

Rite Aid
Store# 4202
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_4202 Store # 4202 # of segments: 6



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Top 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
018200202087	BUDLIGHTSELTZVARIETY1...	PRO...	1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
033544000434	CORONASELTZVARIETY12/...	PRO...	1	Front 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top 90	
071990000158	COORSHARDSELTZVARIET...	New	1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		2	Front	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
022100000049	PABST1/24CAN		1	Front	
071439006017	ROLLINGROCK1/25CAN		1	Front	
034100000059	HIGHLIFE1/24CAN		1	Front	
071990480240	KEYSTONELIGHT1/24CAN		1	Front	
071990477127	KEYSTONEICE1/24CAN		1	Front	
018200250132	NATTYDADDY1/25CAN		1	Front	

Name: 1_5		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692832317	TWISTEDTEAORIGINAL1/24CAN		1	Front	
018200959998	BUDLIGHTLIMELEMON-ADE-RI...		1	Front	

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RITE AID_4202	Store # 4202	# of segments: 6		
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front
087975026501	SAPPORO1/22CAN		1	Front
072890001191	HEINEKEN1/24CAN		1	Front
018200250286	BECKS1/25.4CAN		1	Front
080660956435	CORONA1/24CAN		1	Front
080660957210	MODELOESPECIAL1/24CAN		1	Front
070897013315	FOSTERS1/25.4CAN		1	Front
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front

Name: 1_6	W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985260387	WHITECLAWBLACKCHERRY1/...		2	Front
087692009511	TRULYWILDBERRY1/24CAN		2	Front
087692010142	TRULYLEMONADE1/24CAN	PRO...	2	Front
635985249856	MIKESHARDERCranberryL...		2	Front
635985245834	MIKESHARDERLEMONADE1/2...	New	2	Front

Name: 2_1	W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
082488123006	BECKS12/12BTL	Core	1	Side
082488123815	BECKS12/12CAN		1	Side
072890001528	HEINEKEN18/12BTL	New	1	Side

Name: 2_2	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
071990095321	BLUEMOONSEASONAL6/12BTL		1	Side
071990095543	BLUEMOONBREWMASTERVA...		1	Side
817904000834	ELYSIANSPACEDUSTIPA6/12B...		1	Side

Name: 2_3	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90
030613000012	BROOKLYNLAGER6/12BTL		1	Side
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side
034100516079	LEINIESSEASONALPRIMARY1...		1	Side
859612001024	21STAMENDMENTHELLORHIG...		1	Side 90

Name: 2_4	W:30.00 in	D:22.00 in		
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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side
635985060741	MIKESHARDSEASONAL6/11.2...		1	Side
635985100621	MIKESHARDLEMONADE6/11.2...		1	Side

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side



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Segment 3 of 6 starting view

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Name:	W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
07289000163	HEINEKEN12/12BTL	Core	3	Front	

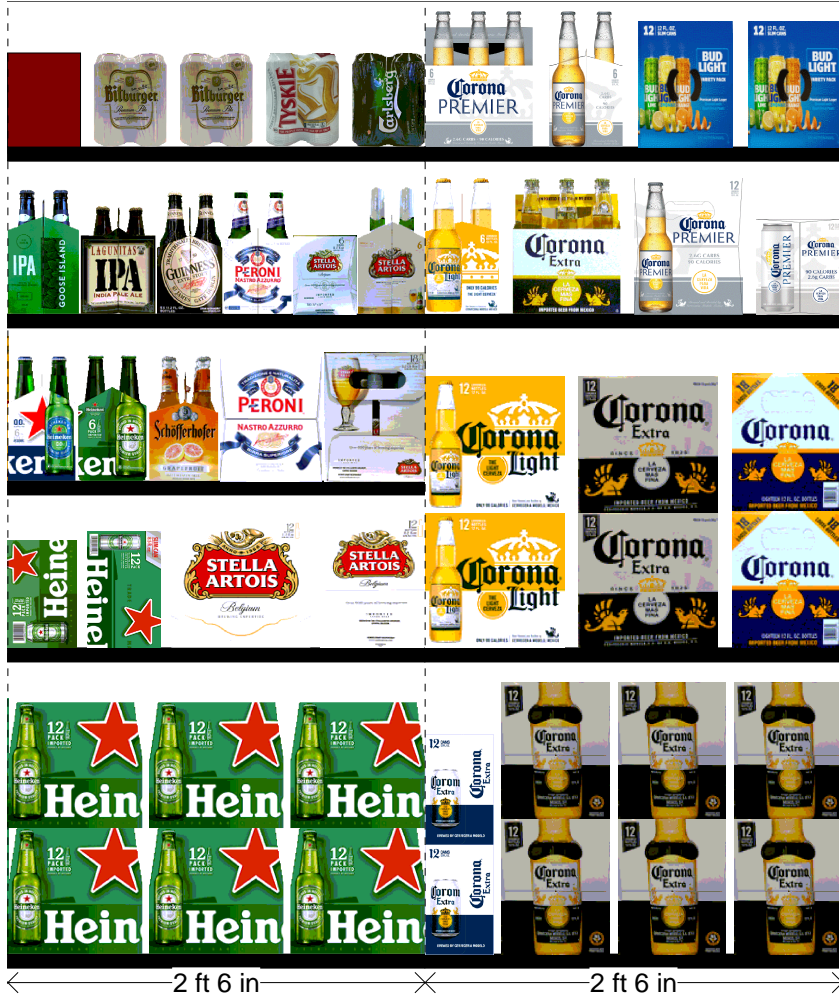
Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890005298	HEINEKEN12/8CAN		1	Top 90	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
042572040060	SCHOFFERHOFERGRAPEFRU...		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	

Name:	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
786150002001	STELLAARTOIS6/12CAN		1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	

Name:	W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	
020507000112	BITBURGER4/16.9CAN(WRAP)		2	Front	
835609001116	TYSKIE4/16.9CAN		1	Front	
087600101153	CARLSBERG4/16.9CAN		1	Front	

Name:	W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Side	
080660956152	CORONA12/12BTL	Core	3	Side	



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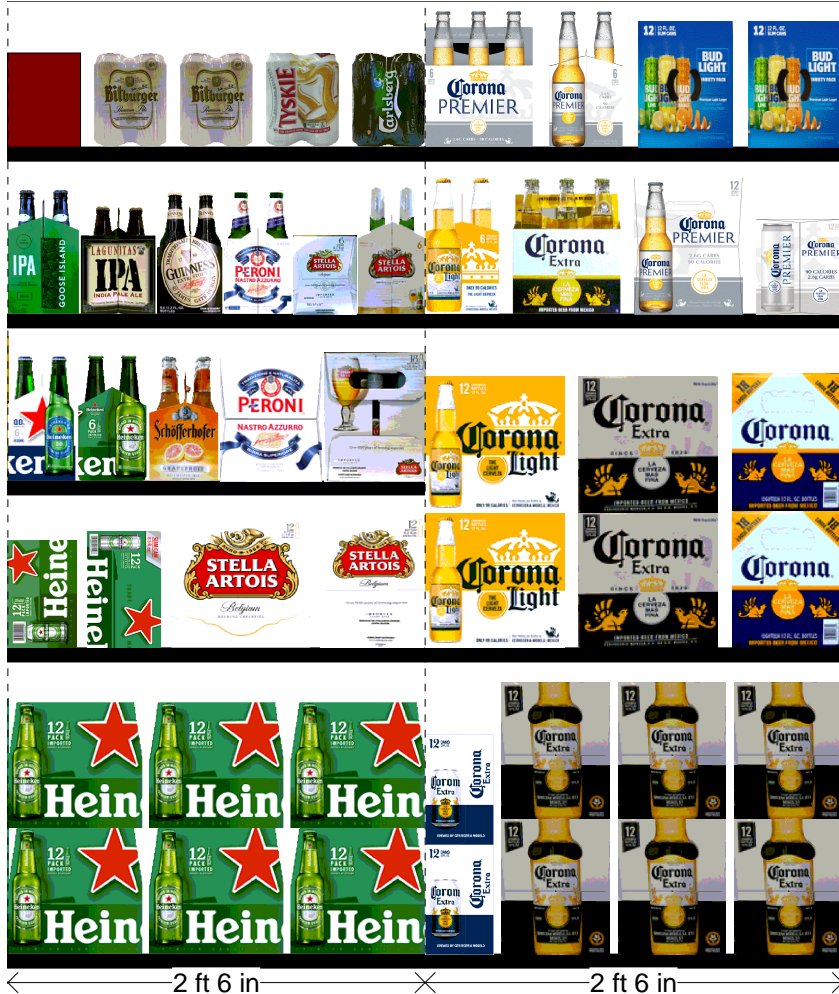
Segment 3 of 6 starting view

Shelf Schematic Report

RITE AID_4202	Store # 4202	# of segments: 6		
Name: 4_2	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956756	CORONALIGHT12/12BTL	Core	1	Front
080660956152	CORONA12/12BTL	Core	1	Front
080660956800	CORONA18/12BTL	Core	1	Side

Name: 4_3	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956251	CORONALIGHT6/12BTL		1	Side
080660956053	CORONA6/12BTL	Core	1	Front
033544950425	CORONAPREMIER12/12BTL	Core	1	Side
033544950449	CORONAPREMIER12/12CAN		1	Side

Name: 4_4	W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950418	CORONAPREMIER6/12BTL		1	Front
033544950418	CORONAPREMIER6/12BTL		1	Side
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	2	Top 90



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Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_4202 Store # 4202 # of segments: 6



Name: 5_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top	

Name: 5_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
018200113086	BUD18/12BTL		1	Side	

Name: 5_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200089817	BUD8/16CAN		1	Front 90	

Name: 5_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	
018200089893	BUDLIGHT8/16CAN		1	Front 90	
018200007712	BUD12/12BTL		1	Side	

Name: 5_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	2	Top 90	

Name: 6_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top 90	

Name: 6_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	2	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	

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Segment 5 of 6 starting view

Shelf Schematic Report

RITE AID_4202	Store # 4202	# of segments: 6
071990480455	KEYSTONELIGHT15/12CAN	1 Side

Name: 6_3	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300784	COORSLIGHT18/12BTL	Core	2	Side
034100576363	LITE12/12CAN		1	Side
034100015091	HIGHLIFE12/12BTL	Core	1	Side

Name: 6_4	W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200110474	BUD12/12CAN	Core	1	Side 90
071990300692	COORSLIGHT12/12BTL	Core	1	Side
034100016364	HIGHLIFE12/12CAN		1	Side 90
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side

Name: 6_5	W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300692	COORSLIGHT12/12BTL	Core	1	Front
022100001701	PABST12/12CAN		1	Top
071439344508	ROLLINGROCK12/12CAN		1	Side 90



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Segment 1 of 2 starting view

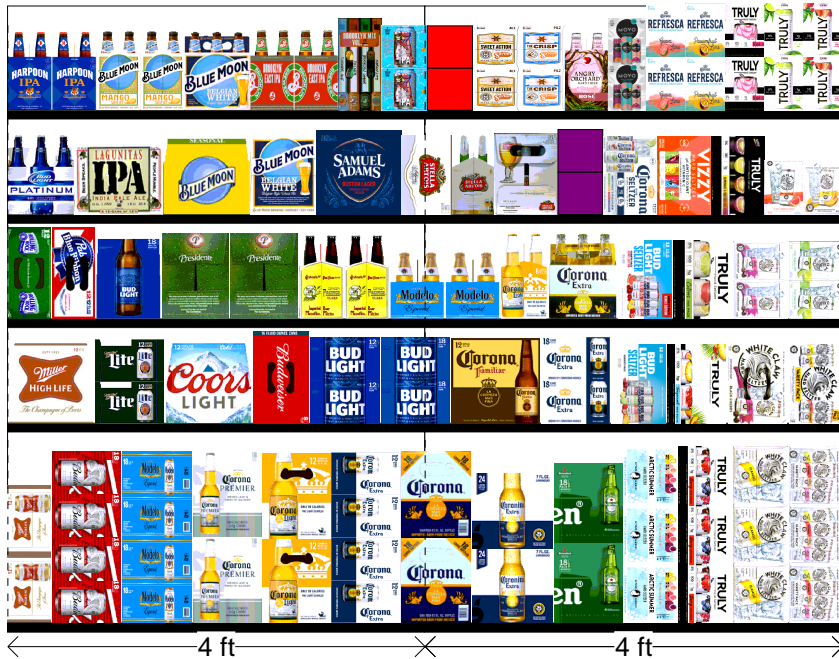
Shelf Schematic Report

RITE AID_4202 Store # 4202 # of segments: 2

Name: 1_1		W:96.00 in	D:15.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Side	
018200112188	BUD18/12CAN	Core	1	Side 90	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side 90	
080660956800	CORONA18/12BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
041827701121	ARCTICCHILLHARDSELTSERV...	PRO...	1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	

Name: 1_2		W:96.00 in	D:15.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	
034100576363	LITE12/12CAN		1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
018200089817	BUD8/16CAN		1	Top 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
033544950531	CORONAFAMILIAR12/12BTL		1	Front	
033544950029	CORONA18/12CAN		1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	

Name: 1_3		W:96.00 in	D:15.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
022100001701	PABST12/12CAN		1	Top 90	
018200533082	BUDLIGHT18/12BTL		1	Side	
719057001563	PRESIDENTE12/12BTL		2	Side	
080660953014	PACIFIC06/12BTL		2	Side	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
080660956251	CORONALIGHT6/12BTL		1	Side	



← 4 ft × 4 ft →

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_4202	Store # 4202	# of segments: 2		
080660956053	CORONA6/12BTL		Core	1 Front
018200202179	BUDLIGHTSELTZVARIETYR...		New	1 Front 90
087692004240	TRULYVARIETYCITRUS12/12C...			1 Top 90
635985200253	WHITECLAWBLACKCHERRY6/...			1 Side 90
635985025986	WHITECLAWNATURALLIME6/1...			1 Side 90

Name: 1_4		W:96.00 in	D:15.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200189937	BUDLIGHTPLATINUM6/12BTL		1	Front
723830100091	LAGUNITASIPA12/12BTL		1	Front
071990095369	BLUEMOONSEASONAL12/12BTL		1	Front
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
087692100140	SAMUELADAMBOSTONLAGE...		1	Front
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
786150001493	STELLAARTOIS18/11.2BTL		1	Side
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side
033544000434	CORONASELTZVARIETY12/...	PRO...	1	Front 90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side
635985260875	WHITECLAWMANGO6/12CAN		1	Side

Name: 1_5		W:96.00 in	D:15.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
041827000767	HARPOONIPA6/12BTL		2	Side
071990095611	BLUEMOONMANGOWHEAT6/1...		2	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front
030613000197	BROOKLYNEASTIPA6/12BTL		2	Side
030613000746	BROOKLYNVARIETY12/12CAN		1	Top 90
754527009946	NEWBELGIUMWOODOOROTAT...		1	Side
869071000261	MONTAUKWATERMELLOW6/1...		1	Side
859093002428	SIXPOINTSWEETACTION6/12C...		1	Side
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
034100012229	MOVOVARIETY4/8.4CAN		1	Front
033544950678	CORONAREFRESAGUAVALI...		1	Side
033544950630	CORONAREFRESCAPASSION...		1	Side
087692007814	TRULYROSE6/12CAN		1	Side
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
087692006787	TRULYWILDBERRY6/12CAN		1	Side

