








RITE AID_10577 - Store # 10577
8222 18TH AVE , BROOKLYN , NY

Cold

Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 10577 # of segments: 5 # of Fixtures: 24

Segment/Door: 1	Shelf: 1_1	W:30.00 in	D:26.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Top 90	3	
 0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	2	
 0 18200 11308 6	018200113086	BUD18/12BTL	2	Side	4	

Segment/Door: 1	Shelf: 1_2	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side 90	4	
 0 34100 57340 9	034100573409	LITE18/12CAN	1	Side	1	
 0 71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Side	2	
 0 18200 00771 2	018200007712	BUD12/12BTL	1	Side	2	

Segment/Door: 1	Shelf: 1_3	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 57636 3	034100576363	LITE12/12CAN	1	Top 90	2	
 0 71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Top 90	2	
 0 18200 08981 7	018200089817	BUD8/16CAN	1	Front 90	3	
 0 18200 11047 4	018200110474	BUD12/12CAN	1	Top 90	2	
 0 18200 20144 8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Front 90	3	


Segment/Door: 1	Shelf: 1_4	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 89924 27896 2	089924278962	YUENGLINGLAGER12/12BTL	1	Side	2	
 0 18200 11218 8	018200112188	BUD18/12CAN	1	Side 90	2	

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0		18200 06991 8	018200069918	MICHELOBULTRA12/12CAN	1	Front 90	3
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6		13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3
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Segment/Door: 1	Shelf: 1_5	W:30.00 in	D:12.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					022100001701	PABST12/12CAN	1	Top	2


0		34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Top	2
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0		18200 20210 0	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Top 90	1
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Segment/Door: 2	Shelf: 2_1	W:30.00 in	D:26.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					080660957579	MODELOESPECIAL12/12BTL	1	Front	4


0		80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	4
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0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	8
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Segment/Door: 2	Shelf: 2_2	W:30.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					018200533082	BUDLIGHT18/12BTL	1	Side	1

0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side	1
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0		80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Top	4
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Segment/Door: 2	Shelf: 2_3	W:30.00 in	D:22.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
					018200533082	BUDLIGHT18/12BTL	1	Side	1

0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side	1
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0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	4
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	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
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Segment/Door: 2 Shelf: 2_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	018200007699	BUDLIGHT12/12BTL	1	Side	2


	033544000212	MODELOESPECIAL24/7BTL	1	Front	2
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	033544950425	CORONAPREMIER12/12BTL	1	Side	2
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Segment/Door: 2 Shelf: 2_5 W:30.00 in D:12.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	018200530470	BUDLIGHT12/12CAN	1	Top	2

	072311630214	SOL6/12BTL	1	Front	2
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	033544950418	CORONAPREMIER6/12BTL	1	Front	2
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Segment/Door: 3 Shelf: 3_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	080660956152	CORONA12/12BTL	2	Front	18

	080660956800	CORONA18/12BTL	1	Side	3
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Segment/Door: 3 Shelf: 3_2 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	080660956954	CORONA12/12CAN	1	Side	2

	080660956053	CORONA6/12BTL	2	Side	4
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	080660956251	CORONALIGHT6/12BTL	1	Side	2
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	080660956756	CORONALIGHT12/12BTL	1	Side	2
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Segment/Door: 3 Shelf: 3_3 W:30.00 in D:22.00 in

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Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0 33544 95053 1	033544950531	CORONAFAMILIAR12/12BTL	1	Side	2
0 83741 00005 8	083741000058	GROLSCH6/11.2BTL	1	Side	3
0 83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3
1 81954 00002 2	181954000022	PERONI6/11.2BTL	1	Side	3
1 81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2

Segment/Door: 3 Shelf: 3_4 W:30.00 in D:12.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0 05249 00418 1	4005249004181	VELTINSPILENER4/16.9CAN	1	Front	2
8 35609 00111 6	835609001116	TYSKIE4/16.9CAN	1	Front	3
0 20507 00011 2	020507000112	BITBURGER4/16.9CAN(WRAP)	1	Front	3
0 87600 10115 3	087600101153	CARLSBERG4/16.9CAN	1	Front	3
8 69071 00027 8	869071000278	MONTAUKWAVECHASER4/6/12CAN	1	Front	4

Segment/Door: 4 Shelf: 4_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0 72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	2
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	2	Front	12

Segment/Door: 4 Shelf: 4_2 W:30.00 in D:22.00 in




Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0 72890 00159 7	072890001597	HEINEKENLIGHT12/12BTL	1	Side	2
0 72890 00621 9	072890006219	HEINEKEN0.0NEARBEER6/12BTL	1	Side	3

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7		1	786150002001	STELLAARTOIS6/12CAN	1	Side	3
7		4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	3
7		8	786150000168	STELLAARTOIS12/11.2CAN	1	Top 90	3

Segment/Door: 4		Shelf: 4_3		W:30.00 in		D:22.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		0	072890000200	HEINEKEN12/12CAN		1	Side 90	4
0		8	072890000118	HEINEKEN6/12BTL		1	Side	3
0		3	071990095543	BLUEMOONBREWMASTERVARIETY12/12BTL		1	Side	2
0		1	071990095161	BLUEMOONBELGIANWHITE12/12BTL		1	Side	2

Segment/Door: 4		Shelf: 4_4		W:30.00 in		D:22.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
0		2	030613000012	BROOKLYNLAGER6/12BTL		1	Side	2
0		1	030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	2
0		6	071990095116	BLUEMOONBELGIANWHITE6/12BTL		1	Side	2
0		5	071990095925	BLUEMOONLIGHTSKY12/12CAN		1	Top 90	3
0		1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL		1	Side	3

Segment/Door: 4		Shelf: 4_5		W:30.00 in		D:12.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
6		1	635985100621	MIKESHARDLEMONADE6/11.2BTL		2	Side	2
0		2	087692006602	ANGRYORCHARDROSE6/12BTL		2	Side	2


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6		13008 74833	3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Side 90	2
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Segment/Door: 5		Shelf: 5_1		W:30.00 in		D:26.00 in			
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units			
7		86150 00014	4	786150000144	STELLAARTOIS12/11.2BTL	1	Front	6	


0		82488 12300	6	082488123006	BECKS12/12BTL	2	Front	12
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Segment/Door: 5		Shelf: 5_2		W:30.00 in		D:22.00 in			
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units			
0		18200 20250	6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	4	

0		18200 20208	7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3
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6		35985 80006	4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Front 90	3
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6		35985 54890	4	635985548904	WHITECLAWVARIETYPACK12/12CAN(ORIGINAL)	2	Front 90	6
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Segment/Door: 5		Shelf: 5_3		W:30.00 in		D:22.00 in			
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units			
0		71990 00015	8	071990000158	COORSHARDSELTZERVARIETY12/12CAN	1	Top 90	3	

0		33544 00043	4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	3
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0		87692 00991	7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	3
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0		87692 00686	2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	3
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6		35985 20025	3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	3
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Segment/Door: 5		Shelf: 5_4		W:30.00 in		D:22.00 in			
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units			
0		18200 25013	2	018200250132	NATTYDADDY1/25CAN	1	Front	7	

0		71990 10071	1	071990100711	COORSBANQUET1/24CAN	1	Front	7
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	071990300654	COORSLIGHT1/24CAN	1	Front	7
	018200250002	BUD1/25CAN	1	Front	7
	018200250019	BUDLIGHT1/25CAN	1	Front	7
	080660957210	MODELOESPECIAL1/24CAN	1	Front	7
	080660956435	CORONA1/24CAN	1	Front	7
	070897183315	FOSTERSPREMIUM1/25.4CAN	1	Front	6
	070897013315	FOSTERS1/25.4CAN	1	Front	6
Segment/Door: 5 Shelf: 5_5 W:30.00 in D:12.00 in					
	033544000137	CORONAREFRESCAVARIETY12/12CAN	2	Top 90	2
	034100012328	VIZZYVARIETY12/12CAN	2	Front 90	2

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RITE AID_... Store # 10577 # of segments: 4 # of Fixtures: 5

Segment/Door: 2	Shelf: 2_1	W:144.00 in	D:18.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 22100 00170 1	022100001701	PABST12/12CAN	1	Side 90	4	
0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side 90	4	
0 71990 30078 4	071990300784	COORSLIGHT18/12BTL	1	Side	2	
0 18200 11308 6	018200113086	BUD18/12BTL	2	Side	4	
0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	2	Side	6	
0 80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	4	
0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	3	
0 80660 95615 2	080660956152	CORONA12/12BTL	2	Side	8	
0 80660 95408 0	080660954080	CORONA24/7BTL	1	Side	2	
0 80660 95680 0	080660956800	CORONA18/12BTL	2	Side	4	
0 82488 12300 6	082488123006	BECKS12/12BTL	1	Side	4	
7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	2	Side	8	

















Segment/Door: 2	Shelf: 2_2	W:144.00 in	D:18.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side 90	2	
0 34100 57340 9	034100573409	LITE18/12CAN	1	Side 90	2	

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0		71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Side	2
0		71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Side 90	4
0		18200 11218 8	018200112188	BUD18/12CAN	1	Side 90	2
0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side 90	2
0		80660 95711 1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	2
0		33544 95044 9	033544950449	CORONAPREMIER12/12CAN	1	Front 90	3
0		80660 95695 4	080660956954	CORONA12/12CAN	1	Top 90	2
0		80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2
0		82488 12300 6	082488123006	BECKS12/12BTL	1	Side	2
1		81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2
1		81954 00002 2	181954000022	PERONI6/11.2BTL	2	Side	4
0		83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	2	Side	4
0		72311 63001 6	072311630016	PILSNERURQUELL6/11.2BTL	2	Side	4
0		72890 00158 0	072890001580	HEINEKENLIGHT6/12BTL	2	Side	4
0		72890 00152 8	072890001528	HEINEKEN18/12BTL	1	Side	1


















Segment/Door: 2	Shelf: 2_3	W:144.00 in	D:18.50 in
Barcode	UPC (12 Digit)	Name	HFaci... Orientat... Units

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0		9	018200200779	NATURALLIGHT15/12CAN	1	Side 90	2
0		5	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	2
0		2	089924278962	YUENGLINGLAGER12/12BTL	1	Side	2
0		2	018200007712	BUD12/12BTL	1	Side	2
0		4	018200110474	BUD12/12CAN	1	Top 90	2
0		8	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Top 90	2
0		0	018200530470	BUDLIGHT12/12CAN	1	Top 90	2
0		3	018200089893	BUDLIGHT8/16CAN	1	Top 90	3
0		2	018200533082	BUDLIGHT18/12BTL	1	Side	1
0		6	030613000746	BROOKLYNVARIETYPACK12/12CAN	1	Top 90	2
8		8	856632004288	BRONXVARIETYPACK12/12CAN	1	Top 90	2
0		9	071990095369	BLUEMOONSEASONAL12/12BTL	1	Side	2
0		6	089826900336	TECATE12/12CAN	1	Top 90	2
0		3	080660956053	CORONA6/12BTL	1	Side	2
8		1	853897002271	BONANDVIVSPIKEDSELTZERVARIETY12/12CAN	1	Front 90	3
0		4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Front 90	3
0		9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	3

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0		87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	3
0		87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Front 90	3
0		87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	3
6		35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(ORIGINAL)	1	Front 90	3
6		35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	3
6		35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	3

Segment/Door: 2 Shelf: 2_4 W:144.00 in D:18.50 in












Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0		71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1 Side 90 2
0		34100 01509 1	034100015091	HIGHLIFE12/12BTL	1 Side 2
0		34100 57636 3	034100576363	LITE12/12CAN	1 Top 90 2
0		34100 57509 0	034100575090	LITE12/12BTL	1 Side 2
7		54527 00994 6	754527009946	NEWBELGIUMVOODOOROTATOR6/12CAN	1 Side 4
8		56632 00433 2	856632004332	BRONXNORESOLUTIONS6/12CAN	1 Side 4
8		59093 00243 5	859093002435	SIXPOINTBENGALIIPA6/12CAN	1 Side 4
8		69071 00027 8	869071000278	MONTAUKWAVECHASER4/6/12CAN	1 Side 4
6		81745 11112 3	681745111123	BLUEPOINTTOASTEDLAGER6/12BTL	2 Side 4
7		36920 11132 7	736920111327	GOOSEISLANDIPA6/12BTL	2 Side 4

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	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	2
	071990095611	BLUEMOONMANGOWHEAT6/12BTL	2	Side	4
	087692100126	SAMUELADAMS BOSTON LAGER 6/12BTL	2	Side	4
	087692006787	TRULYWILDBERRY6/12CAN	1	Side 90	6
	087692009894	TRULYWATERMELONKIWI6/12CAN	1	Side 90	6
	087692009658	TRULYPINEAPPLE6/12CAN	1	Side 90	6
	087692009894	TRULYWATERMELONKIWI6/12CAN	1	Side 90	6
	635985260660	WHITECLAW RASPBERRY 6/12CAN	1	Side 90	6
	635985200284	WHITECLAW RUBY GRAPEFRUIT 6/12CAN	1	Side 90	6
	635985260875	WHITECLAW MANGO 6/12CAN	1	Side 90	6
	635985200253	WHITECLAW BLACKCHERRY 6/12CAN	1	Side 90	6

Segment/Door: 2 Shelf: 2_5 W:144.00 in D:18.50 in









Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	071439457123	ROLLINGROCK12/12BTL	1	Side	2
	034100016364	HIGHLIFE12/12CAN	1	Top 90	2
	087600101153	CARLSBERG4/16.9CAN	1	Side	4
	835609001116	TYSKIE4/16.9CAN	1	Front	3
	020507000112	BITBURGER4/16.9CAN(WRAP)	1	Front	3

RITE AID_10577 - Store # 10577
8222 18TH AVE , BROOKLYN , NY

Warm

Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 10577 # of segments: 4 # of Fixtures: 5

0		1	4005249004181	VELTINSPILSENER4/16.9CAN	1	Front	3
7		4	752245141504	WEIHENSTEPHANHEFEWEISSBIER6/12BTL	2	Side	4
0		5	018200199875	BUDLIGHTLIMELIME-A-RITA12/8CAN	1	Top 90	3
0		1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	2	Side	4
0		2	087692006602	ANGRYORCHARDROSE6/12BTL	2	Side	4
0		0	018200240010	STELLAARTOISCIDRE6/12BTL	2	Side	4
8		2	894137002712	CRISPINROSE6/12CAN	1	Side	6
6		3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Side	6
6		1	635985100621	MIKESHARDLEMONADE6/11.2BTL	2	Side	4
6		3	635985067443	MIKESHARDBLACKCHERRYLEMONADE6/11.2BTL	2	Side	4
0		0	087692831020	TWISTEDTEAORIGINAL6/12BTL	1	Front	4
0		7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Side	4
0		0	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Side	6
0		8	033544950678	CORONAREFRESCAGUAVALIME6/12CAN	1	Side	6
0		9	034100516819	CAPELINEVARIETYPACK12/12CAN	1	Side	4
0		1	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1	Top 90	3