

# Fairway Market Nanuet - Cooler



## SCHEMATIC BACKING REPORT

### PLANOGRAM BACKING TABLE

**Planogram: Fairway Market Nanuet - Cooler**

Segment #4 : Shelf #2      DEPTH: 24 in    WIDTH: 388 in

UPC	NAME
7031000150	Genesee Cream Ale 1/24C
74304112203	Nauti Seltzer Raspberry 6/12C
85919900332	Citizen Cider The Lake Hopper 4/16C
85861200305	Downeast Cider Original 4/12C
85861200315	Downeast Cider Maple Blend 4/12C
04023261399	Original Sin Rose' 4/6 Can
8769200417	Truly Spiked Spklg Colima Lime 6/12B
8769200420	Truly Spiked Spklg Grpft Pomelo 6/12B
85389700217	Spiked Seltzer IndRvr Grapefruit 6/12B
85389700222	Spiked Seltzer Cape Cod Cranbrry 6/12B
85389700215	Spiked Seltzer West Indies Lime 6/12B
8382018132	Guinness Blonde 6/12B
63625174135	Stone Ripper Pale Ale 6/12C
67243800200	Ballast Point Fathom IPA 6/12C
67243800047	Ballast Point Sculpin IPA 6/12C
67243800101	Ballast Point Grapefruit Sculpin 6/12C
63848900061	Dogfish Head 90 Min Imp IPA 4/12L
87692006732	Sam Adams '76 4/6 Can
73698358259	Peak Organic Fresh Cut Pils 6/12C
56468893738	Bronx Slow Your Roll 4/6 Can
70533271504	Kelso CG 4/6 Cans
6767584994	Kelso IPA 4/6 Can
69685912936	Kelso Pilsner 6/12C
81994200018	Oskar Blues Canundrum 12/12C
85797300316	Grey Sail Captains Daughter 4/12C
850438002035	Half Acre IPA 6/4 Can (Goneaway Or Vall...
85043800270	Half Acre Tuna EPA 4/16C
64090118962	Pipeworks The Lizard King 4/16C
64286020005	Founders Centennial IPA 6/12B
64286020024	Founders All Day IPA 6/12B
81994200016S	Oskar Blues Dale's Pale Ale 1/19C
72383000017	Lagunitas Maximus IPA 6/12L
8769200310	Angry Orchard Stone Dry 6/12B
74543218101	Breckenridge Vanilla Porter 6/12B
74052210023	Bell's Amber Ale 6/12B
68174543333	Blue Point Toasted Lager 12/12C
1820005989	MICHULTRA6LN
85858400302	Palm Amber Ale 6/11B
85162100022	Kronenbourg 1664 6/12B
7231163011	DOSEQUISAMBER6NR
1820013986	SHOCKTOP6LN
60275500603	Firestone Walker Union Jack IPA 6/12B
64286020025	Founders Mosaic Promise 6/12B
81957801006	Two Roads Road 2 Ruin Dbl IPA 6/12B
603675174825	Allagash Hoppy Table Beer 6/4
60367511182	Allagash Black 4/12B
1820011308	BUD18LN
1820053308	BUDLT18LN
7199009554	BLUEMOONVARIETYPACK12NR
3410058805	LEINIESAMBERLIGHT6LN
78615000051	Hoegaarden 12/11L
8248812345	BECKS6LN
75452700613	New Belgium Citradelic TangrnIPA 6/12B
7289010011	AMSTELLT6NR
75452700024	New Belgium Fat Tire Amber Ale 12/12B
85375900012	Southern Tier IPA 6/12L
85663200468	Bronx IPA Variety 2/12 Can
85663200428	Bronx Boogie Down 2/12
81760601045	Captain Lawrence EffortlessGrpft 12/12C
81760601001	Captain Lawrence Liquid Gold 6/12B
64944099967	Ommegang Rare Vos 4/6

## SCHEMATIC BACKING REPORT

### PLANOGRAM BACKING TABLE

Segment #4 : Shelf #7      DEPTH: 24 in    WIDTH: 384 in

UPC	NAME
7199030078	COORSLT18LN
7199030069	COORSLT12LN
7199030017	COORSLT18CAN
1820000769	BUDLT12LN
1820053218	BUDLT18CANFRIDGE
1820011218	BUD18CANFRIDGE
1820000771	BUD12LN
1820005990	MICHULTRA12LN
1820020083	Michelob Ultra Pure Gold 12/12B
8769200017	Angry Orchard Variety Pack 12/12B
8769200033	Angry Orchard Crisp Apple 12/12B
1820023997	Stella Artois Cidre 12/12B
78615000014	Stella Artois 12/11B
18195400004	Peroni Nastro Azzuro 12/12B
7231113312	PILSNERURQUELL12LN
8248812300	BECKS12LN
7289010016	AMSTELLT12NR
7289000159	HEINEKENLIGHT12NR
7289000016	HEINEKEN12NR
7289000020	HEINEKEN12CANFRIDGE(KEG)
8066095695	CORONA12CAN
8066095615	CORONA12LN
8066095675	CORONALT12LN
3354495042	Corona Premier 12/12B
3354495053	Corona Familiar 12/12B
8066095787	NEGRAMODELO12NR
8066095757	MODELOESPECIAL12NR
7199009516	BLUEMOON12NR
8378316000	Sierra Nevada 4 Way IPA Vrtly Pck 12/12B
8378322812	Sierra Nevada Seasonal 12/12B
8378337512	SIERRANEVPALEALE12NR
72383010009	Lagunitas IPA 12/12B
72383010011	Lagunitas Pils Czech Style 12/12B
723830100459	Lagunitas Little Sumpin' Easy 2/12 Can
72383030047	Lagunitas 12th of Never 12/12C
81994200005	Oskar Blues Dale's Pale Ale 12/12C
81994200303	Oskar Blues Canundrum 15/12C
64286090005	Founders Centennial IPA 15/12C
64286090025	Founders Seasonal 15/12C
64286090024	Founders All Day IPA 15/12C
79556312009	Smuttnose IPA 12/12B
8769200037	Samuel Adams Seasonal Select 12/12B
8769201103	SAMADAMSSEASONAL12LN
8769210014	SAMADAMS BOSTONLGR12LN
81601402080	Southern Tier Variety 15/12C
85909300246	SixPoint Resin 6/12C
85909300247	SixPoint Cycliquids Shared UPC 6/12C
85909300268	SixPoint Seasonal 6/12C
85909300242	SixPoint Sweet Action 6/12C
85909300244	SixPoint The Crisp 6/12C
85909300243	SixPoint Bengali 6/12C
85909300261	SixPoint Variety Pack 12/12C
85909500297	Sixpoint Jammer 15C
3061300056	Brooklyn Seasonal 12/12C
3061300038	Brooklyn Lager 12/12C
3061300071	BROOKLYNVARIETYPACK12LN
3061300031	BROOKLYNLAGER12LN

Segment #4 : Shelf #6      DEPTH: 24 in    WIDTH: 384 in

UPC	NAME
3410057636	LITE12CAN

## SCHEMATIC BACKING REPORT

### PLANOGRAM BACKING TABLE

7199000048	COORSLT12CAN
7199030005	COORSLT6LN
1820053047	BUDLT12CAN
1820000833	BUDLT6LN
1820011047	BUD12CAN
1820000834	BUD6LN
78615000030	Leffe Blonde 6/11L
78615000076	Leffe Brown 6/11B
78615000036	Hoegaarden 6/11L
78615000001	STELLA ARTOIS6PKÿÿÿÿ
78615000016	Stella Artois 12/11C
18195400002	Peroni Nastro Azzuro 6/12B
7231163001	PILSNERURQUELL6LN
8760010021	CARLSBERG6/11.2OZNR
8760010023	Carlsberg Elephant Malt 6/12L
7289000158	HEINEKENLIGHT6NR
7289000011	HEINEKEN6NR
8066095401	CORONITA6/7OZNR
8066095605	CORONA6LN
8066095625	CORONALT6LN
3354495041	Corona Premier 6/12B
3354495051	Corona Familiar 6/12B
8066095785	NEGRAMODELODARK6NR
8066095765	MODELOESPECIAL6NR
8066095715	MODELOESPECIAL12CAN
7199009511	BLUEMOONBELGIANWHITEALE6LN
7199009532	BLUEMOONSEASONAL6LN
7199009561	Blue Moon Abbey Ale 6/12B
75452700421	New Belgium Rampant 6/12B
75452700066	New Belgium Ranger IPA 6/12B
75452700716	New Belgium Fat Tire Belgn White 6/12B
75452700022	New Belgium Fat Tire Amber Ale 6/12B
63848900189	Dogfish Head 60 Minute IPA 12/12C
74052211086	Bell's Two Hearted Ale 12/12C
79556300015	Smuttynose Seasonal 6/12B
79556300009	Smuttynose IPA 6/12L
8769200004	Samuel Adams Seasonal Select 6/12B
8769230050	SAMADAMSSEASONAL6LN
8769210012	SAMADAMSBOSTONLGR6LN
8769227102	SAMADAMSCHERRYWHEAT6LN
79837312602	Magic Hat #9 6/12B
85375900026	Southern Tier Seasonal 6/12L
85375900027	Southern Tier 2XIPA 6/12B
60690500830	Ithaca Flower Power IPA 6/12B
3061300016	BROOKLYNPILSNER6LN
3061301951	Brooklyn Bel Air Sour Ale 6/12In
3061300053	BROOKLYNSUMMERALE6LN
3061300001	BROOKLYNLAGER6LN

Segment #4 : Shelf #5      DEPTH: 24 in    WIDTH: 384 in

UPC	NAME
8992429386	YUENGLINGBLK&TAN12LN
8992427896	YUENGLINGTRADAMBER12LN
7031000141	Narragansett Lager 12/12C
2210000170	PABST12CAN
85861200314	Downeast Cider Variety Pack 9/12C
79844900811	Ace Pineapple Cider 6/12B
676748393930202	Stronbow Rose 4/6B
8834510198	Strongbow Artisanal Blend Cider 6/11B
1820024001	Stella Artois Cidre 6/12B
84855700000	Crabbie's Ginger Beer 4/11B
84855700003	Crabbie's Spiced Org Ginger Beer 4/11B
85329500501	Islander Ginger Beer 4/12B
8382056793	REDSTRIPE6NR
8248812700	BECKSNA6LN

## SCHEMATIC BACKING REPORT

### PLANOGRAM BACKING TABLE

7289000621	Heineken 0.0 4/6B
4257205715	CLAUSTHALER6NR
4257205101	Clausthaler Amber NA 6/12B
8205410454	WARSTEINERPREMIUM6/11.2OZLN
8839400002	SPATENMUNICHPREMLAGER6LN
4257204006	Schofferhofer Grapefrt Hefewzn 6/11B
8066095301	PACIFICOCLARA6LN
7231163012	DOSEQUISSPECLAGER6NR
3410051605	Leinenkugel Seasonal Shandy 6/12B
3410078658	Leinenkugel Grapefruit Shandy 6/12B
79603011496	Kona Big Wave Golden Ale 6/12L
79603011494	Kona Longboard Lager 6/12B
67243800068	Ballast Point Grapefruit Sculpin 6/12B
67243800024	Ballast Point Sculpin IPA 6/12B
8378322822	SIERRANEVSUMMERFEST6NR
8378333100	SIERRANEVTORPEDOALE6NR
8378337521	SIERRANEVPALEALE6NR
7278300100	ANCHORSTEAM6NR
72383000014	Lagunitas Seasonal 6/12L
72383000020	Lagunitas A Little Sumpin Sumpin 6/12B
72383000006	Lagunitas Dog Town Pale Ale 6/12B
72383000011	Lagunitas Pilsner 6/12B
72383000009	Lagunitas IPA 6/12B
72734400023	North Coast Old Rasputin Stout 4/12B
64286020052	Founders Breakfast Stout 4/12B
64286020023	Founders Porter 6/12B
64286020007	Founders Dirty Bastard 6/12B
60367510482	Allagash Tripel 4/12B
60367512882	Allagash Saison 4/12B
60367510182	Allagash White 4/12L
64944000065	Ommegang Witte 6/12B
64944099818	Ommegang Nirvana IPA 6/12B
64944000184	Ommegang Brut IPA 6/4B
68174511102	Blue Point Hoptical Illusion 6/12B
68174511130	Blue Point Blueberry Ale 6/12L
68174511118	Blue Point Seasonal Lager 6/12B
68174511112	Blue Point Toasted Lager 6/12B
Segment #4 : Shelf #4 DEPTH: 24 in WIDTH: 384 in	

UPC	NAME
8992495432	YUENGLINGBLK&TAN6LN
8992427891	YUENGLINGTRADAMBER6LN
7213055001	Narragansett Lager 6/16C
71375797542	Narragansett Seasonal 6/16C
8769282102	Angry Orchard Crisp Apple 6/12B
8769200660	Angr Orchard Rose 4/6
8769200149	Angry Orchard Green Apple 6/12B
6449613726	Wolffer Dry White 6/4 Bottle
64499613899	Wolffer Dry Red Cider 6/4B
64499613725	Wolffer Dry Rose 6/4 Bottle
64499613860	Wolffer Rose' 6/4 Can
85389700227	Spiked Seltzer Variety Pack 12/12C
8769200686	Truly Spiked SpkIg Berry Variety 12/12C SC
8769200424	Truly Spiked SpkIg Mix Pack 12/12C
63598554890	White Claw Variety Pk HrdSeltzer 12/12C
63598510062	MIKES HRD LMNADE 6PK
63598506744	MIKE HRD LEMON BERRY
76227407131	Bass Pale Ale 6/12B
8382007152	SMITHWICKS6LN
8382012368	GUINNESSDRAUGHT8/14.9OZCAN
8382012393	GUINNESSEXSTOUT6NR
8382010401	GUINNESSDRAUGHT6/11.2OZLN
60972894939	Einstok Icelandic White Ale 6/11B
63625174080	Stone Arrogant Bastard Ale 6/16C
63625174002	Stone Delicious IPA 6/12B

## SCHEMATIC BACKING REPORT

### PLANOGRAM BACKING TABLE

63625177612	Stone IPA 6/12L
79386636002	Left Hand Milk Stout 6/12L
79386653002	Left Hand Milk Stout Nitro 6/12B
73692011118	Goose Island Seasonal 6/12L
73692011132	Goose Island India Pale 6/12L
74052210016	Bell's Oberon Ale 6/12B
74052210963	Bell's Official 4/6B
74052210083	Bell's Two Hearted Ale 6/12B
74730102071	Kentucky Bourbon Barrel Stout 4/12B
74730100327	Kentucky Bourbon Barrel Ale 4/12B
63848900188	Dogfish Head Seasonal 6/12B
63848900312	Dogfish Head 90 Min Imp IPA 6/12B
63848900029	Dogfish Head 60 Minute IPA 6/12L
78624356000	Flying Dog Double Dog Dbl IPA 6/12B
78624311990	Flying Dog Raging Btch Belgn Ale 6/12B
63027946506	Victory Golden Monkey 6/12L
63770400072	Troegs Troegenator Double Bock 6/12B
63770406251	Troegs Perpetual IPA 6/12B
4182790036	HARPOONUFOWHITEWHEAT6LN
4182700146	HARPOONSUMMER6LN
4182700076	HARPOONIPA6LN
70060466184	Defiant Brewing Muddy Creek Lgr 6/12B
70060466181	Defiant Medusa IPA 4/6
81760601000	Captain Lawrence Pale Ale 6/12B
81760601035	Captain Lawrence Effortless IPA 6/12B
81760601076	Captain Lawrence HopCommander 6/12C
81760601060	Captain Lawrence 6th Borough Pils 4/6 Can
81760601081	Captain Lawrence Seasonal 6/12C
Segment #4 : Shelf #3 DEPTH: 24 in WIDTH: 384 in	

UPC	NAME
68907661175	Narragansett Lager 1/24C
7199010071	COORS24OZCAN
7199030065	COORSLT24OZCAN
8066095643	CORONA24OZCAN
8797572650	Sapporo Reserve 1/22C
8797502650	SAPPORO22OZCAN
8797552650	Sapporo Premium Black 1/22C
474001976577	Carlsberg 1/34C
7089701331	FOSTERS25.4OZCAN
7089718331	FOSTERSPREMIUMALE25.4OZCAN
85919900313	Citizen Cider Dirty Mayor 4/16C
85919900307	Citizen Cider Unified Press 4/16C
85860400506	Austin Eastciders Dry Cider 6/12C
85860400535	Austin Eastciders Blood Org Cidr 6/12C
85860400526	Austin Eastciders Pineapple Cdr 6/12C
1820028548	Bon & Viv SS Variety Pack 6/12C
8769200678	Truly Spiked SpkIg Wild Berry 6/12C
8769200781	Truly Spiked SpkIg Rose 6/12C
63598502598	White Claw Natrl Lime HrdSeltzer 6/12C
63598520025	White Claw Blk Cherry HrdSeltzer 6/12C
63598526087	White Claw Mango HrdSeltzer 6/12C
2050700011	Bitburger Pilsner 4/17C
8760010115	Carlsberg 4/16C
8382012360	GUINNESSDRAUGHT4/14.9OZCAN
4257204404	Schofferhofer Grapefrt Hefewzn 4/16C
63625174163	Stone Tangerine Express 4/6 Can
60275500949	Firestone Mind Haze 6/12C
60275500610	Firestone Union Jack IPA 6/12C
72383000178	Lagunitas Super Cluster 6/12C
72383037011	Lagunitas Daytime Fractional IPA 6/12C
8378311010	Sierra Nevada Hazy Little Thing 6/12C
85961200102	21st Seasonal 6/12C
85961200103	21st Brew Free or Die IPA 6/12C
81994200003	Oskar Blues Dale's Pale Ale 6/12C

## SCHEMATIC BACKING REPORT

### PLANOGRAM BACKING TABLE

64286015025	Founders Seasonal 6/12C
64286015024	Founders All Day IPA 6/12C
84281710031	Brew Dog Hazy Jane 4/6C
84281710019	Brew Dog Elvis Juice 4/6C
89785300293	Cigar City Jai-Alai IPA 6/12C
63848900190	Dogfish Head Flesh & Blood IPA 6/12C
63848900193	Dogfish Head SeaQuenchAle 6/12C
86273700006	Montauk Summer Ale 6/12C
86907100026	Montauk Watermelon 4/6 Can
86273700007	Montauk Session IPA 6/12C
86907100027	Montauk Wave Chaser IPA 6/12C
86273700002	Montauk Driftwood Ale 6/12C
85586700635	Five Boroughs Tiny IPA 4/6C
85586700622	Five Borough Pilsner 4/6C
85663200433	Bronx No Resolutions IPA 6/12C
85663200427	Bronx Seasonal 4/6 Can
85663200423	Bronx American Pale Ale 6/12C
86036700072	Sloop Juice Bomb 4/6C
86884800001	Lawsons Sip of Sunshine IPA 4/16C
64102253637	Singlecut 18 Watt 6/4C
78742186074	Singlecut Weird & Gilly 6/4C
18636005020	Collective Arts Life in the Clouds 6/4C
18636001003	Collective Arts Ransack Universe 4/16C
85043800203	Half Acre Daisy Cutter Pale Ale 4/16C
040232574207	Threes Vliet 6/4C
730792488488	Barrier Money 6/4C
86580000011	Radiant Pig Save The Robots 4/16C
86580000010	Radiant Pig Gangster Duck Ale 4/16C
63848900307	Dogfish Head SeaQuenchAle 1/19C
63848900306	Dogfish Head 60 Minute IPA 1/19C
72383019247	Lagunitas 12th of Never 1/19C
72383019245	Lagunitas Sumpin Easy 1/19C
72383001192	Lagunitas IPA 1/19C
64286013031	Founders Solid Gold 1/19C
64286013024	Founders All Day IPA 1/19C
Segment #4 : Shelf #1 DEPTH: 24 in WIDTH: 380 in	

UPC	NAME
8769200424	Truly Spiked Spkg Mix Pack 12/12C
8769200033	Angry Orchard Crisp Apple 12/12B
63598510062	MIKES HRD LMNADE 6PK
63598506744	MIKE HRD LEMON BERRY
64944000184	Ommegang Brut IPA 6/4B
64102253637	Singlecut 18 Watt 6/4C
78742186074	Singlecut Weird & Gilly 6/4C
8066095643	CORONA24OZCAN
63848900307	Dogfish Head SeaQuenchAle 1/19C
63848900306	Dogfish Head 60 Minute IPA 1/19C
64286013031	Founders Solid Gold 1/19C
75452700421	New Belgium Rampant 6/12B
74052211086	Bell's Two Hearted Ale 12/12C
8066095695	CORONA12CAN
8769200017	Angry Orchard Variety Pack 12/12B
85909300268	SixPoint Seasonal 6/12C
040232574207	Threes Vliet 6/4C
85586700635	Five Boroughs Tiny IPA 4/6C
85586700622	Five Borough Pilsner 4/6C
8248812700	BECKSNA6LN
79837312602	Magic Hat #9 6/12B
73692011118	Goose Island Seasonal 6/12L
73692011132	Goose Island India Pale 6/12L
63848900189	Dogfish Head 60 Minute IPA 12/12C
79844900811	Ace Pineapple Cider 6/12B
8248812700	BECKSNA6LN
4257205715	CLAUSTHALER6NR

## SCHEMATIC BACKING REPORT

### PLANOGRAM BACKING TABLE

4257205101	Clausthaler Amber NA 6/12B
68174511102	Blue Point Hoptical Illusion 6/12B
85861200314	Downeast Cider Variety Pack 9/12C
85860400506	Austin Eastciders Dry Cider 6/12C
84281710019	Brew Dog Elvis Juice 4/6C
86580000010	Radiant Pig Gangster Duck Ale 4/16C
81760601035	Captain Lawrence Effortless IPA 6/12B
84281710031	Brew Dog Hazy Jane 4/6C
86580000011	Radiant Pig Save The Robots 4/16C
85329500501	Islander Ginger Beer 4/12B
81760601076	Captain Lawrence HopCommander 6/12C
81760601060	Captain Lawrence 6th Borough Pils 4/6 Can
81760601081	Captain Lawrence Seasonal 6/12C
72383001192	Lagunitas IPA 1/19C
64286020052	Founders Breakfast Stout 4/12B
60275500949	Firestone Mind Haze 6/12C
60275500610	Firestone Union Jack IPA 6/12C
18195400004	Peroni Nastro Azzuro 12/12B
1820020083	Michelob Ultra Pure Gold 12/12B
74052210963	Bell's Official 4/6B
78615000016	Stella Artois 12/11C
1820023997	Stella Artois Cidre 12/12B
6449613726	Wolffer Dry White 6/4 Bottle
65379200318	Doc's Draft Hard Raspberry Cider 1/22B
65379200502	Doc's Draft Hard Pear Cider 1/22L
86884800001	Lawsons Sip of Sunshine IPA 4/16C
72383000178	Lagunitas Super Cluster 6/12C
72383037011	Lagunitas Daytime Fractional IPA 6/12C
81994200303	Oskar Blues Canundrum 15/12C
63848900188	Dogfish Head Seasonal 6/12B
63848900312	Dogfish Head 90 Min Imp IPA 6/12B
ifaisfdii	Carlsberg 33oz
8769200678	Truly Spiked Spklg Wild Berry 6/12C
8797552650	Sapporo Premium Black 1/22C
1820028548	Bon & Viv SS Variety Pack 6/12C