





**RITE AID\_7767 - Store # 7767**  
**1951 1ST AVE , NEW YORK , NY**




Cold





Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 7767 # of segments: 5 # of Fixtures: 18

Segment/Door: 1	Shelf: 1_1	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26087 5	635985260875	WHITECLAWMANGO6/12CAN	1	Top 90	6	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OORIGINAL)	1	Side 90	4	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side 90	4	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Side 90	4	

Segment/Door: 1	Shelf: 1_2	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Top 90	3	
 0 87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Top 90	3	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Top 90	3	

Segment/Door: 1	Shelf: 1_3	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 34100 01232 8	034100012328	VIZZYVARIETY12/12CAN	1	Top 90	3	
 0 33544 00013 7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Top 90	3	
 0 71990 09516 1	071990095161	BLUEMOONBELGIANWHITE12/12BTL	1	Side	2	


Segment/Door: 1	Shelf: 1_4	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 7 23830 00009 4	723830000094	LAGUNITASIPA6/12BTL	1	Side	3	
 0 87692 30050 2	087692300502	SAMUELADAMSSEASONAL6/12BTL(A)	1	Side	3	
 0 71990 09592 5	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Side 90	2	
 0 71990 09511 6	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Side	3	

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Segment/Door: 2	Shelf: 2_1	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 7 86150 00014 4	786150000144	STELLAARTOIS12/11.2BTL	1	Front	5	

 0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Front	5
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Segment/Door: 2	Shelf: 2_2	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 1 81954 00004 6	181954000046	PERONI12/11.2BTL	1	Side	2	


 0 82488 12300 6	082488123006	BECKS12/12BTL	1	Front	3
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 0 72890 00011 8	072890000118	HEINEKEN6/12BTL	1	Side	3
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Segment/Door: 2	Shelf: 2_3	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 87692 82102 1	087692821021	ANGRYORCHARDCRISPAPPLE6/12BTL	1	Side	3	

 0 30613 00001 2	030613000012	BROOKLYNLAGER6/12BTL	1	Side	3
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 0 30613 00053 1	030613000531	BROOKLYNSEASONAL6/12BTL	1	Side	3
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 0 72890 00020 0	072890000200	HEINEKEN12/12CAN	1	Side	2
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Segment/Door: 2	Shelf: 2_4	W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 0 70897 01331 5	070897013315	FOSTERS1/25.4CAN	1	Front	7	

 6 35985 26039 4	635985260394	WHITECLAWMANGO1/19.2CAN	1	Front	9
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 0 72890 00119 1	072890001191	HEINEKEN1/24CAN	1	Front	8
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 0 80660 95643 5	080660956435	CORONA1/24CAN	1	Front	8
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 0 80660 95721 0	080660957210	MODELOESPECIAL1/24CAN	1	Front	8
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0		71990 30065 4	071990300654	COORSLIGHT1/24CAN	1	Front	8
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0		71990 10071 1	071990100711	COORSBANQUET1/24CAN	1	Front	8
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Segment/Door: 3		Shelf: 3_1		W:23.00 in	D:24.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95615 2	080660956152	CORONA12/12BTL	2	Top	12


Segment/Door: 3		Shelf: 3_2		W:23.00 in	D:24.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95605 3	080660956053	CORONA6/12BTL	1	Side	3


0		80660 95680 0	080660956800	CORONA18/12BTL	2	Side	2
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Segment/Door: 3		Shelf: 3_3		W:23.00 in	D:24.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95675 6	080660956756	CORONALIGHT12/12BTL	1	Side	2


0		33544 95042 5	033544950425	CORONAPREMIER12/12BTL	1	Side	2
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0		33544 95044 9	033544950449	CORONAPREMIER12/12CAN	1	Top 90	3
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Segment/Door: 4		Shelf: 4_1		W:23.00 in	D:24.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	2

0		80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	6
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0		18200 11218 8	018200112188	BUD18/12CAN	1	Top 90	3
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Segment/Door: 4		Shelf: 4_2		W:23.00 in	D:24.00 in		
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
0		18200 06991 8	018200069918	MICHELOBULTRA12/12CAN	1	Top 90	3

0		18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side 90	2
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0		18200 00771 2	018200007712	BUD12/12BTL	1	Side	2
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Segment/Door: 4		Shelf: 4_3		W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name			HFaci...	Orientat...	Units	
0		83820 56793 9	083820567939	REDSTRIPELAGER6/11.2BTL	1	Side	2	

0		18200 00769 9	018200007699	BUDLIGHT12/12BTL	1	Side	2
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0		18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Side	2
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0		18200 11047 4	018200110474	BUD12/12CAN	1	Side	2
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Segment/Door: 4		Shelf: 4_4		W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name			HFaci...	Orientat...	Units	
0		83820 12393 7	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Front	5	

6		13008 75220 0	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3
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0		18200 20144 8	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Front 90	3
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Segment/Door: 5		Shelf: 5_1		W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name			HFaci...	Orientat...	Units	
0		71990 30017 3	071990300173	COORSLIGHT18/12CAN	2	Top 90	6	

0		18200 20077 9	018200200779	NATURALLIGHT15/12CAN	2	Top 90	6
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Segment/Door: 5		Shelf: 5_2		W:23.00 in	D:24.00 in			
Barcode	UPC (12 Digit)	Name			HFaci...	Orientat...	Units	
0		71990 31600 6	071990316006	COORSLIGHT24/12CAN	1	Top 90	2	

0		71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Side	4
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0		34100 01509 1	034100015091	HIGHLIFE12/12BTL	1	Front	6
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Segment/Door: 5		Shelf: 5_3		W:23.00 in	D:24.00 in			
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Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 71990 30069 2	071990300692	COORSLIGHT12/12BTL	1	Side	2
 0 34100 57340 9	034100573409	LITE18/12CAN	1	Side	1
 0 22100 00170 1	022100001701	PABST12/12CAN	1	Side	2
 0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side	2

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RITE AID\_... Store # 7767 # of segments: 3 # of Fixtures: 7

Segment/Door: 1	Shelf: 2_1	W:48.00 in	D:16.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Side	4	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	2	Side	8	
 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Side	4	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Side	4	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Side	4	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Side	4	

Segment/Door: 1	Shelf: 1_2	W:48.00 in	D:13.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Side 90	2	
 6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Side 90	2	
 0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Side 90	2	
 0 87692 00804 0	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Side 90	2	
 8 53897 00227 1	853897002271	BONANDVIVSPIKEDSELTZERVARIETY12/12CAN	1	Side 90	2	
 0 82000 78142 4	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Side 90	2	
 0 18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Side 90	2	





Segment/Door: 1	Shelf: 1_1	W:48.00 in	D:13.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 02598 6	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side 90	4	
 6 35985 26066 0	635985260660	WHITECLAWRASPBERRY6/12CAN	1	Side 90	4	

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0		7	087692006787	TRULYWILDBERRY6/12CAN	1	Side 90	4
0		4	087692007814	TRULYROSE6/12CAN	1	Side 90	4
0		8	034100012328	VIZZYVARIETY12/12CAN	1	Side	2
0		8	071990000158	COORSHARDELTZERVARIETY12/12CAN	2	Side	4

Segment/Door: 2 Shelf: 1\_3 W:144.00 in D:13.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
6		5	635985260875	WHITECLAWMANGO6/12CAN	1	Top	4
6		3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Top	4
6		4	635985200284	WHITECLAWRUBYGRAPEFRUIT6/12CAN	1	Top	4
0		6	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Side	2
0		0	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Side 90	4
0		8	033544950678	CORONAREFRESCAGUAVALIME6/12CAN	1	Side 90	4
0		7	033544000137	CORONAREFRESCAVARIETY12/12CAN	1	Front 90	2
8		2	894137002712	CRISPINROSE6/12CAN	1	Side	2
6		3	613008748333	ARNOLDPALMERSPIKEDHALFANDHALF6/12CAN	1	Side	4
0		0	087692831020	TWISTEDTEAORIGINAL6/12BTL	2	Side	4
6		1	635985100621	MIKESHARDLEMONADE6/11.2BTL	2	Side	4
6		9	638489000299	DOGFISHHEAD60MINUTEIPA6/12BTL	2	Side	2

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0		3	083783375213	SIERRANEVADAPALEALE6/12BTL	2	Side	2
8		4	817904000834	ELYSIANS PACEDUSTIPA6/12BTL	2	Side	2
7		6	754527009946	NEWBELGIUMVOODOOROTATOR6/12CAN	1	Front	4
8		6	859093002466	SIXPOINTRESINIIPA6/12CAN	1	Front	4
0		5	082488123815	BECKS12/12CAN	1	Side 90	2
0		1	034100570231	LITE9/16BTL(AL)	1	Front	1
0		6	089924278986	YUENGLINGLAGER12/12CAN	1	Side 90	2

Segment/Door: 2 Shelf: 2\_4 W:96.00 in D:16.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
0  3	072890000163	HEINEKEN12/12BTL	1	Side	3
0  0	080660956800	CORONA18/12BTL	1	Side	3
0  2	080660956152	CORONA12/12BTL	2	Front	12
0  0	080660954080	CORONA24/7BTL	1	Side	3
0  2	033544000212	MODELOESPECIAL24/7BTL	1	Side	4
0  9	080660957579	MODELOESPECIAL12/12BTL	1	Side	4
0  9	080660957159	MODELOESPECIAL12/12CAN	1	Side	4
0  4	018200532184	BUDLIGHT18/12CAN	1	Side	4
0  8	018200112188	BUD18/12CAN	1	Side	4















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0		3	071990300173	COORSLIGHT18/12CAN	1	Side	4
0		1	034100015091	HIGHLIFE12/12BTL	1	Side	3
0		9	018200200779	NATURALLIGHT15/12CAN	1	Side	4

Segment/Door: 2	Shelf: 2_3	W:96.00 in	D:13.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				0		8	072890001528	HEINEKEN18/12BTL	2	Side	2
				0		7	072890001597	HEINEKENLIGHT12/12BTL	1	Front	2
				0		1	033544950531	CORONAFAMILIAR12/12BTL	2	Side	2
				0		4	080660956954	CORONA12/12CAN	1	Side 90	2
				0		1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
				0		6	089826900336	TECATE12/12CAN	1	Side 90	2
				0		4	018200967214	MICHELOBULTRA18/12CAN	2	Side	2
				0		4	071990300784	COORSLIGHT18/12BTL	1	Side	1
				0		5	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	2

Segment/Door: 2	Shelf: 2_2	W:96.00 in	D:13.00 in	Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
				0		6	030613000746	BROOKLYN VARIETY PACK 12/12CAN	1	Side 90	2
				7		1	723830212121	LAGUNITASIPA12/12CAN	1	Side 90	2
				1		2	181954000022	PERONI6/11.2BTL	2	Side	4

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0		1	087975013501	SAPPORODRAFT6/12BTL	2	Side	4
0		1	080660956251	CORONALIGHT6/12BTL	2	Side	2
7		3	719057001563	PRESIDENTE12/12BTL	1	Front	2
0		2	018200059902	MICHELOBULTRA12/12BTL	1	Front	2
0		7	018200169847	MICHELOBULTRALIMECACTUS12/12CAN	1	Top 90	2
0		0	018200202100	BUDLIGHTPEELSVARIETY12/12CAN	1	Top 90	2
0		8	018200202018	BUDWEISERNITROGOLD12/12CAN	1	Side 90	2
0		4	018200284434	NATURALICE15/12CAN	1	Side 90	2