

Rite Aid
Store# 10605
RIDGEWOOD , NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



2 ft 6.5 in

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Segment 1 of 4 starting view

Shelf Schematic Report

RITE AID_10605 Store # 10605 # of segments: 4



Name: 1_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
082488123006	BECKS12/12BTL	Core	1	Front	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Side 90	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890000200	HEINEKEN12/12CAN	Core	1	Side	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Front 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990000158	COORSHARDELTZERVARIET...	New	2	Front 90	
033544000137	CORONAVARIETYREFRESCA1...		2	Front 90	
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Top 90	

Name: 2_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	2	Side	

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 080660954080 CORONA24/7BTL Core 1 Front

Name: 2_2		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
181954000046	PERONI12/11.2BTL		1	Side
181954000022	PERONI6/11.2BTL		1	Side
083741000058	GROLSCH6/11.2BTL		1	Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1	Side
719057001563	PRESIDENTE12/12BTL		1	Side

Name: 2_3		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side
723830000209	LAGUNITASLITTLESUMPIN6/1...		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side

Name: 2_4		W:30.50 in	D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
030613000012	BROOKLYNLAGER6/12BTL		1	Side
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side
816014020800	SOUTHERNTIEROVERPACKD1...		1	Side
862737000063	MONTAUKSUMMER6/12CAN(W...		1	Side 90
860367000729	SLOOPJUICEBOMBIPA6/12CAN	PRO...	1	Side
859093002435	SIXPOINTBENGALIPA6/12CAN		1	Side

Name: 2_5		W:30.50 in	D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front
869071000278	MONTAUKWAVECHASER4/6/1...		1	Front
835609001116	TYSKIE4/16.9CAN		1	Side



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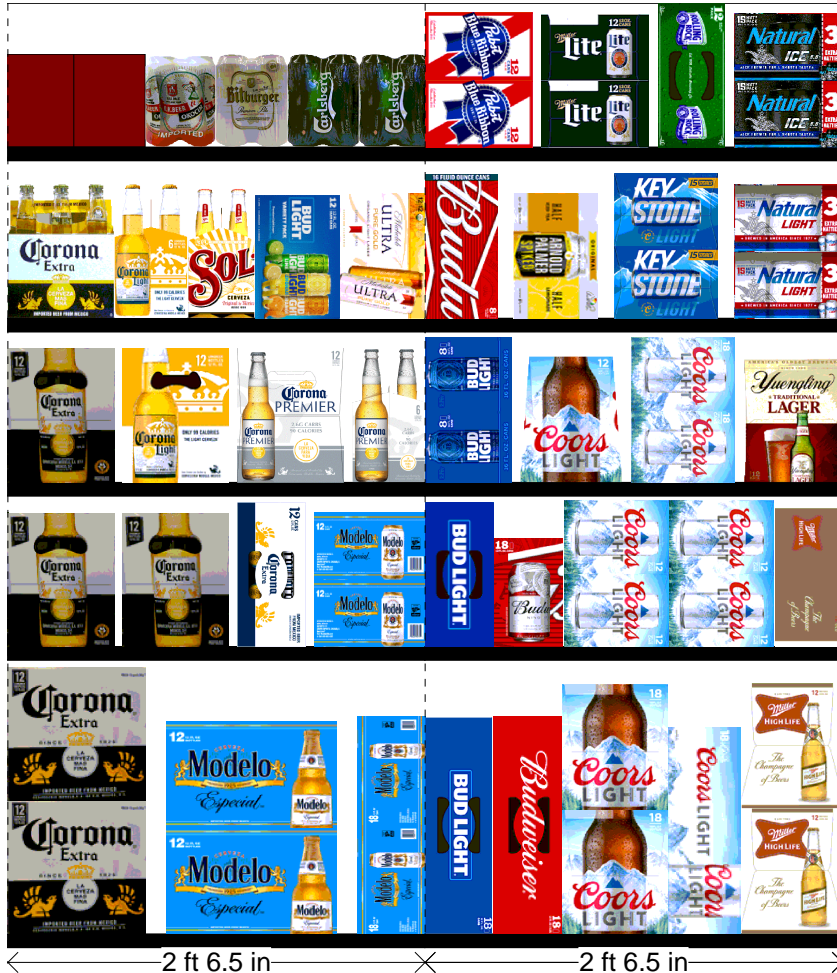
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Segment 3 of 4 starting view

Shelf Schematic Report

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Name: 3_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Front	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side	

Name: 3_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Side	
080660956954	CORONA12/12CAN	Core	1	Top 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	

Name: 3_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
033544950418	CORONAPREMIER6/12BTL		1	Side	

Name: 3_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956053	CORONA6/12BTL	Core	1	Front	
080660956251	CORONALIGHT6/12BTL		1	Side	
072311630214	SOL6/12BTL		1	Side	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90	
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90	

Name: 3_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
4005249004181	VELTINSPILSENER4/16.9CAN		2	Front	
087600100750	OKOCIMFULLPALE4/16.9CAN		1	Front	
020507000112	BITBURGER4/16.9CAN(WRAP)		1	Front	
087600101153	CARLSBERG4/16.9CAN		2	Front	

Name: 4_1		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200532184	BUDLIGHT18/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Top 90	

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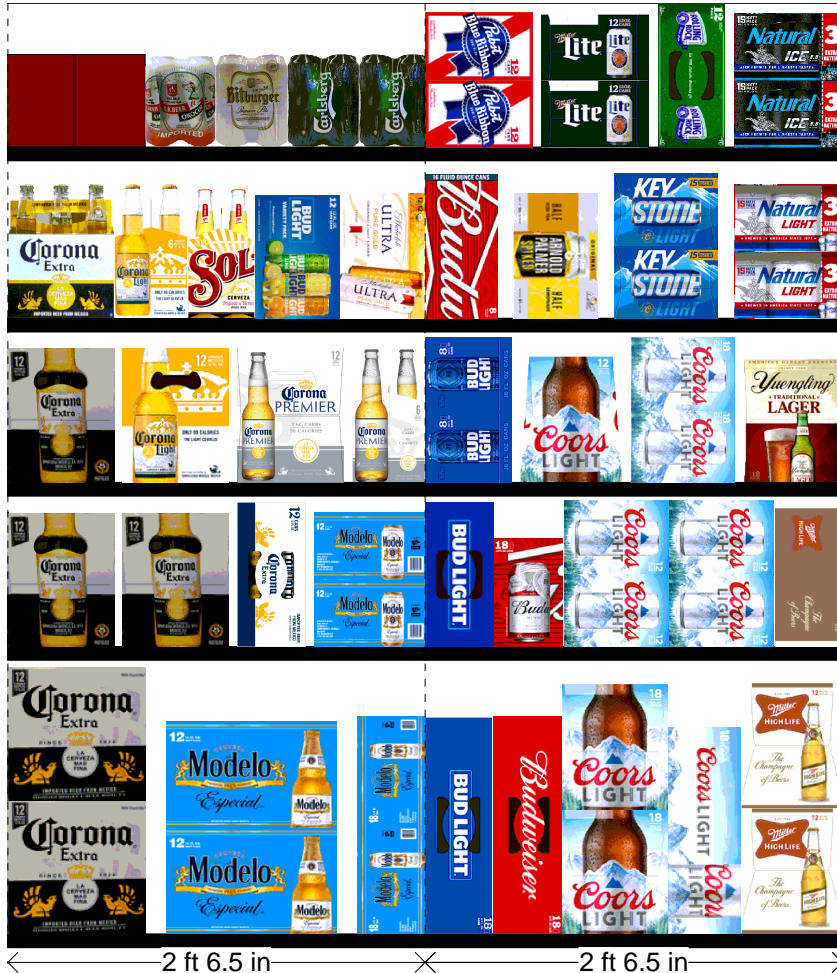
RITE AID_10605 Store # 10605 # of segments: 4
 034100015091 HIGHLIFE12/12BTL Core 1 Side

Name: 4_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200530470	BUDLIGHT12/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	2	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Top 90	

Name: 4_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089893	BUDLIGHT8/16CAN		1	Side	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
089924278962	YUENGLINGLAGER12/12BTL		1	Side	

Name: 4_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089817	BUD8/16CAN		1	Front 90	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90	

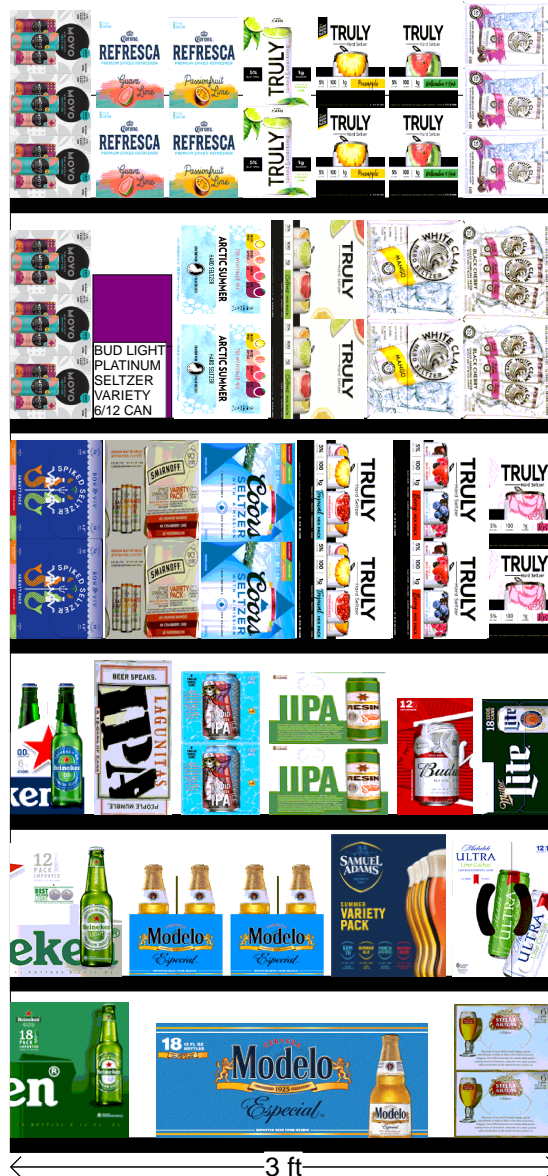
Name: 4_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
022100001701	PABST12/12CAN		1	Side 90	
034100576363	LITE12/12CAN		1	Side 90	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
018200284434	NATURALLICE15/12CAN	Core	1	Side 90	



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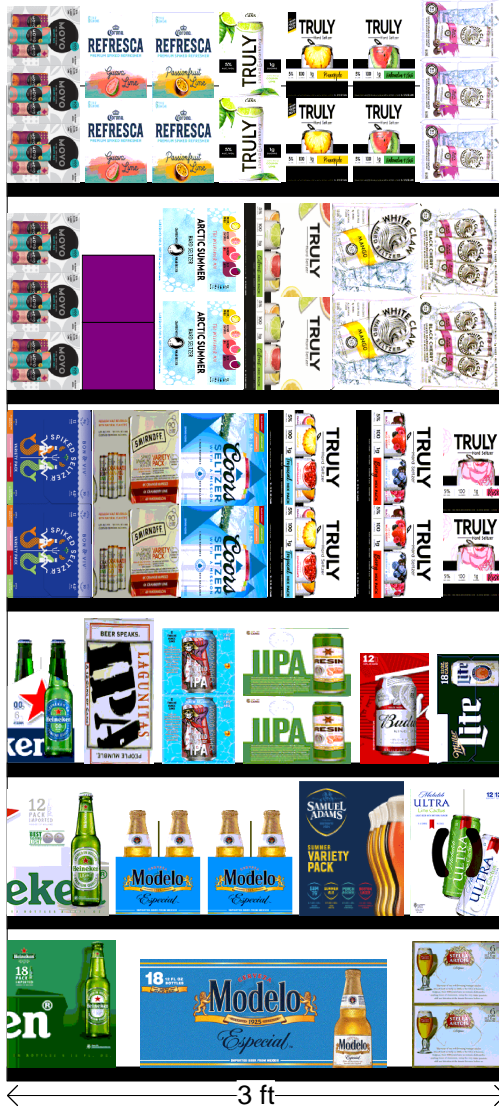
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Segment 1 of 1 starting view

Shelf Schematic Report

RITE AID_10605 Store # 10605 # of segments: 1



Name: 1_1		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Front	
786150002001	STELLAARTOIS6/12CAN		1	Top	

Name: 1_2		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
080660957654	MODELOESPECIAL6/12BTL		2	Side	
087692291039	SAMUELADAMS VARIETY12/12...		1	Side	
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Top 90	

Name: 1_3		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	
723830212121	LAGUNITASIPA12/12CAN		1	Top 90	
754527009946	NEWBELGIUMVOODOOROTAT...		1	Side	
859093002466	SIXPOINTRESINIIPA6/12CAN		1	Front	
018200110474	BUD12/12CAN	Core	1	Side	
034100573409	LITE18/12CAN	Core	1	Side	

Name: 1_4		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
853897002271	BONANDVIVSPIKEDSELTZERV...	Move	1	Side 90	
082000781424	SMIRNOFFSPIKEDSPARKLING...		1	Side 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90	
087692008040	TRULY VARIETY TROPICAL12/1...		1	Side 90	
087692006862	TRULY VARIETY BERRY12/12C...	Core	1	Side 90	
087692007814	TRULY ROSE6/12CAN		1	Side	

Name: 1_5		W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100012229	MOV VARIETY4/8.4CAN		1	Front 90	
018200202506	BUDLIGHT PLATINUM SELTZER...	New	1	Side	
041827701121	ARCTIC HILL HARD SELTZERV...	PRO...	1	Side 90	
087692004240	TRULY VARIETY CITRUS12/12C...		1	Side 90	
635985100331	WHITECLAW MANGO12/12CAN		1	Side 90	
635985260899	WHITECLAW BLACK CHERRY12...		1	Side 90	

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RITE AID_10605 Store # 10605		# of segments: 1		
Name: 1_6	W:36.00 in	D:19.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012229	MOVVARIETY4/8.4CAN		1	Front 90
033544950678	CORONAREFRESCAGUAVALI...		1	Side
033544950630	CORONAREFRESCAPASSION...		1	Side
087692004172	TRULYCOLIMALIME6/12CAN		1	Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1	Side
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1	Side
635985200253	WHITECLAWBLACKCHERRY6/...		1	Side 90

