

Rite Aid
 Store# 10575
 BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10575 Store # 10575 # of segments: 5



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
63598548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001191	HEINEKEN1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
018200250149	BUDLIGHTLIMELIME-A-RITA1/2...		1	Front	
018200255052	BUDLIGHTLIMESTRAW-BER-RI...		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692009511	TRULYWILDBERRY1/24CAN		1	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN		1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front	
034100000974	VIZYPINEAPPLEMANGO1/24...	New	1	Front	
635985249856	MIKESHARDERCANBERRYL...	PRO...	1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
080660956411	CORONA1/24BTL		1	Front	

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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_10575 Store # 10575		# of segments: 5	
Name: 1_5	W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	2 Top 90
071990000158	COORSHARDSELTZERVARIET...	New	2 Front 90

Name: 2_1		W:30.00 in		D:26.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 2_2		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	

Name: 2_3		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
786243119906	FLYINGDOGRAGINGBITCH6/12...		1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 2_4		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
034100087166	REDD6/12BTL		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
087692100140	SAMUELADAMS BOSTON LAGE...		1	Side	

Name: 2_5		W:30.00 in		D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...		
033544000137	CORONAVARIETYREFRESCA1...		2	Top 90	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	



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033544950272	MODELOESPECIAL18/12BTL	Core	1	Front
018200059902	MICHELOBULTRA12/12BTL		1	Front

Name: 4_3		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90
018200069918	MICHELOBULTRA12/12CAN		1	Front 90

Name: 4_4		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
719057001563	PRESIDENTE12/12BTL		1	Side
072311230124	DOSEQUIS12/12BTL		1	Side
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90

Name: 4_5		W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
083820567939	REDSTRIPELAGER6/11.2BTL	New	2	Front
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	2	Top 90



2 ft 6 in

2 ft 6 in

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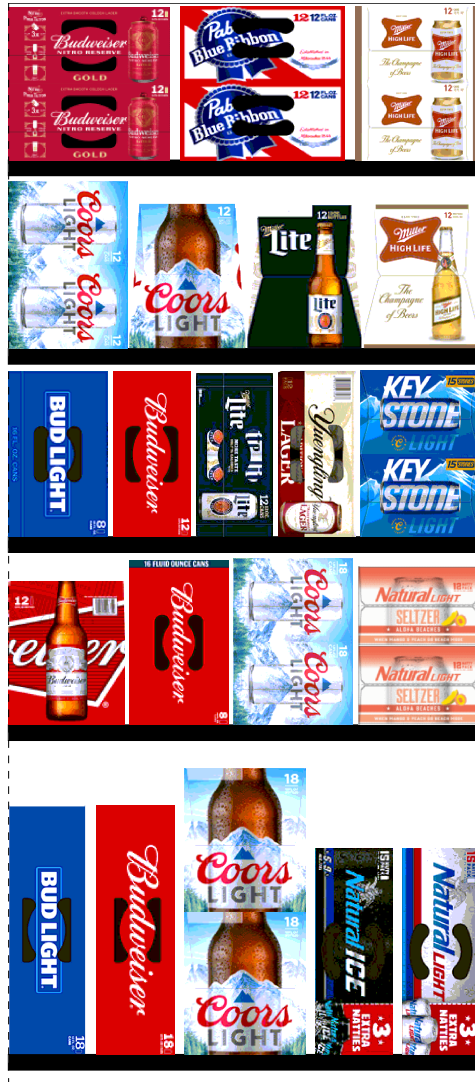
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Segment 5 of 5 starting view

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2 ft 6 in

Name: 5_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200284434	NATURALLICE15/12CAN	Core	1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top 90	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200007712	BUD12/12BTL		1	Side	
018200089817	BUD8/16CAN		1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side 90	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
089924278986	YUENGLINGLAGER12/12CAN	PRO...	1	Top 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top	
022100001701	PABST12/12CAN		1	Top	
034100016364	HIGHLIFE12/12CAN		1	Side 90	

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Name: 3_5		W:180.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985100331	WHITECLAWMANGO12/12CAN		1	Side
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90
018200202179	BUDLIGHTSELTZVARIETYR...	New	1	Side 90
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Front
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Top 90
072890001528	HEINEKEN18/12BTL	New	1	Side
072890000163	HEINEKEN12/12BTL	Core	2	Side

Name: 3_4		W:180.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side
018200202087	BUDLIGHTSELTZVARIETY1...	PRO...	1	Side
071990000158	COORSHARDSELTZERVARIET...	New	1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front
030613000012	BROOKLYNLAGER6/12BTL		1	Front
642860200246	FOUNDERSALLDAYSESSIONI...		1	Front
072890001528	HEINEKEN18/12BTL	New	1	Side

Name: 1_2		W:36.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260899	WHITECLAWBLACKCHERRY12...		1	Front
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90
033544000434	CORONASELTZVARIETY12/...	PRO...	1	Side 90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Side 90

Name: 1_1		W:36.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Top
635985260875	WHITECLAWMANGO6/12CAN		1	Top
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Top
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Top
087692006787	TRULYWILDBERRY6/12CAN		1	Top

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Name: 3_1		W:180.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260660	WHITECLAWRASPBERRY6/12...		1	Side
635985025986	WHITECLAWNATURALLIME6/1...		1	Side
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
087692007814	TRULYROSE6/12CAN		1	Side
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
034100012229	MOVOVARIETY4/8.4CAN		2	Side
033544950630	CORONAREFRESCAPASSION...		1	Side
033544950678	CORONAREFRESCAGUAVALI...		1	Side
088345101514	STRONGBOWGOLD6/11.2BTL		1	Front
034100087166	REDD6/12BTL		1	Front
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Front

Name: 3_3		W:144.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Front
071990095321	BLUEMOONSEASONAL6/12BTL		1	Front
030613000531	BROOKLYNSEASONAL6/12BTL		1	Front
087692300502	SAMUELADAMSSEASONAL6/1...		1	Front
072890000200	HEINEKEN12/12CAN	Core	1	Side 90

Name: 3_2		W:144.00 in	D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
856632004332	BRONXNORESOLUTIONS6/12...		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side

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Name: 3_5		W:180.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
080660956800	CORONA18/12BTL	Core	2	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	

Name: 3_4		W:180.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
181954000046	PERONI12/11.2BTL		1	Side	
080660954080	CORONA24/7BTL	Core	1	Front	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	

Name: 3_1		W:180.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front	
635985100621	MIKESHARDLEMONADE6/11.2...		1	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087600101153	CARLSBERG4/16.9CAN		1	Front	
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front	
4005249004181	VELTINPILSENER4/16.9CAN		1	Front	
835609001116	TYSKIE4/16.9CAN		1	Front	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front	
633992800565	SHANDYCARIBSORRELSHAN...		1	Front	
089924278962	YUENGLINGLAGER12/12BTL		1	Front	
018200200908	BUDLIGHTORANGE12/12CAN		1	Front 90	

Name: 3_3		W:144.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123815	BECKS12/12CAN		1	Top 90	
719057001563	PRESIDENTE12/12BTL		2	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

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033544950449	CORONAPREMIER12/12CAN		1	Top 90
033544950272	MODELOESPECIAL18/12BTL	Core	2	Side
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90

Name: 3_2		W:144.00 in		D:19.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	1	Front	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front	
181954000022	PERONI6/11.2BTL		1	Front	
042572040060	SCHOFFERHOFERGRAPEFRU...		1	Front	
080660956053	CORONA6/12BTL	Core	1	Front	
080660954011	CORONA6/7BTL		1	Front	
080660956954	CORONA12/12CAN	Core	1	Side 90	
072311630214	SOL6/12BTL		1	Front	
072311230216	SOL12/12BTL		1	Side	
072311230124	DOSEQUIS12/12BTL		1	Side	



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Name: 3 5		W:180.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200113086	BUD18/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	

Name: 3 4		W:180.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200113086	BUD18/12BTL		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200200786	NATTYDADDY15/12CAN		1	Side 90	

Name: 3 1		W:180.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
018200007712	BUD12/12BTL		1	Side	
071990300050	COORSLIGHT6/12BTL		1	Front	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 3 3		W:144.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 3 2		W:144.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200089817	BUD8/16CAN		1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
022100001701	PABST12/12CAN		1	Side 90	