

Rite Aid

Store# 4205

NEW YORK , NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_4205 Store # 4205 # of segments: 4



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
082488123006	BECKS12/12BTL	Core	1	Front	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
087600101153	CARLSBERG4/16.9CAN		1	Front	
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
071990000158	COORSHARDELTZERVARIET...	New	1	Top 90	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 2_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90	
786150002001	STELLAARTOIS6/12CAN		1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	

Name: 2_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
736920111327	GOOSEISLANDIPA6/12BTL		1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	

Name: 2_4	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
083783375213	SIERRANEVADAPALEALE6/12...		1	Side	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	

Name: 2_5	W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
859093002442	SIXPOINTTHECRISP6/12CAN		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Side	
859093002435	SIXPOINTBENGALIPA6/12CAN		1	Front	



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Segment 3 of 4 starting view

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Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
018200112188	BUD18/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Front 90	
071990316006	COORSLIGHT24/12CAN		1	Top 90	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
089924278917	YUENGLINGLAGER6/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Top 90	
018200113086	BUD18/12BTL		1	Side	
018200533082	BUDLIGHT18/12BTL		1	Side	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956251	CORONALIGHT6/12BTL		1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
018200110474	BUD12/12CAN	Core	1	Side 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	

Name: 3_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Front	
072311630214	SOL6/12BTL		1	Front	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Top 90	

Name: 4_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	

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RITE AID_4205	Store # 4205	# of segments: 4
018200200779	NATURALLIGHT15/12CAN	Core 1 Side 90

Name: 4_2		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000486	COORSLIGHT12/12CAN	New	1	Top 90
071990300784	COORSLIGHT18/12BTL	Core	1	Side
034100015091	HIGHLIFE12/12BTL	Core	1	Side
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90

Name: 4_3		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000486	COORSLIGHT12/12CAN	New	1	Top 90
034100573409	LITE18/12CAN	Core	1	Side 90
034100015091	HIGHLIFE12/12BTL	Core	1	Side
071439344508	ROLLINGROCK12/12CAN		1	Side 90

Name: 4_4		W:30.00 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000479	COORSBANQUET12/12CAN		1	Top 90
034100576363	LITE12/12CAN		1	Side 90
034100016364	HIGHLIFE12/12CAN		1	Side 90
022100001701	PABST12/12CAN		1	Side 90

Name: 4_5		W:30.00 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089924278962	YUENGLINGLAGER12/12BTL		1	Side
034100575090	LITE12/12BTL		1	Side
071990300692	COORSLIGHT12/12BTL	Core	2	Side

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Warm

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Segment 1 of 1 starting view

Shelf Schematic Report

RITE AID_4205 Store # 4205 # of segments: 1



Name: 1_1		W:48.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006862	TRULYVARIETYBERRY12/12C...	Core	2	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Side	

Name: 1_2		W:48.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90	
635985025986	WHITECLAWNATURALLIME6/1...		1	Top	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	

Name: 1_3		W:48.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
723830212121	LAGUNITASIPA12/12CAN		1	Side	
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Side	
087600101153	CARLSBERG4/16.9CAN		1	Side	
786150002001	STELLAARTOIS6/12CAN		1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Top 90	
034100012229	MOVAVARIETY4/8.4CAN		1	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	

Name: 1_4		W:48.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Front	
723830000094	LAGUNITASIPA6/12BTL		1	Front	
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Front	
089924278917	YUENGLINGLAGER6/12BTL		1	Front	

Name: 1_5 W:48.00 in D:12.00 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front
072890000118	HEINEKEN6/12BTL	Core	1	Front
083783375213	SIERRANEVADAPALEALE6/12...		1	Side
072311630214	SOL6/12BTL		1	Side
080660956251	CORONALIGHT6/12BTL		1	Front
080660956053	CORONA6/12BTL	Core	1	Front
033544950418	CORONAPREMIER6/12BTL		1	Side