

Rite Aid
Store# 4261
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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FINAL

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Segment 1 of 3 starting view

Shelf Schematic Report

RITE AID_4261 Store # 4261 # of segments: 3



Name: 1_1	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front	90
072890000163	HEINEKEN12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 1_2	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front	90
018200202087	BUDLIGHTSELTZVARIETY1...	PRO...	1	Front	90
072890000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 1_3	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front	90
033544000434	CORONASELTZVARIETY12/...	PRO...	1	Front	90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front	90

Name: 1_4	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	

Name: 2_1	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top	90

Name: 2_2	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890100160	AMSTELLIGHT12/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	90

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RITE AID_4261	Store # 4261	# of segments: 3			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000046	PERONI12/11.2BTL		1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 2_4	W:23.00 in	D:24.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
723830000094	LAGUNITASIPA6/12BTL		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	



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Shelf Schematic Report

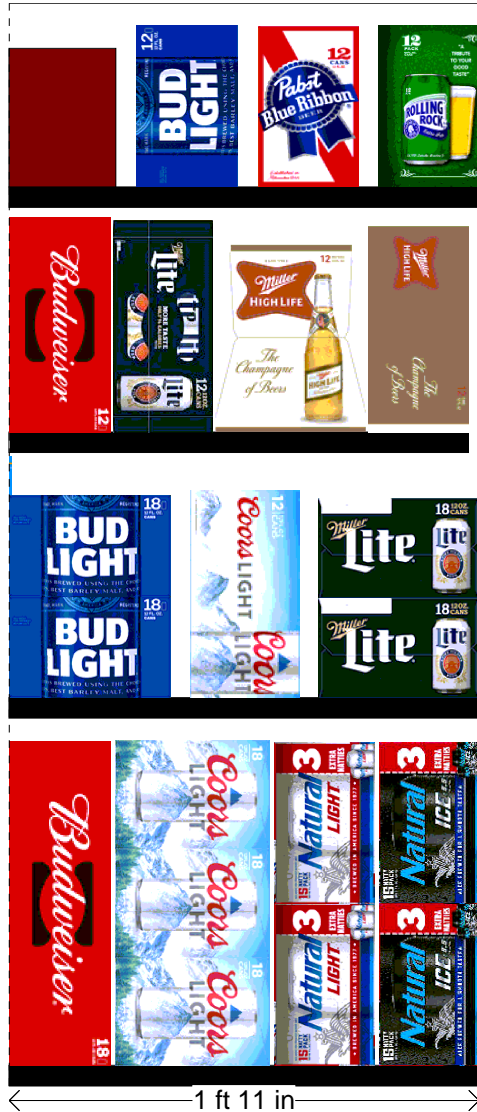
RITE AID_4261 Store # 4261 # of segments: 3

Name: 3_1		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 3_2		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
034100573409	LITE18/12CAN	Core	1	Side 90	

Name: 3_3		W:22.50 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	1	Top 90	
034100576363	LITE12/12CAN		1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100016364	HIGHLIFE12/12CAN		1	Top 90	

Name: 3_4		W:23.00 in	D:24.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	
022100001701	PABST12/12CAN		1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	



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This warm shelf is actually
the "Treat Yourself Space"



3 ft

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Segment 1 of 1 starting view

This warm shelf is actually the "Treat Yourself Space"



Shelf Schematic Report

RITE AID_4261 Store # 4261 # of segments: 1

Name: 1_6		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956954	CORONA12/12CAN	Core	1	Top	
862737000070	MONTAUKSESSIONIPA6/12CA...		1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		2	Side	
723830100091	LAGUNITASIPA12/12BTL		1	Front	

Name: 1_5		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950449	CORONAPREMIER12/12CAN		2	Front 90	
018200069918	MICHELOBULTRA12/12CAN		2	Front 90	
034100576363	LITE12/12CAN		1	Side 90	

Name: 1_4		W:36.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top	
071990000158	COORSHARDELTZERVARIET...	New	1	Top	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Top	
034100012229	MOVOVARIETY4/8.4CAN	PRO...	2	Front	

Name: 1_2		W:36.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Top	
041827701121	ARCTICCHILLHARDELTZERV...	PRO...	1	Top 90	

Name: 1_3		W:36.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Top	

Name: 1_1		W:36.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Top	
635985100331	WHITECLAWMANGO12/12CAN		1	Top	
635985260899	WHITECLAWBLACKCHERRY12...		1	Top	

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Segment 1 of 3 starting view

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RITE AID_4261 Store # 4261 # of segments: 3



Name: 2_5		W:120.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALICE15/12CAN	Core	1	Side	90
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100573065	LITE24/12CAN	PRO...	1	Side	
071990316006	COORSLIGHT24/12CAN	PRO...	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	90
018200112188	BUD18/12CAN	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 2_4		W:120.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	90
034100016364	HIGHLIFE12/12CAN		1	Top	90
034100573409	LITE18/12CAN	Core	1	Side	90
071990000486	COORSLIGHT12/12CAN	New	1	Top	90
018200089817	BUD8/16CAN	PRO...	1	Front	90
018200530470	BUDLIGHT12/12CAN	Core	1	Top	90
018200069918	MICHELOBULTRA12/12CAN		1	Front	90
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
033544950029	CORONA18/12CAN		1	Side	
181954000046	PERONI12/11.2BTL		1	Side	

Name: 2_3		W:120.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		2	Side	90
034100576363	LITE12/12CAN		1	Top	90
018200110474	BUD12/12CAN	Core	1	Top	90
080660957852	MODELONEGRA6/12BTL		1	Front	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956053	CORONA6/12BTL	Core	1	Front	
033544950517	CORONAFAMILIAR6/12BTL		1	Front	
786150000014	STELLAARTOIS6/11.2BTL	PRO...	1	Front	

Name: 2_2 W:120.00 in D:16.00 in

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RITE AID 4261	Store # 4261	# of segments: 3			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
071990281519	KEYSTONEICE15/12CAN		1	Side 90	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
856632004233	BRONXAMERICANPALEALE6/1...	PRO...	1	Side	
859612001031	21STAMENDMENTBREWFREE...		1	Side	
030613000746	BROOKLYNVARIETY12/12CAN		1	Top 90	
859093002619	SIXPOINTVARIETY12/12CAN	PRO...	1	Top 90	
642860900245	FOUNDERSALLDAYSESSIONI...		1	Side	
816014020800	SOUTHERNTIEROVERPACKD1...	PRO...	1	Side	
723830212121	LAGUNITASIPA12/12CAN		1	Top 90	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Front	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Front 90	

Name: 2_1	W:120.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	
4005249004181	VELTINSPILSENER4/16.9CAN		1	Front	
681745002513	BLUEPOINTPINSTRIPEPILS6/1...		1	Side	
866656000470	MONTAUKPILSNER6/12CAN		1	Side	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
862737000025	MONTAUKDRIFTWOOD6/12CA...		1	Side	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
862737000070	MONTAUKSESSIONIPA6/12CA...		1	Side 90	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side	
030613040667	BROOKLYNSPECIALEFFECTS...	PRO...	1	Side	
030613000517	BROOKLYNSEASONAL6/12CAN	PRO...	1	Side	



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Name: 2_5		W:120.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	

Name: 2_4		W:120.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
0728900001528	HEINEKEN18/12BTL	PRO...	1	Side	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	

Name: 2_3		W:120.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
181954000022	PERONI6/11.2BTL		1	Front	
072890100160	AMSTELLIGHT12/12BTL		1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Front	
087692004172	TRULYCOLIMALIME6/12CAN		1	Side 90	
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90	
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90	

Name: 2_2		W:120.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
613008748333	ARNOLDPALMERSPIKEDHALF...	PRO...	1	Side	
034100012229	MOVOVARIETY4/8.4CAN	PRO...	2	Front	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
087692007814	TRULYROSE6/12CAN		1	Side 90	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Top 90	

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Segment 3 of 3 starting view

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 635985025986 WHITECLAWNATURALLIME6/1... 1 Top 90

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side
030613000012	BROOKLYNLAGER6/12BTL		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Front
087692821021	ANGRYORCHARDCRISPAPPL...		1	Side
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side
018200202506	BUDLIGHTPLATINUMSELTZER...New		1	Side

