





**RITE AID\_10543 - Store # 10543**  
**21B KNOLLS CRES , BRONX , NY**


Cold

Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 10543 # of segments: 5 # of Fixtures: 25

Segment/Door: 1	Shelf: 1_1	W:30.00 in	D:26.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Top	12	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side 90	6	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Side 90	6	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side 90	6	

Segment/Door: 1	Shelf: 1_2	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Top	6	
 0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side 90	4	
 0 71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Side 90	4	
 0 18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Side 90	4	




Segment/Door: 1	Shelf: 1_3	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 18200 25028 6	018200250286	BECKS1/25.4CAN	1	Front	7	
 0 18200 25001 9	018200250019	BUDLIGHT1/25CAN	1	Front	7	
 0 18200 25000 2	018200250002	BUD1/25CAN	1	Front	7	
 0 71990 30065 4	071990300654	COORSLIGHT1/24CAN	1	Front	7	
 0 71990 10071 1	071990100711	COORSBANQUET1/24CAN	1	Front	7	
 0 89924 60024 4	089924600244	YUENGLINGLAGER1/24CAN	1	Front	7	
 0 34100 00005 9	034100000059	HIGHLIFE1/24CAN	1	Front	7	

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0		18200 25013 2	018200250132	NATTYDADDY1/25CAN	1	Front	7
0		22100 00004 9	022100000049	PABST1/24CAN	1	Front	7
0		71439 00601 7	071439006017	ROLLINGROCK1/25CAN	1	Front	7

Segment/Door: 1 Shelf: 1\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0  87692 01014 2	087692010142	TRULYLEMONADE1/24CAN	1	Front	7
6  35985 26038 7	635985260387	WHITECLAWBLACKCHERRY1/19.2CAN	1	Front	8
0  34100 00097 4	034100000974	VIZZYPINEAPPLEMANGO1/24CAN	1	Front	7
6  35985 24985 6	635985249856	MIKESHARDERCranBERRYLEMONADE1/23.5CAN	1	Front	7
0  70310 01483 7	070310014837	SEAGRAMSESCAPESSPIKEDJAMAICANMEHAPPY1/23.5...	1	Front	7
0  72890 00119 1	072890001191	HEINEKEN1/24CAN	1	Front	7
0  80660 95643 5	080660956435	CORONA1/24CAN	1	Front	7
0  80660 95721 0	080660957210	MODELOESPECIAL1/24CAN	1	Front	7
0  70897 01331 5	070897013315	FOSTERS1/25.4CAN	1	Front	6
0  70897 18331 5	070897183315	FOSTERSPREMIUM1/25.4CAN	1	Front	6

Segment/Door: 1 Shelf: 1\_5 W:30.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0  33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	2	Top 90	2
0  34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	2	Top 90	2

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Segment/Door: 2		Shelf: 2_1		W:30.00 in		D:26.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
6 42860 90024 5	642860900245	FOUNDERSALLDAYSESSIONIPA15/12CAN				1	Side	2		

0 72890 00020 0	072890000200	HEINEKEN12/12CAN				1	Side	4		
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0 72890 00016 3	072890000163	HEINEKEN12/12BTL				2	Front	12		
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Segment/Door: 2		Shelf: 2_2		W:30.00 in		D:22.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
6 35985 06744 3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL				1	Side	2		

0 30613 00053 1	030613000531	BROOKLYNSEASONAL6/12BTL				1	Side	2		
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0 72890 00621 9	072890006219	HEINEKEN0.ONEARBEER6/12BTL				1	Side	3		
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0 72890 00011 8	072890000118	HEINEKEN6/12BTL				1	Side	3		
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0 72890 00529 8	072890005298	HEINEKEN12/8CAN				1	Side	2		
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0 83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL				1	Side	3		
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Segment/Door: 2		Shelf: 2_3		W:30.00 in		D:22.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
6 13008 74833 3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN				1	Side	3		

0 87692 30050 2	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)				1	Side	3		
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8 17904 00083 4	817904000834	ELYSIANS PACEDUSTIPA6/12BTL				1	Side	2		
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6 38489 00029 9	638489000299	DOGFISHHEAD60MINUTEIPA6/12BTL				1	Side	2		
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7 86243 11990 6	786243119906	FLYINGDOGRAGINGBITCH6/12BTL				1	Side	2		
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	681745002513	BLUEPOINTPINSTRIPEPILS6/12CAN	1	Side	4
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Segment/Door: 2 Shelf: 2\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	3

	087692006602	ANGRYORCHARDROSE6/12BTL	1	Side	2
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	083783375213	SIERRANEVADAPALEALE6/12BTL	1	Side	2
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	723830000094	LAGUNITASIPA6/12BTL	1	Side	2
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	723830000209	LAGUNITASLITTLESUMPIN6/12BTL	1	Side	2
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Segment/Door: 2 Shelf: 2\_5 W:30.00 in D:12.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Top 90	1

	034100516819	CAPELINEVARIETYPACK12/12CAN	1	Top 90	1
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	859612001031	21STAMENDMENTBREWFREEORDIE6/12CAN	1	Side	2
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	754527008857	NEWBELGIUMVOODOOJUICYHAZEIPA6/12CAN	1	Side	2
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Segment/Door: 3 Shelf: 3\_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4

	082488123006	BECKS12/12BTL	1	Side	4
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	080660957579	MODELOESPECIAL12/12BTL	1	Side	4
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	080660957159	MODELOESPECIAL12/12CAN	1	Side	4
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Segment/Door: 3 Shelf: 3\_2 W:30.00 in D:22.00 in

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Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 7 86150 00001 4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	3
 7 86150 00200 1	786150002001	STELLAARTOIS6/12CAN	1	Side	3
 1 81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2
 0 80660 95765 4	080660957654	MODELOESPECIAL6/12BTL	1	Side	2
 0 80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Side	1

Segment/Door: 3 Shelf: 3\_3 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 71990 09516 1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	2
 0 71990 09532 1	071990095321	BLUEMOONSEASONAL6/12BTL	1	Side	2
 0 05249 00418 1	4005249004181	VELTINSPILSENER4/16.9CAN	1	Front	4
 1 81954 00002 2	181954000022	PERONI6/11.2BTL	1	Side	3
 0 83741 00005 8	083741000058	GROLSCH6/11.2BTL	1	Side	3

Segment/Door: 3 Shelf: 3\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	2
 0 71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	3
 6 38489 00193 7	638489001937	DOGFISHHEADSEAQUENCHALE6/12CAN	1	Side 90	4
 8 56632 00427 1	856632004271	BRONXSUMMER6/12CAN	1	Side	4
 8 56632 00423 3	856632004233	BRONXAMERICANPALEALE6/12CAN	1	Side 90	4






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Segment/Door: 3 Shelf: 3\_5 W:30.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 8 69071 00027 8	869071000278	MONTAUKWAVECHASER4/6/12CAN	1	Side	2
 8 62737 00006 3	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side 90	2
 8 59093 00243 5	859093002435	SIXPOINTBENGALIIPA6/12CAN	1	Side	2
 8 59093 00246 6	859093002466	SIXPOINTRESINIIPA6/12CAN	1	Side	2
 8 56632 00433 2	856632004332	BRONXNORESOLUTIONS6/12CAN	1	Top	4


Segment/Door: 4 Shelf: 4\_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 80660 95615 2	080660956152	CORONA12/12BTL	1	Front	6
 0 80660 95408 0	080660954080	CORONA24/7BTL	1	Side	2
 0 18200 11218 8	018200112188	BUD18/12CAN	2	Top 90	6

Segment/Door: 4 Shelf: 4\_2 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 80660 95680 0	080660956800	CORONA18/12BTL	2	Side	2
 0 33544 95053 1	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2
 0 18200 08981 7	018200089817	BUD8/16CAN	1	Front 90	3

Segment/Door: 4 Shelf: 4\_3 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2
 0 33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	2
 0 18200 05990 2	018200059902	MICHELOBULTRA12/12BTL	1	Side	2

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0		18200 11047 4	018200110474	BUD12/12CAN	1	Top 90	2
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Segment/Door: 4 Shelf: 4\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		33544 95051 7	033544950517	CORONAFAMILIAR6/12BTL	1	Side	2

0		80660 95625 1	080660956251	CORONALIGHT6/12BTL	1	Side	2
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0		80660 95695 4	080660956954	CORONA12/12CAN	1	Top 90	2
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0		18200 20144 8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Front 90	3
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6		13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3
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Segment/Door: 4 Shelf: 4\_5 W:30.00 in D:12.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95605 3	080660956053	CORONA6/12BTL	1	Side	1

0		80660 95605 3	080660956053	CORONA6/12BTL	1	Front	2
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7		19057 00156 3	719057001563	PRESIDENTE12/12BTL	2	Side	2
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Segment/Door: 5 Shelf: 5\_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Top 90	3

0		71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side 90	3
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0		34100 57340 9	034100573409	LITE18/12CAN	1	Top 90	3
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0		18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side	2
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0		18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side	2
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RITE AID\_... Store # 10543 # of segments: 5 # of Fixtures: 25

Segment/Door: 5		Shelf: 5_2		W:30.00 in		D:22.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 0 18200 08989 3	018200089893	BUDLIGHT8/16CAN				1	Front 90	3		
 0 71990 30078 4	071990300784	COORSLIGHT18/12BTL				1	Side	1		
 0 34100 57636 3	034100576363	LITE12/12CAN				1	Top 90	2		
 0 71990 48045 5	071990480455	KEYSTONELIGHT15/12CAN				1	Side 90	2		

Segment/Door: 5		Shelf: 5_3		W:30.00 in		D:22.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 0 18200 53047 0	018200530470	BUDLIGHT12/12CAN				1	Top 90	2		
 0 71990 30069 2	071990300692	COORSLIGHT12/12BTL				1	Side	2		
 0 34100 57509 0	034100575090	LITE12/12BTL				1	Side	2		
 0 34100 01509 1	034100015091	HIGHLIFE12/12BTL				1	Side	2		

Segment/Door: 5		Shelf: 5_4		W:30.00 in		D:22.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 0 89924 27896 2	089924278962	YUENGLINGLAGER12/12BTL				1	Side	2		
 0 71990 00048 6	071990000486	COORSLIGHT12/12CAN				1	Top 90	2		
 0 71990 30104 0	071990301040	COORSLIGHT9/16BTL(AL)				1	Front	2		
 0 34100 57023 1	034100570231	LITE9/16BTL(AL)				1	Front	2		

Segment/Door: 5		Shelf: 5_5		W:30.00 in		D:12.00 in				
Barcode	UPC (12 Digit)	Name				HFaci...	Orientat...	Units		
 0 89924 27891 7	089924278917	YUENGLINGLAGER6/12BTL				2	Side	2		
 0 22100 00170 1	022100001701	PABST12/12CAN				1	Top	2		



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 0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side 90	2
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**RITE AID\_10543 - Store # 10543**  
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Warm

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RITE AID\_... Store # 10543 # of segments: 2 # of Fixtures: 5

Segment/Door: 1	Shelf: 1_1	W:72.00 in	D:16.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Top	2	
 0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Top 90	1	
 0 80660 95680 0	080660956800	CORONA18/12BTL	1	Front 90	2	
 0 80660 95615 2	080660956152	CORONA12/12BTL	1	Top	2	
 0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Front	2	
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Top 90	2	
 0 18200 11218 8	018200112188	BUD18/12CAN	1	Top 90	2	

Segment/Door: 1	Shelf: 1_2	W:72.00 in	D:16.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	2	
 0 72890 00158 0	072890001580	HEINEKENLIGHT6/12BTL	2	Side	4	
 0 82488 12345 7	082488123457	BECKS6/12BTL	2	Side	4	
 7 86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	2	
 0 80660 95765 4	080660957654	MODELOESPECIAL6/12BTL	1	Side	1	
 0 72311 23021 6	072311230216	SOL12/12BTL	1	Front	2	
 0 87692 00033 4	087692000334	ANGRYORCHARDCRISPAPPLE12/12BTL	1	Front	2	
 0 18200 18992 0	018200189920	BUDLIGHTPLATINUM12/12BTL	1	Front	2	

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	018200110474	BUD12/12CAN	1	Top 90	2
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Segment/Door: 1 Shelf: 1\_3 W:72.00 in D:16.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	2

	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	2
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	635985548904	WHITECLAWVARIETYPACK12/12CAN(OORIGINAL)	1	Front 90	2
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	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Front 90	2
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	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	2
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	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	2
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	080660956251	CORONALIGHT6/12BTL	1	Side	2
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	033544950517	CORONAFAMILIAR6/12BTL	1	Side	2
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	087692011033	SAMUELADAMSSEASONAL12/12BTL(A)	1	Front	2
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	087692100140	SAMUELADAMS BOSTON LAGER 12/12BTL	1	Front	2
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	034100016364	HIGHLIFE12/12CAN	1	Top 90	2
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Segment/Door: 1 Shelf: 1\_4 W:72.00 in D:16.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	4

	635985260875	WHITECLAWMANGO6/12CAN	1	Side	4
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	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	4
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**RITE AID\_10543 - Store # 10543**  
**21B KNOLLS CRES , BRONX , NY**

Warm

Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 10543 # of segments: 2 # of Fixtures: 5

0		4	087692007814	TRULYROSE6/12CAN	1	Side	4
0		2	087692004172	TRULYCOLIMALIME6/12CAN	1	Side	4
0		7	087692006787	TRULYWILDBERRY6/12CAN	1	Side	4
6		0	636251776120	STONEIPA6/12BTL	2	Side	4
6		3	681745111123	BLUEPOINTTOASTEDLAGER6/12BTL	2	Side	4
8		2	862737000032	MONTAUKSESSIONIPA6/12CAN	1	Side	4
8		2	859093002442	SIXPOINTTHECRISP6/12CAN	1	Side	4
7		1	723830212121	LAGUNITASIPA12/12CAN	1	Top 90	2
0		7	070310001417	NARRAGANSETT12/12CAN	1	Top 90	2






Segment/Door: 1	Shelf: 1_5	W:72.00 in	D:16.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	4
0		4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Top 90	2
0		2	034100516802	CAPELINEVARIETYPACK6/12CAN	1	Top 90	4
0		8	033544950678	CORONAREFRESAGUAVALIME6/12CAN	1	Top 90	4
0		0	033544950630	CORONAREFRESAPASSIONFRUITLIME6/12CAN	1	Top 90	4
0		1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	2
0		6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	2

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RITE AID\_... Store # 10543 # of segments: 2 # of Fixtures: 5

	736920111327	GOOSEISLANDIPA6/12BTL	1	Side	2
	087692100126	SAMUELADAMSBOSTONLAGER6/12BTL	2	Side	4
	041827000767	HARPOONIPA6/12BTL	2	Side	4
	754527009946	NEWBELGIUMVOODOOROTATOR6/12CAN	1	Side	4
	087600101153	CARLSBERG4/16.9CAN	1	Front	6