

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|-----------------------------|-------------------|------------|----------|------------|------|------|
| 1 | 1 | 85663200423 | Bronx American Pale Ale... | COMPETITOR BRANDS | 2.00 | 8.00 | 2.00 | 0.00 | 0.00 |
| 2 | 1 | 85663200427 | Bronx Seasonal 4/6 Can | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |
| 3 | 1 | 856632004318 | Bronx No Resolutions IP... | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |
| 4 | 1 | 56468893738 | Bronx Slow Your Roll 4/6... | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |
| 5 | 2 | 76457506479 | Toast 4/6 Cans | | 9999999... | 16.00 | 2.00 | 0.00 | 0.00 |

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 6 | 1 | 85909300243 | SixPoint Bengali 6/12C | COMPETITOR BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 7 | 1 | 85909300242 | SixPoint Sweet Action 6/... | COMPETITOR BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 8 | 1 | 85909300244 | SixPoint The Crisp 6/12C | COMPETITOR BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 9 | 1 | 85909300246 | SixPoint Resin 6/12C | COMPETITOR BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 10 | 2 | 85909300247 | SixPoint Cycliquids Shar... | COMPETITOR BRANDS | 2.50 | 10.00 | 1.00 | 0.00 | 0.00 |
| 11 | 1 | 85909300232 | SixPoint Hi Res 4/12C | COMPETITOR BRANDS | 1.67 | 10.00 | 2.00 | 0.00 | 0.00 |

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|-----------------------------|-------------------|------------|----------|------------|------|------|
| 12 | 1 | 69685912936 | Kelso Pilsner 6/12C | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 13 | 1 | 69685912934 | Kelso Nut Brown Lager 6... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 14 | 1 | 666555 | Kelso IPA 6/4 Can | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |
| 15 | 1 | 6767584994 | Kelso IPA 4/6 Can | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 16 | 1 | 70533271504 | Kelso CG 4/6 Cans | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 17 | 1 | 85663600100 | Butternuts Porkslap Pale... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 18 | 1 | 88715100094 | Coney Island Mermaid Pi... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 19 | 1 | 887151004183 | Coney Island Merman IP... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|-------|------|
| 20 | 1 | 3061300001 | BROOKLYNLAGER6LN | | 1.00 | 4.00 | 1.00 | 19.59 | 1.43 |
| 21 | 1 | 3061300053 | BROOKLYNSUMMERAL... | | 1.00 | 4.00 | 1.00 | 78.43 | 0.36 |
| 22 | 1 | 3061311212 | Brooklyn Defender IPA 6/... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 23 | 1 | 3061300019 | BROOKLYNEASTIPA6LN | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 24 | 1 | 88715100188 | Coney Island Lager 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 25 | 1 | 88715100102 | Coney Island Seasonal 6... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|------------|----------|------------|------|------|
| 26 | 1 | 3061301951 | Brooklyn Bel Air Sour 6/1... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 27 | 1 | 3061310777 | Brooklyn Sorachi Ace 6/... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 28 | 1 | 3061300016 | BROOKLYNPILSNER6LN | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 29 | 1 | 3061300004 | BROOKLYNBROWNAL... | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 30 | 1 | 86977500001 | Braven White IPA 4/6 | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 31 | 1 | 86977500005 | Braven Pilsner 4/6 | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #1 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|-----------------------|-------------------|-------|----------|------------|--------|------|
| 32 | 1 | 3061300071 | BROOKLYNVARIETYPA... | | 2.00 | 4.00 | 2.00 | 112.00 | 0.25 |
| 33 | 1 | 3061300031 | BROOKLYNLAGER12LN | | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 34 | 1 | 3061300038 | Brooklyn Lager 12/12C | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |

| | | | | | | | | | |
|----|---|-------------|------------------------------|-------------------|------|------|------|------|------|
| 35 | 1 | 3061300058 | Brooklyn Seasonal 12/12B | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 36 | 1 | 3061300056 | Brooklyn Seasonal 12/12C | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 37 | 2 | 85909300261 | SixPoint Variety Pack 12/... | COMPETITOR BRANDS | 4.00 | 8.00 | 2.00 | 0.00 | 0.00 |

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 38 | 1 | 85818700303 | Owls Brew Radler The Bl... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 39 | 1 | 85818700304 | Owls Brew Radler Wicke... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 40 | 1 | 86273700002 | Montauk Driftwood Ale 6/... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 41 | 1 | 86273700007 | Montauk Session IPA 6/1... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 42 | 1 | 86907100027 | Montauk Wave Chaser I... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 43 | 1 | 86273700006 | Montauk Summer Ale 6/... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 44 | 1 | 86907100026 | Montauk Seasonal 6/12C | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 45 | 1 | 81601402045 | Southern Tier Nu Skool I... | COMPETITOR BRANDS | 2.00 | 8.00 | 2.00 | 0.00 | 0.00 |

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|----------------------------|-------------------|-------|----------|------------|------|------|
| 46 | 1 | 64944099818 | Ommegang Nirvana IPA ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 47 | 1 | 64944099967 | Ommegang Rare Vos 4/6 | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 | |
| 48 | 1 | 64944000065 | Ommegang Witte 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 49 | 1 | 85375900027 | Southern Tier 2XIPA 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 50 | 1 | 85375900012 | Southern Tier IPA 6/12L | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 51 | 1 | 85375900026 | Southern Tier Seasonal ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|----------------------------|-------------------|-------|----------|------------|------|------|
| 52 | 1 | 85114800500 | Great South Bay Blood ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 53 | 1 | 85114800506 | Great South Bay Season... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 54 | 1 | 85998900504 | Greenport Harbor Harbor... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 55 | 1 | 85998900522 | Greenport Harbor Seaso... | COMPETITOR BRANDS | 0.75 | 3.00 | 1.00 | 0.00 | 0.00 |
| 56 | 1 | 85998900516 | Greenport Harbor Others... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 57 | 1 | 85998900510 | Greenport Harbor Black ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|----------------------------|-------------------|-------|----------|------------|------|------|
| 58 | 1 | 85114800561 | Great South Bay Blonde ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 59 | 1 | 81760601001 | Captain Lawrence Liquid... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 60 | 1 | 81760601000 | Captain Lawrence Pale ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 61 | 1 | 81760601002 | Captain Lawrence Capta... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 62 | 1 | 81760601076 | Captain Lawrence HopC... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 63 | 1 | 81760601060 | Captain Lawrence 6th B... | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 | |
| 64 | 1 | 81760601014 | Captain Lawrence Seaso... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-------------------------------|-------------------|-------|----------|------------|------|------|
| 65 | 1 | 68174542222 | Blue Point Toasted Lager... | AB BRANDS | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 66 | 1 | 68174511112 | Blue Point Toasted Lager... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 67 | 1 | 68174511118 | Blue Point Seasonal Lag... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 68 | 1 | 68174511130 | Blue Point Blueberry Ale ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 69 | 1 | 68174511102 | Blue Point Hoptical Illusi... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 70 | 1 | 68174512232 | Blue Point Mosaic Sessi... | AB BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|----------------------------|-------------------|------------|----------|------------|------|------|
| 71 | 1 | 85663200468 | Bronx IPA Variety 2/12 Can | | 9999999... | 4.00 | 2.00 | 0.00 | 0.00 |
| 72 | 1 | 85663200428 | Bronx Boogie Down 2/12 | | 9999999... | 4.00 | 2.00 | 0.00 | 0.00 |
| 73 | 1 | 68174521122 | Blue Point Variety 12/12B | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |

| | | | | | | | | | |
|----|---|-------------|------------------------------|-------------------|------|------|------|------|------|
| 74 | 1 | 68174500134 | Blue Point Toasted Lager... | AB BRANDS | 2.00 | 2.00 | 2.00 | 0.00 | 0.00 |
| 75 | 1 | 81601402080 | Southern Tier Variety 15/... | COMPETITOR BRANDS | 2.00 | 4.00 | 4.00 | 0.00 | 0.00 |
| 76 | 1 | 85375900031 | Southern Tier Variety Pa... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 77 | 1 | 85663600104 | Butternuts Variety Pack ... | COMPETITOR BRANDS | 4.00 | 8.00 | 4.00 | 0.00 | 0.00 |

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|------------|----------|------------|------|------|
| 78 | 1 | 8658000001 | Radiant Pig Junior 4/6 1... | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |
| 79 | 1 | 86580000010 | Radiant Pig Gangster Du... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 80 | 1 | 86580000011 | Radiant Pig Save The R... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 81 | 1 | 68174500048 | Blue Point Hazy Bastard ... | AB BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 82 | 1 | 68174500090 | Blue Point Citrus Plunge ... | AB BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 83 | 1 | 68174500068 | Blue Point Beach Plum ... | AB BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 84 | 2 | 86326700000 | Newburgh Cream Ale 4/1... | COMPETITOR BRANDS | 1.33 | 8.00 | 1.00 | 0.00 | 0.00 |

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|-----------------------------|-------------------|------------|----------|------------|------|------|
| 85 | 2 | 730792488488 | Barrier Money 6/4C | | 9999999... | 8.00 | 1.00 | 0.00 | 0.00 |
| 86 | 1 | 85155900701 | Mill House Kold One Kol... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 87 | 1 | 85155900700 | Mill House Cucumber Bl... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 88 | 1 | 60875200906 | River Horse Tripel Horse... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 89 | 1 | 60875203006 | River Horse Tripel Rasbe... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 90 | 1 | 67082210612 | Cisco Brewers WhaleTal... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|-----------------------------|-------------------|------------|----------|------------|------|------|
| 91 | 1 | 60690500830 | Ithaca Flower Power IPA ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 92 | 1 | 60690500510 | Ithaca Apricot Wheat Ale... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 93 | 2 | 60367510182 | Allagash White 4/12L | COMPETITOR BRANDS | 1.33 | 8.00 | 1.00 | 0.00 | 0.00 |
| 94 | 1 | 603675174825 | Allagash Hoppy Table Be... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 95 | 1 | 60367512882 | Allagash Saison 4/12B | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 96 | 1 | 60367511182 | Allagash Black 4/12B | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 97 | 1 | 60367510482 | Allagash Tripel 4/12B | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|-------------------------|-------------------|-------|----------|------------|-------|------|
| 98 | 1 | 8769210012 | SAMADAMSBOSTONL... | | 1.00 | 4.00 | 1.00 | 6.88 | 4.07 |
| 99 | 1 | 8769200004 | Samuel Adams Seasona... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 100 | 1 | 8769200004 | Samuel Adams Seasona... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 101 | 1 | 8769227102 | SAMADAMSCHERRYW... | | 1.00 | 4.00 | 1.00 | 21.77 | 1.29 |
| 102 | 1 | 8769230030 | SAMADAMSBOSTONAL... | | 1.00 | 4.00 | 1.00 | 23.75 | 1.18 |
| 103 | 1 | 8769211102 | SAMADAMSLIGHT6LN | | 1.00 | 4.00 | 1.00 | 28.00 | 1.00 |

Segment #3 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|----------------------------|-------------------|------------|----------|------------|------|------|
| 104 | 1 | 89968800031 | Keegan Ales Mothers Mil... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 105 | 1 | 8769200127 | Samuel Adams Rebel IP... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 106 | 1 | 8769200506 | Samuel Adams Rebel Ju... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 107 | 1 | 8769200343 | Samuel Adams Rebel Gr... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 108 | 1 | 8769200269 | Samuel Adams Rebel R... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 109 | 1 | 87692006732 | Sam Adams '76 4/6 Can | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |

Segment #3 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|---------------------------|------------|------------|----------|------------|------|-------|
| 110 | 1 | 81760601045 | Captain Lawrence Grape... | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |
| 111 | 1 | 8769210014 | SAMADAMSBOSTONL... | | 2.00 | 4.00 | 2.00 | 2.14 | 13.07 |
| 112 | 1 | 8769201103 | SAMADAMSSEASONAL... | | 2.00 | 4.00 | 2.00 | 2.55 | 11.00 |

| | | | | | | | | | |
|-----|---|------------|--------------------------|-------------------|------|------|------|------|------|
| 113 | 1 | 8769200037 | Samuel Adams Seasona... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 114 | 1 | 8769200300 | Samuel Adams Pack of ... | COMPETITOR BRANDS | 4.00 | 8.00 | 4.00 | 0.00 | 0.00 |
| 115 | 1 | 8769200497 | Samuel Adams Sam 76 ... | COMPETITOR BRANDS | 4.00 | 8.00 | 4.00 | 0.00 | 0.00 |

Segment #4 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|-------------|----------------------------|-------------------|------------|----------|------------|------|------|
| 116 | 2 | | 85654400742 | Lord Hobo Boom Sauce ... | COMPETITOR BRANDS | 1.33 | 8.00 | 1.00 | 0.00 | 0.00 |
| 117 | 2 | | 85654400740 | Lord Hobo Glorious 6/4C | | 9999999... | 8.00 | 1.00 | 0.00 | 0.00 |
| 118 | 1 | | 85654400763 | Lord Hobo Hobo Life 6/1... | COMPETITOR BRANDS | 2.00 | 8.00 | 2.00 | 0.00 | 0.00 |
| 119 | 1 | | 85654400765 | Lord Hobo Angelica 4/6C | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |
| 120 | 1 | | 8602180021 | Smart Beer Golden 4/6 | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #4 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|-------------|-------------------------------|-------------------|-------|----------|------------|------|------|
| 121 | 1 | | 79837312602 | Magic Hat #9 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 122 | 1 | | 79837312606 | Magic Hat Seasonal 6/12L | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 123 | 1 | | 79837312610 | Magic Hat Circus Boy 6/... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 124 | 1 | | 71925600083 | Long Trail Limbo IPA 6/1... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 125 | 1 | | 71925600005 | Long Trail Ale 6/12L | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 126 | 1 | | 71925600019 | Long Trail India Pale Ale ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #4 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|-------------|----------------------------|-------------------|------------|----------|------------|------|------|
| 127 | 1 | | 81957801103 | Two Roads Lil Heaven 4/... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 128 | 1 | | 81957801027 | Two Roads Seasonal 6/1... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 129 | 1 | | 79556300009 | Smuttynose IPA 6/12L | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 130 | 1 | | 79556300015 | Smuttynose Seasonal 6/... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 131 | 1 | | 79556300002 | Smuttynose Old Brown ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 132 | 1 | | 79556300011 | Smuttynose Robust Ptr 6... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #4 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 133 | 1 | | 81957801006 | Two Roads Road 2 Ruin ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 134 | 1 | | 81957801005 | Two Roads Workers Co... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 135 | 1 | | 63770406251 | Troegs Perpetual IPA 6/1... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 136 | 1 | | 63770400072 | Troegs Troegenator Dou... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 137 | 1 | | 63770400082 | Troegs Hopback Amber ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 138 | 1 | | 63770400062 | Troegs Shared UPC 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #4 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|--------------------------|-------------------|-------|----------|------------|--------|------|
| 139 | 1 | | 4182790016 | HARPOONHEFEWEIZE... | | 1.00 | 4.00 | 1.00 | 195.80 | 0.14 |
| 140 | 1 | | 4182790026 | Harpoon UFO Raspberry... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 141 | 1 | | 4182790046 | Harpoon UFO Pumpkin ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 142 | 1 | | 4182790036 | HARPOONUFOWHITE... | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 143 | 1 | | 4182700146 | HARPOONSUMMER6LN | | 1.00 | 4.00 | 1.00 | 31.35 | 0.89 |
| 144 | 1 | | 4182700076 | HARPOONIPA6LN | | 1.00 | 4.00 | 1.00 | 16.00 | 1.75 |

Segment #4 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|-------------|----------------------------|-------------------|-------|----------|------------|-------|------|
| 145 | 1 | | 79837380000 | Magic Hat #9 12/12C | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 146 | 1 | | 79837312123 | Magic Hat #9 12/12L | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 147 | 1 | | 79837312125 | Magic Hat Seasonal Vari... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 148 | 1 | | 79837312127 | Magic Hat Seasonal 12/1... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 149 | 1 | | 4182700012 | HARPOONMIXPACK12LN | | 2.00 | 4.00 | 2.00 | 32.67 | 0.86 |
| 150 | 1 | | 4182700074 | Harpoon IPA 12/12C | COMPETITOR BRANDS | 4.00 | 8.00 | 4.00 | 0.00 | 0.00 |

Segment #5 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-------------------------------|-------------------|------------|----------|------------|------|------|
| 151 | 1 | 78036960806 | Peak Organic IPA 6/12B | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 152 | 1 | 76585734993 | Peak Organic Fresh Cut ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 153 | 1 | 78036950906 | Peak Organic Seasonal ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 154 | 1 | 70174878112 | Cambridge Flower Child ... | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 155 | 1 | 63848900190 | Dogfish Flesh & Blood 4/... | | 9999999... | 4.00 | 2.00 | 0.00 | 0.00 |
| 156 | 1 | 63848900193 | Dogfish Head SeaQuenc... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 157 | 1 | 63027946532 | Victory Golden Monkey 6... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 158 | 1 | 89785300293 | Cigar City Jai-Alai IPA 6/... | COMPETITOR BRANDS | 2.00 | 8.00 | 2.00 | 0.00 | 0.00 |

Segment #5 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|----------------------------|-------------------|------------|----------|------------|------|------|
| 159 | 1 | 63027946706 | Victory HopDevil Ale 6/12L | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 160 | 1 | 63027977406 | Victory Prima Pils 6/12L | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 161 | 1 | 63027975206 | Victory Seasonal 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 162 | 1 | 777788989090 | Victory Dirt Wolf 4/6 | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 163 | 1 | 63027977606 | Victory Sour Monkey 6/1... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 164 | 1 | 63027946506 | Victory Golden Monkey 6... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #5 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|----------------------------|-------------------|-------|----------|------------|------|------|
| 165 | 1 | 63848900026 | Dogfish Head Indian Bro... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 166 | 1 | 63848900137 | Dogfish Head Namaste ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 167 | 1 | 63848900029 | Dogfish Head 60 Minute ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 168 | 1 | 63848900061 | Dogfish Head 90 Min Im... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 169 | 1 | 63848900194 | Dogfish Head Saison Du... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 170 | 1 | 63848900088 | Dogfish Head Palo Sant... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 171 | 1 | 63848900063 | Dogfish Head Midas Tou... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #5 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|------------|----------|------------|------|------|
| 172 | 1 | 78624311990 | Flying Dog Raging Btch ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 173 | 1 | 78624355014 | Flying Dog The Truth Im... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 174 | 1 | 78624355024 | Flying Dog Bloodline Bld ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 175 | 1 | 78624356002 | Flying Dog Gonzo Imperi... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 176 | 1 | 78624356000 | Flying Dog Double Dog ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 177 | 1 | 63848900188 | Dogfish Head Seasonal ... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #5 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 178 | 1 | 78624311180 | Flying Dog Snake Dog I... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 179 | 1 | 78624361102 | Flying Dog Classic Pale ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 180 | 1 | 78624311192 | Flying Dog K9 Crs Win A... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 181 | 1 | 78624354007 | Flying Dog Pearl Neckla... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 182 | 1 | 78624357041 | Flying Dog Numero Uno ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 183 | 1 | 63123430002 | Sweetwater 420 Pale 6/1... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #5 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|------------|----------|------------|------|------|
| 184 | 1 | 7031000141 | Narragansett Lager 12/1... | COMPETITOR BRANDS | 4.00 | 8.00 | 4.00 | 0.00 | 0.00 |
| 185 | 1 | 7213055001 | Narragansett Lager 6/16C | COMPETITOR BRANDS | 2.25 | 9.00 | 3.00 | 0.00 | 0.00 |
| 186 | 1 | 65334135590 | Narragansett Fresh Catc... | | 9999999... | 9.00 | 3.00 | 0.00 | 0.00 |
| 187 | 1 | 71375797542 | Narragansett Seasonal 6... | COMPETITOR BRANDS | 2.25 | 9.00 | 3.00 | 0.00 | 0.00 |
| 188 | 1 | 79556312009 | Smuttynose IPA 12/12B | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 189 | 1 | 78624360000 | Flying Dog Variety Pack ... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 190 | 1 | 63027988736 | Victory Kickback 15C | | 9999999... | 4.00 | 4.00 | 0.00 | 0.00 |

Segment #6 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|-------------------------------|-------------------|-------|----------|------------|------|------|
| 191 | 1 | 89785300295 | Cigar City Florida Cracke... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 192 | 1 | 89785300294 | Cigar City Maduro Oatm... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 193 | 2 | 85666200556S | Cigar City Florida Man D... | COMPETITOR BRANDS | 0.67 | 16.00 | 1.00 | 0.00 | 0.00 |
| 194 | 2 | 89785300298 | Cigar City Jai-Alai White ... | COMPETITOR BRANDS | 0.75 | 18.00 | 1.00 | 0.00 | 0.00 |
| 195 | 1 | 64286070024 | Founders All Day IPA 6/1... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 196 | 1 | 64286015031 | Founders Solid Gold 6/1... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 197 | 1 | 85146400308 | Revolution Anti Hero IPA ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 198 | 1 | 85970800217 | Destihl Wild Sour Dry Ho... | COMPETITOR BRANDS | 1.33 | 8.00 | 2.00 | 0.00 | 0.00 |
| 199 | 1 | 85970800219 | Destihl Here Gose Nothi... | COMPETITOR BRANDS | 1.33 | 8.00 | 2.00 | 0.00 | 0.00 |

Segment #6 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 200 | 1 | 8857333101 | Shiner Bock 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 201 | 1 | 73692011118 | Goose Island Seasonal ... | ALLIANCE BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 202 | 1 | 73692011111 | Goose Island Honkers Al... | ALLIANCE BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 203 | 1 | 73692011182 | Goose Island 312 Urban ... | AB BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 204 | 1 | 73692011502 | Goose Island Four Star ... | AB BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 205 | 1 | 73692011132 | Goose Island India Pale ... | ALLIANCE BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #6 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|-------|----------|------------|------|------|
| 206 | 1 | 74052210083 | Bell's Two Hearted Ale 6/... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 207 | 1 | 74052210016 | Bell's Oberon Ale 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 208 | 1 | 74052210023 | Bell's Amber Ale 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 209 | 1 | 74052210047 | Bell's Kalamazoo Stout 6... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 210 | 1 | 74052210030 | Bell's Porter 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 211 | 1 | 74052211168 | Bell's Lager of the Lakes... | COMPETITOR BRANDS | 2.00 | 8.00 | 2.00 | 0.00 | 0.00 |

Segment #6 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 212 | 1 | 64286020024 | Founders All Day IPA 6/1... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 213 | 1 | 64286020005 | Founders Centennial IPA... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 214 | 1 | 64286020023 | Founders Porter 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 215 | 1 | 64286020007 | Founders Dirty Bastard 6... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 216 | 1 | 64286020025 | Founders Mosiac Promis... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 217 | 1 | 64286020050 | Founders Speciality Seri... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #6 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|----------------------------|-------------------|-------|----------|------------|------|------|
| 218 | 1 | 8002052530 | Abita Purple Haze 12/12C | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 219 | 1 | 8002242230 | Abita Purple Haze 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 220 | 1 | 8002024221 | Abita Amber 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 221 | 1 | 8002011706 | Abita Harvest Series 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 222 | 1 | 8002035333 | Abita Seasonal 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 223 | 1 | 8002035332 | Abita Turbo Dog 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #6 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|------------|----------|------------|------|------|
| 224 | 1 | 63848900189 | Dogfish 60 Minute IPA 2/... | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |
| 225 | 1 | 74052211086 | Bell's Two Hearted Ale 1... | COMPETITOR BRANDS | 4.00 | 8.00 | 4.00 | 0.00 | 0.00 |
| 226 | 1 | 64286090024 | Founders All Day IPA 15/... | COMPETITOR BRANDS | 2.00 | 4.00 | 4.00 | 0.00 | 0.00 |
| 227 | 1 | 64286090005 | Founders Centennial IPA... | COMPETITOR BRANDS | 2.00 | 4.00 | 4.00 | 0.00 | 0.00 |
| 228 | 1 | 64286090025 | Founders PC Pils 15 Pack | | 9999999... | 16.00 | 4.00 | 0.00 | 0.00 |
| 229 | 1 | 73692011180 | Goose Island India Pale ... | AB BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |

Segment #7 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|-------|----------|------------|------|------|
| 230 | 1 | 64090118962 | Pipeworks The Lizard Ki... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 231 | 1 | 64090118924 | Pipeworks Ninja vs Unic... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 232 | 1 | 85043800203 | Half Acre Daisy Cutter P... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 233 | 1 | 85043800270 | Half Acre Tuna EPA 4/16C | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 234 | 1 | 85043800254 | Half Acre Seasonal 4/16C | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 235 | 1 | 85043800237 | Half Acre Pony Pilsner 4/... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 236 | 1 | 79636300495 | Avery El Gose Sour Ale ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 237 | 1 | 79636300416 | Avery White Rascal 6/12C | COMPETITOR BRANDS | 2.00 | 8.00 | 2.00 | 0.00 | 0.00 |

Segment #7 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|----------------------------|-------------------|-------|----------|------------|------|------|
| 238 | 1 | 75452700022 | New Belgium Fat Tire A... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 239 | 1 | 75452700716 | New Belgium Fat Tire Be... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 240 | 1 | 75452700082 | New Belgium Seasonal 6... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 241 | 1 | 75452700066 | New Belgium Rampant IP... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 242 | 1 | 75452700421 | New Belgium Ranager 6... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 243 | 1 | 75452700900 | New Belgium Voodoo Ra... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #7 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|-----------------------------|------------|------------|----------|------------|------|------|
| 244 | 1 | 84281710003 | Brew Dog Punk IPA 4/6C | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 245 | 1 | 84281710019 | Brew Dog Elvis Juice 4/6C | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 246 | 1 | 84281710031 | Brew Dog Hazy Jane 4/6C | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 247 | 1 | 84281710013 | Brew Dog Jet Black Hear... | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 248 | 1 | 726959909774 | Boulevard Dark Truth 4/6 | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 249 | 1 | 726959908869 | Boulevard Tank 7 4/6 | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 250 | 1 | 72695990883 | Boulevard The Calling IP... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #7 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|----------------------------|-------------------|-------|----------|------------|------|------|
| 251 | 2 | 74730100327 | Kentucky Bourbon Barrel... | COMPETITOR BRANDS | 1.33 | 8.00 | 1.00 | 0.00 | 0.00 |
| 252 | 1 | 74730102071 | Kentucky Bourbon Barrel... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 253 | 2 | 72734400023 | North Coast Old Rasputi... | COMPETITOR BRANDS | 1.33 | 8.00 | 1.00 | 0.00 | 0.00 |
| 254 | 1 | 72734400038 | North Coast Prangster B... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 255 | 1 | 9530113146 | ROGUEDEADGUYALE6... | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 256 | 1 | 9530113131 | Rogue Mocha Porter 6/1... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #7 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|-------|----------|------------|------|------|
| 257 | 1 | 64145511065 | DuClaw Sweet Baby Jes... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 258 | 1 | 64145511075 | DuClaw Dirty Little Freak... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 259 | 1 | 73753006012 | Schlafly Special Release... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 260 | 1 | 79386653002 | Left Hand Milk Stout Nitr... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 261 | 1 | 79386636002 | Left Hand Milk Stout 6/12L | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 262 | 1 | 79386630002 | Left Hand Sawtooth Ale ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #7 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 263 | 1 | 73692011651 | Goose Island India Pale ... | AB BRANDS | 2.00 | 4.00 | 4.00 | 0.00 | 0.00 |
| 264 | 1 | 73692011652 | Goose Island 312 Urban ... | AB BRANDS | 2.00 | 4.00 | 4.00 | 0.00 | 0.00 |
| 265 | 1 | 75452700024 | New Belgium Fat Tire A... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 266 | 1 | 75452700201 | New Belgium Folly Pack ... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 267 | 1 | 75452700470 | New Belgium Folly Pack ... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 268 | 1 | 75452700362 | New Belgium VooDoo R... | COMPETITOR BRANDS | 4.00 | 8.00 | 4.00 | 0.00 | 0.00 |

Segment #8 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 269 | 1 | 81994200003 | Oskar Blues Dale's Pale ... | COMPETITOR BRANDS | 2.00 | 8.00 | 2.00 | 0.00 | 0.00 |
| 270 | 1 | 81994200027 | Oskar Blues IPA 6/12C | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 271 | 1 | 81994200011 | Oskar Blues Mama's Littl... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 272 | 1 | 70932601808 | Uinta Hop Nosh IPA 6/12C | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 273 | 1 | 70932610118 | Uinta Lime Pilsner 6/12C | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 274 | 1 | 85961200103 | 21st Brew Free or Die IP... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 275 | 1 | 85961200131 | 21st Brew Free or Die Bl... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 276 | 1 | 85961200102 | 21st Seasonal 6/12C | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |

Segment #8 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 277 | 1 | 79603011493 | Kona Castaway IPA 6/12B | ALLIANCE BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 278 | 1 | 79603011494 | Kona Longboard Lager 6... | ALLIANCE BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 279 | 1 | 81790400083 | Elysian Space Dust IPA ... | AB BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 280 | 1 | 81790400053 | Elysian Seasonal 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 281 | 1 | 85961200118 | 21st El Sully 6/12C | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 282 | 1 | 85961200130 | 21st Blah Blah Blah IPA ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 283 | 1 | 85961200107 | 21st Back in Black 6/12C | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |

Segment #8 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 284 | 1 | 79603011496 | Kona Big Wave Golden ... | ALLIANCE BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 285 | 1 | 79603011497 | Kona Fire Rock Pale Ale ... | ALLIANCE BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 286 | 1 | 60275500603 | Firestone Walker Union ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 287 | 1 | 60275500701 | Firestone Easy Jack 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 288 | 1 | 7278300100 | ANCHORSTEAM6NR | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 289 | 1 | 7278300600 | Anchor Seasonal Beer 6/... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #8 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-------------------------------|-------------------|-------|----------|------------|------|------|
| 290 | 1 | 79058600614 | Great Divide Titan IPA 6/... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 291 | 1 | 2486616017 | Full Sail Session Cervez... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 292 | 1 | 2486619017 | Full Sail Session EZ IPA ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 293 | 1 | 2486618017 | Full Sail Session Pilsner ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 294 | 1 | 2486607299 | Full Sail Session Black L... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 295 | 1 | 2486610361 | Full Sail Session Premiu... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 296 | 1 | 2486602017 | Full Sail Session Premiu... | COMPETITOR BRANDS | 1.00 | 2.00 | 2.00 | 0.00 | 0.00 |

Segment #8 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|-----------------------------|-------------------|------------|----------|------------|------|------|
| 297 | 1 | 083783375336 | Sierra Nevada Side Car ... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 298 | 1 | 8378322822 | SIERRANEVSUMMERF... | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 299 | 1 | 8378333100 | SIERRANEVTORPEDO... | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 300 | 1 | 8378337543 | Sierra Nevada Tropical T... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 301 | 1 | 8378311010 | Sierra Nevada Hazy Littl... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 302 | 1 | 8378337521 | SIERRANEVPALEALE6... | | 1.00 | 4.00 | 1.00 | 9.12 | 3.07 |

Segment #8 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|------------|----------|------------|------|------|
| 303 | 1 | 75452700690 | New Belgium Dayblazer ... | COMPETITOR BRANDS | 2.00 | 4.00 | 4.00 | 0.00 | 0.00 |
| 304 | 1 | 81994200303 | Oskar Blues Canandrum... | | 9999999... | 4.00 | 4.00 | 0.00 | 0.00 |
| 305 | 1 | 81994200005 | Oskar Blues Dale's Pale ... | COMPETITOR BRANDS | 4.00 | 8.00 | 4.00 | 0.00 | 0.00 |
| 306 | 1 | 8378322812 | Sierra Nevada Seasonal ... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 307 | 1 | 8378337512 | SIERRANEVPALEALE1... | | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |

Segment #9 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-------------------------------|-------------------|------------|----------|------------|------|------|
| 308 | 1 | 67243800047 | Ballast Point Sculpin IPA... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 309 | 1 | 67243800101 | Ballast Point Grapefruit ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 310 | 1 | 67243800210 | Ballast Point Unfiltered S... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 311 | 1 | 67243800168 | Ballast Point Manta Ray ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 312 | 1 | 67243800162 | Ballast Point Bonito Blon... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 313 | 1 | 67243800200 | Ballast Point Fathom IPA... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 314 | 1 | 63625174163 | Stone Tangerine Express... | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 315 | 1 | 63625174135 | Stone Ripper 4/6 Can | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |

Segment #9 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|---------------|------------------------------|-------------------|------------|----------|------------|------|------|
| 316 | 1 | 67243800024 | Ballast Point Sculpin IPA... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 317 | 1 | 67243800068 | Ballast Point Grapefruit ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 318 | 1 | 6758748939393 | Ballast Point Aloha Sculp... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 319 | 1 | 63625174080 | Stone Arrogant Bastard ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 320 | 1 | 63625174214 | Stone Fear Movie Lions ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 321 | 1 | 63625174002 | Stone Delicious IPA 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #9 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|-------|----------|------------|------|------|
| 322 | 1 | 67243800178 | Ballast Point Sour Wenc... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 323 | 1 | 67243800079 | Ballast Point Seasonal 6/... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 324 | 1 | 72213055500 | Bear Republic Racer5 IP... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 325 | 1 | 63625174612 | Stone Ruination IPA 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 326 | 1 | 63625177612 | Stone IPA 6/12L | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 327 | 1 | 75452700608 | New Belgium Glutiny Pal... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #9 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 328 | 1 | 72383000020 | Lagunitas A Little Sumpi... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 329 | 1 | 72383000017 | Lagunitas Maximus IPA ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 330 | 1 | 72383010001 | Lagunitas Hop Stoopid A... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 331 | 1 | 72383000014 | Lagunitas Seasonal 6/12L | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 332 | 1 | 72383000025 | Lagunitas OneHitter Seri... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 333 | 1 | 72383000178 | Lagunitas Super Cluster ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |

Segment #9 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 334 | 1 | 72383000009 | Lagunitas IPA 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 335 | 1 | 72383000009 | Lagunitas IPA 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 336 | 1 | 72383000011 | Lagunitas Pilsner 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 337 | 1 | 72383000022 | Lagunitas Daytime Fracti... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 338 | 1 | 72383000006 | Lagunitas Dog Town Pal... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 339 | 1 | 72383012047 | Lagunitas 12th of Never ... | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |

Segment #9 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|------------------------------|-------------------|------------|----------|------------|------|------|
| 340 | 1 | 2486647000 | Full Sail Session Premiu... | COMPETITOR BRANDS | 1.00 | 2.00 | 2.00 | 0.00 | 0.00 |
| 341 | 1 | 72383010009 | Lagunitas IPA 12/12B | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 342 | 1 | 72383010011 | Lagunitas Pils Czech Sty... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 343 | 1 | 72383010012 | Lagunitas A Little Sumpi... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 344 | 1 | 723830100459 | Lagunitas Little Sumpin' ... | | 9999999... | 8.00 | 4.00 | 0.00 | 0.00 |
| 345 | 1 | 767648484 | Lagunitas 12th of Never ... | | 9999999... | 8.00 | 4.00 | 0.00 | 0.00 |

Segment #10 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|---------------------------|-------------------|------------|----------|------------|------|------|
| 346 | 1 | 70277008301 | Omission IPA 6/12B | ALLIANCE BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 347 | 1 | 70277008101 | Omission Lager 6/12B | ALLIANCE BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 348 | 1 | 1497450006 | Woodchuck Amber 6/12C | COMPETITOR BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 349 | 1 | 01497421005 | Woodchuck Bubbly Ros... | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 350 | 1 | 01497421166 | Woodchuck Bubbly Pear... | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 351 | 1 | 653792226716 | Doc's Apple 4/6 Can | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 352 | 1 | 64499613860 | Wolffer Rose' 6/4 Can | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |
| 353 | 1 | 64499613861 | Wolffer Dry White 6/4 Can | | 9999999... | 8.00 | 2.00 | 0.00 | 0.00 |

Segment #10 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-----------------|------------|----------|------------|------|------|
| 354 | 1 | 70277008201 | Omission Pale Ale 6/12B | ALLIANCE BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 355 | 1 | 1820011985 | REDBRIDGE6LN | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 356 | 2 | 65379247225 | Doc's Apple 6/4 | | 9999999... | 8.00 | 1.00 | 0.00 | 0.00 |
| 357 | 1 | 64499613899 | Wolffer Dry Red Cider 6/... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 358 | 2 | 64499613725 | Wolffer Dry Rose 6/4 Bot... | | 9999999... | 8.00 | 1.00 | 0.00 | 0.00 |
| 359 | 1 | 6449613726 | Wolffer Dry White 6/4 Bo... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #10 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|-------|----------|------------|------|------|
| 360 | 1 | 8873390002 | Ciderboys First Press Hd... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 361 | 1 | 8873390012 | Ciderboys Magic AppleSt... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 362 | 1 | 8873390022 | Ciderboys Seasonal Har... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 363 | 1 | 2219800421 | McKenzie's Original Har... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 364 | 1 | 2219800423 | McKenzie's Blk Cherry H... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 365 | 1 | 73929500710 | Original Sin Hard Cider 6... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #10 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|----------------------------|-------------------|-------|----------|------------|------|------|
| 366 | 1 | 8769282102 | Angry Orchard Crisp App... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 367 | 1 | 8769200660 | Angry Orchard Rose 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 368 | 1 | 8769200149 | Angry Orchard Green Ap... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 369 | 1 | 8769200310 | Angry Orchard Stone Dry... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 370 | 1 | 8769200433 | Angry Orchard Easy Appl... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 371 | 1 | 8769200079 | Angry Orchard Seasonal ... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #10 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|---------------------------|-------------------|-------|----------|------------|------|------|
| 372 | 1 | 79844900111 | Ace Apple Cider 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 373 | 1 | 79844900811 | Ace Pineapple Cider 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 374 | 1 | 79844900211 | Ace Perry Cider 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 375 | 1 | 79844900511 | Ace Joker Cider 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 376 | 1 | 4182740012 | Harpoon Cider 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 377 | 1 | 4182740022 | Harpoon Seasonal Cider... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #10 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|------------|----------|------------|------|------|
| 378 | 1 | 85861200339 | Downeast Original Blend... | | 9999999... | 12.00 | 4.00 | 0.00 | 0.00 |
| 379 | 1 | 68939303020 | Downeast Seasonal Blen... | | 9999999... | 12.00 | 4.00 | 0.00 | 0.00 |
| 380 | 1 | 85860400535 | Austin Eastciders Blood ... | COMPETITOR BRANDS | 3.00 | 12.00 | 4.00 | 0.00 | 0.00 |
| 381 | 1 | 85860400506 | Austin East Original 4/6 ... | COMPETITOR BRANDS | 2.00 | 12.00 | 4.00 | 0.00 | 0.00 |
| 382 | 1 | 85860400526 | Austin East Pineapple 4/... | COMPETITOR BRANDS | 2.00 | 12.00 | 4.00 | 0.00 | 0.00 |
| 383 | 1 | 85860400534 | Austin Eastciders Cider ... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 384 | 1 | 8769200033 | Angry Orchard Crisp App... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 385 | 1 | 8769200017 | Angry Orchard Variety P... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |

Segment #11 : Shelf #1 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|------------------------------|-------------------|------------|----------|------------|------|------|
| 386 | 1 | 1612102210 | J.K.'s Scrumpy Hard Cid... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 387 | 1 | 85919900313 | Citizen Cider Dirty Mayor... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 388 | 1 | 85919900307 | Citizen Cider Unified Pre... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 389 | 1 | 85919900332 | Citizen Cider The Lake H... | COMPETITOR BRANDS | 0.67 | 4.00 | 1.00 | 0.00 | 0.00 |
| 390 | 1 | 63598520025 | White Claw Black Cherry... | | 9999999... | 5.00 | 1.00 | 0.00 | 0.00 |
| 391 | 1 | 63598520028 | White Claw Grapefruit S... | | 9999999... | 5.00 | 1.00 | 0.00 | 0.00 |
| 392 | 1 | 63598502598 | White Claw Natrl Lime H... | COMPETITOR BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |

Segment #11 : Shelf #2 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|------|------|
| 393 | 1 | 85389700231 | Spiked Seltzer IndRvr Gr... | AB BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 394 | 1 | 85389700228 | Spiked Seltzer Cape Co... | AB BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 395 | 1 | 85389700229 | Spiked Seltzer Valencia ... | AB BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 396 | 1 | 85389700230 | Spiked Seltzer West Indi... | AB BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 397 | 1 | 85389700227 | Spiked Seltzer Variety P... | COMPETITOR BRANDS | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |
| 398 | 1 | 63598554890 | White Claw Variety Pk H... | COMPETITOR BRANDS | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |

Segment #11 : Shelf #3 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|--------------|------------------------------|-------------------|------------|----------|------------|------|------|
| 399 | 1 | 676758493030 | Original Sin Apple 4/6 Can | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 400 | 1 | 04023261399 | Original Sin Rose' 4/6 Can | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 401 | 1 | 8769200420 | Truly Spiked Spkkg Grpfrt... | COMPETITOR BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 402 | 1 | 8769200417 | Truly Spiked Spkkg Colim... | COMPETITOR BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 403 | 1 | 8769200678 | Truly Spiked Spkkg Wild ... | COMPETITOR BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 404 | 1 | 8769200414 | Truly Spiked Spkkg Pom... | COMPETITOR BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |
| 405 | 1 | 8769200479 | Truly Spiked Spkkg Sicln ... | COMPETITOR BRANDS | 1.25 | 5.00 | 1.00 | 0.00 | 0.00 |

Segment #11 : Shelf #4 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|-------------|-----------------------------|-------------------|-------|----------|------------|-------|------|
| 406 | 1 | 86043100080 | Virtue Cider Rose 6/12C | AB BRANDS | 1.50 | 6.00 | 2.00 | 0.00 | 0.00 |
| 407 | 1 | 1820012982 | LANDSHARK6LN | | 1.00 | 4.00 | 1.00 | 65.27 | 0.43 |
| 408 | 1 | 3410049805 | LEINIESSUNSETWHEA... | | 1.00 | 4.00 | 1.00 | 46.13 | 0.61 |
| 409 | 1 | 3410051605 | Leinenkugel Seasonal S... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 410 | 1 | 8769200686 | Truly Spiked Spkkg Berry... | COMPETITOR BRANDS | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |
| 411 | 1 | 8769200424 | Truly Spiked Spkkg Mix P... | COMPETITOR BRANDS | 1.50 | 3.00 | 1.00 | 0.00 | 0.00 |

Segment #11 : Shelf #5 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|----------------------------|-------------------|-------|----------|------------|-------|------|
| 412 | 1 | 1820013986 | SHOCKTOP6LN | | 1.00 | 4.00 | 1.00 | 17.42 | 1.61 |
| 413 | 1 | 1820017993 | Shock Top Seasonal 6/12B | AB BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 414 | 1 | 7199009561 | Blue Moon Abbey Ale 6/1... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 415 | 1 | 7199009584 | Blue Moon Cinnamon Ho... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 416 | 1 | 7199009532 | BLUEMOONSEASONAL... | | 1.00 | 4.00 | 1.00 | 11.20 | 2.50 |
| 417 | 1 | 7199009511 | BLUEMOONBELGIANW... | | 1.00 | 4.00 | 1.00 | 7.06 | 3.96 |

Segment #11 : Shelf #6 DEPTH: 24 in WIDTH: 48 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|---------------------------|-------------------|-------|----------|------------|-------|------|
| 418 | 1 | 1820015981 | SHOCKTOP12LN | | 1.00 | 2.00 | 2.00 | 0.00 | 0.00 |
| 419 | 1 | 1820017991 | Shock Top Sampler 12/1... | AB BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 420 | 1 | 3410051607 | Leinenkugel Seasonal S... | COMPETITOR BRANDS | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 421 | 1 | 7199009536 | BLUEMOONSEASONAL... | | 2.00 | 4.00 | 2.00 | 23.75 | 1.18 |
| 422 | 1 | 7199009554 | BLUEMOONVARIETYP... | | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 423 | 1 | 7199009516 | BLUEMOON12NR | | 2.00 | 4.00 | 2.00 | 4.81 | 5.82 |

Segment #12 : Shelf #1 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|--------------|------------------------------|-------------------|------------|----------|------------|-------|------|
| 424 | 1 | | 743041122033 | Nauti Seltzer Rasberry 4/... | | 9999999... | 6.00 | 2.00 | 0.00 | 0.00 |
| 425 | 1 | | 63598510062 | MIKES HRD LMNADE 6... | | 9999999... | 3.00 | 1.00 | 0.00 | 0.00 |
| 426 | 1 | | 63598560611 | Mikes Hard Cranberry Le... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 427 | 1 | | 63598506744 | MIKE HRD LEMON BER... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 428 | 1 | | 63598522413 | Mikes Hard Strawberry L... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 429 | 1 | | 63598501026 | Mikes Classic Lime Marg... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 430 | 1 | | 8200072385 | SMIRNOFFICE6NR | | 1.00 | 4.00 | 1.00 | 20.10 | 1.39 |
| 431 | 1 | | 8200072751 | SMIRNOFFTWISTDVG... | | 1.00 | 4.00 | 1.00 | 28.00 | 1.00 |

Segment #12 : Shelf #2 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|----------------------------|-------------------|-------|----------|------------|-------|------|
| 432 | 1 | | 9200002000 | Small Town Not Your Fat... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 433 | 1 | | 9200000401 | Small Town Not Your Fat... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 434 | 1 | | 1820020012 | Best Damn Cherry Cola ... | AB BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 435 | 1 | | 8992427891 | YUENGLINGTRADAMB... | | 1.00 | 4.00 | 1.00 | 6.27 | 4.46 |
| 436 | 1 | | 8992495432 | YUENGLINGBLK&TAN6... | | 1.00 | 4.00 | 1.00 | 12.06 | 2.32 |
| 437 | 1 | | 8992420111 | YUENGLINGAMBERLIG... | | 1.00 | 4.00 | 1.00 | 17.42 | 1.61 |
| 438 | 1 | | 8992433567 | Yuengling Golden Pilsne... | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #12 : Shelf #3 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|-----------------------------|-------------------|-------|----------|------------|-------|------|
| 439 | 1 | | 1820020082 | Michelob Ultra Pure Gold... | AB BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 440 | 1 | | 1820005989 | MICHULTRA6LN | | 1.00 | 4.00 | 1.00 | 8.81 | 3.18 |
| 441 | 1 | | 1820005990 | MICHULTRA12LN | | 1.00 | 2.00 | 1.00 | 2.99 | 4.68 |
| 442 | 1 | | 8992427896 | YUENGLINGTRADAMB... | | 1.00 | 2.00 | 1.00 | 2.31 | 6.07 |
| 443 | 1 | | 8992429386 | YUENGLINGBLK&TAN1... | | 1.00 | 2.00 | 1.00 | 6.76 | 2.07 |
| 444 | 1 | | 8992423040 | YUENGLINGAMBERLIG... | | 1.00 | 2.00 | 1.00 | 11.53 | 1.21 |
| 445 | 1 | | 8992433125 | Yuengling Golden Pilsne... | COMPETITOR BRANDS | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |

Segment #12 : Shelf #4 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 34.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|---------------|------------|-------|----------|------------|-------|-------|
| 446 | 1 | | 7199000048 | COORSLT12CAN | | 1.00 | 2.00 | 1.00 | 2.03 | 6.89 |
| 447 | 1 | | 3410057505 | LITE6LN | | 1.00 | 4.00 | 1.00 | 25.29 | 1.11 |
| 448 | 1 | | 3410057340 | LITE18CAN | | 2.00 | 2.00 | 2.00 | 10.05 | 1.39 |
| 449 | 1 | | 3410057636 | LITE12CAN | | 1.00 | 2.00 | 1.00 | 32.63 | 0.43 |
| 450 | 1 | | 3410057509 | LITE12LN | | 1.00 | 2.00 | 1.00 | 7.26 | 1.93 |
| 451 | 1 | | 3410001509 | MHL12LN | | 1.00 | 2.00 | 1.00 | 1.26 | 11.07 |
| 452 | 1 | | 1820014991 | BUDLTLIME6LN | | 1.00 | 4.00 | 1.00 | 7.13 | 3.93 |
| 453 | 1 | | 1820014990 | BUDLTLIME12LN | | 1.00 | 2.00 | 1.00 | 2.60 | 5.39 |

Segment #12 : Shelf #5 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 22.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|--------------|---------------------------|------------|------------|----------|------------|-------|-------|
| 454 | 1 | | 7199030017 | COORSLT18CAN | | 1.00 | 1.00 | 1.00 | 0.31 | 22.75 |
| 455 | 1 | | 7199030005 | COORSLT6LN | | 1.00 | 4.00 | 1.00 | 4.24 | 6.61 |
| 456 | 1 | | 1820000833 | BUDLT6LN | | 1.00 | 4.00 | 1.00 | 5.81 | 4.82 |
| 457 | 1 | | 1820053047 | BUDLT12CAN | | 2.00 | 4.00 | 2.00 | 10.32 | 2.71 |
| 458 | 1 | | 675674849493 | Budweiser Copper Lager... | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |
| 459 | 1 | | 1820000834 | BUD6LN | | 1.00 | 4.00 | 1.00 | 4.10 | 6.82 |
| 460 | 1 | | 1820011047 | BUD12CAN | | 2.00 | 4.00 | 2.00 | 3.44 | 8.14 |

Segment #12 : Shelf #6 DEPTH: 24 in WIDTH: 60 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # | FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|---|-----|------------|-------------|------------|-------|----------|------------|------|-------|
| 461 | 1 | | 7199030078 | COORSLT18LN | | 2.00 | 2.00 | 2.00 | 1.09 | 12.82 |
| 462 | 1 | | 7199030069 | COORSLT12LN | | 2.00 | 4.00 | 2.00 | 5.37 | 5.21 |
| 463 | 1 | | 1820053308 | BUDLT18LN | | 2.00 | 2.00 | 2.00 | 1.18 | 11.82 |

| | | | | | | | | | |
|-----|---|------------|------------------|--|------|------|------|-------|-------|
| 464 | 1 | 1820000769 | BUDLT12LN | | 2.00 | 4.00 | 2.00 | 15.68 | 1.79 |
| 465 | 1 | 1820053218 | BUDLT18CANFRIDGE | | 2.00 | 2.00 | 2.00 | 1.84 | 7.61 |
| 466 | 1 | 1820011308 | BUD18LN | | 2.00 | 2.00 | 2.00 | 0.76 | 18.54 |
| 467 | 1 | 1820000771 | BUD12LN | | 2.00 | 4.00 | 2.00 | 5.64 | 4.96 |
| 468 | 1 | 1820011218 | BUD18CANFRIDGE | | 2.00 | 2.00 | 2.00 | 0.52 | 26.75 |

Segment #13 : Shelf #1 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 70.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|------------------------|-------------------|-------|----------|------------|-------|------|
| 469 | 1 | 8769283102 | TWISTEDTEA6LN | | 1.00 | 4.00 | 1.00 | 12.25 | 2.29 |
| 470 | 1 | 3410008716 | Redd's Apple Ale 6/12B | COMPETITOR BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 471 | 1 | 1820000784 | ODOULS6LN | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 472 | 1 | 1820002992 | ODOULSAMBER6LN | | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #13 : Shelf #2 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 58.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|-------------------|-------------------|-------|----------|------------|------|-------|
| 473 | 2 | 7199010071 | COORS24OZCAN | | 1.33 | 16.00 | 1.00 | 4.99 | 22.43 |
| 474 | 2 | 7199030065 | COORSLT24OZCAN | | 1.33 | 16.00 | 1.00 | 9.50 | 11.79 |
| 475 | 1 | 7199030120 | Coors Light 3/24C | COMPETITOR BRANDS | 1.60 | 8.00 | 1.00 | 0.00 | 0.00 |
| 476 | 2 | 1820025000 | Budweiser 1/25C | AB BRANDS | 1.07 | 16.00 | 1.00 | 0.00 | 0.00 |
| 477 | 2 | 1820025001 | Bud Light 1/25C | AB BRANDS | 1.07 | 16.00 | 1.00 | 0.00 | 0.00 |

Segment #13 : Shelf #3 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 46.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|------------------|------------|-------|----------|------------|-------|------|
| 478 | 1 | 7143934806 | ROLLINGROCK6LN | | 1.25 | 5.00 | 1.00 | 10.43 | 3.36 |
| 479 | 1 | 7143934450 | ROLLINGROCK12CAN | | 2.00 | 4.00 | 2.00 | 0.00 | 0.00 |
| 480 | 1 | 1820021985 | Budweiser 3/25C | AB BRANDS | 1.60 | 8.00 | 1.00 | 0.00 | 0.00 |
| 481 | 1 | 1820021986 | Bud Light 3/25C | AB BRANDS | 1.60 | 8.00 | 1.00 | 0.00 | 0.00 |

Segment #13 : Shelf #4 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 32.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|----------------------------|------------|-------|----------|------------|------|------|
| 482 | 1 | 1820018993 | Bud Light Platinum 6/12B | AB BRANDS | 1.00 | 4.00 | 1.00 | 0.00 | 0.00 |
| 483 | 1 | 1820020080 | Bud Light Orange 12/12B | AB BRANDS | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 484 | 1 | 2210000170 | PABST12CAN | | 2.00 | 4.00 | 2.00 | 8.08 | 3.46 |
| 485 | 1 | 1820020993 | Bud Light Lime Straw-Be... | AB BRANDS | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |
| 486 | 1 | 1820019987 | Bud Light Lime-A-Rita 1... | AB BRANDS | 1.00 | 2.00 | 1.00 | 0.00 | 0.00 |

Segment #13 : Shelf #5 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 16.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|--------------|------------|------------|----------|------------|------|------|
| 487 | 1 | 5657583939 | Wine Product | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |

Segment #13 : Shelf #6 DEPTH: 24 in WIDTH: 36 in DISTANCE FROM TOP OF BASE SHELF TO BOTTOM OF SHELF: 0.00 in

| POS | # FAC | UPC | NAME | BRAND TYPE | CASES | CAPACITY | UNITS HIGH | DOS | MVMT |
|-----|-------|------------|--------------|------------|------------|----------|------------|------|------|
| 488 | 1 | 5657583939 | Wine Product | | 9999999... | 4.00 | 1.00 | 0.00 | 0.00 |

SKUs on Planogram: 485