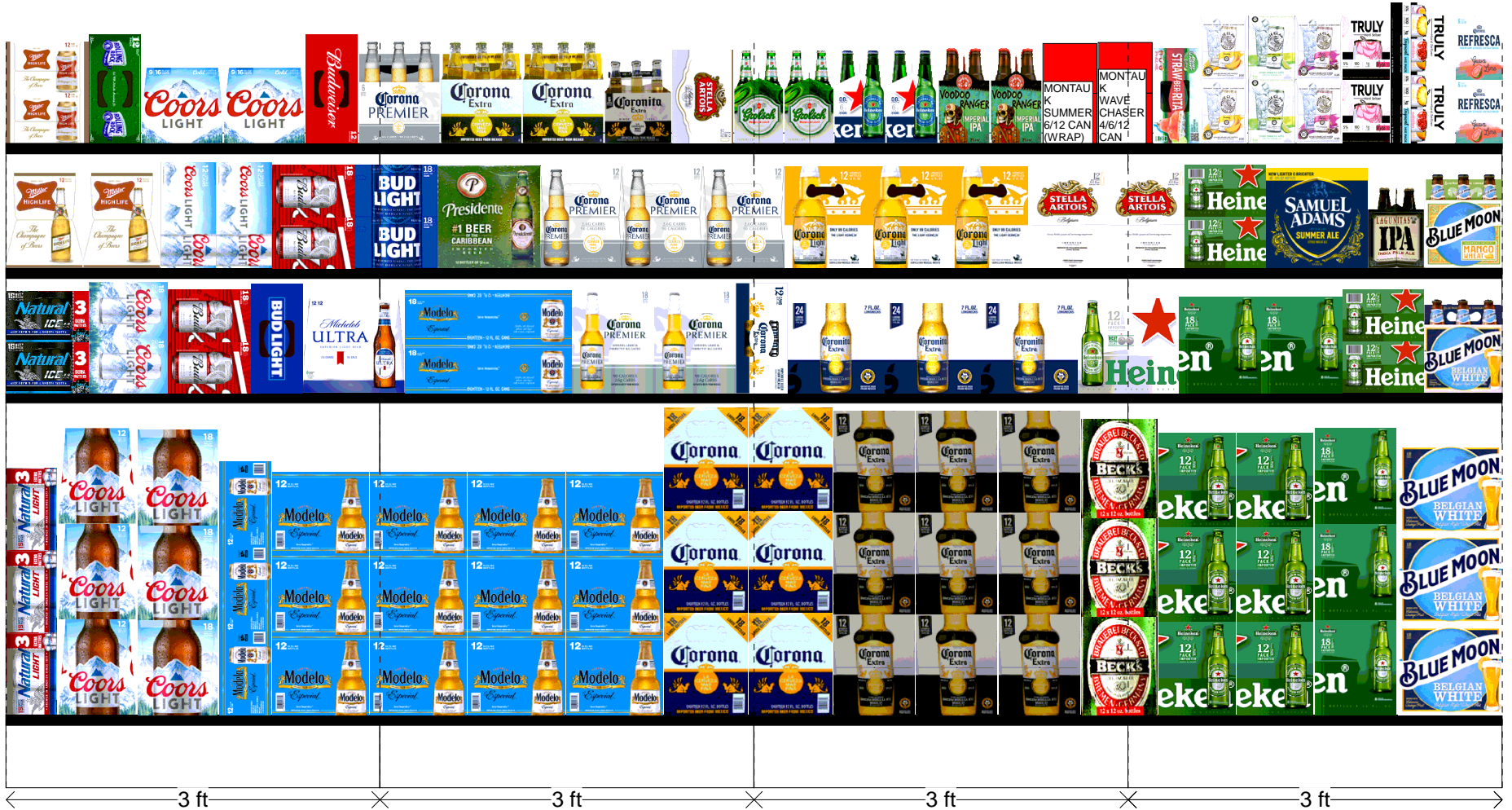


Rite Aid
Store# 10541
BRONX, NY

Warm

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 10541
BRONX, NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 4 starting view

Shelf Schematic Report

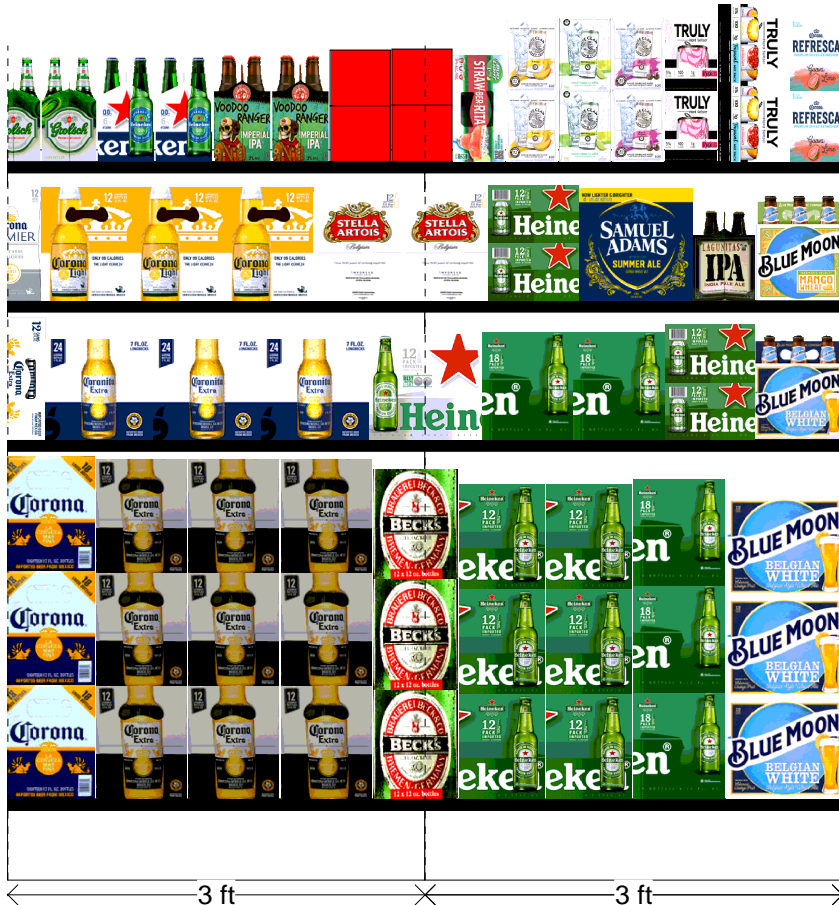
RITE AID_10541 Store # 10541 # of segments: 4

Name: 2_1		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	

Name: 2_2		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660954080	CORONA24/7BTL	Core	3	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
072890001528	HEINEKEN18/12BTL	New	2	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front	

Name: 2_3		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	3	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	2	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
087692011033	SAMUELADAMSSEASONAL12/...		1	Front	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Front	

Name: 2_4		W:144.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083741000058	GROLSCH6/11.2BTL		2	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		2	Side	
754527004217	NEWBELGIUMVOODOORANG...		2	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
018200209932	BUDLIGHTLIMESTRAW-BER-RI...		1	Top 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
033544950678	CORONAREFRESGUAVALI...		1	Side	



Rite Aid

Store# 10541

BRONX , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Crystal Cooler no additional shelving with store



← 2 ft 6.5 in X 2 ft 6.5 in X 2 ft 6.5 in X 2 ft 6.5 in X 2 ft 6.5 in X 2 ft 6.5 in X 2 ft 6.5 in X 2 ft 6.5 in X 2 ft 6.5 in →

Rite Aid
Store# 10541
BRONX , NY

FINAL

Cold

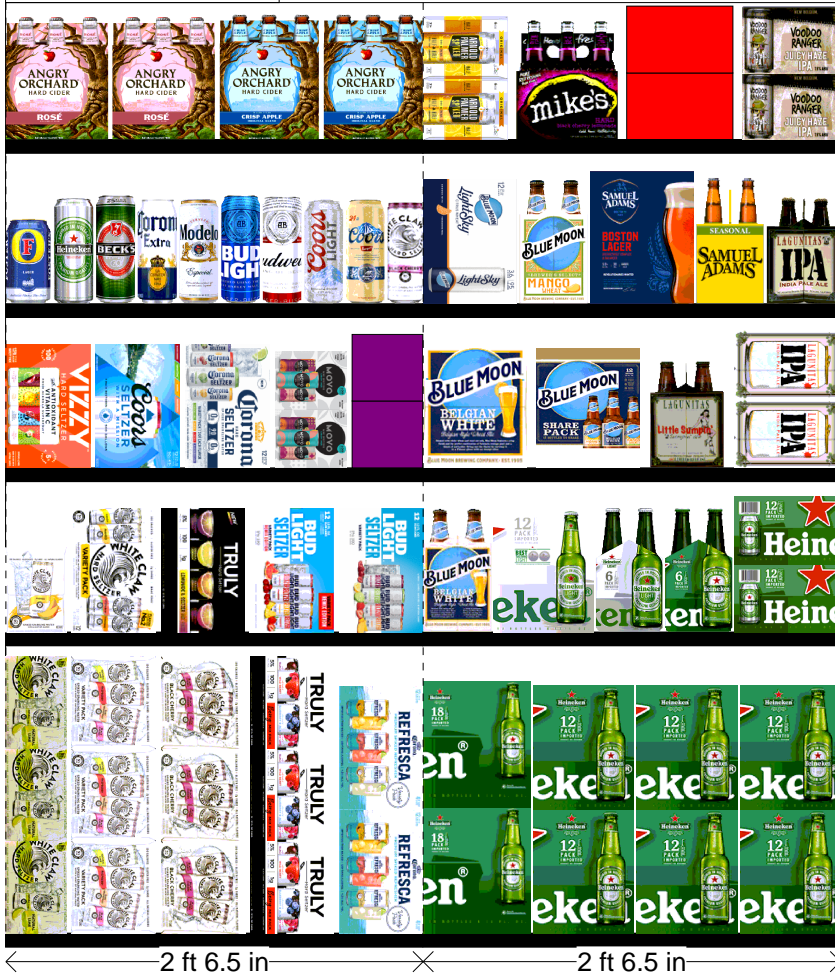
FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_10541 Store # 10541 # of segments: 7

Crystal Cooler no additional shelving with store



Name: 1_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Top 90	
63598548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
034100012229	MOVVARIETY4/8.4CAN		1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
018200250286	BECKS1/25.4CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006602	ANGRYORCHARDROSE6/12BTL		2	Front	

Rite Aid
Store# 10541
BRONX , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 7 starting view

Shelf Schematic Report

Crystal Cooler no additional shelving with store



RITE AID_10541	Store # 10541	# of segments: 7
087692821021	ANGRYORCHARDCRISPAPPL...	2 Front

Name: 2_1	W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890001528	HEINEKEN18/12BTL	New	1	Side
072890000163	HEINEKEN12/12BTL	Core	3	Side

Name: 2_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
072890001580	HEINEKENLIGHT6/12BTL		1	Side
072890000118	HEINEKEN6/12BTL	Core	1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Side 90

Name: 2_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095543	BLUEMOONBREWMASTERVA...		1	Side
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side
723830212121	LAGUNITASIPA12/12CAN	PRO...	1	Side 90

Name: 2_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side
087692100140	SAMUELADAMS BOSTON LAGE...		1	Side
087692300502	SAMUELADAMS SEASONAL 6/1...		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side

Name: 2_5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side 90
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front
681745002513	BLUEPOINTPINSTRIPE PILS6/1...		1	Front
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Front

Rite Aid
Store# 10541
BRONX , NY

FINAL

Cold

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 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 7 starting view

Shelf Schematic Report

RITE AID_10541 Store # 10541 # of segments: 7



Name: 3_1	W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Side	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
181954000046	PERONI12/11.2BTL		1	Side	
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Front	

Name: 3_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
856632004271	BRONXSUMMER6/12CAN		1	Side	
856632004332	BRONXNORESOLUTIONS6/12...		1	Side	
859612001031	21STAMENDMENTBREWFREE...		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Front	

Name: 4_1	W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	1	Front	

Name: 4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 4_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side 90	

Rite Aid
Store# 10541
BRONX , NY

FINAL

Cold

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 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 7 starting view

Shelf Schematic Report

RITE AID_10541	Store # 10541	# of segments: 7		
080660954011	CORONA6/7BTL		1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side

Name: 4	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950418	CORONAPREMIER6/12BTL		2	Front
080660956251	CORONALIGHT6/12BTL		1	Front
080660956251	CORONALIGHT6/12BTL		1	Side



Rite Aid
Store# 10541
BRONX , NY

FINAL

Cold

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 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 5 of 7 starting view

Shelf Schematic Report

RITE AID_10541 Store # 10541 # of segments: 7



Name: 5_1	W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 5_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
080660957654	MODELOESPECIAL6/12BTL		2	Side	

Name: 5_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	

Name: 5_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	2	Front	
080660953014	PACIFICO6/12BTL		1	Front	
080660953014	PACIFICO6/12BTL		1	Front	

Name: 6_1	W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 6_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072311230124	DOSEQUIS12/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	

Name: 6_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	

Rite Aid
Store# 10541
BRONX , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 5 of 7 starting view

Shelf Schematic Report

RITE AID_10541 Store # 10541		# of segments: 7		
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90
018200110474	BUD12/12CAN	Core	1	Top 90
071990000486	COORSLIGHT12/12CAN	New	1	Top 90

Name: 6_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
719057001563	PRESIDENTE12/12BTL		2	Side	
071990301040	COORSLIGHT9/16BTL(AL)		2	Front	



Rite Aid
Store# 10541
BRONX , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 7 of 7 starting view

Shelf Schematic Report

RITE AID_10541 Store # 10541 # of segments: 7



Name: 7_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 7_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100573409	LITE18/12CAN	Core	1	Side 90	
034100575090	LITE12/12BTL		1	Side	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 7_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300050	COORSLIGHT6/12BTL		1	Side	
034100570231	LITE9/16BTL(AL)		1	Front	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 7_4		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100576363	LITE12/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	