

Dan's Key Food

35 Pleasantville Road



Dan's Key Food

new

35 Pleasantville Road Pleasantville , NY

Shelf Schematic Report

*Includes all shelves in the planogram

Dan's Key Food Store # new H: 5 ft 9.00 in W: 32 ft 6.00 in D: 2 ft # of segments: 13

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 1.89 in		Ht Space: 19.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820020077	NATURAL LIGHT 15/12 CAN	ECONOMY	1	Side 90	6	
1820011047	BUD 12/12 CAN	PREMIUM	1	Side 90	6	
1820011218	BUD 18/12 CAN	PREMIUM	1	Side	2	
1820011308	BUD 18/12 BTL	PREMIUM	1	Side	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.34 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820028443	NATURAL ICE 15/12 CAN	ECONOMY	1	Side 90	2	
1820000771	BUD 12/12 BTL	PREMIUM	1	Side	2	
1820011168	BUD 24/12 CAN	PREMIUM	1	Side 90	2	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.10 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7199048045	KEYSTONE LIGHT 15/12 CAN	ECONOMY	1	Side 90	2	
2210000170	PABST 12/12 CAN	ECONOMY	1	Side 90	2	
7143934450	ROLLING ROCK 12/12 CAN	ECONOMY	1	Top	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.43 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820000784	ODOULS NEAR BEER 6/12 BTL	NA BEER	1	Front	3	
3410001505	HIGH LIFE 6/12 BTL	ECONOMY	1	Front	3	
3410001509	HIGH LIFE 12/12 BTL	ECONOMY	1	Side	2	
3410001636	HIGH LIFE 12/12 CAN	ECONOMY	1	Side	1	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 0.48 in		Ht Space: 12.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7289000030	BUCKLER NEAR BEER 6/12 BTL	ABOVE PREMIUM	1	Front	3	
4257205101	CLAUSTHALER DRY HOPPED NA ...	ABOVE PREMIUM	1	Front	3	
4257205715	CLAUSTHALER PREMIUM 6/12 BTL	ABOVE PREMIUM	1	Front	4	
7199077005	COORS EDGE NA 6/12 BTL	NA BEER	1	Front	4	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 2.06 in		Ht Space: 20.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820053308	BUD LIGHT 18/12 BTL	PREMIUM	1	Side	4	
1820053047	BUD LIGHT 12/12 CAN	PREMIUM	1	Side 90	8	
3410057636	LITE 12/12 CAN	PREMIUM	1	Side	4	
3410057340	LITE 18/12 CAN	PREMIUM	1	Side 90	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.33 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820053168	BUD LIGHT 24/12 CAN	PREMIUM	1	Side 90	2	
1820053218	BUD LIGHT 18/12 CAN	PREMIUM	1	Side 90	2	
3410057256	LITE 18/12 BTL	PREMIUM	1	Side	1	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.29 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820000769	BUD LIGHT 12/12 BTL	PREMIUM	1	Side	2	
1820000106	BUD LIGHT 6/12 CAN	PREMIUM	1	Side	4	
3410057505	LITE 6/12 BTL	PREMIUM	1	Front	4	
3410057023	LITE 9/16 BTL (AL)	PREMIUM	1	Front	2	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 0.20 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8992427896	YUENGLING LAGER 12/12 BTL	PREMIUM	1	Side	2	

Traffic Flow: Right-left

Reset Time Period:

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8992427891	YUENGLING LAGER 6/12 BTL	PREMIUM	1	Front	3
7199070002	KILLIANS IRISH RED 6/12 BTL	ABOVE PREMIUM	1	Front	3
7199030005	COORS LIGHT 6/12 BTL	PREMIUM	1	Front	4

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.52 in		Ht Space: 12.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820000016	BUD 6/12 CAN	PREMIUM	1	Side	4	
1820000834	BUD 6/12 BTL	PREMIUM	1	Front	3	
1820000833	BUD LIGHT 6/12 BTL	PREMIUM	1	Front	3	
7199000008	COORS LIGHT 6/12 CAN	PREMIUM	1	Side	4	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 2.18 in		Ht Space: 21.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7199030078	COORS LIGHT 18/12 BTL	PREMIUM	1	Side	4	
7199030017	COORS LIGHT 18/12 CAN	PREMIUM	1	Top 90	3	
7199030017	COORS LIGHT 18/12 CAN	PREMIUM	1	Side 90	3	
1820005990	MICHELOB ULTRA 12/12 BTL	ABOVE PREMIUM	1	Side	6	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.17 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7199031600	COORS LIGHT 24/12 CAN	PREMIUM	1	Side 90	2	
7199000048	COORS LIGHT 12/12 CAN	PREMIUM	1	Top	4	
1820005989	MICHELOB ULTRA 6/12 BTL	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.78 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7199030104	COORS LIGHT 9/16 BTL (AL)	PREMIUM	1	Front	2	
7199030069	COORS LIGHT 12/12 BTL	PREMIUM	1	Front	2	
3410051605	LEINIES SEASONAL PRIMARY 6/1...	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.37 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820013986	SHOCK TOP BELGIAN WHITE 6/1...	ABOVE PREMIUM	1	Side	2	
4182790036	HARPOON UFO WHITE 6/12 BTL	ABOVE PREMIUM	1	Front	3	
4182700146	HARPOON SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	3	
4182700076	HARPOON IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.10 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820013986	SHOCK TOP BELGIAN WHITE 6/1...	ABOVE PREMIUM	1	Side	2	
79837312602	MAGIC HAT 9 NOT QUITE PALE A...	ABOVE PREMIUM	1	Front	3	
73692011132	GOOSE ISLAND IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3	
60875200906	RIVER HORSE TRIPEL HORSE 6/...	ABOVE PREMIUM	1	Front	4	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 1.04 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
64286015024	FOUNDERS ALL DAY SESSION IP...	ABOVE PREMIUM	1	Side	6	
64286090005	FOUNDERS CENTENNIAL IPA 15/...	ABOVE PREMIUM	1	Side 90	4	
64286090024	FOUNDERS ALL DAY SESSION IP...	ABOVE PREMIUM	2	Side 90	8	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 1.67 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
75452700161	NEW BELGIUM FAT TIRE 12/12 C...	ABOVE PREMIUM	1	Top	4	
75452700991	NEW BELGIUM VOODOO RANGE...	ABOVE PREMIUM	1	Top	4	
8769210012	SAMUEL ADAMS BOSTON LAGER...	ABOVE PREMIUM	1	Front	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 0.49 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	

Traffic Flow: Right-left

Reset Time Period:

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75452700024	NEW BELGIUM FAT TIRE 12/12 BTL	ABOVE PREMIUM	1	Side	1
75452700421	NEW BELGIUM VOODOO RANGE...	ABOVE PREMIUM	1	Front	4
75452700066	NEW BELGIUM VOODOO RANGE...	ABOVE PREMIUM	1	Front	4
8769230050	SAMUEL ADAMS SEASONAL 6/12 ...	ABOVE PREMIUM	1	Front	4

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.04 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
75452700022	NEW BELGIUM FAT TIRE 6/12 BTL	ABOVE PREMIUM	1	Front	4	
75452700885	NEW BELGIUM VOODOO JUICY H...	ABOVE PREMIUM	1	Side	4	
7199009516	BLUE MOON BELGIAN WHITE 12/...	ABOVE PREMIUM	1	Side	2	
7199017052	BLUE MOON BELGIAN WHITE 15/...	ABOVE PREMIUM	1	Side 90	2	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.36 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
85586700635	FIVE BOROUGHS TINY JUICY IPA...	ABOVE PREMIUM	1	Side	4	
7199009561	BLUE MOON MANGO WHEAT 6/1...	ABOVE PREMIUM	1	Front	4	
7199009511	BLUE MOON BELGIAN WHITE 6/1...	ABOVE PREMIUM	2	Front	8	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 0.97 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
64286020024	FOUNDERS ALL DAY SESSION IP...	ABOVE PREMIUM	1	Front	3	
64286020023	FOUNDERS PORTER 6/12 BTL	ABOVE PREMIUM	1	Front	3	
8769200687	SAMUEL ADAMS NEW ENGLAND ...	ABOVE PREMIUM	1	Side	4	
8769201103	SAMUEL ADAMS SEASONAL 12/1...	ABOVE PREMIUM	1	Side	2	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 1.59 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
89968800031	KEEGAN MOTHERS MILK 6/12 BTL	ABOVE PREMIUM	1	Front	5	
3061300053	BROOKLYN SEASONAL 6/12 BTL	ABOVE PREMIUM	1	Front	6	
3061300001	BROOKLYN LAGER 6/12 BTL	ABOVE PREMIUM	1	Front	6	
3061300019	BROOKLYN EAST IPA 6/12 BTL	ABOVE PREMIUM	1	Side	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.03 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
81760601060	CAPTAIN LAWRENCE 6TH BORO...	ABOVE PREMIUM	1	Side	4	
73698358259	PEAK ORGANIC FRESH CUT 6/12 ...	ABOVE PREMIUM	1	Side	4	
78036960806	PEAK ORGANIC IPA 6/12 CAN	ABOVE PREMIUM	1	Side	4	
86326700001	NEWBURGH BROWN ALE 4/16 CAN	ABOVE PREMIUM	1	Front	3	
86326700005	NEWBURGH MEGA BOSS 4/16 CAN	ABOVE PREMIUM	1	Side	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 1.88 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
81760601085	CAPTAIN LAWRENCE CLASSIC L...	ABOVE PREMIUM	1	Front	3	
81760601000	CAPTAIN LAWRENCE FRESHCHE...	ABOVE PREMIUM	1	Front	3	
81760601020	CAPTAIN LAWRENCE IPA 6/12 BTL	ABOVE PREMIUM	1	Front	3	
81760601002	CAPTAIN LAWRENCE CAPTAINS ...	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.17 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
81760601029	CAPTAIN LAWRENCE CITRA DRE...	ABOVE PREMIUM	1	Front	3	
81760601076	CAPTAIN LAWRENCE HOP COM...	ABOVE PREMIUM	1	Side	4	
81760601081	CAPTAIN LAWRENCE SEASONAL...	ABOVE PREMIUM	1	Front	6	
81760601001	CAPTAIN LAWRENCE LIQUID GO...	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.02 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
Captain Jam J...	Captain Jam Juice 4pk		1	Front	3	
86907100026	MONTAUK WATERMELLOW 6/12 ...	ABOVE PREMIUM	1	Side	4	

Traffic Flow: Right-left

Reset Time Period:

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Shelf Schematic Report

*Includes all shelves in the planogram

86273700006	MONTAUK SUMMER 6/12 CAN (W...	ABOVE PREMIUM	1	Top 90	4
86907100027	MONTAUK WAVE CHASER 4/6/12 ...	ABOVE PREMIUM	1	Side	4
86273700002	MONTAUK DRIFTWOOD 6/12 CAN...	ABOVE PREMIUM	1	Top 90	4

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.54 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
88715100099	CONEY ISLAND MERMAN PILSNE...	ABOVE PREMIUM	1	Side	2	
88715100094	CONEY ISLAND MERMAID PILSN...	ABOVE PREMIUM	1	Front	4	
60690512207	ITHACA EVERY DAY HAZE 8/16 C...	ABOVE PREMIUM	1	Top 90	3	
60690500830	ITHACA FLOWER POWER 6/12 BTL	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 4.88 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8066095715	MODELO ESPECIAL 12/12 CAN	ABOVE PREMIUM	1	Side 90	4	
8066095757	MODELO ESPECIAL 12/12 BTL	ABOVE PREMIUM	1	Side	2	
3354495042	CORONA PREMIER 12/12 BTL	ABOVE PREMIUM	1	Side	2	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 3.03 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8982690033	TECATE 12/12 CAN	ABOVE PREMIUM	1	Side 90	2	
8066095755	MODELO ESPECIAL 6/12 CAN	ABOVE PREMIUM	1	Side	4	
8066095301	PACIFICO 6/12 BTL	ABOVE PREMIUM	1	Front	3	
3354495044	CORONA PREMIER 12/12 CAN	ABOVE PREMIUM	1	Top 90	2	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 7.28 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7231163021	SOL 6/12 BTL	ABOVE PREMIUM	1	Front	4	
3354495051	CORONA FAMILIAR 6/12 BTL	ABOVE PREMIUM	1	Front	3	
3354495041	CORONA PREMIER 6/12 BTL	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 1.76 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
85146400308	REVOLUTION ANTI HERO 6/12 CAN	ABOVE PREMIUM	1	Front	6	
67243800200	BALLAST POINT FATHOM IPA 6/1...	ABOVE PREMIUM	1	Side	4	
67243800068	BALLAST POINT GRAPEFRUIT SC...	ABOVE PREMIUM	1	Front	4	
7231163012	DOS EQUIS 6/12 BTL	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 1.18 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
89785300293	CIGAR CITY JAI ALAI IPA 6/12 CAN	ABOVE PREMIUM	1	Side	4	
8378337521	SIERRA NEVADA PALE ALE 6/12 ...	ABOVE PREMIUM	1	Front	3	
8378322822	SIERRA NEVADA SEASONAL 6/12...	ABOVE PREMIUM	1	Front	3	
81957801006	TWO ROADS ROAD 2 RUIN 6/12 B...	ABOVE PREMIUM	1	Front	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 3.74 in		Ht Space: 9.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8066095765	MODELO ESPECIAL 6/12 BTL	ABOVE PREMIUM	1	Front	3	
8066095785	MODELO NEGRA 6/12 BTL	ABOVE PREMIUM	1	Front	3	
8382056793	RED STRIPE LAGER 6/11.2 BTL	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 2.01 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8066095675	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Front	6	
8066095680	CORONA 18/12 BTL	ABOVE PREMIUM	1	Side	2	
8066095615	CORONA 12/12 BTL	ABOVE PREMIUM	1	Front	6	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 1.81 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	

Traffic Flow: Right-left

Reset Time Period:

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8066095675	CORONA LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	1
8066095615	CORONA 12/12 BTL	ABOVE PREMIUM	2	Side	2
8066095695	CORONA 12/12 CAN	ABOVE PREMIUM	1	Top 90	2

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: -1.04 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8066095615	CORONA 12/12 BTL	ABOVE PREMIUM	4	Side	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: -1.04 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8066095615	CORONA 12/12 BTL	ABOVE PREMIUM	4	Side	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 0.31 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8066095625	CORONA LIGHT 6/12 BTL	ABOVE PREMIUM	1	Front	3	
8066095401	CORONA 6/7 BTL	ABOVE PREMIUM	1	Front	4	
8066095605	CORONA 6/12 BTL	ABOVE PREMIUM	2	Front	6	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 3.08 in		Ht Space: 21.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7289000159	HEINEKEN LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	6	
7289000020	HEINEKEN 12/12 CAN	ABOVE PREMIUM	1	Top 90	6	
7289000016	HEINEKEN 12/12 BTL	ABOVE PREMIUM	2	Side	12	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.91 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7289000158	HEINEKEN LIGHT 6/12 BTL	ABOVE PREMIUM	1	Front	4	
7289000621	HEINEKEN 0.0 NEAR BEER 6/12 B...	ABOVE PREMIUM	1	Front	4	
7289000011	HEINEKEN 6/12 BTL	ABOVE PREMIUM	1	Front	4	
7289000000	HEINEKEN 6/12 CAN	ABOVE PREMIUM	1	Side	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 0.76 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
71905700131	PRESIDENTE 6/12 BTL	ABOVE PREMIUM	1	Front	3	
8374100005	GROLSCH 6/11.2 BTL	ABOVE PREMIUM	1	Front	4	
7289010011	AMSTEL LIGHT 6/12 BTL	ABOVE PREMIUM	1	Front	4	
7289010016	AMSTEL LIGHT 12/12 BTL	ABOVE PREMIUM	1	Side	2	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.06 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
76227407131	BASS PALE ALE 6/12 BTL	ABOVE PREMIUM	1	Front	4	
8834510005	NEWCASTLE BROWN ALE 6/12 BTL	ABOVE PREMIUM	1	Front	3	
73604051944	INNIS AND GUNN ORIGINAL 4/11....	ABOVE PREMIUM	1	Front	3	
8834510140	MURPHYS IRISH STOUT 4/14.9 C...	ABOVE PREMIUM	1	Side	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 3.08 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8382018132	GUINNESS BLONDE AMERICAN L...	ABOVE PREMIUM	1	Front	4	
8382010401	GUINNESS DRAUGHT STOUT 6/1...	ABOVE PREMIUM	1	Front	4	
8382012393	GUINNESS EXTRA STOUT 6/12 BTL	ABOVE PREMIUM	1	Front	4	
8382012360	GUINNESS DRAUGHT STOUT 4/1...	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 1.21 in		Ht Space: 21.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8248812300	BECKS 12/12 BTL	ABOVE PREMIUM	1	Side	6	
18195400004	PERONI 12/11.2 BTL	ABOVE PREMIUM	1	Side	6	
78615000016	STELLA ARTOIS 12/11.2 CAN	ABOVE PREMIUM	1	Side	9	
78615000014	STELLA ARTOIS 12/11.2 BTL	ABOVE PREMIUM	1	Side	4	

Traffic Flow: Right-left

Reset Time Period:

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Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 0.83 in	Ht Space: 11.00 in	
UPC	Name	Category	HFacings	Orientation	Units	
8248812345	BECKS 6/12 BTL	ABOVE PREMIUM	1	Front	4	
78615000036	HOEGAARDEN WHITE 6/11.2 BTL	ABOVE PREMIUM	1	Front	4	
18195400002	PERONI 6/11.2 BTL	ABOVE PREMIUM	1	Front	4	
78615000001	STELLA ARTOIS 6/11.2 BTL	ABOVE PREMIUM	1	Front	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 0.78 in	Ht Space: 10.00 in	
UPC	Name	Category	HFacings	Orientation	Units	
6206705172	LABATT BLUE 6/11.5 BTL	ABOVE PREMIUM	1	Front	3	
7231163001	PILSNER URQUELL 6/11.2 BTL	ABOVE PREMIUM	1	Front	4	
4257205006	RADEBERGER PILSNER 6/11.2 BTL	ABOVE PREMIUM	1	Front	4	
78615000030	LEFFE BLONDE 6/11.2 BTL	ABOVE PREMIUM	1	Front	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 0.17 in	Ht Space: 11.00 in	
UPC	Name	Category	HFacings	Orientation	Units	
67574700111	HOFBRAU ORIGINAL 6/12 BTL	ABOVE PREMIUM	1	Front	3	
75224514150	WEIHENSTEPHAN HEFE WEISSB...	ABOVE PREMIUM	1	Front	3	
8205410454	WARSTEINER PREMIUM 6/11.2 BTL	ABOVE PREMIUM	1	Front	4	
67574701427	HOFBRAU OKTOBERFESTBIER 6/...	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: -0.21 in	Ht Space: 11.00 in	
UPC	Name	Category	HFacings	Orientation	Units	
4257204006	SCHOFFERHOFER GRAPEFRUIT ...	ABOVE PREMIUM	1	Front	4	
42572046062	SCHOFFERHOFER POMEGRANIT...	ABOVE PREMIUM	1	Front	3	
Dab			1	Front	3	
85959700409	PAMPELONNE BLOOD ORANGE ...	OTHER ALCOHOL	1	Front	8	
78615000200	STELLA ARTOIS 6/12 CAN	ABOVE PREMIUM	1	Front 90	4	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 2.79 in	Ht Space: 11.00 in	
UPC	Name	Category	HFacings	Orientation	Units	
8769283134	TWISTED TEA ORIGINAL 12/12 CAN	ABOVE PREMIUM	1	Side	2	
8200072385	SMIRNOFF ICE ORIGINAL 6/11.2 ...	ABOVE PREMIUM	1	Front	6	
63598506744	MIKES HARD BLACK CHERRY LE...	ABOVE PREMIUM	1	Front	6	
63598512998	MIKES HARD VARIETY 12/11.2 BTL	ABOVE PREMIUM	1	Side	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 1.71 in	Ht Space: 10.00 in	
UPC	Name	Category	HFacings	Orientation	Units	
61300874833	ARNOLD PALMER SPIKED HALF ...	ABOVE PREMIUM	1	Side 90	4	
8769283102	TWISTED TEA ORIGINAL 6/12 BTL	ABOVE PREMIUM	1	Front	4	
63598510062	MIKES HARD LEMONADE 6/11.2 B...	ABOVE PREMIUM	1	Front	4	
63598501026	MIKES MARGARITA LIME 6/11.2 B...	ABOVE PREMIUM	1	Front	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 6.20 in	Ht Space: 11.00 in	
UPC	Name	Category	HFacings	Orientation	Units	
81582901054	CAYMAN JACK MOSCOW MULE 6...	ABOVE PREMIUM	1	Front	3	
81582901006	CAYMAN JACK MARGARITA 6/11....	ABOVE PREMIUM	1	Front	3	
63598506075	MIKES HARD SEASONAL 6/11.2 B...	ABOVE PREMIUM	1	Front	3	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 11.55 in	Ht Space: 10.00 in	
UPC	Name	Category	HFacings	Orientation	Units	
3354495063	CORONA REFRESCA PASSIONF...	ABOVE PREMIUM	1	Side 90	4	
3354495067	CORONA REFRESCA GUAVA LIM...	ABOVE PREMIUM	1	Side 90	4	
3354400013	CORONA VARIETY REFRESCA 12...	ABOVE PREMIUM	1	Front 90	2	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 0.18 in	Ht Space: 10.00 in	
UPC	Name	Category	HFacings	Orientation	Units	

Traffic Flow: Right-left

Reset Time Period:

Dan's Key Food

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*Includes all shelves in the planogram

8769200017	ANGRY ORCHARD EXPLORER P...	ABOVE PREMIUM	1	Side	2
8769200149	ANGRY ORCHARD GREEN APPL...	ABOVE PREMIUM	1	Front	4
8769282102	ANGRY ORCHARD CRISP APPLE ...	ABOVE PREMIUM	1	Front	4
8769200660	ANGRY ORCHARD ROSE 6/12 BTL	ABOVE PREMIUM	1	Front	4

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 3.14 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
64499613726	WOLFFER DRY WHITE CIDER NU...	ABOVE PREMIUM	1	Front	3	
1820024001	STELLA ARTOIS CIDRE 6/12 BTL	ABOVE PREMIUM	1	Front	4	
81535101036	MAGNERS IRISH APPLE CIDER 6/...	ABOVE PREMIUM	1	Front	4	
8834510151	STRONGBOW GOLD 6/11.2 BTL	ABOVE PREMIUM	1	Front	4	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 1.38 in		Ht Space: 20.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769200424	TRULY VARIETY CITRUS 12/12 C...	ABOVE PREMIUM	1	Front 90	8	
8769200804	TRULY VARIETY TROPICAL 12/12...	ABOVE PREMIUM	1	Top 90	8	
8769200991	TRULY LEMONADE VARIETY 12/1...	ABOVE PREMIUM	1	Front	12	
3354400043	CORONA SELTZER VARIETY 12/1...	ABOVE PREMIUM	1	Top 90	8	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 3.80 in		Ht Space: 13.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769200803	TRULY BLACK CHERRY 6/12 CAN	ABOVE PREMIUM	1	Side 90	4	
8769200781	TRULY ROSE 6/12 CAN	ABOVE PREMIUM	1	Front	8	
7199000015	COORS HARD SELTZER VARIETY...	ABOVE PREMIUM	2	Side	8	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.80 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769200686	TRULY VARIETY BERRY 12/12 CA...	ABOVE PREMIUM	1	Side	2	
8769200678	TRULY WILD BERRY 6/12 CAN	ABOVE PREMIUM	1	Side 90	4	
8769200792	TRULY BLUEBERRY AND ACAI 6/...	ABOVE PREMIUM	1	Side 90	4	
8769200417	TRULY COLIMA LIME 6/12 CAN	ABOVE PREMIUM	1	Side 90	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 4.20 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820020217	BUD LIGHT SELTZER VARIETY R...	ABOVE PREMIUM	2	Front 90	4	
1820020208	BUD LIGHT SELTZER VARIETY 12...	ABOVE PREMIUM	2	Top 90	6	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 5.86 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
4182770112	ARCTIC CHILL HARD SELTZER V...	ABOVE PREMIUM	1	Top 90	3	
4182770113	ARCTIC CHILL HARD SELTZER V...	ABOVE PREMIUM	1	Front 90	2	
1820020250	BUD LIGHT PLATINUM SELTZER ...	ABOVE PREMIUM	1	Side	4	
85389700227	BON AND VIV SPIKED SELTZER V...	ABOVE PREMIUM	1	Side 90	2	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 3.00 in		Ht Space: 20.00 in
UPC	Name	Category	HFacings	Orientation	Units	
63598510046		ABOVE PREMIUM	2	Top 90	16	
63598554890	WHITE CLAW VARIETY 12/12 CAN...	ABOVE PREMIUM	2	Top 90	16	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 3.00 in		Ht Space: 13.00 in
UPC	Name	Category	HFacings	Orientation	Units	
63598526089	WHITE CLAW BLACK CHERRY 12/...	ABOVE PREMIUM	2	Side	8	
63598502598	WHITE CLAW NATURAL LIME 6/1...	ABOVE PREMIUM	1	Front	8	
63598520025	WHITE CLAW BLACK CHERRY 6/1...	ABOVE PREMIUM	1	Front	8	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 5.42 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
63598526087	WHITE CLAW MANGO 6/12 CAN	ABOVE PREMIUM	1	Side 90	4	

Traffic Flow: Right-left

Reset Time Period:

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63598526066	WHITE CLAW RASPBERRY 6/12 C...	ABOVE PREMIUM	1	Side 90	4
63598520028	WHITE CLAW RUBY GRAPEFRUI...	ABOVE PREMIUM	1	Side 90	4
63598500021	WHITE CLAW 70 PINEAPPLE 6/12 ...	ABOVE PREMIUM	1	Side 90	4

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 5.12 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
81957801185	TWO ROADS CRAFT SELTZER 12...	ABOVE PREMIUM	1	Side 90	2	
3410001222	MOVO VARIETY 4/8.4 CAN	OTHER ALCOHOL	1	Front	8	
3410001232	VIZZY VARIETY 12/12 CAN (A)	ABOVE PREMIUM	1	Top 90	3	
63598500019	WHITE CLAW 70 CLEMENTINE 6/...	ABOVE PREMIUM	1	Side 90	4	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 5.59 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
86000024379	TWO ROBBERS VARIETY 12/12 C...	ABOVE PREMIUM	1	Side 90	1	
8200078142	SMIRNOFF SPIKED SPARKLING S...	ABOVE PREMIUM	1	Top	3	
85224700810	MONTAUK SELTZER VARIETY 12/...	ABOVE PREMIUM	1	Side 90	1	

Name: 30" SHELF		W:30.00 in	D:30.00 in	Avail Space: 2.28 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
75224511150	WEIHENSTEPHAN HEFE WEISSB...	ABOVE PREMIUM	2	Front	22	
8382023480	GUINNESS EXTRA STOUT 1/22 BTL	ABOVE PREMIUM	2	Front	18	
4257205501	RADEBERGER PILSNER 1/16.9 BTL	ABOVE PREMIUM	2	Front	22	
8797502650	SAPPORO 1/22 CAN	ABOVE PREMIUM	2	Front	20	
78615000170	STELLA ARTOIS 1/19.2 CAN	ABOVE PREMIUM	2	Front	22	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.38 in		Ht Space: 9.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7089701331	FOSTERS 1/25.4 CAN	ABOVE PREMIUM	2	Side	12	
7089718331	FOSTERS PREMIUM 1/25.4 CAN	ABOVE PREMIUM	2	Front	12	
7289000119	HEINEKEN 1/24 CAN	ABOVE PREMIUM	1	Front	6	
8066095721	MODELO ESPECIAL 1/24 CAN	ABOVE PREMIUM	2	Front	12	
8066095643	CORONA 1/24 CAN	ABOVE PREMIUM	2	Front	12	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.96 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820026061	BUD LIGHT SELTZER BLACK CHE...	ABOVE PREMIUM	2	Front	14	
7199000014	COORS HARD SELTZER BLK CHE...	ABOVE PREMIUM	2	Front	12	
64286013024	FOUNDERS ALL DAY SESSION IP...	ABOVE PREMIUM	2	Front	14	
75452701021	NEW BELGIUM VODOO RANGE...	ABOVE PREMIUM	2	Front	14	
75452700905	NEW BELGIUM VODOO RANGE...	ABOVE PREMIUM	2	Front	14	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 2.32 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
63598526038	WHITE CLAW BLACK CHERRY 1/1...	ABOVE PREMIUM	2	Front	14	
63598526039	WHITE CLAW MANGO 1/19.2 CAN	ABOVE PREMIUM	2	Front	14	
8769200951	TRULY WILD BERRY 1/24 CAN	ABOVE PREMIUM	2	Front	12	
8769201014	TRULY LEMONADE 1/24 CAN	ABOVE PREMIUM	2	Front	12	
8769283231	TWISTED TEA ORIGINAL 1/24 CAN	ABOVE PREMIUM	2	Front	12	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 1.60 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
63598524583	MIKES HARDER LEMONADE 1/23...	ABOVE PREMIUM	2	Front	14	
63598524985	MIKES HARDER CRANBERRY LE...	ABOVE PREMIUM	2	Front	14	
7199030065	COORS LIGHT 1/24 CAN	PREMIUM	2	Side	12	
1820025000	BUD 1/25 CAN	PREMIUM	2	Side	12	
1820025001	BUD LIGHT 1/25 CAN	PREMIUM	2	Front	12	

Name: 30" SHELF		W:30.00 in	D:20.00 in	Avail Space: 1.40 in		Ht Space: 11.00 in
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Traffic Flow: Right-left

Reset Time Period:

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UPC	Name	Category	HFacings	Orientation	Units
3410000355	LITE 1/24 CAN	PREMIUM	2	Front	12
7199010071	COORS BANQUET 1/24 CAN	PREMIUM	2	Side	12
7143900601	ROLLING ROCK 1/25 CAN	ECONOMY	2	Side	12
3410000005	HIGH LIFE 1/24 CAN	ECONOMY	2	Front	12
7199047712	KEYSTONE ICE 1/24 CAN	ECONOMY	2	Front	14

Traffic Flow: Right-left

Reset Time Period: