

Rite Aid
Store# 4195
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL

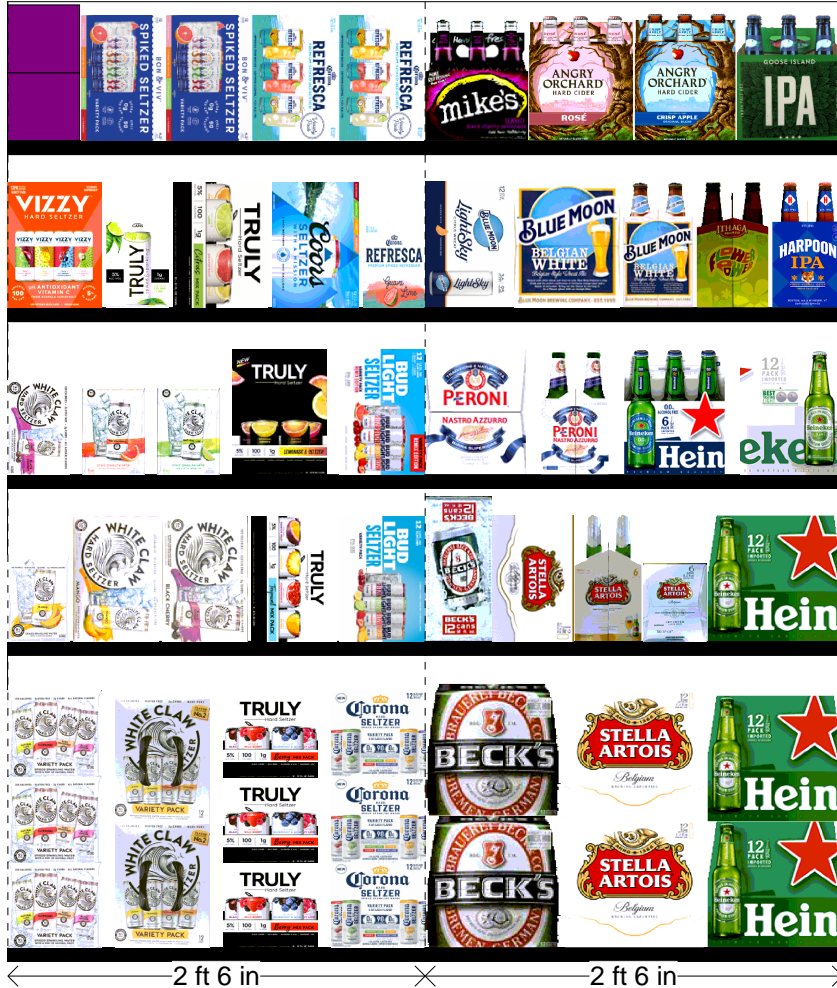
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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_4195 Store # 4195 # of segments: 6



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Top 90	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
033544950678	CORONAREFRESGUAVALI...		1	Side	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	2	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		2	Front 90	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Front	

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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_4195 Store # 4195 # of segments: 6

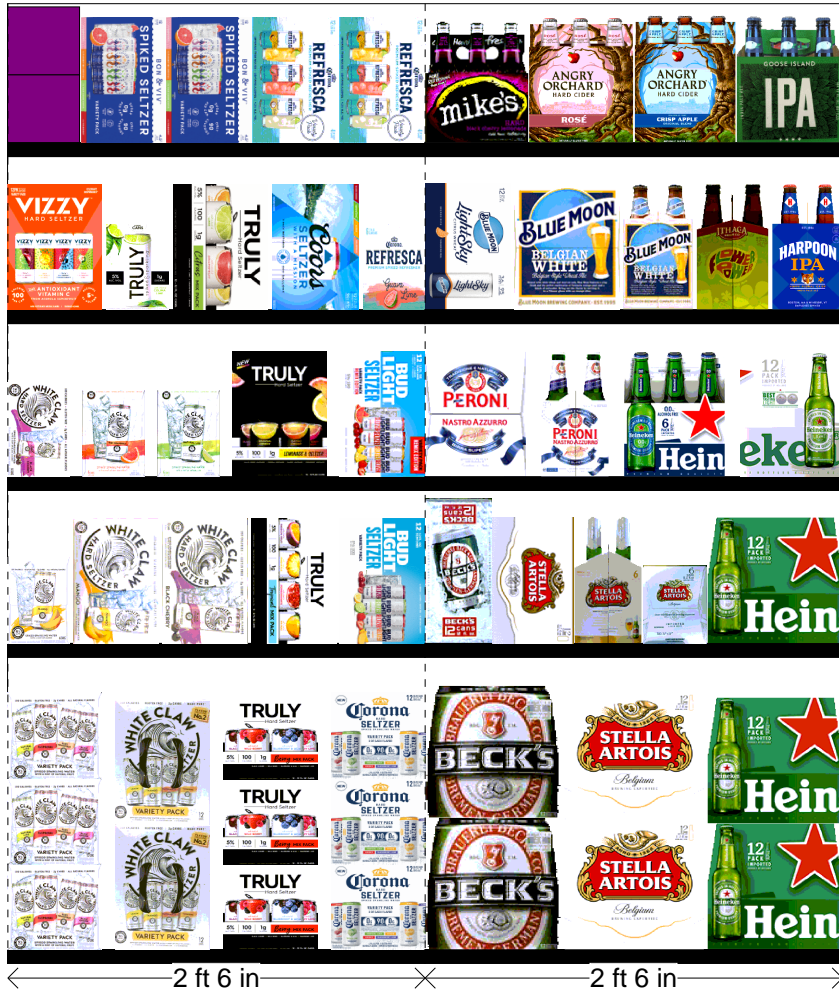
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front
072890000163	HEINEKEN12/12BTL	Core	1	Front

Name: 2_2		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082488123815	BECKS12/12CAN		1	Top 90
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
786150002001	STELLAARTOIS6/12CAN		1	Side
072890000163	HEINEKEN12/12BTL	Core	1	Front

Name: 2_3		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
181954000046	PERONI12/11.2BTL		1	Side
181954000022	PERONI6/11.2BTL		1	Side
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side

Name: 2_4		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
606905008303	ITHACAFLOWERPOWER6/12BTL		1	Side
041827000767	HARPOONIPA6/12BTL		1	Side

Name: 2_5		W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985067443	MIKESHARDBLACKCHERRYLE...		1	Front
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front
736920111327	GOOSEISLANDIPA6/12BTL		1	Front



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Segment 3 of 6 starting view

Shelf Schematic Report

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Name: 3_1	W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 3_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890005298	HEINEKEN12/8CAN		1	Top 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
723830212121	LAGUNITASIPA12/12CAN		1	Top 90	
087692100140	SAMUELADAMS BOSTON LAGER...		1	Side	

Name: 3_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072311630016	PILSNER URQUELL 6/11.2BTL		1	Side	
083741000058	GROLSCH 6/11.2BTL		1	Side	
083820123937	GUINNESS EXTRA STOUT 6/12B...	Core	1	Side	
723830000094	LAGUNITASIPA 6/12BTL		1	Side	
083783375213	SIERRA NEVADA PALE ALE 6/12...		1	Side	

Name: 3_4	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
887151000949	CONEY ISLAND MERMAID PILS...		1	Side	
030613000531	BROOKLYN SEASONAL 6/12BTL		1	Side	
030613019519	BROOKLYN BELAIR SOUR 6/12B...		1	Side	
030613112128	BROOKLYN DEFENDER IPA 6/12...		1	Side	
030613000012	BROOKLYN LAGER 6/12BTL		1	Side	

Name: 3_5	W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
859093002619	SIX POINT VARIETY 12/12CAN		1	Side 90	
859093002435	SIX POINT BENGAL IPA 6/12CAN		1	Side	
860367000729	SLOOP JUICE BOMB IPA 6/12CAN	PRO...	1	Side	
869071000278	MONTAUK WAVE CHASER 4/6/1...		1	Side	
862737000063	MONTAUK SUMMER 6/12CAN (W...		1	Side	

Name: 4_1	W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA 18/12BTL	Core	1	Side	

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Segment 5 of 6 starting view

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Name: 5_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200111686	BUD24/12CAN		1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	2	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200007712	BUD12/12BTL		1	Side	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
719057001563	PRESIDENTE12/12BTL		1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200110474	BUD12/12CAN	Core	1	Side 90	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
018200089817	BUD8/16CAN		1	Top 90	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087600101153	CARLSBERG4/16.9CAN		2	Front	
4005249004181	VELTINSPILSENER4/16.9CAN		3	Front	

Name: 6_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Top	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 6_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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Segment 5 of 6 starting view

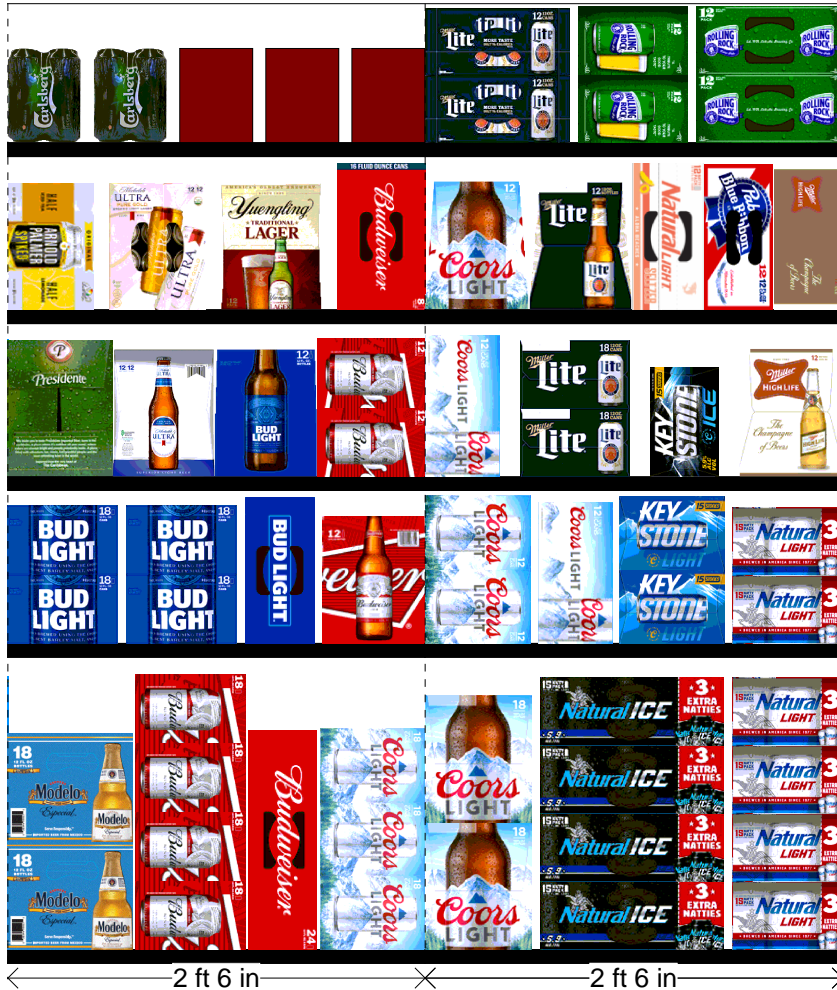
Shelf Schematic Report

RITE AID_4195	Store # 4195	# of segments: 6			
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 6_3	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000486	COORSLIGHT12/12CAN	New	1	Top 90
034100573409	LITE18/12CAN	Core	1	Side 90
071990281519	KEYSTONEICE15/12CAN		1	Side
034100015091	HIGHLIFE12/12BTL	Core	1	Side

Name: 6_4	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300692	COORSLIGHT12/12BTL	Core	1	Side
034100575090	LITE12/12BTL		1	Side
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Top 90
022100001701	PABST12/12CAN		1	Top 90
034100016364	HIGHLIFE12/12CAN		1	Top 90

Name: 6_5	W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100576363	LITE12/12CAN		1	Top
071439344508	ROLLINGROCK12/12CAN		1	Side 90
071439344508	ROLLINGROCK12/12CAN		1	Top



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Warm

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FINAL

Warm

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4195 Store # 4195 # of segments: 2



Name: 1_1		W:96.00 in	D:15.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	
018200284434	NATURALLICE15/12CAN	Core	1	Top	
071990000486	COORSLIGHT12/12CAN	New	2	Top	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	3	Side	

Name: 1_2		W:96.00 in	D:15.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200110474	BUD12/12CAN	Core	1	Top	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	
719057001563	PRESIDENTE12/12BTL		1	Front	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		2	Front 90	

Name: 1_3		W:96.00 in	D:15.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
723830000209	LAGUNITASLITTLESUMPIN6/1...		2	Side	
638489000299	DOGFISHHEAD60MINUTEIPA6/...		2	Side	
681745002513	BLUEPOINTPINSTRIPES6/1...	PRO...	1	Front	
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side	
080660957852	MODELONEGRA6/12BTL		2	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	2	Front 90	

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Warm

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4195		Store # 4195	# of segments: 2	
Name: 1_4		W:96.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side
606905008303	ITHACAFLOWERPOWER6/12BTL		1	Side
030613000197	BROOKLYNEASTIPA6/12BTL		2	Side
030613112128	BROOKLYNDEFENDERIPA6/12...		1	Side
030613000746	BROOKLYNVARIETY12/12CAN		1	Top 90
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90
087692011033	SAMUELADAMSSEASONAL12/...		1	Front
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90
635985025986	WHITECLAWNATURALLIME6/1...		1	Side 90

Name: 1_5		W:96.00 in	D:15.50 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front
087600101153	CARLSBERG4/16.9CAN		1	Front
4005249004181	VELTINSPILSENER4/16.9CAN		2	Front
835609001116	TYSKIE4/16.9CAN		1	Front
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Top 90
033544950630	CORONAREFRESCAPASSION...		1	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90
034100012229	MOVOVARIETY4/8.4CAN		2	Front
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Top 90
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90
087692000917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top 90
087692006787	TRULYWILDBERRY6/12CAN		1	Top
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90

