








RITE AID_4257 - Store # 4257
3001 27 MERMAID AVE , BROOKLYN , NY

Cold

Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 4257 # of segments: 4 # of Fixtures: 16

Segment/Door: 1	Shelf: 1_1	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Front 90	6	
 0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	4	
 7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4	

Segment/Door: 1	Shelf: 1_2	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 87692 00781 4	087692007814	TRULYROSE6/12CAN	1	Side	3	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	3	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	3	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3	

Segment/Door: 1	Shelf: 1_3	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	3	
 0 34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	3	
 0 33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	3	
 6 13008 74833 3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Top 90	3	

Segment/Door: 1	Shelf: 1_4	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 70897 01331 5	070897013315	FOSTERS1/25.4CAN	1	Front	7	
 0 80660 95643 5	080660956435	CORONA1/24CAN	1	Front	8	
 0 80660 95721 0	080660957210	MODELOESPECIAL1/24CAN	1	Front	8	

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	018200250002	BUD1/25CAN	1	Front	8
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	071990300654	COORSLIGHT1/24CAN	1	Front	8
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	071990100711	COORSBANQUET1/24CAN	1	Front	8
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	083820234800	GUINNESSEXTRASTOUT1/22BTL	1	Front	7
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Segment/Door: 2	Shelf: 2_1	W:23.00 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					072890000163	HEINEKEN12/12BTL	2	Side	8

	080660956800	CORONA18/12BTL	1	Side	2
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Segment/Door: 2	Shelf: 2_2	W:23.00 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					786150000014	STELLAARTOIS6/11.2BTL	1	Side	3

	072890000118	HEINEKEN6/12BTL	1	Side	3
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	072890000200	HEINEKEN12/12CAN	1	Side	2
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	080660956800	CORONA18/12BTL	1	Side	1
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Segment/Door: 2	Shelf: 2_3	W:23.00 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	2

	072890001597	HEINEKENLIGHT12/12BTL	1	Side	2
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	080660956756	CORONALIGHT12/12BTL	1	Side	2
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Segment/Door: 2	Shelf: 2_4	W:23.00 in	D:24.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	3

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0		71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Front 90	3
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0		71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	3
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7		23830 00009 4	723830000094	LAGUNITASIPA6/12BTL	1	Side	3
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Segment/Door: 3 Shelf: 3_1		W:23.00 in	D:24.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95615 2	080660956152	CORONA12/12BTL	1	Front	6


0		80660 95408 0	080660954080	CORONA24/7BTL	1	Side	2
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Segment/Door: 3 Shelf: 3_2		W:23.00 in	D:24.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95615 2	080660956152	CORONA12/12BTL	1	Front	3

0		80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Front	2
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Segment/Door: 3 Shelf: 3_3		W:23.00 in	D:24.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95615 2	080660956152	CORONA12/12BTL	1	Front	3

0		80660 95695 4	080660956954	CORONA12/12CAN	1	Top 90	3
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0		33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	2
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Segment/Door: 3 Shelf: 3_4		W:22.80 in	D:24.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3

0		80660 95605 3	080660956053	CORONA6/12BTL	1	Side	3
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0		33544 95041 8	033544950418	CORONAPREMIER6/12BTL	1	Side	3
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	033544950449	CORONAPREMIER12/12CAN	1	Side	2
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Segment/Door: 4 Shelf: 4_1 W:23.00 in D:24.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	071990300784	COORSLIGHT18/12BTL	1	Side	2

	071990300173	COORSLIGHT18/12CAN	1	Side 90	3
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	071990700287	COORSLIGHT12/12CAN(SLEEK)	1	Front 90	6
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Segment/Door: 4 Shelf: 4_2 W:23.00 in D:24.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	018200112188	BUD18/12CAN	1	Side 90	2

	071990300692	COORSLIGHT12/12BTL	1	Side	2
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	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2
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Segment/Door: 4 Shelf: 4_3 W:23.00 in D:24.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3


	018200110474	BUD12/12CAN	1	Side	2
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	034100016364	HIGHLIFE12/12CAN	1	Top 90	3
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	018200284434	NATURALICE15/12CAN	1	Side	1
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Segment/Door: 4 Shelf: 4_4 W:22.80 in D:24.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2

	080660957159	MODELOESPECIAL12/12CAN	1	Top 90	2
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	034100015091	HIGHLIFE12/12BTL	1	Front	3
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Warm

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RITE AID_... Store # 4257 # of segments: 3 # of Fixtures: 5

Segment/Door: 2	Shelf: 2_1	W:144.00 in	D:16.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
				0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2
				0 80660 95408 0	080660954080	CORONA24/7BTL	1	Side	2
				0 80660 95615 2	080660956152	CORONA12/12BTL	6	Side	12
				0 33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	2
				0 33544 00021 2	033544000212	MODELOESPECIAL24/7BTL	1	Side	2
				0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	2
				0 18200 96721 4	018200967214	MICHELOBULTRA18/12CAN	1	Side	3
				0 18200 11308 6	018200113086	BUD18/12BTL	1	Side	2
				0 71990 31600 6	071990316006	COORSLIGHT24/12CAN	1	Side	2
				0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	2
				0 71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Side	2
				0 34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Side	2
				0 18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	4




Segment/Door: 2	Shelf: 2_2	W:144.00 in	D:14.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
				0 72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Front	2
				1 81954 00004 6	181954000046	PERONI12/11.2BTL	1	Front	2




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7		86150 00016	8	786150000168	STELLAARTOIS12/11.2CAN	1	Front 90	2
0		72311 23021	6	072311230216	SOL12/12BTL	1	Front	2
0		80660 95695	4	080660956954	CORONA12/12CAN	1	Side 90	2
0		80660 95675	6	080660956756	CORONALIGHT12/12BTL	2	Side	2
0		33544 00018	2	033544000182	CORONAPREMIER18/12BTL	2	Side	2
0		80660 95711	1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
0		80660 95765	4	080660957654	MODELOESPECIAL6/12BTL	2	Side	2
7		19057 00156	3	719057001563	PRESIDENTE12/12BTL	1	Front	2
0		18200 53047	0	018200530470	BUDLIGHT12/12CAN	1	Top 90	2
0		18200 53218	4	018200532184	BUDLIGHT18/12CAN	1	Side 90	2
0		18200 11218	8	018200112188	BUD18/12CAN	1	Side 90	2
0		34100 57509	0	034100575090	LITE12/12BTL	1	Front	2
0		18200 28443	4	018200284434	NATURALICE15/12CAN	1	Side 90	2







Segment/Door: 2	Shelf: 2_3	W:144.00 in	D:14.00 in					
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units			
6		35985 10033	1	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	2
6		35985 80006	4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	2
0		87692 00991	7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	2



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0		87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	2
0		71990 00015 8	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	2
0		18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	2
0		18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	2
0		72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	2	Side	4
0		80660 95605 3	080660956053	CORONA6/12BTL	2	Front	6
0		33544 95041 8	033544950418	CORONAPREMIER6/12BTL	2	Side	4
0		33544 95051 7	033544950517	CORONAFAMILIAR6/12BTL	2	Side	4
0		18200 16984 7	018200169847	MICHELOBULTRALIMECACTUS12/12CAN	1	Front 90	2
0		18200 20210 0	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Front 90	2
0		18200 11047 4	018200110474	BUD12/12CAN	2	Top 90	4
0		71990 30017 3	071990300173	COORSLIGHT18/12CAN	2	Side 90	4
0		34100 57340 9	034100573409	LITE18/12CAN	1	Side 90	2
0		71990 48045 5	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	2


















Segment/Door: 2	Shelf: 2_4	W:144.00 in	D:14.00 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
6		35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	2
6		35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Front 90	2

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0		0	87692 00804	0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Front 90	2
0		2	87692 00686	2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	2
0		4	33544 00043	4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	2
0		8	34100 01232	8	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	2
0		4	82000 78142	4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Front 90	2
0		1	41827 70112	1	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1	Top 90	2
0		7	83820 12393	7	083820123937	GUINNESSEXTRASTOUT6/12BTL	2	Side	4
7		4	23830 00009	4	723830000094	LAGUNITASIPA6/12BTL	2	Side	4
0		1	71990 09532	1	071990095321	BLUEMOONSEASONAL6/12BTL	2	Side	4
0		5	71990 09592	5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Front 90	2
0		8	18200 20144	8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Front 90	2
0		9	18200 00769	9	018200007699	BUDLIGHT12/12BTL	1	Front	2
0		8	18200 20201	8	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Top 90	2
0		8	18200 11218	8	018200112188	BUD18/12CAN	1	Side 90	2
0		6	71990 00048	6	071990000486	COORSLIGHT12/12CAN	1	Top 90	2
0		3	34100 57636	3	034100576363	LITE12/12CAN	1	Top 90	2
0		6	89924 27898	6	089924278986	YUENGLINGLAGER12/12CAN	1	Top 90	2

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0		7	02210004047	PABSTAMERICANPALEALE12/12CAN	1	Top 90	2
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0		8	071439344508	ROLLINGROCK12/12CAN	1	Top 90	2
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Segment/Door: 2 Shelf: 2_5 W:144.00 in D:14.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
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6		4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Side	4
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6		5	635985260875	WHITECLAWMANGO6/12CAN	1	Side	4
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6		0	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side	4
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6		6	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side	4
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6		3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	4
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0		4	087692007814	TRULYROSE6/12CAN	1	Side	4
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0		8	087692009658	TRULYPINEAPPLE6/12CAN	1	Side	4
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0		7	087692006787	TRULYWILDBERRY6/12CAN	1	Side	4
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0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	4
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0		7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	2
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0		8	033544950678	CORONAREFRESCAGUAVALIME6/12CAN	1	Side 90	6
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0		0	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Side 90	6
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0		9	034100516819	CAPELINEVARIETYPACK12/12CAN	1	Front 90	2
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0		0	087692831020	TWISTEDTEAORIGINAL6/12BTL	2	Side	4
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6		1	635985100621	MIKESHARDLEMONADE6/11.2BTL	2	Side	4
6		3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Side	4
6		0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	2
0		2	087692006602	ANGRYORCHARDROSE6/12BTL	2	Side	4
0		1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	2
8		9	887151000949	CONEYISLANDMERMAIDPILSNER6/12BTL	1	Side	2
0		2	030613000302	BROOKLYNLAGER6/12CAN	1	Side	4
0		6	030613000746	BROOKLYNARIETYPACK12/12CAN	1	Top 90	2
7		7	754527008857	NEWBELGIUMVOODOOJUICYHAZEIPA6/12CAN	1	Side	4
7		6	754527009946	NEWBELGIUMVOODOOROTATOR6/12CAN	1	Side	4
8		6	859093002466	SIXPOINTRESINIIPA6/12CAN	1	Side	4