

Rite Aid
 Store# 10586
 BROOKLYN , NY

Cold

FMB always lead flow in relation to store traffic flow.

Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10586 Store # 10586 # of segments: 4

Name: 1_1		W:30.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	

Name: 1_2		W:30.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	

Name: 1_3		W:30.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
070897013315	FOSTERS1/25.4CAN		1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...	PRO...	1	Front	
786150000571	STELLAARTOIS1/22BTL		1	Front	
082488000062	BECKS1/24BTL		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	

Name: 1_4		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
087692001492	ANGRYORCHARDGREENAPPL...		1	Front	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Front	

Name: 2_1		W:30.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	2	Side	



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Name: 2_2 W:30.00 in D:21.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072890000163	HEINEKEN12/12BTL	Core	1	Side
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side
786150001493	STELLAARTOIS18/11.2BTL		1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90

Name: 2_3 W:30.00 in D:21.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90
072890000835	HEINEKEN4/16CAN		1	Front
072890000200	HEINEKEN12/12CAN	Core	1	Side
072890000118	HEINEKEN6/12BTL	Core	1	Side
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front

Name: 2_4 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
030613000012	BROOKLYNLAGER6/12BTL		1	Front
030613000531	BROOKLYNSEASONAL6/12BTL		1	Front
723830000094	LAGUNITASIPA6/12BTL		1	Front
851464003089	REVOLUTIONANTIHERO6/12C...		1	Side



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Segment 3 of 4 starting view

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Name: 3_1		W:30.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_2		W:30.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660954080	CORONA24/7BTL	Core	1	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	

Name: 3_3		W:30.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Front	
033544950418	CORONAPREMIER6/12BTL		1	Side	
083820104011	GUINNESSDRAUGHTSTOUT6/...		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
083820181326	GUINNESSBLONDEAMERICAN...		1	Side	

Name: 3_4		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072311630016	PILSNERURQUELL6/11.2BTL		1	Front	
181954000022	PERONI6/11.2BTL		1	Front	
033544950517	CORONAFAMILIAR6/12BTL		1	Front	
080660956251	CORONALIGHT6/12BTL		1	Front	

Name: 4_1		W:30.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	

Name: 4_2		W:30.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	



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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10586 Store # 10586 # of segments: 2



Name: 1_1		W:96.00 in	D:15.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200110474	BUD12/12CAN	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 1_2		W:96.00 in	D:15.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000835	HEINEKEN4/16CAN		1	Front	
072890000118	HEINEKEN6/12BTL	Core	2	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		2	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	2	Side	
072311630016	PILSNERURQUELL6/11.2BTL		2	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660956053	CORONA6/12BTL	Core	2	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	
719057001563	PRESIDENTE12/12BTL		1	Front	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	

Name: 1_3		W:96.00 in	D:15.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	

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RITE AID_10586 Store # 10586		# of segments: 2	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1 Front 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1 Front 90
642860900245	FOUNDERSALLDAYSESSIONI...		1 Side 90
083820123937	GUINNESSEXPASTOUT6/12B...	Core	2 Side
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1 Front 90
018200089817	BUD8/16CAN		1 Front 90
018200530470	BUDLIGHT12/12CAN	Core	1 Top 90
071439344508	ROLLINGROCK12/12CAN		1 Top 90

Name: 1_4		W:96.00 in	D:15.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side	
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side	
071990095543	BLUEMOONBREWMASTERVA...		1	Front	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	
851621000227	KRONENBOURG 1664 6/12 BTL		1	Front	
042572040060	SCHOFFERHOFERGRAPEFRU...		1	Front	
859612001291	21STAMENDMENTVARIETY12/...		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	

Name: 1_5		W:96.00 in	D:15.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Side	
034100012229	MOVOVARIETY4/8.4CAN		2	Side	
033544950630	CORONAREFRESCAPASSION...		1	Side	
033544950678	CORONAREFRESCAGUAVALI...		1	Side	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		2	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		2	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
087692100126	SAMUELADAMS BOSTON LAGE...		2	Side	
851464003089	REVOLUTIONANTHERO6/12C...		1	Side	



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RITE AID_10586 Store # 10586	# of segments: 2		
087600101153	CARLSBERG4/16.9CAN	1	Side
020507000112	BITBURGER4/16.9CAN(WRAP)	1	Front
4005249004181	VELTINSPILSENER4/16.9CAN	1	Front
835609001116	TYSKIE4/16.9CAN	1	Front

