

Rite Aid
Store# 7767
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_7767 Store # 7767 # of segments: 5



| Name: 1_1 | | W:23.00 in | D:24.00 in | | |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 635985260875 | WHITECLAWMANGO6/12CAN | | 1 | Top 90 | |
| 635985548904 | WHITECLAWVARIETYPACK12/... | Core | 1 | Side 90 | |
| 087692009917 | TRULYLEMONADEVARIETY12/... | PRO... | 1 | Side 90 | |
| 033544000434 | CORONASELTZERVARIETY12/... | PRO... | 1 | Side 90 | |

| Name: 1_2 | | W:23.00 in | D:24.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 635985800064 | WHITECLAWVARIETYPACK12/... | PRO... | 1 | Top 90 | |
| 087692008040 | TRULYVARIETYTROPICAL12/1... | | 1 | Top 90 | |
| 018200202087 | BUDLIGHTSELTZERVARIETY1... | PRO... | 1 | Top 90 | |

| Name: 1_3 | | W:23.00 in | D:24.00 in | | |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 034100012328 | VIZZYVARIETY12/12CAN | PRO... | 1 | Top 90 | |
| 033544000137 | CORONAREFRESCAVARIETY1... | | 1 | Top 90 | |
| 071990095161 | BLUEMOONBELGIANWHITE12/... | Core | 1 | Side | |

| Name: 1_4 | | W:23.00 in | D:24.00 in | | |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 723830000094 | LAGUNITASIPA6/12BTL | | 1 | Side | |
| 087692300502 | SAMUELADAMSSEASONAL6/1... | | 1 | Side | |
| 071990095925 | BLUEMOONLIGHTSKY12/12CAN | PRO... | 1 | Side 90 | |
| 071990095116 | BLUEMOONBELGIANWHITE6/1... | | 1 | Side | |

| Name: 2_1 | | W:23.00 in | D:24.00 in | | |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 786150000144 | STELLAARTOIS12/11.2BTL | Core | 1 | Front | |
| 072890000163 | HEINEKEN12/12BTL | Core | 1 | Front | |

| Name: 2_2 | | W:23.00 in | D:24.00 in | | |
|----------------|------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 181954000046 | PERONI12/11.2BTL | | 1 | Side | |
| 082488123006 | BECKS12/12BTL | Core | 1 | Front | |
| 072890000118 | HEINEKEN6/12BTL | Core | 1 | Side | |

| Name: 2_3 | | W:23.00 in | D:24.00 in | | |
|----------------|--------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 087692821021 | ANGRYORCHARDCRISPAPPL... | | 1 | Side | |

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Segment 1 of 5 starting view

Shelf Schematic Report

| RITE AID_7767 | Store # 7767 | # of segments: 5 | | |
|---------------|-------------------------|------------------|---|------|
| 030613000012 | BROOKLYNLAGER6/12BTL | | 1 | Side |
| 030613000531 | BROOKLYNSEASONAL6/12BTL | | 1 | Side |
| 072890000200 | HEINEKEN12/12CAN | Core | 1 | Side |

| Name: 2_4 | W:23.00 in | D:24.00 in | | |
|----------------|-------------------------|------------|----------|-------------|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... |
| 070897013315 | FOSTERS1/25.4CAN | | 1 | Front |
| 635985260394 | WHITECLAWMANGO1/19.2CAN | PRO... | 1 | Front |
| 072890001191 | HEINEKEN1/24CAN | | 1 | Front |
| 080660956435 | CORONA1/24CAN | | 1 | Front |
| 080660957210 | MODELOESPECIAL1/24CAN | | 1 | Front |
| 071990300654 | COORSLIGHT1/24CAN | | 1 | Front |
| 071990100711 | COORSBANQUET1/24CAN | | 1 | Front |



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Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_7767 Store # 7767 # of segments: 5



| Name: 3_1 | W:23.00 in | D:24.00 in | | | |
|----------------|----------------|------------|----------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 080660956152 | CORONA12/12BTL | Core | 2 | Top | |

| Name: 3_2 | W:23.00 in | D:24.00 in | | | |
|----------------|----------------|------------|----------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 080660956053 | CORONA6/12BTL | Core | 1 | Side | |
| 080660956800 | CORONA18/12BTL | Core | 2 | Side | |

| Name: 3_3 | W:23.00 in | D:24.00 in | | | |
|----------------|-----------------------|------------|----------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 080660956756 | CORONALIGHT12/12BTL | Core | 1 | Side | |
| 033544950425 | CORONAPREMIER12/12BTL | Core | 1 | Side | |
| 033544950449 | CORONAPREMIER12/12CAN | | 1 | Top 90 | |

| Name: 4_1 | W:23.00 in | D:24.00 in | | | |
|----------------|------------------------|------------|----------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 080660957579 | MODELOESPECIAL12/12BTL | Core | 1 | Side | |
| 080660957159 | MODELOESPECIAL12/12CAN | Core | 1 | Side 90 | |
| 018200112188 | BUD18/12CAN | Core | 1 | Top 90 | |

| Name: 4_2 | W:23.00 in | D:24.00 in | | | |
|----------------|-----------------------|------------|----------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 018200069918 | MICHELOBULTRA12/12CAN | | 1 | Top 90 | |
| 018200532184 | BUDLIGHT18/12CAN | Core | 1 | Side 90 | |
| 018200007712 | BUD12/12BTL | | 1 | Side | |

| Name: 4_3 | W:23.00 in | D:24.00 in | | | |
|----------------|-------------------------|------------|----------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 083820567939 | REDSTRIPELAGER6/11.2BTL | New | 1 | Side | |
| 018200007699 | BUDLIGHT12/12BTL | | 1 | Side | |
| 018200530470 | BUDLIGHT12/12CAN | Core | 1 | Side | |
| 018200110474 | BUD12/12CAN | Core | 1 | Side | |

| Name: 4_4 | W:23.00 in | D:24.00 in | | | |
|----------------|----------------------------|------------|----------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 083820123937 | GUINNESSEXTRASTOUT6/12B... | Core | 1 | Front | |
| 613008752200 | ARNOLDPALMERSPIKEDHALF... | New | 1 | Front 90 | |
| 018200201448 | MICHELOBULTRAPUREGOLD1... | PRO... | 1 | Front 90 | |

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Segment 5 of 5 starting view

Shelf Schematic Report

RITE AID_7767 Store # 7767 # of segments: 5

| Name: 5_1 | | W:23.00 in | D:24.00 in | | |
|----------------|----------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 071990300173 | COORSLIGHT18/12CAN | Core | 2 | Top 90 | |
| 018200200779 | NATURALLIGHT15/12CAN | Core | 2 | Top 90 | |

| Name: 5_2 | | W:23.00 in | D:24.00 in | | |
|----------------|--------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 071990316006 | COORSLIGHT24/12CAN | | 1 | Top 90 | |
| 071990000486 | COORSLIGHT12/12CAN | New | 1 | Side | |
| 034100015091 | HIGHLIFE12/12BTL | Core | 1 | Front | |

| Name: 5_3 | | W:23.00 in | D:24.00 in | | |
|----------------|---------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 071990300692 | COORSLIGHT12/12BTL | Core | 1 | Side | |
| 034100573409 | LITE18/12CAN | Core | 1 | Side | |
| 022100001701 | PABST12/12CAN | | 1 | Side | |
| 071439344508 | ROLLINGROCK12/12CAN | | 1 | Side | |



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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_7767 Store # 7767 # of segments: 3

| Name: 2_1 | | W:48.00 in | D:16.00 in | | |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 635985548904 | WHITECLAWVARIETYPACK12/... | Core | 1 | Side | |
| 635985800064 | WHITECLAWVARIETYPACK12/... | PRO... | 2 | Side | |
| 087692006862 | TRULYVARIETYBERRY12/12C... | Core | 1 | Side | |
| 087692009917 | TRULYLEMONADEVARIETY12/... | PRO... | 1 | Side | |
| 033544000434 | CORONASELTZERVARIETY12/... | PRO... | 1 | Side | |
| 018200202087 | BUDLIGHTSELTZERVARIETY1... | PRO... | 1 | Side | |

| Name: 1_2 | | W:48.00 in | D:13.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 635985260899 | WHITECLAWBLACKCHERRY12... | | 1 | Side 90 | |
| 635985100331 | WHITECLAWMANGO12/12CAN | | 1 | Side 90 | |
| 087692004240 | TRULYVARIETYCITRUS12/12C... | | 1 | Side 90 | |
| 087692008040 | TRULYVARIETYTROPICAL12/1... | | 1 | Side 90 | |
| 853897002271 | BONANDVIVSPIKEDSELTZERV... | Move | 1 | Side 90 | |
| 082000781424 | SMIRNOFFSPIKEDSPARKLING... | | 1 | Side 90 | |
| 018200202179 | BUDLIGHTSELTZERVARIETYR... | New | 1 | Side 90 | |

| Name: 1_1 | | W:48.00 in | D:13.00 in | | |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 635985025986 | WHITECLAWNATURALLIME6/1... | | 1 | Side 90 | |
| 635985260660 | WHITECLAWRASPBERRY6/12... | | 1 | Side 90 | |
| 087692006787 | TRULYWILDBERRY6/12CAN | | 1 | Side 90 | |
| 087692007814 | TRULYROSE6/12CAN | | 1 | Side 90 | |
| 034100012328 | VIZZYVARIETY12/12CAN | PRO... | 1 | Side | |
| 071990000158 | COORSHARDSELTZERVARIET... | New | 2 | Side | |

| Name: 1_3 | | W:144.00 in | D:13.00 in | | |
|----------------|----------------------------|-------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 635985260875 | WHITECLAWMANGO6/12CAN | | 1 | Top | |
| 635985200253 | WHITECLAWBLACKCHERRY6/... | | 1 | Top | |
| 635985200284 | WHITECLAWRUBYGRAPEFRUI... | | 1 | Top | |
| 018200202506 | BUDLIGHTPLATINUMSELTZER... | New | 1 | Side | |
| 033544950630 | CORONAREFRESCAPASSION... | | 1 | Side 90 | |
| 033544950678 | CORONAREFRESCAGUAVALI... | | 1 | Side 90 | |
| 033544000137 | CORONAREFRESCAVARIETY1... | | 1 | Front 90 | |
| 894137002712 | CRISPINROSE6/12CAN | | 1 | Side | |
| 613008748333 | ARNOLDPALMERSPIKEDHALF... | | 1 | Side | |
| 087692831020 | TWISTEDTEAORIGINAL6/12BTL | | 2 | Side | |



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|---------------|-----------------------------|------------------|---|------|
| 635985100621 | MIKESHARDLEMONADE6/11.2... | | 2 | Side |
| 638489000299 | DOGFISHHEAD60MINUTEIPA6/... | | 2 | Side |
| 083783375213 | SIERRANEVADAPALEALE6/12... | | 2 | Side |

| Name: 2_4 | | W:96.00 in | D:16.00 in | | |
|----------------|------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 07289000163 | HEINEKEN12/12BTL | Core | 1 | Side | |
| 080660956800 | CORONA18/12BTL | Core | 1 | Side | |
| 080660956152 | CORONA12/12BTL | Core | 2 | Front | |
| 080660954080 | CORONA24/7BTL | Core | 1 | Side | |

| Name: 2_3 | | W:96.00 in | D:13.00 in | | |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 072890001528 | HEINEKEN18/12BTL | New | 2 | Side | |
| 072890001597 | HEINEKENLIGHT12/12BTL | Core | 1 | Front | |
| 033544950531 | CORONAFAMILIAR12/12BTL | | 2 | Side | |
| 080660956954 | CORONA12/12CAN | Core | 1 | Side 90 | |

| Name: 2_2 | | W:96.00 in | D:13.00 in | | |
|----------------|----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 030613000746 | BROOKLYNVARIETYPACK12/1... | PRO... | 1 | Side 90 | |
| 723830212121 | LAGUNITASIPA12/12CAN | | 1 | Side 90 | |
| 181954000022 | PERONI6/11.2BTL | | 2 | Side | |
| 087975013501 | SAPPORODRAFT6/12BTL | | 2 | Side | |
| 080660956251 | CORONALIGHT6/12BTL | | 2 | Side | |



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Segment 3 of 3 starting view

Shelf Schematic Report

RITE AID_7767 Store # 7767 # of segments: 3



| Name: 1_3 | | W:144.00 in | D:13.00 in | | |
|----------------|-----------------------------|-------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 817904000834 | ELYSIANSPACEDUSTIPA6/12B... | | 2 | Side | |
| 754527009946 | NEWBELGIUMWOODOOROTAT... | | 1 | Front | |
| 859093002466 | SIXPOINTRESINIIPA6/12CAN | | 1 | Front | |
| 082488123815 | BECKS12/12CAN | | 1 | Side 90 | |
| 034100570231 | LITE9/16BTL(AL) | | 1 | Front | |
| 089924278986 | YUENGLINGLAGER12/12CAN | | 1 | Side 90 | |

| Name: 2_4 | | W:96.00 in | D:16.00 in | | |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 033544000212 | MODELOESPECIAL24/7BTL | PRO... | 1 | Side | |
| 080660957579 | MODELOESPECIAL12/12BTL | Core | 1 | Side | |
| 080660957159 | MODELOESPECIAL12/12CAN | Core | 1 | Side | |
| 018200532184 | BUDLIGHT18/12CAN | Core | 1 | Side | |
| 018200112188 | BUD18/12CAN | Core | 1 | Side | |
| 071990300173 | COORSLIGHT18/12CAN | Core | 1 | Side | |
| 034100015091 | HIGHLIFE12/12BTL | Core | 1 | Side | |
| 018200200779 | NATURALLIGHT15/12CAN | Core | 1 | Side | |

| Name: 2_3 | | W:96.00 in | D:13.00 in | | |
|----------------|------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 080660957111 | MODELOESPECIAL18/12CAN | Core | 1 | Side 90 | |
| 089826900336 | TECATE12/12CAN | | 1 | Side 90 | |
| 018200967214 | MICHELOBULTRA18/12CAN | | 2 | Side | |
| 071990300784 | COORSLIGHT18/12BTL | Core | 1 | Side | |
| 071990480455 | KEYSTONELIGHT15/12CAN | | 1 | Side 90 | |

| Name: 2_2 | | W:96.00 in | D:13.00 in | | |
|----------------|-----------------------------|------------|------------|-------------|--|
| UPC (12 Digit) | Name | Ast | HFaci... | Orientat... | |
| 719057001563 | PRESIDENTE12/12BTL | | 1 | Front | |
| 018200059902 | MICHELOBULTRA12/12BTL | | 1 | Front | |
| 018200169847 | MICHELOBULTRALIMEACTU... | PRO... | 1 | Top 90 | |
| 018200202100 | BUDLIGHTPEELSVARIETY12/1... | PRO... | 1 | Top 90 | |
| 018200202018 | BUDWEISERNITROGOLD12/12... | PRO... | 1 | Side 90 | |
| 018200284434 | NATURALICE15/12CAN | Core | 1 | Side 90 | |