

Fairway Market Plainview - Cooler



SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Fairway Plainview_Spring2019.psa

Planogram: Fairway Market Plainview - Cooler

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 288 in

POS	# FAC	UPC	NAME
66	1	8769200033	Angry Orchard Crisp Apple 12/12B
67	1	8769200017	Angry Orchard Variety Pack 12/12B
68	1	85909300261	SixPoint Variety Pack 12/12C
69	1	81601402080	Southern Tier Variety 15/12C
70	1	63027988736	Victory Kickback 15C
71	1	64286080024	Founders All Day IPA 12/12C
114	1	68174521122	Blue Point Variety 12/12B
115	1	3061300031	BROOKLYNLAGER12LN
116	1	3061300058	Brooklyn Seasonal 12/12B
117	1	3061300071	BROOKLYNVARIETYPACK12LN
118	1	8769210014	SAMADAMS BOSTONLGR12LN
119	1	8769229103	SAMADAMS MIXPACK12LN
120	1	8769201103	SAMADAMS SEASONAL12LN
165	1	78624360000	Flying Dog Variety Pack 12/12B
166	1	72383030047	Lagunitas 12th of Never 2/12 Can
167	1	72383010045	Lagunitas Sumpin Easy 12/12C
168	1	72383010009	Lagunitas IPA 12/12B
169	1	8378337512	SIERRANEVPALEALE12NR
170	1	8378322812	Sierra Nevada Seasonal 12/12B
211	1	8066095695	CORONA12CAN
212	1	8066095615	CORONA12LN
213	1	8066095675	CORONALT12LN
214	1	3354495042	Corona Premier 12/12B
215	1	8066095715	MODELOESPECIAL12CAN
216	1	8066095757	MODELOESPECIAL12NR
263	1	7289000016	HEINEKEN12NR
264	1	7289000159	HEINEKENLIGHT12NR
265	1	7289010016	AMSTELT12NR
266	2	78615000014	Stella Artois 12/11B
267	1	8992427896	YUENGLINGTRADAMBER12LN
268	1	8992429386	YUENGLINGBLK&TAN12LN
296	1	1820011308	BUD18LN
297	1	1820011218	BUD18CANFRIDGE
298	1	1820053308	BUDLT18LN
299	1	1820053218	BUDLT18CANFRIDGE
300	1	7199030078	COORSLT18LN
301	1	7199030017	COORSLT18CAN

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
60	1	8769282102	Angry Orchard Crisp Apple 6/12B
61	1	8769200660	Angry Orchard Rose 6/12B
62	1	8769200149	Angry Orchard Green Apple 6/12B
63	1	85389700227	Spiked Seltzer Variety Pack 12/12C
64	1	8769200686	Truly Spiked Spklg Berry Variety 12/12C
65	1	63598554890	White Claw Variety Pk HrdSeltzer 12/12C ...

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
52	1	1820024001	Stella Artois Cidre 6/12B
53	1	84855700000	Crabbie's Ginger Beer 4/11B
54	1	64499613725	Wolffer Dry Rose 6/4 Bottle
55	1	64499613899	Wolffer Dry Red Cider 6/4B
56	1	6449613726	Wolffer Dry White 6/4 Bottle
57	1	64499613860	Wolffer Rose' 6/4 Can
58	1	64499613861	Wolffer Dry White 6/4 Can

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59 1 85860400506 Austin Eastciders Dry Cider 6/12C

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
38	1	75224511450	Weihenstephaner Pilsner 1/17B
39	1	75224511150	Weihenstephaner Hefeweizen 1/25B
40	1	75224512254	Weihenstephaner Vitus 1/17B
41	1	71155609000	Erdinger Hefeweizen 1/17B
42	1	73739801620	Schneider Weisse Hefe-Weizen 1/17B
43	1	73739801820	Schneider Weisse Aventins 1/17B
44	1	63786602511	Czech Rebel 1/17B
45	2	78615000170	Stella Artois 1/19C
46	2	72383001192	Lagunitas IPA 1/19C
47	1	72383019245	Lagunitas Sumpin' Easy 19.2 Cacn
48	1	72383019247	Lagunitas 12th of Never 1/19C
49	2	64286013024	Founders All Day IPA 1/19C
50	1	64286013031	Founders Solid Gold 1/19C
51	2	68174541116S	Blue Point Toasted Lager 1/16C

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
23	1	81706000007	CHIMAYALEGRNDRSR25.4OZNR
24	1	81706000004	CHIMAYALEPREMIERE25.4OZNR
25	1	79209805234	Saison Dupont 1/25B
26	1	60878252000	Delirium Tremens 1/25B
27	1	85999600075	Duvel Special Belgian Ale 1/25B
28	1	60367510895	Allagash Seasonal 1/25B
29	1	60367510495	Allagash Tripel 1/25B
30	1	64944000004	Ommegang Three Philosophers 1/25B
31	1	81073000052	Lion Stout 1/22B
32	1	8572511508	SAMSMITHSNUTBROWNALE18.7OZNR
33	1	85728300008	Well's Banana Bread 1/19B
34	1	84855700001	Crabbie's Ginger Beer 1/17B
35	1	65379200930	Doc's Draft Hard Apple Cider 1/22B
36	1	72383000004	Lagunitas IPA 1/22B
37	1	72383000002	Lagunitas Imperial Stout 1/22B

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 244 in

POS	# FAC	UPC	NAME
11	1	60878252100	Delirium Nocturnum 1/25B
12	1	8572510814	LINDEMANSFRAMBOISE25.4OZNR
13	1	3061300102	BROOKLYNLOCAL1-25.4OZNR
14	1	64944000003	Ommegang Hennepin 1/25B
15	1	64944000001	Ommegang Abbey Ale 1/25B
16	1	8572511509	SAMSMITHSOATMEALSTOUT18.7OZNR
17	1	67574700415	Hofbrau Hefeweizen 1/17B
18	1	2050700024	Bitburger Pilsner 1/17B
19	1	79209805231	Saison Dupont 1/11B
20	1	85861200339	Downeast Original Blend 4/6C
21	1	04023261399	Original Sin Rose' 4/6 Can
22	1	8200072385	SMIRNOFFICE6NR
79	1	6868594030303	Strongbow Rose 4/6B
80	1	8769200079	Angry Orchard Seasonal 6/12B
81	1	85663200428	Bronx Boogie Down 2/12
82	1	64286020024	Founders All Day IPA 6/12B
83	1	64286020025	Founders Seasonal 6/12B
84	1	85114800500	Great South Bay Blood Orange 6/12B
85	1	85114800506	Great South Bay Seasonal 6/12B
127	1	64286020007	Founders Dirty Bastard 6/12B
128	1	84281710003	Brew Dog Punk IPA 4/6C
129	1	63625174135	Stone Ripper 4/6 Can
130	1	85961200103	21st Brew Free or Die IPA 6/12C
131	1	67243800200	Ballast Point Fathom IPA 6/12C
132	1	85146400308	Revolution Anti Hero IPA 6/12C

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133	1	8378333100	SIERRANEVTORPEDOALE6NR
178	1	7289000020	HEINEKEN12CANFRIDGE(KEG)
179	1	8382018132	Guinness Blonde 6/12B
180	1	3410051605	Leinenkugel Seasonal Shandy 6/12B
181	1	7199010071	COORS24OZCAN
182	1	85998900510	Greenport Harbor Black Duck Prtr 6/12B
183	1	75452700716	New Belgium Fat Tire Belgn White 6/12B
184	1	60275500603	Firestone Walker Union Jack IPA 6/12B
227	1	7199009532	BLUEMOONSEASONAL6LN
228	1	63848900061	Dogfish Head 90 Min Imp IPA 4/12L
229	1	73692011132	Goose Island India Pale 6/12L
230	1	72383010012	Lagunitas A Little Sumpin Sumpin 12/12B
231	1	68174500134	Blue Point Toasted Lager 18/12C
232	1	3354495051	Corona Familiar 6/12B
233	1	78615000051	Hoegaarden 12/11L

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 244 in

POS	# FAC	UPC	NAME
1	1	85586700635	Five Boroughs Tiny IPA 4/6C
2	1	85586700622	Five Borough Pilsner 4/6C
3	1	86580000011	Radiant Pig Save The Robots 4/16C
4	1	68174541116S	Blue Point Toasted Lager 1/16C
5	1	79209805234	Saison Dupont 1/25B
6	1	65379200930	Doc's Draft Hard Apple Cider 1/22B
7	1	75224512254	Weihenstephaner Vitus 1/17B
8	1	86884800001	Lawsons Sip of Sunshine IPA 4/16C
9	1	86036700072	Sloop Juice Bomb 4/6C
10	1	8769200686	Truly Spiked SpkIg Berry Variety 12/12C
72	1	63598554890	White Claw Variety Pk HrdSeltzer 12/12C ...
73	1	75452700421	New Belgium Voodoo Ranger ImplIPA 6/12B
74	1	85162100005	Kronenbourg 1664 Blanc 6/11B
75	1	85162100022	Kronenbourg 1664 6/12B
76	1	72383010001	Lagunitas Hop Stoopid Ale 6/12B
77	1	76227407131	Bass Pale Ale 6/12B
78	1	8769200033	Angry Orchard Crisp Apple 12/12B
121	1	8769200017	Angry Orchard Variety Pack 12/12B
122	1	7289000621	Heineken 0.0 6/12B
123	1	3354495042	Corona Premier 12/12B
124	1	18195400115	Peroni Nastro Azzuro 6/12C
125	1	8066095757	MODELOESPECIAL12NR
126	1	63848900188	Dogfish Head Beer For Breakfast 6/12B
171	1	63848900342	Dogfish Head American Beauty 4/6B
172	1	63848900312	Dogfish Head 90 Min Imp IPA 6/12B
173	1	63848900193	Dogfish Head SeaQuenchAle 6/12C
174	1	3061300058	Brooklyn Seasonal 12/12B
175	1	3061300071	BROOKLYNVARIETYPACK12LN
176	1	68174500215	Blue Point The IPA 6/12C
177	1	68174500208	Blue Point Shore Thing 6/12C
217	1	72383001192	Lagunitas IPA 1/19C
218	1	85998900504	Greenport Harbor Harbor Ale 6/12B
219	1	85909300268	SixPoint Seasonal 6/12C
220	1	64499613861	Wolffer Dry White 6/4 Can
221	1	6449613726	Wolffer Dry White 6/4 Bottle
222	1	1820028548	Bon & Viv SS Variety Pack 6/12C
223	1	85389700230	Spiked Seltzer West Indies Lime 6/12C
224	1	8769200678	Truly Spiked SpkIg Wild Berry 6/12C
225	1	63598502598	White Claw Natrl Lime HrdSeltzer 6/12C
226	1	63598520028	White Claw Rby Grpfrt HrdSeltzer 6/12C
269	1	8769200781	Truly Spiked SpkIg Rose 6/12C

Segment #4 : Shelf #4 DEPTH: 24 in WIDTH: 240 in

POS	# FAC	UPC	NAME
108	1	68174511102	Blue Point Hoptical Illusion 6/12B
109	1	68174511130	Blue Point Blueberry Ale 6/12L
110	1	3061300019	BROOKLYNEASTIPA6LN
111	1	3061310777	Brooklyn Sorachi Ace 6/12B

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112	1	8769230030	SAMADAMSBOSTONALE6LN
113	1	8769227102	SAMADAMSCERRYWHEAT6LN
158	1	8769240020	SAMADAMSCREAMSTOUT6LN
159	1	78624356000	Flying Dog Double Dog Dbl IPA 6/12B
160	1	78624355014	Flying Dog The Truth Imprl IPA 6/12B
161	1	78624311990	Flying Dog Raging Btch Belgn Ale 6/12B
162	1	75452700022	New Belgium Fat Tire Amber Ale 6/12B
163	1	75452700066	New Belgium VooDoo Ranger IPA 6/12B
164	1	75452700421	New Belgium Voodoo Ranger ImpIPA 6/12B
205	1	67243800024	Ballast Point Sculpin IPA 6/12B
206	1	8066095605	CORONA6LN
207	1	8066095625	CORONALT6LN
208	1	3354495041	Corona Premier 6/12B
209	1	8066095765	MODELOESPECIAL6NR
210	1	8066095785	NEGRAMODELODARK6NR
257	1	7289000011	HEINEKEN6NR
258	1	7289000158	HEINEKENLIGHT6NR
259	1	7289010011	AMSTELLT6NR
260	1	78615000001	STELLA ARTOIS6PKyÿÿÿÿ
261	1	78615000016	Stella Artois 12/11C
262	1	1820000771	BUD12LN
291	1	1820011047	BUD12CAN
292	1	1820000769	BUDLT12LN
293	1	1820053047	BUDLT12CAN
294	1	7199030069	COORSLT12LN
295	1	7199000048	COORSLT12CAN

Segment #4 : Shelf #3 DEPTH: 24 in WIDTH: 240 in

POS	# FAC	UPC	NAME
102	1	68174511112	Blue Point Toasted Lager 6/12B
103	1	68174511118	Blue Point Seasonal Lager 6/12B
104	1	3061300001	BROOKLYNLAGER6LN
105	1	3061300053	BROOKLYNSUMMERALE6LN
106	1	8769210012	SAMADAMSBOSTONLGR6LN
107	1	8769230050	SAMADAMSSEASONAL6LN
151	1	8769200004	Samuel Adams Seasonal Select 6/12B
152	1	63848900188	Dogfish Head Beer For Breakfast 6/12B
153	1	63848900342	Dogfish Head American Beauty 4/6B
154	1	63848900312	Dogfish Head 90 Min Imp IPA 6/12B
155	1	63848900029	Dogfish Head 60 Minute IPA 6/12L
156	1	74052210083	Bell's Two Hearted Ale 6/12B
157	1	74052210016	Bell's Oberon Ale 6/12B
199	1	79386653002	Left Hand Milk Stout Nitro 6/12B
200	1	63625177612	Stone IPA 6/12L
201	1	78615000030	Leffe Blonde 6/11L
202	1	78615000076	Leffe Brown 6/11B
203	1	78615000036	Hoegaarden 6/11L
204	1	7231163001	PILSNERURQUELL6LN
250	1	4257204006	Schofferhofer Grapefrt Hefewzn 6/11B
251	1	85162100005	Kronenbourg 1664 Blanc 6/11B
252	1	85162100022	Kronenbourg 1664 6/12B
253	1	18195400002	Peroni Nastro Azzuro 6/12B
254	1	8992427891	YUENGLINGTRADAMBER6LN
255	1	8992495432	YUENGLINGBLK&TAN6LN
256	1	1820000834	BUD6LN
285	1	1820018993	Bud Light Platinum 6/12B
286	1	1820000833	BUDLT6LN
287	1	7199030005	COORSLT6LN
288	1	1820000784	ODOULS6LN
289	1	7289000621	Heineken 0.0 6/12B
290	1	8248812700	BECKSNA6LN

Segment #4 : Shelf #2 DEPTH: 24 in WIDTH: 240 in

POS	# FAC	UPC	NAME
96	1	68174500215	Blue Point The IPA 6/12C
97	1	68174500208	Blue Point Shore Thing 6/12C

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98	1	85998900516	Greenport Harbor Otherside IPA 6/12B
99	1	85998900522	Greenport Harbor Seasonal 6/12B
100	1	85998900504	Greenport Harbor Harbor Ale 6/12B
101	1	64944099818	Ommegang Nirvana IPA 6/12B
144	1	64944099967	Ommegang Rare Vos Ale 6/12B
145	1	64944000065	Ommegang Witte 6/12B
146	1	60367510182	Allagash White 4/12L
147	1	60367510482	Allagash Tripel 4/12B
148	1	64286020005	Founders Centennial IPA 6/12B
149	1	64286020023	Founders Porter 6/12B
150	1	72383000009	Lagunitas IPA 6/12B
194	1	72383000020	Lagunitas A Little Sumpin Sumpin 6/12B
195	1	72383010001	Lagunitas Hop Stoopid Ale 6/12B
196	1	72383000017	Lagunitas Maximus IPA 6/12L
197	1	72383000014	Lagunitas Seasonal 6/12L
198	1	7278300100	ANCHORSTEAM6NR
243	1	8378337521	SIERRANEVPALEALE6NR
244	1	8378322822	SIERRANEVSUMMERFEST6NR
245	1	8370601415	Duvel Ale 4/11B
246	1	8382056793	REDSTRIPE6NR
247	1	8382007152	SMITHWICKS6LN
248	1	76227407131	Bass Pale Ale 6/12B
249	1	8382012393	GUINNESSEXSTOUT6NR
280	1	8382010401	GUINNESSDRAUGHT6/11.2OZLN
281	1	7199009516	BLUEMOON12NR
282	1	7199009536	BLUEMOONSEASONAL12NR
283	1	4257205715	CLAUSTHALER6NR
284	1	4257205101	Clausthaler Amber NA 6/12B

Segment #4 : Shelf #1 DEPTH: 24 in WIDTH: 240 in

POS	# FAC	UPC	NAME
86	1	1820028548	Bon & Viv SS Variety Pack 6/12C
87	1	85389700230	Spiked Seltzer West Indies Lime 6/12C
88	1	8769200678	Truly Spiked Spkfg Wild Berry 6/12C
89	1	8769200781	Truly Spiked Spkfg Rose 6/12C
90	1	63598502598	White Claw Natrl Lime HrdSeltzer 6/12C
91	1	63598520028	White Claw Rby Grpft HrdSeltzer 6/12C
92	1	86273700002	Montauk Driftwood Ale 6/12C
93	1	86907100027	Montauk Wave Chaser IPA 6/12C
94	1	86907100026	Montauk Seasonal 6/12C
95	1	86273700006	Montauk Summer Ale 6/12C
134	1	86273700007	Montauk Session IPA 6/12C
135	1	85909300243	SixPoint Bengali 6/12C
136	1	85909300242	SixPoint Sweet Action 6/12C
137	1	85909300244	SixPoint The Crisp 6/12C
138	1	85909300268	SixPoint Seasonal 6/12C
139	1	85909300247	SixPoint Cycliquids Shared UPC 6/12C
140	1	85909300246	SixPoint Resin 6/12C
141	1	86036700072	Sloop Juice Bomb 4/6C
142	1	85663200423	Bronx American Pale Ale 6/12C
143	1	85663200433	Bronx No Resolutions IPA 4/6 Can
185	1	85663200427	Bronx Seasonal 4/6 Can
186	1	85586700635	Five Boroughs Tiny IPA 4/6C
187	1	85586700622	Five Borough Pilsner 4/6C
188	1	8769200673	Samuel Adams Sam 76 6/12C
189	1	63848900193	Dogfish Head SeaQuenchAle 6/12C
190	1	84281710031	Brew Dog Hazy Jane 4/6C
191	1	85961200102	21st Seasonal 6/12C
192	1	89785300293	Cigar City Jai-Alai IPA 6/12C
193	1	730792488488	Barrier Money 6/4C
234	1	86884800001	Lawsons Sip of Sunshine IPA 4/16C
235	1	86580000011	Radiant Pig Save The Robots 4/16C
236	1	85043800203	Half Acre Daisy Cutter Pale Ale 4/16C
237	1	7213055001	Narragansett Lager 6/16C
238	1	71375797542	Narragansett Seasonal 6/16C
239	1	18195400115	Peroni Nastro Azzuro 6/12C
240	1	4257204404	Schofferhofer Grapefrt Hefewzn 4/16C
241	1	400828705076	Krombacher Pils 6/17C

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242	1	2050700011	Bitburger Pilsner 4/17C
270	1	8760010115	Carlsberg 4/16C
271	1	8382012360	GUINNESSDRAUGHT4/14.9OZCAN
272	1	8834510140	Murphy's Irish Stout 4/15C
273	1	76227481393	Boddingtons Pub Ale 4/16C
274	1	7199009511	BLUEMOONBELGIANWHITEALE6LN
275	1	7199009561	Blue Moon Abbey Ale 6/12B
276	1	7089701331	FOSTERS25.4OZCAN
277	1	7089718331	FOSTERSPREMIUMALE25.4OZCAN
278	1	1820025000	Budweiser 1/25C
279	1	1820025001	Bud Light 1/25C

SKUs on Planogram: 260

Fairway Market Plainview - Warm Racks



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PLANOGRAM BACKING TABLE

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Planogram: Fairway Market Plainview - Warm Racks

Segment #4 : Shelf #2 DEPTH: 24 in WIDTH: 425 in

POS	#	FAC	UPC	NAME
1	1		7199030120	Coors Light 3/24C
2	1		7199010071	COORS24OZCAN
3	1		2210000289	Pabst 6/12B
4	1		7031000141	Narragansett Lager 12/12C
5	1		3410057340	LITE18CAN
6	1		1820014991	BUDLTLIME6LN
7	1		8992420111	YUENGLINGAMBERLIGHT6LN
8	1		75224511350	Weihenstephaner HefeweissbierDnk 1/17B
9	1		2050700024	Bitburger Pilsner 1/17B
10	1		8572511531	Samuel Smiths Organic Cider 1/19B
11	1		8572511527	Samuel Smiths Organic Ale 1/19B
27	1		8572511525	Samuel Smiths Organic Lager 1/19B
28	1		8572511521	Samuel Smiths Taddy Porter 1/19B
29	1		8572511509	SAMSMITHSOATMEALSTOUT18.7OZNR
30	1		73604051945	Innis & Gunn Oak Aged-Original 1/25B
31	1		8572510815	Lindemans Peche Lambic 1/25B
32	1		8572510814	LINDEMANSFRAMBOISE25.4OZNR
33	1		79209805234	Saison Dupont 1/25B
34	1		85999600038	La Chouffe 1/25B
35	1		77228505111	Unibroue La Fin Du Monde 1/25B
36	1		8170600013	Chimay Cinq Cents Ale 1/25B
37	1		64944000003	Ommegang Hennepin 1/25B
38	1		64944000001	Ommegang Abbey Ale 1/25B
39	1		3061300102	BROOKLYNLOCAL1-25.4OZNR
40	1		72383000001	Lagunitas Maximus 1/22L
41	1		60878252100	Delirium Nocturnum 1/25B
86	1		8382023473	HARPLAGER6NR
87	1		76227407131	Bass Pale Ale 6/12B
88	1		8834510005	NEWCASTLEBROWNALE6NR
89	1		4257206201	Schofferhofer Hefeweizen 6/11B
90	1		85858400302	Palm Amber Ale 6/11B
91	1		7231113312	PILSNERURQUELL12LN
134	1		78615000051	Hoegaarden 12/11L
135	1		8248812300	BECKS12LN
136	1		9200002013	Small Town Not Your Fathers Gngr 6/12B
137	1		8992429386	YUENGLINGBLK&TAN12LN
138	1		8992427896	YUENGLINGTRADAMBER12LN
139	1		1820015981	SHOCKTOP12LN
140	1		75452700066	New Belgium VooDoo Ranger IPA 6/12B
188	1		8992495432	YUENGLINGBLK&TAN6LN
189	1		73692011180	Goose Island India Pale Ale 12/12B
190	1		73692011502	Goose Island Four Star Pils 6/12B
191	1		73692011712	Goose Island Seasonal Sampler 15/12C
192	1		4182700074	Harpoon IPA 12/12C
193	1		79837312606	Magic Hat Seasonal 6/12L
194	1		79837312602	Magic Hat #9 6/12B
239	1		78624355014	Flying Dog The Truth Imprl IPA 6/12B
240	1		81994200005	Oskar Blues Dale's Pale Ale 12/12C
241	1		74052211086	Bell's Two Hearted Ale 12/12C
242	1		8769200300	Samuel Adams Pack of Rebels Var 12/12C
243	1		8769200129	Samuel Adams Rebel IPA 12/12B
244	1		78624311192	Flying Dog K9 Crs Win Ale 6/12L
245	1		8992427891	YUENGLINGTRADAMBER6LN
292	1		1820000833	BUDLT6LN
293	1		1820000834	BUD6LN
294	1		85729100405	Kombrewcha Lemongrass 6/4
295	1		85729100408	Kombrewcha Black Tea 6/4
296	1		85729100407	Kombrewcha Royal Ginger 6/4
297	1		85729100406	Kombrewcha Blackberry Hibiscus 6/4
298	1		60875202306	River Horse IPA 6/12B

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299	1	81790400083	Elysian Space Dust IPA 6/12B
300	1	85043800270	Half Acre Tuna EPA 4/16C
301	1	72383000014	Lagunitas Seasonal 6/12L
12	1	72383010001	Lagunitas Hop Stoopid Ale 6/12B
13	1	72383000011	Lagunitas Pilsner 6/12B
14	1	72383010011	Lagunitas Pils Czech Style 12/12B
15	1	63848900063	Dogfish Head Midas Touch 4/12B
16	1	63848900061	Dogfish Head 90 Min Imp IPA 4/12L
17	1	76099964836	Lord Hobo Boom Sauce 4/16C
18	1	63848900026	Dogfish Head Indian Brown Ale 6/12L
19	1	85654400740	Lord Hobo Glorious 6/4C
20	1	76099964840	Lord Hobo Hobo Life 6/12C
21	1	85654400765	Lord Hobo Angelica 4/6C

Segment #1 : Shelf #6 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
72	1	8066095615	CORONA12LN
73	1	8066095675	CORONALT12LN
74	1	3354495042	Corona Premier 12/12B
75	1	3354495053	Corona Familiar 12/12B
76	1	8066095757	MODELOESPECIAL12NR
77	1	8066095787	NEGRAMODELO12NR

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
66	1	8066095605	CORONA6LN
67	1	8066095625	CORONALT6LN
68	1	3354495041	Corona Premier 6/12B
69	1	3354495051	Corona Familiar 6/12B
70	1	8066095765	MODELOESPECIAL6NR
71	1	8066095785	NEGRAMODELODARK6NR

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
60	1	8066095695	CORONA12CAN
61	1	3354495044	Corona Premier 12/12C
62	1	7231163012	DOSEQUISSPECLAGER6NR
63	1	7231163011	DOSEQUISAMBER6NR
64	1	8066095301	PACIFICOCLARA6LN
65	1	8066095315	Pacifico Clara 12/12B

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
54	1	8382010403	GUINNESSDRAUGHT12/11.2OZLN
55	1	8382010403	GUINNESSDRAUGHT12/11.2OZLN
56	1	8382018132	Guinness Blonde 6/12B
57	1	7199070002	GEOKILLIANSIRISHRED6LN
58	1	6206705172	LABATTBLUE6/11.5OZNR
59	1	8382056793	REDSTRIPE6NR

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
48	1	8382010401	GUINNESSDRAUGHT6/11.2OZLN
49	1	8382012393	GUINNESSEXSTOUT6NR
50	2	70033000021	Well's Banana Bread 4/12B
51	1	73604051944	Innis & Gunn Oak Aged-Original 4/11B
52	1	7231163001	PILSNERURQUELL6LN
53	1	8374100005	GROLSCH6NR

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 48 in

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

POS	# FAC	UPC	NAME
42	1	9200001306	Tsingtao 6/12B
43	1	3876636120	Asahi Super Dry 6/12L
44	1	60972894939	Einstok Icelandic White Ale 6/11B
45	1	60972894938	Einstok Icelandic Pale Ale 6/11B
46	1	60972894937	Einstok Icelandic Toasted Porter 6/11B
47	1	8374150314	Grolsch 4/15B

Segment #4 : Shelf #1 DEPTH: 24 in WIDTH: 270 in

POS	# FAC	UPC	NAME
22	1	8769200492	Samuel Adams Sam 76 6/12B
23	1	85666200552	Cigar City Guayabera Citra 6/12C
24	1	4257204412	Schofferhofer Grapefrt Hefewzn 12/11C
25	1	79209805237	Saison Dupont 4/11B
26	1	85666200576	Cigar City Jai-Alai IPA 12/12C
78	1	85951500307	Cigar City Variety Pack 12/12C
79	1	78624360000	Flying Dog Variety Pack 12/12B
80	1	64286015031	Founders Solid Gold 6/12C
81	1	4257204606	Schofferhofer Pomogranate Hefe 6/11B
82	1	79209805234	Saison Dupont 1/25B
83	1	74052210963	Bell's Official 4/6B
84	1	67574700317	Hofbrau Munchen Dunkel 6/12B
85	1	3354495044	Corona Premier 12/12C
128	1	70932611102	Uinta Farm Side Saison 6/12B
129	1	85632900719	Birra 91 IPA 4/6B
130	1	85632900712	Birra 91 White 4/6B
131	1	85632900705	Birra 91 Blonde 4/6B
132	1	78624361102	Flying Dog Classic Pale Ale 6/12L
133	1	64286015024	Founders All Day IPA 6/12C
180	1	64286015025	Founders Seasonal 6/12C
181	1	8378311010	Sierra Nevada Hazy Little Thing 6/12C
182	1	72383000178	Lagunitas Super Cluster 6/12C
183	1	72383037011	Lagunitas Daytime Fractional IPA 6/12C
184	1	72383000647	Lagunitas 12th of Never 6/12C
185	1	79603011494	Kona Longboard Lager 6/12B
186	1	70277008201	Omission Pale Ale 6/12B
187	1	70277008301	Omission IPA 6/12B
233	1	2050700041	Bitburger Drive NA 6/12B
234	1	8992433567	Yuengling Golden Pilsner 6/12B
235	1	8992433125	Yuengling Golden Pilsner 12/12B
236	1	071990301255	Coors Light 8oz 2/12
237	1	034100577094	Miller Lite 8oz 2/12
238	1	1820020082	Michelob Ultra Pure Gold 6/12B
285	1	1820020083	Michelob Ultra Pure Gold 12/12B
286	1	8873390022	Ciderboys Seasonal Hard Cider 6/12B
287	1	63598560611	Mikes Hard Cranberry Lemonade 6/11B
288	1	75224512261	Weihenstephaner Pilsner 6/12B
289	1	8382010403	GUINNESSDRAUGHT12/11.2OZLN
290	1	73739801620	Schneider Weisse Hefe-Weizen 1/17B
291	1	75224512254	Weihenstephaner Vitus 1/17B

Segment #2 : Shelf #6 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
122	1	78615000016	Stella Artois 12/11C
123	1	78615000014	Stella Artois 12/11B
124	1	7289000020	HEINEKEN12CANFRIDGE(KEG)
125	1	7289000016	HEINEKEN12NR
126	1	7289000159	HEINEKENLIGHT12NR
127	1	7289010016	AMSTELLT12NR

Segment #2 : Shelf #5 DEPTH: 24 in WIDTH: 48 in

POS	# FAC	UPC	NAME
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SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

116	1	78615000001	STELLA ARTOIS6PKÿÿÿÿ
117	1	78615000036	Hoegaarden 6/11L
118	1	8248812345	BECKS6LN
119	1	7289000011	HEINEKEN6NR
120	1	7289000158	HEINEKENLIGHT6NR
121	1	7289010011	AMSTELLT6NR

Segment #2 : Shelf #4 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
110	1		78615000030	Leffe Blonde 6/11L
111	1		78615000076	Leffe Brown 6/11B
112	1		8205410454	WARSTEINERPREMIUM6/11.2OZLN
113	1		4257205006	Radeberger Pilsner 6/11B
114	1		18195400115	Peroni Nastro Azzuro 6/12C
115	1		18195400004	Peroni Nastro Azzuro 12/12B

Segment #2 : Shelf #3 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
104	1		4257204412	Schofferhofer Grapefrt Hefewzn 12/11C
105	1		4257204006	Schofferhofer Grapefrt Hefewzn 6/11B
106	1		4257204606	Schofferhofer Pomogranate Hefe 6/11B
107	1		85162100022	Kronenbourg 1664 6/12B
108	1		85162100005	Kronenbourg 1664 Blanc 6/11B
109	1		18195400002	Peroni Nastro Azzuro 6/12B

Segment #2 : Shelf #2 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
98	1		67574700111	Hofbrau Original 6/12B
99	1		67574700317	Hofbrau Munchen Dunkel 6/12B
100	1		67574701427	Hofbrau Munchen Oktoberfest 6/12B
101	1		75224514150	Weihenstephaner Hefeweissbier 6/12B
102	1		75224514350	Weihenstephaner Original 6/12B
103	1		75224512261	Weihenstephaner Pilsner 6/12B

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
92	1		6206705172	LABATTBLUE6/11.5OZNR
93	1		7289000621	Heineken 0.0 6/12B
94	1		8248812700	BECKSNA6LN
95	1		2050700041	Bitburger Drive NA 6/12B
96	1		4257205715	CLAUSTHALER6NR
97	1		4257205101	Clausthaler Amber NA 6/12B

Segment #3 : Shelf #6 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
174	1		7199030017	COORSLT18CAN
175	1		7199030078	COORSLT18LN
176	1		1820053218	BUDLT18CANFRIDGE
177	1		1820053308	BUDLT18LN
178	1		1820011218	BUD18CANFRIDGE
179	1		1820011308	BUD18LN

Segment #3 : Shelf #5 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
168	1		7199000048	COORSLT12CAN
169	1		7199030069	COORSLT12LN
170	1		1820053047	BUDLT12CAN
171	1		1820000769	BUDLT12LN

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

172 1 1820011047 BUD12CAN
 173 1 1820000771 BUD12LN

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
162	1		7199030005	COORSLT6LN
163	1		7199030125	Coors Light 12/8C
164	1		3410057709	Miller Lite 12/8C
165	1		1820018993	Bud Light Platinum 6/12B
166	1		2210000170	PABST12CAN
167	1		8992423040	YUENGLINGAMBERLIGHT12LN

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
156	1		1820020082	Michelob Ultra Pure Gold 6/12B
157	1		1820020083	Michelob Ultra Pure Gold 12/12B
158	1		1820005989	MICHULTRA6LN
159	1		1820005990	MICHULTRA12LN
160	1		8992433567	Yuengling Golden Pilsner 6/12B
161	1		8992433125	Yuengling Golden Pilsner 12/12B

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
148	1		8382012360	GUINNESSDRAUGHT4/14.9OZCAN
149	1		8760010115	Carlsberg 4/16C
150	1		2050700011	Bitburger Pilsner 4/17C
151	1		9282400000	Konig Pilsner 4/16C
152	1		400828705076	Krombacher Pils 6/17C
153	1		86865700019	Burgkopf Grapefruit 6/4C
154	1		4257204404	Schofferhofer Grapefrt Hefewzn 4/16C
155	1		400524900418	Veltin's Pilsner 6/4C

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
141	1		4257205715	CLAUSTHALER6NR
142	1		1820000784	ODOULS6LN
143	1		1820002992	ODOULSAMBER6LN
144	2		1820025000	Budweiser 1/25C
145	2		1820025001	Bud Light 1/25C
146	2		7089701331	FOSTERS25.4OZCAN
147	2		7089718331	FOSTERSPREMIUMALE25.4OZCAN

Segment #4 : Shelf #8 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
227	1		7199009516	BLUEMOON12NR
228	1		7199009536	BLUEMOONSEASONAL12NR
229	1		7199009554	BLUEMOONVARIETYPACK12NR
230	1		72383010009	Lagunitas IPA 12/12B
231	1		8378322812	Sierra Nevada Seasonal 12/12B
232	1		8378337512	SIERRANEVPALEALE12NR

Segment #4 : Shelf #7 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
221	1		7199009511	BLUEMOONBELGIANWHITEALE6LN
222	1		7199009532	BLUEMOONSEASONAL6LN
223	1		7199009561	Blue Moon Abbey Ale 6/12B
224	1		8378333100	SIERRANEVTORPEDOALE6NR
225	1		8378322822	SIERRANEVSUMMERFEST6NR

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

226 1 8378337521 SIERRANEVPALEALE6NR

Segment #4 : Shelf #6 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
214	1		1820013986	SHOCKTOP6LN
215	1		3410051605	Leinenkugel Seasonal Shandy 6/12B
216	1		72383000006	Lagunitas Dog Town Pale Ale 6/12B
217	1		72383000009	Lagunitas IPA 6/12B
218	1		72383000178	Lagunitas Super Cluster 6/12C
219	1		72383037011	Lagunitas Daytime Fractional IPA 6/12C
220	1		8378311010	Sierra Nevada Hazy Little Thing 6/12C

Segment #4 : Shelf #5 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
208	1		1820012982	LANDSHARK6LN
209	1		79603011494	Kona Longboard Lager 6/12B
210	1		79603011496	Kona Big Wave Golden Ale 6/12L
211	1		70932611102	Uinta Farm Side Saison 6/12B
212	1		67243800068	Ballast Point Grapefruit Sculpin 6/12B
213	1		67243800024	Ballast Point Sculpin IPA 6/12B

Segment #4 : Shelf #4 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
200	2		63786602511	Czech Rebel 1/17B
201	2		75224511150	Weihenstephan Hefeweizen 1/25B
202	2		75224511450	Weihenstephaner Pilsner 1/17B
203	2		75224512254	Weihenstephaner Vitus 1/17B
204	2		71155609000	Erdinger Hefeweizen 1/17B
205	2		73739801820	Schneider Weisse Aventins 1/17B
206	2		73739801620	Schneider Weisse Hefe-Weizen 1/17B
207	2		84855700001	Crabbie's Ginger Beer 1/17B

Segment #4 : Shelf #3 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
195	1		5064826383	Estrella Damm Daura 6/11B
196	1		70277008201	Omission Pale Ale 6/12B
197	1		70277008301	Omission IPA 6/12B
198	1		70277008101	Omission Lager 6/12B
199	1		1820011985	REDBRIDGE6LN

Segment #5 : Shelf #6 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
279	1		81994200303	Oskar Blues Canandrum 15 Pack
280	1		64286090005	Founders Centennial IPA 15/12C
281	1		656578393	Founders Pils 15 Pack
282	1		64286090024	Founders All Day IPA 15/12C
283	1		64286080031	Founders Solid Gold 12/12C
284	1		73692011651	Goose Island India Pale Ale 15/12C

Segment #5 : Shelf #5 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
272	1		81994200003	Oskar Blues Dale's Pale Ale 6/12C
273	1		64286015024	Founders All Day IPA 6/12C
274	1		64286015031	Founders Solid Gold 6/12C
275	1		64286015025	Founders Seasonal 6/12C
276	1		64286020037	Founders Backwoods Bastard 4/12B
277	1		73692011118	Goose Island Seasonal 6/12L
278	1		73692011132	Goose Island India Pale 6/12L

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Segment #5 : Shelf #4 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
266	1		75452700161	New Belgium Fat Tire Amber Ale 12/12C
267	1		75452700022	New Belgium Fat Tire Amber Ale 6/12B
268	1		75452700716	New Belgium Fat Tire Belgn White 6/12B
269	1		79386653002	Left Hand Milk Stout Nitro 6/12B
270	1		74730102071	Kentucky Bourbon Barrel Stout 4/12B
271	2		74730100327	Kentucky Bourbon Barrel Ale 4/12B

Segment #5 : Shelf #3 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
260	1		8857370002	Shiner Family Reunion Mix 6/12B
261	1		8857333101	Shiner Bock 6/12B
262	1		74052210030	Bell's Porter 6/12B
263	1		74052210023	Bell's Amber Ale 6/12B
264	1		74052210963	Bell's Official 4/6B
265	1		74052210083	Bell's Two Hearted Ale 6/12B

Segment #5 : Shelf #2 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
253	2		8572511508	SAMSMITHSNUTBROWNALE18.7OZNR
254	2		70033000016	Well's Banana Bread 1/17B
255	2		81073000052	Lion Stout 1/22B
256	2		79209805234	Saison Dupont 1/25B
257	2		8170600007	CHIMAYALEGRNDRSR25.4OZNR
258	2		8170600004	CHIMAYALEPREMIERE25.4OZNR
259	2		60878252000	Delirium Tremens 1/25B

Segment #5 : Shelf #1 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
246	1		85632900719	Birra 91 IPA 4/6B
247	1		85632900712	Birra 91 White 4/6B
248	1		85632900705	Birra 91 Blonde 4/6B
249	1		84281710003	Brew Dog Punk IPA 4/6C
250	1		84281710019	Brew Dog Elvis Juice 4/6C
251	1		73698358259	Peak Organic Fresh Cut Pils 6/12C
252	1		78036960806	Peak Organic IPA 6/12B

Segment #6 : Shelf #6 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
341	1		63027988736	Victory Kickback 15C
342	1		85666200576	Cigar City Jai-Alai IPA 12/12C
343	1		85951500307	Cigar City Variety Pack 12/12C
344	1		78624360000	Flying Dog Variety Pack 12/12B
345	1		8769229103	SAMADAMSMIXPACK12LN
346	1		8769201103	SAMADAMSSEASONAL12LN
347	1		8769210014	SAMADAMSBOSTONLGR12LN
348	1		79556312009	Smuttynose IPA 12/12B

Segment #6 : Shelf #5 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
333	1		63027933406	Victory No Brainer IPA 4/6
334	1		63027975206	Victory Seasonal 6/12B
335	1		8769200343	Samuel Adams Rebel GrapefruitIPA 6/12B
336	1		8769200492	Samuel Adams Sam 76 6/12B
337	1		8769200004	Samuel Adams Seasonal Select 6/12B
338	1		8769200004	Samuel Adams Seasonal Select 6/12B

SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

339 1 8769210012 SAMADAMS BOSTON LGR6LN
 340 1 79556300009 Smuttynose IPA 6/12L

Segment #6 : Shelf #4 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
325	1		63027946506	Victory Golden Monkey 6/12L
326	1		63027977606	Victory Sour Monkey 6/12B
327	1		63027939306	Victory Dirt Wolf 6/12B
328	1		63848900190	Dogfish Head Flesh & Blood IPA 6/12C
329	1		63848900193	Dogfish Head SeaQuench Ale 6/12C
330	1		63848900029	Dogfish Head 60 Minute IPA 6/12L
331	1		63848900137	Dogfish Head Namaste 6/12B
332	1		79556300002	Smuttynose Old Brown Dog 6/12L

Segment #6 : Shelf #3 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
317	1		85666200552	Cigar City Guayabera Citra 6/12C
318	1		78624356002	Flying Dog Gonzo Imperial Porter 6/12B
319	1		78624356000	Flying Dog Double Dog Dbl IPA 6/12B
320	1		78624355024	Flying Dog Bloodline Bld Orge 6/12B
321	1		78624311990	Flying Dog Raging Btch Belgn Ale 6/12B
322	1		78624361102	Flying Dog Classic Pale Ale 6/12L
323	1		64145511065	DuClaw Sweet Baby Jesus 6/12B
324	1		60875200906	River Horse Tripel Horse 6/12B

Segment #6 : Shelf #2 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
308	2		85999600075	Duvel Special Belgian Ale 1/25B
309	2		60367510895	Allagash Seasonal 1/25B
310	2		60367510495	Allagash Tripel 1/25B
311	2		64944025225	Ommegang Take The Black Stout 1/25B
312	2		64944000004	Ommegang Three Philosophers 1/25B
313	2		72383000002	Lagunitas Imperial Stout 1/22B
314	2		72383000004	Lagunitas IPA 1/22B
315	2		65379200930	Doc's Draft Hard Apple Cider 1/22B
316	2		1612102200	J.K.'s Scrumpy Hard Cider Apple 1/22B

Segment #6 : Shelf #1 DEPTH: 24 in WIDTH: 60 in

POS	#	FAC	UPC	NAME
302	2		8370601415	Duvel Ale 4/11B
303	2		79209805237	Saison Dupont 4/11B
304	2		60367510482	Allagash Tripel 4/12B
305	2		60367511182	Allagash Black 4/12B
306	1		60367512882	Allagash Saison 4/12B
307	2		60367510182	Allagash White 4/12L

SKUs on Planogram: 308

Fairway Market Plainview - End Cap Racks



Local End Cap

Cider & Seltzer End Cap



SCHEMATIC BACKING REPORT

PLANOGRAM BACKING TABLE

Fairway Plainview_Spring2019.psa

Planogram: Fairway Market Plainview - End Cap Racks

Segment #2 : Shelf #1 DEPTH: 24 in WIDTH: 192 in

POS	#	FAC	UPC	NAME
1	1		85586700635	Five Boroughs Tiny IPA 4/6C
2	1		85586700622	Five Borough Pilsner 4/6C
3	1		86580000014	Radiant Pig TV Party 6/4C
4	1		8769200678	Truly Spiked Spklg Wild Berry 6/12C
5	1		1820023997	Stella Artois Cidre 12/12B
6	1		85329500501	Islander Ginger Beer 4/12B
13	1		68174500215	Blue Point The IPA 6/12C
14	1		68174500208	Blue Point Shore Thing 6/12C
15	1		1820028548	Bon & Viv SS Variety Pack 6/12C
16	1		85389700231	Spiked Seltzer IndRvr Grapefruit 6/12C
17	1		85389700230	Spiked Seltzer West Indies Lime 6/12C
18	1		8769200678	Truly Spiked Spklg Wild Berry 6/12C
19	1		8769200781	Truly Spiked Spklg Rose 6/12C
20	1		63598502598	White Claw Natrl Lime HrdSeltzer 6/12C
21	1		63598520028	White Claw Rby Grpfrt HrdSeltzer 6/12C
22	1		63598520025	White Claw Blk Cherry HrdSeltzer 6/12C
23	1		64102253637	Singlecut 18 Watt 6/4C
24	1		78742186074	Singlecut Weird & Gilly 6/4C
25	1		85860400556	Austin Eastciders Texas Rose Cdr 6/12C
86	1		85860400506	Austin Eastciders Dry Cider 6/12C
87	1		85919900313	Citizen Cider Dirty Mayor 4/16C
90	1		85919900307	Citizen Cider Unified Press 4/16C
91	1		86043800169	Willie's Superbrew Mango 4/6C
92	1		86043800161	Willie's Superbrew Pommegranite 4/6C
93	1		86043800160	Willie's Superbrew Ginger 4/6C
94	1		8769200433	Angry Orchard Easy Apple 6/12B
95	1		8992433125	Yuengling Golden Pilsner 12/12B
96	1		8992433567	Yuengling Golden Pilsner 6/12B
97	1		071990301255	Coors Light 8oz 2/12
7	1		034100577094	Miller Lite 8oz 2/12
8	1		3061301951	Brooklyn Bel Air Sour 6/12B
9	1		3061311212	Brooklyn Defender IPA 6/12B
10	1		3061300004	BROOKLYNBROWNALE6LN
11	1		85909300294	Sixpoint Alpenflo 6/12C

Segment #1 : Shelf #1 DEPTH: 24 in WIDTH: 125 in

POS	#	FAC	UPC	NAME
12	1		8873390002	Ciderboys First Press HdApICider 6/12B
26	1		8873390012	Ciderboys Magic AppleStwbryHdCdr 6/12B
27	1		79844900811	Ace Pineapple Cider 6/12B
28	1		63598510062	MIKES HRD LMNADE 6PK
29	1		8200072385	SMIRNOFFICE6NR
30	1		85909300232	SixPoint Hi Res 4/12C
31	1		76457506479	Toast 4/6 Cans
32	1		60940872983	Port Jeff Beach Beer Ale 6/12C
33	1		60940872979	Port Jeff Party Boat IPA 6/12C
34	1		87868695995094	Fire Island Lighthouse 4/6C
88	1		85663600104	Butternuts Variety Pack 12/12C
89	1		68174542222	Blue Point Toasted Lager 12/12B
98	1		86580000011	Radiant Pig Save The Robots 4/16C
99	1		85375900042	Southern Tier Imperial Seasonal 4/12B
100	1		60690500830	Ithaca Flower Power IPA 6/12B
101	1		01497421166	Woodchuck Bubbly Pearsecco 6/12C
102	1		85389700215	Spiked Seltzer West Indies Lime 6/12B
103	1		85389700222	Spiked Seltzer Cape Cod Cranbrry 6/12B
104	1		85389700217	Spiked Seltzer IndRvr Grapefruit 6/12B

Segment #1 : Shelf #7 DEPTH: 24 in WIDTH: 58 in

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POS	#	FAC	UPC	NAME
79	1		3061300031	BROOKLYNLAGER12LN
80	1		3061300071	BROOKLYNVARIETYPACK12LN
81	1		68174521122	Blue Point Variety 12/12B
82	1		85909300261	SixPoint Variety Pack 12/12C
83	1		85663200428	Bronx Boogie Down 2/12
84	1		85663200468	Bronx IPA Variety 2/12 Can
85	1		81601402080	Southern Tier Variety 15/12C

Segment #1 : Shelf #6 DEPTH: 24 in WIDTH: 58 in

POS	#	FAC	UPC	NAME
71	1		3061301951	Brooklyn Bel Air Sour 6/12B
72	1		3061311212	Brooklyn Defender IPA 6/12B
73	1		3061300004	BROOKLYNBROWNALE6LN
74	1		88715100094	Coney Island Mermaid Pilsner 6/12B
75	1		887151004183	Coney Island Merman IPA 4/6
76	1		64944099818	Ommegang Nirvana IPA 6/12B
77	1		64944000065	Ommegang Witte 6/12B
78	1		85375900027	Southern Tier 2XIPA 6/12B

Segment #1 : Shelf #5 DEPTH: 24 in WIDTH: 58 in

POS	#	FAC	UPC	NAME
64	1		3061300001	BROOKLYNLAGER6LN
65	1		3061300053	BROOKLYNSUMMERALE6LN
66	1		3061301951	Brooklyn Bel Air Sour 6/12B
67	1		3061310777	Brooklyn Sorachi Ace 6/12B
68	1		85114800500	Great South Bay Blood Orange 6/12B
69	1		85998900522	Greenport Harbor Seasonal 6/12B
70	1		85998900510	Greenport Harbor Black Duck Prtr 6/12B

Segment #1 : Shelf #4 DEPTH: 24 in WIDTH: 58 in

POS	#	FAC	UPC	NAME
56	1		68174500215	Blue Point The IPA 6/12C
57	1		68174500208	Blue Point Shore Thing 6/12C
58	1		68174511112	Blue Point Toasted Lager 6/12B
59	1		68174511118	Blue Point Seasonal Lager 6/12B
60	1		68174511130	Blue Point Blueberry Ale 6/12L
61	1		68174511102	Blue Point Hoptical Illusion 6/12B
62	1		85998900504	Greenport Harbor Harbor Ale 6/12B
63	1		85998900516	Greenport Harbor Otherside IPA 6/12B

Segment #1 : Shelf #3 DEPTH: 24 in WIDTH: 58 in

POS	#	FAC	UPC	NAME
46	1		85663200433	Bronx No Resolutions IPA 4/6 Can
47	1		85663200423	Bronx American Pale Ale 6/12C
48	1		85663200431	Bronx Slow Your Roll 4/6 Can
49	1		85586700635	Five Boroughs Tiny IPA 4/6C
50	1		85586700622	Five Borough Pilsner 4/6C
51	1		86273700002	Montauk Driftwood Ale 6/12C
52	1		86907100027	Montauk Wave Chaser IPA 6/12C
53	1		86273700007	Montauk Session IPA 6/12C
54	1		86907100026	Montauk Seasonal 6/12C
55	1		86273700006	Montauk Summer Ale 6/12C

Segment #1 : Shelf #2 DEPTH: 24 in WIDTH: 58 in

POS	#	FAC	UPC	NAME
35	1		85909300243	SixPoint Bengali 6/12C
36	1		85909300242	SixPoint Sweet Action 6/12C

SCHEMATIC BACKING REPORT

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37	1	85909300244	SixPoint The Crisp 6/12C
38	1	85909300294	Sixpoint Alpenflo 6/12C
39	1	85909300268	SixPoint Seasonal 6/12C
40	1	85909300246	SixPoint Resin 6/12C
41	1	85909300247	SixPoint Cycliquids Shared UPC 6/12C
42	1	730792488488	Barrier Money 6/4C
43	1	86580000014	Radiant Pig TV Party 6/4C
44	1	64102253637	Singlecut 18 Watt 6/4C
45	1	78742186074	Singlecut Weird & Gilly 6/4C

Segment #3 : Shelf #6 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
142	1		8769200033	Angry Orchard Crisp Apple 12/12B
143	1		8769200017	Angry Orchard Variety Pack 12/12B
144	1		1820023997	Stella Artois Cidre 12/12B
145	1		8769200686	Truly Spiked Spklg Berry Variety 12/12C
146	1		85389700227	Spiked Seltzer Variety Pack 12/12C
147	1		63598554890	White Claw Variety Pk HrdSeltzer 12/12C ...

Segment #3 : Shelf #5 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
136	1		8769282102	Angry Orchard Crisp Apple 6/12B
137	1		8769200660	Angry Orchard Rose 6/12B
138	1		8769200149	Angry Orchard Green Apple 6/12B
139	1		1820024001	Stella Artois Cidre 6/12B
140	1		8834510198	Strongbow Artisanal Blend Cider 6/11B
141	1		89413700260	Crispin Hard Apple Cider Orig 6/12B

Segment #3 : Shelf #4 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
128	1		64499613725	Wolffer Dry Rose 6/4 Bottle
129	1		6449613726	Wolffer Dry White 6/4 Bottle
130	1		64499613899	Wolffer Dry Red Cider 6/4B
131	1		79844900211	Ace Perry Cider 6/12B
132	1		8873390022	Ciderboys Seasonal Hard Cider 6/12B
133	1		84855700000	Crabbie's Ginger Beer 4/11B
134	1		85329500501	Islander Ginger Beer 4/12B
135	1		18606300051	Crispin Blackberry Pear Cider 4/12B

Segment #3 : Shelf #3 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
121	1		64499613860	Wolffer Rose' 6/4 Can
122	1		64499613861	Wolffer Dry White 6/4 Can
123	1		85860400506	Austin Eastciders Dry Cider 6/12C
124	1		85860400556	Austin Eastciders Texas Rose Cdr 6/12C
125	1		1497450006	Woodchuck Amber 6/12C
126	2		85919900313	Citizen Cider Dirty Mayor 4/16C
127	1		85919900307	Citizen Cider Unified Press 4/16C

Segment #3 : Shelf #2 DEPTH: 24 in WIDTH: 48 in

POS	#	FAC	UPC	NAME
114	1		86043800160	Willie's Superbrew Ginger 4/6C
115	1		86043800169	Willie's Superbrew Mango 4/6C
116	1		86043800161	Willie's Superbrew Pommegranite 4/6C
117	1		63598522413	Mikes Hard Strawberry Lemonade 6/11B
118	1		63598560611	Mikes Hard Cranberry Lemonade 6/11B
119	1		8769283102	TWISTEDTEA6LN
120	1		9200002000	Small Town Not Your Fathers RtBr 6/12B

Segment #3 : Shelf #1 DEPTH: 24 in WIDTH: 48 in

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PLANOGRAM BACKING TABLE

POS	# FAC	UPC	NAME
105	1	1820028548	Bon & Viv SS Variety Pack 6/12C
106	1	85389700231	Spiked Seltzer IndRvr Grapefruit 6/12C
107	1	85389700230	Spiked Seltzer West Indies Lime 6/12C
108	1	8769200678	Truly Spiked Spklg Wild Berry 6/12C
109	1	8769200781	Truly Spiked Spklg Rose 6/12C
110	1	8769200678	Truly Spiked Spklg Wild Berry 6/12C
111	1	63598502598	White Claw Natrl Lime HrdSeltzer 6/12C
112	1	63598520028	White Claw Rby Grpfrt HrdSeltzer 6/12C
113	1	63598520025	White Claw Blk Cherry HrdSeltzer 6/12C

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