

Rite Aid
Store# 4258
BRONX , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_4258 Store # 4258 # of segments: 6



Name: 1_1		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	1	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	
635985249856	MIKESHARDERCANBERRYL...	PRO...	1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Side	
087975026501	SAPPORO1/22CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZERVARIETY12/...	PRO...	2	Top 90	

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033544000137 CORONAVARIETYREFRESCA1... 2 Top 90

Name: 2_1		W:30.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 2_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	

Name: 2_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	

Name: 2_4		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	

Name: 2_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012229	MOVOVARIETY4/8.4CAN		1	Side 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
635985100621	MIKESHARDLEMONADE6/11.2...		1	Front	



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Segment 3 of 6 starting view

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Name:	3_1	W:30.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	2	Front		
080660956800	CORONA18/12BTL	Core	1	Side		

Name:	3_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956152	CORONA12/12BTL	Core	2	Front		
080660956800	CORONA18/12BTL	Core	1	Side		

Name:	3_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660954080	CORONA24/7BTL	Core	2	Front		

Name:	3_4	W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956954	CORONA12/12CAN	Core	1	Side 90		
080660956053	CORONA6/12BTL	Core	2	Side		
080660954011	CORONA6/7BTL		2	Side		

Name:	4_1	W:30.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660956800	CORONA18/12BTL	Core	1	Side		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front		
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side		

Name:	4_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
080660954080	CORONA24/7BTL	Core	1	Side		
080660957159	MODELOESPECIAL12/12CAN	Core	4	Side		

Name:	4_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
033544000182	CORONAPREMIER18/12BTL		1	Side		
080660957159	MODELOESPECIAL12/12CAN	Core	2	Top		

Name:	4_4	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...		
033544950425	CORONAPREMIER12/12BTL	Core	1	Side		
033544950531	CORONAFAMILIAR12/12BTL		1	Side		

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080660957159	MODELOESPECIAL12/12CAN	Core 1 Side 90
080660957159	MODELOESPECIAL12/12CAN	Core 1 Side

Name: 4_5	W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950418	CORONAPREMIER6/12BTL		2	Front
033544950517	CORONAFAMILIAR6/12BTL		1	Front
033544950517	CORONAFAMILIAR6/12BTL		1	Side



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Segment 5 of 6 starting view

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Name: 5_1	W:30.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top	

Name: 5_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	
080660957876	MODELONEGRA12/12BTL		1	Front	

Name: 5_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
080660957852	MODELONEGRA6/12BTL		1	Side	
089826900336	TECATE12/12CAN		1	Side	

Name: 5_4	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
080660957654	MODELOESPECIAL6/12BTL		1	Front	
018200069918	MICHELOBULTRA12/12CAN		1	Front 90	

Name: 5_5	W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
719057001563	PRESIDENTE12/12BTL		2	Side	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	2	Front 90	

Name: 6_1	W:30.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 6_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	

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RITE AID_4258	Store # 4258	# of segments: 6			
034100573409	LITE18/12CAN	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

Name: 6_3	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300692	COORSLIGHT12/12BTL	Core	1	Side
071990000486	COORSLIGHT12/12CAN	New	1	Side 90
034100576363	LITE12/12CAN		1	Top 90
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90

Name: 6_4	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089924278962	YUENGLINGLAGER12/12BTL		1	Side
071990301040	COORSLIGHT9/16BTL(AL)		1	Side
034100575090	LITE12/12BTL		1	Side
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90

Name: 6_5	W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90
034100015091	HIGHLIFE12/12BTL	Core	2	Side

