

Rite Aid
Store# 3980
BRONX, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_3980 Store # 3980 # of segments: 3



| Name: 1_1 | | W:23.00 in | D:24.00 in | | |
|----------------|------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 07289000163 | HEINEKEN12/12BTL | Core | 1 | Side | |
| 072890001528 | HEINEKEN18/12BTL | New | 1 | Side | |
| 080660956152 | CORONA12/12BTL | Core | 1 | Side | |

| Name: 1_2 | | W:23.00 in | D:24.00 in | | |
|----------------|------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 072890000163 | HEINEKEN12/12BTL | Core | 1 | Side | |
| 072890000200 | HEINEKEN12/12CAN | Core | 1 | Side | |
| 080660956152 | CORONA12/12BTL | Core | 1 | Front | |

| Name: 1_3 | | W:23.00 in | D:24.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 087692821021 | ANGRYORCHARDCRISPAPPL... | | 1 | Side | |
| 072890000118 | HEINEKEN6/12BTL | Core | 1 | Side | |
| 072890006219 | HEINEKEN0.0NEARBEER6/12B... | | 1 | Side | |
| 786150000144 | STELLAARTOIS12/11.2BTL | Core | 1 | Side | |

| Name: 1_4 | | W:23.00 in | D:24.00 in | | |
|----------------|---------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 635985249856 | MIKESHARDERCORBERRY... | PRO... | 1 | Front | |
| 070310014837 | SEAGRAMSESCAPESSPIKEDJ... | | 1 | Front | |
| 070897013315 | FOSTERS1/25.4CAN | | 1 | Front | |
| 072890001191 | HEINEKEN1/24CAN | | 1 | Front | |
| 080660957210 | MODELOESPECIAL1/24CAN | | 1 | Front | |
| 071990300654 | COORSLIGHT1/24CAN | | 1 | Front | |
| 071990100711 | COORSBANQUET1/24CAN | | 1 | Front | |

| Name: 2_1 | | W:23.00 in | D:24.00 in | | |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 080660954080 | CORONA24/7BTL | Core | 1 | Side | |
| 080660956152 | CORONA12/12BTL | Core | 1 | Side | |
| 080660957159 | MODELOESPECIAL12/12CAN | Core | 1 | Side | |

| Name: 2_2 | | W:23.00 in | D:24.00 in | | |
|----------------|----------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 080660956053 | CORONA6/12BTL | Core | 1 | Side | |
| 080660956800 | CORONA18/12BTL | Core | 2 | Side | |

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Segment 1 of 3 starting view

Shelf Schematic Report



| RITE AID_3980 Store # 3980 # of segments: 3 | | | | | |
|---|----------------|------------|----------|-------------|--|
| Name: 2_3 | | W:23.00 in | | D:24.00 in | |
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 082488123006 | BECKS12/12BTL | Core | 1 | Side | |
| 080660956800 | CORONA18/12BTL | Core | 1 | Side | |
| 080660956152 | CORONA12/12BTL | Core | 1 | Side | |

| Name: 2_4 W:23.00 in D:24.00 in | | | | | |
|---------------------------------|----------------------------|--------|----------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 033544950630 | CORONAREFRESCAPASSION... | | 1 | Side | |
| 033544000137 | CORONAVARIETYREFRESCA1... | | 1 | Front 90 | |
| 033544000434 | CORONASELTZERVARIETY12/... | PRO... | 1 | Front 90 | |
| 635985548904 | WHITECLAWVARIETY12/12CA... | Core | 1 | Front 90 | |

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Segment 3 of 3 starting view

Shelf Schematic Report

RITE AID_3980 Store # 3980 # of segments: 3

| Name: 3_1 | | W:23.00 in | D:24.00 in | | |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 080660957579 | MODELOESPECIAL12/12BTL | Core | 1 | Side | |
| 071990300173 | COORSLIGHT18/12CAN | Core | 1 | Top 90 | |
| 071990300784 | COORSLIGHT18/12BTL | Core | 1 | Side | |

| Name: 3_2 | | W:23.00 in | D:24.00 in | | |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 080660957579 | MODELOESPECIAL12/12BTL | Core | 1 | Side | |
| 071990000486 | COORSLIGHT12/12CAN | New | 1 | Top 90 | |
| 071990300692 | COORSLIGHT12/12BTL | Core | 1 | Side | |

| Name: 3_3 | | W:23.00 in | D:24.00 in | | |
|----------------|-----------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 033544950425 | CORONAPREMIER12/12BTL | Core | 1 | Side | |
| 018200112188 | BUD18/12CAN | Core | 1 | Side 90 | |
| 034100015091 | HIGHLIFE12/12BTL | Core | 1 | Side | |

| Name: 3_4 | | W:23.00 in | D:24.00 in | | |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 083820567939 | REDSTRIPELAGER6/11.2BTL | New | 1 | Side | |
| 083820123937 | GUINNESSEXTRASTOUT6/12B... | Core | 1 | Side | |
| 018200110474 | BUD12/12CAN | Core | 1 | Side | |
| 018200200779 | NATURALLIGHT15/12CAN | Core | 1 | Side 90 | |



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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_3980 Store # 3980 # of segments: 2

| Name: 1_1 | | W:96.00 in | D:12.00 in | | |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 071990300173 | COORSLIGHT18/12CAN | Core | 1 | Side | |
| 080660957579 | MODELOESPECIAL12/12BTL | Core | 1 | Side | |
| 033544950272 | MODELOESPECIAL18/12BTL | Core | 1 | Side | |
| 033544000212 | MODELOESPECIAL24/7BTL | PRO... | 1 | Side | |
| 033544950531 | CORONAFAMILIAR12/12BTL | | 1 | Side | |
| 080660956800 | CORONA18/12BTL | Core | 1 | Side | |
| 080660954080 | CORONA24/7BTL | Core | 1 | Side | |
| 033544000434 | CORONASELTZVARIETY12/... | PRO... | 1 | Side 90 | |
| 018200202087 | BUDLIGHTSELTZVARIETY1... | PRO... | 1 | Side 90 | |
| 087692006862 | TRULYVARIETYBERRY12/12C... | Core | 1 | Side 90 | |
| 087692009917 | TRULYLEMONADEVARIETY12/... | PRO... | 1 | Side 90 | |
| 635985548904 | WHITECLAWVARIETY12/12CA... | Core | 1 | Side 90 | |
| 635985800064 | WHITECLAWVARIETY12/12CA... | PRO... | 1 | Side 90 | |

| Name: 1_2 | | W:96.00 in | D:12.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 034100573409 | LITE18/12CAN | Core | 1 | Side | |
| 018200113086 | BUD18/12BTL | | 1 | Side | |
| 018200110474 | BUD12/12CAN | Core | 1 | Side 90 | |
| 080660957159 | MODELOESPECIAL12/12CAN | Core | 1 | Side 90 | |
| 080660957111 | MODELOESPECIAL18/12CAN | Core | 1 | Side 90 | |
| 033544950449 | CORONAPREMIER12/12CAN | | 1 | Top 90 | |
| 080660956756 | CORONALIGHT12/12BTL | Core | 1 | Side | |
| 080660956954 | CORONA12/12CAN | Core | 1 | Side | |
| 071990095925 | BLUEMOONLIGHTSKY12/12CAN | PRO... | 1 | Side 90 | |
| 018200202179 | BUDLIGHTSELTZVARIETYR... | New | 1 | Side 90 | |
| 635985260899 | WHITECLAWBLACKCHERRY12... | | 1 | Side 90 | |
| 635985100331 | WHITECLAWMANGO12/12CAN | | 1 | Side 90 | |
| 087692004240 | TRULYVARIETYCITRUS12/12C... | | 1 | Side 90 | |
| 087692008040 | TRULYVARIETYTROPICAL12/1... | | 1 | Side 90 | |

| Name: 1_3 | | W:96.00 in | D:12.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 071990480455 | KEYSTONELIGHT15/12CAN | | 1 | Side | |
| 034100015091 | HIGHLIFE12/12BTL | Core | 1 | Side | |
| 018200112188 | BUD18/12CAN | Core | 1 | Side 90 | |
| 018200530470 | BUDLIGHT12/12CAN | Core | 1 | Top 90 | |
| 018200202100 | BUDLIGHTPEELSVARIETY12/1... | PRO... | 1 | Top 90 | |



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|---------------|----------------------------|------------------|---|--|----------|
| 033544950418 | CORONAPREMIER6/12BTL | | 2 | | Side |
| 072890000200 | HEINEKEN12/12CAN | Core | 1 | | Side 90 |
| 613008752200 | ARNOLDPALMERSPIKEDHALF... | New | 1 | | Front 90 |
| 018200202506 | BUDLIGHTPLATINUMSELTZER... | New | 1 | | Side |
| 034100012328 | VIZZYVARIETY12/12CAN(A) | PRO... | 1 | | Front 90 |
| 071990000158 | COORSHARDELTZERVARIET... | New | 1 | | Top 90 |
| 087692007814 | TRULYROSE6/12CAN | | 1 | | Side 90 |
| 087692006787 | TRULYWILDBERRY6/12CAN | | 1 | | Side 90 |
| 635985260660 | WHITECLAWRASPBERRY6/12... | | 1 | | Side 90 |

| Name: 1_4 | W:96.00 in | D:12.00 in | | | |
|----------------|-----------------------------|------------|----------|-------------|----------|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 089924278962 | YUENGLINGLAGER12/12BTL | | 2 | | Side |
| 083820567939 | REDSTRIPELAGER6/11.2BTL | New | 1 | | Side |
| 083820123937 | GUINNESSEXTRASTOUT6/12B... | Core | 2 | | Front |
| 072890000118 | HEINEKEN6/12BTL | Core | 1 | | Side |
| 072890006219 | HEINEKEN0.0NEARBEER6/12B... | | 1 | | Side |
| 087692821021 | ANGRYORCHARDCRISPAPPL... | | 1 | | Side |
| 033544950678 | CORONAREFRESGUAVALI... | PRO... | 1 | | Side |
| 033544000137 | CORONAVARIETYREFRESCA1... | | 1 | | Side |
| 034100012229 | MOVOVARIETY4/8.4CAN | | 1 | | Front 90 |
| 613008748333 | ARNOLDPALMERSPIKEDHALF... | | 1 | | Side |
| 082000781424 | SMIRNOFFSPIKEDSPARKLING... | | 1 | | Side |
| 635985025986 | WHITECLAWNATURALLIME6/1... | | 1 | | Side |
| 635985260875 | WHITECLAWMANGO6/12CAN | | 1 | | Side |
| 635985200253 | WHITECLAWBLACKCHERRY6/... | | 1 | | Side |
| 635985200284 | WHITECLAWRUBYGRAPEFRUI... | | 1 | | Side |

