

Rite Aid
Store# 7759
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_7759 Store # 7759 # of segments: 6



Name: 1_1	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Top 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	

Name: 1_2	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	

Name: 1_3	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 1_4	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
018200530470	BUDLIGHT12/12CAN	Core	1	Side	

Name: 2_2 W:24.00 in D:22.00 in

Name: 2_1	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Front	

Name: 2_3	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Front	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	

Name: 2_4	W:24.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	

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071990095925	BLUEMOONLIGHTSKY12/12CAN PRO...		1	Top 90
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side



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Segment 3 of 6 starting view

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Name: 3_1	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 3_2	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 3_3	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	

Name: 3_4	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660954011	CORONA6/7BTL		1	Side	

Name: 4_1	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Top 90	
080660956800	CORONA18/12BTL	Core	1	Top 90	

Name: 4_2	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 4_3	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 4_4	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Side	

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080660956152	CORONA12/12BTL	Core	1	Front	



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Segment 5 of 6 starting view

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Name: 5_1	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	

Name: 5_4	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Side	
033544000137	CORONAREFRESCAVARIETY1...		1	Top 90	
034100012328	VIZZYVARIETY12/12CAN	PRO...	1	Top 90	

Name: 6_1	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
635985800064	WHITECLAWVARIETYPACK12/...	PRO...	1	Side 90	
635985548904	WHITECLAWVARIETYPACK12/...	Core	1	Side 90	

Name: 5_2	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side	

Name: 5_3	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000158	COORSHARDSELTZERVARIET...	New	1	Top 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Top 90	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90	

Name: 6_2	W:20.25 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990100711	COORSBANQUET1/24CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	



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Segment 1 of 3 starting view

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Name: 2_1		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
080660956152	CORONA12/12BTL	Core	5	Front	
080660956800	CORONA18/12BTL	Core	3	Side	

Name: 2_2		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Front	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Side	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	3	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	

Name: 2_3		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985800064	WHITECLAWVARIETYPACK12/...	PRO...	2	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN	PRO...	1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
080660956756	CORONALIGHT12/12BTL	Core	1	Front	
033544950425	CORONAPREMIER12/12BTL	Core	1	Front	
033544950272	MODELOESPECIAL18/12BTL	Core	2	Side	

Name: 2_4		W:144.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	
087692007814	TRULYROSE6/12CAN		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	



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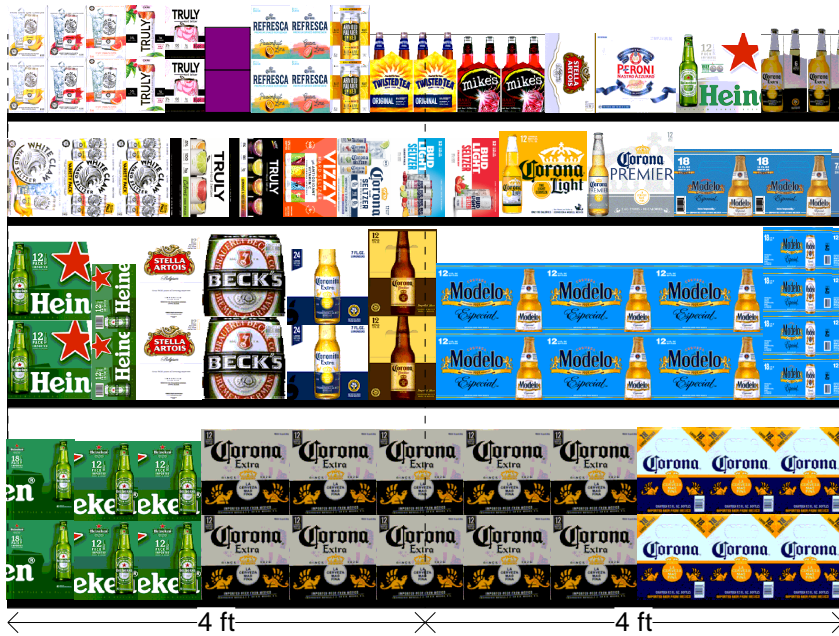
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033544950630	CORONAREFRESCAPASSION...		1	Side
033544950678	CORONAREFRESCAGUAVALL...		1	Side
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side
087692831020	TWISTEDTEAORIGINAL6/12BTL		2	Side
635985606116	MIKESHARDCRANBERRYPAS...		2	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
181954000046	PERONI12/11.2BTL		1	Front
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Front
080660956053	CORONA6/12BTL	Core	2	Side



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Name: 2_1	W:144.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	2	Front	
071990300784	COORSLIGHT18/12BTL	Core	3	Side	

Name: 2_2	W:144.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	2	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990000486	COORSLIGHT12/12CAN	New	1	Top	

Name: 2_3	W:144.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	PRO...	2	Side	
719057001563	PRESIDENTE12/12BTL		1	Front	
018200967214	MICHELOBULTRA18/12CAN		2	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	

Name: 2_4	W:144.00 in	D:16.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
034100516055	LEINIESSEASONALPRIMARY6/...		2	Side	
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side	
869071000261	MONTAUKWATERMELLOW6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	