

Rite Aid
Store# 4189
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 5 starting view

Shelf Schematic Report

RITE AID_4189 Store # 4189 # of segments: 5



Name: 1_1		W:21.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 1_2		W:21.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Front 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 1_3		W:21.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side	

Name: 1_4		W:21.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	
022100001701	PABST12/12CAN		1	Side	
018200110474	BUD12/12CAN	Core	1	Side	

Name: 2_1		W:21.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 2_2		W:21.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
080660956954	CORONA12/12CAN	Core	1	Side 90	

Name: 2_3		W:21.00 in	D:21.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	2	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
089924278962	YUENGLINGLAGER12/12BTL		1	Side
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
018200069918	MICHELOBULTRA12/12CAN		1	Side 90



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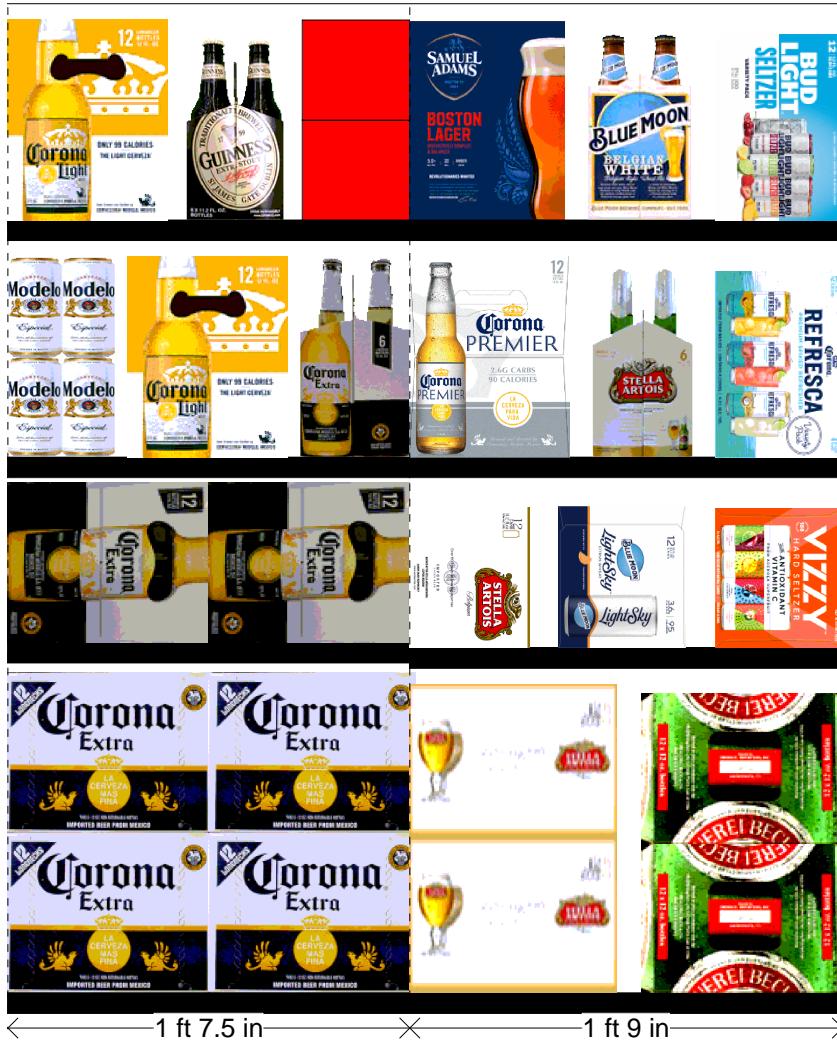
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Segment 3 of 5 starting view

Shelf Schematic Report

RITE AID_4189 Store # 4189 # of segments: 5



Name: 3_1	W:19.50 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Top	

Name: 3_2	W:19.50 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side 90	

Name: 3_3	W:19.50 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957555	MODELOESPECIAL6/12CAN		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	

Name: 3_4	W:19.50 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	

Name: 4_1	W:21.00 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Top	
082488123006	BECKS12/12BTL	Core	1	Top	

Name: 4_2	W:21.00 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Side 90	
034100012328	VIZZYVARIETY12/12CAN	PRO...	1	Side 90	

Name: 4_3	W:21.00 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
033544000137	CORONAREFRESCAVARIETY1...		1	Front 90	

Name: 4_4	W:21.00 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692100140	SAMUELADAMSBOSTONLAGE...		1	Side	

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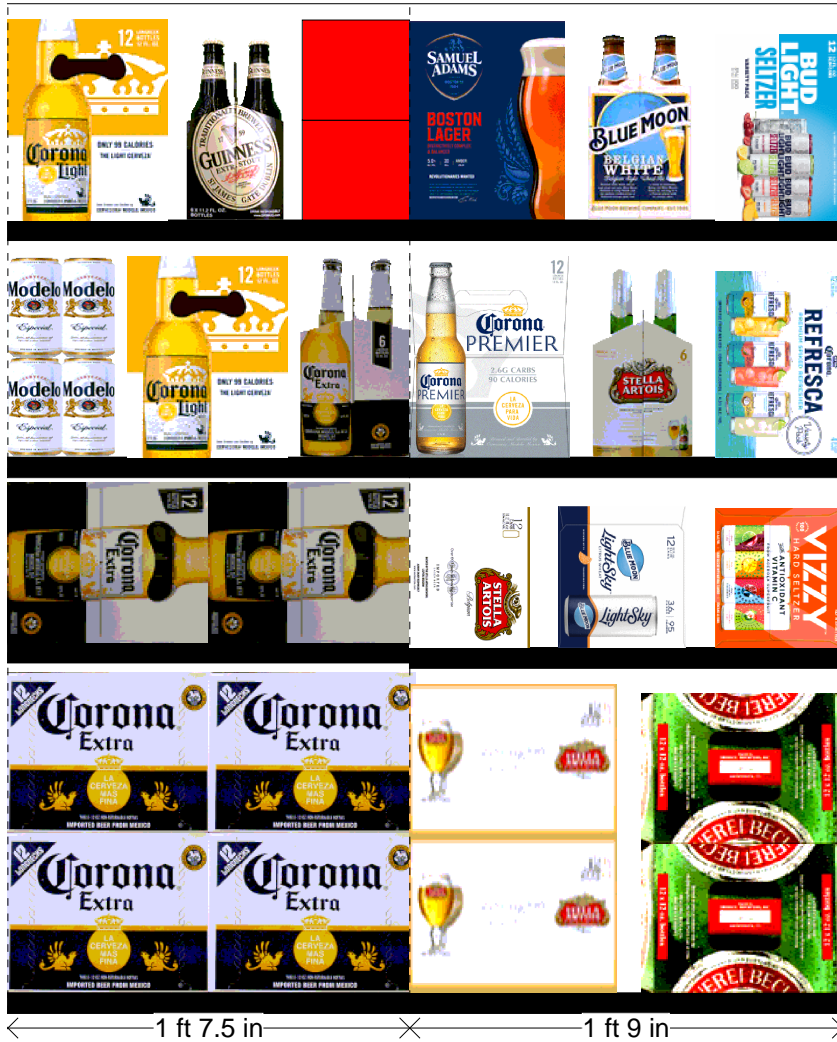
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Segment 3 of 5 starting view

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RITE AID 4189	Store # 4189	# of segments: 5		
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90



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Segment 5 of 5 starting view

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Name: 5_1	W:21.00 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	2	Front	

Name: 5_2	W:21.00 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	

Name: 5_3	W:21.00 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side	
635985548904	WHITECLAWVARIETYPACK12/...	Core	2	Side 90	

Name: 5_4	W:21.00 in	D:21.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990100711	COORSBANQUET1/24CAN		1	Side	
071990300654	COORSLIGHT1/24CAN		1	Side	
018200250002	BUD1/25CAN		1	Side	
033544950470	CORONAPREMIER1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Side	
635985260387	WHITECLAWBLACKCHERRY1/...	PRO...	1	Front	
070897013315	FOSTERS1/25.4CAN		1	Side	



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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_4189 Store # 4189 # of segments: 3



Name: 2_4		W:108.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
018200113086	BUD18/12BTL		1	Side	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660954080	CORONA24/7BTL	Core	1	Side	

Name: 2_2		W:108.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Top 90	
034100573409	LITE18/12CAN	Core	1	Top	
071990700287	COORSLIGHT12/12CAN(SLEEK)	Delete	1	Top 90	
071990700287	COORSLIGHT12/12CAN(SLEEK)	Delete	1	Top 90	
018200089817	BUD8/16CAN		1	Side	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	

Name: 2_3		W:108.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
018200007699	BUDLIGHT12/12BTL		1	Side	
723830100091	LAGUNITASIPA12/12BTL		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
087692011033	SAMUELADAMSSEASONAL12/...		1	Side	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Top 90	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name:		W:108.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	

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089924278962	YUENGLINGLAGER12/12BTL		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Side 90	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Front	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Front	
736920111327	GOOSEISLANDIPA6/12BTL		1	Front	
181954000022	PERONI6/11.2BTL		1	Front	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front	
681745002513	BLUEPOINTPINSTRIPEPILS6/1...	PRO...	1	Side	
754527009946	NEWBELGIUMWOODOOROTAT...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side 90	



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Name: 2_4		W:108.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
635985800064	WHITECLAWVARIETYPACK12/...	PRO...	1	Side	
635985548904	WHITECLAWVARIETYPACK12/...	Core	1	Side	

Name: 2_2		W:108.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123815	BECKS12/12CAN		1	Top 90	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890000118	HEINEKEN6/12BTL	Core	1	Front	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	

Name: 2_3		W:108.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	

Name:		W:108.00 in	D:20.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side	
033544950678	CORONAREFRESGUAVALI...		1	Side	
033544950630	CORONAREFRESCAPASSION...		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	