

Rite Aid
Store# 10584
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10584 Store # 10584 # of segments: 4



Name: 1_1		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side 90	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 1_2		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
722130555006	BEARREPUBLICRACER5IPA6/...		1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	

Name: 1_3		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	

Name: 1_4		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side	
083783228229	SIERRANEVADASEASONAL6/1...		1	Side	

Name: 1_5		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
083783375213	SIERRANEVADAPALEALE6/12...		1	Side	

Name: 2_1 W:29.50 in D:25.50 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
082488123006	BECKS12/12BTL	Core	1	Side
033544950425	CORONAPREMIER12/12BTL	Core	1	Side

Name: 2_2		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
082488123457	BECKS6/12BTL		1	Side	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	

Name: 2_3		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Front	
030613000746	BROOKLYNVARIETY12/12CAN	PRO...	1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	

Name: 2_4		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000012	BROOKLYNLAGER6/12BTL		1	Front	
030613000166	BROOKLYNPILSNER6/12BTL		1	Side	
030613112128	BROOKLYNDEFENDERIPA6/12...		1	Side	
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side	
030613000197	BROOKLYNEASTIPA6/12BTL		1	Side	

Name: 2_5		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
816014020800	SOUTHERNTIEROVERPACKD1...		1	Side 90	
862737000070	MONTAUKSESSIONIPA6/12CA...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
859612001031	21STAMENDMENTBREWFREE...		1	Side	



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Segment 3 of 4 starting view

Shelf Schematic Report

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Name: 3_1		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side 90	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	

Name: 3_2		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	
719057001563	PRESIDENTE12/12BTL		1	Side	
089826900336	TECATE12/12CAN		1	Top 90	
072311630214	SOL6/12BTL		1	Side	

Name: 3_3		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side	
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	

Name: 3_4		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side	
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
041827000767	HARPOONIPA6/12BTL		1	Front	

Name: 4_1		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	

Name: 4_2		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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018200532184	BUDLIGHT18/12CAN	Core	1	Top 90
07199000486	COORSLIGHT12/12CAN	New	1	Side 90
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90
034100573409	LITE18/12CAN	Core	1	Top 90
018200200779	NATURALLIGHT15/12CAN	Core	1	Side

Name: 4_3		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200069918	MICHELOBULTRA12/12CAN		1	Front 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200089817	BUD8/16CAN		1	Front 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
070310001417	NARRAGANSETT12/12CAN		1	Top 90	

Name: 4_4		W:29.50 in	D:25.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	
018200089893	BUDLIGHT8/16CAN		1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
022100001701	PABST12/12CAN		1	Side 90	



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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10584 Store # 10584 # of segments: 2



Name: 1_1		W:72.00 in	D:16.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side
080660956800	CORONA18/12BTL	Core	1	Side
080660954080	CORONA24/7BTL	Core	1	Side
033544950531	CORONAFAMILIAR12/12BTL		1	Side
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side
089826900336	TECATE12/12CAN		1	Side

Name: 1_2		W:72.00 in	D:13.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Top 90
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90
072890001528	HEINEKEN18/12BTL	New	1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Top 90
072890000118	HEINEKEN6/12BTL	Core	1	Side
072890001580	HEINEKENLIGHT6/12BTL		1	Side
181954000022	PERONI6/11.2BTL		1	Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
083820123937	GUINNESSEXTASTOUT6/12B...	Core	1	Side
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Side
080660956053	CORONA6/12BTL	Core	1	Side
080660956954	CORONA12/12CAN	Core	1	Top 90
018200284434	NATURALICE15/12CAN	Core	1	Side

Name: 1_3		W:72.00 in	D:13.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985025986	WHITECLAWNATURALLIME6/1...		1	Side
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
033544950630	CORONAREFRESCAPASSION...		1	Top 90
862737000070	MONTAUKSESSIONIPA6/12CA...		1	Side 90
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side 90
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side

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859093002442	SIXPOINTTHECRISP6/12CAN		1 Side
859093002466	SIXPOINTRESINIIPA6/12CAN		1 Side 90
071990300692	COORSLIGHT12/12BTL	Core	1 Front
034100570231	LITE9/16BTL(AL)		1 Front

Name: 1_4		W:72.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083783375213	SIERRANEVADAPALEALE6/12...		1	Side	
083783228229	SIERRANEVADASEASONAL6/1...		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side	
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side	
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
030613000166	BROOKLYNPILSNER6/12BTL		1	Side	
030613112128	BROOKLYNDEFENDERIPA6/12...		1	Side	
030613000197	BROOKLYNEASTIPA6/12BTL		1	Side	
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side	
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Side	
034100576363	LITE12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	

