





**RITE AID\_4196 - Store # 4196**  
**188 9TH AVE , NEW YORK , NY**

Cold

Imports always lead flow in relation to store traffic flow.  
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID\_... Store # 4196 # of segments: 4 # of Fixtures: 20

Segment/Door: 1	Shelf: 1_1	W:30.00 in	D:26.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 20025 3	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	9	
 6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OORIGINAL)	2	Side 90	12	
 6 35985 80006 4	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Side 90	6	
 0 33544 00043 4	033544000434	CORONASELTZERVARIETY12/12CAN	1	Side 90	6	

Segment/Door: 1	Shelf: 1_2	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 26089 9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	3	
 0 87692 00686 2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	3	
 0 87692 00424 0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	3	
 0 18200 20208 7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	3	
 0 30613 00001 2	030613000012	BROOKLYNLAGER6/12BTL	1	Side	2	

Segment/Door: 1	Shelf: 1_3	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
 6 35985 10033 1	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	3	
 0 87692 00991 7	087692009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	3	
 0 41827 70112 1	041827701121	ARCTICSUMMERSPIKEDVARIETYTHEWEEKENDER12/12...	1	Front 90	3	
 0 18200 20217 9	018200202179	BUDLIGHTSELTZERVARIETYREMIX12/12CAN	1	Front 90	3	
 0 30613 00053 1	030613000531	BROOKLYNSEASONAL6/12BTL	1	Side	2	





Segment/Door: 1	Shelf: 1_4	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	

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	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	3
	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	3
	071990095925	BLUEMOONLIGHTSKY12/12CAN	1	Top 90	3
	071990095116	BLUEMOONBELGIANWHITE6/12BTL	1	Front	4

Segment/Door: 1	Shelf: 1_5	W:30.00 in	D:12.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side 90	2	
	635985260875	WHITECLAWMANGO6/12CAN	1	Side 90	2	
	018200202506	BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN	1	Front	4	
	635985100621	MIKESHARDLEMONADE6/11.2BTL	2	Side	2	

Segment/Door: 2	Shelf: 2_1	W:30.00 in	D:26.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	072890001528	HEINEKEN18/12BTL	1	Side	2	
	072890000163	HEINEKEN12/12BTL	1	Side	4	
	786150000144	STELLAARTOIS12/11.2BTL	1	Side	4	
	082488123006	BECKS12/12BTL	1	Side	4	




Segment/Door: 2	Shelf: 2_2	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	723830212121	LAGUNITASIPA12/12CAN	1	Top 90	2	
	072890000200	HEINEKEN12/12CAN	1	Top 90	2	


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0		8	072890000118	HEINEKEN6/12BTL	1	Side	3
7		4	786150000014	STELLAARTOIS6/11.2BTL	1	Side	3
7		8	786150000168	STELLAARTOIS12/11.2CAN	1	Top 90	3

Segment/Door: 2		Shelf: 2_3		W:30.00 in		D:22.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
7		4	723830000094	LAGUNITASIPA6/12BTL		1	Side	2
7		2	740522100832	BELLSTWOHEARTEDALE6/12BTL		1	Side	2
0		9	072890006219	HEINEKEN0.0NEARBEER6/12BTL		1	Side	3
1		2	181954000022	PERONI6/11.2BTL		1	Side	3
1		6	181954000046	PERONI12/11.2BTL		1	Side	2

Segment/Door: 2		Shelf: 2_4		W:30.00 in		D:22.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
6		3	681745111123	BLUEPOINTTOASTEDLAGER6/12BTL		1	Side	2
0		3	083783375213	SIERRANEVADAPALEALE6/12BTL		1	Side	2
0		9	083783228229	SIERRANEVADASEASONAL6/12BTL		1	Side	2
0		6	087692100126	SAMUELADAMSBOSTONLAGER6/12BTL		1	Side	3
7		7	736920111327	GOOSEISLANDIPA6/12BTL		1	Side	2





Segment/Door: 2		Shelf: 2_5		W:30.00 in		D:12.00 in		
Barcode	UPC (12 Digit)	Name		HFaci...	Orientat...	Units		
8		8	869071000278	MONTAUKWAVECHASER4/6/12CAN		1	Side	2




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	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side	2
	862737000070	MONTAUKSESSIONIPA6/12CAN(WRAP)	1	Side	2
	859093002442	SIXPOINTTHECRISP6/12CAN	1	Side	2
	859093002435	SIXPOINTBENGALIIPA6/12CAN	1	Side	2

Segment/Door: 3	Shelf: 3_1	W:30.00 in	D:26.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	080660956152	CORONA12/12BTL	2	Side	8	
	080660956800	CORONA18/12BTL	1	Side	2	
	080660957159	MODELOESPECIAL12/12CAN	1	Side	4	

Segment/Door: 3	Shelf: 3_2	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	080660956053	CORONA6/12BTL	1	Side	2	
	080660956954	CORONA12/12CAN	1	Top 90	2	
	080660957579	MODELOESPECIAL12/12BTL	1	Front	2	
	080660957159	MODELOESPECIAL12/12CAN	1	Side	2	

Segment/Door: 3	Shelf: 3_3	W:30.00 in	D:22.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
	080660956251	CORONALIGHT6/12BTL	1	Side	2	
	080660956756	CORONALIGHT12/12BTL	1	Side	2	
	033544950425	CORONAPREMIER12/12BTL	1	Side	2	

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	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
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Segment/Door: 3 Shelf: 3\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	083820123937	GUINNESSEXTRASTOUT6/12BTL	1	Side	3


	072311630214	SOL6/12BTL	1	Side	3
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	080660957555	MODELOESPECIAL6/12CAN	1	Side	4
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	613008752200	ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN	1	Front 90	3
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	018200201448	MICHELOBULTRAPUREGOLD12/12CAN	1	Front 90	3
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Segment/Door: 3 Shelf: 3\_5 W:30.00 in D:12.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	020507000112	BITBURGER4/16.9CAN(WRAP)	1	Front	3

	087600101153	CARLSBERG4/16.9CAN	1	Front	3
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	4005249004181	VELTINSPILSENER4/16.9CAN	2	Front	4
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	835609001116	TYSKIE4/16.9CAN	1	Front	2
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Segment/Door: 4 Shelf: 4\_1 W:30.00 in D:26.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	018200532184	BUDLIGHT18/12CAN	1	Side 90	4

	018200112188	BUD18/12CAN	1	Top 90	3
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	071990300173	COORSLIGHT18/12CAN	1	Top 90	3
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	018200284434	NATURALICE15/12CAN	1	Top 90	4
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	018200200779	NATURALLIGHT15/12CAN	1	Top 90	4
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Segment/Door: 4 Shelf: 4\_2 W:30.00 in D:22.00 in


Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	018200110474	BUD12/12CAN	1	Side 90	4

	071990000486	COORSLIGHT12/12CAN	1	Top 90	2
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	034100573409	LITE18/12CAN	1	Side 90	2
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	071990480455	KEYSTONELIGHT15/12CAN	1	Side 90	2
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Segment/Door: 4 Shelf: 4\_3 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	018200007699	BUDLIGHT12/12BTL	1	Side	2


	018200007712	BUD12/12BTL	1	Side	2
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	071990300692	COORSLIGHT12/12BTL	1	Side	2
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	034100575090	LITE12/12BTL	1	Side	2
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Segment/Door: 4 Shelf: 4\_4 W:30.00 in D:22.00 in

Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
	018200532184	BUDLIGHT18/12CAN	1	Side	1

	018200089893	BUDLIGHT8/16CAN	1	Top 90	4
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	018200089817	BUD8/16CAN	1	Front 90	3
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	034100576363	LITE12/12CAN	1	Top 90	2
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	034100015091	HIGHLIFE12/12BTL	1	Side	2
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Segment/Door: 4 Shelf: 4\_5 W:30.00 in D:12.00 in

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Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units
 0 18200 53047 0	018200530470	BUDLIGHT12/12CAN	1	Top 90	1
 0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side 90	2
 0 22100 00170 1	022100001701	PABST12/12CAN	1	Side 90	2
 0 34100 01636 4	034100016364	HIGHLIFE12/12CAN	1	Side 90	2

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RITE AID\_... Store # 4196 # of segments: 2 # of Fixtures: 4

Segment/Door: 1	Shelf: 1_1	W:96.00 in	D:14.00 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 18200 28443 4	018200284434	NATURALICE15/12CAN	1	Side	4	
0 18200 20077 9	018200200779	NATURALLIGHT15/12CAN	1	Side	4	
0 71439 34450 8	071439344508	ROLLINGROCK12/12CAN	1	Side 90	6	
0 71990 30017 3	071990300173	COORSLIGHT18/12CAN	1	Side	4	
0 71990 00048 6	071990000486	COORSLIGHT12/12CAN	1	Side	4	
0 18200 53218 4	018200532184	BUDLIGHT18/12CAN	1	Side 90	6	
0 80660 95715 9	080660957159	MODELOESPECIAL12/12CAN	1	Side 90	6	
0 80660 95757 9	080660957579	MODELOESPECIAL12/12BTL	1	Side	4	
0 33544 95027 2	033544950272	MODELOESPECIAL18/12BTL	1	Side	4	
0 80660 95615 2	080660956152	CORONA12/12BTL	1	Front	6	
0 80660 95408 0	080660954080	CORONA24/7BTL	1	Side	3	
0 72890 00016 3	072890000163	HEINEKEN12/12BTL	1	Side	3	
6 35985 54890 4	635985548904	WHITECLAWVARIETYPACK12/12CAN(OIGINAL)	1	Side 90	4	

Segment/Door: 1	Shelf: 1_2	W:96.00 in	D:13.50 in			
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units	
0 18200 11047 4	018200110474	BUD12/12CAN	1	Side 90	2	
0 18200 11218 8	018200112188	BUD18/12CAN	1	Side 90	2	



















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6		5	642860900245	FOUNDERSALLDAYSESSIONIPA15/12CAN	1	Side 90	2
7		1	723830212121	LAGUNITASIPA12/12CAN	1	Top 90	2
0		1	080660957111	MODELOESPECIAL18/12CAN	1	Side 90	2
0		3	080660956053	CORONA6/12BTL	2	Side	2
0		6	082488123006	BECKS12/12BTL	1	Front	2
7		1	786150002001	STELLAARTOIS6/12CAN	1	Side 90	4
0		8	072890000118	HEINEKEN6/12BTL	1	Front	3
0		7	018200202087	BUDLIGHTSELTZERVARIETY12/12CAN	1	Front 90	2
0		2	087692006862	TRULYVARIETYBERRY12/12CAN(SLEEK)	1	Front 90	2
0		0	087692004240	TRULYVARIETYCITRUS12/12CAN(SLEEK)	1	Front 90	2
6		9	635985260899	WHITECLAWBLACKCHERRY12/12CAN	1	Front 90	2



Segment/Door: 1	Shelf: 1_3	W:96.00 in	D:13.50 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
8		9	859093002619	SIXPOINTVARIETY12/12CAN	1	Top 90	1
0		1	030613000531	BROOKLYNSEASONAL6/12BTL	2	Side	4
0		2	030613000012	BROOKLYNLAGER6/12BTL	2	Side	4
7		4	723830000094	LAGUNITASIPA6/12BTL	2	Side	2
0		5	080660957555	MODELOESPECIAL6/12CAN	1	Side	2

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0		20507000112	020507000112	BITBURGER4/16.9CAN(WRAP)	1	Front	3
0		87600101153	087600101153	CARLSBERG4/16.9CAN	1	Front	3
1		81954000022	181954000022	PERONI6/11.2BTL	1	Front	3
0		33544000434	033544000434	CORONASELTZERVARIETY12/12CAN	1	Front 90	2
0		71990000158	071990000158	COORSHARDELTZERVARIETY12/12CAN	1	Front 90	2
0		34100012328	034100012328	VIZZYVARIETY12/12CAN	1	Front 90	2
0		876920009917	0876920009917	TRULYLEMONADEVARIETY12/12CAN	1	Front 90	2
0		87692008040	087692008040	TRULYVARIETYTROPICAL12/12CAN(SLEEK)	1	Front 90	2
6		35985100331	635985100331	WHITECLAWMANGO12/12CAN	1	Front 90	2












Segment/Door: 1	Shelf: 1_4	W:96.00 in	D:13.50 in				
Barcode	UPC (12 Digit)	Name	HFaci...	Orientat...	Units		
8		56632004271	856632004271	BRONXSUMMER6/12CAN	1	Side	2
8		59093002428	859093002428	SIXPOINTSWEETACTION6/12CAN	1	Side	2
8		59093002466	859093002466	SIXPOINTRESINIIPA6/12CAN	1	Side	2
8		59093002442	859093002442	SIXPOINTTHECRISP6/12CAN	1	Side	2
8		59093002435	859093002435	SIXPOINTBENGALIIPA6/12CAN	1	Side	2
8		62737000070	862737000070	MONTAUKSESSIONIPA6/12CAN(WRAP)	1	Side	2
8		62737000063	862737000063	MONTAUKSUMMER6/12CAN(WRAP)	1	Side	2

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	869071000278	MONTAUKWAVECHASER4/6/12CAN	1	Side	2
	087692006602	ANGRYORCHARDROSE6/12BTL	2	Side	4
	033544950630	CORONAREFRESCAPASSIONFRUITLIME6/12CAN	1	Side	2
	082000781424	SMIRNOFFSPIKEDSPARKLINGSELTZERVARIETY12/12CAN	1	Front 90	2
	853897002271	BONANDVIVSPIKEDSELTZERVARIETY12/12CAN	1	Front 90	2
	018200285486	BONANDVIVSPIKEDSELTZERVARIETY6/12CAN	1	Side	2
	087692007814	TRULYROSE6/12CAN	1	Side	2
	635985260875	WHITECLAWMANGO6/12CAN	1	Side	2
	635985025986	WHITECLAWNATURALLIME6/12CAN	1	Side	2
	635985200253	WHITECLAWBLACKCHERRY6/12CAN	1	Side	2
	635985800064	WHITECLAWVARIETYPACK12/12CAN(NO2)	1	Side 90	1