

Rite Aid
Store# 3771
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL

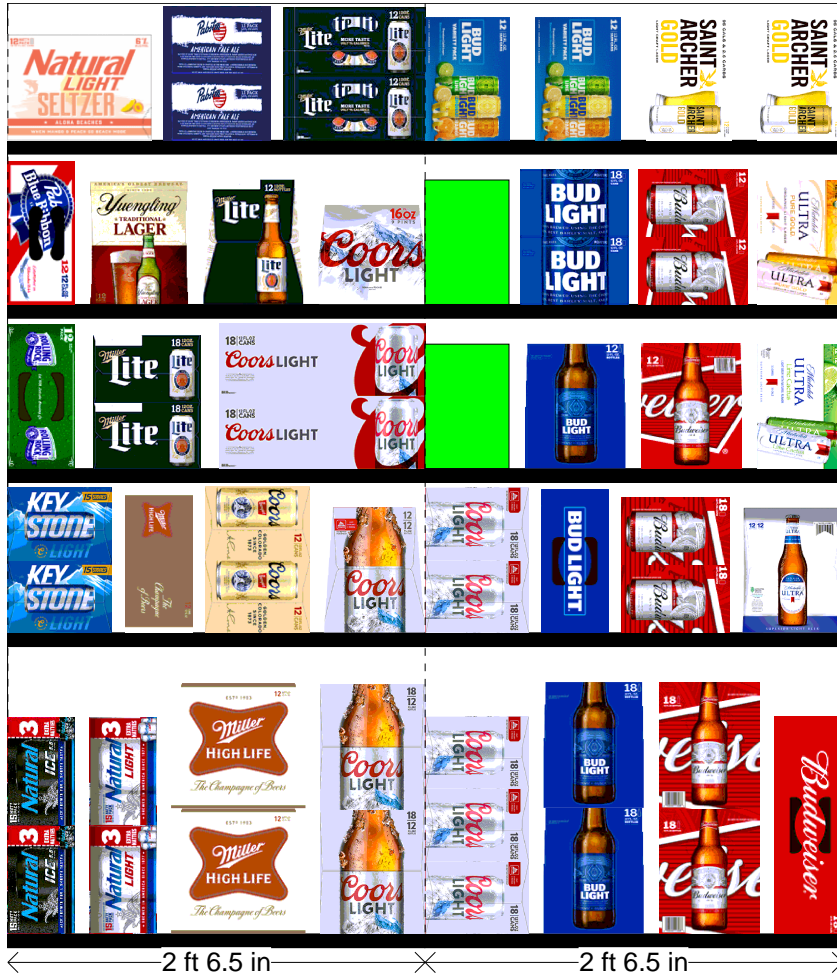
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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_3771 Store # 3771 # of segments: 6



Name: 1_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
071990000479	COORSBANQUET12/12CAN		1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
034100575090	LITE12/12BTL		1	Side	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201790	NATURALLIGHTSELTZERALO...	NEW	1	Front	
022100004047	PABSTAMERICANPALEALE12/...		1	Side 90	
034100576363	LITE12/12CAN		1	Top	

Name: 2_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
018200113086	BUD18/12BTL		1	Side	
018200112188	BUD18/12CAN	Core	1	Top 90	

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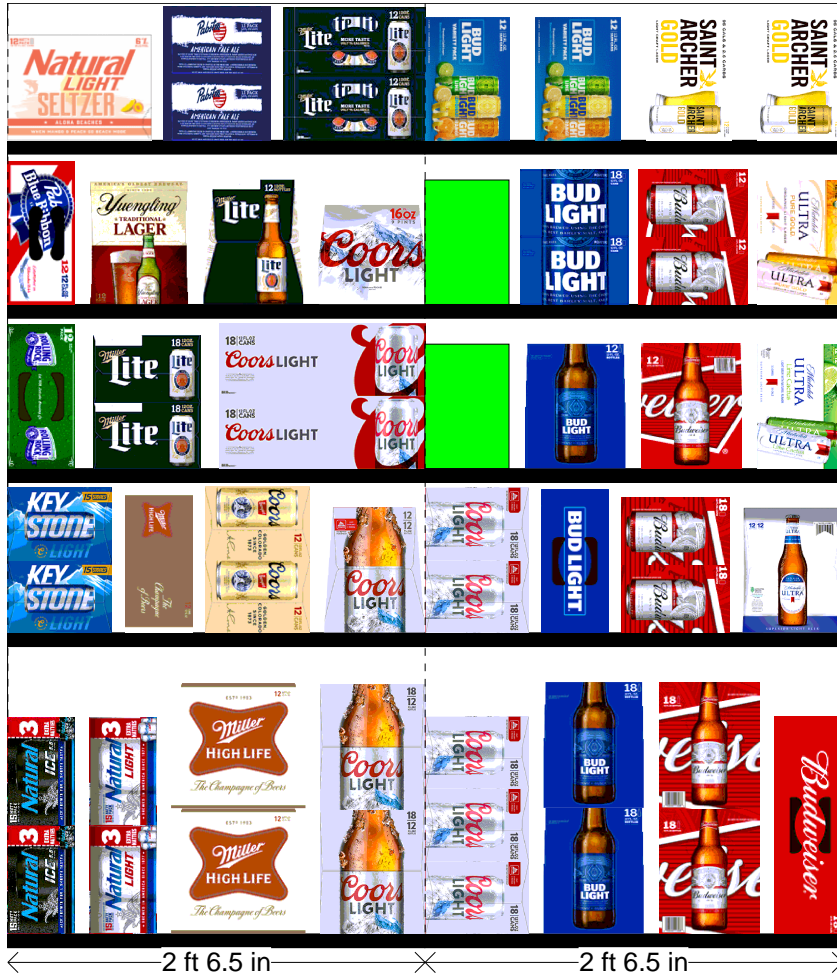
Shelf Schematic Report

RITE AID_3771		Store # 3771	# of segments: 6		
Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200059902	MICHELOBULTRA12/12BTL		1	Side	

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990700287	COORSLIGHT12/12CAN(SLEEK)		1	Front 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
018200169847	MICHELOBULTRALIMEACTU...	NEW	1	Front 90	

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990700287	COORSLIGHT12/12CAN(SLEEK)		1	Front 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200201448	MICHELOBULTRAPUREGOLD1...	NEW	1	Front 90	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202100	BUDLIGHTPEELSVARIETY12/1...	NEW	2	Front 90	
857775007297	SAINTARCHERGOLD12/12CAN	NEW	2	Front 90	



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Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_3771 Store # 3771 # of segments: 6



Name: 3_1	W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	NEW	1	Front	
080660956152	CORONA12/12BTL	Core	2	Side	

Name: 3_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956053	CORONA6/12BTL	Core	1	Side	

Name: 3_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Side 90	
080660956954	CORONA12/12CAN	Core	1	Side 90	
080660956954	CORONA12/12CAN	Core	1	Top 90	

Name: 4_1	W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	2	Side	
082488123006	BECKS12/12BTL	Core	1	Front	

Name: 4_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Front	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 4_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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080660956152	CORONA12/12BTL	Core	2 Side
080660956756	CORONALIGHT12/12BTL	Core	1 Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1 Front 90

Name: 4_4 W:30.50 in D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544950425	CORONAPREMIER12/12BTL	Core	1 Side
033544950418	CORONAPREMIER6/12BTL		1 Front
719057001563	PRESIDENTE12/12BTL		1 Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1 Side

Name: 4_5 W:30.50 in D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
856632004332	BRONXNORESOLUTIONS6/12...		1 Side
860367000729	SLOOPJUICEBOMBIPA6/12CAN		1 Side
856632004271	BRONXSUMMER6/12CAN		1 Side
859093002435	SIXPOINTBENGALIIPA6/12CAN		1 Side
851464003089	REVOLUTIONANTIHERO6/12C...		1 Side



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Segment 5 of 6 starting view

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Name: 5_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	2	Side	
07289000163	HEINEKEN12/12BTL	Core	1	Front	
07289000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001580	HEINEKENLIGHT6/12BTL		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	Core	1	Front	
071990095321	BLUEMOONSEASONAL6/12BTL		1	Side	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
887151000949	CONEYISLANDMERMAIDPILS...		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000746	BROOKLYNVARIETYPACK12/1...	NEW	1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	NEW	1	Front 90	

Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859612001031	21STAMENDMENTBREFREE...		1	Front	
894137002712	CRISPINROSE6/12CAN		1	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	

Name: 6_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
853897002271	BONANDVIVSPIKEDSELTZERV...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	

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Segment 5 of 6 starting view

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RITE AID_3771	Store # 3771	# of segments: 6
63598548904	WHITECLAWVARIETYPACK12/...	Core 2 Side 90
635985200284	WHITECLAWRUBYGRAPEFRUI...	1 Side

Name: 6_2		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
018200202087	BUDLIGHTSELTZERVARIETY1...	NEW	1 Front 90
087692004240	TRULYVARIETYCITRUS12/12C...		1 Front 90
635985800064	WHITECLAWVARIETYPACK12/...	NEW	1 Front 90
635985260899	WHITECLAWBLACKCHERRY12...		1 Front 90
635985200253	WHITECLAWBLACKCHERRY6/...		1 Side

Name: 6_3		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
034100012328	VIZZYVARIETY12/12CAN	NEW	1 Front 90
087692009917	TRULYLEMONADEVARIETY12/...	NEW	1 Front 90
033544000434	CORONASELTZERVARIETY12/...	NEW	1 Front 90
635985100331	WHITECLAWMANGO12/12CAN		1 Front 90
635985260875	WHITECLAWMANGO6/12CAN		1 Top 90

Name: 6_4		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
018200250132	NATTYDADDY1/25CAN		1 Front
071990100711	COORSBANQUET1/24CAN		1 Front
071990300654	COORSLIGHT1/24CAN		1 Front
613008748296	ARNOLDPALMERSPIKEDHALF...		1 Front
087692010425	TRULYLEMONADE1/24CAN		1 Front
635985260394	WHITECLAWMANGO1/19.2CAN	NEW	1 Front
080660956435	CORONA1/24CAN		1 Front
072890001191	HEINEKEN1/24CAN		1 Front
070897013315	FOSTERS1/25.4CAN		1 Front

Name: 6_5		W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
033544000137	CORONAREFRESCAVARIETY1...		1 Front 90
034100516819	CAPELINEVARIETYPACK12/12...		1 Front 90
034100516604	HENRYSHARDSPARKLINGVAR...		1 Front 90
041827701121	ARCTICSUMMERSPIKEDVARI...	NEW	1 Top 90

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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_3771 Store # 3771 # of segments: 4



Name: 2_1		W:156.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Top	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	
080660956800	CORONA18/12BTL	Core	2	Side	

Name: 2_2		W:156.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200786	NATTYDADDY15/12CAN		1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Top	
018200112188	BUD18/12CAN	Core	1	Top	
018200532184	BUDLIGHT18/12CAN	Core	1	Top	
719057001563	PRESIDENTE12/12BTL		2	Front	

Name: 2_3		W:156.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top	
034100015091	HIGHLIFE12/12BTL	Core	2	Front	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	Core	2	Top	
018200007712	BUD12/12BTL		1	Front	

Name: 2_4		W:156.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100004047	PABSTAMERICANPALEALE12/...		1	Side 90	
034100575090	LITE12/12BTL		1	Front	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
018200110474	BUD12/12CAN	Core	1	Side 90	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
080660956954	CORONA12/12CAN	Core	1	Side 90	

Name: 2_5		W:156.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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Segment 1 of 4 starting view

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RITE AID_3771	Store # 3771	# of segments: 4			
022100001701	PABST12/12CAN			1	Side 90
034100576363	LITE12/12CAN			1	Side 90
071990301040	COORSLIGHT9/16BTL(AL)			1	Front
018200202018	BUDWEISERNITROGOLD12/12...	NEW		1	Side 90
080660957159	MODELOESPECIAL12/12CAN	Core		1	Top
033544950418	CORONAPREMIER6/12BTL			2	Side
080660956053	CORONA6/12BTL	Core		2	Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core		2	Side
723830000094	LAGUNITASIPA6/12BTL			1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...			1	Side



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Segment 3 of 4 starting view

Shelf Schematic Report

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Name: 2_1		W:156.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	
072890000163	HEINEKEN12/12BTL	Core	2	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Front	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	
635985548904	WHITECLAWVARIETYPACK12/...	Core	2	Front 90	

Name: 2_2		W:156.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	
072890000163	HEINEKEN12/12BTL	Core	2	Front	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
853897002271	BONANDVIVSPIKEDSELTZERV...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
635985800064	WHITECLAWVARIETYPACK12/...	NEW	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	

Name: 2_3		W:156.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	NEW	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	NEW	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90	

Name: 2_4		W:156.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613011360	BROOKLYNEASTIPA12/12CAN		1	Side 90	
033544950678	CORONAREFRESCAQUAVALI...		1	Side 90	
033544000137	CORONAREFRESCAVARIETY1...		1	Front 90	
034100516819	CAPELINEVARIETYPACK12/12...		1	Front 90	
034100516604	HENRYSHARDSPARKLINGVAR...		1	Front 90	
041827701121	ARCTICSUMMERSPIKEDVARI...	NEW	1	Top 90	
034100012328	VIZZYVARIETY12/12CAN	NEW	1	Front 90	

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RITE AID_3771	Store # 3771	# of segments: 4			
087692009917	TRULYLEMONADEVARIETY12/...	NEW	1	Front	90
087692006787	TRULYWILDBERRY6/12CAN	NEW	1	Side	90
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	90
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	90

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
Name: 2_5 W:156.00 in D:16.00 in				
03061300012	BROOKLYNLAGER6/12BTL		1	Side
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side
851464003089	REVOLUTIONANTHERO6/12C...		1	Side
681745002513	BLUEPOINTPINSTRIPEPILS6/1...		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
856632004332	BRONXNORESOLUTIONS6/12...		1	Side
856632004271	BRONXSUMMER6/12CAN		1	Side
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side
859612001031	21STAMENDMENTBREWFREE...		1	Side
894137002712	CRISPINROSE6/12CAN		1	Side 90
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side

