 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
354	1		8002052530	Abita Purple Haze 12/12C
355	1		4182700074	Harpoon IPA 12/12C
356	1		4182700712	HARPOONIPA12LN
357	1		4182700012	HARPOONMIXPACK12LN
358	1		8769229103	SAMADAMSMIXPACK12LN
359	1		8769201103	SAMADAMSSEASONAL12LN
360	1		8769210014	SAMADAMSBOSTONLGR12LN

Segment #5 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
-----	---	-----	-----	------

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

346	1	8769211102	SAMADAMSLIGHT6LN
347	1	8769200127	Samuel Adams Rebel IPA 6/12B
348	1	8769227102	SAMADAMSCHERRYWHEAT6LN
349	1	8769200492	Samuel Adams Sam 76 6/12B
350	1	8769200004	Samuel Adams Seasonal Select 6/12B
351	1	8769230050	SAMADAMSSEASONAL6LN
352	1	8769210012	SAMADAMS BOSTONLGR6LN
353	1	8769200811	Samuel Adams New England PA 6/12C

Segment #5 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
338	1		6858493303020	Harpoon UFO Pineapple 6-Pack Cans
339	1		4182790046	Harpoon UFO Pumpkin Ale 6/12B
340	1		4182790036	HARPOONUFWHITEWHEAT6LN
341	1		4182790026	Harpoon UFO Raspberry Hefeweizen 6/12B
342	1		4182790016	HARPOONHEFEWEIZENUFO6LN
343	1		4182700266	Harpoon Take 5 Session IPA 6/12B
344	1		4182700146	HARPOONSUMMER6LN
345	1		4182700076	HARPOONIPA6LN

Segment #5 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
331	1		8002024221	Abita Amber 6/12B
332	1		8002035333	Abita Seasonal 6/12B
333	1		8002011706	Abita Harvest Series 6/12B
334	1		8002242230	Abita Purple Haze 6/12B
335	1		81957801027	Two Roads Seasonal 6/12B
336	1		81957801035	Two Roads Lil Heaven Session IPA 6/12B
337	1		81957801006	Two Roads Road 2 Ruin Dbl IPA 6/12B

Segment #5 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
320	1		81760601060	Captain Lawrence 6th Borough Pils 4/6 Can
321	1		81760601081	Captain Lawrence Seasonal 6/12C
322	1		81760601076	Captain Lawrence HopCommander 6/12C
323	1		81152703004	Toast Lager 4/6C
324	1		81152703008	Toast IPA 4/6C
325	1		81152703000	Toast 4/6 Cans
326	1		86273700006	Montauk Summer Ale 6/12C
327	1		86907100026	Montauk Seasonal 6/12C
328	1		86273700007	Montauk Session IPA 6/12C
329	1		86907100027	Montauk Wave Chaser IPA 6/12C
330	1		86273700002	Montauk Driftwood Ale 6/12C

Segment #5 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
311	2		60367510895	Allagash Seasonal 1/25B
312	2		60367510495	Allagash Tripel 1/25B
313	2		64944047668	Ommegang GOT Iron Throne Ale 1/25B
314	2		64944000004	Ommegang Three Philosophers 1/25B
315	2		64944000003	Ommegang Hennepin 1/25B
316	2		64944000001	Ommegang Abbey Ale 1/25B
317	1		18636005019	Collective Arts Mash Up the Jam 4/16C
318	1		18636001003	Collective Arts Ransack Universe 4/16C
319	1		18636005020	Collective Arts Life in the Clouds 6/4C

Segment #6 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
422	1		85663600104	Butternuts Variety Pack 12/12C
423	1		81601402080	Southern Tier Variety 15/12C
424	1		85663200468	Bronx IPA Variety 2/12 Can

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

425	1	85663200428	Bronx Boogie Down 2/12
426	1	68174500134	Blue Point Toasted Lager 18/12C
427	1	68174521122	Blue Point Variety 12/12B
428	1	68174542222	Blue Point Toasted Lager 12/12B

Segment #6 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
415	1		85663600100	Butternuts Porkslap Pale Ale 6/12C
416	1		67082250612	Cisco Brewers Grey Lady Ale 6/12B
417	1		67082210612	Cisco Brewers WhaleTale Ale 6/12B
418	1		60690500830	Ithaca Flower Power IPA 6/12B
419	1		86977500005	Braven Bushwick Pilsner 6/12B
420	1		68174500208	Blue Point Shore Thing 6/12C
421	1		68174500215	Blue Point The IPA 6/12C

Segment #6 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
408	1		60875200906	River Horse Tripel Horse 6/12B
409	1		85375900027	Southern Tier 2XIPA 6/12B
410	1		85375900012	Southern Tier IPA 6/12L
411	1		68174511102	Blue Point Hoptical Illusion 6/12B
412	1		68174511130	Blue Point Blueberry Ale 6/12L
413	1		68174511118	Blue Point Seasonal Lager 6/12B
414	1		68174511112	Blue Point Toasted Lager 6/12B

Segment #6 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
401	1		60367511182	Allagash Black 4/12B
402	2		60367510482	Allagash Tripel 4/12B
403	1		60367512882	Allagash Saison 4/12B
404	2		60367510182	Allagash White 4/12L
405	1		64944000065	Ommegang Witte 6/12B
406	1		64944099967	Ommegang Rare Vos 4/6
407	1		64944099818	Ommegang Nirvana IPA 6/12B

Segment #6 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
391	1		86580000012	Radiant Pig Junior IPA 6/12C
392	1		675748383923	Five Borough Hoppy Lager 4/6C
393	1		85586700622	Five Borough Pilsner 4/6C
394	1		85586700635	Five Boroughs Tiny IPA 4/6C
395	1		856632004820	Bronx Built For This 4/6C
396	1		856632004837	Bronx Well Earned 4/6C
397	1		85663200431	Bronx Slow Your Roll 4/6 Can
398	1		85663200423	Bronx American Pale Ale 6/12C
399	1		85663200427	Bronx Seasonal 4/6 Can
400	1		856632004318	Bronx No Resolutions IPA 4/6 Can

Segment #6 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
381	1		86580000014	Radiant Pig TV Party 6/4C
382	1		86580000013	Radiant Pig No Half Steppin 6/4C
383	1		86580000011	Radiant Pig Save The Robots 4/16C
384	1		73753414115	Bolero Snort ApBull PiePA Almod 4/16C
385	1		64090118962	Pipeworks The Lizard King 4/16C
386	1		85043800237	Half Acre Pony Pilsner 4/16C
387	1		85043800270	Half Acre Tuna EPA 4/16C
388	1		85043800203	Half Acre Daisy Cutter Pale Ale 4/16C
389	1		0733574867	Peekskill Eastern Standard 6/4C
390	1		85663200481	Bronx Now You's Can't Leave 6/4C

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Segment #7 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
484	2		85909300261	SixPoint Variety Pack 12/12C
485	1		3061300056	Brooklyn Seasonal 12/12C
486	1		3061301136	Brooklyn East India Pale Ale 12/12C
487	1		3061300038	Brooklyn Lager 12/12C
488	1		3061300071	BROOKLYNVARIETYPACK12LN
489	1		3061300031	BROOKLYNLAGER12LN

Segment #7 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
475	1		666555	Kelso IPA 6/4 Can
476	1		6767584994	Kelso IPA 4/6 Can
477	1		70533271504	Kelso CG 4/6 Cans
478	1		69685912934	Kelso Nut Brown Lager 6/12C
479	1		69685912936	Kelso Pilsner 6/12C
480	1		3061300004	BROOKLYNBROWNALE6LN
481	1		3061300016	BROOKLYNPILSNER6LN
482	1		3061310777	Brooklyn Sorachi Ace 6/12B
483	1		3061311212	Brooklyn Defender IPA 6/12B

Segment #7 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
468	2		64944000007	Ommegang Pale Sour 4/12B
469	1		887151004183	Coney Island Merman IPA 4/6
470	1		88715100094	Coney Island Mermaid Pilsner 6/12B
471	1		3061300019	BROOKLYNEASTIPA6LN
472	1		3061301951	Brooklyn Bel Air Sour 6/12B
473	1		3061300053	BROOKLYNSUMMERALE6LN
474	1		3061300001	BROOKLYNLAGER6LN

Segment #7 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
462	2		64944000184	Ommegang Brut IPA 6/4B
463	1		85998900510	Greenport Harbor Black Duck Prtr 6/12B
464	1		85998900504	Greenport Harbor Harbor Ale 6/12B
465	1		85998900522	Greenport Harbor Seasonal 6/12B
466	1		85998900516	Greenport Harbor Otherside IPA 6/12B
467	1		85114800500	Great South Bay Blood Orange 6/12B

Segment #7 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
455	1		85909300246	SixPoint Resin 6/12C
456	1		85909300247	SixPoint Cycliquids Shared UPC 6/12C
457	1		85909300268	Sixpoint Jammer 4/6C
458	1		85909300294	Sixpoint Alpenflo 6/12C
459	1		85909300244	SixPoint The Crisp 6/12C
460	1		85909300242	SixPoint Sweet Action 6/12C
461	2		85909300243	SixPoint Bengali 6/12C

Segment #7 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
445	1		73079248873	Barrier Green Room 6/4 16oz
446	1		730792488488	Barrier Money 6/4C
447	1		040232574207	Threes Vliet 6/4C
448	1		85669400606	LIC Beer Project Higher Burning 6/4C
449	1		85669400608	LIC Beer Project Coded Tiles 6/4C
450	1		85654400740	Lord Hobo Glorious 6/4C
451	1		85654400742	Lord Hobo Boom Sauce 4/16C

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

452	1	63848900333	Dogfish Head Liquid Truth Sirium 6/4C
453	1	3061301140	Brooklyn East India Pale Ale 4/16C
454	1	3061300034	Brooklyn Lager 4/16C

SKUs on Planogram: 428