


**RITE AID\_3864 - Store # 3864**  
**4102 CHURCH AVE , BROOKLYN , NY**


Cold

Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 3864 # of segments: 5 # of Fixtures: 19

Segment/Door: 1	Shelf: 1_1	W:24.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2	


 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	2	Side	8
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Segment/Door: 1	Shelf: 1_2	W:24.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	3	

 0 72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	3
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 0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	1
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 0 72890 00020 0	072890000200	HEINEKEN12/12CAN	1	Side	2
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Segment/Door: 1	Shelf: 1_3	W:24.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Front 90	3	

 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	3
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 0 33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	3
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 0 18200 20993 2	018200209932	BUDLIGHTLIMESTRAW-BER-RITA12/8CAN	1	Top 90	3
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Segment/Door: 1	Shelf: 1_4	W:24.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	3	

 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	3
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 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3
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 0 87692 82102 1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	3
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RITE AID\_... Store # 3864 # of segments: 5 # of Fixtures: 19


Segment/Door: 2	Shelf: 2_1	W:24.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 72890 00016 3	07289000163	HEINEKEN12/12BTL	1	Side	4	

 0 82488 12300 6	082488123006	BECKS12/12BTL	2	Side	8
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Segment/Door: 2	Shelf: 2_2	W:24.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	2	


 0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	2
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 7 19057 00156 3	719057001563	PRESIDENTE12/12BTL	1	Side	2
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Segment/Door: 2	Shelf: 2_3	W:24.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 7 86150 00001 4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	3	

 0 83820 18116 6	083820181166	GUINNESSFOREIGNEXTRASTOUT4/11.2BTL	1	Front	4
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 0 83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3
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 0 83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Front	4
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Segment/Door: 2	Shelf: 2_4	W:24.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 87692 00660 2	087692006602	ANGRYORCHARDROSE6/12BTL	1	Side	2	

 0 87692 00149 2	087692001492	ANGRYORCHARDGREENAPPLE6/12BTL	1	Side	2
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 7 98713 20008 3	798713200083	SHANDYCARIBGINGER6/12BTL	1	Side	2
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 7 98713 22008 1	798713220081	SHANDYCARIBGOLDEN6/12BTL	1	Front	4
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Segment/Door: 3	Shelf: 3_1	W:24.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	



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	080660956800	CORONA18/12BTL	1	Side	2
	080660956800	CORONA18/12BTL	1	Side	2
	080660956152	CORONA12/12BTL	1	Side	4

Segment/Door: 3	Shelf: 3_2	W:24.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					080660956800	CORONA18/12BTL	1	Side	2
					080660956152	CORONA12/12BTL	2	Side	8

Segment/Door: 3	Shelf: 3_3	W:24.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					083820567939	REDSTRIPELAGER6/11.2BTL	1	Side	2
					080660956954	CORONA12/12CAN	1	Side	2
					033544950425	CORONAPREMIER12/12BTL	1	Side	2
					033544950418	CORONAPREMIER6/12BTL	1	Side	2

Segment/Door: 4	Shelf: 4_1	W:24.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					080660956152	CORONA12/12BTL	1	Front	4
					080660954080	CORONA24/7BTL	1	Front	4

Segment/Door: 4	Shelf: 4_2	W:24.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					080660956152	CORONA12/12BTL	3	Side	6

Segment/Door: 4	Shelf: 4_3	W:24.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					080660956152	CORONA12/12BTL	1	Side	2

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0		2	033544950272	MODELOESPECIAL18/12BTL	1	Side	1
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0		1	080660957111	MODELOESPECIAL18/12CAN	1	Side	1
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Segment/Door: 4		Shelf: 4_4		W:24.00 in	D:22.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		3	080660956053	CORONA6/12BTL	1	Front	4


0		2	080660956152	CORONA12/12BTL	1	Side	2
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0		1	080660957111	MODELOESPECIAL18/12CAN	1	Side	1
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Segment/Door: 5		Shelf: 5_1		W:24.00 in	D:22.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		8	018200112188	BUD18/12CAN	1	Side	2

0		3	071990300173	COORSLIGHT18/12CAN	1	Side 90	3
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0		9	034100573409	LITE18/12CAN	1	Side	2
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0		9	018200200779	NATURALLIGHT15/12CAN	1	Side	2
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Segment/Door: 5		Shelf: 5_2		W:24.00 in	D:22.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		9	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	4

0		6	018200113086	BUD18/12BTL	1	Side	1
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0		4	071990300784	COORSLIGHT18/12BTL	1	Side	1
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Segment/Door: 5		Shelf: 5_3		W:24.00 in	D:22.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		9	080660957579	MODELOESPECIAL12/12BTL	1	Side	1

0		4	018200110474	BUD12/12CAN	1	Side	2
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	071990000486	COORSLIGHT12/12CAN	1	Side	2
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Segment/Door: 5	Shelf: 5_4	W:24.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	080660957579	MODELOESPECIAL12/12BTL	1	Side	1	

	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3
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	034100015091	HIGHLIFE12/12BTL	1	Side	2
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RITE AID\_... Store # 3864 # of segments: 3 # of Fixtures: 4

Segment/Door: 2	Shelf: 2_1	W:144.00 in	D:14.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	2	
0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	2	
0 18200 11308 6	018200113086	BUD18/12BTL	1	Side	2	
0 80660 95408 0	080660954080	CORONA24/7BTL	2	Side	4	
0 80660 95680 0	080660956800	CORONA18/12BTL	1	Side	2	
0 80660 95615 2	080660956152	CORONA12/12BTL	4	Side	8	
0 33544 00018 2	033544000182	CORONAPREMIER18/12BTL	1	Side	2	
0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	2	
0 72890 00152 8	072890001528	HEINEKEN18/12BTL	2	Side	4	
0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side 90	3	
0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side 90	3	
6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Side 90	3	
6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Side 90	3	
6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Side 90	3	


















Segment/Door: 2	Shelf: 2_2	W:144.00 in	D:14.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Top 90	2	

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0		18200 11218 8	018200112188	BUD18/12CAN	1	Side 90	2
0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side 90	2
7		19057 00156 3	719057001563	PRESIDENTE12/12BTL	1	Front	2
0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Top 90	1
0		80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
0		33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	2	Side	2
0		80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	1
0		72311 23021 6	072311230216	SOL12/12BTL	1	Front	2
7		86150 00149 3	786150001493	STELLAARTOIS18/11.2BTL	1	Side	1
7		86150 00016 8	786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	2
0		72890 00020 0	072890000200	HEINEKEN12/12CAN	1	Side	1
0		72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	1
0		18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side 90	2
0		33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Side 90	2
0		87692 00678 7	087692006787	TRULYWILDBERRY6/12CAN	1	Side	4
0		87692 00417 2	087692004172	TRULYCOLIMALIME6/12CAN	1	Side	4
0		87692 00781 4	087692007814	TRULYROSE6/12CAN	1	Side	4














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6		4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	4
6		5	635985260875	WHITECLAWMANGO6/12CAN	1	Side	4
6		0	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	4

Segment/Door: 2	Shelf: 2_3	W:144.00 in	D:14.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				0		9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2
				0		2	071990300692	COORSLIGHT12/12BTL	1	Front	2
				0		6	071990000486	COORSLIGHT12/12CAN	1	Side 90	2
				0		8	018200112188	BUD18/12CAN	1	Side 90	2
				0		9	034100573409	LITE18/12CAN	1	Side 90	2
				0		4	018200967214	MICHELOBULTRA18/12CAN	1	Side 90	1
				0		2	033544950272	MODELOESPECIAL18/12BTL	2	Side	2
				0		9	080660957579	MODELOESPECIAL12/12BTL	1	Side	1
				0		4	080660956954	CORONA12/12CAN	1	Top 90	2
				1		6	181954000046	PERONI12/11.2BTL	1	Front	2
				7		6	754527009946	NEWBELGIUMWOODDOOROTATOR6/12CAN	1	Side	4
				0		1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Front	2
				0		5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	2














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0		18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	2
0		71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	2
0		34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	2
0		87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	2
0		87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Top 90	2










Segment/Door: 2	Shelf: 2_4	W:144.00 in	D:14.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				0		71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Top 90	2
				0		18200 20201 8	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Top 90	2
				0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Top 90	2
				0		18200 20210 0	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Front 90	2
				0		18200 20144 8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Front 90	2
				0		83820 18116 6	083820181166	GUINNESSFOREIGNEXTRASTOUT4/11.2BTL	2	Front	6
				0		83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	2
				0		83820 56793 9	083820567939	REDSTRIPELAGER6/11.2BTL	2	Side	2
				0		30613 00001 2	030613000012	BROOKLYNLAGER6/12BTL	2	Side	4
				7		98713 20008 3	798713200083	SHANDYCARIBGINGER6/12BTL	2	Side	4
				7		98713 22008 1	798713220081	SHANDYCARIBGOLDEN6/12BTL	3	Front	9

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0		2	087692006602	ANGRYORCHARDROSE6/12BTL	1	Side	2
0		2	087692001492	ANGRYORCHARDGREENAPPLE6/12BTL	1	Side	2
6		0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	2
0		9	034100516819	CAPELINEVARIETYPACK12/12CAN	1	Top 90	2
0		7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	2
0		8	033544950678	CORONAREFRESCAGUAVALIME6/12CAN	1	Top 90	2
0		0	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Top 90	2
0		1	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1	Front 90	2
0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	4