

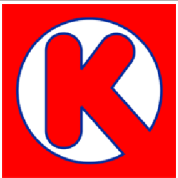
On The Run 12803 # 2656058

Poughkeepsie NY



2656058  
298 TITUSVILLE ROAD  
Poughkeepsie

DATA SOURCE: SCAN DATA



On The Run 12803 # 2656058

Poughkeepsie  
NY



2656058  
298 TITUSVILLE ROAD  
Poughkeepsie

DATA SOURCE: SCAN DATA

# Shelf Schematic Report

\*Includes all shelves in the planogram

On The Run 12... Store # 2656058 | H: 6 ft | W: 9 ft 6.25 in | D: 2 ft | # of segments: 4

Name: Deleted Items		W:114.25 in	D:24.00 in	Avail Space: -6.72 in		Ht Space: 14.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769200232	TWISTEDTEASTRWBRYLIME24O...	ABOVE PREMIUM	1	Front	8	
8769200227	TWISTEDWTRMLNLMND24OZCAN	ABOVE PREMIUM	1	Front	8	
1820025014	BUDLTLIMEARITA25OZCAN	ABOVE PREMIUM	1	Front	8	
1820096916S	BUDLTMIXXTAILHURRICANE16O...	ABOVE PREMIUM	1	Front	9	
1820096918S	BUDLTMIXXTAILFIREWALKER16...	ABOVE PREMIUM	1	Front	9	
63598501037	MIKESHARDERCANBRYLMND1...	ABOVE PREMIUM	1	Front	9	
8200077369	SMIRNOFFICEWTRMELONMIMO...	ABOVE PREMIUM	1	Side	3	
1820023991	BUDLTMIXXTAILFIREWALKER8/1...	ABOVE PREMIUM	1	Side	2	
1820025003	BUSCH25OZCAN	BELOW PREMIUM	1	Front	8	
79837312606	MAGICCHATSEASONAL6BTL	ABOVE PREMIUM	1	Side	3	
1820025542	BUDLTPLATINUM4/16OZCAN	ABOVE PREMIUM	1	Front	4	
7167084200	SARANACTRAILMIX6BTL	ABOVE PREMIUM	1	Side	3	
1820020993	BUDLTSTRAWBERRITA12/8OZC...	ABOVE PREMIUM	1	Top 90	3	
9953099915	LawrenceFreschester6BTL	MGR OPTION	1	Side	2	
3061300001	BROOKLYNLAGER6BTL	ABOVE PREMIUM	1	Front	4	
63598506074	MIKESHARDSEASONAL6/11.2OZ...	ABOVE PREMIUM	1	Side	3	
7199009532	BLUEMOONSEASONAL6BTL	ABOVE PREMIUM	1	Side	3	
8769229103	SAMADAMS MIXPACK12BTL	ABOVE PREMIUM	1	Side	2	
1820022992	BUDLTLIMERITASEASONAL12/8...	ABOVE PREMIUM	1	Top 90	3	
8066095715	MODELOESPECIAL12CAN	ABOVE PREMIUM	1	Side	2	
1820000884	MICHLT12BTL	ABOVE PREMIUM	1	Side	2	
8248812300	BECKS12BTL	ABOVE PREMIUM	1	Side	2	
6821302117	MOLSONGOLDEN12BTL	ABOVE PREMIUM	1	Front	3	
8769210014	SAMADAMS BOSTONLGR12BTL	ABOVE PREMIUM	1	Side	2	

Name: Added Items		W:114.25 in	D:1.00 in	Avail Space: -23.13 in		Ht Space: 0.00 in
UPC	Name	Category	HFacings	Orientation	Units	
3410000387	REDDSWICKEDBLKCHRY24OZC...	ABOVE PREMIUM	1	Front	1	
7825000618	STEELRESERVE MARG24OZCAN	ABOVE PREMIUM	1	Front	1	
3410000323	REDDSWICKEDAPPLE24OZCAN	ABOVE PREMIUM	1	Front	1	
8769210200	SAMADAMS BOSTONLGR22OZBTL	ABOVE PREMIUM	1	Front	1	
78615000057	STELLAARTOIS22.4OZBTL	ABOVE PREMIUM	1	Front	1	
3410000367	LITE18OZBTL	PREMIUM	1	Front	1	
1820025531	BUDLTRAZBERITA25OZCAN	ABOVE PREMIUM	1	Front	1	
1820096919	BUDLTMIXXTAILLONGISLANDIC...	ABOVE PREMIUM	1	Front	1	
1820000462	BUDICE18OZBTL	PREMIUM	1	Front	1	
7089718331	FOSTERSPREMIUMALE25.4OZC...	ABOVE PREMIUM	1	Side	1	
63598525875	MIKESHARDERLMND16OZCAN	ABOVE PREMIUM	1	Side	1	
3410000780S	REDDSAAPPLEALE16OZCAN	ABOVE PREMIUM	1	Side	1	
1820000795	BUDLT16OZALUM(RESEAL)	PREMIUM	1	Side	1	
7199017028	COORS6BTL	PREMIUM	1	Side	1	
3410008716	REDDSAAPPLEALE6BTL	ABOVE PREMIUM	1	Side	1	
7825000621	STEELRESERVE SPIKEDPUNCH...	ABOVE PREMIUM	1	Side	1	
3410000342	REDDSWICKEDAPPLE12/10OZC...	ABOVE PREMIUM	1	Side	1	
1820061047	BUSCH12CAN	BELOW PREMIUM	1	Side	1	
1820014990	BUDLTLIME12BTL	ABOVE PREMIUM	1	Side	1	
1820023984	OCULTO6BTL	ABOVE PREMIUM	1	Side	1	
84980600060	NOTYOURFATHERSROOTBEER...	ABOVE PREMIUM	1	Side	1	
88715100213	CONEYISLANDHARDROOTBEE...	ABOVE PREMIUM	1	Side	1	
63848900061	DOGFISHHEAD90MINUTEIPA4BTL	ABOVE PREMIUM	1	Side	1	
8769275102	TWISTEDTEA HALF&HALF6BTL	ABOVE PREMIUM	1	Side	1	
3410051605	LEINIESSEASONALSHANDY6BTL	ABOVE PREMIUM	1	Side	1	
63598510062	MIKESHARDLEMONADE6/11.2O...	ABOVE PREMIUM	1	Side	1	
1820020993	BUDLTSTRAWBERRITA12/8OZC...	ABOVE PREMIUM	1	Side	1	
8066095765	MODELOESPECIAL6BTL	ABOVE PREMIUM	1	Side	1	
8066095625	CORONALT6BTL	ABOVE PREMIUM	1	Side	1	
8769200290	ANGRYORCHARDGREENAPPLE...	ABOVE PREMIUM	1	Side	1	
8769200149	ANGRYORCHARDGREENAPPLE...	ABOVE PREMIUM	1	Side	1	

# Shelf Schematic Report

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3410098922	HENRYSHARDGINGERALE6BTL	ABOVE PREMIUM	1	Side	1
3410098916	HENRYSHARDORANGE6BTL	ABOVE PREMIUM	1	Side	1

Name: Door 1, Shelf 6		W:28.00 in	D:24.00 in	Avail Space: 1.81 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8780000034	COORSLT18OZBTL	PREMIUM	1	Front	8	
3410000367	LITE18OZBTL	PREMIUM	1	Front	8	
1820000456	BUDLT18OZBTL	PREMIUM	2	Front	16	
1820000455	BUD18OZBTL	PREMIUM	4	Front	32	
1820000462	BUDICE18OZBTL	PREMIUM	1	Front	8	

Name: Door 1, Shelf 5		W:28.00 in	D:24.00 in	Avail Space: 4.14 in		Ht Space: 12.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7289000478	HEINEKEN22OZBTL	ABOVE PREMIUM	1	Front	8	
78615000057	STELLAARTOIS22.4OZBTL	ABOVE PREMIUM	1	Front	8	
8200072569	SMIRNOFFICE24OZBTL	ABOVE PREMIUM	1	Front	7	
8066095641	CORONA24OZBTL	ABOVE PREMIUM	1	Front	7	
8769210200	SAMADAMS BOSTON LGR22OZBTL	ABOVE PREMIUM	1	Front	7	
7199009513	BLUEMOON22OZBTL	ABOVE PREMIUM	1	Front	7	
7143900601	ROLLINGROCK25OZCAN	BELOW PREMIUM	1	Front	8	
7825000328	STEELRESERVEHG24OZCAN	BELOW PREMIUM	1	Front	8	

Name: Door 1, Shelf 4		W:28.00 in	D:24.00 in	Avail Space: 2.90 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820000795	BUDLT16OZALUM(RESEAL)	PREMIUM	1	Front	10	
1820025001	BUDLT25OZCAN	PREMIUM	2	Front	16	
1820025000	BUD25OZCAN	PREMIUM	1	Front	8	
7199048024	KEYSTONELT24OZCAN	BELOW PREMIUM	2	Front	16	
7199047712	KEYSTONEICE24OZCAN	BELOW PREMIUM	2	Front	16	
1820025006	BUDICE25OZCAN	PREMIUM	1	Front	8	

Name: Door 1, Shelf 3		W:28.00 in	D:24.00 in	Avail Space: 1.58 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7089701331	FOSTERS25.4OZCAN	ABOVE PREMIUM	1	Front	7	
7089718331	FOSTERSPREMIUMALE25.4OZC...	ABOVE PREMIUM	1	Front	7	
1820025010	MICHULTRA25OZCAN	ABOVE PREMIUM	1	Front	8	
7199030065	COORSLT24OZCAN	PREMIUM	2	Front	16	
7199030103	COORSLT16OZALUMBTL	PREMIUM	1	Front	9	
7199010071	COORS24OZCAN	PREMIUM	2	Front	16	
3410000355	LITE24OZCAN	PREMIUM	1	Front	8	

Name: Door 1, Shelf 2		W:28.00 in	D:24.00 in	Avail Space: 2.09 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
1820025538	BUDLTLIMERITASEASONAL25O...	ABOVE PREMIUM	1	Front	8	
1820025531	BUDLTRAZBERITA25OZCAN	ABOVE PREMIUM	1	Front	8	
1820025505	BUDLTSTRAWBERRITA25OZCAN...	ABOVE PREMIUM	1	Front	8	
1820096919	BUDLTMIXXTAILLONGISLANDIC...	ABOVE PREMIUM	1	Front	8	
7289000119	HEINEKEN24OZCAN	ABOVE PREMIUM	1	Front	8	
8066095721	MODELOESPECIAL24OZCAN	ABOVE PREMIUM	1	Front	8	
8066095796	MODELOESPECIALCHELADA24...	ABOVE PREMIUM	1	Front	8	
8066095643	CORONA24OZCAN	ABOVE PREMIUM	1	Front	8	
6821309451	MOLSONICE24OZCAN	ABOVE PREMIUM	1	Front	8	

Name: Door 1, Shelf 1		W:28.00 in	D:24.00 in	Avail Space: 2.34 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
3410000323	REDDSWICKEDAPPLE24OZCAN	ABOVE PREMIUM	1	Front	8	
3410000387	REDDSWICKEDBLKCHRY24OZC...	ABOVE PREMIUM	1	Front	8	
3410000349	REDDSWICKEDMANGO24OZCAN	ABOVE PREMIUM	1	Front	8	
63598525900	MIKESHARDERMARG23.5OZCAN	ABOVE PREMIUM	1	Front	8	
89521600107	FOURLOKOWTRMLN12%23.5OZ...	ABOVE PREMIUM	1	Front	8	
89521600104	FOURLOKOFRUITPUNCH11%23....	ABOVE PREMIUM	1	Front	8	
89521600106	FOURLOKOPEACH12%23.5OZC...	ABOVE PREMIUM	1	Front	8	

# Shelf Schematic Report

\*Includes all shelves in the planogram

7825000614	STEELRESERVEHARDPINEAPP...	ABOVE PREMIUM	1	Front	8
7825000610	STEELRESERVESPIKEDPUNCH...	ABOVE PREMIUM	1	Front	8

Name: Door 1, Shelf 1		W:28.00 in	D:24.00 in	Avail Space: 1.60 in		Ht Space: 13.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769200084	ANGRYORCHARDCRISPAPPLE1...	ABOVE PREMIUM	1	Front	9	
8769200290	ANGRYORCHARDGREENAPPLE...	ABOVE PREMIUM	1	Front	9	
63598525875	MIKESHARDERLMND16OZCAN	ABOVE PREMIUM	1	Front	9	
63598501012	MIKESHARDERBLKCHRYLMND1...	ABOVE PREMIUM	1	Front	9	
7199009545S	BLUEMOON16OZCAN	ABOVE PREMIUM	1	Front	9	
3410000780S	REDDSAAPPLEALE16OZCAN	ABOVE PREMIUM	1	Front	9	
3410000346S	REDDSGREENAPPLE16OZCAN	ABOVE PREMIUM	1	Front	9	
1820025541S	SHOCKTOPSSNL16OZCAN	ABOVE PREMIUM	1	Front	9	
8769283231	TWISTEDTEA24OZCAN	ABOVE PREMIUM	1	Front	8	
8769275231	TWISTEDTEAHALF&HALF24OZC...	ABOVE PREMIUM	1	Front	8	

Name: Door 2, Shelf 6		W:28.75 in	D:24.00 in	Avail Space: 1.00 in		Ht Space: 20.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7289000016	HEINEKEN12BTL	ABOVE PREMIUM	1	Side	4	
8066095675	CORONALT12BTL	ABOVE PREMIUM	1	Side	4	
8066095615	CORONA12BTL	ABOVE PREMIUM	1	Side	4	
8066095695	CORONA12CAN	ABOVE PREMIUM	1	Side	4	

Name: Door 2, Shelf 5		W:28.75 in	D:24.00 in	Avail Space: 0.88 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7289000159	HEINEKENLIGHT12BTL	ABOVE PREMIUM	1	Side	2	
7289000011	HEINEKEN6BTL	ABOVE PREMIUM	1	Side	3	
8066095625	CORONALT6BTL	ABOVE PREMIUM	1	Side	3	
8066095605	CORONA6BTL	ABOVE PREMIUM	1	Side	3	
8066095755	MODELOESPECIAL6CAN	ABOVE PREMIUM	1	Side	6	

Name: Door 2, Shelf 4		W:28.75 in	D:24.00 in	Avail Space: 4.06 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
8769210012	SAMADAMS BOSTON LGR6BTL	ABOVE PREMIUM	1	Front	4	
8769200127	SAMADAMS REBEL IPA6BTL	ABOVE PREMIUM	1	Side	3	
8769230050	SAMADAMS SEASONAL6BTL	ABOVE PREMIUM	1	Side	3	
8769201103	SAMADAMS SEASONAL12BTL	ABOVE PREMIUM	1	Side	2	

Name: Door 2, Shelf 3		W:28.75 in	D:24.00 in	Avail Space: 3.65 in		Ht Space: 11.00 in
UPC	Name	Category	HFacings	Orientation	Units	
7199009516	BLUEMOON12BTL	ABOVE PREMIUM	1	Front	3	
7199009511	BLUEMOON6BTL	ABOVE PREMIUM	1	Side	3	
7199009561	BLUEMOONWHITEIPA6BTL	ABOVE PREMIUM	1	Side	3	
3410051605	LEINIESSEASONALSHANDY6BTL	ABOVE PREMIUM	1	Side	3	

Name: Door 2, Shelf 2		W:28.75 in	D:24.00 in	Avail Space: 3.44 in		Ht Space: 10.00 in
UPC	Name	Category	HFacings	Orientation	Units	
63848900061	DOGFISHHEAD90MINUTEIPA4BTL	ABOVE PREMIUM	1	Front	4	
79837312602	MAGICCHAT#9_6BTL	ABOVE PREMIUM	1	Side	3	
4182700076	HARPOONIPA6BTL	ABOVE PREMIUM	1	Side	3	
3061300053	BROOKLYNSSNL6BTL	ABOVE PREMIUM	1	Side	3	
7167004064	SARANACPALEALE6BTL	ABOVE PREMIUM	1	Side	3	

Name: Door 2, Shelf 1		W:28.75 in	D:24.00 in	Avail Space: 1.66 in		Ht Space: 15.00 in
UPC	Name	Category	HFacings	Orientation	Units	
3410000342	REDDSWICKEDAPPLE12/10OZC...	ABOVE PREMIUM	1	Top 90	3	
3410008716	REDDSAAPPLEALE6BTL	ABOVE PREMIUM	1	Side	3	
63598510062	MIKESHARDLEMONADE6/11.2O...	ABOVE PREMIUM	1	Side	3	
8769282102	ANGRYORCHARDCRISPAPPLE6...	ABOVE PREMIUM	1	Front	4	
8769200149	ANGRYORCHARDGREENAPPLE...	ABOVE PREMIUM	1	Side	3	

Name: Door 3, Shelf 6		W:28.75 in	D:24.00 in	Avail Space: 0.76 in		Ht Space: 19.00 in
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# Shelf Schematic Report

\*Includes all shelves in the planogram

UPC	Name	Category	HFacings	Orientation	Units
7861500014	STELLAARTOIS12/11.2OZBTL	ABOVE PREMIUM	1	Side	4
7199030078	COORSLT18BTL	PREMIUM	1	Side	2
7199030017	COORSLT18CAN	PREMIUM	1	Side 90	3
7199030017	COORSLT18CAN	PREMIUM	1	Top 90	3

Name: Door 3, Shelf 5 W:28.75 in D:24.00 in Avail Space: 2.58 in Ht Space: 12.00 in					
UPC	Name	Category	HFacings	Orientation	Units
8066095765	MODELOESPECIAL6BTL	ABOVE PREMIUM	1	Side	2
7861500001	STELLAARTOIS6/11.2OZBTL	ABOVE PREMIUM	1	Side	3
7199030069	COORSLT12BTL	PREMIUM	1	Front	3
7199000048	COORSLT12CAN	PREMIUM	1	Top 90	3

Name: Door 3, Shelf 4 W:28.75 in D:24.00 in Avail Space: 1.47 in Ht Space: 11.00 in					
UPC	Name	Category	HFacings	Orientation	Units
1820014990	BUDLT12BTL	ABOVE PREMIUM	1	Side	2
8382018132	GUINNESSBLONDE6BTL	ABOVE PREMIUM	1	Side	3
8382010401	GUINNESSDRAUGHT6/11.2OZBTL	ABOVE PREMIUM	1	Side	3
7199030005	COORSLT6BTL	PREMIUM	1	Side	3
7199000008	COORSLT6CAN	PREMIUM	1	Side	3

Name: Door 3, Shelf 3 W:28.75 in D:24.00 in Avail Space: 3.94 in Ht Space: 10.00 in					
UPC	Name	Category	HFacings	Orientation	Units
1820018992	BUDLTPLATINUM12BTL	ABOVE PREMIUM	1	Side	2
1820005990	MICHULTRA12BTL	ABOVE PREMIUM	1	Side	2
1820005989	MICHULTRA6BTL	ABOVE PREMIUM	1	Side	3
8992427891	YUENGLINGTRADAMBER6BTL	PREMIUM	1	Side	3

Name: Door 3, Shelf 2 W:28.75 in D:24.00 in Avail Space: 3.59 in Ht Space: 10.00 in					
UPC	Name	Category	HFacings	Orientation	Units
1820023984	OCULTO6BTL	ABOVE PREMIUM	1	Side	3
1820018993	BUDLTPLATINUM6BTL	ABOVE PREMIUM	1	Side	3
1820014991	BUDLT12BTL	ABOVE PREMIUM	1	Side	3
8769283102	TWISTEDTEA6BTL	ABOVE PREMIUM	1	Side	3
8769275102	TWISTEDTEAHALF&HALF6BTL	ABOVE PREMIUM	1	Side	3

Name: Door 3, Shelf 1 W:28.75 in D:24.00 in Avail Space: 4.43 in Ht Space: 15.00 in					
UPC	Name	Category	HFacings	Orientation	Units
84980600060	NOTYOURFATHERSROOTBEER...	ABOVE PREMIUM	1	Side	3
88715100213	CONEYISLANDHARDROOTBEE...	ABOVE PREMIUM	1	Side	3
3410098922	HENRYSHARDGINGERALE6BTL	ABOVE PREMIUM	1	Side	3
3410098916	HENRYSHARDORANGE6BTL	ABOVE PREMIUM	1	Side	3
7825000621	STEELRESERVESPIKEDPUNCH...	ABOVE PREMIUM	1	Top 90	3

Name: Door 4, Shelf 5 W:0.75 in D:24.00 in Avail Space: 0.75 in Ht Space: 19.00 in					
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Name: Door 4, Shelf 6 W:28.75 in D:24.00 in Avail Space: 2.75 in Ht Space: 19.00 in					
UPC	Name	Category	HFacings	Orientation	Units
1820053308	BUDLT18BTL	PREMIUM	1	Side	2
1820011308	BUD18BTL	PREMIUM	1	Side	2
1820011218	BUD18CANFRIDGE	PREMIUM	1	Top 90	3
1820061182	BUSCH18/16OZCAN	BELOW PREMIUM	1	Top 90	3

Name: Door 4, Shelf 4 W:28.75 in D:24.00 in Avail Space: 1.90 in Ht Space: 21.00 in					
UPC	Name	Category	HFacings	Orientation	Units
1820000769	BUDLT12BTL	PREMIUM	1	Side	4
1820053218	BUDLT18CANFRIDGE	PREMIUM	1	Top 90	3
1820020998	BUDLT8/16OZALUM(RESEAL)	PREMIUM	1	Side	4
1820011047	BUD12CAN	PREMIUM	1	Top 90	6
1820061047	BUSCH12CAN	BELOW PREMIUM	1	Top 90	6

Name: Door 4, Shelf 3 W:28.75 in D:24.00 in Avail Space: 3.81 in Ht Space: 11.00 in					
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# Shelf Schematic Report

\*Includes all shelves in the planogram

UPC	Name	Category	HFacings	Orientation	Units
3410057509	LITE12BTL	PREMIUM	1	Side	2
1820053047	BUDLT12CAN	PREMIUM	1	Top 90	3
1820000771	BUD12BTL	PREMIUM	1	Side	2
7199048004	KEYSTONELT12CAN	BELOW PREMIUM	1	Top 90	3

Name: Door 4, Shelf 2		W:28.75 in	D:24.00 in	Avail Space: 3.60 in	Ht Space: 12.00 in
UPC	Name	Category	HFacings	Orientation	Units
3410057505	LITE6BTL	PREMIUM	1	Side	3
3410057636	LITE12CAN	PREMIUM	1	Top 90	3
1820008989	BUDLT8/16OZCAN	PREMIUM	1	Top 90	3
1820008981	BUD8/16OZCAN	PREMIUM	1	Top 90	3
7143934450	ROLLINGROCK12CAN	BELOW PREMIUM	1	Top 90	3

Name: Door 4, Shelf 1		W:28.75 in	D:24.00 in	Avail Space: 2.90 in	Ht Space: 15.00 in
UPC	Name	Category	HFacings	Orientation	Units
7199017028	COORS6BTL	PREMIUM	1	Side	2
1820000833	BUDLT6BTL	PREMIUM	1	Side	3
1820000834	BUD6BTL	PREMIUM	1	Side	3
1820000016	BUD6CAN	PREMIUM	1	Side	6
1820000063	BUSCH6/16OZCAN	BELOW PREMIUM	1	Side	3