

Rite Aid
Store# 2612
BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



Rite Aid
Store# 2612
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_2612 Store # 2612 # of segments: 6



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
63598548904	WHITECLAWVARIETY12/12CA...	Core	2	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Side 90	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830000049	LAGUNITASIPA1/22BTL		1	Front	
018200250002	BUD1/25CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
034100003555	LITE1/24CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
071990477127	KEYSTONEICE1/24CAN		1	Front	
018200250088	NATURALICE1/25CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	

Name: 1_5		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	

Rite Aid
Store# 2612
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

Shelf Schematic Report



RITE AID 2612	Store # 2612	# of segments: 6		
080660956435	CORONA1/24CAN		1	Front
080660957210	MODELOESPECIAL1/24CAN		1	Front
072890001191	HEINEKEN1/24CAN		1	Front
613008748296	ARNOLDPALMERSPIKEDHALF...		1	Front
635985245834	MIKESHARDERLEMONADE1/2...	New	1	Front
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	1	Front
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front

Name: 1_6	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	3	Front 90
087692006787	TRULYWILDBERRY6/12CAN		1	Side
033544950678	CORONAREFRESGUAVALI...		1	Front

Name: 2_1	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL	Core	2	Side
072890001528	HEINEKEN18/12BTL	New	1	Side
082488123006	BECKS12/12BTL	Core	1	Side

Name: 2_2	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
072890000835	HEINEKEN4/16CAN		1	Front
072890000118	HEINEKEN6/12BTL	Core	1	Side
088394000028	SPATENPREMIUMLAGER6/12B...		1	Side
181954000046	PERONI12/11.2BTL		1	Side

Name: 2_3	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90
083820104011	GUINNESSDRAUGHTSTOUT6/...		1	Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side
181954000022	PERONI6/11.2BTL		1	Side

Name: 2_4	W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front
723830000094	LAGUNITASIPA6/12BTL		1	Side

Rite Aid
Store# 2612
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_2612	Store # 2612	# of segments: 6		
087692100126	SAMUELADAMS BOSTON LAGE...		1	Side
087692300502	SAMUELADAMS SEASONAL 6/1...		1	Side
754527008857	NEWBELGIUM VOODOO JUICY... PRO...		1	Side

Name: 2_5	W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692006602	ANGRYORCHARD ROSE 6/12BTL		1	Front
087692821021	ANGRYORCHARD CRISP APPL...		1	Front
082000723851	SMIRNOFF ICE ORIGINAL 6/11.2...		1	Front
635985067443	MIKESHARD BLACK CHERRY LE...		1	Front



Rite Aid
Store# 2612
BROOKLYN , NY

FINAL

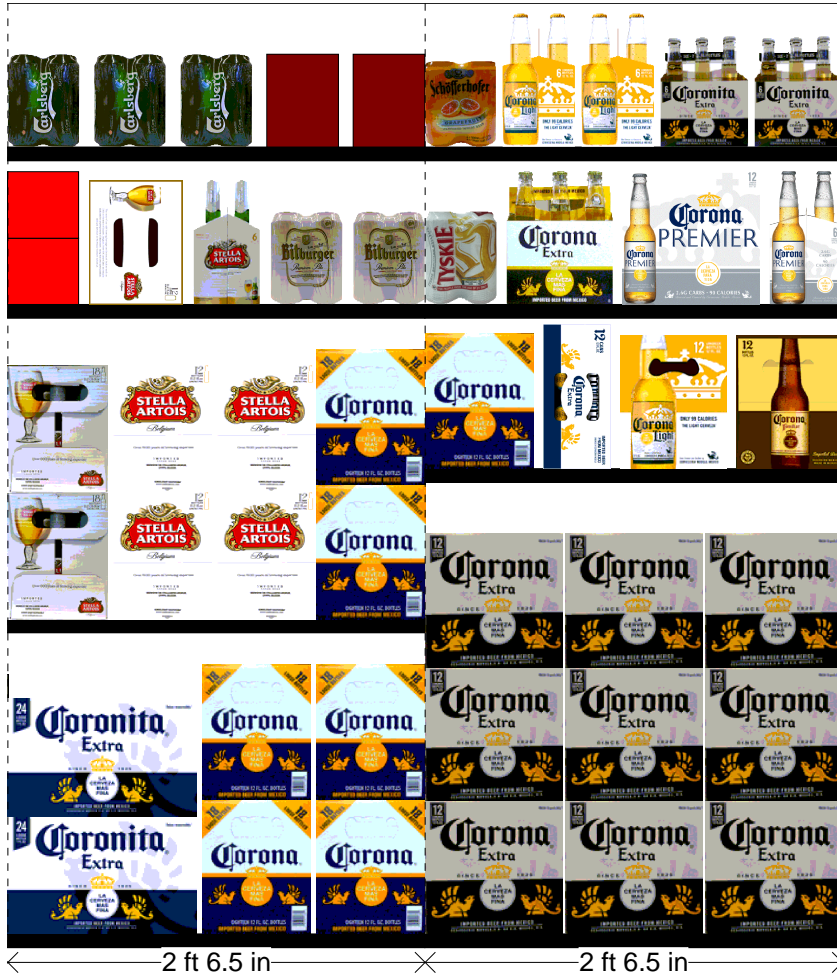
Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_2612 Store # 2612 # of segments: 6



Name: 3_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660954080	CORONA24/7BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	2	Side	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	2	Side	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
869071000278	MONTAUKWAVECHASER4/6/1...	PRO...	1	Side	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
020507000112	BITBURGER4/16.9CAN(WRAP)		2	Side	

Name: 3_4		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087600101153	CARLSBERG4/16.9CAN		3	Side	
4005249004181	VELTINPILSENER4/16.9CAN		2	Front	

Name: 4_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 4_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	

Name: 4_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
835609001116	TYSKIE4/16.9CAN		1	Front	
080660956053	CORONA6/12BTL	Core	1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
033544950418	CORONAPREMIER6/12BTL		1	Side	

Rite Aid
Store# 2612
BROOKLYN , NY

FINAL

Cold

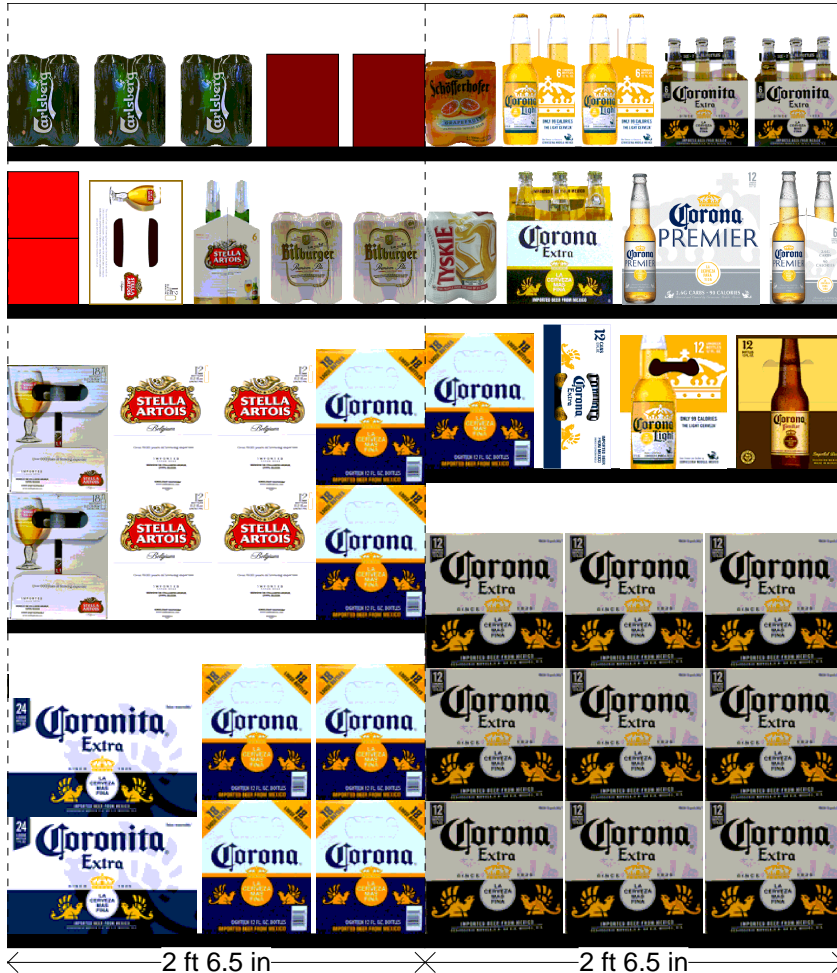
FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_2612 Store # 2612 # of segments: 6

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
042572044044	SCHOFFERHOFERGRAPEFRU...		1	Front
080660956251	CORONALIGHT6/12BTL		2	Side
080660954011	CORONA6/7BTL		2	Front



Rite Aid
Store# 2612
BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_2612 Store # 2612 # of segments: 6



Name: 5_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	

Name: 5_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
018200110474	BUD12/12CAN	Core	1	Side 90	

Name: 5_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Top	
018200007712	BUD12/12BTL		1	Side	

Name: 5_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	
018200069918	MICHELOBULTRA12/12CAN	PRO...	1	Front 90	

Name: 5_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Side 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	2	Front 90	

Name: 6_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200533082	BUDLIGHT18/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 6_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089817	BUD8/16CAN		1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Rite Aid

Store# 2612

BROOKLYN , NY

FINAL

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_2612	Store # 2612	# of segments: 6
034100573409	LITE18/12CAN	Core 1 Side 90

Name: 6_3		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
018200089893	BUDLIGHT8/16CAN		1 Top 90
071990301040	COORSLIGHT9/16BTL(AL)		1 Front
034100576363	LITE12/12CAN		1 Top 90
034100015091	HIGHLIFE12/12BTL	Core	1 Side

Name: 6_4		W:30.50 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
018200007699	BUDLIGHT12/12BTL		1 Side
018200530470	BUDLIGHT12/12CAN	Core	1 Side
034100570231	LITE9/16BTL(AL)		1 Front
034100575090	LITE12/12BTL		1 Side

Name: 6_5		W:30.50 in	D:12.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2 Front 90
034100016364	HIGHLIFE12/12CAN		1 Side 90
071439344508	ROLLINGROCK12/12CAN		1 Side 90



Rite Aid
Store# 2612
BROOKLYN , NY

Warm

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



← 4 ft × 4 ft →

Rite Aid
Store# 2612
BROOKLYN , NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_2612 Store # 2612 # of segments: 2

Name: 1_1		W:96.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	4	Front	
080660956800	CORONA18/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 1_2		W:96.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
018200112188	BUD18/12CAN	Core	1	Side 90	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
786150001493	STELLAARTOIS18/11.2BTL		2	Side	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	

Name: 1_3		W:96.00 in	D:14.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
018200113086	BUD18/12BTL		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Side 90	
018200059902	MICHELOBULTRA12/12BTL		1	Front	
181954000046	PERONI12/11.2BTL		1	Front	
088394000028	SPATENPREMIUMLAGER6/12B...		1	Side	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	



Rite Aid
Store# 2612
BROOKLYN , NY

FINAL

Warm

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_2612	Store # 2612	# of segments: 2	
635985200253	WHITECLAWBLACKCHERRY6/...		1 Side

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90
087600101153	CARLSBERG4/16.9CAN		1	Side
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Side
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Front
030613000746	BROOKLYNVARIETY12/12CAN		1	Top 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side
635985100621	MIKESHARDLEMONADE6/11.2...		2	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
033544950630	CORONAREFRESCAPASSION...		1	Side
033544950678	CORONAREFRESCAGUAVALI...		1	Side
034100012229	MOVVARIETY4/8.4CAN		1	Front 90
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side

