

Rite Aid  
Store# 10543  
BRONX, NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

## Shelf Schematic Report

RITE AID\_10543 Store # 10543 # of segments: 5



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200250286	BECKS1/25.4CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
089924600244	YUENGLINGLAGER1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	
022100000049	PABST1/24CAN		1	Front	
071439006017	ROLLINGROCK1/25CAN		1	Front	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front	
034100000974	VIZZYPINEAPPLEMANGO1/24...	New	1	Front	
635985249856	MIKESHARDERCRANBERRYL...	PRO...	1	Front	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	

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Name: 1_5	W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544000434	CORONASELTZERVARIETY12/...	PRO...	2 Top 90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	2 Top 90

Name: 2_1		W:30.00 in		D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Front	

Name: 2_2		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
0728900005298	HEINEKEN12/8CAN		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	

Name: 2_3		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side	
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side	
786243119906	FLYINGDOGGRAGINGBITCH6/12...		1	Side	
681745002513	BLUEPOINTPINSTRIPEPILS6/1...		1	Side	

Name: 2_4		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
083783375213	SIERRANEVADAPALEALE6/12...		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side	

Name: 2_5		W:30.00 in		D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	
034100012229	MOVOVARIETY4/8.4CAN		2	Front 90	

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Segment 1 of 5 starting view

## Shelf Schematic Report

RITE AID_10543 Store # 10543		# of segments: 5		
859612001031	21STAMENDMENTBREWFREE...		1	Side
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side



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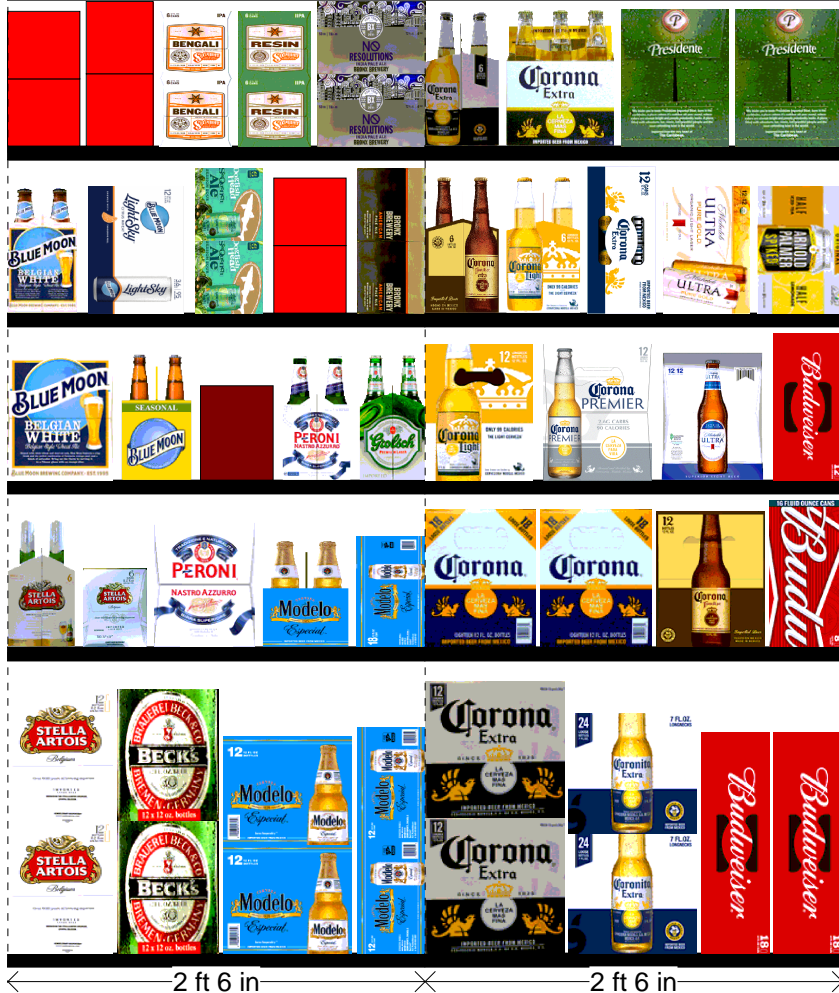
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Segment 3 of 5 starting view

## Shelf Schematic Report

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Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150002001	STELLAARTOIS6/12CAN		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
080660957654	MODELOESPECIAL6/12BTL		1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095321	BLUEMOONSEASONAL6/12BTL		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	
181954000022	PERONI6/11.2BTL		1	Side	
083741000058	GROLSCH6/11.2BTL		1	Side	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
638489001937	DOGFISHHEADSEAQUENCH...		1	Side 90	
856632004271	BRONXSUMMER6/12CAN		1	Side	
856632004233	BRONXAMERICANPALEALE6/1...		1	Side 90	

Name: 3_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side 90	
859093002435	SIXPOINTBENGALIPA6/12CAN		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
856632004332	BRONXNORESOLUTIONS6/12...		1	Top	

Name: 4\_1 W:30.00 in D:26.00 in

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## Shelf Schematic Report

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL	Core	1	Front
080660954080	CORONA24/7BTL	Core	1	Side
018200112188	BUD18/12CAN	Core	2	Top 90

Name: 4\_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956800	CORONA18/12BTL	Core	2	Side
033544950531	CORONAFAMILIAR12/12BTL		1	Side
018200089817	BUD8/16CAN		1	Front 90

Name: 4\_3 W:30.00 in D:22.00 in

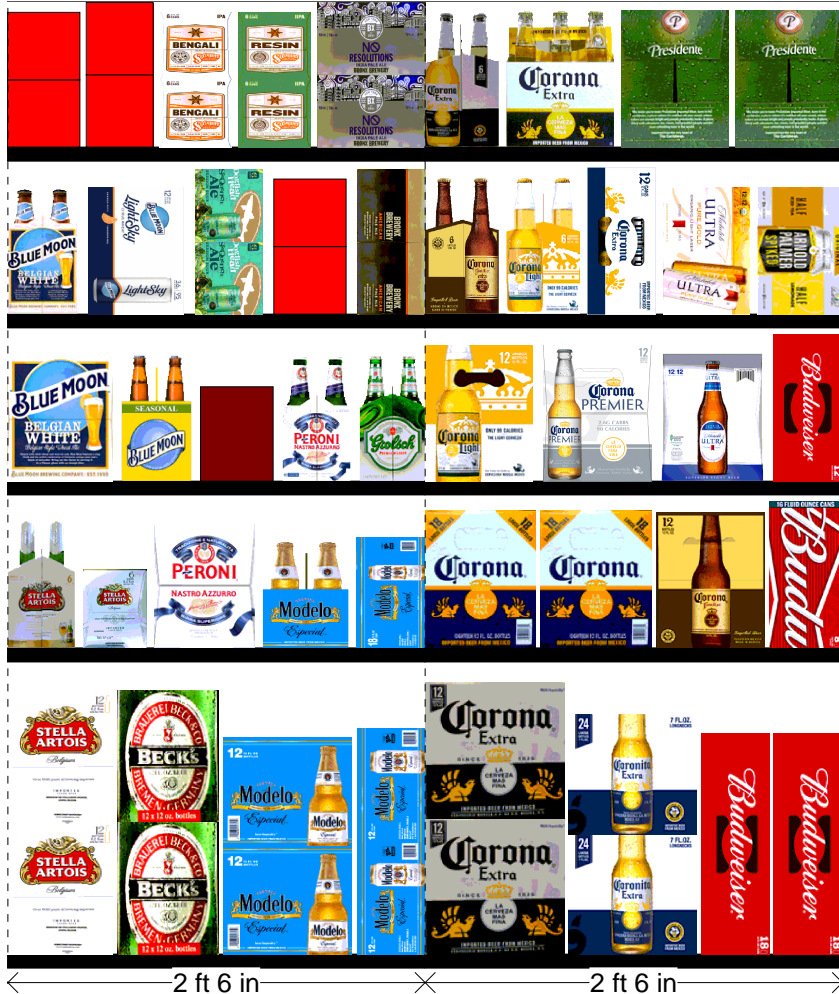
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956756	CORONALIGHT12/12BTL	Core	1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
018200059902	MICHELOBULTRA12/12BTL		1	Side
018200110474	BUD12/12CAN	Core	1	Top 90

Name: 4\_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950517	CORONAFAMILIAR6/12BTL		1	Side
080660956251	CORONALIGHT6/12BTL		1	Side
080660956954	CORONA12/12CAN	Core	1	Top 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90

Name: 4\_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956053	CORONA6/12BTL	Core	1	Side
080660956053	CORONA6/12BTL	Core	1	Front
719057001563	PRESIDENTE12/12BTL		2	Side



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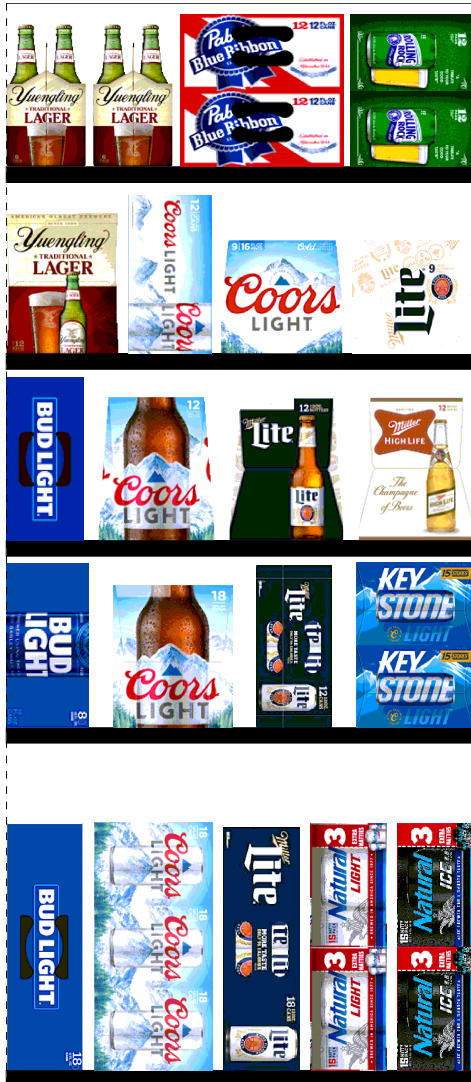
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Segment 5 of 5 starting view

## Shelf Schematic Report

RITE AID\_10543 Store # 10543 # of segments: 5



2 ft 6 in

Name: 5_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089893	BUDLIGHT8/16CAN		1	Front 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100576363	LITE12/12CAN		1	Top 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100570231	LITE9/16BTL(AL)		1	Front	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
089924278917	YUENGLINGLAGER6/12BTL		2	Side	
022100001701	PABST12/12CAN		1	Top	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	

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Warm

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Segment 1 of 2 starting view

## Shelf Schematic Report

RITE AID\_10543 Store # 10543 # of segments: 2



Name: 1_1		W:72.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	1	Top	
072890001528	HEINEKEN18/12BTL	New	1	Top 90	
080660956800	CORONA18/12BTL	Core	1	Front 90	
080660956152	CORONA12/12BTL	Core	1	Top	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top 90	

Name: 1_2		W:72.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890001580	HEINEKENLIGHT6/12BTL		2	Side	
082488123457	BECKS6/12BTL		2	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
080660957654	MODELOESPECIAL6/12BTL		1	Side	
072311230216	SOL12/12BTL		1	Front	
087692000334	ANGRYORCHARDCRISPAPPL...		1	Front	
018200189920	BUDLIGHTPLATINUM12/12BTL		1	Front	
018200110474	BUD12/12CAN	Core	1	Top 90	

Name: 1_3		W:72.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
080660956251	CORONALIGHT6/12BTL		1	Side	
033544950517	CORONAFAMILIAR6/12BTL		1	Side	
087692011033	SAMUELADAMSSEASONAL12/...		1	Front	
087692100140	SAMUELADAMSBOSTONLAGE...		1	Front	
034100016364	HIGHLIFE12/12CAN		1	Top 90	

Name: 1_4		W:72.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	

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Segment 1 of 2 starting view

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RITE AID_10543 Store # 10543		# of segments: 2		
635985260660	WHITECLAWRASPBERRY6/12...		1	Side
087692007814	TRULYROSE6/12CAN		1	Side
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side
636251776120	STONEIPA6/12BTL		2	Side
681745111123	BLUEPOINTTOASTEDLAGER6/...		2	Side
862737000032	MONTAUKSESSIONIPA6/12CAN	PRO...	1	Side
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side
723830212121	LAGUNITASIPA12/12CAN		1	Top 90
070310001417	NARRAGANSETT12/12CAN	PRO...	1	Top 90

Name: 1_5		W:72.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Top 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Top 90	
033544950630	CORONAREFRESCAPASSION...		1	Top 90	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
087692100126	SAMUELADAMSBOSTONLAGE...		2	Side	
041827000767	HARPOONIPA6/12BTL		2	Side	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	
087600101153	CARLSBERG4/16.9CAN	PRO...	1	Front	

