

Rite Aid
Store# 7808
NEW YORK, NY

Cold

FMB always lead flow in relation to store traffic flow.
Open a support ticket if planogram flow shown is reversed from actual store traffic flow



← 2 ft 6 in × 2 ft 6 in × 2 ft 6 in × 2 ft 6 in →

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FINAL

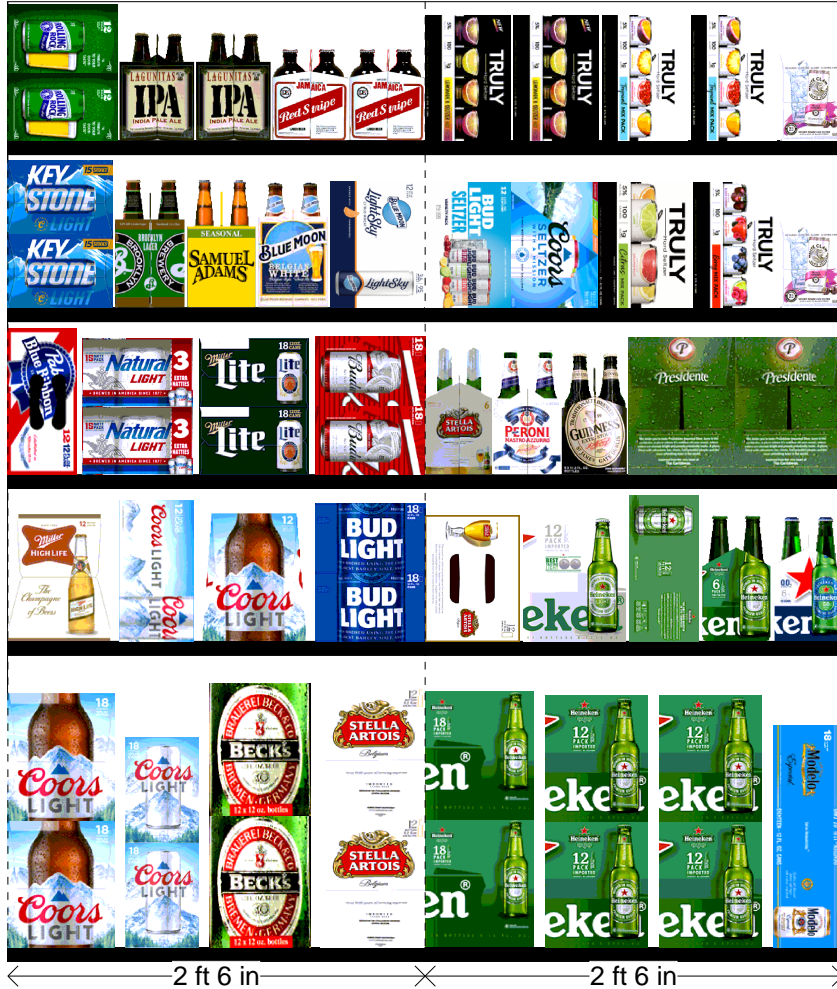
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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_7808 Store # 7808 # of segments: 4



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Top 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	
034100573409	LITE18/12CAN	Core	1	Side 90	
018200112188	BUD18/12CAN	Core	1	Side 90	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
030613000012	BROOKLYNLAGER6/12BTL		1	Side	
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095925	BLUEMOONLIGHTSKY12/12CAN PRO...		1	Top 90	

Name: 1_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Side 90	
723830000094	LAGUNITASIPA6/12BTL		2	Side	
083820567939	REDSTRIPELAGER6/11.2BTL	New	2	Side	

Name: 2_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Top 90	

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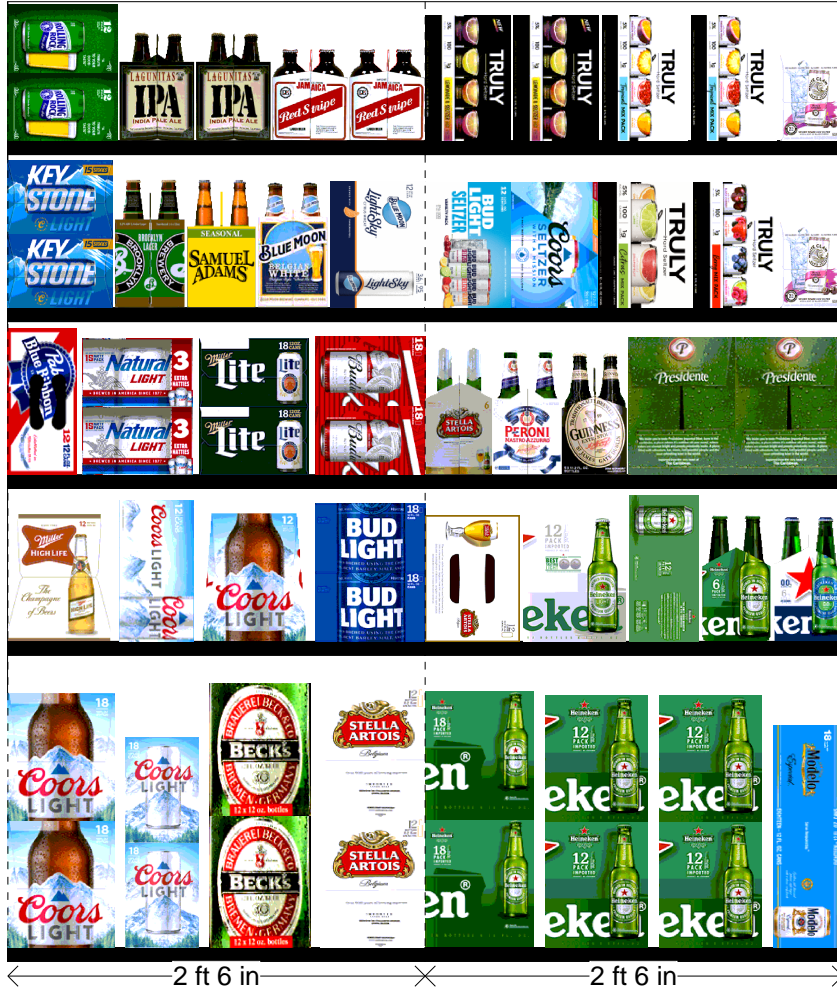
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Segment 1 of 4 starting view

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Name: 2_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	

Name: 2_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
181954000022	PERONI6/11.2BTL		1	Side	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side	
719057001563	PRESIDENTE12/12BTL		2	Side	

Name: 2_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	

Name: 2_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	2	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		2	Front 90	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	

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Segment 3 of 4 starting view

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Name: 3_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
08066095759	MODELOESPECIAL12/12BTL	Core	1	Front	
080660956800	CORONA18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 3_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
08066095759	MODELOESPECIAL12/12BTL	Core	1	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660956800	CORONA18/12BTL	Core	1	Side	

Name: 3_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
08066095759	MODELOESPECIAL12/12BTL	Core	1	Front	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	

Name: 3_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	2	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	2	Front 90	
033544950630	CORONAREFRESCAPASSION...		1	Side	

Name: 3_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260899	WHITECLAWBLACKCHERRY12...		2	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	2	Top 90	
033544950630	CORONAREFRESCAPASSION...		1	Side	

Name: 4_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 4_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Side	
080660956954	CORONA12/12CAN	Core	1	Side	

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Name: 4_3		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	

Name: 4_4		W:30.00 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100000059	HIGHLIFE1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
034100003234	REDDSWICKED1/24CAN		1	Front	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	

Name: 4_5		W:30.00 in		D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544000137	CORONAVARIETYREFRESCA1...		2	Front 90	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	



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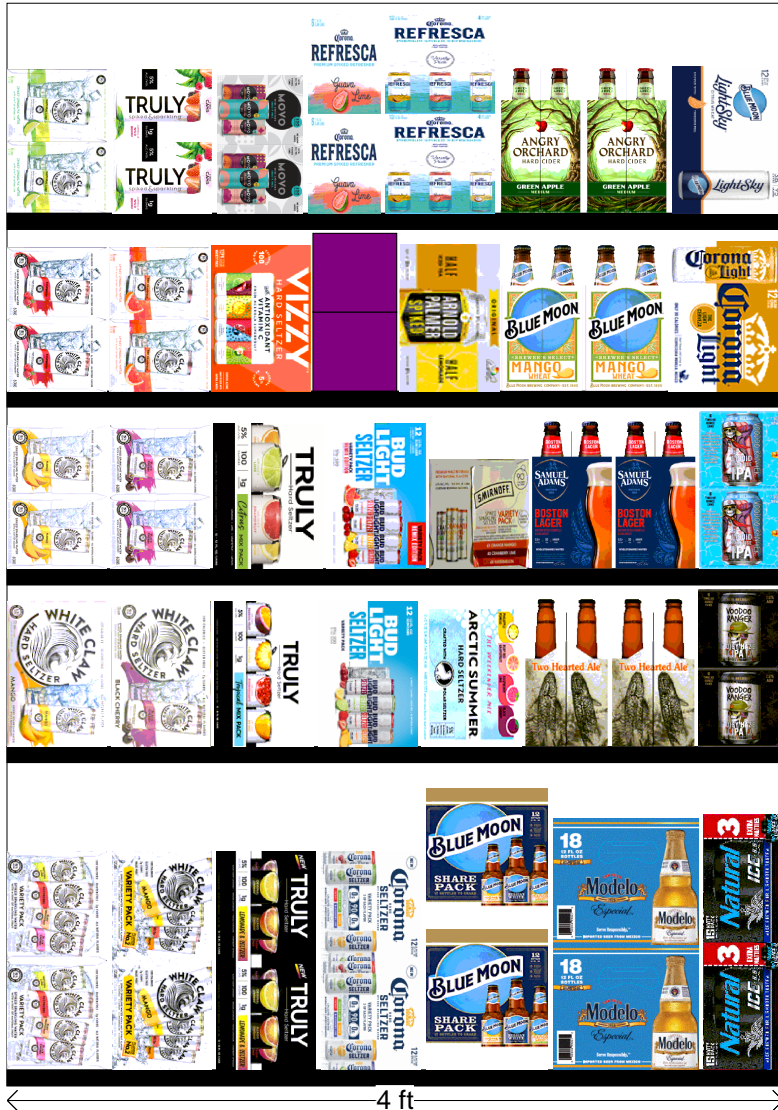
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Segment 1 of 1 starting view

Shelf Schematic Report

RITE AID_7808 Store # 7808 # of segments: 1



Name: 1_5		W:48.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
071990095543	BLUEMOONBREWMASTERSVA...		1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	

Name: 1_2		W:48.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
041827701121	ARCTICCHILLHARDSELTZERV...	PRO...	1	Front 90	
740522100832	BELLSTWOHEARTEDALE6/12B...		2	Side	
754527008857	NEWBELGIUMVOODOOJUICY...	PRO...	1	Side	

Name: 1_3		W:48.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side 90	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Top 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90	
087692100126	SAMUELADAMS BOSTON LAGE...		2	Side	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	

Name: 1_4		W:48.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260660	WHITECLAWRASPBERRY6/12...		1	Side 90	
635985200284	WHITECLAWRUBYGRAPEFRUI...		1	Side 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1	Side	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
071990095611	BLUEMOONMANGOWHEAT6/1...		2	Side	
080660956213	CORONALIGHT12/12CAN		1	Front 90	

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RITE AID_7808	Store # 7808	# of segments: 1		
Name: 1_1	W:48.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985025986	WHITECLAWNATURALLIME6/1...		1	Side 90
087692006787	TRULYWILDBERRY6/12CAN		1	Side 90
034100012229	MOVOVARIETY4/8.4CAN		1	Front 90
033544950678	CORONAREFRESCAGUAVALI...		1	Side
033544000137	CORONAVARIETYREFRESCA1...		1	Side
087692001492	ANGRYORCHARDGREENAPPL...		2	Side
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90

