

Rite Aid
Store# 4893
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 4893
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_4893 Store # 4893 # of segments: 3



Name: 1_1		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_2		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
083820181166	GUINNESSFOREIGNEXTRAST...		1	Front	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	

Name: 1_3		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	

Name: 1_4		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
0876920006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Side 90	

Name: 1_5		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
083820234800	GUINNESSEXTRASTOUT1/22B...		1	Front	

Name: 2_1 W:27.00 in D:36.00 in

Rite Aid
Store# 4893
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 3 starting view

Shelf Schematic Report



RITE AID_4893 Store # 4893 # of segments: 3

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956800	CORONA18/12BTL	Core	1	Side
080660956152	CORONA12/12BTL	Core	1	Front
080660956152	CORONA12/12BTL	Core	1	Side

Name: 2_2 W:27.00 in D:36.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90
080660956053	CORONA6/12BTL	Core	1	Front

Name: 2_3 W:27.00 in D:36.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side
736920111327	GOOSEISLANDIPA6/12BTL		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side
859093002435	SIXPOINTBENGALIPA6/12CAN		1	Side

Name: 2_4 W:27.00 in D:36.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
181954000022	PERONI6/11.2BTL		1	Side
798713200083	SHANDYCARIBGINGER6/12BTL		1	Side
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side

Rite Aid
Store# 4893
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 3 starting view

Shelf Schematic Report

RITE AID_4893 Store # 4893 # of segments: 3



2 ft 3 in

Name: 3_1		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 3_2		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Top 90	
072311230216	SOL12/12BTL		1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
022100001701	PABST12/12CAN		1	Top 90	

Name: 3_3		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Side	
719057001563	PRESIDENTE12/12BTL		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	

Name: 3_4		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 3_5		W:27.00 in	D:36.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950418	CORONAPREMIER6/12BTL		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200089817	BUD8/16CAN		1	Front 90	

Rite Aid

Store# 4893

BROOKLYN , NY

Warm

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 4893
BROOKLYN, NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_4893 Store # 4893 # of segments: 3

Name: 2_1		W:132.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	2	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	2	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	

Name: 2_2		W:132.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side 90	
181954000046	PERONI12/11.2BTL		1	Front	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
080660957852	MODELONEGRA6/12BTL		1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 2_3		W:132.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZVARIETYR...	New	1	Front 90	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
719057001563	PRESIDENTE12/12BTL		1	Front	



Rite Aid
Store# 4893
BROOKLYN, NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_4893	Store # 4893	# of segments: 3		
856632004288	BRONXVARIETY12/12CAN		1	Top 90
723830300477	LAGUNITAS12THOFNEVERAL...		1	Top 90
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90

Name: 2_4		W:132.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
018200209932	BUDLIGHTLIMESTRAW-BER-RI...		1	Top 90	
088345101514	STRONGBOWGOLD6/11.2BTL		1	Side	
018200240010	STELLAARTOISCIDRE6/12BTL		1	Side	
798713220081	SHANDYCARIBGOLDEN6/12BTL		1	Side	
087692291039	SAMUELADAMSVARIETY12/12...		1	Front	
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Top 90	
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side	
786243119906	FLYINGDOGRAGINGBITCH6/12...		1	Side	
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side	

Name: 2_5		W:132.00 in	D:18.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Side 90	
034100012229	MOVOVARIETY4/8.4CAN		2	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90	
033544950678	CORONAREFRESCAGUAVALI...		1	Top 90	
033544950630	CORONAREFRESCAPASSION...		1	Top 90	
894137002712	CRISPINROSE6/12CAN		1	Side	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side	
635985100621	MIKESHARDLEMONADE6/11.2...		1	Side	



Rite Aid

Store# 4893

BROOKLYN , NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_4893	Store # 4893	# of segments: 3		
635985060741	MIKESHARDSEASONAL6/11.2...		1	Side
087692006879	SAMUELADAMSNEWENGLAN...	PRO...	1	Side
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
851464003089	REVOLUTIONANTHERO6/12C...		1	Side
859093002619	SIXPOINTVARIETY12/12CAN		1	Top 90
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side



Rite Aid
Store# 4893
BROOKLYN , NY

FINAL

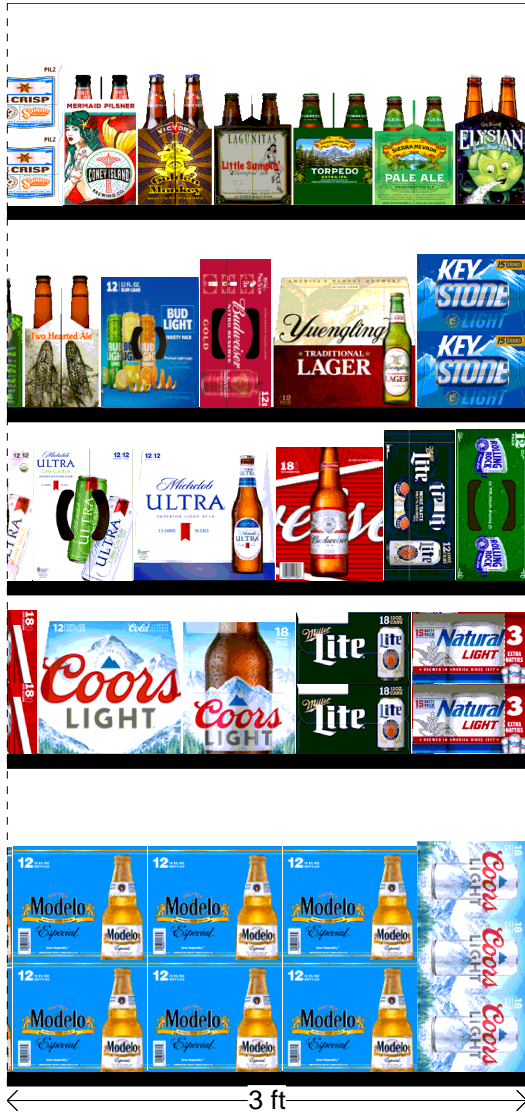
Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 3 starting view

Shelf Schematic Report

RITE AID_4893 Store # 4893 # of segments: 3



3 ft

Name: 2_1	W:132.00 in	D:18.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	3	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 2_2	W:132.00 in	D:18.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 2_3	W:132.00 in	D:18.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Top 90	
018200059902	MICHELOBULTRA12/12BTL		1	Front	
018200113086	BUD18/12BTL		1	Side	
034100576363	LITE12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	

Name: 2_4	W:132.00 in	D:18.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 2_5	W:132.00 in	D:18.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side	
887151000949	CONEYISLANDMERMAIDPILS...		1	Side	
630279465066	VICTORYGOLDENMONKEY6/1...		1	Side	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side	
083783331004	SIERRANEVADATORPEDOIPA...		1	Side	
083783375213	SIERRANEVADAPALEALE6/12...		1	Side	
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side	