

Rite Aid
Store# 7760
NEW YORK, NY

FINAL

WARM

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

Segment 1 of 6 starting view

Shelf Schematic Report

RITE AID_7760 Store # 7760 # of segments: 6



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200200779	NATURALLIGHT15/12CAN	Core	1	Top	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200284434	NATURALLICE15/12CAN	Core	1	Side 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100576363	LITE12/12CAN		1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Side 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
089924278917	YUENGLINGLAGER6/12BTL		1	Front	
022100001701	PABST12/12CAN		1	Side	
022100001701	PABST12/12CAN		1	Side 90	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200112188	BUD18/12CAN	Core	1	Top 90	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Front	

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Name: 2_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200110474	BUD12/12CAN	Core	1	Top 90	
080660956152	CORONA12/12BTL	Core	3	Side	

Name: 2_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089893	BUDLIGHT8/16CAN		1	Top 90	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	

Name: 2_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	
080660956251	CORONALIGHT6/12BTL		1	Side	
080660956053	CORONA6/12BTL	Core	1	Side	

Name: 2_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	2	Front 90	
033544950418	CORONAPREMIER6/12BTL		2	Front	

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Segment 3 of 6 starting view

Shelf Schematic Report

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Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	90
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
181954001159	PERONI6/11.2CAN		1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	
080660957654	MODELOESPECIAL6/12BTL		1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
082488123815	BECKS12/12CAN		1	Side	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957876	MODELONEGRA12/12BTL		1	Front	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
681745002513	BLUEPOINTPINSTRIPEPILS6/1...		1	Side	
681745111123	BLUEPOINTTOASTEDLAGER6/...		1	Side	

Name: 3_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
835609001116	TYSKIE4/16.9CAN		1	Front	
087600101153	CARLSBERG4/16.9CAN		2	Front	
020507000112	BITBURGER4/16.9CAN(WRAP)		2	Front	

Name: 4_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Front	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side	

Name: 4_2 W:30.00 in D:22.00 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side
072890000118	HEINEKEN6/12BTL	Core	1	Side
072890000163	HEINEKEN12/12BTL	Core	1	Side
638489000299	DOGFISHHEAD60MINUTEIPA6/...		1	Side

Name: 4 3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side
083783375213	SIERRANEVADAPALEALE6/12...		1	Side
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side
736920111327	GOOSEISLANDIPA6/12BTL		1	Side

Name: 4 4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
723830000094	LAGUNITASIPA6/12BTL		1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side
754527000226	NEWBELGIUMFATTIRE6/12BTL		1	Side
754527000660	NEWBELGIUMVOODOORANG...		1	Side
754527004217	NEWBELGIUMVOODOORANG...		1	Front

Name: 4 5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
887151004183	CONEYISLANDMERMANNEWY...		1	Top 90
887151000949	CONEYISLANDMERMAIDPILS...		1	Side
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side
859093002619	SIXPOINTVARIETY12/12CAN		1	Side 90
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side



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Segment 5 of 6 starting view

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RITE AID_7760	Store # 7760	# of segments: 6
033544000434	CORONASELTZERVARIETY12/...	PRO... 1 Side 90
635985800064	WHITECLAWVARIETY12/12CA...	PRO... 1 Side 90
635985260899	WHITECLAWBLACKCHERRY12...	1 Side 90
635985548904	WHITECLAWVARIETY12/12CA...	Core 1 Top

Name: 6_2	W:30.00 in	D:22.00 in
UPC (12 Digit)	Name	Ast HFaci... Orientat...
033544950630	CORONAREFRESCAPASSION...	1 Top 90
033544000137	CORONAVARIETYREFRESCA1...	1 Front 90
034100012229	MOVOVARIETY4/8.4CAN	1 Front 90
034100012328	VIZZYVARIETY12/12CAN(A)	PRO... 1 Top 90
635985025986	WHITECLAWNATURALLIME6/1...	1 Top 90

Name: 6_3	W:30.00 in	D:22.00 in
UPC (12 Digit)	Name	Ast HFaci... Orientat...
018200250132	NATTYDADDY1/25CAN	1 Front
018200250026	NATURALLIGHT1/25CAN	1 Front
022100000049	PABST1/24CAN	1 Front
089924600244	YUENGLINGLAGER1/24CAN	1 Front
071990100711	COORSBANQUET1/24CAN	1 Front
071990300654	COORSLIGHT1/24CAN	1 Front
018200250019	BUDLIGHT1/25CAN	1 Front
723830011922	LAGUNITASIPA1/19.2CAN	PRO... 1 Front
087692000846	ANGRYORCHARDCRISPPAPPL...	1 Front
071990095451	BLUEMOONBELGIANWHITE1/1...	1 Front

Name: 6_4	W:30.00 in	D:22.00 in
UPC (12 Digit)	Name	Ast HFaci... Orientat...
018200255335	BUDLIGHTLIMEMANG-O-RITA1...	1 Front
635985249856	MIKESHARDERC Cranberry...	1 Front
089826001422	TECATE1/24CAN	1 Front
080660957210	MODELOESPECIAL1/24CAN	1 Front
080660956435	CORONA1/24CAN	1 Front
033544950470	CORONAPREMIER1/24CAN	1 Front
786150001707	STELLAARTOIS1/19.2CAN	1 Front
072890001191	HEINEKEN1/24CAN	1 Front
070897183315	FOSTERSPREMIUM1/25.4CAN	1 Front
070897013315	FOSTERS1/25.4CAN	1 Front

Name: 6_5	W:30.00 in	D:12.00 in
UPC (12 Digit)	Name	Ast HFaci... Orientat...

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Segment 5 of 6 starting view

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RITE AID_7760	Store # 7760	# of segments: 6		
070310014837	SEAGRAMSESCAPESSPIKEDJ...		2	Front
087692010142	TRULYLEMONADE1/24CAN		2	Front
087692009511	TRULYWILDBERRY1/24CAN		2	Front
635985260387	WHITECLAWBLACKCHERRY1/...		2	Front
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	2	Front



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Segment 1 of 2 starting view

Shelf Schematic Report

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Name: 1_1		W:96.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
63598548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
071990316006	COORSLIGHT24/12CAN		1	Side	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

Name: 1_2		W:96.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		2	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
181954000046	PERONI12/11.2BTL		1	Front	
072890001528	HEINEKEN18/12BTL	New	2	Side	
080660954080	CORONA24/7BTL	Core	1	Front	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
018200089817	BUD8/16CAN		1	Top 90	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	

Name: 1_3		W:96.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		2	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
034100012229	MOVOVARIETY4/8.4CAN		2	Front	
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
030613000319	BROOKLYNLAGER12/12BTL		1	Front	
072890001580	HEINEKENLIGHT6/12BTL		2	Side	
080660956053	CORONA6/12BTL	Core	2	Side	

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RITE AID_7760	Store # 7760	# of segments: 2			
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Side 90	
034100576363	LITE12/12CAN		1	Top 90	

Name: 1_4		W:96.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
033544950678	CORONAREFRESCAGUAVALI...		1	Side	
033544950630	CORONAREFRESCAPASSION...		1	Side	
071990095369	BLUEMOONSEASONAL12/12BTL		1	Side	
030613019519	BROOKLYNBELAIRSOUR6/12B...		2	Side	
030613000746	BROOKLYNVARIETY12/12CAN		1	Top 90	
887151000949	CONEYISLANDMERMAIDPILS...		1	Side	
087692100140	SAMUELADAMS BOSTON LAGE...		1	Front	
642860900245	FOUNDERS ALL DAY SESSIONI...		1	Side 90	
723830212121	LAGUNITAS IPA 12/12CAN		1	Top 90	
636251740947	STONEIPA 12/12CAN		1	Top 90	

Name: 1_5		W:96.00 in	D:18.50 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692001492	ANGRY ORCHARD GREEN APPL...		2	Side	
754527006136	NEWBELGIUM CITRADELICTAN...		1	Side	
859093002466	SIXPOINT RESINI IPA 6/12CAN		1	Side	
859093002442	SIXPOINT THE CRISP 6/12CAN		1	Side	
859093002428	SIXPOINT SWEET ACTION 6/12C...		1	Side	
856632004271	BRONX SUMMER 6/12CAN		1	Side	
856632004332	BRONX NO RESOLUTIONS 6/12...		1	Side	
723830000209	LAGUNITA LITTLE SUMPIN 6/1...		2	Side	
041827000767	HARPOON IPA 6/12BTL		2	Side	
041827001467	HARPOON SEASONAL 6/12BTL		2	Side	
740522100160	BELL SEASONAL 6/12BTL (B)		2	Side	
018200139864	SHOCKTOP BELGIAN WHITE 6/1...		2	Side	

