






RITE AID_4688 - Store # 4688
1849 2ND AVE , NEW YORK , NY

Cold


Imports always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow

RITE AID_... Store # 4688 # of segments: 5 # of Fixtures: 25

| Segment/Door: 1 | Shelf: 1_1 | W:30.50 in | D:24.00 in | | | |
|---|----------------|-----------------------|------------|-------------|-------|--|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | |
|  0 71990 48045 5 | 071990480455 | KEYSTONELIGHT15/12CAN | 1 | Side | 3 | |
|  0 18200 20077 9 | 018200200779 | NATURALLIGHT15/12CAN | 1 | Side | 3 | |
|  0 18200 28443 4 | 018200284434 | NATURALICE15/12CAN | 1 | Side | 3 | |
|  0 71990 00048 6 | 071990000486 | COORSLIGHT12/12CAN | 1 | Side | 6 | |
|  0 71990 30017 3 | 071990300173 | COORSLIGHT18/12CAN | 1 | Side 90 | 4 | |

| Segment/Door: 1 | Shelf: 1_2 | W:30.50 in | D:22.00 in | | | |
|---|----------------|------------------------|------------|-------------|-------|--|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | |
|  0 89924 27896 2 | 089924278962 | YUENGLINGLAGER12/12BTL | 1 | Side | 2 | |
|  0 71990 30078 4 | 071990300784 | COORSLIGHT18/12BTL | 1 | Side | 1 | |
|  0 18200 00771 2 | 018200007712 | BUD12/12BTL | 1 | Side | 2 | |
|  0 18200 00769 9 | 018200007699 | BUDLIGHT12/12BTL | 1 | Side | 2 | |

| Segment/Door: 1 | Shelf: 1_3 | W:30.50 in | D:22.00 in | | | |
|---|----------------|--------------------|------------|-------------|-------|--|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | |
|  0 34100 57340 9 | 034100573409 | LITE18/12CAN | 1 | Side 90 | 2 | |
|  0 71990 30069 2 | 071990300692 | COORSLIGHT12/12BTL | 1 | Side | 2 | |
|  0 18200 11218 8 | 018200112188 | BUD18/12CAN | 1 | Side | 1 | |
|  0 18200 53047 0 | 018200530470 | BUDLIGHT12/12CAN | 1 | Side | 2 | |





| Segment/Door: 1 | Shelf: 1_4 | W:30.50 in | D:22.00 in | | | |
|---|----------------|--------------|------------|-------------|-------|--|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | |
|  0 34100 57636 3 | 034100576363 | LITE12/12CAN | 1 | Side | 2 | |

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| | | | | | | | |
|---|---|---------------|--------------|---------------------------------------|---|---------|---|
| 0 |  | 18200 11047 4 | 018200110474 | BUD12/12CAN | 1 | Side | 2 |
| 0 |  | 18200 08981 7 | 018200089817 | BUD8/16CAN | 1 | Side 90 | 2 |
| 0 |  | 18200 08989 3 | 018200089893 | BUDLIGHT8/16CAN | 1 | Side 90 | 2 |
| 6 |  | 13008 75220 0 | 613008752200 | ARNOLDPALMERSPIKEDHALFANDHALF12/12CAN | 1 | Side 90 | 2 |

| Segment/Door: 1 | Shelf: 1_5 | W:30.50 in | D:12.00 in | | | | |
|-----------------|---|---------------|--------------|----------------------|-------|---------|---|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | | |
| 0 |  | 71439 34450 8 | 071439344508 | ROLLINGROCK12/12CAN | 1 | Side 90 | 2 |
| 0 |  | 34100 01636 4 | 034100016364 | HIGHLIFE12/12CAN | 1 | Side 90 | 2 |
| 0 |  | 22100 00170 1 | 022100001701 | PABST12/12CAN | 1 | Side 90 | 2 |
| 0 |  | 70310 00141 7 | 070310001417 | NARRAGANSETT12/12CAN | 1 | Top 90 | 1 |

| Segment/Door: 2 | Shelf: 2_1 | W:30.50 in | D:24.00 in | | | | |
|-----------------|---|---------------|--------------|------------------------|-------|------|---|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | | |
| 0 |  | 18200 53218 4 | 018200532184 | BUDLIGHT18/12CAN | 1 | Side | 3 |
| 0 |  | 80660 95711 1 | 080660957111 | MODELOESPECIAL18/12CAN | 1 | Side | 3 |
| 0 |  | 80660 95715 9 | 080660957159 | MODELOESPECIAL12/12CAN | 1 | Top | 8 |
| 0 |  | 80660 95757 9 | 080660957579 | MODELOESPECIAL12/12BTL | 1 | Side | 3 |



| Segment/Door: 2 | Shelf: 2_2 | W:30.50 in | D:22.00 in | | | | |
|-----------------|---|---------------|--------------|-----------------------------|-------|--------|---|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | | |
| 0 |  | 18200 06991 8 | 018200069918 | MICHELOBULTRA12/12CAN | 1 | Top 90 | 3 |
| 0 |  | 83783 22200 5 | 083783222005 | SIERRANEVADAPALEALE12/12CAN | 1 | Side | 2 |




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| | | | | | |
|---|--------------|-----------------------|---|------|---|
|  | 631234300026 | SWEETWATER4206/12BTL | 1 | Side | 2 |
|  | 080660957555 | MODELOESPECIAL6/12CAN | 1 | Side | 4 |
|  | 080660957654 | MODELOESPECIAL6/12BTL | 1 | Side | 2 |

| Segment/Door: 2 | Shelf: 2_3 | W:30.50 in | D:22.00 in | Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units |
|-----------------|------------|------------|------------|---|----------------|-------------------------------|----------|-------------|-------|
| | | | |  | 083783228229 | SIERRANEVADASEASONAL6/12BTL | 1 | Side | 2 |
| | | | |  | 083783375213 | SIERRANEVADAPALEALE6/12BTL | 1 | Side | 2 |
| | | | |  | 723830000209 | LAGUNITASLITTLESLUMPIN6/12BTL | 1 | Side | 2 |
| | | | |  | 723830000094 | LAGUNITASIPA6/12BTL | 1 | Side | 2 |
| | | | |  | 723830212121 | LAGUNITASIPA12/12CAN | 1 | Side | 2 |

| Segment/Door: 2 | Shelf: 2_4 | W:30.50 in | D:22.00 in | Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units |
|-----------------|------------|------------|------------|---|----------------|-------------------------------|----------|-------------|-------|
| | | | |  | 087692300502 | SAMUELADAMSSEASONAL6/12BTL(A) | 1 | Side | 3 |
| | | | |  | 087692100126 | SAMUELADAMSBOSTONLAGER6/12BTL | 1 | Side | 3 |
| | | | |  | 041827001467 | HARPOONSEASONAL6/12BTL | 1 | Side | 2 |
| | | | |  | 041827900364 | HARPOONUFOWHITE6/12BTL | 1 | Side | 2 |
| | | | |  | 041827000767 | HARPOONIPA6/12BTL | 1 | Side | 2 |
| | | | |  | 817904000834 | ELYSIANS PACEDUSTIPA6/12BTL | 1 | Side | 2 |





| Segment/Door: 2 | Shelf: 2_5 | W:30.50 in | D:12.00 in | Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units |
|-----------------|------------|------------|------------|---------|----------------|------|----------|-------------|-------|
|-----------------|------------|------------|------------|---------|----------------|------|----------|-------------|-------|

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| | | | | | |
|---|--------------|----------------------------|---|-------|---|
|  | 859093002435 | SIXPOINTBENGALIIPA6/12CAN | 1 | Side | 2 |
|  | 859093002428 | SIXPOINTSWEETACTION6/12CAN | 1 | Side | 2 |
|  | 862737000063 | MONTAUKSUMMER6/12CAN(WRAP) | 1 | Side | 2 |
|  | 869071000261 | MONTAUKWATERMELLOW6/12CAN | 1 | Side | 2 |
|  | 869071000278 | MONTAUKWAVECHASER4/6/12CAN | 1 | Front | 4 |

Segment/Door: 3 Shelf: 3_1 W:30.50 in D:24.00 in

| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units |
|---|----------------|----------------|----------|-------------|-------|
|  | 080660956152 | CORONA12/12BTL | 1 | Front | 6 |
|  | 080660956152 | CORONA12/12BTL | 1 | Side | 4 |
|  | 080660956800 | CORONA18/12BTL | 1 | Side | 2 |
|  | 080660956954 | CORONA12/12CAN | 1 | Side | 4 |

Segment/Door: 3 Shelf: 3_2 W:30.50 in D:22.00 in

| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units |
|---|----------------|-----------------------|----------|-------------|-------|
|  | 080660956053 | CORONA6/12BTL | 1 | Front | 4 |
|  | 033544950425 | CORONAPREMIER12/12BTL | 1 | Side | 2 |
|  | 033544950449 | CORONAPREMIER12/12CAN | 1 | Top 90 | 3 |
|  | 080660956756 | CORONALIGHT12/12BTL | 1 | Side | 2 |

Segment/Door: 3 Shelf: 3_3 W:30.50 in D:22.00 in





| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units |
|---|----------------|------------------------------|----------|-------------|-------|
|  | 034100516055 | LEINIESEASONALPRIMARY6/12BTL | 1 | Side | 2 |

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| | | | | | | | |
|---|---|---|--------------|------------------------------|---|----------|---|
| 0 |  | 1 | 071990095611 | BLUEMOONMANGOWHEAT6/12BTL | 1 | Side | 2 |
| 0 |  | 6 | 071990095116 | BLUEMOONBELGIANWHITE6/12BTL | 1 | Side | 2 |
| 0 |  | 1 | 071990095161 | BLUEMOONBELGIANWHITE12/12BTL | 1 | Side | 2 |
| 0 |  | 5 | 071990095925 | BLUEMOONLIGHTSKY12/12CAN | 1 | Front 90 | 3 |

Segment/Door: 3 Shelf: 3_4 W:30.50 in D:22.00 in

| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | | |
|---------|---|------|--------------|----------------------------------|-------|------|---|
| 6 |  | 4 | 672438000244 | BALLASTPOINTSCULPINIPA6/12BTL | 1 | Side | 2 |
| 6 |  | 9 | 638489000299 | DOGFISHHEAD60MINUTEIPA6/12BTL | 1 | Side | 2 |
| 0 |  | 2 | 030613000012 | BROOKLYNLAGER6/12BTL | 1 | Side | 2 |
| 0 |  | 9 | 030613019519 | BROOKLYNBELAIRSOUR6/12BTL | 1 | Side | 2 |
| 0 |  | 1 | 030613000531 | BROOKLYNSEASONAL6/12BTL | 1 | Side | 2 |
| 8 |  | 9 | 887151000949 | CONEYISLANDMERMAIDPILSNER6/12BTL | 1 | Side | 2 |

Segment/Door: 3 Shelf: 3_5 W:30.50 in D:12.00 in





| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | | |
|---------|---|------|--------------|-----------------------------------|-------|-------|---|
| 8 |  | 1 | 859612001031 | 21STAMENDMENTBREWFREEORDIE6/12CAN | 1 | Side | 2 |
| 8 |  | 9 | 851464003089 | REVOLUTIONANTIHERO6/12CAN | 1 | Side | 2 |
| 8 |  | 9 | 860367000729 | SLOOPJUICEBOMBIPA6/12CAN | 1 | Side | 2 |
| 0 |  | 1 | 087692821021 | ANGRYORCHARDCRISPAPPLE6/12BTL | 1 | Front | 2 |
| 0 |  | 2 | 087692006602 | ANGRYORCHARDROSE6/12BTL | 1 | Front | 2 |


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| Segment/Door: 4 | Shelf: 4_1 | W:30.50 in | D:24.00 in | | | |
|---|----------------|------------------------|------------|-------------|-------|--|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | |
|  0 87600 10115 3 | 087600101153 | CARLSBERG4/16.9CAN | 1 | Front | 12 | |
|  7 86150 00014 4 | 786150000144 | STELLAARTOIS12/11.2BTL | 1 | Side | 4 | |
|  0 82488 12300 6 | 082488123006 | BECKS12/12BTL | 1 | Side | 4 | |
|  0 72890 00016 3 | 072890000163 | HEINEKEN12/12BTL | 1 | Front | 6 | |

| Segment/Door: 4 | Shelf: 4_2 | W:30.50 in | D:22.00 in | | | |
|---|----------------|--------------------------|------------|-------------|-------|--|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | |
|  0 20507 00011 2 | 020507000112 | BITBURGER4/16.9CAN(WRAP) | 1 | Front | 4 | |
|  7 86150 00016 8 | 786150000168 | STELLAARTOIS12/11.2CAN | 1 | Side 90 | 2 | |
|  7 86150 00200 1 | 786150002001 | STELLAARTOIS6/12CAN | 1 | Side | 3 | |
|  7 86150 00001 4 | 786150000014 | STELLAARTOIS6/11.2BTL | 1 | Side | 3 | |
|  0 72890 00011 8 | 072890000118 | HEINEKEN6/12BTL | 1 | Side | 3 | |
|  0 72890 00020 0 | 072890000200 | HEINEKEN12/12CAN | 1 | Side | 2 | |

| Segment/Door: 4 | Shelf: 4_3 | W:30.50 in | D:22.00 in | | | |
|---|----------------|---------------------------|------------|-------------|-------|--|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | |
|  8 35609 00111 6 | 835609001116 | TYSKIE4/16.9CAN | 1 | Front | 4 | |
|  0 72311 63001 6 | 072311630016 | PILSNERURQUELL6/11.2BTL | 1 | Side | 3 | |
|  1 81954 00004 6 | 181954000046 | PERONI12/11.2BTL | 1 | Side | 2 | |
|  1 81954 00002 2 | 181954000022 | PERONI6/11.2BTL | 1 | Side | 3 | |
|  0 83820 12393 7 | 083820123937 | GUINNESSEXTRASTOUT6/12BTL | 1 | Side | 3 | |

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| Segment/Door: 4 | Shelf: 4_4 | W:30.50 in | D:22.00 in | | | |
|---|----------------|---------------------------------------|------------|-------------|-------|--|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | |
|  7 86150 00030 4 | 786150000304 | LEFFEBLONDE6/11.2BTL | 1 | Side | 3 | |
|  8 51621 00022 7 | 851621000227 | KRONENBOURG16646/12BTL | 1 | Side | 2 | |
|  7 86150 00146 2 | 786150001462 | HOEGAARDENBELGIANWHEATALE6/11.2BTL | 1 | Side | 3 | |
|  7 36920 11132 7 | 736920111327 | GOOSEISLANDIPA6/12BTL | 1 | Side | 2 | |
|  7 40522 10083 2 | 740522100832 | BELLSTWOHEARTEDALE6/12BTL | 1 | Side | 2 | |
|  0 18200 20250 6 | 018200202506 | BUDLIGHTPLATINUMSELTZERVARIETY6/12CAN | 1 | Side | 4 | |

| Segment/Door: 4 | Shelf: 4_5 | W:30.50 in | D:12.00 in | | | |
|---|----------------|-------------------------------|------------|-------------|-------|--|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | |
|  0 88345 10151 4 | 088345101514 | STRONGBOWGOLD6/11.2BTL | 1 | Front | 2 | |
|  0 72890 00621 9 | 072890006219 | HEINEKEN0.0NEARBEER6/12BTL | 1 | Front | 2 | |
|  0 33544 00013 7 | 033544000137 | CORONAREFRESCAVARIETY12/12CAN | 1 | Top 90 | 1 | |
|  0 34100 51681 9 | 034100516819 | CAPELINEVARIETYPACK12/12CAN | 1 | Front 90 | 1 | |

| Segment/Door: 5 | Shelf: 5_1 | W:30.50 in | D:24.00 in | | | |
|---|----------------|--|------------|-------------|-------|--|
| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units | |
|  0 18200 20208 7 | 018200202087 | BUDLIGHTSELTZERVARIETY12/12CAN | 1 | Side 90 | 6 | |
|  0 33544 00043 4 | 033544000434 | CORONASELTZERVARIETY12/12CAN | 1 | Side 90 | 6 | |
|  0 87692 00686 2 | 087692006862 | TRULYVARIETYBERRY12/12CAN(SLEEK) | 1 | Side 90 | 6 | |
|  6 35985 54890 4 | 635985548904 | WHITECLAWVARIETYPACK12/12CAN(ORIGINAL) | 1 | Side 90 | 6 | |

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|---|--------------|-----------------------------|---|------|---|
|  | 635985200253 | WHITECLAWBLACKCHERRY6/12CAN | 1 | Side | 9 |
|---|--------------|-----------------------------|---|------|---|

Segment/Door: 5 Shelf: 5_2 W:30.50 in D:22.00 in

| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units |
|---|----------------|--------------------------------|----------|-------------|-------|
|  | 071990000158 | COORSHARDELTZERVARIETY12/12CAN | 1 | Side 90 | 4 |

| | | | | | |
|---|--------------|----------------------|---|---------|---|
|  | 034100012328 | VIZZYVARIETY12/12CAN | 1 | Side 90 | 4 |
|---|--------------|----------------------|---|---------|---|


| | | | | | |
|---|--------------|-----------------------------------|---|---------|---|
|  | 087692004240 | TRULYVARIETYCITRUS12/12CAN(SLEEK) | 1 | Side 90 | 4 |
|---|--------------|-----------------------------------|---|---------|---|


| | | | | | |
|---|--------------|-----------------------------------|---|---------|---|
|  | 635985800064 | WHITECLAWVARIETYPACK12/12CAN(NO2) | 1 | Side 90 | 4 |
|---|--------------|-----------------------------------|---|---------|---|

| | | | | | |
|---|--------------|-----------------------|---|------|---|
|  | 635985260875 | WHITECLAWMANGO6/12CAN | 1 | Side | 6 |
|---|--------------|-----------------------|---|------|---|


Segment/Door: 5 Shelf: 5_3 W:30.50 in D:22.00 in

| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units |
|---|----------------|---------------------|----------|-------------|-------|
|  | 018200250026 | NATURALLIGHT1/25CAN | 1 | Front | 7 |

| | | | | | |
|---|--------------|---------------------|---|-------|----|
|  | 071990100711 | COORSBANQUET1/24CAN | 3 | Front | 21 |
|---|--------------|---------------------|---|-------|----|


| | | | | | |
|---|--------------|-------------------|---|------|----|
|  | 071990300654 | COORSLIGHT1/24CAN | 2 | Side | 14 |
|---|--------------|-------------------|---|------|----|


| | | | | | |
|---|--------------|------------|---|-------|---|
|  | 018200250002 | BUD1/25CAN | 1 | Front | 7 |
|---|--------------|------------|---|-------|---|

| | | | | | |
|---|--------------|-----------------|---|-------|---|
|  | 018200250019 | BUDLIGHT1/25CAN | 1 | Front | 7 |
|---|--------------|-----------------|---|-------|---|

| | | | | | |
|---|--------------|------------------|---|------|----|
|  | 070897013315 | FOSTERS1/25.4CAN | 2 | Side | 12 |
|---|--------------|------------------|---|------|----|

Segment/Door: 5 Shelf: 5_4 W:30.50 in D:22.00 in

| Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units |
|---|----------------|-----------------|----------|-------------|-------|
|  | 072890001191 | HEINEKEN1/24CAN | 1 | Front | 7 |

| | | | | | |
|---|--------------|-----------------------|---|-------|---|
|  | 080660957210 | MODELOESPECIAL1/24CAN | 1 | Front | 7 |
|---|--------------|-----------------------|---|-------|---|



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|--|--------------|--------------------------------------|---|-------|---|
|  | 080660956435 | CORONA1/24CAN | 1 | Front | 7 |
|  | 635985245834 | MIKESHARDERLEMONADE1/23.5CAN | 1 | Front | 7 |
|  | 034100000974 | VIZZY PINEAPPLE MANGO 1/24CAN | 1 | Front | 7 |
|  | 071990000141 | COORSHARD SELTZER BLK CHERRY 1/24CAN | 1 | Front | 7 |
|  | 087692010425 | TRULY LEMONADE 1/24CAN | 1 | Front | 7 |
|  | 635985260387 | WHITECLAW BLACK CHERRY 1/19.2CAN | 1 | Front | 8 |
|  | 635985260394 | WHITECLAW MANGO 1/19.2CAN | 1 | Front | 8 |
|  | 070897183315 | FOSTER PREMIUM 1/25.4CAN | 1 | Side | 6 |

| Segment/Door: 5 | Shelf: 5_5 | W:30.50 in | D:12.00 in | Barcode | UPC (12 Digit) | Name | HFaci... | Orientat... | Units |
|-----------------|------------|------------|------------|---|----------------|---|----------|-------------|-------|
| | | | |  | 018200202179 | BUDLIGHT SELTZER VARIETY REMIX 12/12CAN | 2 | Top 90 | 2 |
| | | | |  | 087692009917 | TRULY LEMONADE VARIETY 12/12CAN | 2 | Top 90 | 2 |