

Rite Aid  
Store# 4824  
BRONX, NY

Cold

FMB always lead flow in relation to store traffic flow.  
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

## Shelf Schematic Report

RITE AID\_4824 Store # 4824 # of segments: 4



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	2	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Top 90	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
894137002712	CRISPINROSE6/12CAN		1	Side 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	2	Top 90	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Side	

Name: 2_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 2\_2 W:30.50 in D:22.00 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660954080	CORONA24/7BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	2	Front

Name: 2_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956152	CORONA12/12BTL	Core	3	Front

Name: 2_4	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956053	CORONA6/12BTL	Core	1	Front
080660956152	CORONA12/12BTL	Core	2	Front



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Segment 3 of 4 starting view

## Shelf Schematic Report

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Name: 3_1	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	6	Top 90	

Name: 3_4	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950531	CORONAFAMILIAR12/12BTL		2	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	

Name: 4_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top	
071990300692	COORSLIGHT12/12BTL	Core	2	Side	

Name: 4_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 4_5	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90
018200110474	BUD12/12CAN	Core	1	Side
018200112188	BUD18/12CAN	Core	1	Side
034100573409	LITE18/12CAN	Core	1	Side
071990281519	KEYSTONEICE15/12CAN		1	Side

Name: 4_6		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
719057001563	PRESIDENTE12/12BTL		2	Side	
034100015091	HIGHLIFE12/12BTL	Core	2	Side	

Name: 4_1		W:30.50 in	D:22.00 in
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Segment 1 of 2 starting view

## Shelf Schematic Report

RITE AID\_4824 Store # 4824 # of segments: 2



Name: 1_1		W:96.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	1	Front	
072890001528	HEINEKEN18/12BTL	New	1	Side	
080660956152	CORONA12/12BTL	Core	3	Front	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	

Name: 1_2		W:96.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	2	Front	
080660956954	CORONA12/12CAN	Core	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	4	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	

Name: 1_3		W:96.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
072890005298	HEINEKEN12/8CAN		1	Side 90	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
033544000182	CORONAPREMIER18/12BTL		2	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	2	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	

Name: 1_4		W:96.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
071990000158	COORSHARDELTZERVARIET...	New	1	Side 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90	

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018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
033544950678	CORONAREFRESGUAVALI...		1	Side	
635985067443	MIKESHARDBLACKCHERRYLE...		2	Side	
723830000094	LAGUNITASIPA6/12BTL		2	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		2	Side	
072890000118	HEINEKEN6/12BTL	Core	2	Side	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	

