

# Dan's Key Food

540 West 235th Street



Traffic Flow: Right-left

# Dan's Key Food

## 540 West 235th Street

**540 West 235th Street Riverdale ,**

### Shelf Schematic Report

\*Includes all shelves in the planogram

Dan's Key Food Store # 540 West...H: 5 ft 5.00 in W: 20 ft D: 2 ft # of segments: 5

Name: 4' SHELF		W:240.00 in	D:26.00 in	Avail Space: 0.05 in		Ht Space: 20.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7199009516	BLUE MOON BELGIAN WHITE 12/...	ABOVE PREMIUM	1	Side	4	
64286090024	FOUNDERS ALL DAY SESSION IP...	ABOVE PREMIUM	1	Side	2	
7199017052	BLUE MOON BELGIAN WHITE 15/...	ABOVE PREMIUM	1	Side	2	
8066095787	MODELO NEGRA 12/12 BTL	ABOVE PREMIUM	1	Side	4	
8066095757	MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	3	
8066095715	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	8	
8066095711	MODELO ESPECIAL 18/12 CAN	ABOVE PREMIUM	1	Side 90	4	
8066095695	CORONA 12/12 CAN	ABOVE PREMIUM	1	Side 90	8	
8066095615	CORONA 12/12 BTL	ABOVE PREMIUM	4	Side	16	
8066095680	CORONA 18/12 BTL	ABOVE PREMIUM	1	Side	2	
8066095408	CORONA 24/7 BTL	ABOVE PREMIUM	1	Side	2	
3354495042	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	4	
8066095675	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4	
7289000159	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	4	
7289000016	HEINEKEN 12/12 BTL	ABOVE PREMIUM	3	Side	12	
7289000016	HEINEKEN 12/12 BTL	ABOVE PREMIUM	1	Front	6	
7289000020	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Side	4	
78615000014	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	2	Front	12	
78615000016	STELLA ARTOIS 12/11.2 CAN	ABOVE PREMIUM	1	Top 90	8	
8248812300	BECKS 12/12 BTL	ABOVE PREMIUM	1	Side	4	
8248812377	BECKS 4/16 CAN	ABOVE PREMIUM	1	Front	15	
3354400043	CORONA SELTZER VARIETY 12/1...	ABOVE PREMIUM	1	Top 90	8	
8769200424	TRULY VARIETY CITRUS 12/12 C...	ABOVE PREMIUM	1	Front 90	6	
8769200686	TRULY VARIETY BERRY 12/12 CA...	ABOVE PREMIUM	1	Side	6	
63598580006	WHITE CLAW VARIETY 12/12 CAN...	ABOVE PREMIUM	1	Top 90	8	
63598554890	WHITE CLAW VARIETY 12/12 CAN...	ABOVE PREMIUM	1	Top 90	8	

Name: 4' SHELF		W:240.00 in	D:18.00 in	Avail Space: 0.90 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7199009561	BLUE MOON MANGO WHEAT 6/1...	ABOVE PREMIUM	1	Front	3	
7199009592	BLUE MOON LIGHT SKY 12/12 CAN	ABOVE PREMIUM	1	Top 90	2	
4182700146	HARPOON SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	3	
4182700076	HARPOON IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3	
63848900029	DOG FISH HEAD 60 MINUTE IPA 6/...	ABOVE PREMIUM	1	Front	3	
78624356000	FLYING DOG DOUBLE DOG 6/12 ...	ABOVE PREMIUM	1	Front	3	
8066095765	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	2	Front	4	
8066095755	MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	4	
8066095785	MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	2	Front	4	
8066095401	CORONA 6/7 BTL	ABOVE PREMIUM	1	Front	4	
8066095605	CORONA 6/12 BTL	ABOVE PREMIUM	3	Front	9	
8066095685	CORONA 6/12 CAN	ABOVE PREMIUM	1	Side	4	
8066095625	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Front	3	
3354495051	CORONA FAMILIAR 6/12 BTL	ABOVE PREMIUM	1	Front	3	
7289000158	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Front	3	
7289000621	HEINEKEN 0.0 NEAR BEER 6/12 B...	ABOVE PREMIUM	1	Front	3	
7289000000	HEINEKEN 6/12 CAN	ABOVE PREMIUM	1	Side	4	
7289000042	HEINEKEN 6/7 BTL	ABOVE PREMIUM	1	Front	4	
7289000011	HEINEKEN 6/12 BTL	ABOVE PREMIUM	2	Front	6	
78615000001	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	3	Front	9	
8248812345	BECKS 6/12 BTL	ABOVE PREMIUM	1	Front	3	
1820020208	BUD LIGHT SELTZER VARIETY 12...	ABOVE PREMIUM	1	Top 90	2	
8769200991	TRULY LEMONADE VARIETY 12/1...	ABOVE PREMIUM	1	Top 90	2	
8769200804	TRULY VARIETY TROPICAL 12/12...	ABOVE PREMIUM	1	Top 90	2	
63598520028	WHITE CLAW RUBY GRAPEFRUI...	ABOVE PREMIUM	1	Side 90	4	

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Reset Time Period:

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63598526089 WHITE CLAW BLACK CHERRY 12/...ABOVE PREMIUM	1	Front 90	2
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Name: 4' SHELF		W:240.00 in	D:18.00 in	Avail Space: 1.06 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7199009511	BLUE MOON BELGIAN WHITE 6/1...	ABOVE PREMIUM	2	Front	6	
7199009591	BLUE MOON LIGHT SKY 6/12 CAN	ABOVE PREMIUM	1	Side 90	4	
8769230050	SAMUEL ADAMS SEASONAL 6/12 ...	ABOVE PREMIUM	1	Front	3	
8769227102	SAMUEL ADAMS CHERRY WHEA...	ABOVE PREMIUM	1	Front	3	
8769210012	SAMUEL ADAMS BOSTON LAGER...	ABOVE PREMIUM	1	Front	3	
63625174002	STONE DELICIOUS IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3	
63625177612	STONE IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3	
72393010035	LAGUNITAS LAGUR 12/12 CAN	ABOVE PREMIUM	1	Front	3	
75452701070	NEW BELGIUM VODOO RANGE...	ABOVE PREMIUM	1	Front	3	
75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	ABOVE PREMIUM	1	Front	3	
75452700066	NEW BELGIUM VODOO RANGE...	ABOVE PREMIUM	1	Front	3	
75452700997	NEW BELGIUM JUICY HAZE 6/12 ...	ABOVE PREMIUM	1	Side	4	
67243800068	BALLAST POINT GRAPEFRUIT SC...	ABOVE PREMIUM	1	Front	3	
3354495044	CORONA PREMIER 12/12 CAN	ABOVE PREMIUM	1	Front	2	
3354495041	CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Front	3	
8066095301	PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Front	3	
7231163011	DOS EQUIS AMBER 6/12 BTL	ABOVE PREMIUM	1	Front	3	
7231163012	DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Front	3	
71905701169	PRESIDENTE 12/12 CAN	ABOVE PREMIUM	1	Side 90	1	
8834510005	NEWCASTLE BROWN ALE 6/12 BTL	ABOVE PREMIUM	1	Front	3	
75224514150	WEIHENSTEPHAN HEFE WEISSB...	ABOVE PREMIUM	1	Front	3	
75224514350	WEIHENSTEPHAN ORIGINAL BAY...	ABOVE PREMIUM	1	Front	3	
8839400002	SPATEN PREMIUM LAGER 6/12 B...	ABOVE PREMIUM	1	Front	3	
Stella Soltice 6...			1	Front	18	
18195400002	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Front	3	
78615000030	LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Front	3	
78615000036	HOEGAARDEN WHITE 6/11.2 BTL	ABOVE PREMIUM	1	Front	3	
8769200965	TRULY PINEAPPLE 6/12 CAN	ABOVE PREMIUM	1	Side 90	4	
8769200678	TRULY WILD BERRY 6/12 CAN	ABOVE PREMIUM	1	Side 90	4	
63598526087	WHITE CLAW MANGO 6/12 CAN	ABOVE PREMIUM	1	Side 90	4	
63598510046		ABOVE PREMIUM	1	Top 90	2	

Name: 4' SHELF		W:240.00 in	D:18.00 in	Avail Space: 2.26 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
81790400083	ELYSIAN SPACE DUST IPA 6/12 B...	ABOVE PREMIUM	1	Front	3	
8378333100	SIERRA NEVADA TORPEDO IPA 6...	ABOVE PREMIUM	1	Front	3	
8378337521	SIERRA NEVADA PALE ALE 6/12 ...	ABOVE PREMIUM	1	Front	3	
79837312602	MAGIC HAT 9 NOT QUITE PALE A...	ABOVE PREMIUM	1	Front	3	
64286015024	FOUNDERS ALL DAY SESSION IP...	ABOVE PREMIUM	1	Side	4	
64286020024	FOUNDERS ALL DAY SESSION IP...	ABOVE PREMIUM	1	Front	3	
64286020023	FOUNDERS PORTER 6/12 BTL	ABOVE PREMIUM	1	Front	3	
72383000020	LAGUNITAS LITTLE SUMPIN 6/12 ...	ABOVE PREMIUM	1	Front	3	
72383000009	LAGUNITAS IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3	
85663200428	BRONX VARIETY 12/12 CAN	ABOVE PREMIUM	1	Side 90	2	
85663200468	BRONX IPA VARIETY 12/12 CAN	ABOVE PREMIUM	1	Side 90	2	
88715100418	CONEY ISLAND MERMAN NEW Y...	ABOVE PREMIUM	1	Side	2	
88715100094	CONEY ISLAND MERMAID PILSN...	ABOVE PREMIUM	1	Side	2	
3061300019	BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3	
3061311212	BROOKLYN DEFENDER IPA 6/12 ...	ABOVE PREMIUM	1	Front	3	
3061301951	BROOKLYN BEL AIR SOUR 6/12 B...	ABOVE PREMIUM	1	Front	3	
3061300053	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	3	
3061300001	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Front	3	
7278300100	ANCHOR STEAM BEER 6/12 BTL	ABOVE PREMIUM	1	Front	3	
71905700131	PRESIDENTE 6/12 BTL	ABOVE PREMIUM	1	Front	3	

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8382056793	RED STRIPE LAGER 6/11.2 BTL	ABOVE PREMIUM	1	Front	3
7231163001	PILSNER URQUELL 6/11.2 BTL	ABOVE PREMIUM	1	Front	3
42572046062	SCHOFFERHOFER POMEGRANIT...	ABOVE PREMIUM	1	Front	3
4257204006	SCHOFFERHOFER GRAPEFRUIT ...	ABOVE PREMIUM	1	Front	3
4257205006	RADEBERGER PILSNER 6/11.2 BTL	ABOVE PREMIUM	1	Front	3
8834510151	STRONGBOW GOLD 6/11.2 BTL	ABOVE PREMIUM	1	Front	3
1820024001	STELLA ARTOIS CIDRE 6/12 BTL	ABOVE PREMIUM	1	Front	3
3354400013	CORONA VARIETY REFRESCA 12...	ABOVE PREMIUM	1	Top 90	2
8200078142	SMIRNOFF SPIKED SPARKLING S...	ABOVE PREMIUM	1	Front 90	2
7199000015	COORS HARD SELTZER VARIETY...	ABOVE PREMIUM	1	Front 90	2
8769200803	TRULY BLACK CHERRY 6/12 CAN	ABOVE PREMIUM	1	Side 90	4
63598502598	WHITE CLAW NATURAL LIME 6/1...	ABOVE PREMIUM	1	Side 90	4
63598520025	WHITE CLAW BLACK CHERRY 6/1...	ABOVE PREMIUM	1	Side 90	4

Name: 4' SHELF		W:240.00 in	D:18.00 in	Avail Space: 1.63 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820013986	SHOCK TOP BELGIAN WHITE 6/1...	ABOVE PREMIUM	1	Front	3	
73692011132	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3	
60875200906	RIVER HORSE TRIPEL HORSE 6/...	ABOVE PREMIUM	1	Front	3	
89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	ABOVE PREMIUM	1	Side	4	
85909300246	SIXPOINT RESIN IIPA 6/12 CAN	ABOVE PREMIUM	1	Side	4	
85909300243	SIXPOINT BENGALI IPA 6/12 CAN	ABOVE PREMIUM	1	Side	4	
85909300242	SIXPOINT SWEET ACTION 6/12 C...	ABOVE PREMIUM	1	Side	4	
85663200427	BRONX SUMMER 6/12 CAN	ABOVE PREMIUM	1	Side	4	
85663200433	BRONX NO RESOLUTIONS 6/12 C...	ABOVE PREMIUM	1	Side	4	
85663200481	BRONX NOW YOUSE CANT LEAV...	ABOVE PREMIUM	1	Front	3	
85000388327	BRONX WORLD GONE CRAZY 4/1...	ABOVE PREMIUM	1	Front	3	
Bronx Smile M...	Bronx Smile My Guy 4pk		1	Front	3	
85663200423	BRONX AMERICAN PALE ALE 6/1...	ABOVE PREMIUM	1	Side	4	
85586700622	FIVE BOROUGHS PILSNER 6/12 C...	ABOVE PREMIUM	1	Side	4	
85586700635	FIVE BOROUGHS TINY JUICY IPA...	ABOVE PREMIUM	1	Side	4	
86273700006	MONTAUK SUMMER 6/12 CAN (W...	ABOVE PREMIUM	1	Top 90	3	
86273700007	MONTAUK SESSION IPA 6/12 CA...	ABOVE PREMIUM	1	Side	4	
86907100027	MONTAUK WAVE CHASER 4/6/12 ...	ABOVE PREMIUM	1	Side	4	
86907100026	MONTAUK WATERMELLOW 6/12 ...	ABOVE PREMIUM	1	Side	4	
8382012393	GUINNESS EXTRA STOUT 6/12 BTL	ABOVE PREMIUM	2	Front	6	
8382012368	GUINNESS DRAUGHT STOUT 8/1...	ABOVE PREMIUM	1	Side	1	
8382012360	GUINNESS DRAUGHT STOUT 4/1...	ABOVE PREMIUM	1	Front	3	
8382010401	GUINNESS DRAUGHT STOUT 6/1...	ABOVE PREMIUM	1	Front	3	
8760010115	CARLSBERG 4/16.9 CAN	ABOVE PREMIUM	1	Front	3	
2050700011	BITBURGER 4/16.9 CAN (WRAP)	ABOVE PREMIUM	1	Front	3	
Dab			1	Front	3	
85959700409	PAMPELONNE BLOOD ORANGE ...	OTHER ALCOHOL	1	Front	4	
83560900111	TYSKIE 4/16.9 CAN	ABOVE PREMIUM	1	Front	3	
8769200660	ANGRY ORCHARD ROSE 6/12 BTL	ABOVE PREMIUM	1	Front	3	
8769282102	ANGRY ORCHARD CRISP APPLE ...	ABOVE PREMIUM	1	Front	3	
8769200149	ANGRY ORCHARD GREEN APPL...	ABOVE PREMIUM	1	Front	3	
63598510062	MIKES HARD LEMONADE 6/11.2 B...	ABOVE PREMIUM	1	Front	3	
63598506744	MIKES HARD BLACK CHERRY LE...	ABOVE PREMIUM	1	Front	3	
81582901006	CAYMAN JACK MARGARITA 6/11....	ABOVE PREMIUM	1	Front	3	
3410001232	VIZZY VARIETY 12/12 CAN (A)	ABOVE PREMIUM	1	Top 90	2	
85224700810	MONTAUK SELTZER VARIETY 12/...	ABOVE PREMIUM	1	Front	3	
4182770112	ARCTIC CHILL HARD SELTZER V...	ABOVE PREMIUM	1	Top 90	2	
85389700227	BON AND VIV SPIKED SELTZER V...	ABOVE PREMIUM	1	Front 90	2	

Traffic Flow: Right-left

Reset Time Period: