

Rite Aid
Store# 10607
OZONE PARK , NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_10607 Store # 10607 # of segments: 7



Name: 1_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890000163	HEINEKEN12/12BTL	Core	2	Side	

Name: 1_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
63598548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
072890000163	HEINEKEN12/12BTL	Core	1	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Top 90	
072890000118	HEINEKEN6/12BTL	Core	1	Side	
072890006219	HEINEKEN0.0NEARBEER6/12B...		1	Side	

Name: 1_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985260875	WHITECLAWMANGO6/12CAN		1	Side	
635985100331	WHITECLAWMANGO12/12CAN		1	Front 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Front 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Front 90	
071990000158	COORSHARDSELTZERVARIET...	New	1	Front 90	

Name: 1_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
087692009917	TRULYLEMONADEVARIETY12/...	PRO...	1	Top 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Top 90	
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Top 90	

Name: 1_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692821021	ANGRYORCHARDCRISPAPPL...		1	Front	
087692006602	ANGRYORCHARDROSE6/12BTL		1	Front	
033544000137	CORONAVARIETYREFRESCA1...		1	Front 90	
033544950630	CORONAREFRESCAPASSION...		1	Side 90	

Name: 2_1		W:30.50 in	D:27.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
072890004239	HEINEKENLIGHT18/12BTL		1	Side	

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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_10607 Store # 10607 # of segments: 7
 78615000144 STELLAARTOIS12/11.2BTL Core 2 Side

Name: 2_2		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
181954000046	PERONI12/11.2BTL		1	Side	
786150001493	STELLAARTOIS18/11.2BTL		1	Front	

Name: 2_3		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985067443	MIKESHARDBLACKCHERRYLE...		1	Side	
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side	
072890001887	HEINEKENLIGHT12/12CAN		1	Top 90	
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Top 90	
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side	

Name: 2_4		W:30.50 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Top 90	
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Side	
071990095543	BLUEMOONBREWMASTERVERA...		1	Side	
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side	
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side	

Name: 2_5		W:30.50 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Front	
869071000278	MONTAUKWAVECHASER4/6/1...		1	Side	
4005249004181	VELTINSPILSENER4/16.9CAN		2	Side	
835609001116	TYSKIE4/16.9CAN		1	Front	



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Segment 3 of 7 starting view

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Name: 3_1	W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
082488123006	BECKS12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Front	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 3_2	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 3_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 3_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820104011	GUINNESSDRAUGHTSTOUT6/...		1	Side	
083820181166	GUINNESSFOREIGNEXTRAST...		1	Side	
072311630016	PILSNERURQUELL6/11.2BTL		1	Side	
080660954011	CORONA6/7BTL		1	Front	
080660956152	CORONA12/12BTL	Core	1	Side	

Name: 3_5	W:30.50 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	2	Front	
080660956053	CORONA6/12BTL	Core	2	Front	

Name: 4_1	W:30.50 in	D:27.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956800	CORONA18/12BTL	Core	1	Front	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 4_3	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	3	Front	

Name: 4_4	W:30.50 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956756	CORONALIGHT12/12BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	

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033544950425	CORONAPREMIER12/12BTL	Core	1 Side
033544950449	CORONAPREMIER12/12CAN		1 Front 90

Name: 4_5		W:30.50 in		D:12.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956251	CORONALIGHT6/12BTL		2	Front	
033544950418	CORONAPREMIER6/12BTL		1	Front	
033544950418	CORONAPREMIER6/12BTL		1	Side	

Name: 4_2		W:30.50 in		D:22.00 in	
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	
080660956800	CORONA18/12BTL	Core	1	Side	



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Segment 5 of 7 starting view

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Name: 4_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660954080	CORONA24/7BTL	Core	1	Front
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side

Name: 5_3 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660956954	CORONA12/12CAN	Core	1	Side 90
080660957876	MODELONEGRA12/12BTL		1	Front
080660957654	MODELOESPECIAL6/12BTL		1	Front

Name: 5_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950531	CORONAFAMILIAR12/12BTL		1	Side
080660957852	MODELONEGRA6/12BTL		1	Side
719057001563	PRESIDENTE12/12BTL		2	Side

Name: 5_5 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544950517	CORONAFAMILIAR6/12BTL		1	Front
080660957555	MODELOESPECIAL6/12CAN		1	Side
083820567939	REDSTRIPELAGER6/11.2BTL	New	1	Front
072311630214	SOL6/12BTL		1	Front

Name: 5_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front
080660957159	MODELOESPECIAL12/12CAN	Core	1	Front

Name: 6_1 W:30.50 in D:27.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side
018200112188	BUD18/12CAN	Core	1	Side 90

Name: 6_3 W:30.50 in D:22.00 in



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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200149900	BUDLIGHTLIME12/12BTL		1	Side
018200059902	MICHELOBULTRA12/12BTL		1	Side
018200533082	BUDLIGHT18/12BTL		1	Side
018200007712	BUD12/12BTL		1	Side

Name: 6_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90
018200201448	MICHELOBULTRAPUREGOLD1...	PRO...	1	Front 90
018200169847	MICHELOBULTRALIMEACTU...	PRO...	1	Front 90
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	1	Front 90
018200530470	BUDLIGHT12/12CAN	Core	1	Side

Name: 6_5 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
072311230124	DOSEQUIS12/12BTL		2	Side
089826900336	TECATE12/12CAN		1	Side 90
018200110474	BUD12/12CAN	Core	1	Side 90

Name: 6_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
018200967214	MICHELOBULTRA18/12CAN		1	Side
089924278962	YUENGLINGLAGER12/12BTL		1	Side
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90
018200113086	BUD18/12BTL		1	Side



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Segment 7 of 7 starting view

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Name: 6_2 W:30.50 in D:22.00 in

Name: 7_1 W:30.50 in D:27.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300784	COORSLIGHT18/12BTL	Core	1	Front
071990316006	COORSLIGHT24/12CAN		1	Side
034100015091	HIGHLIFE12/12BTL	Core	1	Front

Name: 7_3 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300173	COORSLIGHT18/12CAN	Core	1	Top
034100573409	LITE18/12CAN	Core	1	Side
034100576363	LITE12/12CAN		1	Side
018200284434	NATURALICE15/12CAN	Core	1	Side

Name: 7_4 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300692	COORSLIGHT12/12BTL	Core	2	Side
071990000486	COORSLIGHT12/12CAN	New	1	Side 90
018200200779	NATURALLIGHT15/12CAN	Core	1	Side 90

Name: 7_5 W:30.50 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300050	COORSLIGHT6/12BTL		1	Side
071990300050	COORSLIGHT6/12BTL		1	Front
022100001701	PABST12/12CAN		1	Side 90
071439344508	ROLLINGROCK12/12CAN		1	Side 90

Name: 7_2 W:30.50 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990300173	COORSLIGHT18/12CAN	Core	1	Top
034100572563	LITE18/12BTL		1	Side
071990480455	KEYSTONELIGHT15/12CAN		1	Side



2 ft 6.5 in

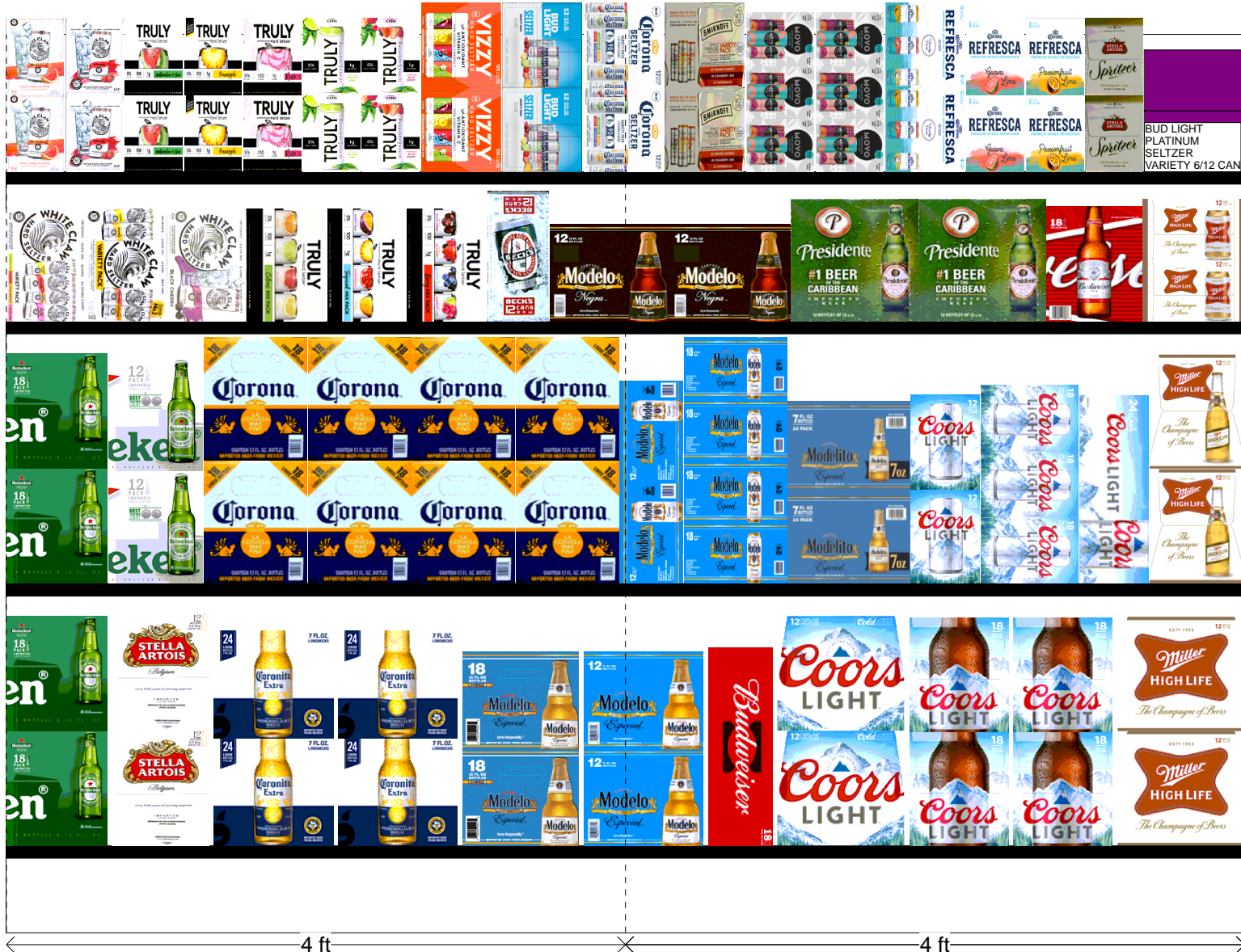
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warm

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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10607 Store # 10607 # of segments: 2

Name: 1_1		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	1	Side	
080660954080	CORONA24/7BTL	Core	2	Side	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
018200112188	BUD18/12CAN	Core	1	Top 90	
071990300692	COORSLIGHT12/12BTL	Core	1	Front	
071990300784	COORSLIGHT18/12BTL	Core	2	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Front	

Name: 1_2		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
072890001528	HEINEKEN18/12BTL	New	1	Side	
072890001597	HEINEKENLIGHT12/12BTL	Core	1	Side	
080660956800	CORONA18/12BTL	Core	4	Side	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990316006	COORSLIGHT24/12CAN		1	Top 90	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	

Name: 1_3		W:96.00 in	D:16.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Front 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Front 90	
635985260899	WHITECLAWBLACKCHERRY12...		1	Front 90	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Front 90	
087692008040	TRULYVARIETYTROPICAL12/1...		1	Front 90	
087692006862	TRULYVARIETYBERRY12/12C...	Core	1	Front 90	
082488123815	BECKS12/12CAN		1	Top 90	
080660957876	MODELONEGRA12/12BTL		2	Side	
719057001563	PRESIDENTE12/12BTL		2	Front	
018200113086	BUD18/12BTL		1	Side	
034100016364	HIGHLIFE12/12CAN		1	Side 90	

Name: 1_4 W:96.00 in D:16.00 in



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Segment 1 of 2 starting view

Shelf Schematic Report

RITE AID_10607 Store # 10607		# of segments: 2	
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
635985200284	WHITECLAWRUBYGRAPEFRUI...		1 Side
635985260660	WHITECLAWRASPBERRY6/12...		1 Side
087692009894	TRULYWATERMELONKIWI6/12...	PRO...	1 Side
087692009658	TRULYPINEAPPLE6/12CAN	PRO...	1 Side
087692007814	TRULYROSE6/12CAN		1 Side
087692004172	TRULYCOLIMALIME6/12CAN		1 Side
087692006787	TRULYWILDBERRY6/12CAN		1 Side
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1 Side 90
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1 Side 90
033544000434	CORONASELTZERVARIETY12/...	PRO...	1 Side 90
082000781424	SMIRNOFFSPIKEDSPARKLING...		1 Side 90
034100012229	MOVOVARIETY4/8.4CAN		2 Front 90
033544000137	CORONAVARIETYREFRESCA1...		1 Side 90
033544950678	CORONAREFRESGUAVALI...		1 Side
033544950630	CORONAREFRESCAPASSION...		1 Side
018200201325	STELLAARTOISSPRITZER6/12...		1 Side
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1 Front

