

Rite Aid
 Store# 10601
 WOODSIDE, NY

Cold

FMB always lead flow in relation to store traffic flow.
 Open a support ticket if planogram flow shown is reversed from actual store traffic flow



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Segment 1 of 7 starting view

Shelf Schematic Report

RITE AID_10601 Store # 10601 # of segments: 7



Name: 1_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
635985548904	WHITECLAWVARIETY12/12CA...	Core	1	Top	
635985260899	WHITECLAWBLACKCHERRY12...		1	Side 90	
635985800064	WHITECLAWVARIETY12/12CA...	PRO...	1	Side 90	
018200202087	BUDLIGHTSELTZERVARIETY1...	PRO...	1	Side 90	

Name: 1_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692004240	TRULYVARIETYCITRUS12/12C...		1	Side 90	
635985100331	WHITECLAWMANGO12/12CAN		1	Side 90	
033544000434	CORONASELTZERVARIETY12/...	PRO...	1	Side 90	
018200202179	BUDLIGHTSELTZERVARIETYR...	New	1	Side	

Name: 1_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957210	MODELOESPECIAL1/24CAN		1	Front	
080660956435	CORONA1/24CAN		1	Front	
033544950616	MODELONEGRA1/24CAN		1	Front	
018200250286	BECKS1/25.4CAN		1	Front	
018200250019	BUDLIGHT1/25CAN		1	Front	
018200250002	BUD1/25CAN		1	Front	
071990300654	COORSLIGHT1/24CAN		1	Front	
071990100711	COORSBANQUET1/24CAN		1	Front	
034100005559	MGD1/24CAN		1	Side	
034100000059	HIGHLIFE1/24CAN		1	Front	

Name: 1_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
087692009511	TRULYWILDBERRY1/24CAN		1	Front	
087692010142	TRULYLEMONADE1/24CAN	PRO...	1	Front	
635985260394	WHITECLAWMANGO1/19.2CAN	PRO...	1	Front	
635985260387	WHITECLAWBLACKCHERRY1/...		1	Front	
034100003234	REDDSWICKED1/24CAN		1	Front	
635985245834	MIKESHARDERLEMONADE1/2...	New	1	Front	
070310014837	SEAGRAMSESCAPESSPIKEDJ...		1	Front	
072890001191	HEINEKEN1/24CAN		1	Front	
070897183315	FOSTERSPREMIUM1/25.4CAN		1	Front	
070897013315	FOSTERS1/25.4CAN		1	Front	

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Segment 1 of 7 starting view

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Name: 1_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
088345101514	STRONGBOWGOLD6/11.2BTL		2	Side
087692821021	ANGRYORCHARDCRISPAPPL...		2	Side
087692006602	ANGRYORCHARDROSE6/12BTL		2	Side

Name: 2_1 W:30.00 in D:26.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990000158	COORSHARDSELTZERVARIET...	New	1	Side 90
071990095925	BLUEMOONLIGHTSKY12/12CAN	PRO...	1	Side 90
071990170523	BLUEMOONBELGIANWHITE15...		1	Side
071990095161	BLUEMOONBELGIANWHITE12/...	Core	1	Side
072890000200	HEINEKEN12/12CAN	Core	1	Side

Name: 2_2 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
034100012328	VIZZYVARIETY12/12CAN(A)	PRO...	1	Front 90
071990095611	BLUEMOONMANGOWHEAT6/1...		1	Side
030613019519	BROOKLYNBELAIRSOUR6/12B...		1	Side
030613000531	BROOKLYNSEASONAL6/12BTL		1	Side
030613000302	BROOKLYNLAGER6/12CAN		1	Side

Name: 2_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
071990095321	BLUEMOONSEASONAL6/12BTL		1	Side
071990095116	BLUEMOONBELGIANWHITE6/1...		1	Front
034100516055	LEINIESSEASONALPRIMARY6/...		1	Side
087692300502	SAMUELADAMSSEASONAL6/1...		1	Side
030613000746	BROOKLYNVARIETY12/12CAN		1	Side

Name: 2_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
033544000137	CORONAVARIETYREFRESCA1...		1	Top 90
087692831020	TWISTEDTEAORIGINAL6/12BTL		1	Side
613008748333	ARNOLDPALMERSPIKEDHALF...		1	Side
723830000094	LAGUNITASIPA6/12BTL		1	Side
740522100832	BELLSTWOHEARTEDALE6/12B...		1	Side

Name: 2_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
635985100621	MIKESHARDLEMONADE6/11.2...		1	Front

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RITE AID_10601 Store # 10601		# of segments: 7			
859093002435	SIXPOINTBENGALIIPA6/12CAN		1	Side	
859612001024	21STAMENDMENTHELLORHIG...		1	Side	
851464003089	REVOLUTIONANTIHERO6/12C...		1	Side	
754527008857	NEWBELGIUMVOODOOJUICY... PRO...		1	Side	



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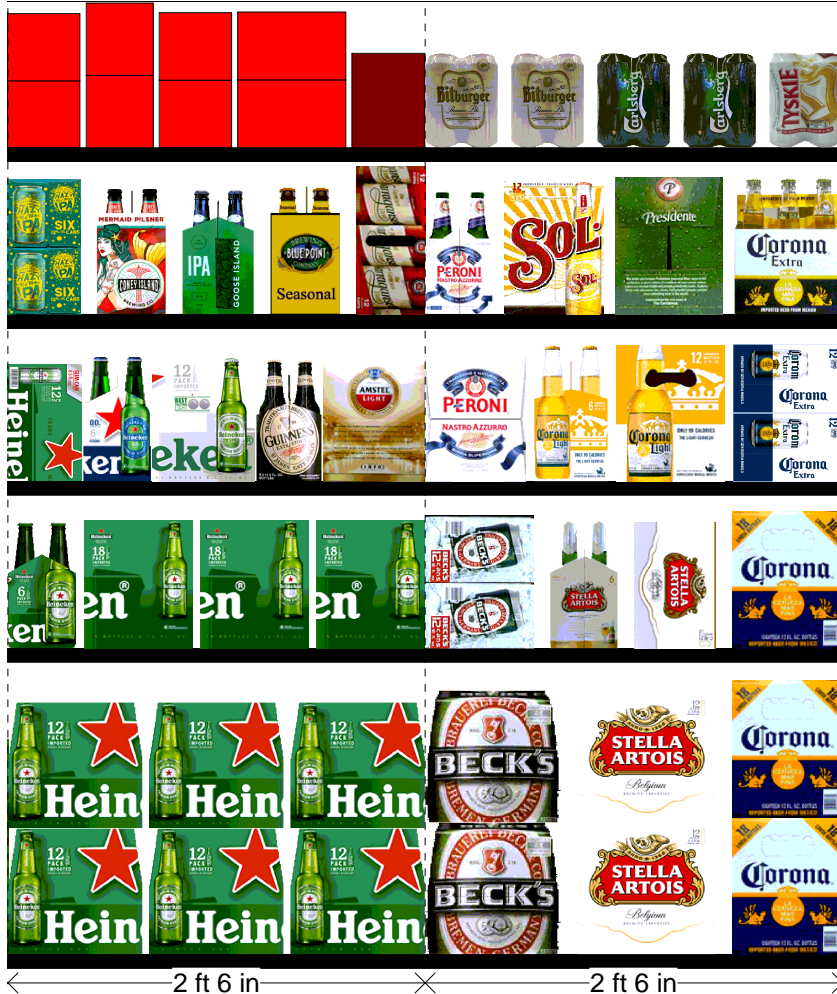
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Segment 3 of 7 starting view

Shelf Schematic Report

RITE AID_10601 Store # 10601 # of segments: 7



Name:	3_1	W:30.00 in	D:26.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
072890000163	HEINEKEN12/12BTL	Core	3 Front

Name:	3_2	W:30.00 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
072890000118	HEINEKEN6/12BTL	Core	1 Side
072890001528	HEINEKEN18/12BTL	New	3 Side

Name:	3_3	W:30.00 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
072890005298	HEINEKEN12/8CAN		1 Top 90
072890006219	HEINEKEN0.0NEARBEER6/12B...		1 Side
072890001597	HEINEKENLIGHT12/12BTL	Core	1 Side
083820123937	GUINNESSEXTRASTOUT6/12B...	Core	1 Side
072890100160	AMSTELLIGHT12/12BTL		1 Side

Name:	3_4	W:30.00 in	D:22.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
083783110104	SIERRANEVADAHAZYLITTLE...	PRO...	1 Side
887151000949	CONEYISLANDMERMAIDPILS...		1 Side
736920111327	GOOSEISLANDIPA6/12BTL		1 Side
681745111185	BLUEPOINTSEASONAL6/12BTL		1 Side
070310001417	NARRAGANSETT12/12CAN	PRO...	1 Top 90

Name:	3_5	W:30.00 in	D:12.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
862737000070	MONTAUKSESSIONIPA6/12CA...		1 Side
862737000063	MONTAUKSUMMER6/12CAN(W...		1 Side 90
869071000278	MONTAUKWAVECHASER4/6/1...		1 Side
681745002513	BLUEPOINTPINSTRIPEPILS6/1...		1 Front
4005249004181	VELTINSPILSENER4/16.9CAN		1 Front

Name:	4_1	W:30.00 in	D:26.00 in
UPC (12 Digit)	Name	Ast	HFaci... Orientat...
082488123006	BECKS12/12BTL	Core	1 Front
786150000144	STELLAARTOIS12/11.2BTL	Core	1 Front
080660956800	CORONA18/12BTL	Core	1 Side

Name: 4_2 W:30.00 in D:22.00 in

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UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
082488123815	BECKS12/12CAN		1	Side 90
786150000014	STELLAARTOIS6/11.2BTL	Core	1	Side
786150000168	STELLAARTOIS12/11.2CAN	Core	1	Front 90
080660956800	CORONA18/12BTL	Core	1	Side

Name: 4_3 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
181954000046	PERONI12/11.2BTL		1	Side
080660956251	CORONALIGHT6/12BTL		1	Side
080660956756	CORONALIGHT12/12BTL	Core	1	Side
080660956954	CORONA12/12CAN	Core	1	Side 90

Name: 4_4 W:30.00 in D:22.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
181954000022	PERONI6/11.2BTL		1	Side
072311230216	SOL12/12BTL		1	Side
719057001563	PRESIDENTE12/12BTL		1	Side
080660956053	CORONA6/12BTL	Core	1	Front

Name: 4_5 W:30.00 in D:12.00 in

UPC (12 Digit)	Name	Ast	HFaci...	Orientat...
020507000112	BITBURGER4/16.9CAN(WRAP)		2	Front
087600101153	CARLSBERG4/16.9CAN		2	Front
835609001116	TYSKIE4/16.9CAN		1	Front



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Segment 5 of 7 starting view

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Name: 5_1	W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	2	Front	
080660957111	MODELOESPECIAL18/12CAN	Core	1	Side 90	

Name: 5_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660956152	CORONA12/12BTL	Core	1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
080660954080	CORONA24/7BTL	Core	1	Front	

Name: 5_3	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950531	CORONAFAMILIAR12/12BTL		1	Side	
033544000182	CORONAPREMIER18/12BTL		1	Side	
033544950425	CORONAPREMIER12/12BTL	Core	1	Side	
080660957852	MODELONEGRA6/12BTL		1	Side	

Name: 5_4	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
033544950418	CORONAPREMIER6/12BTL		1	Front	
033544950449	CORONAPREMIER12/12CAN		1	Top 90	
033544000212	MODELOESPECIAL24/7BTL	PRO...	1	Front	

Name: 5_5	W:30.00 in	D:12.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957555	MODELOESPECIAL6/12CAN		1	Side	
089826900336	TECATE12/12CAN		1	Side 90	
018200202100	BUDLIGHTPEELSVARIETY12/1...	PRO...	2	Top 90	

Name: 6_1	W:30.00 in	D:26.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	1	Top 90	
018200112188	BUD18/12CAN	Core	2	Side 90	

Name: 6_2	W:30.00 in	D:22.00 in			
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200532184	BUDLIGHT18/12CAN	Core	1	Side 90	

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Segment 5 of 7 starting view

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RITE AID_10601 Store # 10601 # of segments: 7
 018200110474 BUD12/12CAN Core 1 Side 90

Name: 6_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Front	
018200007699	BUDLIGHT12/12BTL		1	Side	
018200007712	BUD12/12BTL		1	Side	

Name: 6_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
080660957654	MODELOESPECIAL6/12BTL		1	Front	
018200059902	MICHELOBULTRA12/12BTL		1	Side	
0182000967214	MICHELOBULTRA18/12CAN		1	Side	
018200201448	MICHELOBULTRAPUREGOLD1... PRO...	PRO...	1	Front 90	

Name: 6_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200202018	BUDWEISERNITROGOLD12/12...	PRO...	1	Side 90	
018200169847	MICHELOBULTRALIMECACTU...	PRO...	2	Front 90	
018200530470	BUDLIGHT12/12CAN	Core	1	Side 90	



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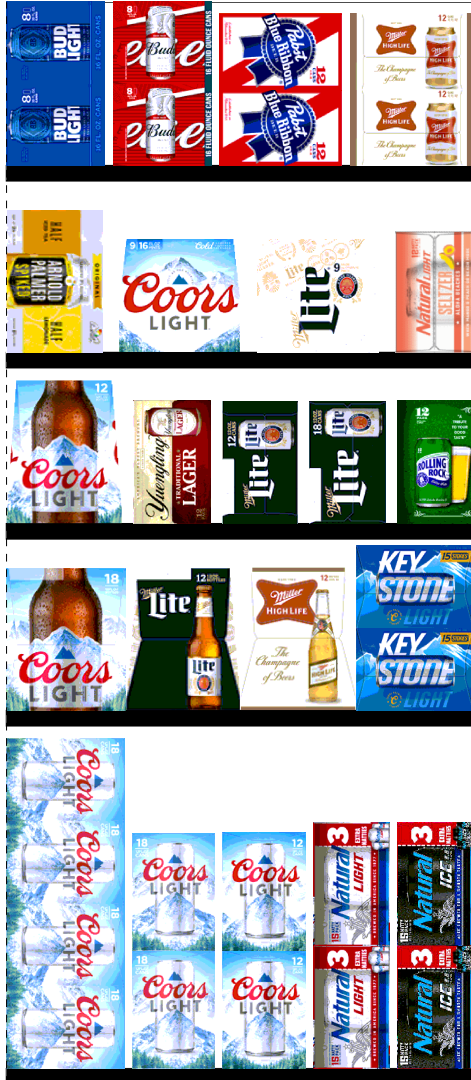
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Segment 7 of 7 starting view

Shelf Schematic Report

RITE AID_10601 Store # 10601 # of segments: 7



2 ft 6 in

Name: 7_1		W:30.00 in	D:26.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300173	COORSLIGHT18/12CAN	Core	1	Side 90	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side	
018200200779	NATURALLIGHT15/12CAN	Core	1	Side	
018200284434	NATURALLICE15/12CAN	Core	1	Side	

Name: 7_2		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
034100575090	LITE12/12BTL		1	Side	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990480455	KEYSTONELIGHT15/12CAN		1	Side 90	

Name: 7_3		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300692	COORSLIGHT12/12BTL	Core	1	Side	
089924278986	YUENGLINGLAGER12/12CAN	PRO...	1	Side	
034100576363	LITE12/12CAN		1	Side	
034100573409	LITE18/12CAN	Core	1	Side	
071439344508	ROLLINGROCK12/12CAN		1	Side	

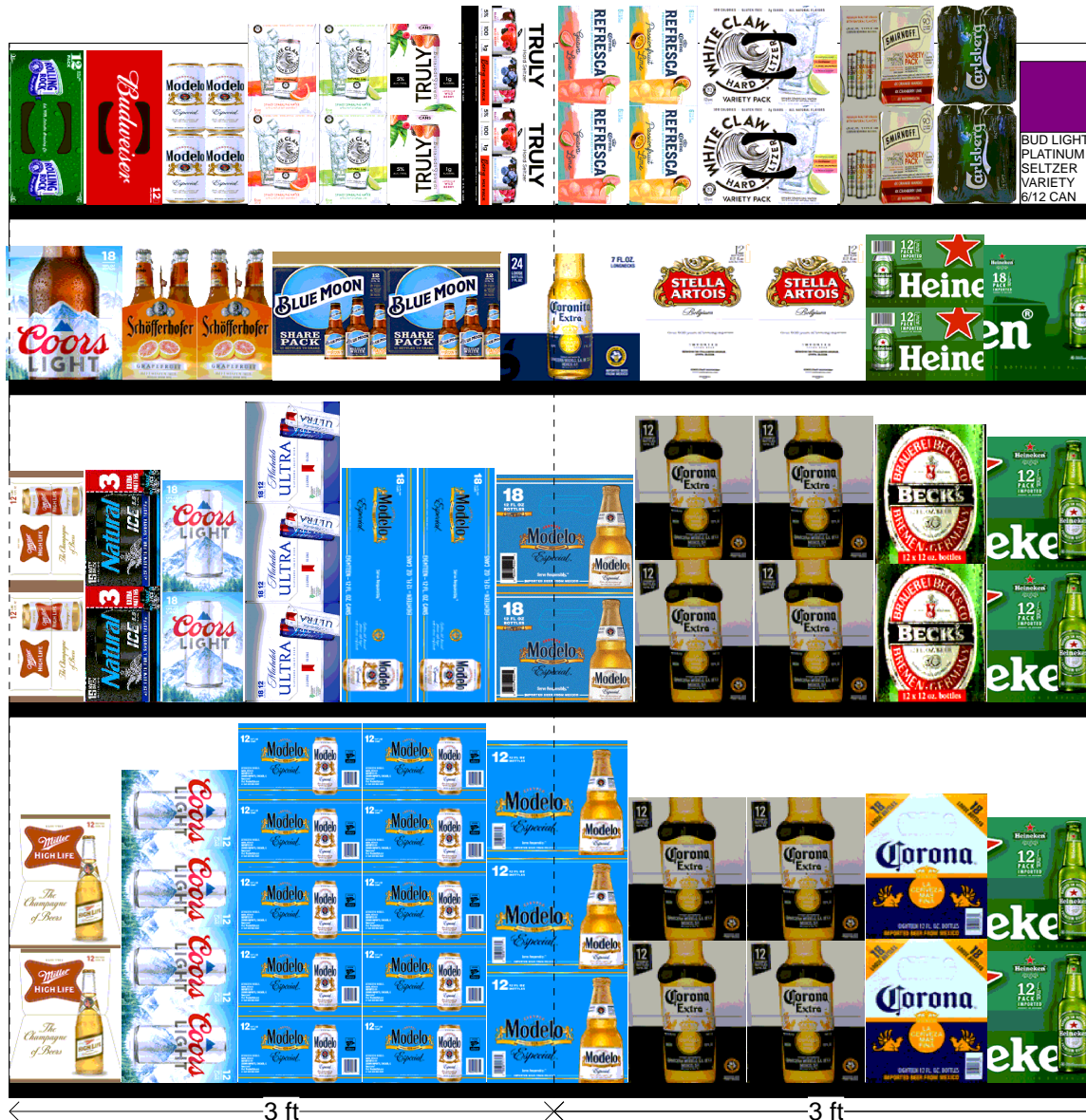
Name: 7_4		W:30.00 in	D:22.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
613008752200	ARNOLDPALMERSPIKEDHALF...	New	1	Front 90	
071990301040	COORSLIGHT9/16BTL(AL)		1	Front	
034100570231	LITE9/16BTL(AL)		1	Front	
018200201790	NATURALLIGHTSELTZERVARI...	PRO...	1	Side	

Name: 7_5		W:30.00 in	D:12.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
018200089893	BUDLIGHT8/16CAN		1	Side	
018200089817	BUD8/16CAN		1	Side	
022100001701	PABST12/12CAN		1	Side 90	
034100016364	HIGHLIFE12/12CAN		1	Side 90	

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Segment 1 of 2 starting view

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RITE AID_10601 Store # 10601 # of segments: 2



Name: 1_1		W:72.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100015091	HIGHLIFE12/12BTL	Core	1	Side	
071990000486	COORSLIGHT12/12CAN	New	1	Side 90	
080660957159	MODELOESPECIAL12/12CAN	Core	2	Side 90	
080660957579	MODELOESPECIAL12/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Side	
080660956800	CORONA18/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 1_2		W:72.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
034100016364	HIGHLIFE12/12CAN		1	Side	
018200284434	NATURALICE15/12CAN	Core	1	Side	
071990300173	COORSLIGHT18/12CAN	Core	1	Side	
018200967214	MICHELOBULTRA18/12CAN		1	Side	
080660957111	MODELOESPECIAL18/12CAN	Core	2	Top 90	
033544950272	MODELOESPECIAL18/12BTL	Core	1	Side	
080660956152	CORONA12/12BTL	Core	2	Side	
082488123006	BECKS12/12BTL	Core	1	Side	
072890000163	HEINEKEN12/12BTL	Core	1	Side	

Name: 1_3		W:72.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071990300784	COORSLIGHT18/12BTL	Core	1	Side	
042572040060	SCHOFFERHOFERGRAPEFRU...		2	Side	
071990095543	BLUEMOONBREWMASTERSVA...		2	Side	
080660954080	CORONA24/7BTL	Core	1	Side	
786150000144	STELLAARTOIS12/11.2BTL	Core	2	Side	
072890000200	HEINEKEN12/12CAN	Core	1	Side 90	
072890001528	HEINEKEN18/12BTL	New	1	Side	

Name: 1_4		W:72.00 in	D:13.00 in		
UPC (12 Digit)	Name	Ast	HFaci...	Orientat...	
071439344508	ROLLINGROCK12/12CAN		1	Top 90	
018200110474	BUD12/12CAN	Core	1	Top 90	
080660957555	MODELOESPECIAL6/12CAN		1	Side	
635985200284	WHITECLAWRUBYGRAPEFRU...		1	Side	
635985025986	WHITECLAWNATURALLIME6/1...		1	Side	
087692006787	TRULYWILDBERRY6/12CAN		1	Side	

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087692006862	TRULYVARIETYBERRY12/12C...	Core	1 Side 90
033544950678	CORONAREFRESGUAVALI...		1 Top 90
033544950630	CORONAREFRESCAPASSION...		1 Top 90
635985548904	WHITECLAWVARIETY12/12CA...	Core	1 Top
082000781424	SMIRNOFFSPIKEDSPARKLING...		1 Side 90
087600101153	CARLSBERG4/16.9CAN		1 Front
018200202506	BUDLIGHTPLATINUMSELTZER...	New	1 Side

